

CREATING A WORLD THAT'S FULL OF GIVING

IMPACT

REPORT

2

0

1

8



TABLE OF CONTENTS

THE WORLD OF B1G1

Words from the Founder
Our Why – Our Mission and Values

3

THE B1G1 MODEL

6

Our Favourite Giving Stories
The Business for Good Membership
B1G1 Giving Stories
3 Interesting Facts about B1G1 Projects

2018 MILESTONES

B1G1 Study Tour Kenya
Better Business, Better Life, Better World
150 Million Giving Impacts
B1G1 Global Conference
B1G1 Impact – The World Tour

11

IMPACT & GROWTH

15

Total Impact Summary
B1G1 Initiative Growth
B1G1 Impacts and SDGs

2019 & BEYOND

Words from our Chairman
2019 Goals
Upcoming Developments

23

B1G1 COMMUNITY

27

B1G1 Awards
B1G1 Giving Board
B1G1 Team

ADDITIONAL INFORMATION

B1G1 Contribution Management
B1G1 Membership Activities
Organisation Information

35





THE WORLD OF B1G1

*"The best things
to do with the best
things in life is to
give them away."*

- Dorothy Day

In 2018, we had many special highlights. Let me mention just two.

First, in June, we launched a book written in collaboration with B1G1 Members around the world. It was the second book in the series titled 'Better Business, Better Life, Better World.' Its predecessor was published in 2016 with 36 co-authors. This time, it carried a subtitle 'The Movement' and featured 62 contributors.

In fact, it was in 2018 that we started to really see B1G1 as a movement. Now, this movement is growing.

Building a movement takes more than building an initiative. It requires many leaders working together to inspire and mobilise their communities.

In a movement, everyone comes together for the greater collective good, transcending our individual needs and our unique differences.

The second highlight of 2018 showed the power of this movement we are creating together in B1G1. It was when many of the Members came together for the global conference in Singapore in July. Seeing everyone's genuine desire to give and to make a difference assured us that the B1G1 community can grow to do more.

We look forward to another year of this movement development with you.

It matters. Because the world needs more movements like this and more people like you.



Masami Sato
B1G1 Founder

GROWING THE MOVEMENT

WORDS
FROM
THE
FOUNDER



MASAMI SATO

IMPACT

We ensure 100% of your contributions go to support your intended projects to create real IMPACT.

HABIT

We support you and our Worthy Cause Partners through the giving process to make giving a HABIT.

CONNECTION

We develop mechanisms to help you feel and create tangible CONNECTIONS.

**TO CREATE A
WORLD THAT'S
FULL OF GIVING.**

—
Because that's a
happier world.



**OUR
MISSION**



"For it is in giving that we receive."

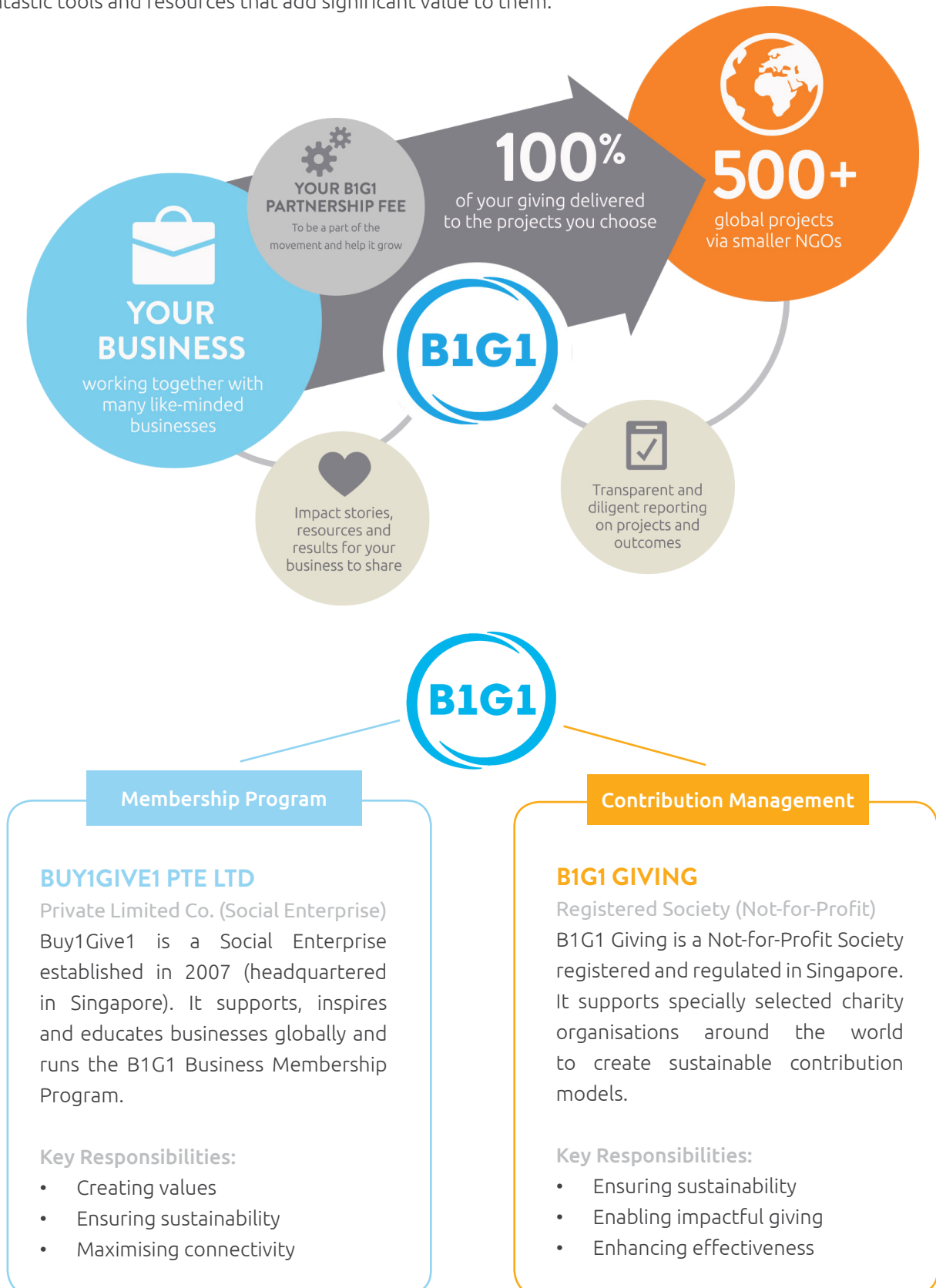
– St. Francis of Assisi

THE B1G1 MODEL

HOW B1G1 WORKS

THE UNIQUE B1G1 MODEL

B1G1 is uniquely funded by a Business Membership Program. It sets B1G1 apart from other giving initiatives that rely on donations to sustain them. This way, B1G1 can provide businesses with greater giving opportunities as well as fantastic tools and resources that add significant value to them.



THE BUSINESS FOR GOOD MEMBERSHIP

Here are the key steps for businesses to join and work with B1G1 and create great impacts.

1 CREATING THE FIRST IMPACT

B1G1 makes it easy for any business to start giving immediately and create significant, tangible impacts that can cost as little as just one cent, so it's easy to link giving to any business activity.

EMBEDDING GIVING TO CREATE HABIT 2

To make giving even more effective, businesses can choose to build giving right into their core day-to-day activities. Over time, a great giving habit makes a great difference to our world.

3 CONNECTING & SHARING WITH THE COMMUNITY

In B1G1, we also create opportunities for our members to learn from one another and help each other's businesses succeed, while inspiring others and sharing their desire to give back in their own unique ways.



OUR FAVOURITE GIVING STORIES

FROM B1G1 BUSINESS FOR GOOD MEMBERS

SMM International

"When we create a Facebook post, we give 1 learning tool to a nursery school child in Ethiopia."

3,344

Giving Impacts

Face & Body Clinic

"When we sell advanced nutritional supplements, we give 1 dose of vitamin supplements to a child in need."

9,899

Giving Impacts



Ocaquatics Swim school

"When we teach a swimming lesson, we give 1 day of access to life-saving clean water to a child in Tanzania."

273,372

Giving Impacts

DP Dental

"When we send out an email, we give 1 day of access to e-Learning to a child in India."

21,000

Giving Impacts

SpringCom

"When we issue a monthly account to a customer, we give 1 day of transportation for a child to get to school."

4,389

Giving Impacts

3 INTERESTING FACTS ABOUT B1G1 PROJECTS

THE POWER OF SMALL

A key tenet of the B1G1 philosophy is that anyone can make a difference at any time. To enable this, we have broken down B1G1 projects to their smallest practical constituents, allowing our members to create an impact from just one cent. We truly believe that smaller, regular inflows of contributions to our Worthy Causes are far more beneficial and sustainable than occasional large influxes.

ENSURING THAT YOU CREATE AN IMPACT

People often ask us how we ensure their contributions actually create an impact. The key to this lies in our entire selection and annual review process.

B1G1 only approves organisations that have a track record of running the specific activities long-term with clear costing, with at least 2 years of transparent, externally audited financial reports.

Thereafter, Remittance Advices (detailing the allocation of funds to projects) requiring signature confirmation are sent to our Worthy Cause each time contributions are remitted. Our B1G1 Giving Board then reviews Worthy Causes and their new financial reports on an annual basis. [See more here.](#)



A B1G1 PROJECT FOR EVERY SUSTAINABLE DEVELOPMENT GOAL

On 25 September 2015, world leaders convened to adopt the 17 Sustainable Development Goals (SDGs). Since then, B1G1 has not only identified the SDGs each B1G1 project contributes to, but has also brought on new Worthy Causes to ensure that there are projects for every SDG. [See more here.](#)



2018 MILESTONES

"Giving to others will not take away from what you have but will in fact add to your life."

-Catherine Pulsifer

B1G1 STUDY TOUR KENYA



During the B1G1 Study Tour to Kenya, we visited a wide range of high-impact projects that are transforming lives in different ways. From the education project uplifting the lives of ex-refugee children, to providing opportunities to more families through micro-finance (or even by sharing goats), to equipping communities with access to clean water and medical care, to planting fruit trees to help people generate greater income. The scope is vast. The impact is profound.

But the lives changed are not just those of project beneficiaries. Every single person on the tour said that their lives were changed forever. For good.

January

BETTER BUSINESS, BETTER LIFE, BETTER WORLD



The second issue of the special book 'Better Business, Better Life, Better World' was launched with 'The Movement' as the subtitle.

This cool book, with its messages that inspire the world, immediately became an international bestseller. Every copy given or sold also creates a great giving impact.

2018 HIGHLIGHTS

April

150 MILLION GIVING IMPACTS



It took so much faster for us to reach 150 million impacts after surpassing 100 million impacts in 2017.

This says so much about the momentum that's being created in the world of B1G1.

And as always, the most important thing to remember is to know that every impact is a smile created. ([Click here for video](#))

June

B1G1 GLOBAL CONFERENCE



It was such a great privilege for the entire B1G1 Team to welcome our Members to our home country: Singapore.

Whilst every B1G1 Conference so far has been extraordinary and uniquely special, we (secretly) think the Singapore Conference was really the most powerful one ever.

Many of the delegates mentioned to us two of the most significant highlights of the conference: one was the 'coming together' moment we experienced ([please watch the overview video here](#)) and another was our first trial of the 'Human Library' activity where we explored the stories of very unique individuals.

Please do not miss the next one: our 2020 Hanoi Conference!

July



Australia



New Zealand



United Kingdom



United States



Lithuania



B1G1 IMPACT – THE WORLD TOUR

It was the first ever tour in the history of B1G1 to have B1G1 Founders Masami and Paul speak together – to connect with and inspire B1G1 Members, their team members and their friends.

The tour was a huge success creating more than 150 new B1G1 members. But the greater part of it was that we learned so much from so many of the Members around the world. We now have many more great ideas to bring to life.

Nov '18 – Feb '19



“Remember that the happiest people are not those getting more, but those giving more.”

– H. Jackson Brown Jr.

**IMPACT
& GROWTH**

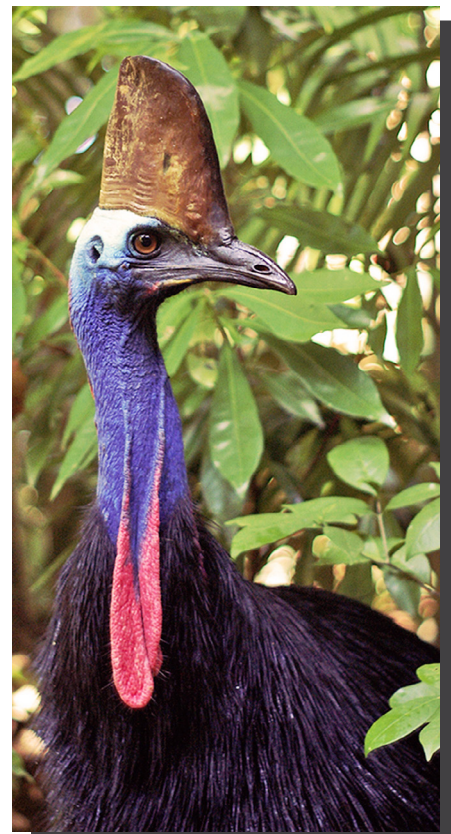


TOTAL GIVING IMPACTS AT THE END OF 2018

170,026,220

37,419,273 impacts created in 2018

- 7,599,564** nourishing **meals** were given to people around the world
- 116,737,111** days of access to life-saving **water** were given
- 934,980** days of **accommodation** were given to people around the world
- 9,142,723** days of **education support** were provided to disadvantaged children and women
- 6,165,057** children received **learning tools** like books, stationery and uniforms
- 135,083** days of support were given to **social workers**, teachers and social entrepreneurs



23,482 children received an improved **learning environment** for a year

2,274,913 people received a special **life education** program

484,095 days of **phone/lighting/internet** connection were given

5,031,780 days worth of support were given to **farmers** around the world

188,953 people received **income-generating tools**



9,302,600 days of support were given to improve people's **health** and well-being

1,159,964 **trees** were planted or protected

15,256 **domestic animals** are given to families for increased income

1,381,452 **bricks** were given toward building homes and schools

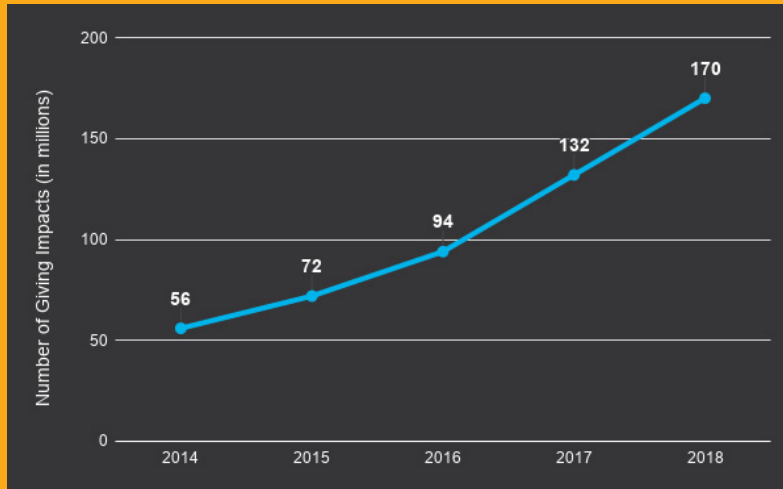
3,293,784 days of access to good personal **hygiene** were given to people

6,155,423 other micro-giving activities

B1G1 INITIATIVE GROWTH

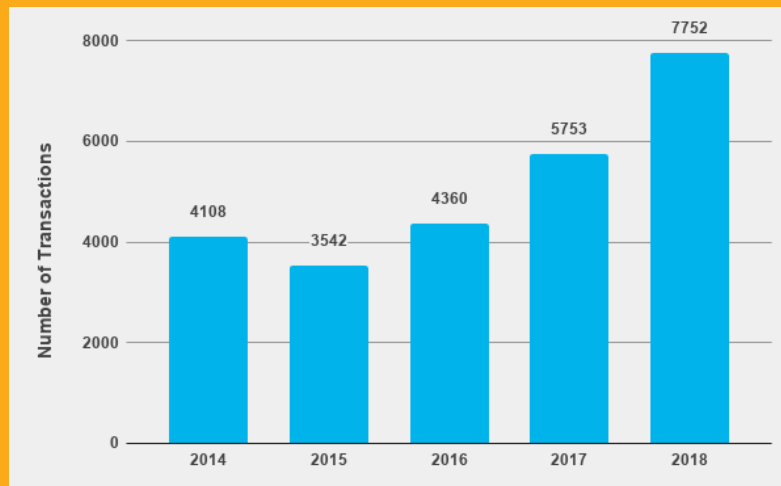
IMPACT GROWTH

Number of accumulated micro-giving impacts*



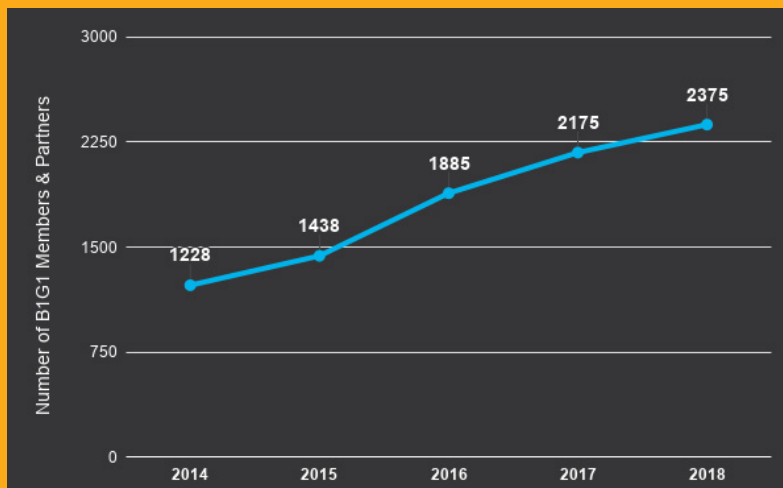
HABIT GROWTH

Frequency of giving*



CONNECTION GROWTH

Number of total B1G1 Members & Partners



* The number of micro-giving impacts is not the monetary amount of contributions. It is based on the sum of all units of impacts created across the B1G1 Projects. 'Frequency of giving' is based on the number of actual payments made through www.b1g1.com.

B1G1 IMPACTS AND

SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD

On 25 September 2015, world leaders convened to adopt the 17 Sustainable Development Goals (SDGs) and they represent the global community's next step in ending poverty, fighting inequality and injustice, and tackling climate change for the next 15 years.



B1G1 is a signatory to the United Nations Global Compact (UNGC), and pledges its commitment to uphold UNGC's 10 universal principles in the areas of human rights, labour standards, environmental protection and anti-corruption.

We are committed to reporting our progress on all 17 SDGs in our annual report.

SUSTAINABLE

DEVELOPMENT GOALS

SOCIAL INCLUSION

Many of the B1G1 Projects work on eliminating poverty and inequality. Our Worthy Cause Partners seek to create a world where everyone has access to opportunities and a good standard of living.

1 NO POVERTY



10,354,036 impacts created in 2018

Goal: end poverty in all its form everywhere

Projects: protect a fruit tree for a family, employ a teacher to impact lives

2 ZERO HUNGER



3,163,796 impacts created in 2018

Goal: end hunger, achieve food security, improved nutrition and promote sustainable agriculture

Projects: give a meal to the homeless

3 GOOD HEALTH AND WELL-BEING



5,100,748 impacts created in 2018

Goal: ensure healthy lives and promote well-being for all at all ages

Projects: provide a hygiene kit for a girl

4 QUALITY EDUCATION



6,400,583 impacts created in 2018

Goal: ensure inclusive and equitable quality education and lifelong learning opportunities for all

Projects: educate an orphan / at-risk child

5 GENDER EQUALITY



1,127,963 impacts created in 2018

Goal: achieve gender equality and empower all women and girls

Projects: provide a business loan to a woman, educate a rescued girl

6 CLEAN WATER AND SANITATION



26,907,269 impacts created in 2018

Goal: ensure access to water and sanitation for all

Projects: build a water well, sanitation and hygiene education for a child

View live tracking of our impacts here:

<https://www.b1g1.com/businessforgood/sustainable-development-goals/>

SUSTAINABLE

DEVELOPMENT GOALS

ECONOMIC GROWTH

Inclusive and equitable economic growth is indispensable for sustainable development. In 2018, we brought onboard projects in new locations to spread our impact to more places in the world.

7 AFFORDABLE AND CLEAN ENERGY



62,746 impacts created in 2018

Goal: ensure access to affordable, reliable, sustainable and modern energy for all

Projects: light up a life with solar, give a solar lantern

8 DECENT WORK AND ECONOMIC GROWTH



1,516,025 impacts created in 2018

Goal: promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

Projects: sponsor an employment training course

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



1,504,632 impacts created in 2018

Goal: build resilient infrastructure, promote inclusive and sustainable industrialisation and foster innovation

Projects: provide an e-learning facility for a rural village

10 REDUCED INEQUALITIES



10,763,818 impacts created in 2018

Goal: reduce inequality within and among countries

Projects: support local people with income generating tools

11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



359,476 impacts created in 2018

Goal: make cities and human settlements inclusive, safe, resilient and sustainable; ensure sustainable consumption and production patterns

Projects: shelter an underprivileged person, recruit a restaurant to donate excess food

View live tracking of our impacts here:

<https://www.b1g1.com/businessforgood/sustainable-development-goals/>

SUSTAINABLE

DEVELOPMENT GOALS

ENVIRONMENTAL PROTECTION AND MORE

Environmental projects are becoming more popular in B1G1. It shows that more and more businesses care about the sustainability of our future. So, we are looking to expand our reach in this area.

13 CLIMATE ACTION



33,031 impacts created in 2018

Goal: take urgent action to combat climate change and its impacts

Projects: plant a tree in the Daintree rainforest

14 LIFE BELOW WATER



15 LIFE ON LAND



642,973 impacts created in 2018

Goal: protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss; conserve and sustainably use the oceans, seas and marine resources for sustainable development

Projects: educate a person on proper animal care, provide rescued animals shelter from the elements

16 PEACE, JUSTICE AND STRONG INSTITUTIONS



169,393 impacts created in 2018

Goal: promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

Projects: support peace building in Afghanistan



Here at B1G1, we are motivated by the SDGs too.

17 PARTNERSHIPS FOR THE GOALS



1,970 impacts created in 2018

Goal: strengthen the means of implementation and revitalise the global partnership for sustainable development

Projects: Support B1G1 Giving

The 17 SDGs have provided us with a fresh way of looking at our Worthy Cause projects. Implementation of the SDGs means that there is now a greater call for businesses to give back.

Find out more at:

<http://www.un.org/sustainabledevelopment/sustainable-development-goals/>

View live tracking of our impacts here:

<https://www.b1g1.com/businessforgood/sustainable-development-goals/>



2019 & BEYOND

"No one is useless in this world who lightens the burdens of another."

– Charles Dickens

In a B1G1 Team meeting in November 2018, it occurred to me that THE way to grow a movement is to get out of the way. And that was the real start of us doing more to unleash the power of the people in the movement (the B1G1 Members).

The power they possess to innovate, the power they have to connect, the power they have to inspire.

We're now harnessing that power in what we call 'the B1G1 Bee' — Members 'pollinating' their communities and our world in ways that we've not experienced before. And in these early months of 2019, we're seeing the impact with record growth in Membership and connection.

It's the most exciting time yet in what continues to be the most exciting and meaningful time of my life.

I hope it has that same impact on you as well.



Paul Dunn
B1G1 Chairman

WORDS FROM THE CHAIRMAN

PAUL DUNN



OUR GOALS



We are here!

2018

2019

2025

170
MILLION
TOTAL GIVING IMPACTS*

210
MILLION
TOTAL GIVING IMPACTS*

1
BILLION
TOTAL GIVING IMPACTS*

2,375
BUSINESS
PARTNERS

2,700
BUSINESS
PARTNERS

15,000+
BUSINESS
PARTNERS

*Giving impacts are not directly related to the monetary amount of giving. They are based on the units of impact created through the giving.

UPCOMING DEVELOPMENTS

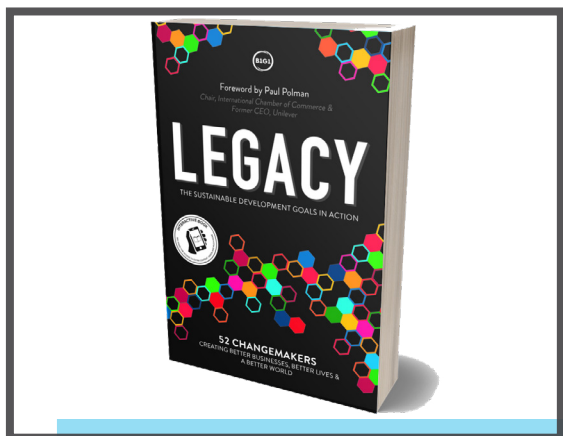
WORKING POWERFULLY WITH THE B1G1 COMMUNITY

Now the members of B1G1 Community are stepping up.

We have started to see more member-curated events. The most prominent one is the B1G1x event held in the UK in early 2018. In the coming year, we are going to see more of these member curated events happening in more countries. We hope you will take a part in some of those events and initiatives that are driven by our great members.



B1G1 LEGACY MAKERS INITIATIVE



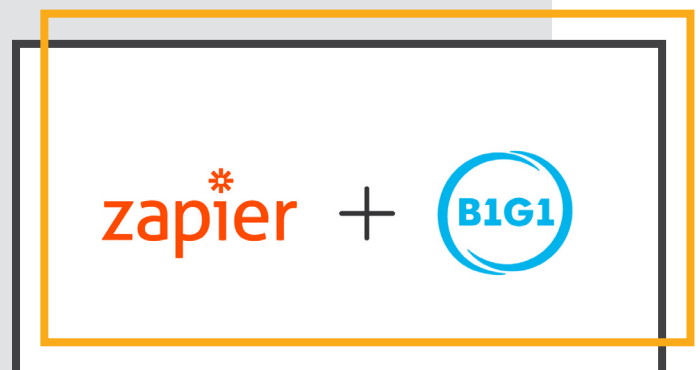
More than 40 of our Members are taking part in this very special program that will run throughout 2019.

Each one of these 'LEGACY-MAKERS' will sponsor one week of B1G1 and share their inspiring messages in the upcoming book LEGACY, which is already featuring great global leaders like Paul Polman (former CEO of Unilever and one of the key leaders who were involved in the launch of the Sustainable Development Goals).

A NEW WAY TO 'AUTOMATE' YOUR GIVING

One of the important elements of effective giving in B1G1 is 'HABIT'. Great habits are those that require intentional effort. By making giving part of the habit of businesses, many things in the world can be transformed.

And to make this habit creation easier, our system team is exploring ways to track your business activities and add the giving automatically to your cart. So....please watch our updates throughout the year!





"Those who are happiest are those who do the most for others."

– Booker T. Washington

B1G1
COMMUNITY



B1G1 AWARDS

IMPACT

Businesses that created the most giving impacts

COLLINS HUME

Australia | www.collinshume.com.au

INSPIRE CA

Australia | inspire.business

iBUSINESS COACHING

United Kingdom | www.ibusinesscoaching.com

TAYABALI TOMLIN

United Kingdom | www.tayabalitomlin.com

KEY SOLUTIONS MORTGAGES

United Kingdom | www.ksmortgages.co.uk

HEWITT WARIN LTD

United Kingdom | www.hewittwarin.com

HABIT

Businesses that gave most frequently

CONNECTION

Businesses that gave the most referrals

ENTREPRENEURS INSTITUTE

Singapore | www.entrepreneursinstitute.com

BUSINESS BUDDY CHARTERED

ACCOUNTANTS

New Zealand | www.businessbuddy.co.nz

DENT GLOBAL

Australia | www.dent.global

LOGISTICS BUREAU

Australia | www.logisticsbureau.com

RJS ACCOUNTING

Australia | www.rjsaccounting.com.au

CATALYST GLOBAL

United Kingdom | www.catalystteambuilding.com

GENEROSITY

Businesses that gave most

2018 CERTIFIED GIVERS

These businesses have earned the honour of being a B1G1 Certified Giver in 2018, in recognition of their long-term and effective giving. The Certified Giver Status is determined by the membership period, giving frequency and overall impact of the company according to the company's size.

We are so grateful to these B1G1 members that are leading the giving movement.

A2B Car Rentals
ActionCOACH
ActionCOACH MN
Aquamarine Home
Aspect Commercial Flooring LTD
Atchanas Homegrown Thai
Beautiful Body Clinics Pty Ltd
Bells and Two Tones Fire and
Rescue Ltd
Blue Tribe Co Pty Ltd
Brandlective Communications Ltd
Bruton Veterinary Practice
Challenge Group Productions Ltd
Cheryl Angela LLC
CK Coffee Bar & Wholefoods
CM&PA Easdown Pty Ltd
Combat Pest Control Ltd
Copes
Creative Blinds and Awnings
DIFY Social
Down To Earth Health
EMC Advertising Gifts Ltd
Equus Partners
Future Fitouts
Greenhat
Greenway UK
Happy Hot Yoga
Heartsi
Herbiary & MaiaToll.com
Hewitt Warin Ltd
HTG Solutions
Humankind
Jim'll Paint It
La Belle Couture Wedding Pte Ltd
Little Beach Boathouse
Liv Systems
Loanezi
Lopa Removals
Master Cabinets Pty Ltd

Mental Health Academy
Merit Planning Hills Pty Ltd
MyPaperCups
Nacre Consulting
nowbeyou.global
OC Partners Pty Ltd
Oliver Russell
On Time Pest Control
Outdoor Movies Australia
Outkast Hire Pty Ltd
Pearl Finance Group
Perfect Smiles Dental Care
Plan My Gap Year
Premier People
Quadracon Building
Remarkable Practice
Renters Warehouse Houston
River City Veterinary Hospital
Roundstone Kennels, Cattery, and
Canine Hydrotherapy Centre
Secret Bottle Australia
Sharp Glass Services Ltd
Shuriken Consulting
SimoneMMatthews.com
Simply Better Health Co.
Small Biz Thoughts
Soundgas Limited
Stewart Accounting Services Ltd
Summit Internet
Sunday Lunch
Sunshine Events UK
The Computer Warriors, Inc.
The THRIVE Foundation
Tshirtify
Watts Next
We Fill Events LLC
Whey'd
WillisPalmer
YOURgb Events Ltd

B1G1 GIVING BOARD

KEY ACTIVITIES 2018

Over the years, the B1G1 Giving Board has established a comprehensive assessment process of causes so that we can continue to bring in great projects in B1G1 and create a sustainable giving eco-system.

In 2018, we've made progress in many areas such as:



UPDATING AND IMPROVING THE PROJECT REVIEW PROCESS



CREATING MORE DETAILED DOCUMENTATION OF THE PROCESS



IMPROVING THE WORTHY CAUSE APPLICATION PROCESS



EXPLORING ENHANCED ORGANISATION STRUCTURE

2019 KEY OBJECTIVES

The B1G1 Giving Board will implement the following improvements in 2019.



Development of the Worthy Cause user systems to allow Worthy Causes to make effective project updates



Identification of better giving management to encourage more regular giving



Enhancement of project listing guidelines to improve the presentation of project information



Active recruitment of projects in the SDG (Sustainable Development Goals) categories with few projects

We look forward to working with you to bring in new projects to B1G1, so that we may together create many more life-changing impacts.

MESSAGE FROM THE VICE PRESIDENT

Meet one of the working bees behind the activities of the B1G1 GIVING Board. The board helps ensure that decisions around our Worthy Cause Partner selections and the contribution management processes are made with fair and objective views independently without any conflicts of interest.



DEANNE FIRTH, VICE PRESIDENT
Director of Tactical Super
Founder of Auditing for Good

Deanne is a chartered accountant and the Director of Tactical Super, an audit firm and Effective PD, a firm that provides professional development training to accountants in public practice.

She has also been an active B1G1 member since the start of 2016.



Being part of B1G1 not only gave my business the opportunity to make a positive impact in the world but also provided me with enriching experiences. The B1G1 project in 2018 that is most memorable to me is one we visited in Borneo, Friends of the National Park Foundation. Not only did I get to see Orangutans, I met the people working on the ground there. These people help protect the rainforests and Orangutans with education, purchasing land and reforestation at a financial cost to themselves, choosing to do the right thing over financial gains. I learnt so much from the people involved and it made me appreciate even more the value of what we do in B1G1.

2018 was filled with projects that made an impact not only on those we've helped but also on us as members. I'm proud how B1G1 achieves two great things at the same time. While contributing to the achievement of sustainable goals, our projects also give business owners experiences that make them see where their contributions actually go.



B1G1 TEAM



MASAMI SATO FOUNDER & CEO

masami@b1g1.com

"The B1G1 Team is here to be a good example of the power of small. Our small team works in synergy to make many exciting things happen with you. We cannot do this alone, or without your amazing support. How lucky are we?!"

PAUL DUNN CHAIRMAN

paul@b1g1.com

"We started B1G1 with the simple ideas of sharing the joy of giving, every second, every day and in every way. It is so cool to see that happening now around the world."



B1G1 TEAM



JEFFREY TEO

GENERAL MANAGER

jeffrey@b1g1.com

"Everyone here actively practices our DOCARE values. Witnessing how it manifests itself in the smallest actions every single day is just truly amazing :)"

DO Y NHI

MARKETING EXECUTIVE

nhi@b1g1.com

"We work hard, but there isn't a day that we don't manage to make each other laugh. I think it's those simple moments that make it so lovely to be part of this team."



KATRIN KIRCHMANN

**MEMBER ENGAGEMENT
MANAGER**

katrin@b1g1.com

"The culture in the B1G1 team is truly special. :) Our passion and our joint efforts create such a positive atmosphere that you cannot help but love coming to work!"



B1G1 TEAM



FLORENCIA LIM

SALES & PARTNERSHIP MANAGER

florencia@b1g1.com

"All of us are extraordinarily different in our talents, interests and skills; but these differences are celebrated and brought together in the B1G1 team to achieve the same vision of creating a better world. This is an exciting place where we don't fit in - we belong :)"

SHARON CHAN

STRATEGY DEVELOPMENT MANAGER

sharon@b1g1.com

"We're a team of millennials who love what we do, believe in why we do it, and do our work excellently while having the time of our lives. I don't know of any other place like this in the world."





ADDITIONAL INFORMATION

*"We make a living
by what we get.
We make a life by
what we give."*

*– Winston S.
Churchill*

B1G1 Giving facilitates the contribution management of B1G1. The resources required to ensure the effective activities of B1G1 Giving are covered by Buy1GIVE1 Pte Ltd and its key activities are run by volunteers at this stage. Audited Accounts are also available upon request. The organisation structure is explained on page 7 of this Annual Report.

Statement of Financial Position		31 Dec 2018 (SGD)
Assets		
Current Assets		
Cash at Bank	156,890	
Amount due from Buy1GIVE1 Pte Ltd ^{*[3]}	3,122	
Total Assets		160,012
Liabilities & Accumulated Funds		
Liabilities		
Payable to Charity (Outstanding Contributions)	133,970	
Provision for income tax	117	
Total Liabilities		134,087
Accumulated Funds		
Opening Balance Funds	23,299	
Net Income	2,626	
Total Funds Balance		25,925
Total Liabilities & Accumulated Funds		160,012

Contribution Summary		01 Jan 2018 - 31 Dec 2018 (SGD)
Movement of Payable to Charity		
Opening Balance - 01 Jan 2018		206,634
Total Contributions Received	1,125,191	
Total Contributions Remitted ^{*[1]}	(1,197,856)	
Closing Balance - 31 Dec 2018		133,969

Statement of Income		01 Jan 2018 ^{*[1]} - 31 Dec 2018 (SGD)
(Contributions for other Worthy Causes are not recognised as income)		
Income		
Support from Members ^{*[2]}	4,541	
Total Income		4,541
Expense		
Bank Charges for Processing Contributions	30,050	
Less: Reimbursement from Buy1GIVE1 Pte Ltd ^{*[3]}	(30,050)	
Online Subscription	485	
Refunds	85	
Professional Fees	1,229	
Other Expenses		
Total Expense		1,799
Net Income		2,742
Income Tax Expense		(117)
Surplus for the year		2,625

NOTES:

- ^{*[1]} Contributions are remitted monthly to the nominated organisations, however, if the total amount accumulated does not reach SGD 500, the remittance is rolled over to the following month to minimise the bank charges.
- ^{*[2]} Contributions received from members through the project 'Support B1G1 Giving'. This does not include B1G1 membership fees.
- ^{*[3]} Reimbursement from Buy1GIVE1 Pte Ltd covers the payment of professional fees for contributions made on the B1G1 Website.

Buy1GIVE1 Pte Ltd facilitates the Membership Program of B1G1. It develops membership values and promotes the B1G1 Program. Profits raised by Buy1GIVE1 Pte Ltd are fully utilised to further develop its initiatives to benefit B1G1 Members and Partners.

Statement of Financial Position

31 Dec 2018
(SGD)

Assets

Current Assets	
Cash & Bank Balances	649,678
Deposit and Receivables	23,908
Total Current Assets	673,586
Non-Current Assets	
Fixed Assets	200,910
Intangibles - IP, systems & Trademarks	380,469
Less: Accumulated Amortisation	(354,710)
Total Non-Current Assets	226,669
Total Assets	900,255

Equity & Liabilities

Equity	
Issued & Paid-up Capital	670,000
Retained Earning	213,818
Total Equity	883,818
Current Liabilities	
Accruals	1,260
Other Payable	15,177
Total Current Liabilities	16,437
Total Equity & Liabilities	900,255

Statement of Income

(Contributions made for other Worthy Causes are not recognised as income)

01 Jan 18 - 31 Dec 2018
(SGD)

Operating Income/ Expenses

Operating Income	
Membership Income	763,934
Event Income	237,759
Other Services & Products	99,935
Total Operating Income	1,101,628
Operating Expenses	
Staff Salaries & Payroll Expenses	497,386
Depreciation & Amortisation	93,510
Direct Cost (COGS & Event & Travel Cost)	183,814
Office & Related Expenses	84,520
Other Operating Expenses	178,567
Charitable Contributions*	56,492
Total Operating Expenses	1,094,289

Net Operating Income/(Loss)

7,339

Other Income/ Expenses

Other Income	
Recovery of Travel Expenses (Study Tours)	64,399
Interests	588
Government Grants	20,170
Sponsorships to B1G1	5,178
Total Other Income	90,335
Other Expenses	
Travel Expenses (Study Tours)	13,059
Currency Exchange Losses	11,400
Total Other Expenses	24,459

Net Other Income/(Loss)

(65,876)

Net Income/(Loss)

73,215

NOTES:

* This includes the amounts contributed to B1G1 Giving to cover the bank charges for processing contribution payments made from the members and partners of B1G1.

Organisation Information

B1G1 is run by two organisations that take different roles in the entire initiative. This is to provide total transparency and to clearly separate the contribution management from the membership program management. You can see more about this on Page 7.

B1G1 GIVING

Registered and governed under the Societies Act (Singapore) on 02 February 2009 as a not-for-profit Society. B1G1 Giving exists to manage the Worthy Cause Partnership Program and the administration of all contributions made through the B1G1 program. The Constitution and Audited Accounts are available upon request.

Registration number:	T09SS0020H
Registered Address:	3 Fusionopolis Place, Galaxis Work Lofts #04-51 Singapore 138523
Phone:	+65 6898 2446
Auditor:	Paul Wan & Co.
Website:	www.b1g1.com
President:	Masami Sato
Vice President:	Deanne Firth
Treasurer:	Pang Eng Khew
Secretary:	Jeffrey Teo
Executive Committee:	Paul Dunn

BUY1GIVE1 PTE LTD

Incorporated under the Companies Act (Singapore) on 26 February 2007 as a limited exempt private company. Buy1GIVE1 PTE LTD manages the Business Membership program. It is incorporated as a for-profit company and is run as a Social Enterprise. It means that 100% of profit raised is utilised for the growth of its initiatives.

Registration number:	200703109E
Registered Address:	3 Fusionopolis Place, Galaxis Work Lofts #04-51 Singapore 138523
Office Address:	3 Fusionopolis Place, Galaxis Work Lofts #04-51 Singapore 138523
Phone:	+65 6898 2446
Executive Directors:	Paul Dunn Masami Sato
Website:	www.b1g1.com



THANK YOU

for making a difference with us.

www.b1g1.com