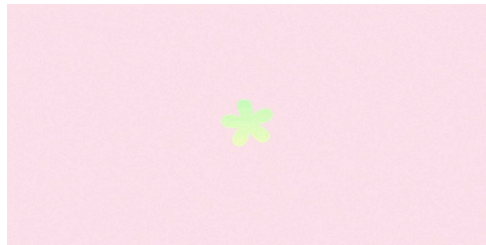
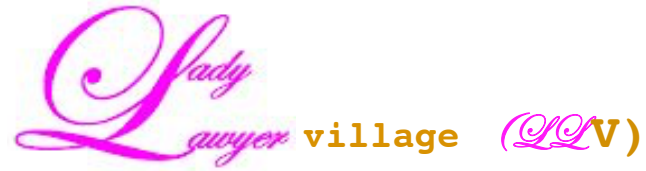




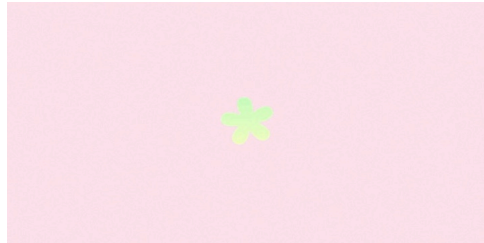
## *Fun Plan*



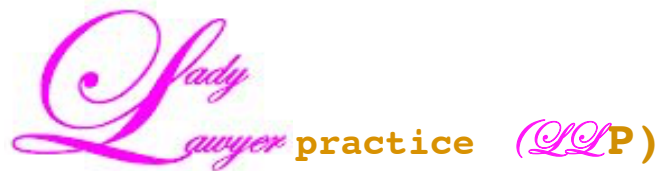
**Submission of  
Communication On Progress (COP)  
to United Nations Global Compact (UNGC)**



## *Fun Plan*



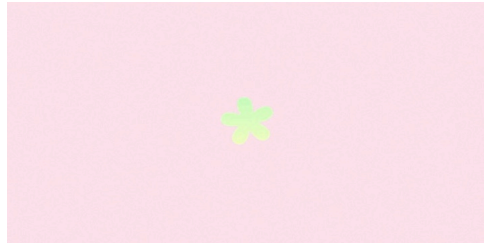
by



entirely owned by Lady Lawyer Foundation with the aim to supply services for the development of policies, strategies, tools, actions consistent with the United Nations Guiding Principles on Business and Human Rights (UNGPs)

*Lady*  
*Lawyer* village (LLV)

*Fun Plan*



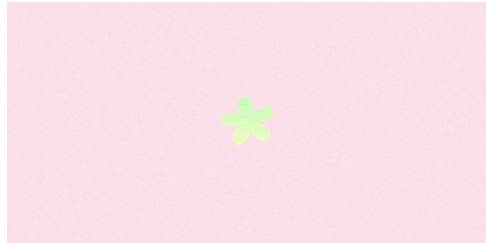
and

*Lady*  
*Lawyer* media (LLM)

entirely owned by Lady Lawyer Foundation with the aim to develop knowledge and awareness of the United Nations Guiding Principles on Business and Human Rights (UNGPs) and consistent policies, strategies, tools, actions

*Lady*  
*Lawyer* village (LLV)

*Fun Plan*

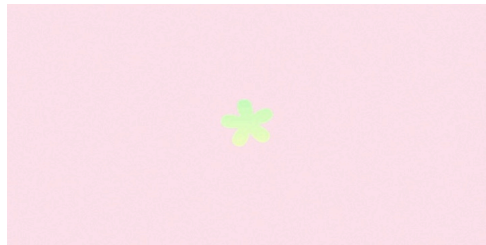


**partnering**

*Lady*  
*Lawyer* foundation (LLF)

*Lady*  
*Lawyer* village (LLV)

*Fun Plan*

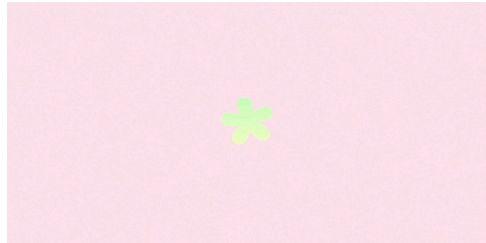


and its

*Lady*  
*Lawyer* fashion archive (LLFA)



## *Fun Plan*

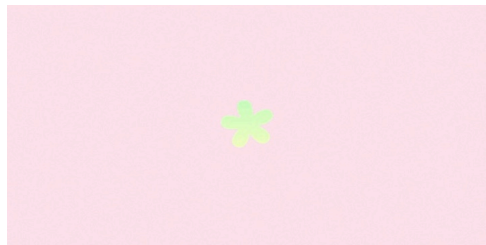


to treasure lessons learnt with reference to Goals 1, 2, 3, 5, 9, 14, and build experience on Goals 6, 7, 11, 12, 15, and the third set of Goals 4, 8, 10, 13, 16,

and what will come



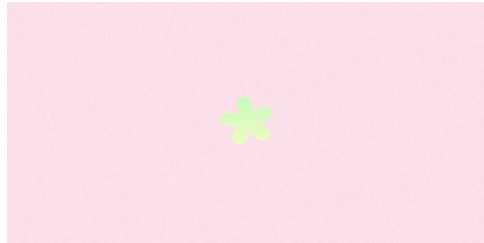
## *Fun Plan*



## **CEO Statement**



## *Fun Plan*



His Excellency Mr. Antonio Guterres  
UN Secretary General  
United Nations Organization  
Global Compact Office  
1st Avenue & 46th Street  
New York, NY 10017

Bologna, 2019, May 27th

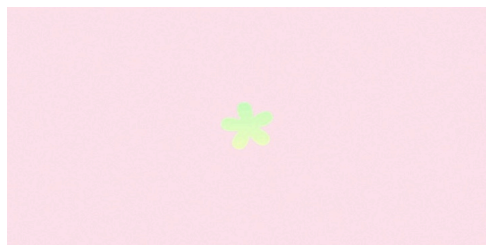
Dear Mr. Secretary General,

As a signatory to the United Nations Global Compact (UNGC), I am pleased to share our 2019-4-2018 Communication On Progress (COP), expressing our continued support for the GC and renewing our ongoing commitment to the initiative and its principles.





## *Fun Plan*



We have just approached the second year of our participation in the UNGC.

As a private business, not traded on any stock exchange, with no requirement to disclose data and not scrutinized on a regular basis by analysts and investors, our COP reports on the specific initiative *titled Lady Lawyer Village Fun Plan* reflecting our vision.

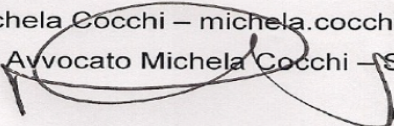
Thanking you for all, please accept, Mr. Secretary General, the assurances of my highest consideration.

Lady Lawyer Practice S.r.l.u.s.

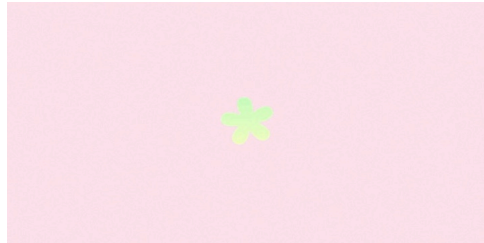
Lady Lawyer Practice S.r.l.u.s.

Michela Cocchi, Founder

Michela Cocchi – michela.cocchi  
Avvocato Michela Cocchi – S

A handwritten signature in black ink, appearing to be "Michela Cocchi", written over the printed name and title.

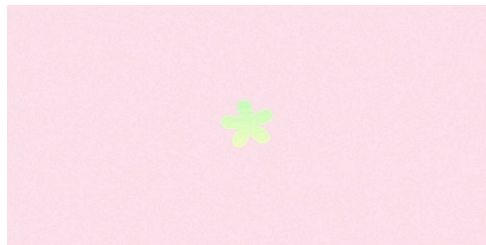
## *Fun Plan*



*“Lottare contro la povertà, qui e ora, significa innanzitutto  
lottare contro la povertà di soddisfazione  
e, qui e ora, la sconfitta della povertà materiale si costruisce attraverso determinazione e dignità.  
Il mantra di molti, oggi, è ‘Reduce’. Viva, invece, tutto ciò che è il contrario di ridurre:  
moltiplicare, migliorare, estendere, intensificare, espandere, diffondere, rinvigorire, accrescere,  
ampliare, sviluppare, potenziare, disseminare, rinforzare, nutrire, rivalutare, consolidare,  
incrementare, propagare, arricchire, ottimizzare, completare, rafforzare, incentivare, proliferare  
... portare alle stelle”(\*)*



## *Fun Plan*

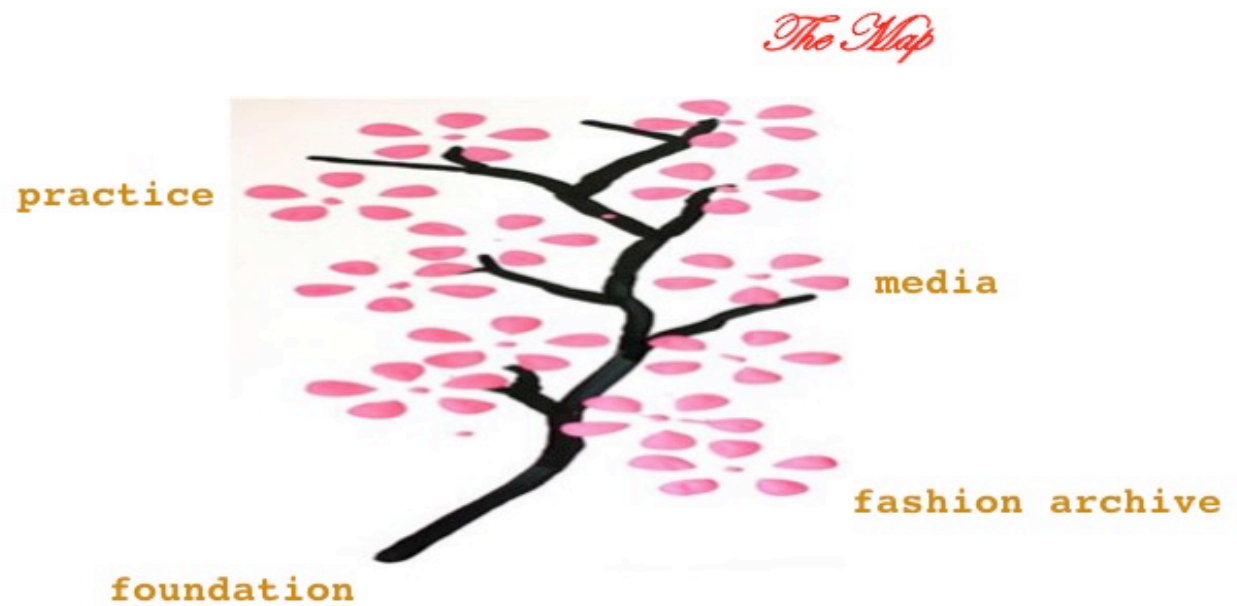
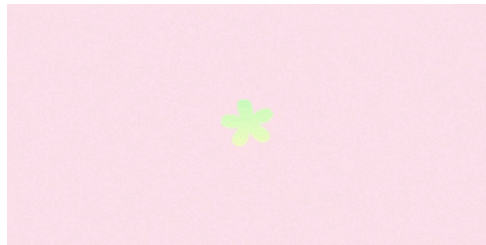


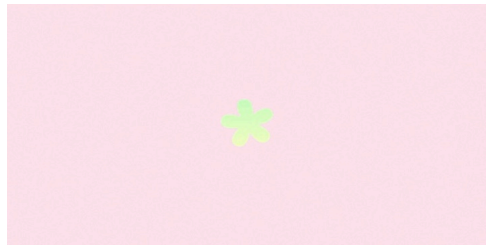
a space with a purpose:

promoting and supporting the freedoms and the rights embedded in the 2030 Agenda for Sustainable Development adopted at the United Nations Sustainable Development Summit on 25 September 2015

*Lady*  
*Lawyer* village (LLV)

## *Fun Plan*





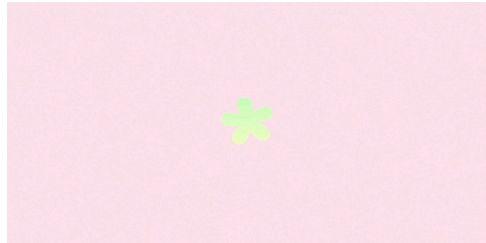
according to the so called



- Compliance with*
- the Principles of*
- *the Universal Declaration of Human Rights,*
  - *the International Labour Organization's Declaration on Fundamental Principles and Rights at Work,*
- the*
- *the Rio Declaration on Environment and Development,*
  - *the United Nations Convention Against Corruption,*
- the* - *local, national, regional, international - applicable norms, rules, and / or laws that are fair to those Principles as above.*



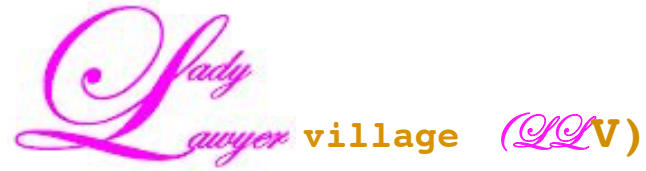
## *Fun Plan*



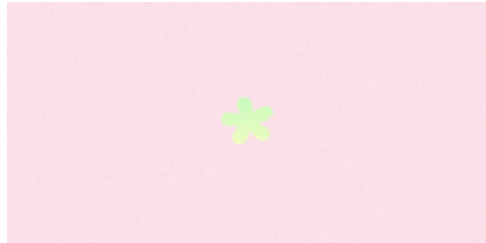
## **2030 Perspective**

Scaling UN 2030 Agenda for Sustainable Development

Focusing on each of the 17 UN's ambitious Sustainable Development Goals (SDGs)



## *Fun Plan*



SDG 1

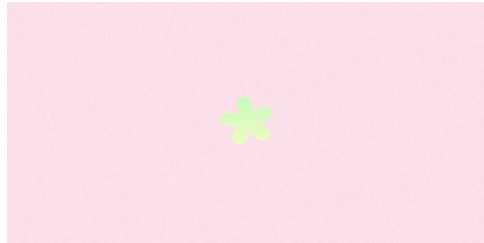
No Poverty

End poverty in all its forms everywhere

- Developing support services in human rights and social empowerment, education and health, economic empowerment and enterprise development



## *Fun Plan*



SDG 2

Zero Hunger

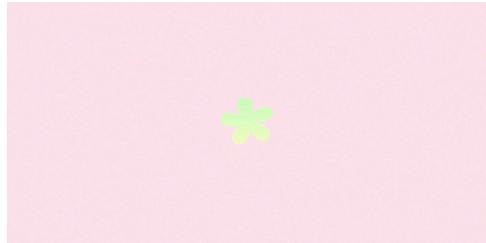
End hunger, achieve food security and improved nutrition  
and promote sustainable agriculture

- Raising awareness of sustainable, values-based community, educating people about hunger to inspire them to help end it





## *Fun Plan*

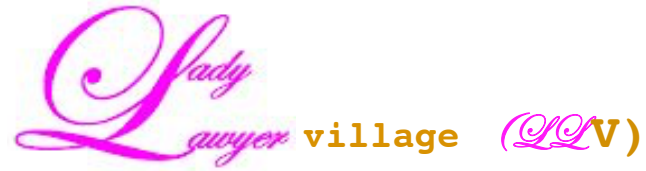


SDG 3

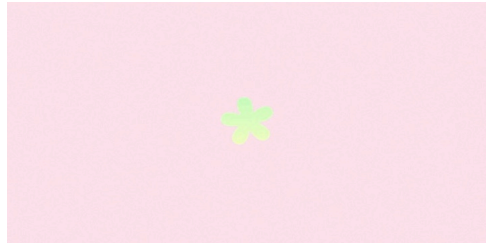
Good health and well-being

Ensure healthy lives and promote well-being for all at all ages

- Upholding protection of life and health within the framework of United Nations Guiding Principles on Business and Human Rights (UNGPs)



## *Fun Plan*



SDG 4

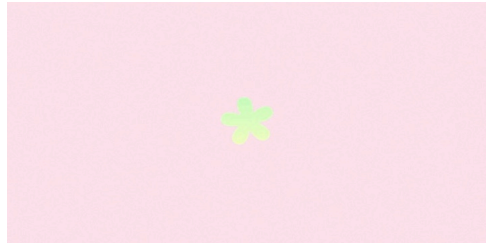
Quality education

Ensure inclusive and quality education for all and promote lifelong learning

- Encouraging the growth, development and distribution of free, multilingual, educational content, focusing on literacy and gender equality, supporting children, women, and elders



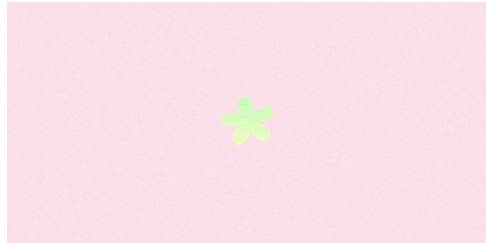
## *Fun Plan*



SDG 5  
Gender equality  
Achieve gender equality and empower all women and girls

- Through targeted programs

## *Fun Plan*

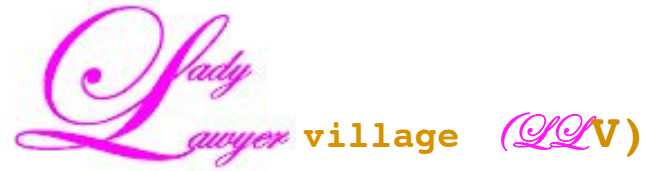


SDG 6

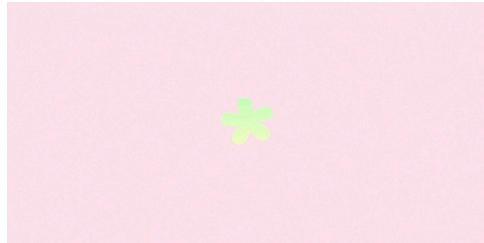
Clean water and sanitation

Ensure access to water and sanitation for all

- Using a Human Rights-based approach, to integrate rights and dignity into the plans and processes of development



## *Fun Plan*



SDG 7

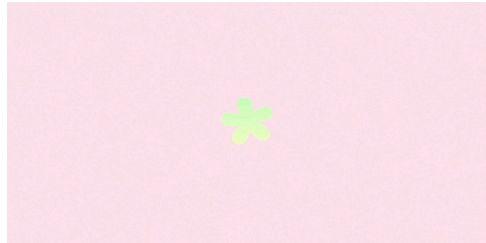
Affordable and clean energy

Ensure access to affordable, reliable, sustainable and modern energy for all

- Participating in initiatives to deliver climate and clean energy policies and models



## *Fun Plan*

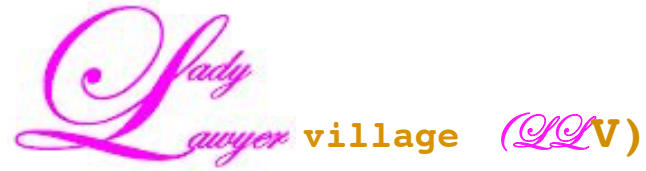


SDG 8

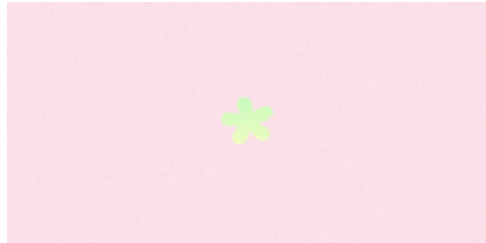
Decent work and economic growth

Promote inclusive and sustainable economic growth, employment and decent work for all

- Aiming to develop positive economies within the framework of United Nations Guiding Principles on Business and Human Rights (UNGPs)



## *Fun Plan*



### SDG 9

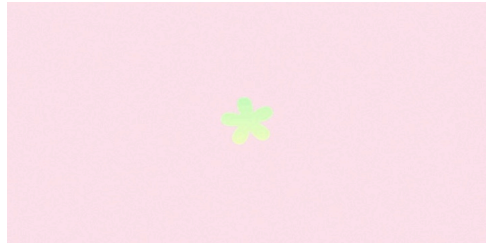
Industry, innovation and infrastructure

Build resilient infrastructure, promote sustainable industrialization and foster innovation

- Focusing on the creation of a vision that promotes inclusive and sustainable industrialization, taking into account local resources, topography and climate to support human well-being



## *Fun Plan*



SDG 10

Reduced inequalities

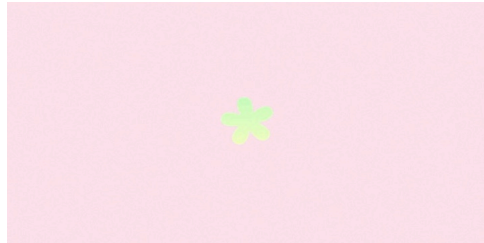
Reduce inequality within and among countries

- Working for changes in policy and practice that promote Human Rights and justice around the world, focusing on tax, finance, and corruption themes





## *Fun Plan*

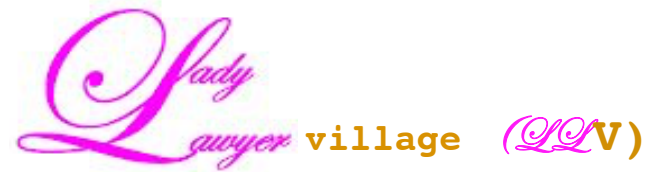


SDG 11

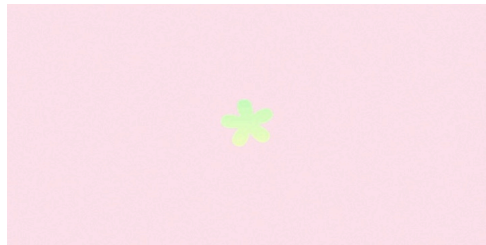
Sustainable cities and communities

Make cities inclusive, safe, resilient and sustainable

- Promoting efforts to protect and safeguard the world's cultural and natural heritage



## *Fun Plan*



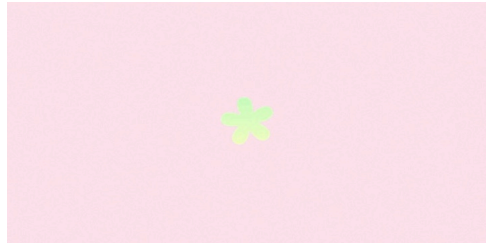
SDG 12

Responsible consumption and production  
Ensuring sustainable consumption and production patterns

- Centering on Fashion sector



## *Fun Plan*



SDG 13

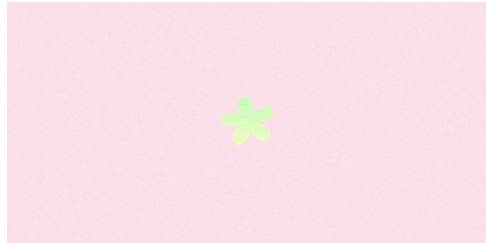
Climate action

Taking urgent action to combat climate change and its impacts

- Improving education on climate action within the framework of United Nations Guiding Principles on Business and Human Rights (UNGPs)



## *Fun Plan*

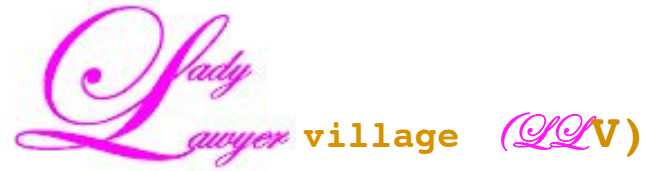


SDG 14

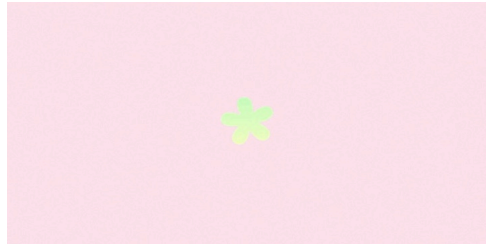
Life below water

Conserve and sustainably use the oceans, seas and marine resources

- Enhancing dissemination and implementation of the idea to enhance the conservation and sustainable use of the Ocean and its resources



## *Fun Plan*



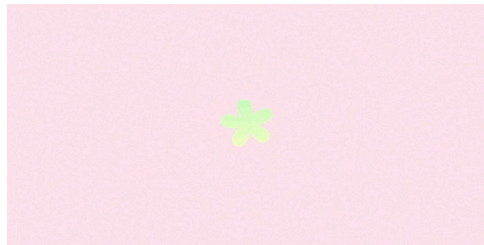
SDG 15

Life on land

Sustainably manage forests, combat desertification, halt and reverse land degradation, halt biodiversity loss

- Leveraging expertise and commitment to fight for justice and advance the promise of a healthy world for all

## *Fun Plan*

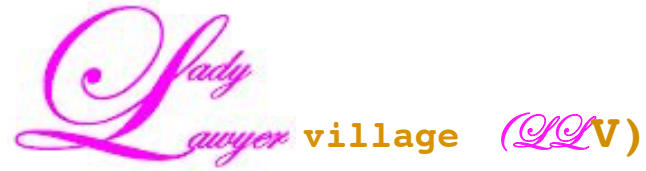


SDG 16

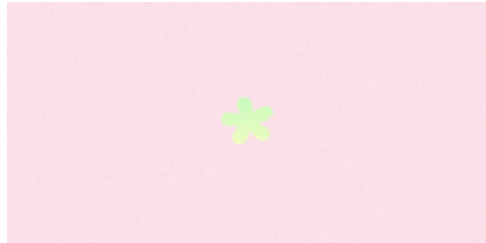
Peace, justice and strong institutions

Promote just, peaceful and inclusive societies

- Promoting the rule of law at the national and international levels and equal access to justice for all



## *Fun Plan*



SDG 17

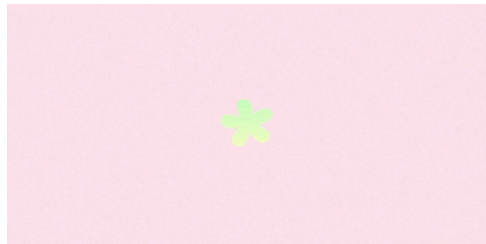
Partnerships for the goals

Revitalize the global partnership for sustainable development

- By 2030, building on existing initiatives to develop measurements of progress on sustainable development that complement gross domestic product



## *Fun Plan*

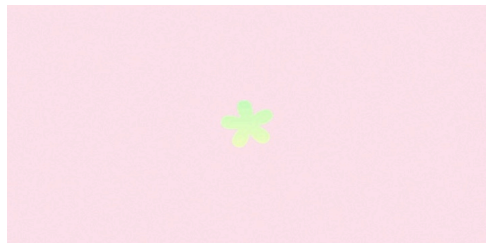


**2018-2020 Action**



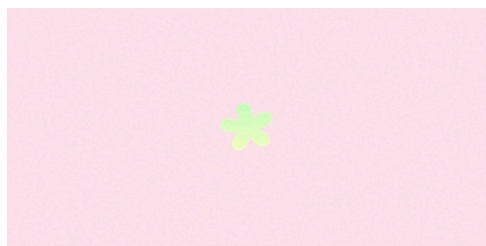


## *Fun Plan*



Fun...Funding...Purpose...

...in the perspective of a vision of products and services as alternative to linear model



considering the outcomes of

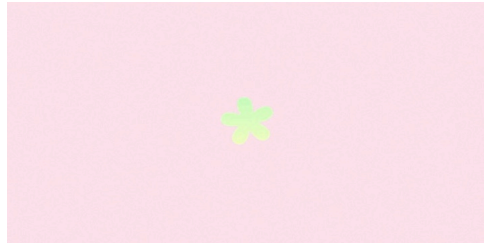
§ Law for Creativity (L4C)

- the **LLF** study about which see, among others, OECD (2017), "Policy Coherence for Sustainable Development 2017: Eradicating Poverty and Promoting Prosperity", OECD Publishing, Paris,

[http://www.oecd-ilibrary.org/development/policy-coherence-for-sustainable-development-2017\\_9789264272576-en](http://www.oecd-ilibrary.org/development/policy-coherence-for-sustainable-development-2017_9789264272576-en);

OECD (2018), "Policy Coherence for Sustainable Development 2018: Towards Sustainable and Resilient Societies", OECD Publishing, Paris,

<https://doi.org/10.1787/9789264301061-en>;



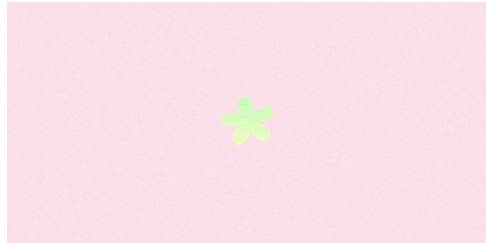
§ “Business Reporting on the SDGs”, the initiative developed by Global Reporting Initiative (GRI), Principles for Responsible Investment (PRI) and United Nations Global Compact (UNGC);

§ “Journal of a Disobedience”

- a *LLF* research - see <https://medium.com/@ClotildeIDolci> to stay tuned with



## *Fun Plan*



as a result of

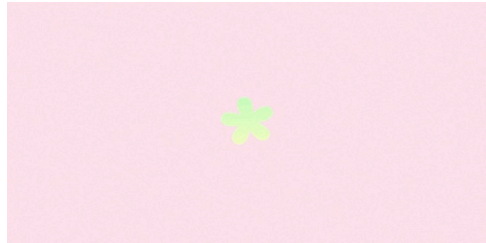
the *LLV* 2015-2017 internal process on the evolution of the concepts of property, work, corporation, profit,

i) started with a global list of pertaining existing international, regional, national, local cases and practices;

ii) continued with the launch of the stakeholders consultation closed on 2017, November 9th

*Lady*  
Lawyer village (LLV)

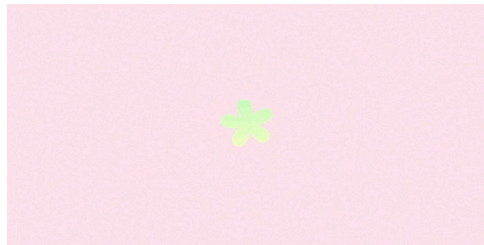
## *Fun Plan*



*based upon the coming strategic synergy within* *Lady*  
Lawyer village (LLV)



## Fun Plan



**LLP**  
*aiming to supply services for the development of policies, strategies, tools, actions consistent with the United Nations Guiding Principles on Business and Human Rights (UNGPs)*



**LLF** *human rights at the heart*

**LLM**

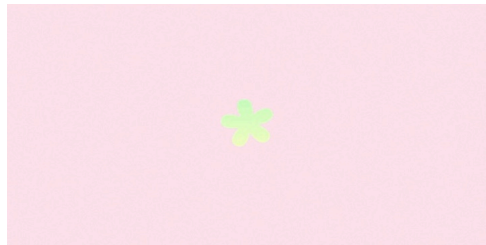
*aiming to develop knowledge and awareness of the UNGPs and consistent policies, strategies, tools, actions*

**LLFA**

*...fashion is not just fashion innovation, zeitgeist, disobedience, freedom of expression, heritage, testimony-of/ search-for identity...*

Lady  
Lawyer village (LLV)

Fun Plan  
The Plan

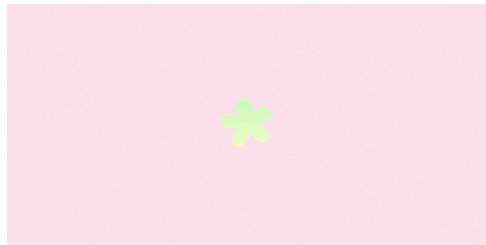


-2018

Fostering LLV as a so called 'ensemble régional homogène'

*Lady*  
Lawyer village (LLV)

*Fun Plan*  
*The Plan*



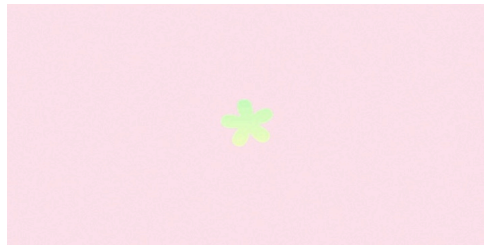
*-2019*

*Implementing BizHumanRights design strategies for UN 2030 Agenda*



*Fun Plan*

*The Plan*



*-2020*

*Providing an estimated reserved €2.0 millions for the promotion of actions devoted to further Human Rights and UN Sustainable Development Goals (SDGs) as a whole,*

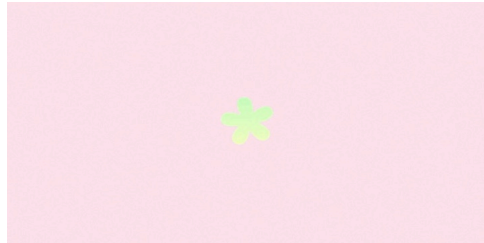
*§ in the perspective of a vision of products and services as alternative to linear model,*

*§ in synergy with LLF voluntary commitments*

- at the UN Ocean Conference for implementation of Sustainable Development Goal 14(\*\*);*
- at the Agenda for Humanity managed by the UN Office for the Coordination of Humanitarian Affairs(\*\*\*).*

## Fun Plan

### Focus On



*-Bourgeoisie*



*le charme discret  
(el discreto encanto)*

(\*\*\*\*) *-Trade*

(\*\*\*\*\*)

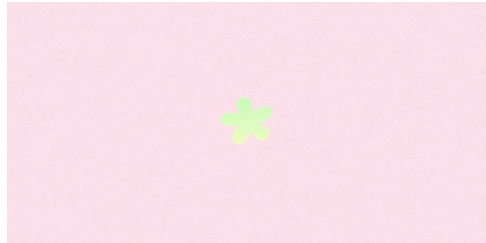


*-Luxury*

*"...be merry...tea and toasts;  
Custards for supper, and an endless host  
Of syllabubs and jellies and mincepies,  
And other such ladylike luxuries"* (P. B. Shelley)



*Lady*  
*Lawyer* village (LLV)



*Fun Plan*

*Core Things*(\*\*\*\*\*)

LLP

*Programs Aimed at Removing  
Obstacles to Justice  
for Human Rights and SDGs*

practice



media

fashion archive

LLF

foundation

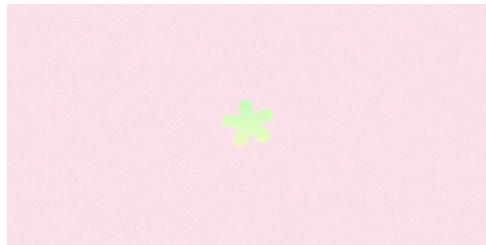
LLM

*'Desiring Italy \_ Nostalgia4Africa:  
2030 \_ 2063' Line*

LLFA

*辻占煎餅 Series*

*Lady*  
Lawyer village (LLV)



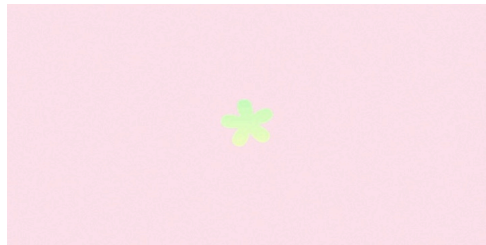
*Failure is an option*

*Fun Plan*  
*The Competitive Advantage*

*making sure to never stop trying*

*Lady*  
Lawyer village (LLV)

*Fun Plan*

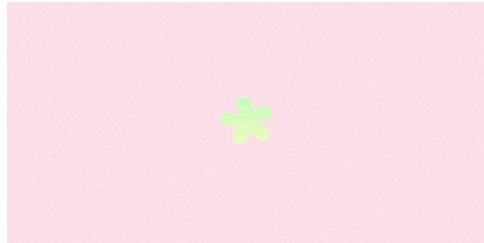


*as happy ending*

beniziosità

the cool, glamour,  
hairy, ambitious side of  
doing good

## *Fun Plan*



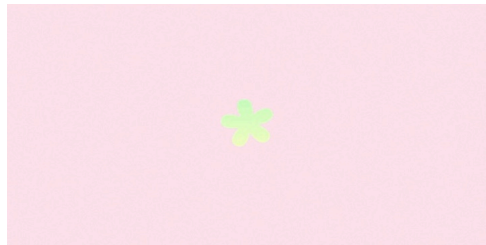
*Parola chiave: superare*

- *l'apparente ambiguità dei tradizionali indicatori economici e gli indici comunemente usati;*
  - *il c.d preaching&practicing test*

*E mettere insieme*

- *la scintilla iniziale dell'idea del circolo 'creatività–profitabilità–nuova forma di creatività';*
- *il richiamo a una nuova era di business-as-unusual;*
- *la consapevolezza della necessità di andare oltre il modello lineare take-make-dispose nell'ambito della UN 2030 Agenda.*

*I lavori sono in corso: a Tutti, ancora una volta, grazie*



(\*)

Estratto da “Atena ci guarda”, Imprenditori, Apr. 2013, M. Cocchi e M. Sartini

(\*\*)

<https://oceanconference.un.org/commitments/?id=14668>

(\*\*\*)

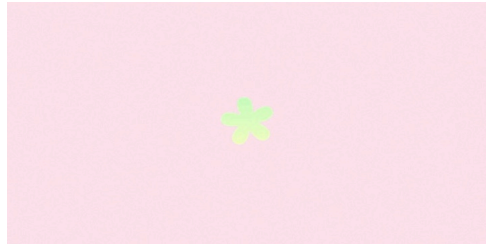
<https://agendaforhumanity.org/explore-commitments/indv-commitments/?combine=Lady+Lawyer+Foundation#search>

(\*\*\*\*)

Elements of the poster of “Le charme discret de la bourgeoisie” by Luis Buñuel, France, Italy, Spain, 1972

*Lady*  
Lawyer village (LLV)

*Fun Plan*



(\*\*\*\*\*)

XV century illustration of the novella “Landolfo Rufolo”, “Decameron”, G. Boccaccio:  
[https://it.wikipedia.org/wiki/Landolfo\\_Rufolo#/media/File:Landolfo\\_Rufolo.jpg](https://it.wikipedia.org/wiki/Landolfo_Rufolo#/media/File:Landolfo_Rufolo.jpg)

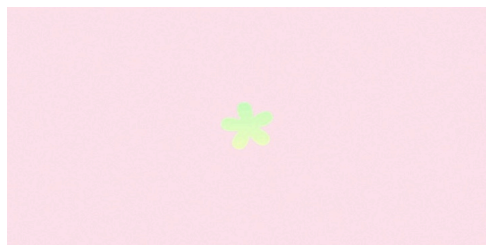
(\*\*\*\*\*)

Neither products nor services, neither consumers nor clients: just the things to which some people attach a value and the same people having relationships about these things





## *Fun Plan*



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