

# COMMUNICATION ON ENGAGEMENT (COE)



---

The International Chamber of Commerce  
The World Business Organization

**Period covered by this Communication on  
Engagement**

From: January 2017 to January 2019

**Part I. Statement of Continued Support by the Chief Executive or Equivalent**

*8 January 2019*

To our stakeholders:

It is my pleasure to re-affirm the International Chamber of Commerce's Commitment to adhering to the United Nations Global Compact. As Secretary General of ICC and Board Member of the Global Compact, I aim to align the interests of our organizations and have prioritized the ten principles in setting ICC's agenda for the year ahead. It is my hope that our Communication on Engagement will reassure all interested parties of this endeavor.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'JWH', with a small flourish at the end.

John W.H. Denton AO  
Secretary General, International Chamber of Commerce  
Board Member, United Nations Global Compact

## **Parts II and III: Description of Actions and Measurements of Outcomes**

**The SDG Business Forum:** The United Nations Global Compact, United Nations Department of Economic and Social Affairs, and ICC co-host the SDG Business Forum. As planning begins on the fourth year of this conference, ICC is proud to announce that our joint efforts to raise awareness of the SDGs in the private sector have reached more than 2,000 speakers and attendees and countless more via outside partnerships and livestreaming on UNTV. Our work has been recognized in the UN partnerships resolution [A/RES/73/254](#).

**Commitment to the Environment:** ICC has created a working group of over 200 environmental experts to study business impact on the environment. Our national chapters have sent representatives to the Towards a Global Pact for the Environment Conference in Nairobi, Kenya – and we will continue to support such efforts to drive up international environmental governance.

Internally, ICC's UN Mission and North American Arbitration offices have relocated to a building with an award-winning recycling program. A scheme has been introduced at our Paris HQ to eliminate the use of plastics.

Climate action has been established as a key priority in our 2019 work program.

**Labor:** ICC is taking great strides to eliminate forced and compulsory labor on an international scale. Through a collaborative outreach campaign with the B-Team, we have disseminated a [CEO guide](#) to combat Modern Slavery to 500 CEO's. We have received commitment from many companies to eliminate forced labor within their supply chains.

We have also promoted gender equality – both in our public policy work and in an internal review conducted by World Business Women to ensure that ICC only supports events with an equal gender balance.

**Human Rights:** We have supported efforts to drive implementation of the UN Guiding Principles on Business and Human Rights – including in country efforts to mobilize the private sector in advocating for strong national action plans in over 30 countries.

**Anti-Corruption:** ICC works with a broad range of businesses to train and educate businesses on resisting corruption. We have continued to update and simplify our guidance materials to ensure broad reach and applicability of our work in this area.

Above all, ICC recognizes that our leading stance in both the public and private sector can only be maintained if we continue to deliver on our commitments – especially those laid out in the Global Compact. We welcome engagement from all stakeholders as we pursue the global vision for 2030.