



Knowledge/Innovation/Strategies

**MANAGEMENT
CLUB**

COMMUNICATION ON ENGAGEMENT (COE)

Period covered by this Communication on Engagement:

From 2017

To 2019

Part I. Statement of Continued Support by the Chairman of the Management Board

17.07.2019

To our stakeholders:

I am pleased to confirm that Knowledge, innovation and strategies management club - KISMC reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Dimitar Hristov

Chairman of the Management Board

Part II. Description of Actions

We hereby confirm the following actions taken by our organization, as an NGO in relation to support the UN Global Compact and its Principles:

We engage with the Global Compact Network in Bulgaria by involving them in our events – e.g., DigiThink – Design thinking for digital innovation conference on 11th July 2018, BASET conference - Investing in social challenges – on 24th June 2019 where we discussed and presented challenges for sustainability, education, social entrepreneurship.

Join and propose partnership projects on corporate sustainability – we are active in Erasmus+ projects under KA2 Strategic partnerships with the main scope of development of education and training:

APIInno (2014-1-BG01-KA203-001561) aimed at modernizing the educational approach and transforming entrepreneurship education from being an extra-curricular 'add-on' to an integral part of the curricula and using the experiential learning and a new coach / mentor role for teaching.

DigiThink (2016-1-BG01 – KA203- 023719) led to the development of a course in design thinking for digital innovation;

Steps2Scale (2017-1-BG01-KA204-036221) is a project with coordinator the Bulgarian industrial association with the aim to create a new profession – Scale up advisor – it is leveraging on the functions of the innovation manager but focusing on scale up and spin off companies.

BASET (2017-1-BG01-KA204-036360) is a project in the field of Adult training – the aim is to develop training toolkits for social entrepreneurship with two main target groups – trainers and investors of social entrepreneurs.

ROI (2017-1-SK01-KA202-035375) is aiming to provide a digital tool for the calculation of return of investment of work-based learning and apprenticeships for companies.

IoT Nuggets (2018-1-BG01-KA202-047919) is a project aiming to develop a continuous professional training for software engineers and managers of IT companies to develop skills for cyber security in the Internet of things.

INCREMENTA (2018-1-IE01-KA202-038789) is based on the new standards of Innovation management parts 5 and 6 (CEN/TS 16555-5:2013, CEN/TS 16555-6:2013). The aim of the project is to develop educational material based on this standard, for the use of SME entrepreneurs and middle managers of medium companies, to enable them to establish and manage a dynamically developing process-controlling system starting regarding collaboration and creativity.

Through our projects and research we engage companies in the above issues and tackle such challenges as environmental, educational and social inclusion.

Join and/or support special initiatives and work streams related to innovation as our area of expertise especially in relation to new technologies, digital skills, creativity, social entrepreneurship, social inclusion, business-academia relations.

Participate in Global Compact local events of the Bulgarian network and initiatives like: *'Proud of my parents' work' and Bazaar of professions projects; The responsible choice.*

Part III. Measurement of Outcomes

Expertise provided by KISMC in terms of quality education, sustainability, economic growth and innovation to further the aims of Global Compact Local Network in Bulgaria.

Project partnerships formalized with mutual aims to advance the UN Global Compact principles – we have concluded 5 projects in the past two years related directly or indirectly to the UN GC principles.

We have raised awareness about UNGC and the local network through our social media, including our 2500 subscribers, followers and members of the organization.

KISMC is a member of the Cluster Sofia Knowledge city with focus on development of smart cities and knowledge cities in partnership with Vienna Knowledge city driving forward to sustainable development of cities and innovative clean technologies.

KISMC most recent initiative is to play active role in the innovation ecosystem in Bulgaria exactly and registered a brand “Innovation management academy” to realize this aim.

Organisation of at least three workshops per year with foreign companies in the innovation and research scope.

Showcase of specific approaches and tools to improve the competitiveness and social responsibility of Bulgarian companies through innovation and new clean and digital technologies as well as case studies from Europe and North America.

Signature and stamp

