



www.worldbamboo.net

September 3, 2019

COMMUNICATION ON ENGAGEMENT (COE)

Period covered by this Communication on Engagement : January 2018-December 2019

Statement of Continued Support

To our stakeholders: I am pleased to confirm that the World Bamboo Organization reaffirms its support of the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labor, Environment and Anti-Corruption. This is our second Communication on Engagement with the United Nations Global Compact. We welcome any comments on its contents, or how we can improve our communications to our stakeholders and to the general public. In this COE, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication. Sincerely yours,

We were unable to attend events organized by UN Global Compact these past 2 years, as we are a small non-profit NGO with no funds for travel. Our structure is horizontal and consists of “ambassadors” from around the world, all of whom are volunteers. You can read about our team on our website, www.worldbamboo.net Many of our ambassadors have made oral presentations at symposia and conferences around the world (Argentina, India, Spain, Mexico, etc) in which they have emphasized the potential of bamboo in the SDGs. In continuation of our commitment to the Global Compact, we have encouraged our corporate members to join the UN Global Compact. We continue to organize learning and dialogue events, as well as workshops for our members, and always mention our participation in the UN Global Compact to show our support for corporate sustainability and the SDGs. We promote the UNGC via social networks such as Twitter and Facebook by sharing UNGC posts to our over 7,000 followers.

As WBO is associated with other academic organizations, we incorporate the UN Global Compact principles into our public presentations about who we are and what we do. We stress how bamboo plays a role in the Sustainable Development Goals. As we solicit small and medium-size companies to join WBO as corporate partners (our sole source of funding), we encourage our partners to also join the UN Global Compact for their own best interests and awareness raising. As we organize the next World Bamboo Congress to be held in Taiwan in 2020, we use the Global Compact membership list to help garner support for global participation.

Because our concern for the planet’s environment, we want to become more active in developing sector-specific tools and resources on corporate sustainability issues in collaboration with the UN Global Compact. Our members are focused on bamboo, and together we can provide targeted expertise on many aspects of bamboo to the UN Global Compact working groups and develop special initiatives. Because many of the billions of people working in bamboo are rural poor, and a large percentage are women, we are particularly concerned with human rights and labor issues. Therefore, the Ten Principles are extremely valid points to WBO.

The mission of the World Bamboo Organization is to promote and support the use of bamboo as a sustainable and alternative natural resource through the development of partnerships and alliances, and the creation of mechanisms for global communication, information exchange, and technology transfer. We are a United States tax-exempt 501c6 organization.



We are proud to be participating in the UN Global Compact; thank you for the opportunity.
Sincerely,

A handwritten signature in black ink that reads "Susanne Lucas".

Ms. Susanne Lucas, Executive Director and CEO - WBO

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