



United Nations Global Compact

# *Socially Responsible In Good days & In Hard Ones*

*Communication On Progress*

*2018 - 2019*

Smart Social Responsibility

[www.rayessgroup.com](http://www.rayessgroup.com)

[www.haraier.com](http://www.haraier.com)



- To our stakeholders: June, 2006 was a perfect date for Rayess Kingdom Group companies to mutually join the Global Compact and to share the world leading organizations' and corporations' vision towards the Ten Principles and towards the real need for high standards of Corporate Social Responsibility.
- Our participation at the Global Compact Leaders Summit on July (2007) was our biggest delight as we could see, feel, and touch the global interest reflected in the Global Compact that would eventually result in a better future for mankind. Being the first Syrian participant in the Global Compact we take it on our shoulder to spread the word locally and to support the UNDP in developing her local network in Syria. We understand our responsibility towards our community and we are working towards spreading the word through various publications to increase corporations' and individuals' awareness and to help them understand their key role too.
- Rayess Kingdom Group, a Group for Life, heavily believe in its main competitive advantage and core of success "Humans." We do our best to sustainably develop our strategy and performance to meet the ongoing development and changes in the world markets to ensure the best possible atmosphere in relation to the ten principles: Human Rights, Labor Rights, Environment and Anti Corruption.
- A copy of this report will be available on our website as soon as possible to help spreading the word and to help our employees, partners and customers to better understand the role we are playing for a better future so they can set theirs too.

We Support The Global Compact,  
 Khaldoun M. Rayess  
 Managing Director

Rayess Kingdom Group  
 A Group For Life!

Rayess Shipping

Rayess Trading

Rayess Marine Services

haraier

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# The Companies Behind The Group

- Rayess Shipping
- Rayess Trading
- Rayess Marine Services
- haraier



# Rayess Kingdom Group

- *Rayess Kingdom Group - A Group for Life - is a Syrian local family company based in Tartous city, Syria.*

*We move, trade, and serve bulk shipments and bulk vessels, concentrating on raw materials while owning a prestigious growing brand in bed-linen and curtains. We understand our daily challenges to protect the mother nature in what we produce, in what we ship and in what we do!*

*The Slogan "A Group for Life" stands for the importance of the services that we do and the way we do it with. It also stands for the procedures that we use to prioritize our lists. Thus, putting life, humans, and environment on the top.*



# The Ten Principles

- Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights; and
- Principle 2: make sure that they are not complicit in human rights abuses.
- Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
- Principle 4: the elimination of all forms of forced and compulsory labour;
- Principle 5: the effective abolition of child labour; and
- Principle 6: the elimination of discrimination in respect of employment and occupation.
- Principle 7: Businesses should support a precautionary approach to environmental challenges;
- Principle 8: undertake initiatives to promote greater environmental responsibility; and
- Principle 9: encourage the development and diffusion of environmentally friendly technologies.
- Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.

# Corporate Social Responsibility Programs

- This COP demonstrates the CSR programs applied by Rayess Group companies through examples for 2013 to 2016.*

haraier little Stars

NGO support

Education

Environment Protection

مسؤولية اجتماعية

# haraier Little Stars



- haraier, part of Rajess Kingdom Group, launched in 2011 a program named haraier little stars to support Al Sahel, a Sport Club at Tartous city.

The company continued to provide the club management with the human capabilities to continue the project to ensure sustainable development of athletes talents while giving full support for next generation to have the equal opportunity right to learn basketball and football from local professionals.

# haraier Little Stars

- Since 2011, Little Stars program gave more than 500 girl each year from elementary schools in Tartous the chance to be dealt as professionals, to play the game, to challenge the ring and to know what sport is all about. At the same time, haraier gave Al Sahel Club, the opportunity to see the talents, to grow them and to chose who can make a real difference in the Club future who is in the first Women Basketball League in Syria.



# NGO Support







# NGO Support



- Rayess Group believes in Specialization as a major competitive advantage to build sustainable business and for sure having and supporting specialized NGOs is a major key of success.

Rayess Group started to support leading NGOs based on the cause and the difference we can make and of course we always share the idea with other partners as we successfully did by sharing the Global Compact with other Syrian companies.



# Bashaer Al Noor

<http://www.bashaer-alnoor.com>



- As NGO, Bashaer Al Noor cares for children having autism and Down syndrome. Rayess Group sponsored an event for the NGO in Tartous but the event is still on hold due to the current instability.

# BASMA

<http://www.basma-syria.org>



• BASMA (BAttling to SMile Again), is a nation-wide volunteer-powered NGO that supports children with cancer and their families. Haraier encouraged her employee to produce and contribute Haraier products to BASMA.

Haraier launched special product "BASMA Pillow" donating all of the profitability to BASMA. Haraier started supporting BASMA by providing free products for her unit at Al Bayrouni hospital.

Haraier is also supporting BASMA golden ribbon by offering same for free with certain products for her valuable customers, making it available at Haraier shop and offering special products that all of their sales will be diverted to support BASMA.



# Urjwan Choir

A group of young talents who combine the love of singing and teamwork to share music, life and happiness.

Urjwan Choir aim is to share the origins of singing according to academic foundations, based on the optimal utilization of human larynx to extract the human voice in a healthier, more effective and beautiful.

Urjwan Choir aims to introduce one of the most ancient Western musical styles, the multi-phonetic collective music, into the local musical culture.

The Choir teachers are professionals with long experience and extensive experience in music, voice training and leading choirs and choral.

The Choir seeks to complement the artistic and aesthetic cultural scene in Tartous by reviving concerts and musical evenings in which the most beautiful works of the great composers (Western and Eastern classical composers) and Syrian folklore and folklore are presented.



# Christmas Hope





# Education "L.L.L"

- We encourages and support financially our internal-partners (employees) to follow the "LLL" Life-Long-Learning programs so they can reach higher while helping the company to get better and healthier. CEO

Knowledge-Sharing Is The Key

# Education "L.L.L"

*Education is the most important competitive advantage within the group.*

*Education is about sharing knowledge, teaching, learning and giving the opportunity and time.*

*We encourage our employees to keep their educational life and we give all needed financial support. We also encourage internal business education so we can share knowledge between different departments. We encourage our employees to build their own management strategy so they can lead the future of the company by example to better invest in their time, talents and make better future for them, their colleagues and their company.*

Tuition support

Exams Paid holidays

Knowledge sharing

Internal Training

# Environment Protection

- *We are committed to support a precautionary approach to environmental challenges; undertake initiatives to promote greater environmental responsibility; and encourage the development and diffusion of environmentally friendly.*

# Environment Protection

- *At Rayess Group we believe in mother-nature because everything is brought to us by nature. To pay Mother-Nature Back, we have decided to equip our offices and homes with solar energy which will help to lower our CO2 emissions and increase our contribution to sustainable energy.*

# Environment Protection

- At haraier we believe in the mother-nature because everything we do is brought by animal and plants around the globe. To pay Mother-Nature Back, we launched two programs:

*Packaging:* We pay more to develop and improve our product packaging so we can decrease environmental damages even if we pay more. When we started in 2009, we had 0% nylon and plastic bags, now 80% of our bags are recyclable and more environment friendly. We succeeded to attract our customers to use our bags consequently for their other daily purposes.

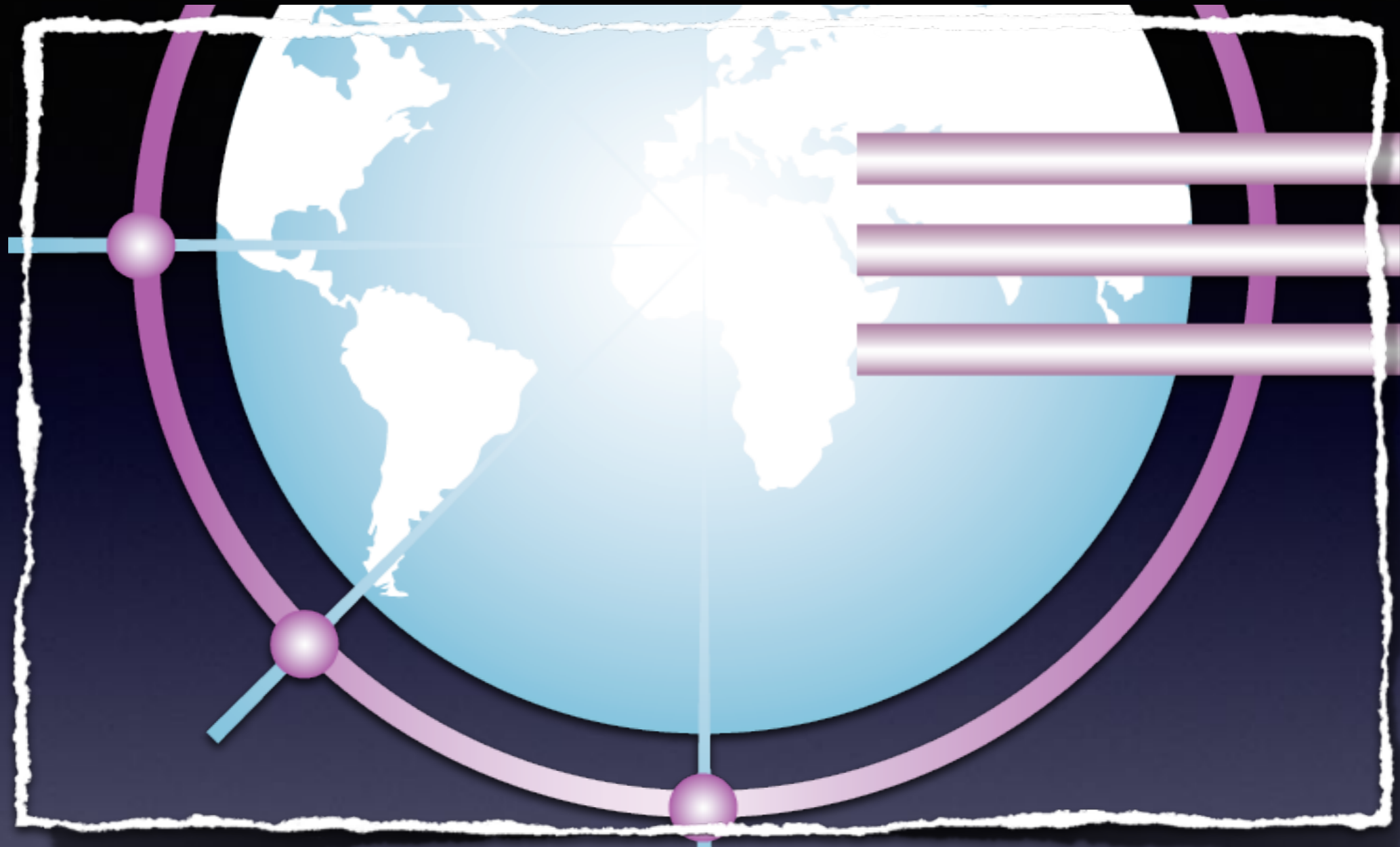
*Waste-Management:* haraier production experts are known for their daily efforts to make efficient uses of wasted material from our production line, saving many kilo-grams of waste monthly and increasing efficiency and profit.



# Group Facts

- We give equal attention to Human Rights and Labor Standards as any break to any would eventually break the whole.
- We strongly believe and follow the 10 Global Compact principles and we do our utmost to reflect this in our daily performance and to say out the word in any opportunity.
- We do not in any way support or work in any environment where humans' rights are abused or misused. We support and respect the protection of internationally proclaimed human rights.
- Our ethical policies are built against child labor; our community would grow on the shoulders of the coming leaders who are "the children." We cannot expect better future unless we give better educational chances for the children of Syria and eventually the children of the world.





*Encouraging employees to take decisions, to know, to share knowledge and to do the first move is always a key role in any organization success.*

*There are always times when you require the courage to test your powers and see where you can reach behind your limits!*



*We Support*

**United Nations Global Compact**

