## **COMMUNICATION ON ENGAGEMENT (COE)**

Access2Innovation

# access<sup>2</sup>innovation

# Period covered by this Communication on Engagement

From: 2016-05-25

To:

2019-05-22

# Part I. Statement of Continued Support by the Chief Executive or Equivalent

#### To our stakeholders:

I am pleased to confirm that access2innovation reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Jacob Ravn

access<sup>2</sup>innovation

2019-05-22 DK-9000-Aalborg CVR nr. 37 19 88 03

### Part II. Description of Actions

As an NGO, access2innovation has participated in the following activities: 1) Join and/or propose partnership projects on corporate sustainability; 2) Engage companies in Global Compact-related issues. In relation to the ten principles, a dedicated focus has been on environment through the following activities:

## Deciphering the Relief Aid Market

In partnership between the Danish Industry Foundation and access2innovation, the project "Deciphering the Relief Aid Market" was initiated in order to establish a Danish innovation platform enabling humanitarian organizations, private sector and academia to efficiently develop and commercialize needed solutions. This was accomplished by supporting Danish Red Cross, DanChurchAid and the Danish Refugee Council to map out concrete business opportunities within renewable energy, agribusiness, water management and ICT as the basis to team up with private sector companies as well as the universities in Aalborg and Copenhagen, in order to develop environmentally friendly sustainable solutions for the humanitarian aid. The project was facilitated by the access2innovation association.

#### Partnership-driven Innovation for the East African Growth Markets

The funding program Partnership-driven Innovation for the East African Growth Markets (PIVØ) is aimed specifically at the East African growth markets. The funding program is targeting Danish small and medium sized companies (SMEs) that in partnership with research institutions and end-users aim to innovate new solutions and services to the East African growth markets. This is with a dedicated focus on sustainable energy, agribusiness, wastewater management and construction.

Finally, access2innovation is planning on attending the Aid & Trade conference in London in 2020 and engage a number of stakeholders, including companies, NGOs, Universities and investors.

#### Part III. Measurement of Outcomes

# Deciphering the Relief Aid Market

**Outcome:** 10 partnerships between companies, NGOs and Universities for phase 1, and in phase 2 5 partnerships were selected and received funding through the program.

In total the program created 29 Danish and 21 local workplaces. Moreover, two SMEs received subsequent investments from private actors.

## Partnership-driven Innovation for the East African Growth Markets

The program is divided into three funding rounds: PIVØ 1, PIVØ 2 and PIVØ 3.

Outcome: PIVØ1: 7 partnerships, PIVØ2: 5 partnerships, PIVØ3: Anticipated 12 partnerships - PIVØ3 started in 2019. Each partnership has, besides a lead SME, NGOs and Universities, counted on average two other SMEs in order to give the Danish private sector insights into market opportunities for environmentally friendly solutions in East Africa.

PIVØ 1-2 has created 11 Danish workplaces, and with PIVØ 1-3 projections are 34 Danish and 228 local workplaces. Further, three SMEs has received subsequent investments from private actors.