



COMMUNICATION ON ENGAGEMENT

The Nawaya Network

Period covered by this Communication on Engagement [Ideally the two years prior to this report]

From: [August 2017]

To: [August 2019]

Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

Dear Stakeholders,

It has been an honor for The Nawaya Network to be part of the United Nations Global Compact. We are have been and remain fully committed to the main principles in the areas of Human Rights, Labour, Environment, and Anti-Corruption.

Below we have outlined the main areas of our work and how they relate to the Global Compact Commitments and to the Sustainable Development Goals.

We look forward to continuing our efforts to promote these principles in our community and the wider network.

Sincerely,

Zeina Saab
Founder & Director





COMMUNICATION ON ENGAGEMENT

The Nawaya Network

Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. Please refer to the complete list of suggested activities for your type of organization found [here](#).

Nawaya's Story:

In 2009, a 14-year-old girl named Nadeen, living in a remote village in Lebanon, approached Nawaya's future founder, Zeina, and began showing her sketches of dresses she had drawn. Nadeen's designs really impressed her, and made her realize that hidden talents and potential exist in even the most marginalized youth - they just needed access to the right resources to thrive. Because of this serendipitous encounter, Nawaya was established three years later, and Zeina went back to find her to enroll her in a fashion school in Beirut. Nadeen graduated in 2016 and is now a talented designer with a promising path ahead of her, while Nawaya continues to empower thousands of others like her.

The Generation of Innovation Leaders Program - In Partnership with UNICEF Lebanon:

Since 2016, and through a partnership with UNICEF Lebanon, Nawaya has supported upwards of 5,000 youth across Lebanon through its entrepreneurship program, teaching youth how to use their talents and skills to generate an income. By focusing on design thinking, innovation, creativity and business development, youth come up with innovative micro-enterprises that strengthen their livelihoods.

The entrepreneurship program promotes the following SDGs:

1. SDG 1: No Poverty
2. SDG 4: Quality Education
3. SDG 5: Gender Equality
4. SDG 8: Decent Work and Economic Growth

Through this program, Nawaya has launched several events and initiatives that continue supporting youth beyond their involvement with the program itself:

1. Events that offer networking opportunities, visibility for these young entrepreneurs
2. Events that offer sales opportunities for youth
3. Mentorship linkages
4. A Facebook support group

SE Factory Coding Bootcamp:

With 5,000 job openings in the Lebanese digital sector annually, you would expect that the 4,000 computer science graduates would easily find employment opportunities. Unfortunately, though, most graduates do not have the **high-caliber technical skills** that employees are looking for, while most employers do not invest in training fresh graduates. This results in hundreds of graduates getting employed in unrelated positions, while



COMMUNICATION ON ENGAGEMENT

The Nawaya Network

others leave the country.

Nawaya's answer to this gap is SE Factory. SE Factory is a coding bootcamp that develops the technical and soft skills of youth from various socio-economic backgrounds across Lebanon. Via in class and online courses, SE Factory seeks to make youth more employable, filling the big demand locally and regionally, and turning Lebanon into a hub for tech talent. So far, 90% of our graduates have become employed.

SE Factory promotes the following SDGs:

1. SDG 1: No Poverty
2. SDG 4: Quality Education
3. SDG 8: Decent Work and Economic Growth



COMMUNICATION ON ENGAGEMENT

The Nawaya Network

Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

Entrepreneurship:

1. Number of Youth Trained: 5,136
2. 57% of whom are females
3. Nawaya has helped incubate and fund 527 small enterprises
4. 59% of these enterprises are led by young women
5. Nawaya has been able to nurture over 33 partnerships with various partners over the past three years.

SE Factory:

1. Number Youth Graduated: 123
2. 90% Employed
3. Average starting salary \$1,400
4. Female graduates 23%