



The  
**Resource**  
Foundation

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**COMMUNICATION ON ENGAGEMENT**

**Period covered by this Communication on Engagement**

From: June 30, 2017

To: June 30, 2019

**I. Statement of Continued Support**

July 28, 2019

To our stakeholders:

I am pleased to confirm that The Resource Foundation reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its principles, as suggested for an organization like ours. We also commit to sharing this information to our stakeholders using our primary channels of communication.

Sincerely yours,

Marcela Lopez-Macedonio  
President and CEO





## II. Description of Actions

The Resource Foundation (TRF) is a U.S. based, 501(c)(3) tax-exempt non-profit organization founded in 1987, that promotes and facilitates charitable support primarily to Latin America, the Caribbean and Canada (LACC). TRF's mission is to empower disadvantaged communities with the skills, knowledge and opportunities they need to improve their lives.

For over 32 years, TRF has partnered with the private sector as well as with civil society organizations primarily across Latin America, the Caribbean and Canada (LACC) to promote the region's sustainable economic and social development. To that end, it has assisted donors, corporate, foundation and individuals, in facilitating charitable support to the Americas through specialized, tailored services that enhance program results while optimizing impact. By forming partnerships with a network of over **400** carefully vetted nonprofit organizations, many of which are signatories to the UN Global Compact, in **28** countries, TRF helps its donors/clients, again many of which are signatories to the UN Global Compact, to empower disadvantaged communities to gain and access the skills, knowledge and opportunities they need to improve their lives.

TRF has ample experience working with both country-based and regional initiatives that cover a wide range of program areas. By leveraging our extensive experience in international grantmaking, regional knowledge and multilingual staff, TRF makes it possible for donors and social investors to successfully maneuver the complex processes associated with supporting programs that promote the effectiveness and resilience of civil society and address some of the key challenges being faced by communities in the countries where programs are funded. TRF collaborates with local nonprofit organizations and social enterprises to implement country-based and regional initiatives that further the 17 Goals for Sustainable Development (SDGs) and address a wide range of issues, from youth development, education, women's empowerment and economic advancement, to health services, vocational training, sustainable agriculture and climate change.

Inherent in TRF's approach since our founding is the importance and priority placed on partnerships. Throughout its programs, TRF seeks to effectively collaborate with both grantor donors/clients as well as with grantee local nonprofit organizations and social enterprises. Recognizing and understanding the interconnectedness of many development issues, TRF advocates for holistic projects that not only address the root causes of development challenges but that look to build the resilience of civil society. In 2017 and 2018, TRF implemented a number of programs and initiatives that focused primarily on building the capacity of its local civil society partners with the ultimate goal of building up their infrastructure and associated capacities so that they are able to optimize the resources they already have while also enhancing their ability to diversify funding sources, most notably at the local and national level. This not only ensures programs' efficiency and long-term sustainability but also serves to buttress an engaged, equitable society. In so doing, TRF helps donor/clients, including leading corporations, to support programs that contribute to the internationally-established global agenda and the quest to achieve the **169** targets outlined in the SDGs.





TRF values its standing as a signatory to the UN Global Compact and a member of the US network of the UN Global Compact as it recognizes that in order to achieve effective solutions to sustainable development challenges, collaboration and active participation across sectors is necessary. Partnerships among private sector, civil society, and the public sector are required in order to make the achievement of the SDGs possible. To that end, TRF has taken the following actions in furtherance of its mission and in support of the UN Global Compact and its Ten Principles:

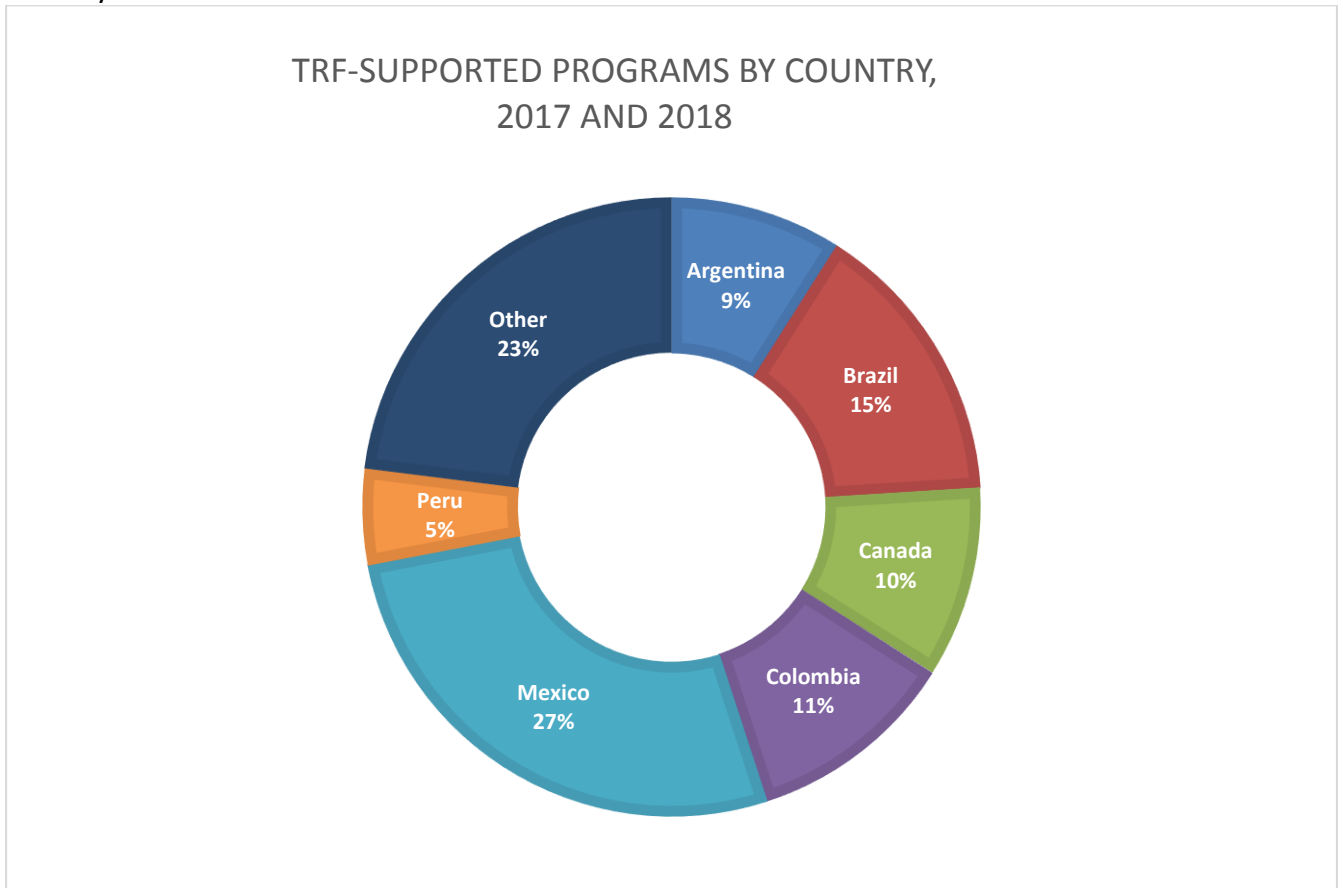
- Continued to engage with Global Compact local network members on initiatives that further UN Global Compact Goals and principles
- Participated in Global Compact and local events
- Developed partnerships with the business community with presence in Latin America to support regional education and gender equity programs in 7 countries in Latin America and the Caribbean (LAC)
- Developed partnerships with the business community with presence in Latin America to develop employee engagement and service projects in 8 countries in the Americas
- Advised and helped develop locally relevant corporate responsibility strategy for LAC aligned with donors' global corporate responsibility priority and foci
- Developed STEM programs in Brazil, Canada, Chile, Colombia and Mexico that promote greater participation and empowerment of women and girls
- Implemented capacity building trainings in Brazil, Colombia, Dominica, Dominican Republic, Guatemala, Mexico, Nicaragua, and Peru
- Expanded a social impact incubator program benefiting NGOs in Africa to the Latin American market, benefit 19 NGOs working in the areas of education, financial inclusion, the environment, and more
- Partnered with Corporate, Public and Civil society organizations in Brazil to tackle Zika virus epidemic and provide training and support to local stakeholders providing prenatal and post natal support to affected persons
- Partnered with Corporate, Public and Civil society organizations in Brazil to address the humanitarian needs of the Venezuela migrant crisis, and provide training and support to local stakeholders providing support to the entering population
- Partnered with Corporate and Civil society to support communities affected by Hurricanes Irma and Maria, particularly in the British Virgin Islands, Dominica and Puerto Rico
- Partnered with Corporate and Civil society to support communities affected by other natural and man-made disasters, such as earthquakes, tropical storms and floods in countries including Brazil, Colombia, Ecuador, and Mexico
- Provided support to corporate partners with regards to CSR reporting as related to programs funded through TRF necessary for the Corporate Sustainability reporting and COPs

### III. Measurement of Outcomes

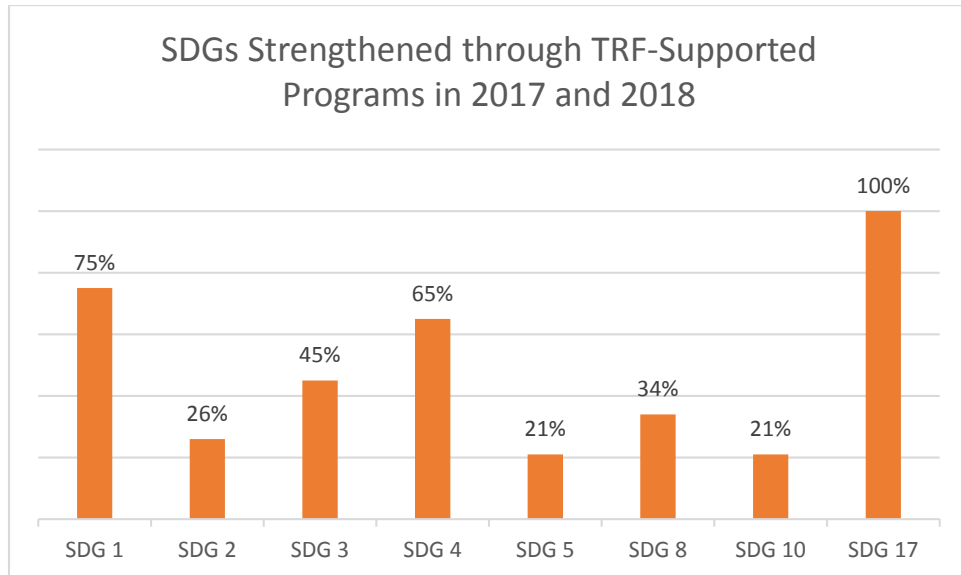
In support of its Communication on Engagement, The Resource Foundation presents the following indicators to measure the outcome of the activities described:



- Partnered Global Compact network members to support and facilitate philanthropic activities and corporate engagement actions in 25 countries in the Americas and 3 countries in Europe and Africa.
- Attended UN Global Compact events, including the Sustainable Development Goals Business Forum, UN Global Compact Leaders Summit sessions, as well as a series of webinars around Corporate Sustainability reporting, SDG reporting and the 2030 Agenda.
- Participated in Global Corporate Volunteerism and PPP events in New York, Washington D.C., Malawi, Mexico City, Miami, San Francisco, San Juan, and Seattle around issues related to SDGs, Disaster Relief and Recovery, Food Insecurity, and Resilience
- Provided over \$19.4M in support of 356 programs aligned with the Global Goals for Sustainable Development and UN Global Compact principles
- Fostered collaborative partnerships among private, civil sector and public organizations in 28 countries
- Through programs supported in 2017 and 2018, TRF's collaborative initiatives have directly benefited approximately 4.4 million men, women and children and indirectly benefited 8.6 million men, women and children
- Country breakdown:



- Specifically, TRF has enabled its corporate donor partners to support programs related to SDGs 1, 2,3, 4, 5, 6, 8, 10, 11,13, 15, and 17
- Top SDGs receiving support through TRF in 2017 and 2018: 1 -5, 8, 10, and 17

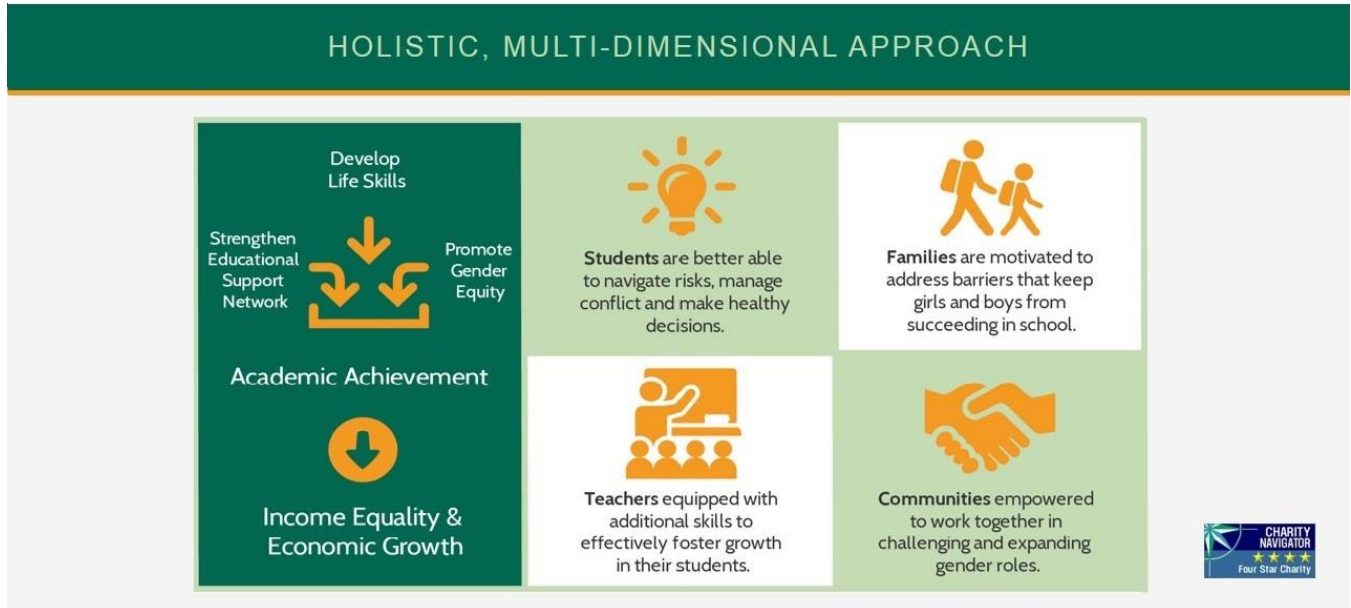


- Provided program impact analysis and input to corporate donors in support of their corporate sustainability reporting requirements
- Provided capacity building support to corporate partners' employees in LACC on international grantmaking, impact measurement and SDGs, compliance with FCPA and other applicable rules and best practices
- The TRF Approach to NGO Capacity Building at a Glance:





- The TRF Approach to Holistic Education and Gender Equity at a Glance:





- Sample Collaborative Partnership Program:

# THREE-PART COLLABORATIVE PARTNERSHIPS MODEL

## FUNDING PARTNER: SEGAL FAMILY FOUNDATION

**Funding partner provides resources and base methodology.**

With six (6) years of experience implementing a nonprofit capacity-building program in Africa, Segal Family Foundation contributes an existing methodology and the seed funding to launch an adapted pilot initiative in Latin America.

## PROGRAM IMPLEMENTATION PARTNER: THE RESOURCE FOUNDATION

**Program partner offers key insight into program design, adaptation, facilitation and oversight.**

Leveraging its network and expertise, The Resource Foundation works closely with both the funding and on-the-ground partners to build out, launch and oversee the program, including facilitating additional e-learning opportunities for participating NGOs.

## ON-THE-GROUND PARTNER: ASOCIACION PARA LA COOPERACION EDUCATIVA NICARAGUENSE

**Local partner ensures alignment with local, current realities.**

With regular, in-person access to participating NGOs during bimonthly training sessions and site visits, ACOEN's participation is key in identifying and engaging local stakeholders while also working to boost program visibility.

# INCUBADORA DE IMPACTO SOCIAL NICARAGUA

Segal Family Foundation



# INCUBADORA DE IMPACTO SOCIAL NICARAGUA: SUPPORTING THE SECTOR



## NGO CAPACITY BUILDING

Access to **formal, in-person training** paired with **strategic mentoring**, internal and external **networking opportunities**, and **quality e-learning** that complements classroom workshops help to build the overall institutional capacity of local nongovernmental organizations (NGOs).

## ENRICHED PROGRAMMING

Rather than supporting a single program for a specific period of time, strengthening NGOs as a whole helps to boost all of their programs, making these changes more sustainable and permitting a ripple effect for long-term impact.



## STRENGTHENED NGO SECTOR

Participating NGOs become more effective and efficient in implementing quality programs that leverage resources and partnerships to scale and enhance outcomes. This permits the NGO sector as a whole to be better positioned to address key needs and challenges in vulnerable communities.

## GREATER QUALITY OF LIFE & STANDARD OF LIVING

As NGOs operate in a more collaborative manner and continue to facilitate enriched programming, the communities in which they work enjoy improved access to a range of resources, information and services, thus working to elevate their standard of living and quality of life over time.



[www.resourcefnd.org](http://www.resourcefnd.org)

