

Period covered by this Communication on Engagement From: [2017] to: [2019]

Part I. Statement of Continued Support by the Chief Executive or Equivalent



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To UNGC Stakeholders:

I am pleased to confirm that Charities Aid Foundation India reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

The 10 principles are in accord with CAF India's values and practices and we are promoting these principles among our partners. We are working towards achieving 17 SDGs through diverse causes and programmatic interventions. CAF India's work of more than two decades has been towards creating solutions to address these issues, development priorities and challenges within the country. CAF India's strategy of creating a bridge between the grant differentiators, implementers and beneficiaries in a collaborative manner for attainment of specific objectives.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

A handwritten signature in blue ink, appearing to read 'Meenakshi Batra'.

Meenakshi Batra
Chief Executive Officer



Part II. Description of Actions

As a global signatory to United Nations Global Compact and lifetime member of local GCNI network and the UN Sustainable Development Solutions Network (SDSN), CAF India has enhanced the Ten UN Guiding Principles (UNGP) through its sustainable practices over the years. Our projects address the national and global agendas in form of advancing the Sustainable Development Goals.

Over the last two decades, CAF India has successfully coupled ambitious vision and actionable strategies for businesses. This has enabled our partners achieve greater social impact and maximize social investments. We have been promoting UNGC ten principles among our partners.

With an in-house operational experience managing CSR grants and strategy for large multinational corporations, we are experts in initiating and managing programmes and reporting on the impact of community investment.

SDG Drivers' Forum

CAF India has initiated the Drivers' Forum - a first-of-its-kind strategic action group that aims to engage Indian industry along with other stakeholders in advancing the Sustainable Development Goals (SDGs) in India to foster an environment for inclusive growth. The aim of the CAF India Drivers' Forum is to enhance inclusive and sustainable growth in all spheres. We hosted the first SDG forum in collaboration with UN World Food Programme in April 2017. We are planning to host four such forum in 2019-2020 in collaboration with UNGC and other UN agencies. We will include a session on UNGC 10 principles.

Civil Societies Voluntary Guidelines/Principles

While CAF India works closely with businesses to maximize their social investments through high impact strategies and programmes, we also endeavour to create an enabling environment where NGO's can also thrive and be more successful across different units and operational functions. The purpose of this initiative is to bring more accountability, transparency, and legitimacy among civil societies. We intend to draft 10 principles similar to UNGC 10 principles that will guide civil societies to instill more confidence among supporters, partners, and beneficiaries. Civil societies will incorporate these principles at all levels of their operations. These principles will be institutionalized in consultation with civil societies, corporates, academia, institutions, and regulatory bodies.

Measurement of Outcomes

- 30 representatives from various organizations participated in the SDG Driver's forum in 2017
- We hosted 15 capacity building workshops for our NGO partner during 2017-2019
- We partnered with PHD Chambers in hosting, The National Conference on Technology & Innovations in Healthcare Delivery

- Commissioned a workshop in association with Republic TV- where over 7 corporates came together to delve on Impact reporting challenges at the Republic Studio in Mumbai
- United Nations General Compact (UNGC) recognizes CAF India for Best Practices in Sustainable Development Goals. CAF India was recognized amongst the top ten organisations for Best Practices in Sustainable Development Goals (SDGs) UNGC at the global event on 'Making Global Goals Local Business'. Our CEO, Meenakshi Batra along with Director Avijeet Kumar received the Certificate of Merit for leveraging leadership, innovation, and value creation in implementing sustainable development goals in India
- CAF India is managing the country's biggest payroll giving and employee engagement program with over 250 NGO partners, CAF India makes corporate philanthropy count. Our payroll giving program allows employees to give directly from their salaries towards causes they are passionate about and provide sustainable, on-going support to the charities of their choice
- Volunteering is integral to CAF India's core mission of promoting the culture of 'giving' and empowering communities. We believe that volunteering empowers the volunteer as well as the beneficiary. With our decade-long experience in managing volunteering initiatives and expansive NGO network across India, we are ideally positioned to channelize the passion and skills of employees in the right direction and match them to their preferred causes
- We have over 4000 NGOs database on CAF India online portal
- Launched following campaigns/appeals to raise funds:
 - o Uttarakhand Village Fire Mailer
 - o North East Floods
 - o Assam Monsoon Floods
 - o CAF India & Republic TV (Drive The Change) Appeal
 - o Kerala Floods Appeal
 - o Behtar Kerala Appeal
 - o Kerala For Run (ADHM)
 - o Joy Of Giving 2018 (7 Stories & 7 Causes)
 - o Giving Tuesday 2018
- Supported 127 NGOs through CSR and philanthropic grants and 60 NGO from Give As You Earn(GAYE) grants
- CAF India became the knowledge partner for the World Association of SMEs (WASME) for conducting 'International Conference for SMES (ICSME)' in the month of November 2017. As a part of 'knowledge partnership', CAF India designed, published and launched the report on '*Achieving Sustainable Industrialization by Promoting SMEs*' by the Hon'ble Vice President of India and Shri Suresh Prabhu, Hon'ble Union

Minister of Commerce, Government of India. Curated expert sessions on diverse themes addressing the leveraging of SDGs, CSR in SMEs towards Sustainable Development. Prepared session notes, speeches for key dignitaries such as the Vice President of India, President of WASME etc. for WASME's ICSME event

- Leverage CAF service portfolio for existing donors (Beneficiary stories, info graphics, events, research, baseline, evaluation, impact reporting, SDG consultations, GAYE, volunteering, media fellowships, etc.)

- For more information please check:
<https://www.cafindia.org/media-center/caf-annual-report>