



KIBRISTÜRK CYPRUSTURKISH
sanayi odasi chamber of industry

Communication on Engagement Report 2019

Message of the President:

I am pleased to confirm that the Cyprus Turkish Chamber of Industry reaffirms its support of the Ten Principles of the United Nations Global Compact in the areas of Human Rights, Labour, Environment and Anti-Corruption. In this Communication on Engagement report we describe our actions to integrate the Global Compact and its principles into our business strategy, culture and daily operations.

We are also committed to share this information with our stakeholders using our primary channels of communication and dedicated to improve our socially responsible activities in the future.

Yours sincerely,

Candan AVUNDUK
CTCI PRESIDENT
CYPRUS

Cyprus Turkish Chamber of Industry:

Established in 1977 as an independent, non-governmental organization, the CTCI is dedicated to promoting and protecting the interests of local businesses in the northern part of Cyprus. The CTCI represents all of the industrial production in northern part of Cyprus including manufacturers, exporters and also a wide variety of service sector businesses. While protecting the interests of local businesses through public policy advocacy, the CTCI supports its 661 active members by promoting companies and services to international buyers, dynamically adapting new strategies and activities to stimulate exports. CTCI is also committed to strengthening small and medium businesses and it offers program development services including marketing, finance and general business counselling to support its members.

By being a member of the World Chambers Association (ICC), the CTCI also performs the indirect services to the local businesses. These services are;

- Represent Turkish Cypriot businesses on national and international platforms
- Protect the rights and interests of its members
- Promote the growth of industrial and commercial economic activity in North Cyprus
- Contribute to the development of the Turkish Cypriot business community
- Promote a modernized industrial environment
- Attain and maintain a suitable environment for investment by influencing policy-making and by providing all necessary information to continually upgrade and service the interests of the industry
- Co-operate with various international business chambers & circles in order to develop trade for all sectors in the industry

Vision:

- Integrated with the world, working to improve the competitiveness of its members and the awareness of using local products, member-satisfaction oriented, CTCI aims to be an effective agent, a factor and a leader in determining the industrial policies of the country.

Mission:

- Providing service to the members for the production of consumer centered goods and services in high quality and according to world standards
- Contributing to the policies and arrangements that will help developing the industrial sector, working to improve policies and arrangements increasing the consumption of local products.
- Contributing to the enhancement of competitiveness in the production sector and contributing to increasing the awareness on how production of goods and services contributes to the GNP (Gross National Product).
- Enhancing cooperation with both internal and external actors.

Our Main Activities and Services: 3

- Give full attention to, and protect the combined interests and welfare of members and co-ordinate with different government departments in solving problems arising during implementation of laws.
- Co-operate with the concerned different government departments in laying out the policies concerning the industry, and the execution of such.
- Study the problems and obstacles facing development in the industry and provide suggestive solutions to the involved ministries and government departments in the matter
 - Move on several pivots towards enhancing and promoting Turkish Cypriot products by providing all required information to continually serve the interests of the Turkish Cypriot manufacturers
- Participate in International Fairs and organize trade missions to promising Markets.
- Provide program development services including marketing, finance and general business counseling to increase the capacity of the Turkish Cypriot private sector The CTCI has signed The United Nations Global Compact Agreement in Nicosia on July 27th 2006.

The Cyprus Turkish Chamber of Industry has given full attention to the use and acceptance of these Global Compact principles;

Global Compact Principles

Principle 1 Businesses should support and respect the protection of internationally proclaimed human rights within their sphere of influence.

Principle 2 Businesses should make sure they are not complicit in human rights abuses.

Principle 3 Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining

Principle 4 Businesses should eliminate all forms of forced and compulsory labor.

Principle 5 Businesses should abolish all forms of child labor.

Principle 6 Businesses should eliminate discrimination in respect of employment and occupation

Principle 7 Businesses should support a precautionary approach to environmental challenges.

Principle 8 Businesses should undertake initiatives to promote greater environmental responsibility.

Principle 9 Businesses should encourage the development and diffusion of environmentally friendly technologies.

Principle 10 Businesses should work against corruption in all its forms, including extortion and bribery

CTCI Activities & Adaptation to Global Compact Principles in 2019

Supporting Principle 8, in order to promote more environmental responsibility among the businesses, CTCI initiated a waste paper collection campaign in which began in 2011. This has been continued and expanded over the years as more and more work towards **Principles 7 and 8** has been initiated over the years. Our chamber now recycles plastic, paper and batteries on a regular basis and have recycling points based in our building which the public could also use.



The support and promotion towards environmental awareness has also been spread through the work of the CTCI Young Professionals who were established on 12 May 2010 with the purposes of forming business and social networks enhance personal development and to develop and implement social responsibility projects. In December 2018, the CTCI Young Professionals, in line with the Principle partnered with Nurettin Ruso to realise series of environmental awareness projects with the recycling factory that was recently established. The project titled 'Mavi Dönüşüm/ Blue Transformation', a plastic recycling project has been going on since this date and it has been promoted all around the island,

including in festivals and fairs in order to reach a larger audience including the children who they describe as the 'future'.

The income made from this project was donated to Saraçoğlu Children with Leukemia and Cancer Fight Foundation (KSV) and Tatlısu Municipality Primary School.



To encourage the development and diffusion of environmentally friendly technologies, **principle 9**, we installed Inverter technology air conditioners which are highly energy-efficient and uses less energy during air conditioner operation and thus emit less CO₂. We have also switched energy saving light bulbs and are working towards increasing becoming a more and more environmentally friendly chamber.

As a part of Principles 1 and 2 CTCL Young Professionals organised an event to support the Saraçoğlu Children with Leukemia and Cancer Fight Foundation (KSV) where they got the chance to promote their work and gained more supporters. Young Professional members who participated in the event gave a sample of saliva and registered with the Bown Marrow Bank. The event reiterated the importance of such donations for children and their families fighting cancer.



CTCI is also a stakeholder The European Energy Efficiency Initiative project, implemented by the European Bank for Reconstruction and Development (EBRD) and financed by the European Union. The project aims to promote Initiatives for Energy Efficiency in the Industry area. Our president and board of management have also fully supported this project as the industrial sector could not work efficiently because of the high energy input costs, and that the public would realize maximum benefit from the project and this will also help the environment. **(Principle 7,8,9)**



CTCI has also been working hard towards realising the elements in Principle **3, 4 and 6** (principle 5 is not applicable as there is no forms of child labour in Northern Cyprus.) To eliminate all forms of forced and compulsory labour, discrimination in respect of employment and to uphold the freedom of association and the effective recognition of the right to collective bargaining our chamber has been working with various departments and organisations.

In the recent years we have been a part of the Labour Market Task Group formed by Cyprus Dialogue Forum which works towards a Vision of A Single Labour Market in Cyprus. Here discussions around Freedom of Association, Collective Bargaining, & Wages, Social Security and Social Protection, Employment Policies and Equality at Work are the headings that are discussed on a monthly basis. Here we work towards creating a Legal Framework & Harmonisation with relevant legislation & EU Acquis which **covers all the Labour principles** identified.



Furthermore we have continued to work towards promoting health and safety in the workplace along with many other important principles that also need to be covered and promoted in the workplace and even during the start-up period of any company. We have also worked towards supporting Entrepreneurs in receiving free training and courses at our Lifelong Learning Center.

The CTCL Lifelong Learning Center established in December 2010 has been growing steadily and has been working towards providing companies in North Cyprus with the knowledge and skills to have a successful company. Recently in May 2019 our chamber joined with other stakeholders and created a project titled "Lifelong Learning Project for Vocational Education and Labor Market in Northern Cyprus". Within the scope of this project, free courses are delivered to the public targeting different needs that the companies lack. These include courses such regarding Export-oriented Market Research and Marketing Training, occupational health and Safety, Branding Training, Entrepreneurship Training, Networking Training, Leadership and Entrepreneurship Training which are all delivered free of charge.

In line with the **Principle 3** "Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining", CTCL supported the formation of Furniture Manufacturers Association, Association of Advertisers and Cyprus Turkish Olive and Olive Oil Producers and Industrialists Association (ZEYSAN) in the recent years.



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