

OPEN
MOBILITY.
FOR ALL.



COMMIT TOGETHER
EUROPCAR MOBILITY GROUP CSR PROGRAM

GROUP PURPOSE

We live an exciting age of Mobility. From autonomous cars to shared electric scooters to flying cabs, what used to be science fiction is becoming reality, and solutions are booming, giving people and societies so many more ways to go from A to B.

But, paradoxically, fluidity, multimodality and seamlessness are yet to be reached. And with massive urbanization and demographics explosion, mobility is the new frontier where social gaps can dramatically widen.

At Europcar Mobility Group, our purpose is to **deliver an experience of open mobility for all**, lifting all barriers, giving individuals as well as groups of people easy access to this great new world of mobility solutions, whenever and wherever they want, whatever the ride. Accessibility is key: mobility should be inclusive, not excluding!

This is a bold purpose, and we know that to make it a reality, we will need to join forces with all those who share our vision and our values. So we will champion the collaborative approach, encourage the sharing of best practices, promote integrated systems and create global, connected, agnostic, open solutions built around individuals and societies. Starting today within our group, tomorrow with all those who will join the movement.

Europcar Mobility Group | Open Mobility. For all.



COMMIT TOGETHER - GROUP CSR PROGRAM



make
mobility accessible



be
a responsible employer



act
for the environment



share
our business ethics

commit
together

We are convinced that **mobility should be inclusive**, not excluding! Mobility can be a lever for social inclusion and accessing to mobility is key.

That's why Europcar Mobility Group develop offers, services and programs for facilitating mobility for all, aiming at giving individuals as well as groups of people easy access to this great new world of mobility.

We are particularly focused on:

- people with reduced mobility
- cost-sensitive customers
- less favored youngsters.





Aware of the global environment issues caused by massive urbanization and demographics explosion, Europcar Mobility Group **wants to be part of the solution**, not part of the problem.

This means that we seek to play an active role in the transition to a low carbon world.

In that combat:

- we evangelize new mobility solutions that are an alternative to vehicle ownership
- we promote eco-driving all along the customer journey
- we develop our offer of hybrid and electric vehicle when possible
- we strive at reducing our environmental footprint (water, energy...) and support best environmental practices and innovation in waste management.

We live an exciting age of Mobility, where mobility new usages and needs create job opportunities and require new skills to be developed.

In this fast changing context, Europcar Mobility Group success is intimately bound to:

- the commitment,
- the diversity
- the development of its employees.

These are the 3 pillars on which we focus our employer brand efforts, implementing specific HR policies and programs for our 8000 employees throughout the world.

At the same time, we also want to foster the emergence of new trades and new services that will create job opportunities for tomorrow within our Group as well as within the partnerships and alliances we will set up, thus acting in favor of economic and social progress.





We are **proud of our values** and dedicated to the enforcement, on a day-to-day basis, of our business ethics: we have 48 commitments and 12 objectives featured in our Ethics Code.

Of course, we want to build confidence with our customers by offering them transparent products and by improving their satisfaction.

Moreover, Europcar Mobility Group wants to promote business ethics all through its value chain with customers (BtoB, BtoC), suppliers, franchisees and employees.

This ambition translates into policies and awareness initiatives.

2018 NON-FINANCIAL RATINGS

2018 NON-FINANCIAL RATINGS



46%

(+17 POINTS)



C



79%

(+4 POINTS)



C



24th

Feminization
of ruling bodies
2018 Companies Ranking



54 PTS

(+6 POINTS)