



Annual Report and Accounts
ROLDA 2018

#givehope

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HOW YOU CAN HELP ROLDA

Your gift has an **immediate impact** for Romanian animals in need!

You have the power to save a dog from misery, hunger and abuse.

Today.

BANK TRANSFER

1

Account name: Fundatia ROLDA
IBAN EUR: RO58BTRLEURCRT0PA6711501
SWIFT/BIC: BTRLRO22
Bank name: Banca Transilvania
Bank address: Mavilei 2-8, Bloc D, parter,
Galati, Romania

ONLINE DONATION

2

<https://rolda.org/donate>

On ROLDA's secured website, you can donate by PayPal or Stripe(using your card).

TRANSFORM ROMANIAN ANIMALS' FUTURE: MENTION ROLDA IN YOUR LEGACY

3

Visit

<https://legacy.rolda.org>

- select your country and read how you can mention ROLDA in your legacy.

Thank you for empowering us to take action for thousands of voiceless animals, waiting to be saved!

CHAPTER A: MESSAGE FROM THE PRESIDENT

Dear ROLDA friends and supporters,

It's been a very special year for ROLDA, but also a very challenging one. The biggest challenge and the most stressful for the team, was to fund the large shelter activity, which otherwise would have been closed down and 600 dogs will have been relocated.

We managed to successfully secure the funds needed to run the shelters; and even more: we managed to fund sterilization campaigns for pets from poor communities; help horses used as working animals; organize a special event with the occasion of Romania's National Day for 150 seniors; and funded some renovation work at the small shelter.

You will read about all these in the pages of this report. The most rewarding activity is of course rescuing dogs: malnourished or in need of medical treatment. Helping the dogs in our shelter, observing their progress, their transformation and finally, seeing them happy in their forever homes in Romania and across Europe is what keeps us going through the tough times. An entire team of international staff and volunteers make each dog's journey possible, helping each dog find their way to freedom, happiness and safety.

I often think how lucky myself and these dogs are to have found honest, loyal and reliable people in Australia, the US, the UK and in several other countries within Europe. We all connect our hearts and brains for the same amazing organization which started 20 years ago, as my teenage dream.

The ROLDA team appreciate people who love dogs. We believe that only together, we can achieve more for the millions of suffering animals in Romania and across the Globe.

The ROLDA team is excellent at understanding dogs: from the shy, desperate dogs to the super friendly; from the newborn, fragile puppies to the grumpy seniors; from behaviorally difficult dogs to the disabled. We transform scared, suffering dogs into happy, safe souls, helped by our qualified and highly experienced collaborators. However, each day we learn new things, overcome new challenges and I am personally blessed to assist the life changing experiences and be part of each dog's journey. I wouldn't be anywhere else but here, with this amazing team. And with these amazing dogs.

Thank you for helping us #givehope to the neglected and abused animals in one of the poorest regions of Romania.

Thank you for joining us on our journey. With each step we venture into an amazing world where dogs and people help each other. Together we make miracles possible!



CHAPTER B: BEFORE AND AFTER STORIES

This is how each penny donated makes a difference for animals in dire need of help.



Frankie



December 2018
Frankie at ROLDA shelter

January 2018
Severe burns from fireworks
Treatment: 4 months



Blackie



November 2018
Blackie happy and relaxed
in Sweden

July 2018
Saved, with a huge tumor,
together with her little pup
Treatment: 2 months



Tarot



December 2018
Tarot visited the local retirement home to bring the
spirit of Christmas to 150 lonely seniors who had
lost hope

October 2018
Saved from tar that burnt his body
Treatment: 1 month

The mom with her little puppies saved from Tulcea



Spring 2018
Strangled and nearly beaten to death,
saved with her puppies
Treatment: 1 month



December 2018
Rehabilitation in progress

Luis



Puppy that survived from
the Tulcea nightmare



November 2018
Saved with both front legs broken
(open fractures, ligaments destroyed)
Treatment: 1 month hospitalization,
recovery in progress

Maia



December 2018
Maia takes her first steps again



HOW IT BEGAN



Over the years, people have often asked me:
“If you could be anyone in the world, who would you be?”

My name is Elena Daniela Costin, or Dana for short. I started ROLDA soon after I finished high school. During my 20s, the stray population boomed all over Romania, including in my hometown Galati. My first rescue dog was a German shepherd, which I found full of blood and open wounds, abandoned in a local park after an illegal dog fight. Printz was the first dog my parents allowed to stay in our tiny apartment!

I have a story for almost all the 15,000 other dogs saved by ROLDA after Printz.

Read the full story on <https://uk.rolda.org/biography>



Dana Costin

CEO & Founder ROLDA

A handwritten signature in white ink, appearing to read 'Dana Costin'.

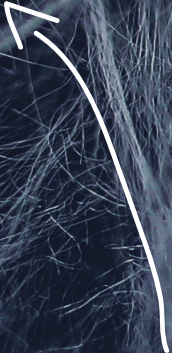


OUR VISION

ROLDA works tirelessly to build a world free from homeless, unwanted animals that suffer terribly on the streets. A World where each dog and cat has the opportunity to form a strong, lifelong bond with their human companion.

A World where wild animals are neither exploited, nor abused, and don't have their natural environment destroyed.

ROLDA believes that our future home must be a healthy planet, and a place where all people and all animals live together in harmony.



This is where we
are heading

OUR MISSION

We are a nonprofit organization and our aim is to build humane and sustainable habitats for abused animals and to create safer, cleaner habitats to benefit the people in Romania.

The key difference between animal conservation and animal welfare is that conservation focuses on species, populations and habitats, whereas welfare focuses on the individual animal. The welfare of an animal can be described as good if the individual is fit, healthy and free from suffering.

Read ROLDA Statements on
<https://rolda.org/mission-statement>





CHAPTER E: GOALS AND PROGRESS EXPLAINED

Here are the numbers reached by ROLDA from January to December 2018.

	Goal	Number Reached	Forecasted Number
1	Dogs in Shelter	650	Full Shelter Capacity
2	Dogs helped	1139	1000
	Sterilisation of pets from poor communities		
3	Sterilised Dogs	223	As many as funds permit
4	Sterilised cats	136	As many as funds permit
5	Other animals helped	14	-
6	Dogs adopted	122	100
7	Food and medicine for dogs from poor communities	359	400
8	Social Campaigns	5	3

1. The number 650 stands for our two sanctuaries occupied at full capacity. To be able to offer decent housing, stress free living conditions and to be able to afford all the costs incurred, ROLDA is trying not to overpass the maximum capacity of our facilities.

2. The number 1139 represents the dogs we have in our daily care in the sanctuaries, plus the number of dogs from poor communities that we sterilized and helped with food and medication.

3, 4 and 5. During 4 different campaigns, we sterilized and microchipped dogs and cats from poor communities, where people can't afford these medical costs for their pets. Events were sponsored by the Swiss, Swedish and Norwegian branches of ROLDA. In total, we sterilized and microchipped 223 dogs and sterilized 136 cats in Smardan and Piscu villages, near the city of Galati.

6. The number 14 represents:
 - 2 birds found with broken wings
 - 2 turtles, saved and released back into nature;
 - one baby fox rescued and released back into the wild when it got older, under authorities' supervision

- 10 horses from poor communities which received medical check-ups, treatment and brand new horseshoes. The horse project was sponsored by the Swedish branch

7. The 122 adopted dogs represent the total number of dogs from ROLDA sanctuaries rehomed in Sweden, Switzerland, Germany, UK and Romania.

8. The number 5 stands for the number of social campaigns organized by ROLDA - 4 sterilization and microchipping events and one event organized for the seniors from the local retirement home.

CHAPTER F: FREEDOM FROM... a painful, stressful and unfair life in Romania

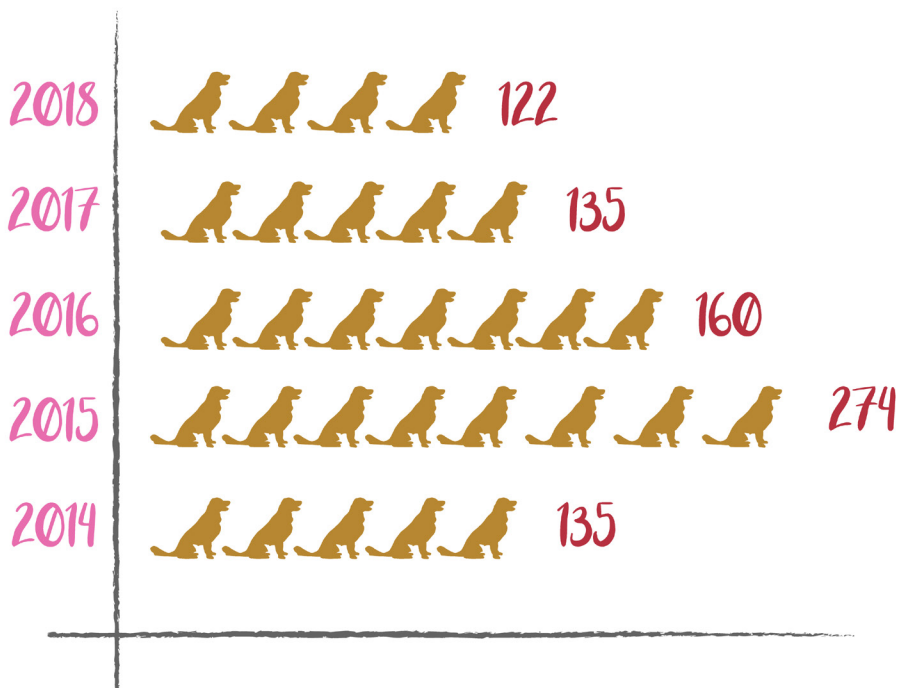
TOTAL NUMBER OF ANIMALS HELPED BY ROLDA



These are comparative results depicting how many animals with or without an owner ROLDA has helped since 2015.

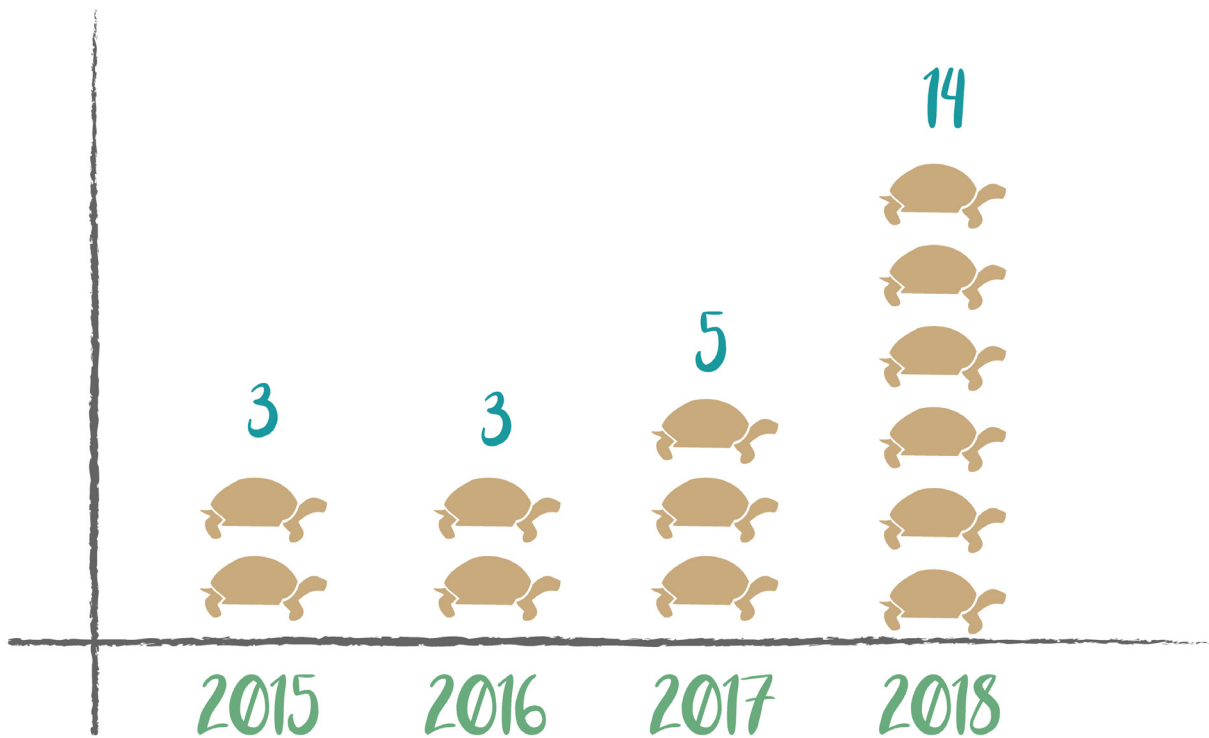
The numbers include homeless animals which were rescued from the streets and housed in our sanctuaries; homeless dogs badly injured and treated; dogs and cats from poor communities which were sterilized.

TOTAL NUMBER OF DOGS ADOPTED IN ROMANIA AND ACROSS EUROPE



These numbers represent the total dogs adopted to safe, forever homes in Romania and in Europe (mostly in Sweden, Switzerland, Germany and the UK).

NUMBER OF WILDLIFE CARE SITUATIONS RESOLVED WITHOUT ANIMAL INTAKE



In partnership with a local veterinary, ROLDA has helped a number of wild animals in emergency situations (birds, turtles, foxes and deers).

CHAPTER G: ACTIVITY IN ROMANIA

#givehope To Romanian animals in need

ROLDA unites a group of passionate animal lovers from Romania to Australia, across Europe, the US and Canada!

This group is the *#roldafamily* and they dedicate their time, knowledge and skills to improve the conditions of homeless and abandoned Romanian dogs.

They also dedicate time to helping animals such as cats, donkeys and horses, to help end abuse against our voiceless friends.

We understand that no charity can function without community support, so ROLDA runs numerous campaigns addressed to the local community. You can read about all these campaigns in the following pages.

In order to fund animal welfare activity in Romania, ROLDA receives donations from the following sources:

-donations from the Romanian public

-donations from international sources: Switzerland, Sweden, Norway, Germany, US and other countries

THE CONTRIBUTIONS MADE BY EACH COUNTRY FOR THE ROMANIA PROJECT

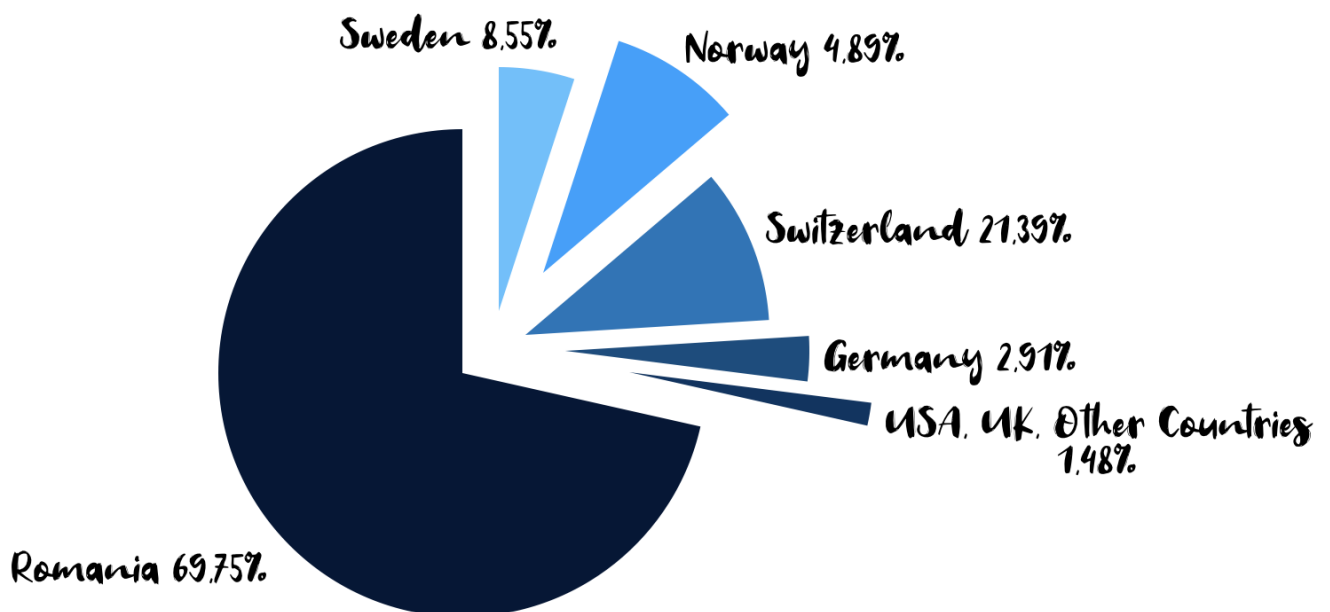


PHOTO OF THE YEAR

"Behind the cold bars, an immensity of souls begging for love"



– Photographer - Simona
July 2018

CHAPTER H: #givehope to dogs and their owners

Most Romanian families in the villages survive on a small income of around 200EUR per month. Like everyone, their top priorities are food, bills, education costs, and medications.

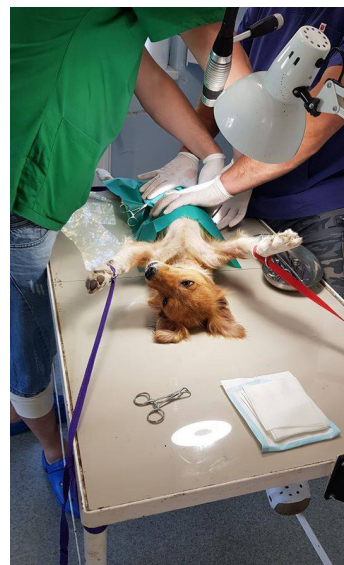
Unfortunately pets such as cats and dogs are not a priority on such a small budget. Where there is the direct benefit of meat, eggs and milk, farm animals are routinely cared for, but people simply cannot afford the expensive veterinary costs, vaccinations, sterilisation, microchipping and sometimes even food for their dogs and cats. This creates a pretty big problem. If their pet becomes a financial burden, they can choose to help the pet or let their family go hungry. The choice is mostly a simple one.

We at ROLDA know that the main source of Romania's huge and overwhelming homeless dog problem is due to pet abandonment, so we encourage locals to keep their animals.

How do we do this? First we understand that a charity functions within the community, for the benefit of the community. That's why we run campaigns that not only help the animals in need, but also the people who care for them.

ROLDA creates partnerships with local vets so we can cover the costs to sterilise and microchip the dogs and cats from disadvantaged families. This is a pretty big help. Once the animals are sterilised, they no longer produce unwanted puppies or kittens. It is illegal to abandon a dog in Romania, so once microchipped, they are less likely to be discarded for fear of being heavily fined.

We ensure our existence is known to these families, so they can contact us should their dogs or cats need treatment they cannot afford.



ROLDA will never refuse an animal in need.

In 2018, ROLDA Sverige and Association ROLDA Suisse supporters contributed to four sterilisation and microchipping events, all in the villages of Smardan and Piscu. 359 dogs and cats will not reproduce in the coming years as a result of these campaigns. This equates to thousands of puppies and kittens who will not suffer neglect and misery due to our campaigns.

In the summer of 2019, ROLDA aims to organise a major sterilisation event, sponsored by Association ROLDA Suisse and we aim to reach 400 dogs and cats.



CHAPTER 1: #givehope to others in need

How do we help the horses owned by people from poor rural communities?

Unfortunately in Romania, it's not just dogs that are exposed to diseases and abuse, but also working animals like donkeys and horses.

Exploited for heavy work while they are young and strong, they are then disposed of, often because owners can't stretch to pay for expensive veterinary treatments. No vet clinic in the south east of Romania offers discounted assistance to large animals owned by disadvantaged people.

ROLDA is formulating a project for the future once funding or sponsorship is available. Could you collaborate with us to help working animals?

Although we need funding to make a big difference to the lives of these working animals, ROLDA had to act immediately. Using our current financial means, we decided to step in and help the disadvantaged community provide the appropriate care.



A pilot campaign was organised in autumn 2018, sponsored by ROLDA Sverige. We provided 10 horses with deparasitation, alongside treatment for their wounds and new shoes made by a skilled blacksmith in the village of Smardan. We were able to bring comfort and safety to these sensitive, intelligent creatures when it was most needed.

With your help, we hope to be able to repeat this in 2019!

How do we help seniors from the local community?

When we first visited the largest retirement home in the local area, we were overwhelmed by a heavy silence, clinical atmosphere and the look of sadness on people's faces.

We were welcomed by the director of the centre, Mr. Subasu, who was happy to accept our idea to organise a special dinner but very resistant to our suggestion to bring in a rescue dog to cheer up the seniors.

Because we rarely take no for an answer, we pressed him further. When we discovered the director himself adopted a dog from the streets, there was no escape! While he confessed how much his dog has changed his life, making him feel happier, and healthier, because he now does more exercise, we asked, "So why shouldn't all these people benefit from the same positive experience a dog brings to your world?" Our idea was accepted.

We already had our dog, Tarot, in mind. When you meet Tarot, you would be forgiven for not realising what an awful time he's had.

We found him covered in hot tar, which had burnt his skin and left terrible injuries.

His recovery was impressive, alongside his friendly spirit, which by far made him the best candidate.

On 1st December, three ROLDA members and Tarot joined the seniors of the local retirement centre to celebrate the National Romanian day.





This is the letter of gratitude (in Romanian) received from the retirement home's director, Mr. Subasu:

Cuvant de multumire

In regasirea sinelui, omul are nevoie sa se uite la el. Sinele, de regula, este interpretat ca o forma interioara, imateriala, dar cu o dinamica speciala. Pentru a-l regasi, suntem obligati sa iesim insa din carapacea conceptuala autoimpusa si sa vedem acest "sine" si ca pe o forma externa, materializata in fapte, actiuni, idei...



O astfel de manifestare care este plina de bucurie, a avut ca scena Caminul pentru Persoane Varstnice "Sf. Spiridon" din Galati. Aici a sosit pentru a bucura seniorii, o fiinta care a avut parte din norocul de a da peste o seama de oameni buni. Vorbim aici de Tarot, un catel care a avut sansa sa aduca bucurie semenilor nostri. Asociatia ROLDA din Galati - salvatoarea lui Tarot - a dorit sa impartaseasca nespusa bucurie a lui Tarot impreuna cu seniorii din Caminul pentru Persoane Varstnice "Sf. Spiridon", pe data de 1 decembrie 2018. Omul nu a fost lasat singur pe pamant, el este acompaniat intotdeauna de alte fiinte, care nu au decat un singur rol, acela de a ne completa. De aici provine superioritatea umanitatii: acceptarea a tot ceea ce ne inconjoara in mod natural, ca pe un dar oferit umanitatii. Este una din regulile de aur a vietii noastre trecatoare...



Nu trebuie sa uitam niciodata povestea lui Noe, care a construit o arca, nu doar pentru el si neamul sau. Avem un loc pentru Tarot in arca inimilor noastre. Ne-am bucurat impreuna!

Multumim Tarot, multumim ROLDA, multumim Lolitei si echipei din Elvetia!

Adrian-Daniel SUBASU

It was a great experience and Tarot did his job in a very professional manner. The seniors were given lovely handmade gifts and kisses from Tarot.

We decorated the tree together, while they smiled and reveled in the holiday spirit.

I would dare to say we all felt a bit more connected. Wasn't this the whole purpose?

To revitalize the meaning of human-dog bond, to bring a little happiness to those in need and #givehope where nobody else does?



CHAPTER 1: #givehope to dogs from our shelters

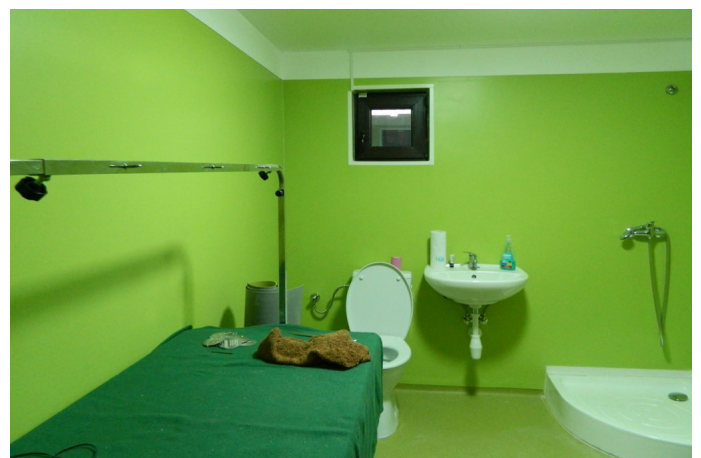
Started in 2017, the renovation of the cottage at the small sanctuary was slow. Funding is tight and our goal is always to put every penny toward saving more animals in need. Due to this, we hardly have funds to spare for anything else.

The renovation of the cottage was essential because the building deteriorated to unacceptable standards and our team requires suitable conditions to bath and groom the dogs ready for adoption, especially during the cold season.

Thanks to grants made by our Swiss branch, the new cottage took shape.

This is the list of improvements:

1. A new roof (autumn 2017)
2. A warehouse to store food and dog supplies (started in winter 2017; interior finished in 2018)
3. The interior of the cottage (windows and doors, electrical wiring/plumbing, flooring and linoleum on the walls, grooming equipment and bathroom accessories)
4. The exterior of the cottage (special paint)
5. A surveillance system to secure the property and ensure protection for the dogs



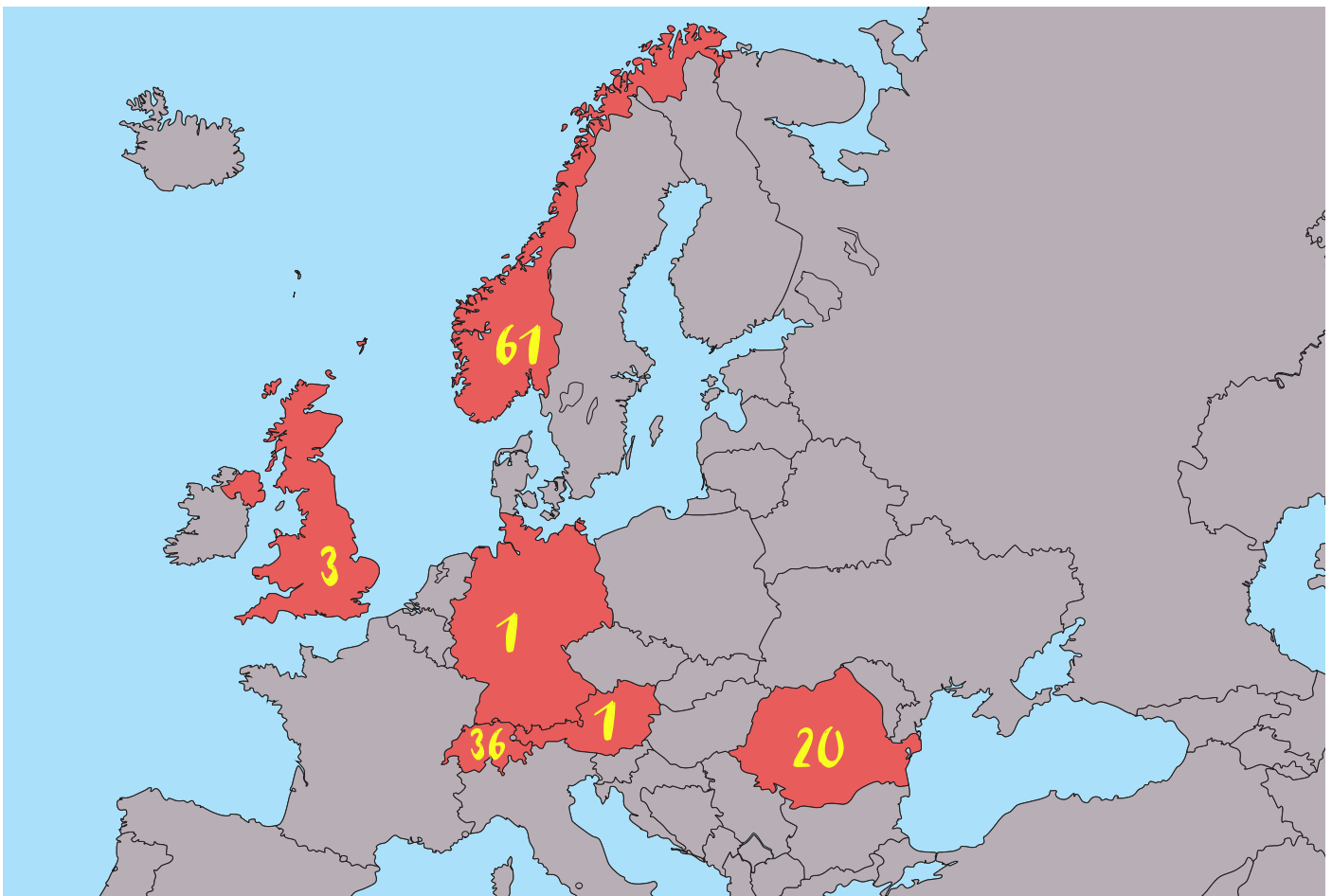


CHAPTER K: #givehope To ROLDA dogs worldwide

We have arrived at the most important section of this report, the very essence of ROLDA and the reason we do what do, against all odds.

The moment when the long journey of a homeless dog, which started on the harsh Romanian streets, ends in their loving, safe forever home. ROLDA successfully adopts dogs within Romania and European countries like Sweden, Switzerland, Germany and the UK.

The total number of dogs rehomed in 2018: 122. We are immensely proud of this.



To increase the #roldadogs chances of being adopted by wonderful families outside Romania, ROLDA has begun to design a new website where our dogs will be showcased online, giving each one the best chance of catching a potential adopters eye.

We will launch our new Page very soon where people can browse all our dogs for sponsorship or adoption. You can access it here:

<https://sponsoradog.rolda.org>





USA Branch

Romanian League in Defense of Animals, Inc (ROLDA USA)

ROLDA USA was originally registered in WA state (July 4, 2006) than moved in CA state (in 2015) where it continues to be registered as 501-c-3, tax exempt charity.

TEAM AND ROLES:

Shannon lives in CA and is a member of the Directors Board. She attends animal conferences where ROLDA rents presentation booths/stands.

Mary lives in MD and is a member of the Directors Board. She handles the donors database, chooses the list of names from where to recruit new donors, sends direct mail appeals and updates responses results, collects donations and her task lists continues ;-).

Danny lives in Canada and he is part of our team since 2015. He creates and sends e-news, proofreads texts and articles and handles the Twitter account for ROLDA in his free time.

Heather lives in Canada and she creates newsletters for seniors from retirement homes in the US and Canada, proofreads texts and articles, does research and posts daily on the ROLDA Facebook page.

INCOME / EXPENSES

The latest (F990 – July 1st, 2017 - June 30th, 2018)

Total revenue: US\$ 75,168.51

Total expenses: US\$ 64,379.22

Net assets / fund balances: US\$ 32,877.66

Spent for Romanian activities: US\$ 34,635.06

Revenue via Benevity: US\$ 1,243

How can you help from the US?

- ▶ Make a tax deductible donation online or by send a check
- ▶ Donate stocks
- ▶ Donate a car: call 1-866-628-2277 for assistance to donate your car to ROLDA USA
- ▶ Visit <https://legacy.rolda.org> to learn more about a giving plan e.g. estate planning, legacies, life insurance.



Norwegian Branch

ROLDA Gatehunder fra Romania Oslo og Omegn

TEAM AND ROLES:

Hege coordinates the Norwegian branch activity, handles the bank account, transfers money from Norway to Romania and sends annual reports to the authorities.

Merethe is a journalist and she visited ROLDA in 2012.

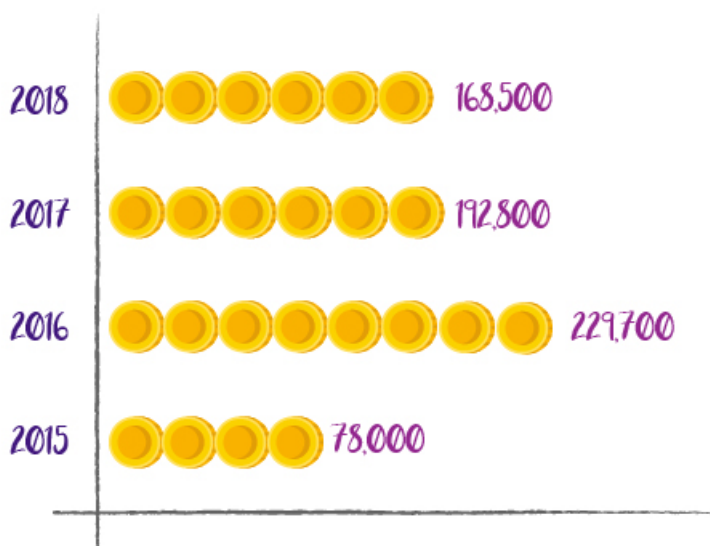
Heidi translates texts and articles from English to Norwegian.

Matilde translates texts and articles from English to Norwegian and responds to Norwegian posts on our social media Facebook page.

ACTIVITY 2018:

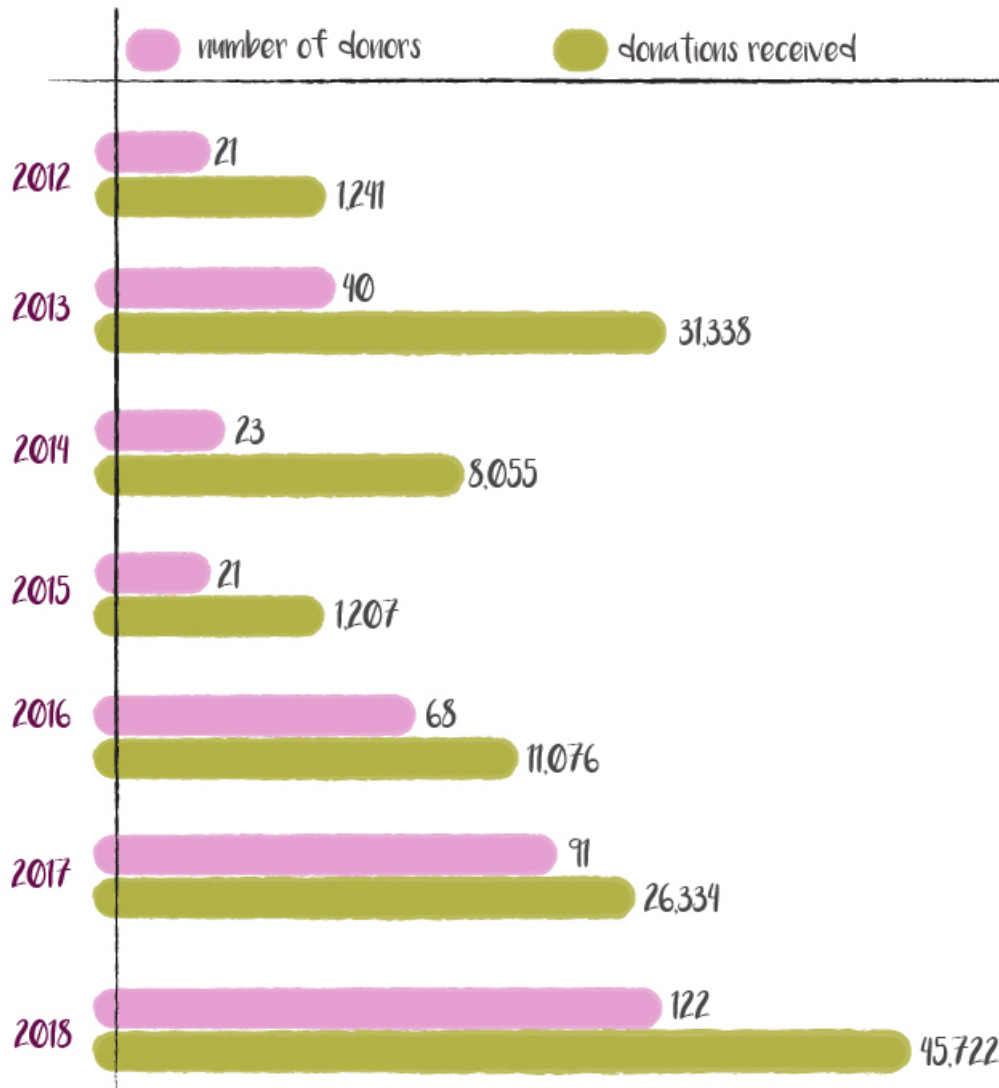
- ▶ Increased donor numbers from Grasrotandelen from 91 (Dec. 31st, 2017) to 122 (Dec. 31st Dec, 2018)
- ▶ Created Spleis account for fundraising
- ▶ Successfully targeted 2 types of audiences for Facebook posts
- ▶ Created a new TV spot
- ▶ Create the new website <https://gatehunderfraromania.rolda.org>
- ▶ Added a new charity partner: Rede Furniture AS
- ▶ Signed contract with Solidus for web payments solutions with a lower fee
- ▶ **Sale calendars**

MONEY SENT FROM THE NORWEGIAN BRANCH TO ROMANIA



Note: currency NOK.

THE EVOLUTION IN GRASROTANDELEN ACCOUNT



Excellent points: the donations collected in 2018 from 122 donors in Grasrotandelen, in total a little over NOK 46,600 are higher than the donations from 2014, 2015, 2016 and 2017 combined!

Note: 100% of donations are sent to Romania's projects except for the donations collected via Grasrotandelen which must be spent in Norway (calendar, postage, etc.)





Australian Branch

ROLDA, Inc.

Originally established on Dec. 1st, 2014 in South Australia, ROLDA Australia obtained the license for fundraising in all states in 2017, and in Queensland in 2018.

The partnership with Jamm, the direct mail company, started in 2015 continues today.

TEAM AND ROLES:

Sarah is our treasurer and a board member since 2015. She handles the charity bank account and makes the payments.

Jackie and **Caitlin** are board members since 2017.

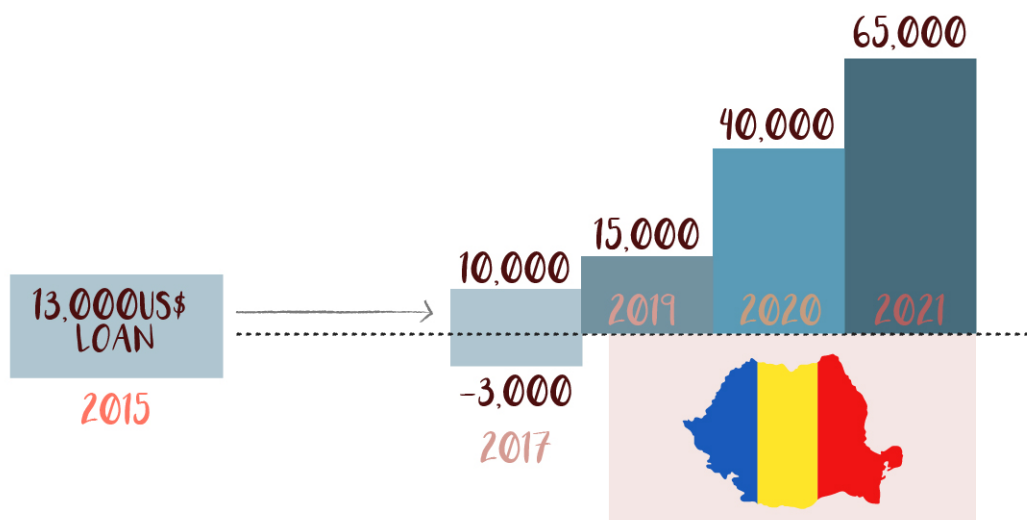
Andy is the newest board member who joined us in 2018. He has web design and web development skills.

Zuzanna joined us as online marketing expert. Among other things, she handles the Facebook and Instagram accounts specifically for Australia. Board meetings are done a few times per year, online via Facebook messenger.

ACTIVITY 2018:

Since January 1st, 2017, we had 6 acquisition packages with response rates over 4,4%. The house appeals were sent to 1,700-3,500 people, with cash the response rate over 10%.

BUDGET FORECAST



ACTIVITY 2018:

- ▶ Became Australian Registered Body
- ▶ Obtained the last license needed, for Queensland
- ▶ Set up phone number with dedicated staff to respond and collect donations
- ▶ Hired Zuzanna for social media, research and marketing
- ▶ Set up an online service to provide Australians support for their dogs with behavior problems
- ▶ Launched the new website: <https://au.rolda.org>

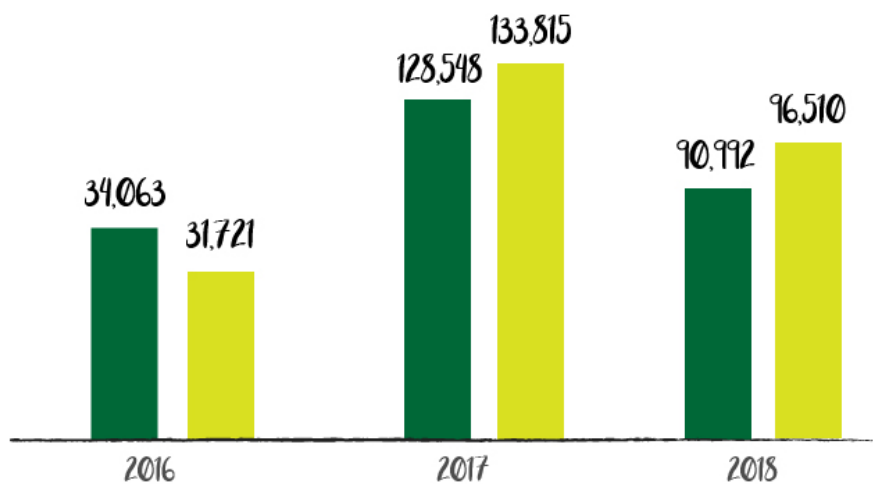
Income/expenses for 2017-2018 (ending 30 June 2018)

Total Cash Assets AU\$ 36,115.29
Total Liabilities AU\$ 30,736.33
Net Assets AU\$ 5,378.96
Total Income AU\$ 90,992.36
Total Expenses AU\$ 96,510.93
Net Loss for the Year AU\$ 5,518.57

Audit report created by Brad Crooks, director of Addison Partner Chartered Accountants.

Note: During the mentioned period, no money has been transferred to or from Australia.

DONATIONS RECEIVED & EXPENSES MADE BY ROLDA, INC



Note: currency AU\$.



ASSOCIATION ROLDA SUISSE

Swiss Branch

Association ROLDA Suisse

TEAM:

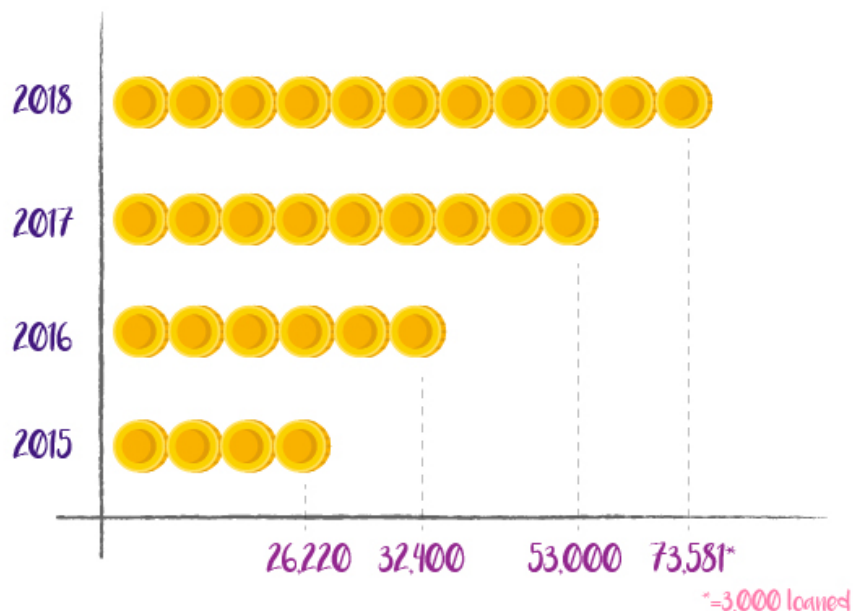
President: Michele

Board members: Lolita, Al, Suzanne and Laure

ACTIVITY 2018:

- ▶ Adoptions
- ▶ Collection of food and items sent to Romania in May and October
- ▶ Attended public events and had market stands
- ▶ Created and printed 2 magazines a year for our members
- ▶ Fundraising: grants, private donations, dog sponsorships, sale items, calendars, and member fees

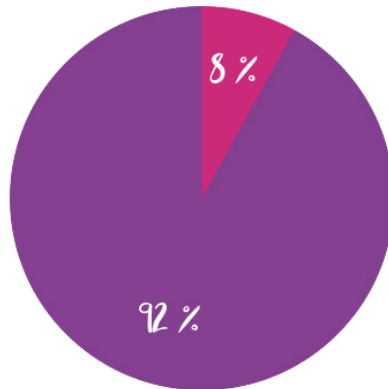
DONATIONS TRANSFERRED BY ASSOCIATION ROLDA SUISSE IN ROMANIA



Note: currency EUR.

THE DISTRIBUTION OF DONATIONS COLLECTED BY ASSOCIATION ROLDA SUISSE
What happens when you donate 1 EUR to Association ROLDA Suisse

92% sent to the ROLDA Romania Project
8% spent for Association ROLDA Suisse



Money sent to Romania: EUR 73,581.

SOURCES OF DONATIONS



*Grants: 16,000 from the Swiss Animal Protection, 20,000 from Gazan Stiftung
(not included in the total - to be included and used for 2019 projects)

* Private gifts: 57,581 from individual donations, sponsorships, memberships,
sale calendars and other items

During 2018, from the total donations received, 21,8 % come from grants and the rest
of 78,2% are private donations made by individual, generous supporters.

Note: currency EUR.

GOALS 2019:

- ▶ Organize a fundraising gala in May
- ▶ Arrange two dog transports, for 36-40 dogs
- ▶ Fund a sterilization campaign, in June
- ▶ "Making of" calendar 2020, in June
- ▶ Apply to grants
- ▶ Street / market sales



Sweden Branch

Association ROLDA Sverige

TEAM AND ROLES:

Lisa is the President of ROLDA Sverige since 2014. This is what Lisa says about working with ROLDA:

"It makes me happy and satisfied to help. I get more energy knowing I am helping. My skills...difficult, they are all so good... No, to be honest maybe it's the fact I am strong, I will never stop, no matter what."

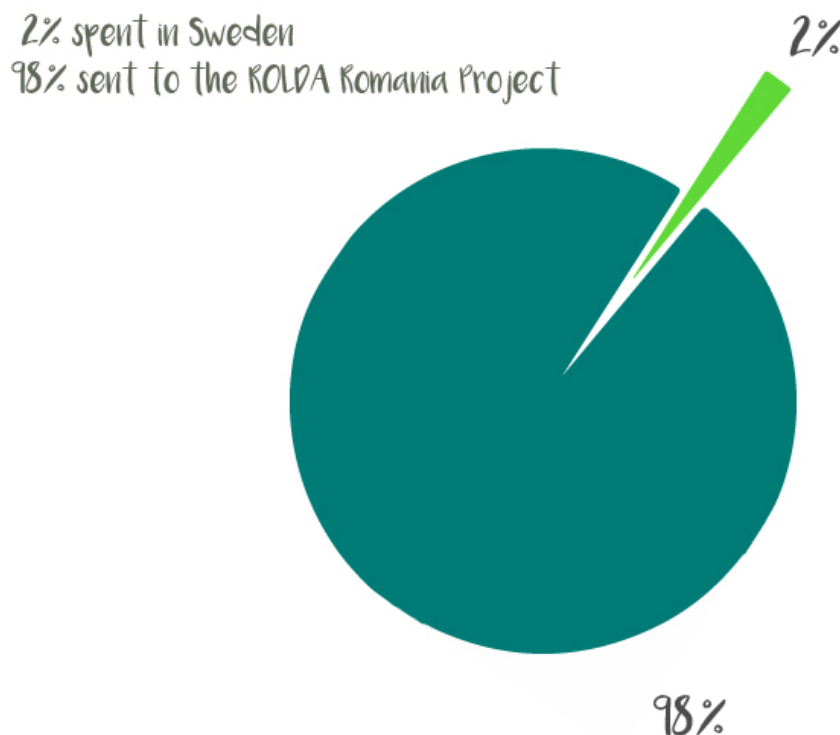
Board members: **Carina, Ulrika, Ellinor** and **Goran**.

ACTIVITY 2018:

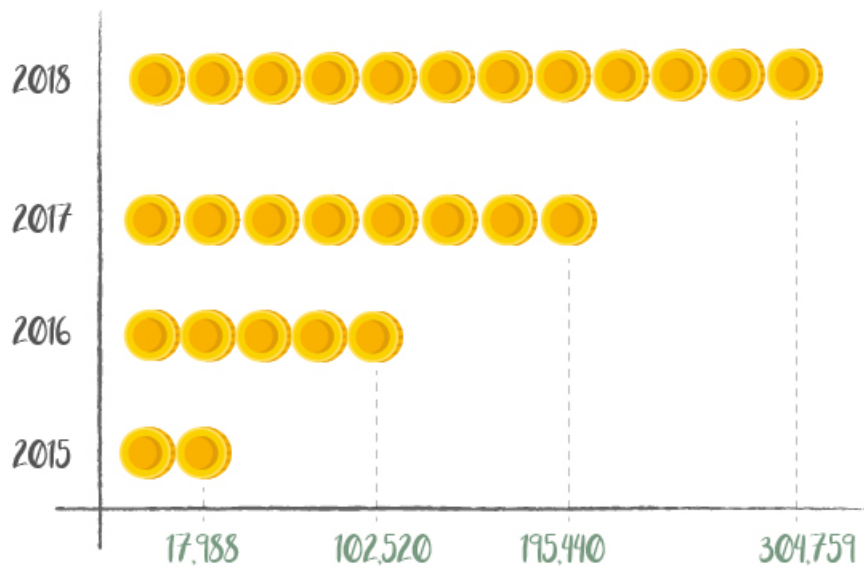
- ▶ Adoptions
- ▶ Partnership with the animal insurance company Agria
- ▶ Calendar sales
- ▶ Online auction
- ▶ Fundraising

Money sent to Romania: SEK 304,759.

THE DISTRIBUTION OF DONATIONS COLLECTED BY ASSOCIATION ROLDA SVERIGE
What happens when you donate 1 EUR to Association ROLDA Sverige



DONATIONS TRANSFERRED BY ASSOCIATION ROLDA SVERIGE TO ROMANIA



Note: currency SEK.

Excellent points: Compared with 2017, adoptions increased with 50% in 2018.

In 2018, our very generous Swedish supporters sent to Romania's projects over SEK 300,000, which represents more than the donations received in 2015, 2016 and 2017 combined!



Germany Branch

Save Romanian Strays - ROLDA Germany e.V.

TEAM AND ROLES:

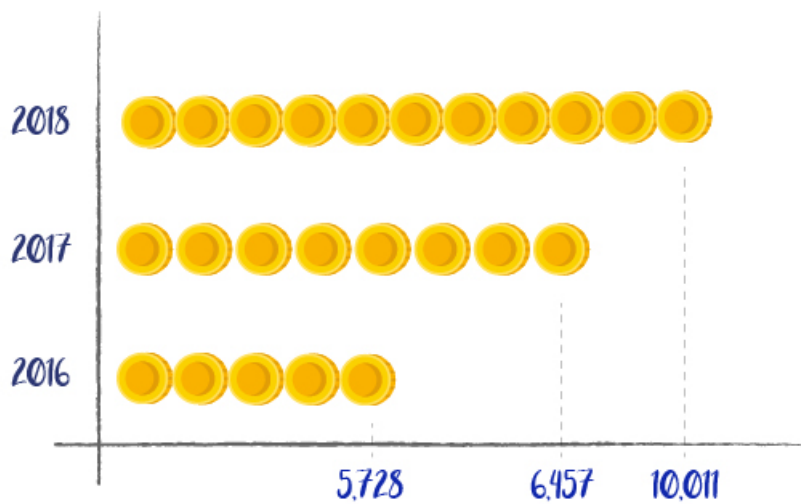
Co-founder: **Anja**

Co-founder: **Sabine**

Board members: **Björn, Lydia, Edeltraud, Yvonne and Andreas.**

Website in German: <https://rolda-deutschland.org>

DONATIONS TRANSFERRED BY ROLDA GERMANY TO ROMANIA



Note: currency EUR.



100% donations collected in Germany go to ROLDA Romania's projects.
Donations are transferred from Germany to Romania via PayPal.

ACTIVITY 2018

- ▶ Adoptions
- ▶ Calendar sales and online auctions
- ▶ Collected and sent to Romania pallets of donated food via T-Shop
- ▶ Added SMS payment option -Jetzt spenden! - on the website

GOALS 2019:

- ▶ **Primary goal for 2019:** send EUR 8,000 for the Romanian project
- ▶ Donated aid transports to Romania
- ▶ Send promotional material like leaflets and flyers to conventions
- ▶ Attend 2 sponsored runs
- ▶ Participate at flea markets to sell things
- ▶ "Meet and Greet" with the ROLDA supporters in Germany
- ▶ Calendar 2020



UK Branch

UK Branch

TEAM AND ROLES:

Gemma is executive assistant since 2016.

Tracey joined our team in September 2018, as main contact person for the UK branch.

INCOME / EXPENSES: July 1st, 2017 to June 30th, 2018 (in GBP)

Donations: 1,211
Adoption fees: 460
ROLDA paymens: 1,897
Aid gifts: 137
Other income: 101
TOTAL: 3,806

Administrative: 316
Marketing: 2,315
Professional fees: 364
Staff travel: 18
Bank fees: 13
Communication: 150
TOTAL: 3,176

GOALS 2019:

- ▶ Increase the number of adoptions
- ▶ Increase our activity on social media
- ▶ Identify grant makers

#roldadogs
in Germany, Sweden Switzerland and UK



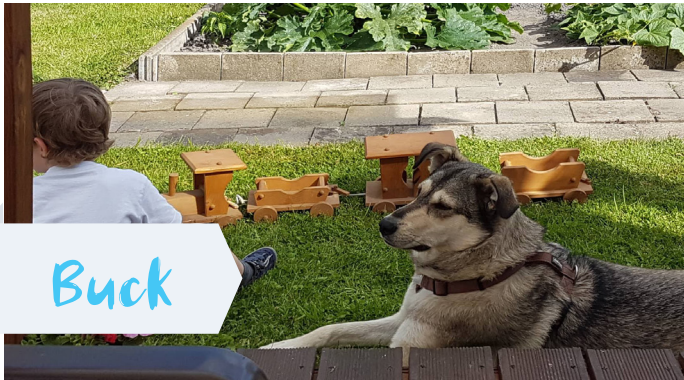
Artermis



Charly



Badboy



Buck



Aura



Gutza



Lara



Dela



Gaia



Bobby



Jack



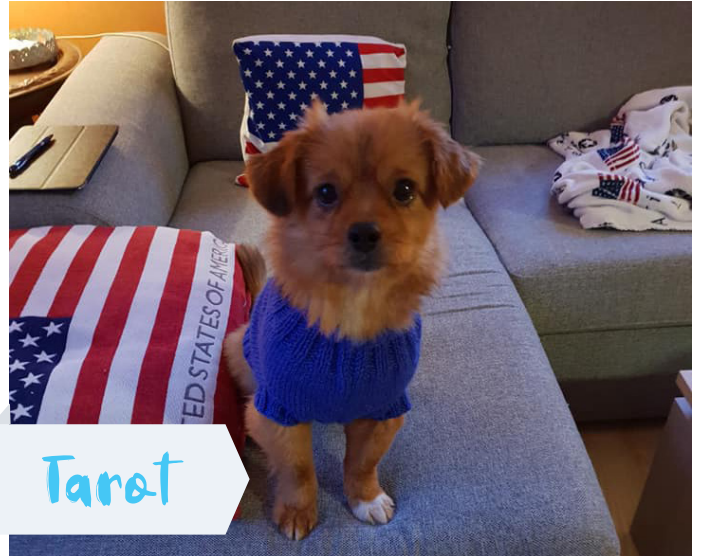
Dac



light



Farina



Tarot



Tim



Dario



Bar

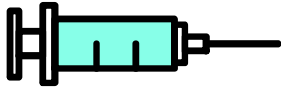


Spike

CHAPTER L:

#givehope next steps

ROLDA PLANS FOR 2019



FEBRUARY

Fundraise 4,500EUR for our annual vaccination campaign.



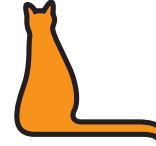
JANUARY TO MARCH

#givebowls campaign to raise funds for extra nutrient food for dogs in winter time. Our goal is to raise 5,000EUR.



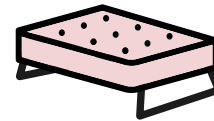
MARCH TO LATE OCTOBER

Fundraising: 8EUR for Advantix Spot-on and 7EUR for heartworm pills per dog to be protected against lethal diseases caused by ticks and fleas (Advantix) and mosquito bites (heartworm pill) – 72,000EUR are necessary or as much as possible from this amount.



FROM MARCH ON

When the weather improves, we aim to demolish the small paddock(5 dog boxes) and create a small refuge for rescued cats. Here, we intend to welcome senior or disabled cats. The cats refuge will be insulated, ventilated, with linoleum flooring, lots of indoor and outdoor accessories inspired from top cat refuges from the US and the UK. Cost of the project: 20,000EUR.

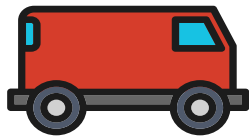


Replace 20 dog beds at the small sanctuary: in the dogs' paddock, the plastic beds are chewed and broken. The wet floor increases the risk for dogs to get cold or rheumatism. Each dog bed costs 97GBP, made of aluminium, spare covers are available, as well as the replaceable elastic cords that keep the cover taut at all times. The dog bed is designed by Ferplast from Italy please see link below: <https://www.ferplast.com/gb/indoor-dog-beds-kennels/dream.html>



JUNE

Sterilization campaign for pets(dogs and cats) from rural communities with low income. Campaign is sponsored by Association ROLDA Suisse.



We also must replace the dying and old red rescue van with a new van. The fundraising for this project was started by Association ROLDA Sverige.

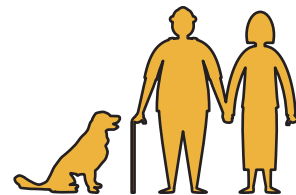


Started in December 2018 the Build a doghouse campaign will continue until end of 2019. We raised money for 30 doghouses by the end of 2018.

Our dream goal is to be able to deliver 400 doghouses to the poorest villages, where dogs need protection against extreme weather conditions. Read more here: <https://www.ferplast.com/gb/indoor-dog-beds-kennels/dream.html>



For another year, we'll ask for help from our international branches. ROLDA must find the resources to fill the gap caused by the Mittal abusive termination of our contract, losing 10,000EUR monthly to properly run the large sanctuary where 600 dogs depend on us.



Seeing the happiness and joy that our visit accompanied by Tarot the dog produced to seniors from the local retirement home, we are determined to repeat the event once in December, just before Christmas and before that, to a special event we'll agree on with the center's manager.

The costs are estimated to a total of 5,000EUR and we hope to find generous supporters to cover them.



CHAPTER III: WHERE OUR INCOME COMES FROM

SUMMARY – Romanian Financial Report explained – January 1st - December 31st 2018

Total donations received = RON 1,566,296

The total includes the donations made by the ROLDA international branches in the Romanian bank accounts and the sponsorships received in Romania.

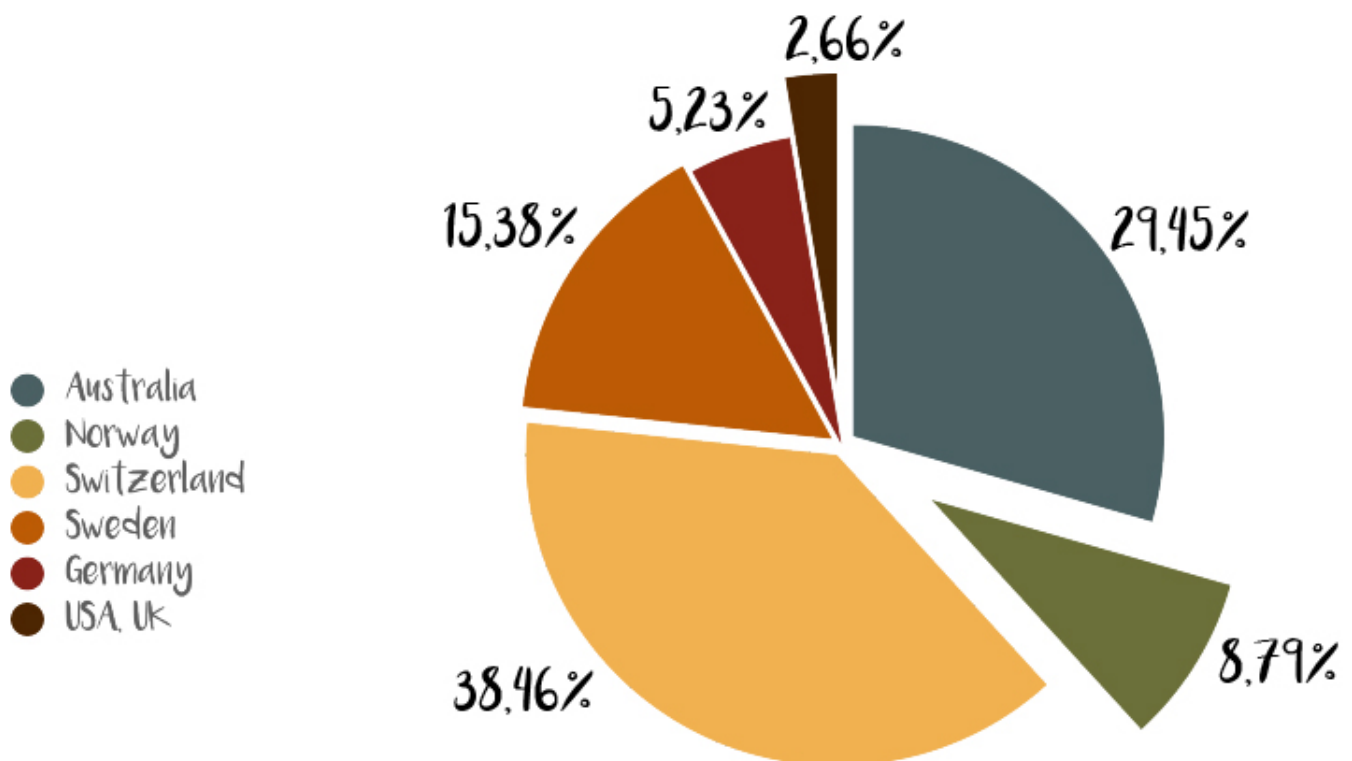
Total recurrent costs = RON 1,666,495

Total expenses (recurrent costs plus campaigns) = RON 1,905,338

Deficit = RON 169,546

On 31st December 2018, ROLDA debts/unpaid invoices were RON 169,546.

THE DISTRIBUTION OF INCOME PER COUNTRY
ROLDA branches incomes in 2018



Note: currency exchange at 26.12.2018 from AUD, SEK, NOK into EUR.

Romanian Financial Report as well as the Budget explained for costs incurred in 2018.

Entity: **ROLDA FOUNDATION - IN MEMORIAM ROLANDO CEPRAGA**

Address: Galați, Smârdan, tel. 0748903612

Tax identification number: 18416340

Duration of actual operation (months) in the reporting year: 12

Non profit activities (NACE code and class)

0162 - Support activities for animal production

Economic or financial activities (NACE code and class)

0162 - Support activities for animal production

AFSP staff: 0 AEF staff: 10

NO CAR military units

The annual financial statements concluded on December 31, 2018 by the non-profit legal entities:

F10/1 - Balance Sheet

F20/1 - Account of the Tax Year Result

F21 - Distribution of the Tax Year Result

F25 - Record of the Fixed Assets for Non-Profit Activities

F26 - Record of the Fixed Assets for Economic Activities

Administrator,

Surname and name: COSTIN ELENA DANIELA

Signature: *illegible signature*

Stamp of the unit: *round stamp: Rolda Foundation * Romania*

SC ECOMAN CONT SRL
Digitally signed by SC ECOMAN CONT SRL
DN: c= RO, l = Galați City, o = SC Ecoman Cont
SRL, title = Administrator, cn = Carmen N. Gheorghe,
2.5.4.20 = 0723284488, serial number =
2006051670GNC9, name = Carmen N. Gheorghe,
given name = Carmen, sn = Gheorghe
Date: 14.03.2019

Signature

Drawn up by,

Surname and name: SC ECOMAN CONT SRL

Capacity: 22 Authorised Legal Person, members of CECCAR¹

Professional authority registration number 6883

Signature: *illegible signature*

*Round stamp: SC Ecoman Cont SRL J17/54/2010 TIN 26423802 Galați * Romania **

F10

¹ Translator's note: CECCAR = The Body of Expert and Licensed Accountants of Romania

BALANCE SHEET
On December 31, 2017

Form 10/1

- lei -

Index	Line no.	Balance on:	
		01.01.2017 1	31.12.2017 2
A	B		
A. FIXED ASSETS - TOTAL (ct. 02+05+08)	01	594901	522552
I. INTANGIBLE ASSETS (ct 03 +04)	02		
	03		
	04		
II. TANGIBLE ASSETS (ct 06+07)	05	594901	522552
	06	473338	444651
	07	121563	77901
III. FINANCIAL INVESTMENTS	08		
B. CURRENT ASSETS - Total (ct10+11+12=13)	09	821379	1099053
I. Stocks	10	33	246
II. Claims	11	700593	989969
III. Short term investments	12	59400	34500
IV. Counter and bank accounts	13	61353	74338
C. ACCRUED EXPENSES	14	61857	58132
D. Debts: sums due within a year	15	223098	259561
E. NET CURRENTS ASSETS / NET CURRENT DEBTS (ct 09+14-15-22)	16	347824	608465
F. TOTAL ASSETS MINUS CURRENT DEBTS (ct 01+16-21)	17	942725	1131017
G. Debts: sums due in a period over a year	18	585072	942910
H. PROVISIONS	19		
I. ADVANCE INCOME (ct 21+22)	20	312314	289159
- subsidies for investments	21	312314	289159
- deferred income	22		
J. CAPITALS – TOTALS	23		
I. CAPITAL	24	33000	33000
II. REVALUATION RESERVES	25		
III. RESERVES	26		
IV. REPORTED RESULTS			
Reported Surplus BALANCE C	27	268795	324653
Reported Lost BALANCE D	28	0	0
uncovered surplus regarding special purpose activities BALANCE C	29	1090984	1346093
V. SURPLUS / PROFIT OF THE TAX YEAR		55858	0
or DEFICIT / LOSS OF THE TAX YEAR		0	169546

CAPITALS		357653	188107
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F10 Checksum: 17328789/43295950

Administrator,

Surname and name: COSTIN ELENA DANIELA

Signature: *illegible signature*

Stamp of the unit: *round stamp: Rolda Foundation * Romania*

Drawn up by,

Surname and name: SC ECOMAN CONT SRL

Capacity: 22 Authorised Legal Person, members of CECCAR

Professional authority registration number 6883

Signature: *illegible signature*

*Round stamp: SC Ecoman Cont SRL J17/54/2010 TIN 26423802 Galați * Romania **

Validated form

F20

ACCOUNT OF THE TAX YEAR RESULT

On December 31, 2017

Form 20

- lei -

Index	Line no.	Annual provisions	Tax year	
			01.01.2018	31.12.2018
A	B	1	2	3
I. Income from non-profit activities	01		414708	515613
II. Costs regarding non-profit activities	02		159599	238478
III. Result of the non-profit activities				
Surplus	03		255109	277135
Deficit	04		0	0
IV. Income from special purpose activities	05			
V. Costs regarding special purpose activities	06			
VI. Result of special purpose activities				
Surplus	07		0	0
Deficit	08		0	0
VII. Income earned from economic activities*	09		1094985	1050683
VIII. Costs regarding economic activities	10		1294236	1497364
IX. Result of the economic activities				
Profit	11		0	0
Loss	12		199251	446681
X. Total income	13		1509693	1566296
XI. Total costs	14		1453835	1735842

XII.	Surplus / Profit	15		55858	0
	Deficit / Loss	16		0	169546

F20 Checksum: 20446121/50616993

Administrator,

Surname and name: COSTIN ELENA DANIELA

Signature: *illegible signature*

Stamp of the unit: *round stamp: Rolda Foundation * Romania*

Drawn up by,

Surname and name: SC ECOMAN CONT SRL

Capacity: 22 Authorised Legal Person, members of CECCAR

Professional authority registration number 6883

Signature: *illegible signature*

*Round stamp: SC Ecoman Cont SRL J17/54/2010 TIN 26423802 Galați * Romania **

Validated form

CHAPTER N: HOW THE MONEY IS SPENT

ANNUAL BUDGET ROLDA

January 1st, 2018 – December 31, 2018

Product	Actual cost 2018 RON	Observations
Recurrent costs		
Food	569128	Includes food for dogs from ROLDA sanctuaries; feeding stations for packs of strays; food donated for poor community's dogs. (Donations in kind food received from Germany and Switzerland.) Special price for food (meat) from local supermarkets.
Medicines	132102	Includes medicines, vaccines, monthly treatments for all animals helped. (Advantix and Heartworm protection is necessary to protect the dogs against dangerous (and expensive to treat) diseases caused by ticks, fleas, mosquitoes.
Disinfection	5131	Includes rats' control, disinfection supplies for shelters floor, walls, disinfection of outdoor/indoor spaces and running areas.
Cleaning	16122	Cleaning supplies and consumables.
Maintenance	17820	Small repairs for paddocks and anti-corrosive paint.
Gas/ car fuel	33519	Price of car fuel increased from 4.5 RON to 6.4 RON and influenced the growth of other prices.
Car costs others	25259	Include small repairs, technical periodic checks, consumables (e.g. engine oil replacer, tires), taxes and insurances.
Salaries Romania	278161	Includes employees taxes (e.g. social, medical insurance, taxes) Minimal wage increased by law from 1150 (2016) to 2150 (2018). Extra caretaker salary added since 1 st December 2018.

Salaries international	2250 GBP 30015 US\$	US direct mail 17500 US\$ Danny email marketing coordinator 7620 US\$ UK coordinator 2250 GBP Coordinator for US/Canada senior program 1250 US\$
Marketing and website costs	23421 E 1668 US\$	Web creation, security, updates = 11808 E Web design = 4000 E Design and illustrations 3645 E Mailchimp and Aweber 1668 US\$ Adwords accounts manager 3468 E Web domains +hosting 500 E Note: while web hosting, security, mailchimp and aweber costs remain or increase, we will decrease design and web costs in next year.
Staff consumables	18220	Working equipment
Third collaborators	35126	Lawyer, bookkeeper, auditor, ITM
Septic tank removal	11209	No contract supplier
Veterinary bills	50420	Veterinary costs
Utilities bills	22777	Electric bills highest on winter months
VAT return, other taxes	46210	VAT: For payments made by AMG; Taxes = local taxes
Security shelter	116133	Company with agents hired to guard the large sanctuary against thieves or people who could harm the dogs/destroy buildings.
Other dogs costs related	35940	Include 2 dogs transports to Suisse (2300 E each), straws, gas for generator, snow removal rent machine.
Other costs	4500	Miscellaneous
TOTAL RECURRENT COSTS		1417777 RON

31683 US\$

23421 EUR

2250 GBP

TOTAL RECURRENT COSTS 1 666 495 RON

CAMPAIGNS	Costs 2018	Observations
Sterilization and microchipping	43950	3 sterilization campaigns (223 dogs, 136 cats sterilized) finances from Switzerland, Sweden and Norway, plus private Worldwide donors. Costs for 2018: 110 RON/dog sterilization surgery and post operatory treatment 20 RON/dog micro chipping and registration in National Dogs Database (RECS)
Renovation small shelter	129995	Windows: 9237 Doors 8655 Linoleum flooring: 14913 Constructor Branea 48230 Others 1760 Security system 7859 Furniture 2400 Electricity 1500 Constructor Gigi 65146 Tiles warehouse floor and exterior 3100 (Funded from 11000 Swiss Animal Protection, 5000 E private donor Suisse, rest Association ROLDA Suisse)
Christmas at retirement home for 150 seniors	10389	Catering 4219 Handmade gifts 4700 Christmas tree ecologic 270 Photographer 1200
Help horses and donkeys	2500	150 medical care/horse 100 new shoes

Campaigns for ROLDA supporters	8196 (1943 US\$) 1100	Gifts protocol 563 US\$ My pet Necklace 1380 US\$ Bracelets Galerie 1100
Promotional items	24660 3479(730 E)	Worth Wearing 730 E 4imprints.com 3250 Handmade artisans 21410
Facebook paid advertising	3737(886 US\$)	Paid ads for Facebook pages
US Conference booth	5112 (1212 US\$)	Conference in USA booth/ Shannon
Email marketing UK	3241(680 E)	Email marketing campaign
Other costs	1834(435 US\$)	Trademark US 275 US\$ Auction web fee 160 US\$
TOTAL CAMPAIGNS		238 893 RON
GRAND TOTAL RECCURENT AND CAMPAIGNS: 1 905 338 RON		



CHAPTER 0: SHOP AND GIVE

All the money earned from selling items handcrafted in Romania, certificates or virtual gifts are put back into helping the homeless, abused and neglected animals in Romania.

1. Handmade Objects

Check our online shop for more unique objects, handmade with passion by Romanian artisans who care about homeless animals.

<https://rolda.org/shop> 

Kumihimo Bracelets

Braided bracelet using the Kumihimo technique
5EUR + shipping



Puppy Bookmark

Bookmark made out of felt, in lively colors with a puppy head and a dog paw print
5EUR + shipping



Blue Puppy Medallion

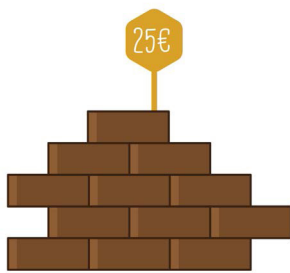
Polymer clay handmade puppy medallion on multi-strand cotton thread in assorted colors
Length: approx. 45cm
8EUR + shipping



2. Virtual Gifts for the PawzUp Center

When you purchase a virtual gift, you do more than shopping - you help, inspire, change lives and give back to neglected animals that need your help the most!

<https://rolda.org/projects/#ecards> 



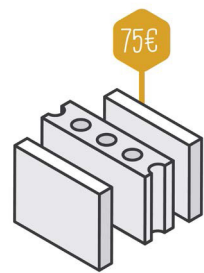
25€

PAWZUP BRICK
TO GIVE LIFE TO THE ADOPTION CENTER



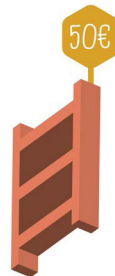
20€

PAWZUP BAG OF CEMENT
TO HELP THE ADOPTION CENTER FOUNDATION



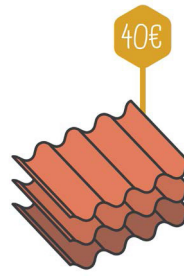
75€

PAWZUP INSULATED INDOOR KIT
TO GET US CLOSER TO THE GOAL



50€

PAWZUP PANEL
HYGIENIC, INSULATED, FIREPROOF



40€

PAWZUP ROOF PANEL
INSULATED, WATERPROOF, FIREPROOF

3. Certificates

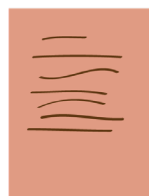
Follow these steps to sponsor a homeless dog's future.

<https://rolda.org/certificates> 

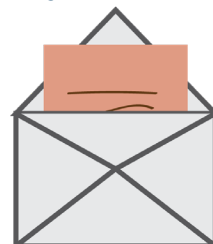
1
Choose
Certificate



2
Personalize it



3
Pay & Send it
to your friend




= Help a homeless
dog in Romania

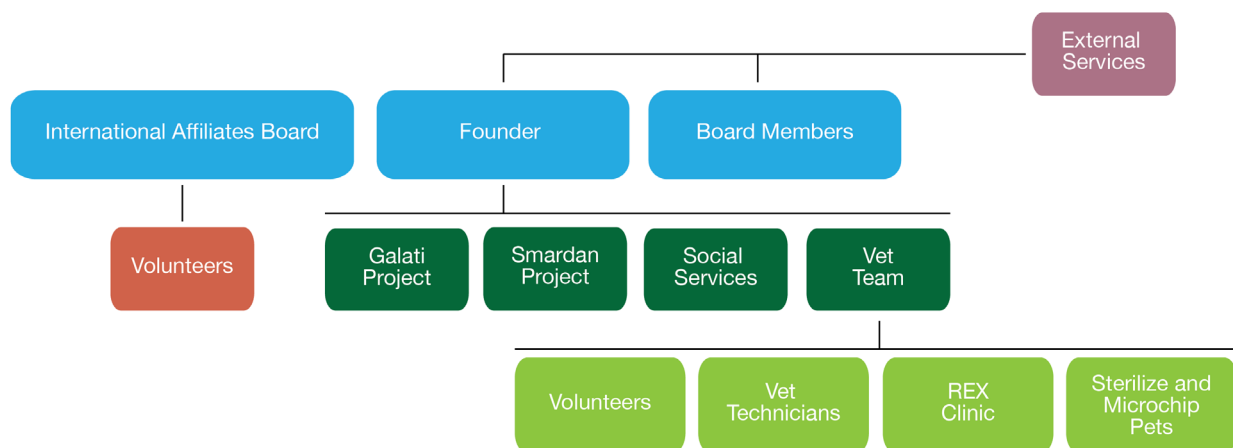
CHAPTER T: GOVERNANCE

ROLDA Foundation is a non-profit, non-governmental entity incorporated under the current Romanian laws, registered in the Registry of Foundations and Associations from Court of Justice in Galati, Romania. (No. 5/PJ/2005, 30-1/1679)

The Unique Registration Number CUI: 18416340

The Board is formed by the founder, 2 board members from international branches (one from Switzerland and one from Norway), one board member from Romania and a treasurer.

The professional structure is defined according to the following organizational chart:



For complete transparency and maximised results, the bookkeeping, legal services and marketing outsourced since 2006.

The next page will provide you a clear idea about the number of employees and volunteers which helped our activity in 2018.

CHAPTER 4: EMPLOYEES AND VOLUNTEERS



EMPLOYEES / STAFF* IN ROMANIA

Manager 1
Skilled workers 8
Drivers 4
Data entry 1
Veterinary 1
Vet techs 1
Skilled catchers 3

* some staff members
are multi-skilled



INTERNATIONAL TEAM

Coordinator UK 2
Coordinators Norway 2
Coordinators Australia 6
Switzerland Board 3
USA Board 3
Sweden Board 6
Germany Board 8

Additional Questions?
Send us an email rolda@rolda.org.



CHAPTER V: TESTAMENT / WILLS

How we can shape the future based on the values we share

Your legacy of kindness

It's hard to say what it is about pets that leave such a lasting mark on us. Perhaps it's their remarkable ability to love unconditionally, to forgive to live life fully in the moment. Or perhaps it's simply the way they prance about on walks or stealthily take over your bed at night.

Whatever it is, your pets have left a unique imprint on your heart, helping to shape what matters to you most today. That may mean wanting to reach out and help the many homeless pets waiting to experience the same joy you share with your pets.

Your love of all animals, forged by those deep bonds, has already helped create a better life for many homeless pets.

By making a gift to ROLDA through your will, trust or another legacy plan, you can create an enduring gift to #givehope to all the animals in need for the future.

With simple planning now, your acts of kindness today will continue to make a difference for generations to come. By making a planned gift, you'll continue to help create sweeping changes in the way Romania treats its homeless and abused animals. Planned gifts offer you the opportunity to combine your charitable interest in ROLDA with estate planning options that often feature favorable financial and tax benefits.

Baba and Maria (1 & 2) are examples of Romanians reacting to Romanian animals crisis. We have supporters from the US and Australia who also make legacy planning in favor of our charity. ROLDA President, Dana already made her own legacy, leaving ROLDA the full beneficiary of her assets.

1 Baba and her cat

Baba decided to leave her small apartment to help ROLDA continue its rescue work in Romania.



2 Maria and Tarot

Maria decided to leave a small legacy to ROLDA

These types of gifts may also allow you the opportunity to:

- Generate income now and into the future
- Reduce taxes
- Avoid capital gains taxes
- Preserve wealth for your family
- Honor a family member, friend or favorite pet by making a tribute gift

Your legacy in action

The legacy you create now will help ensure that the difference you've made for so many homeless pets today can continue on for the homeless pets of tomorrow.

That's especially true if you choose to designate your gift for general use.

Doing so means the 900 or so animals that rely on ROLDA for care or emergency aid (food, medicines) on any given day will feel your generosity. So will the hundreds of community pets saved from death in shelters every year through social programs (including sterilization, microchip), and the grateful families helped. And so many more will benefit from your gift as well. Regardless of what gift option you choose to help animals in need, your donation can be used for whatever purpose you choose. This is your gift to the future, and we have the highest respect for your wishes.

To ensure that we can comply with your wishes, please contact ROLDA team at rolda@rolda.org before executing legal documents containing a specific use for your gift.

Please visit this website <https://legacy.rolda.org> especially created for our supporters who wish to shape the future of our animals and the future of ROLDA projects because we share the same great values.

This information is useful for your legacy:

Legal Name and Address:
Fundatia ROLDA

In Memoriam Rolando Cepraga
A charitable organization
registered in 2006

Registration number: (CUI) 18416340

Social address:

Com. Smardan, jud. Galati, Romania

Correspondence Address:

16 Feroviarilor Street, Bl.C2, ap.18
800563 Galati, Romania

Phone: 004 0748 903 612

Email: rolda@rolda.org

Website: <https://rolda.org>