

Principle 6: Businesses should uphold the elimination of discrimination in respect of employment and occupation.

JCI Kadıkoy – Labour

Target - Job prospects, training and opportunities / Raising awareness of the university students of leadership concepts

Target Population – 2380 different students – Marmara University Students

Sustainable Development Goal – Quality Education

Development stage - Education and Economic Empowerment

The LeaderYou (LiderSen) Project has been initiated to contribute to the individual development and leadership skills of university students, to increase their awareness of the future and to provide trained human resources for the business world. By the way, project aim is to establish programs to promote access to skills development training and to particular occupations with clear policies and procedures to guide equal employment practices. This project is also kind of adult education program for equal access to opportunities for occupational development.

As JCI Kadıkoy, our main scope is to create awareness on leadership and entrepreneurship. The project is a long-term training program which is one of the best examples of university-NGO cooperation. LiderSen Leadership School, which has become an elective course taught in the last 4 years with the obligation of attendance at Marmara University Technology Faculty, consists of a 14 weeks(3 hours course in each week) course program and midterm and final exams. The course content aims to enable students to understand the concept of leadership and to benefit from the experiences of the guest teachers who have experienced leadership experience.

This project is related with Active Citizen Framework. Education system in Turkey has many problems. In recent years students won the university don't have any idea of leadership, entrepreneurship, visionary of the business life. Percentage of reading book is very low. We wanted to create awareness for business area and leadership for students. In LeaderYou Project, firstly relations started with Marmara University which is the most powerful and well-known university in Kadıkoy local area. Marmara University has limited facilities for students. But Marmara University is more likely to have projects with NGO's so we started working with Innovation and Technology Transfer office. We worked together to reach common values. With this Project collaboration steps with university started and JCI started to use university facilities. Leaderships School become one of the compulsory elective classes in Technology Faculty. It has become one of the most selected classes among 6 other compulsory elective classes. Classes is composed of 12 weeks including midterm and final exam. Curriculum aims to teach leadership concept and learn experiences from guest teachers who has known as a leader in their own business area. Project also contributed to JCI Kadıköy's training strategy to give chance to JCI Leaders to teach their own leadership experiences. Project continues in fourth year and we have some good changes about figures. And project will be going for next year and we will continue to cover lack of the education system and create positive impact in our local community.

Results:

- About 1380 visionary young active citizen has joined the business area.
- According to feedbacks from participant students, they have enriched their knowledge, management skills and learned new approaches for work habits.

MARMARA
UNİVERSİTESİ

JCI
Kocaeli

Liderlik

Ömür Doğan

Eğitim Tasarımcısı - Öğretmen
İK Danışmanı - Yönetici Koçu

Liderlikte Çeviklik ve Yaratıcılık

Başvurular :
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Yer:
Teknoloji Fakültesi
C Blok Konferans Salonu

Tarih:
6 Mayıs

Saat:
9:30 - 10:30

Sertifika Programı
Ücretsizdir.

Online kayıt
<http://lidersen.org>

 MARMARA
ÜNİVERSİTESİ

 JCI
GİRİŞİMCİLİK





Alper Güleçoğlu

Coca-Cola İçecek Grup Ürün Müdürü

Liderlik ve Girişimcilik Üzerine Paylaşımlar

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Yer:
Teknoloji Fakültesi
C Blok Konferans Salonu

Tarih:
29 Nisan

Saat:
9:30 - 10:30

Sertifika Programı
Ücretsizdir.

Online kayıt
<http://fidisen.org>







