

August 16, 2019

To our stakeholders:

We recognize that a key requirement for participation in the UN Global Compact is the annual preparation and posting of a Communication on Progress (COP) that comprises of a CEO statement of continued support for the UN Global Compact, a description of practical actions with regard to the principles of the UN Global Compact, and a measurement of outcomes or expected outcomes.

We are late in creating, sharing and posting our COP report due to the untimely demise at young of 28 years of Chetan Chaudhary, our point of contact with UNGC. We were under the impression that UNGC COP was valid for a period of two years. Chetan passed away unexpectedly in May this year and we only learned of this deadline yesterday.

We hereby ask for an extension period in order to be able to post a COP that describes our company's efforts and progress to implement the principles of the UN Global Compact. Our new COP report will be posted on the UN Global Compact website by September 15, 2019. at the latest.

Sincerely yours,

Abhishek Raghunath

Co-founder and Director

Bayside Media Private Limited