

## COMMUNICATION ON ENGAGEMENT (COE)

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IKKAIDO LTD

### Period covered by this Communication on Engagement

From: 18 April 2017

To: 17 April 2019

### Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

17 April 2019

To our stakeholders:

I am pleased to confirm that IKKAIDO reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Raymond Patrick Sweeney  
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## Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. *Please refer to the complete list of suggested activities for your type of organization found [here](#).*

Ikkaido incorporate the Global Compact Principles into our internal operations and communicate our progress following the COP requirements

Ikkaido have provided their expertise to the Global Compact Diversity and Inclusion Working Group and engage in Local Network activities

We disseminate the Global Compact Principles in international exchanges for young people. All Ikkaido members and staff are involved in collective action efforts on Global Compact Sustainable Development Goals.

We engage at the Innovating Level – undertaking a multi-year projects to address different complex or seemingly intractable issues within the cities, regions and other countries supported by leaders across business, civil society and Government.

We propose partnership projects on corporate sustainability and participate in global, regional and local events.

Ikkaido promote the Global Compact and its principles through delivering non-formal and formal education on topics related to the Global Compact and Sustainable Development Goals

### **Part III. Measurement of Outcomes**

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

Ikkaido work daily with persons with a disability and fewer opportunities. Communications are designed to be accessible to persons with a disability so that everyone can be included. Ikkaido's staff and Board are 50% female and 75% are disabled.

Ikkaido's field of expertise is on inclusive education and best practice in employment and have provided this expertise and tools to promote inclusion during meetings with the UN Global Compact working group on Diversity and Inclusion to further the aims of the UNGC Local Network.

Ikkaido form international and local partnerships with the aims of the empowerment of women, gender equality, the promotion of inclusive communities and the inclusion of youth with fewer opportunities.

employABLE comprised 300 mobilities of disabled young people between 18 and 30 years old and their carers to Italy, Romania, Ireland, UK and Poland.

Disability negatively impacts many areas of people's lives including lack of access to public transport, equipment, education, sport/health and in employment opportunities. Employment for many disabled young people is not aspirational with many employed in menial roles. Evidence shows that psychosocial well-being is critical to the development of self-esteem and the development of competences in education and employment. The vast experience of the partners in using sport for empowerment provided the context for using sport to provide psychosocial well-being through regular sessions of physical activity to engage and empower persons with disabilities. Over the two-year life of the project, the participants learnt, in an experiential way, all of the skills and competences to create an inclusive Celebration of Martial Arts for persons with a disability. The project aimed to empower disabled people by giving them a stronger sense of their identity, competences, strengths and value through the self-confidence gained through martial arts. We increased their knowledge of different tools, technology, communication skills and ultimately the exploration of more aspirational career opportunities.

In accordance with the United Nations Global Compact, the context and objectives revolved around the topics of inclusion, technology, communication, IT tools, social media, leadership, coaching and empowerment. employABLE was a European collaboration with partners who work with disabled people and sport. employABILITY activities around improving work skills, competences and communications empowered young disabled people to see aspirational opportunities in the labour market. The project showed how disabled people can gain a better sense of their identity and value and thereby improve their competences and strengths whilst exploring technologies, communication, social media, leadership tools and additionally through the exploration of their hopes, dreams and aspirations. The context and objectives encompassed the topics of inclusion, discrimination, and the empowerment of disabled people. The tools which were developed empowered the participants by strengthening friendships and communities, and changing self-perceptions of persons with a disability from different cultural and economic backgrounds.

**Empowerment, Vitality and Assertiveness - Female Education in Mentoring (EVA-FEM)**

is a series of six editions of a 7 year project with 3000 mobilities of young women between 14 and 29 who do not normally participate in sport and physical activity from several different types of disadvantaged backgrounds. Through self-defence and martial arts, we empower them to become more active, effective and self-confident people.

In accordance with the United Nations Global Compact, the project objective is to empower young women and girls, giving them a stronger sense of their identity, competences, value and strengths by exploring the self-confidence gained through the increase of the knowledge of different tools, technology, use of communication skills and ultimately the exploration of the need to create the tools to do this. The context and objectives revolve around the topics of inclusion, technology, communication, social media, bullying, leadership, coaching and the empowerment of the young participants.

Young females come from different cultural and disadvantaged backgrounds including single parent families, orphans, disabled females, migrants, physical or sexual violence, stress or trauma, and victims from conflict or disaster. All join together in activities and tasks and learn that everyone is "Different - just like me". The learning from this project had a positive impact in improving their emotional and mental well-being through young women from vastly different backgrounds working together in non-formal activities.

The promotion of equity and inclusion are important objectives of EVA-FEM in terms of removing barriers to equal access to physical activity and martial arts, and promoting the empowerment of young women through self-defence tools. EVA-FEM increases understanding and tolerance of other people's cultures and their and the their wider community's sense of equality and equity by showing them that they are equally valued members of society.

The young women learn informally whilst developing an informal and non-formal learning programme which provides a psychosocial benefit to meet the needs of young women.

Martial arts resonate for all of the participants because they are concerned with self-regulation through control of body and mind.

The activities promote interaction and encouraging participants to learn by doing, and joining in with a positive spirit. All the participants and leaders are involved in the ultimate learning outcome of a framework for a course of self-defence empowerment for young women and girls. We intend for this Framework to be further developed into e-learning resources and workshops to provide long term sustainable benefits.

Bullying Education Awareness and Tactics for Inclusion and Tolerance (BEAT IT!) is based on the knowledge, research and understandings gained from five previous projects on inclusion; Enabled Media, Network of Inclusive Communities in Europe (NICE) and NICE2Talk where young disabled and non-disabled people investigated the themes of communication, inclusion, integration and safety for young people in traditional communities as well as the modern communities of social media.

Whilst internet access provides great benefits in discovering things about the world, young people felt it caused collateral issues in terms of e-safety, They felt that digital literacy was poor. A recurring theme was that bullying and intolerance had become rife on social media not just for young people, but for everyone in society and this seemed to be reflected powerfully in traditional communities, creating intolerance, hate speech and prejudice especially against people with fewer opportunities as well as a rise in "fake news" and populism. It was thought that social media had had a significant role in the current shift from democratic liberalism to a rise in prejudice and right-wing extremism. Reflection and review from participants in the recent EVA-FEM project on the empowerment of women showed that bullying and cyberbullying were the greatest issues facing young people and digital literacy was what they most wanted to address. The young people have led the idea for this project and have been active in the writing of it.

SMART objectives of BEAT IT! are as follows:

Objective 1 To improve critical thinking skills

Objective 2 To improve communication skills

Objective 3 To improve competences in creativity in digital media

Objective 4 To improve collaboration using digital tools

By engaging in this type of collaboration, young people are even more prepared to participate successfully in our global economy. These objectives are inline with the UNGC for smart growth particularly aligned with UN Sustainable Development Goals through enhancing digital literacy and inclusion. In accord with the UNGC the project promotes the values of diversity, human rights, intercultural dialogue and tolerance whilst enhancing media literacy, critical thinking and a sense of initiative. This inclusive project gives priority to persons with the obstacle of fewer opportunities including young disabled people and people who have a lived experience of bullying, intolerance and prejudice in order to be able to fully address the issues of e-safety, the lack of digital literacy and appropriate use of social media amongst young people. This development of best practice in social media helps to reduce hate speech, cyberbullying and combat the rise of populism and extremism on the internet for young people with fewer opportunities both with and without internet access to social media platforms and within traditional communities