

**Championing Impact & Sustainability** 

"Building prosperity & self-sufficiency across Africa"

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# The Dangote Way

**Building prosperity & self-sufficiency across Africa** 

The Dangote Way is our approach to creating a world-class, multinational manufacturing company.

Driven by the highest levels of governance, it is embedded in our corporate culture and guides our approach to building a prosperous and sustainable business.

"The 7 Pillars of Sustainability are at the core of The Dangote Way, which reflects my personal commitment to build a socially responsible and impactful business that serves all stakeholders."

"



"It's not all about making money. It's about making impact. For more than 20 years, Dangote was just a trading company. Then we decided we wanted to be an industrial giant — and we had to start somewhere. It wasn't just about cement. It was about industrialisation. If you look at what Dangote Group is doing, it's about improving people's lives".



The global business space is fast reevolving. More and more, the critical question that entrepreneurs and CEOs are made to answer is: "what is the impact of your business on stakeholders and the society?"

At Dangote Cement, we strongly agree that every business must ask itself this pertinent question as part of a continuous performance self-assessment. The traditional notion of business as a 'profit only' venture, is fast being eroded by new global realities. The value that a business creates for its employees, customers, shareholders, investors, governments and host communities is now rightly seen as integral to 'who' and 'what' that brand is.

It is therefore part of our business strategy to always ensure that our market presence is positively felt, not just in the local communities where our businesses are directly sited, but within the larger population and host countries. This is the only way we can continue to

grow sustainably and make even greater impact.

For us operationalising our 7
Sustainability Pillars means
supporting Africa to develop
rapidly and sustainably. This is why
we continue to invest in sectors
that have the potential to bolster
infrastructure development, massive
job creation, and to reverse Africa's
decades of import dependence
which has stifled local industries and
foreign exchange earnings.

For example, from importing 68% of its cement needs as at 2004, Nigeria is now a net exporter of the commodity, due mostly to Dangote Cement's huge investments and aggressive expansion. Today, Dangote Cement makes up seven out of every 10 bags of cement used across Africa. As we grow, we are committed to ensuring that our business growth translates to positive socio-economic progress in the markets where we do business. Through our sustainability function,

we are enacting the philosophy that a win-win approach to business helps us build a sustainable and respected brand. We propose to earn our social license to operate by building sustainable local economies around all our areas of operation.

We value the contributions of our stakeholders towards the success story that the Dangote brand has become. We will continue to engage our host communities and build long-lasting, mutually beneficial relationships. We understand the importance of securing the well-being of our people, local communities, and the natural environment. We have in 2018 invested significant resources to ensure that our business operations do not jeopardise the health and safety of our employees and affected stakeholders.

We cannot achieve these objectives without the active involvement of all members of the Dangote family. This is why we ensure that



all levels of employees are involved in walking the talk on sustainability. In the year under review, Dangote Cement Group held its first ever Sustainability Week across its Nigerian and Pan African operations. I am proud that over 500 Dangote employees took part in social impact initiatives that further strengthened our relationship with host communities.

To keep our sustainability journey on track, we also understand the importance of leveraging global partnerships, including the United Nations Global Compact, the World Economic Forum, and the Global Cement and Concrete Association. We are committed to sustainability principles and standards such as the IFC Performance Standards, the Nigerian Stock Exchange Sustainability Disclosure Guidelines and the Global Reporting Initiative. As one of the 10 biggest cement companies in the world, we recognise the need to align with global standards and best practices.

We also realise that the adoption of global sustainability principles and standards is good for our business.

We remain strongly optimistic about Africa's economic prospects and are committed to using our quality products, services and investments to expedite the continent's sustainable growth and development. There are challenges, no doubt; but none that we cannot, with the support of our valued stakeholders, overcome.

We thank you all for your faith in us and your loyalty to the Dangote brand. Together, we will continue to take our brand and our continent to greater heights.

Like I said, during a 2017 interview with Bloomberg, "It's not all about making money. It's about making impact. For more than 20 years, Dangote was just a trading company. Then we decided we wanted to be an industrial giant — and we had to start somewhere. It wasn't just about cement. It was about

industrialization. If you look at what Dangote Group is doing, it's about improving people's lives".

We aim to be the number one in everything that we do. Our business strategy has always been one that enables our 'play to win' approach. Sustainability is gaining more traction across the Dangote Group as we deepen our commitment to deploying a win-win approach to business partnerships, whilst retaining industry leadership in Nigeria, Africa and globally.



ALIKO DANGOTE
Chairman of the Board & Group
President/CEO, Dangote Group



# ENGR JOSEPH MAKOJU Group Managing Director/ Chief Executive Officer

# CEO's Statement

# A Successful Year and Strategy for Sustainable Growth

The global cement industry continues to experience exponential growth driven mostly by rapid expansions in urbanisation, industrialisation and infrastructure development especially in emerging economies. Recent studies estimate that until 2025, the cement industry will grow by an annual aggregate of 7.3%. This prospect represents great opportunities for Dangote Cement, and we are also ideally positioned to build on our competitive advantage in operational efficiency, quality product, ultramodern facilities and technology to leverage our unique economies of scale and know-how. Our aim will be to achieve sustainable growth and development across our value chain, in our local communities and to optimally reward our various stakeholders.

Nigeria serves as our Headquarters and largest impact and production location. For reasons of materiality, we feel obliged to single out

and report impact in our home country. For instance, the gross value we created in our Nigerian operations rose from N476 billion as at financial year 2017 to N504 billion in 2018, representing a 5.9% growth. On social impact, the number of students in Nigerian local communities that benefited from our scholarship schemes doubled from about 400 in 2017 to over 980 in 2018, leading to a record increase in student enrolment in host communities. Our employee headcount also increased with over 900 new hires in the year under review, supporting government's efforts at fighting unemployment among youth and in local communities surrounding rapidly industrialising localities such as our areas of operation.

With over 500 sustainability champions and 100 sustainability data owners designated and trained across our Nigerian and Pan African operations in 2018, we are poised to move to the next level in our sustainability journey. We are building the needed capacity, systems, processes and policy framework that would enable us lead this evolving sustainability space in Nigeria, Africa and global. We are excited about how far we have gone in our goal of embedding sustainability into every aspect of our business operations as evidenced.

Our Leadership Team clearly understands the problem of climate change and global warming and the collective impact of our business operations in this regard. We also understand that as the biggest cement company in Africa and one of the top 10 in the world, our direct and indirect environmental, social and economic impact could be massive, both positively and negatively. We are therefore fully committed to working with stakeholders at the national and global levels to ensure that we curtail, mitigate and significantly reduce our

environmental footprints across our huge value chain, as well as positively and sustainably enhance the socioeconomic potentials of our host communities.

For us, in 2018 the definition of business growth has been expanded beyond prioritising operations, finance and risk management to include the development of a corporate culture that prioritises compliance with national laws, regulations and global best practices, improves the health and safety of our employees and products, and continuously tracks and reports our performance in the management of our environmental, economic and social risks. We aim to optimise the positive impact we make in the lives of our employees, investors and shareholders, local communities and the larger society. Our commitment is backed by the quality of corporate governance that our institution enjoys, and we are proud to state that the mission of Sustainability across the 7 Pillars is being driven by the highest level of governance at Dangote Cement Plc.

As has become characteristic of our operations, we remain committed to supporting the efforts of African governments to reduce their import dependence in cement. We are proud to drive self-reliance in the production of this essential commodity and help build infrastructure, industries, schools, hospitals, housing, and a

new African future that we all will be proud of. We are in business not just to make profits, but also to impact our societies and world, positively. We will strive to sustain our first position in profitability, market leadership, sustainable growth and development impact on our local communities, markets, economies and countries in which we operate.

This is why we have commissioned a five year sustainability impact plan (2019-2023) that would enable us use our business operations to achieve sustainable development. We are focused on ensuring that our market presence and operations in our different host countries lead to positive impact on employment numbers, school enrolment, primary healthcare, household income, entrepreneurship and thereby to a reduction in the number of persons living below the poverty line.

In 2018, Dangote Cement continued on its strong growth trajectory in Nigeria and Pan- Africa. Gross revenues grew by 11.8%, from N805.6 billion in 2017 to N900.7 billion in the year under review. Our Profit before tax rose from N289.6 billion to N300.7 billion within the same period. Our performance was driven by strong demand for our high quality, fairly priced products, which has also sustained our market share and dominance. Beyond our financial numbers,

Group Managing Director/ Chief Executive Officer

ENGR JOSEPH MAKOJU

we have recorded across our other performance parameters in 2018. With our 7 Pillars approach, we are now reporting more comprehensively on our financial, economic, operational, institutional, social, environmental and cultural sustainability and impact. I am pleased to present our first substantive standalone Sustainability Report. It is heartwarming to report that our sustainability vision has been embraced by our board directors as well as even the reception desk where you are welcomed to our offices.

we are excited about the progress

We will continue to leverage our size, market share, ultramodern operational facilities, and the quality of skills and competences in our workforce to drive economic growth, self-sufficiency and reliance across Africa. We are pleased that "The Dangote Way", as well as our customised 7 Sustainability Pillars, have so clearly helped us manifest our business objectives and shape our approach towards a more sustainable business.



DR NDIDI NNOLI
Group Chief
Sustainability &
Governance

In 2018, the Sustainability & Governance Function of the Dangote Group, embarked on an extensive Stakeholder Engagement exercise to operationalize its approach to Sustainability. Dangote Cement Plc (DCP) is pioneering this initiative, driven by the highest levels of governance and involving all key management functions of the business.

Dangote Cement's adoption of the 7-Pillar Approach to Sustainability mainstreams the business' commitment to evolve a holistic strategy, structures, processes, systems, human capital and internal capacity to drive the Group-wide sustainability agenda across all its operating companies in Africa. During the current reporting period, we furthered our efforts to institutionalize sustainability by enrolling 500 Sustainability Champions and 97 data owners across the various business functions.

Leveraging the 7-Pillar approach to sustainability, every aspect of our

# Our Approach -

# Determining material topics and indicators for sustainability

business is touched and involved in the agenda to build a sustainable global brand. Our sustainability journey is centered around people and systems and involves all business functions including Operations, Marketing, Finance, Risk, Community Relations, Health & Safety, Environment, Social, Procurement, Human Resources, Legal and Compliance. Most importantly, we have prioritized internal stakeholder engagement in order to nurture a culture of sustainability thinking and doing among all our employees.

Our 2018 activities were interlinked, with every new initiative cascading into the next. The feedback from our employee survey, for example, prompted a group-wide sustainability training program, which we co-facilitated with the Sustainable Business Initiative of the University of Edinburgh. Following the survey, which 1170 staff participated in, we prioritized certain sustainability indicators in accordance with GRI Standards. Our resulting Materiality Matrix can

be found in the Appendix of this report. This Matrix was developed and shared with a cross-section of employees and other stakeholders for further validation, after which we presented it for final sign-off to the DCP Board of Directors.

A significant fall-out from the Employee Survey was our maiden Sustainability Week, which was inspired by ideas from our staff. The Sustainability Week initiative took "Living The Dangote Way" from the workplace to communities across 6 major African locations, with initiatives supported by top management across 9 DCP Plants and almost entirely employeeled. Projects carried out during the Week included environmental sanitation, waste management, economic empowerment, educational, health and road infrastructure development, with some of these subsequently adopted as programs to sustain by the business. In addition to the positive socio-economic impact, the initiative providing a unique platform for bonding



and networking across functions, involving both senior and junior colleagues working side-by-side for a good cause. At different levels, the week-long initiative also offered Dangote employees an opportunity to demonstrate their social commitment to host communities in the different countries where we operate. Overall, this engagement unleashed enormous goodwill which is reflecting positively on our brand and on employee commitment to our sustainability journey.

During the year, we made significant efforts to gauge our sustainability performance. We benchmarked our activities against those of leading global brands, such as CEMEX, Lafarge Holcim, Argos, Heidelberg Cement, Budimex and our joint venture, Sephaku Cement SA, which is listed on the Johannesburg Stock Exchange. This process also contributed significantly towards our identification of material sustainability topics and indicators during the year, in accordance with

the Global Reporting Initiative (GRI).

We are aware of the critical importance of stakeholder and shareholder feedback in our efforts to achieve compliance with the highest global standards. We remain committed to building a socially responsible, responsive leading global institution which actively solicits and values stakeholder reviews. Although we could not achieve extensive external stakeholder engagement in the year under review, we ensured public engagement in the form of a media survey and peer review. These insights were factored into the topics we consider as material and integrated in this report. In 2019, we will also increase the frequency and scope of our stakeholder engagement.

The 2017 Sustainability baseline covered Nigeria, while our 2018 Sustainability Report focuses on four African countries: Nigeria, Senegal, South Africa and Ethiopia. This is in line with our journey to produce a GRI-compliant

Sustainability Report across all our Africa Operations by 2020. We have already identified the topics that significantly influence the views and decisions of stakeholders as well as reflect our economic. environmental and social impact. We are committed to achieving full regulatory compliance, against which objective we have benchmarked our reporting against various local and global standards, as outlined on the following page. These include the Global Reporting Initiative (GRI), IFC Performance Standards, Global Cement and Concrete Association (GCCA), United Nations Global Compact (UNGC), Sustainable Development Goals (SDGs), Securities Exchange Commission (SEC) and the Nigerian Stock Exchange (NSE), all of which provide certification and/or guidelines for driving a sustainable business. In this manner, a culture of regulatory compliance has been designed to coincide with the spirit of "The Dangote Way".

# **Dangote 7 Sustainability Pillars**



#### **FINANCIAL**

Achieve sustainable financial health through a business model that delivers strong returns to shareholders, whilst creating value in the economies in which we operate by selling highquality products at affordable prices, supported by excellent customer service.



#### **INSTITUTIONAL**

Build a world-class institution centered around corporate governance best practices and sustainability principles that promote legal and regulatory compliance, transparency and business continuity.



#### **ECONOMIC**

Promote inclusive, sustainable economic growth, selfreliance, self-sufficiency and industrialisation across Africa, by establishing efficient production facilities and developing resilient local economies in strategiclocations and key markets.



#### **CULTURAL**

Embody our core values in the way we do business, including a respect for cultural diversity and giving back to the societies in which we operate. To achieve this, we actively encourage teamwork, empowerment, inclusion, respect, integrity and meritocracy within our organisation



#### **OPERATIONAL**

Serve and satisfy our markets by working together with partners to deliver the best products and services to our valued customers and stakeholders through continuous product improvement, new business development, employing stateofthe-art technologies and systems to constantly optimise costefficiencies.



#### **ENVIRONMENTAL**

Create sustainable environmental management practices, through a proactive approach to addressing the challenges and opportunities of climate change, while optimising our performance in energy efficiency, water usage and emissions.

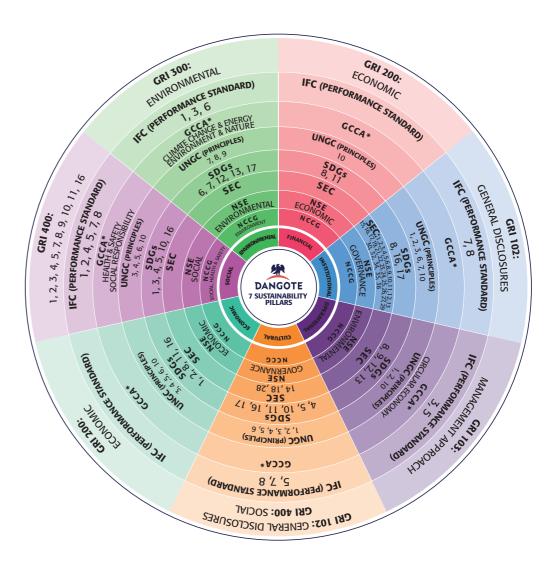


#### **SOCIAL**

Create a learning environment and platform for our employees to grow and achieve their fullest potential, whilst adhering to the highest standards of health and safety. In our host communities, we strive to develop resilient and sustainable prosperity through direct and indirect employment, skills transfer and local entrepreneurial development.

# **Regulatory compliance**

Our 7 sustainability pillars enable us build our business with a strong compliance culture. We seek to comply with the applicable laws and regulations in all the countries where we operate.



#### Note:

#### **GCCA\* - including CSI**

Global Cement and Concrete Association

#### Legend:

- **SEC -** Code of Corporate Governance
- **GRI -** Global Reporting Initiative
- **IFC** International Financial Corporation
- **UNGC -** United Nations Global Impact
- **SDG -** Sustainable Development Goals
- **NCCG -** Nigerian Code of Corporate Governance
- **NSE -** Nigerian Stock Exchange

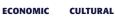
#### **Pillars:**















INSTITUTIONAL



# Our Approach...Cont'd Regulatory compliance

Our approach to regulatory compliance involves alignment with local and global laws, regulations and guidelines. Our process has involved benchmarking our reporting against new guidelines which emerged in 2018, including the Nigerian Stock Exchange (NSE) Sustainability Disclosure Guidelines for which we have been an early adopter.

The NSE Guidelines have four core areas, economic, environmental, social, and governance, and these align directly with our economic, environmental, social and institutional pillars. The NSE Guidelines elicit corporate responsibility from listed companies such as Dangote Cement, and benchmark our efforts against those of industry peers.

We are currently putting in place structures that will enable us improve on material ESG issues, develop management strategies, establish action plans, as well as monitor and responsibly report our sustainability performance. Our 2018 Sustainability Report already fulfills most of the reporting requirements of the NSE Guidelines and we will build on this progress in our 2019 report.

The New Nigerian Code of Corporate Governance championed by the Federal Reporting Council of Nigeria was also released in 2018. This Code seeks to institutionalize the highest standards of corporate governance among Nigerian companies and suits our objective to build a world class organization with sustainable governance practices. Our institutional, cultural, operational, environmental, social and financial pillars address 22 out of the 28 principles of the Code. We are committed to working diligently and achieving full compliance in advance of when the code becomes effective in January 2020.

As a publicly listed company, and a member of the Premium Board of the Nigerian Stock Exchange, our activities especially the governance dimension are guided by the Code of Corporate Governance of the Securities and Exchange Commission (SEC). Established in 2003, the SEC Code has been an important governance guideline for publicly listed companies in Nigeria and seeks to ensure that businesses proactively maintain an acceptable standard of corporate behaviour. The Code has 9 broad parts that address issues related

to the Application of the Code, Board of Directors, Relationship with Shareholders, Relationship with other Stakeholders, Risk Management and Audit, Accountability and Reporting, Communication, Code of Ethics and Interpretation. With our institutional and cultural pillars, we are making concerted efforts to align with all thirty-seven provisions that make up the SEC code. We believe that by aligning with this Code, we would be strengthening our commitment to building a strong governance structure and a compliant and responsible business.

As a socially responsible organisation, we are committed to working with like-minds in the effort to address global challenges. This explains our alignment with the United Nations Sustainable Development Goals (SDGs). Our sustainability pillars are linked with 15 of the 17 SDGs. Our economic pillar addresses Goals 1, 2, 8, 11 and 16; the financial pillar addresses Goals 8 and 11; our environmental pillar aligns with Goals 6, 7, 12, 13 and 17; the institutional pillar addresses Goals 8, 16 and 17; while the operational pillar addresses Goals 8, 9, 12 and 13. Our social pillar connects

with Goals 1, 3, 4, 5, 10, and 16; while our cultural pillar 4, 5, 10, 11, 16 and 17. Our cultural pillar essentially provides the framework for integrating sustainability into our business processes and values. We seek to foster a corporate culture that aligns sustainability "thinking" with sustainability "doing" and in this regard our cultural sustainability pillar pays a unique and important role to support our commitment in driving sustainable development in all the markets where we operate.

We are one of the founding members of the Global Cement and Concrete Association (GCCA), a best practice forum dedicated to driving responsible industry leadership in the manufacture and use of cement and concrete. Our operational, environmental and social pillars align with the 5 focus areas of the GCCA - which are health and safety, social responsibility, climate change and energy, environment and nature, and circular economy. Our obligation to the guidelines is at the heart of improvements at our sites to enhance energy efficiency, reduce gas and dust emissions and strengthen health and safety measures.

Our compliance with various principles, guidelines, standards and laws highlighted above enables us to build internal sustainability policies, systems and structures that are in line with best practices. We are also promoting and encouraging employee volunteerism and have dedicated our group-wide sustainability week initiative to demonstrating our innovative approach to social responsibility. We will also continue to ensure the high-quality of our product as a sustainable, durable and resilient building material to drive the realisation of the infrastructural needs of the new Africa we envision, being one that harnesses the continents young growing urban population to create prosperity for all.

The Performance Standards on Environmental and Social Sustainability by the International Financial Corporation (IFC) also informs the Corporation's approach to effective ESG and risk management. The IFC Performance Standards were developed as guidelines for IFC clients and partners, and have become globally recognized and accepted as a credible sustainability framework. 6 of our 7 Sustainability Pillars -

institutional, cultural, operational, environmental and social, align with the IFC Performance Standards. By benchmarking against global standards, we continually strive to go beyond the industry level of compliance locally to standardise our performance globally.

Transcending national regulatory requirements, we specifically adopted the Global Reporting Initiative (GRI) reporting standards for our sustainability reporting. We have made remarkable progress since 2017 in our efforts to use GRI guidelines for our non-financial reporting to stakeholders. Through compliance with these standards, we seek to enhance transparency, accuracy and credibility, improved stakeholder's engagement and data integrity. Our 2018 Sustainability Report was prepared in compliance with GRI requirements.

DR NDIDI NNOLI

Group Chief Sustainability & Governance

# 2018 Report Overview -

# Welcome

Dangote Cement Plc (DCP), the leading cement conglomerate in Africa and Nigeria's biggest indigenous company, is an important part of the Dangote Group. DCP is listed on the Nigerian Stock Exchange but is owned primarily by its parent company, Dangote Industries Limited (DIL). With operations in three locations in Nigeria and across 10 African countries, the social, environmental and economic impact of DCP is significant and diverse. As a leading global company, we are committed to ensuring that our operations are fully aligned with the group-wide sustainability vision.

In 2017, DIL on behalf of all its subsidiaries engaged professionals to define and streamline issues of Sustainability and Governance. Through extensive engagements with internal and external stakeholders, the Group developed its unique approach to sustainability management around the 7 Pillars.

At Dangote Cement, we have adopted a stakeholderoriented approach in order to clearly define who we are, where we are and where we want to be. By aligning with the 7 Pillars, we ensure that every aspect of our business is run in line with global sustainability principles. Through the 7 Pillars (institutional, cultural, operational and environmental, economic, social, financial), every business function is engaged and involved in our sustainability journey, thereby embedding sustainability - beyond issues of risk management or compliance.

Our performance in the institutional pillar in 2018 shows a consistent focus on upholding corporate governance that is in line with global best practice and evolving regulations in our different markets. In the year under review, we successfully aligned our 7 sustainability pillars with global principles and standards including the United Nations Global Compact, IFC Performance Standards, Global Reporting Initiative, SEC Code of Corporate Governance, NSE Sustainability Disclosure Guidelines, Global Cement and Concrete Association, Nigeria Code of Corporate Governance 2018 and the United Nations Sustainable Development Goals. We understand that building our business operations around these best standards will consistently keep us ahead of competition while also fostering our corporate existence.

In our cultural pillar, 2018 saw tremendous progress in efforts to build a workplace where the highest level of leadership champions our sustainability acculturation goal, and where diversity, equality, values, ethics, rule of law and active staff involvement are nurtured. Our pilot Sustainability Week was held in September 2018



#### **Employee Volunteerism:**

DCP employees preparing roads for repairs during the inaugural 2018 Sustainability Week.

with over 500 employees in about 6 countries coming out for different community development projects. Our performance in the operational and environmental pillars show progress in our commitment to innovation in production processes and standards, particularly in Operational Health and Safety. Likewise, we continuously strive to enhance our environmental stewardship and are committing more resources to improvements in line with growing concerns about energy efficiency, resource optimisation, circular economy, carbon emissions and climate change. In 2018, we won the SERAS Award for best company in Supply Chain Management, one of the key indicators we track under our operational pillar.

Our financial performance in 2018 once again gives credence to our commitment to growing a world class business that increasingly creates and sustains value for all stakeholders. Compared with 2017, our gross revenues in the year under review grew by 11.9 percent, from N805 billion to N901 billion. Our profit before tax also rose by 13.8 percent year-on-year, from N454 billion to N517 billion in 2018. A review of our value added performance shows that our earnings per share rose from N11.6 to N22.8, a 96.5 percent increase over the 2017 figure. Wages, salaries and other employees' benefits also increased by 15.4

percent, from N49.9 billion to N57.6 billion. Similarly, wealth created for local suppliers and vendors across our supply chain rose by 4 percent, from N281billion in 2017 to N292billion in the year under review. In addition to nurturing our growth numbers which is critical to our financial pillar, we also made tremendous progress in our economic and social pillars in 2018. With over N1.4 billion new investments in social projects and nearly 1000 students benefitting from Dangote scholarships in our Nigerian operations alone, we remain focused on building lasting relationships with host communities, enhancing their socioeconomic wellbeing and sustaining our social license to operate. We also continue to improve on our health and safety standards in the workplace and in local communities as well as our investments in human capital development.

Dangote Cement Plc remains the flagship from which Dangote Group's Sustainability agenda will be replicated across all the other businesses. We are well poised to harness best practices in sustainability and governance to further solidify our leadership in the diverse markets where we play.

## **2018 Milestones**



Extensive Stakeholder Engagement, Materiality Assessment and Baseline Survey against Global Peers with 50 core GRI indicators to track and report performance;



Trained and engaged 500 Sustainability Champions, including Management of ALL DCP Africa plants on Sustainability Reporting based on GRI Global Standards;



Deployed Sustainability Week, which mobilized hundreds of employees to engage in voluntary Waste Management, Community Infrastructural Development and boost Social Performance across 7 African countries and 9 DCP Plants;



Developed Sharepoint
Sustainability Data Management
System for data collection
across 13 DCP Africa Plants for
Sustainability Reporting, which is
to be automated in 2019.



Employee wellbeing engagement during the Sustainability Week



2018 Africa Sustainability Enterprise & Responsibility Awards

# Our Business -

# Who we are and how we operate

## **Company overview**

Dangote Cement is the largest company within the Dangote Group (Dangote Industries Limited). With a market capitalisation of ₦3,152.40 billion (\$9.1 billion) as at December 2018, it is by far the largest company listed on the Nigerian Stock Exchange. In fact, it is more valuable than the country's top 5 listed banks combined.

The company started as an importer of cement more than 15 years ago and began manufacturing in 2008. Now, after several billion dollars of investments, it is the largest independent cement producer in Sub-Saharan Africa with nearly 46 million tonnes per annum (Mta) of production and import capacity across ten countries.

It became a fully integrated quarry-tocustomer producer, manufacturing cement at Africa's newest plants and distributing it to customers with a fleet of several thousand trucks. Dangote Cement has invested nearly \$3 billion to build manufacturing plants and import/grinding terminals across Africa.

Engr. J. Makoju CEO/GMD, DCP

"We understand the responsibility we hold. business and position in the market, we transform reality

Due to the scale of our and have an impact on millions of stakeholders"



## What defines us

#### **Our Vision**

To be a global leader in cement production, respected for the quality of our products and services and for the way we conduct our business.

#### **Our Brand**

Our brand evokes the imagery of an eagle which represent the qualities of vision, strength, tenacity and fearlessness characteristics we believe are exhibited by our Company.

#### **Our Mission**

Our mission is to deliver strong returns to shareholders by selling high-quality products at affordable prices, backed by excellent customer service, and:

- To help Nigeria and other African countries towards self-reliance and self-sufficiency in the production of the world's most basic commodity, by establishing efficient production facilities in strategic locations close to key
- To provide economic benefits to local communities by way of direct and indirect employment in all countries where we operate;
- To lead the way in areas such as governance and sustainability, setting a good example for other companies to follow, and;
- As an African business headquartered in Nigeria, we value the inclusion of locals in our employment. This is becoming a corporate culture in all territories where we operate.



# Taking a glance at the group in 2018:

# **Market: 2018/19**





#10 Globally



#1 In Nigeria



Most Admired African Brand in 2018 (by the Brand Africa 100)



#1

Most Valuable Brand in Nigeria in 2018 (by Brand Nigeria top 50)

\$9.1Bn
Market Capitalisation



**30%** Of total NSE

capitalisation

Innovative new products introduced to the market:

## **FALCON & BlocMaster**

SERAS 2018 Sustainability Award for:



Top 5 "Most Responsible Business in Africa

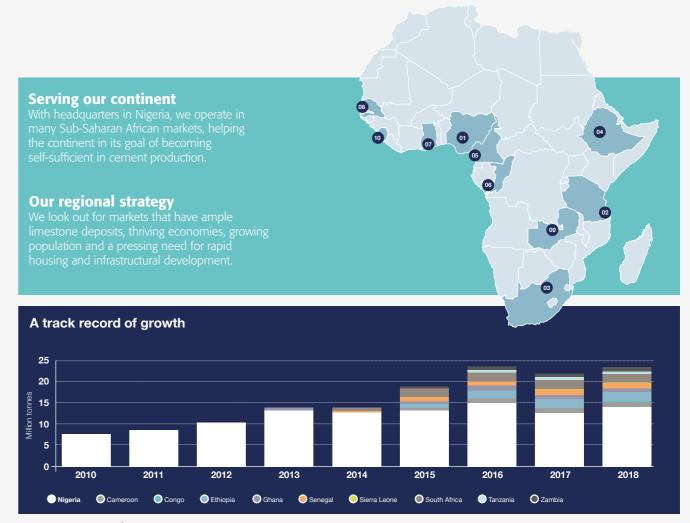


Best company in Supply Chain Management

#### Where we operate

# **Truly Pan-African**

Dangote Cement has production capacity of 45.6 million tonnes per year across ten countries in Sub-Saharan Africa. We have integrated factories in seven countries, a clinker-grinding plant in Cameroon and import and distribution facilities for bulk cement in Ghana and Sierra Leone. Together, these operations make us the largest cement producer in Sub-Saharan Africa.



**Source:** DCP Annual Report 2018.

# **Pan-African Operations:**

Pan-African operations sold 23.5Mt of cement in 2018, which was 7.4% higher than the 2017 figures. Although, factors such as the plants shutdown in Tanzania owing to a delay in gas turbine installation, civil disruptions in Ethiopia and reductionsa in imports from Nigeria into Ghana, threatened sales, but our year-end stance was positive.

Strong performances were recorded in other Pan-African territories, markets including Zambia, Sierra Leone and our newest market Congo.

The total Pan-African volume represents 39.8% of Group sales volume before inter-company adjustments.

Pan-African revenues of 901.2B were 11.9% higher than 2017. The region's EBITDA contribution of 435.3 billion (before central costs and eliminations) was 12.1% of Group EBITDA, at a margin of 48.3%, compared to a margin of 48.2% in 2017.

#### AGANANG/DELMAS, **SOUTH AFRICA**



3.3Mta

Integrated Plant

MTWARA, TANZANIA

3.0Mta





#### Integrated Plant On-site power plant



1.5Mta

Integrated Plant



On-site power plant

#### **DOUALA, CAMEROON**



**POUT, SENEGAL** 

Clinker grinding plant



1.5Mta

Integrated Plant



On-site power plant

#### **MFILA, REP. CONGO**



1.5Mta

Integrated Plant

#### **TEMA, GHANA**



1.5Mta

facility

• Import & distribution



Import terminal



 Takoradi grinding plant in plan

#### **COTE D'IVOIRE**



 Grinding plant under construction

#### **NIGER REPUBLIC**



 Integrated Plant in plan

#### **KENYA**



 Integrated Plant in plan

#### **MALI**



 Grinding Plant in plan

#### **MUGHER, ETHIOPIA**



2.5Mta

• Integrated Plant

#### **NDOLA, ZAMBIA**



#### FREETOWN. **SIERRA LEONE**



0.7Mta

facility

• Import & distribution



 Import terminal under construction

#### **LIBERIA**



 Import terminal in plan

#### **NEPAL**



 Integrated Plant in plan

# **Infrastructural & Human capital**

Countries

**46mt** 

(Million tonnes)

- 26.000+ Pan-Africa **Employees** 

- Annual cement production

capacity which equals about 7

- 21 Nationalities

**Hoover Dams** 

**Cement Plants** 



- 3 under construction





 9,000+ trucks (Transportation fleet) - Dedicated R&D centres across all operations

# **Financial:**

**23.5** MT Group

**Sales Volumes** 



2017 -2018 -

₩901.2B Revenues

₩435.3B **EBITDA** at **12.1% Margin** 

# **CAMCAN Nigerian Capital Market Performance Award 2018**



**Most Profitable company** overall on the Nigerian **Stock Exchange** 



**Institutional Investor Award - Emerging EMEA Executive Team, 5 top** three rankings



#### **NIGERIA**



#### **KEY STATISTICS**

#### **DEMOGRAPHICS**

Population 196m Urbanisation 50% 2018 GDP growth 1.9%

#### **MARKET**

Total capacity 48.2Mta
Cement consumption 126kg/ps
Total market 20.7Mt

#### **Market Share:**

**65%** 

**Sales Volumes:** 

14.2Mt

**Revenue:** 

₩618.3B

# Main infrastructure projects:

- Epe Expressway Road Project
- Kano- Maiduguri Expressway
- Lagos-Ibadan Expressway
   Road Project
- Lagos-Ibadan Rail Project
- Loko Oweto Bridge
- Power Plant, Ohovve Village, Benin

Nigeria's cement market recovered well in 2018. We estimate that total market consumption was 20.7Mt, up 11.0% from the 18.6Mt sold in 2017. Dangote Cement's Nigerian operations increased volumes by 11.4% to 14.2Mt in 2018, including export sales of 0.8Mt. Domestic sales in Nigeria were 13.4Mt, compared to 12.0Mt in 2017, as a result of higher local demand. As a result of our volume growth, Nigeria increased revenue by 11.9% to 618.3billion and EBITDA by 10.2% to 397.4billion at a margin of 64.3%.

Only a few years ago, our home market, Nigeria was one of the world's largest importers of cement. Thanks to the huge investments and contributions of Dangote shareholders and other key stakeholders, Nigeria has transformed into a net exporter of this basic but vital commodity.

Despite recent macro-economic slowdown in Nigeria, we kept industry-leading financial performance with exceptional EBITDA margins of 48%. Through our recent investments, Dangote Cement has eliminated Nigeria's dependence on imported cement and has transformed the nation into a net exporter of cement serving neighbouring countries.

Increased use of own-mined and other locally sourced coal, as well as improved production efficiency, helped to improve profit margins. Our Nigerian operations aim to achieve energy efficiency by reducing consumption of fossil fuel. This model would enable us to phase out the use of expensive low pour fuel oil in kilns and to reduce our use of imported coal. Additionally, converted kilns enable us to use coal and gas interchangeably.

In 2019 we will open export facilities in Lagos and Port Harcourt that will enable us to export clinker along the coast, initially to our grinding facility in Cameroon and in time to new grinding plants we are building in Ghana and Côte d'Ivoire. Not only will this 'export to import' strategy generate useful foreign currency for Dangote Cement to support other expansion projects outside of Nigeria, it will also help to increase the output of our Nigerian plants. This will help to improve job creation and increase prosperity in Nigeria, which all stakeholders can be proud of.



# **Nigerian Operations:**

#### **OBAJANA, KOGI STATE**



#### 13Mta

Integrated Plant

#### **IBESE, OGUN STATE**



#### 12Mta

• Integrated Plant

#### **GBOKO, BENUE STATE**



#### • Integrated Plant

#### **SENEGAL**



#### **KEY STATISTICS**

#### **DEMOGRAPHICS**

Population 16m Urbanisation 47% 2018 GDP growth 7.0%

#### **MARKET**

Total capacity 8.2Mta
Cement consumption 235kg/ps
Total market 3.8Mt

With per capita consumption of about 235 kg/person, Senegal is an excellent market for cement. We have introduced the 32.5 grade cement which is well suited for the lower-end, price sensitive market.

#### **Market Share:**

24%

**Sales Volumes:** 

1.4Mt

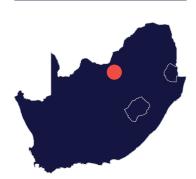
**Revenue:** 

₩39.0B

# Main infrastructure projects:

- Ilaa Touba Highway
- Dakar Airport Railway

#### **SOUTH AFRICA**



#### **KEY STATISTICS**

#### **DEMOGRAPHICS**

Population 57m Urbanisation 66% 2018 GDP growth 0.8%

#### **MARKET**

Total capacity 25Mta
Cement consumption 245kg/ps
Total market 14Mt

#### **Market Share:**

**22**%

**Sales Volumes:** 

n/a

Revenue:

₩59.0B

Main infrastructure projects:

ΧX

South Africa has approximately 25Mta capacity. Our facilities at Aganang and Delmas are among the most modern and efficient in the country, serving key markets around the capital and regions such as Limpopo province, Kwa-Zulu Natal and North West Province. Price and product competition has been stiff in 2018, with new products launched by competitors. With pressure on sales volume, we focused attention on strategic marketing, cost reductions and operational efficiency.

#### **ETHIOPIA**



#### **KEY STATISTICS**

#### **DEMOGRAPHICS**

Population 57m Urbanisation 66% 2018 GDP growth 0.8%

#### **MARKET**

Total capacity 25Mta
Cement consumption 245kg/ps
Total market 14Mt

#### **Market Share:**

**15%** 

**Sales Volumes:** 

**2.1Mt** 

**Revenue:** 

₩51.4B

Main infrastructure projects:

XXX

Dangote cement factory was opened in the Oromiya region in May 2015. Our 2.5Mta plant, less than 90km from Addis Ababa, is the largest cement plant in Ethiopia, capable of producing high-quality 32.5 and 42.5-grade cements to meet market needs, at competitive prices. The plant has rich limestone reserves of about 223 million tonnes.

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In May 2018, Country Manager of Dangote Cement plant in Ethiopia, along with two other employees - a secretary and the driver - were shot dead by unknown assailants near the Dangote Cement Factory located some 85 kilometers west of Addis Ababa in Adeberga woreda, Oromiya region. The Ethiopian government and the Ethiopian Investment Commission both issued statements of apology and condolences to Dangote and the families of the victims.

The heartbreaking incident occurred as engagements with the local community to address grievances about indigenous employment quota was ongoing. However, Dangote representatives continue to work closely with the local communities to assess and address their concerns. We are committed to continuous improvement of our community engagement policies and practices to ensure harmonious coexistence with host communities.

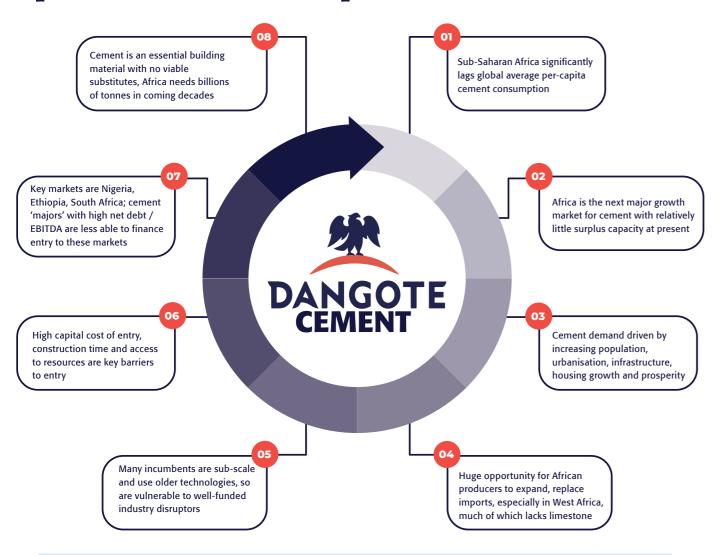
# **Future business plans:**

## Target >>> 80Mta Capacity

Increasing demand for cement continues across the continent, owing to enhanced urbanisation, infrastructure, housing and commercial building developments. Emerging middle-class and younger, more mobile population increases consumerization and need for more buildings. It is estimated that total infrastructure spending in Africa may reach \$6 trillion by 2040.

Dangote Cement intends to expand its footprint across Africa with new integrated factories or grinding plants planned for Kenya, Mali, Niger, Cote d'Ivoire, Liberia and Ghana. Expansion plans are being considered for our facilities in Ethiopia, Zambia, Cameroon and Senegal. If all of these projects come to fruition, Dangote Cement will have nearly 80Mta capacity in 17 countries.

# Why sustainability in cement production is important to us



# The Executive Management Team: Championing Sustainability



Engr. Joseph Makoju Mni, OFR. Group Chief Executive Officer



**Brian Egan**Group Chief Financial Officer



**Arvind Pathak**Chief Operating Officer



Adeyemi Fajobi Head of Sales and Marketing



**Juan-Carlos Rincon** Head of Transport



Kashinath Bhairappa Director of Projects



Knut Ulvmoen Supply Chain Director



**Mahmud Kazaure**Group Chief Legal Counsel and Company Secretary



**Musa Rabiu**Group Chief Human Resources Officer



Oliver Obu Group Financial Controller Designate



**Dr Ravi Sood**Director of Operations, Nigeria



**K R Rao**Director of Operations, Pan-Africa

#### 2.

# Our Sustainability Journey -

Olakunle Alake GMD, DIL

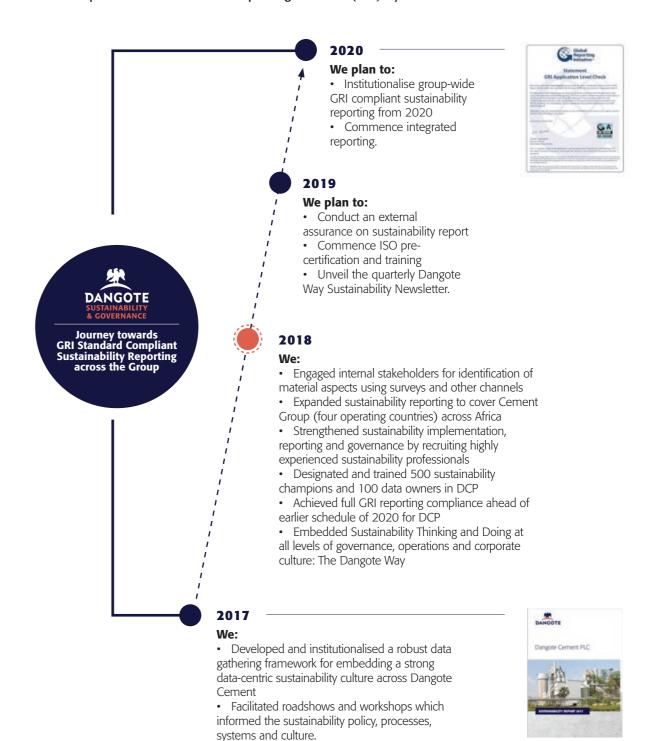
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We had started our sustainability journey a long time ago. However, developing a strategy around the 7 pillars inspired a strategic model of sustainability management which has grown organically in our organisation. We are led by a strong desire to improve.



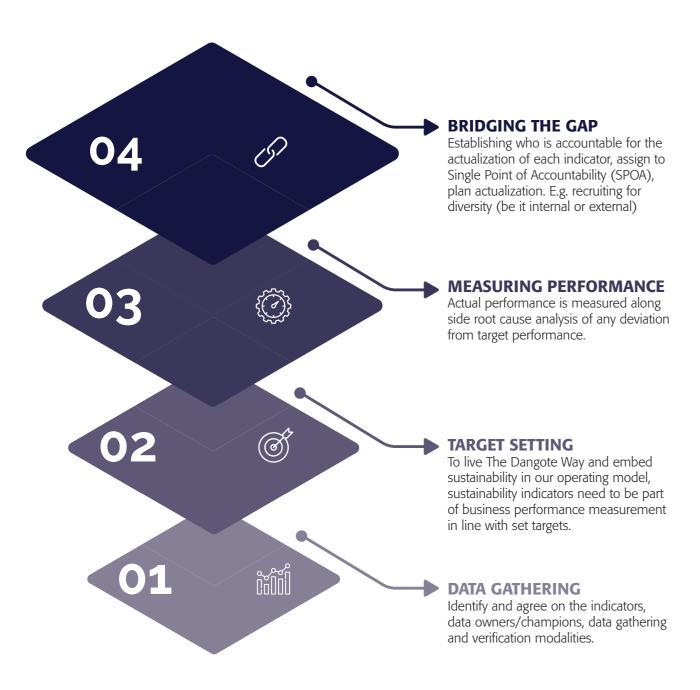
# Dangote's phased journey towards world-class sustainability reporting

We commenced our journey towards sustainability reporting in 2017 and developed a roadmap to achieve compliance with the Global Reporting Initiative (GRI) by 2020:



# Towards operationalising a data-centric sustainability culture

The data gathered from the sustainability reporting process enables us to identify gaps and design effective measures for optimal performance management across all aspects of our operations.



# **Sustainability Governance**

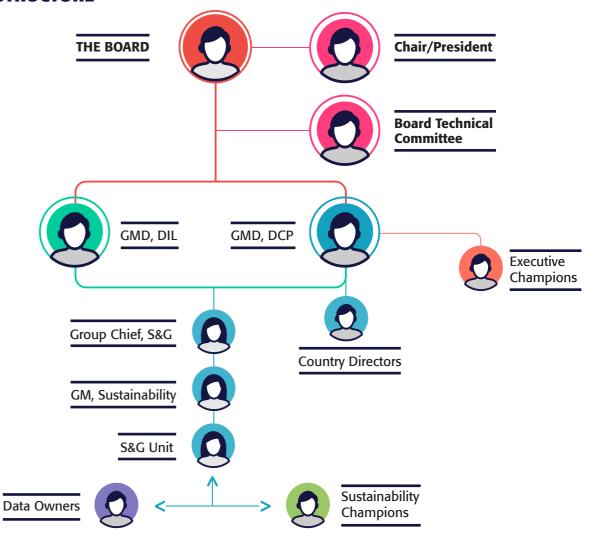
Sustainability governance at Dangote stems from the highest echelon of the group and cascades down across all levels.

The Board of Directors is advised by the President and the Board Technical Committee on sustainability matters. They are supported by the GMD, Dangote Cement Plc. and the Group Chief, Sustainability and Governance. To ensure sustainability is embedded into our entire business strategy, we nominated champions that represent all the geographical regions where we operate.

Our Sustainability and Governance unit drives awareness and provides training on sustainable business practices across our operational network. The Group Chief manages a team of sustainability professionals who liaise with sustainability champions that have been nominated in all the relevant department/units of the group.

The Board oversees the development of our sustainability strategy and enforces its adoption across the group. The Board also works closely with the sustainability team to identify material sustainability issues, and to approve set sustainability targets.

# SUSTAINABILITY GOVERNANCE STRUCTURE



# **500 Sustainability Champions Networked and Educated in 2018**

Our Sustainability Champions act as the linkages between us and all the units across the group. In our bid to institutionalise sustainability and embed it in our organisational DNA, we instituted a Sustainability Champions programme. During the year, we trained 500 persons as Sustainability Champions to bolster our sustainability efforts across all locations.





In 2018, we devoted 1,083 staff hours to training in sustainability awareness and sensitisation, which represented 0.2% of our total staff training hours.

#### **CASE STUDY**

\_

#### **SUSTAINABILITY WEEK**

Our first Sustainability Week was a massive success, with colleagues showing great enthusiasm to live The Dangote Way and reach out to help local communities, touch lives and create a more conducive environment for coexistence and cooperation. Our Sustainability Champions worked on diverse projects targeted at improving hospitals, roads, schools, communities and small businesses.

#### **Sustainability Week projects**

500 Volunteers 13 Locations 6 Count





# Sustainability standards and codes that we comply with:













# The SERAS Awards 2018

The Sustainability, Enterprise and Responsibility Awards (The SERAs) is the most recognised and prestigious corporate social responsibility (CSR) and Sustainability Award in Nigeria. During the 2018 ceremony which held on December 1, 2018, at the Muson Centre, Lagos, Dangote Group emerged finalist in five categories.

Dangote Cement won the Award for the Best Company in Supply Chain Management, while Dangote Rice won the Best Company in Hunger, Food and Security.

The Group was finalist in five other award categories which include Best in Poverty Eradication, Best in Support for SME and Best in

Environmental Excellence.

Some of the Group's Award nominations were credited to its impactful community support activities during the 2018 Sustainability Week.

Two members of the Dangote Group family, Dr. Ndidi Nnoli, Group Chief, Sustainability & Governance; and Eunice Sampson, General Manager/Head, Sustainability, Dangote Cement Plc, were among 6 Nigerians that were singled out for individual SERAS awards for their distinguished contributions to the growth of CSR and Sustainability in Nigeria.

# Value Creation -

Why sustainability is important for our business

Ernest Ebi Non-Executive

"

Our commitment to sustainable value creation is driven by the highest level of governance.



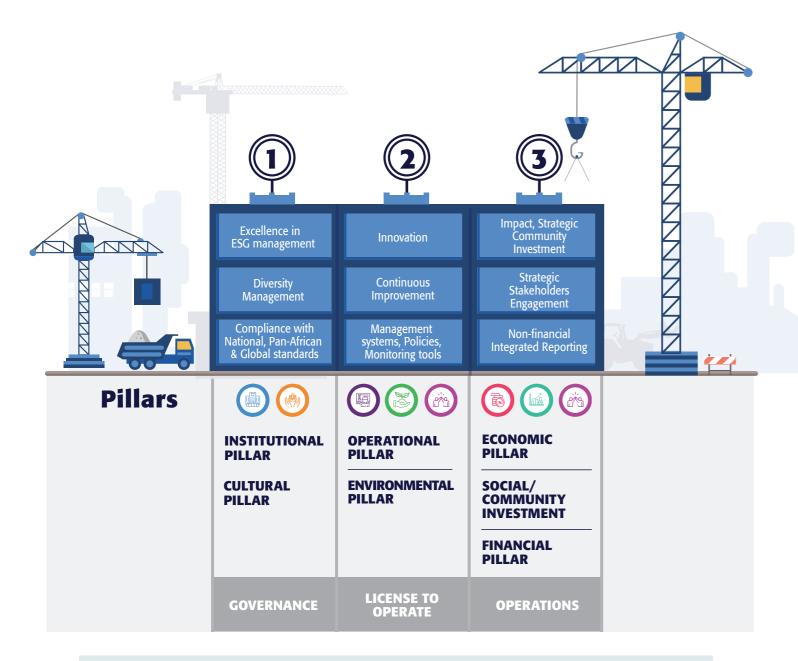
## **Our Values**

Our values represent our overall work culture which guides our staff in the performance of their duties in line.

- **SERVICE:** As a world-class organisation, we understand that we exist to serve and satisfy our customers. Accordingly, our customer orientation reflects intimacy, integrity and continuous learning.
- **LEADERSHIP:** We thrive on being leaders in our business, markets and communities. To drive this, we focus on continuous improvement, partnership and professionalism.
- **ENTREPRENEURSHIP:** We continuously seek and develop new business, employing state-of-the-art methods to sustain our market leadership.
- **EXCELLENCE:** We are a large organisation, working together to deliver the best products and services to our valuable customers and stakeholders.

## Value Creation Model

Our value creation model is our system of creating sustainable value from various aspects of our activities for internal and external stakeholders. It represents our strategic objectives and how they are distributed among the 7 Pillars. The model shows the inter-linkages between the pillars with emphasis on governance (institutional and cultural pillars); license to operate (operational and environmental pillars); and, operations (economic, social and financial pillars).





#### How we propose to achieve Sustainability Leadership in Africa

In continuation of our sustainability journey, we have developed a clear strategy for value creation that positions us as an industry disruptor. In the coming years, while developing and enhancing our sustainability strategy for the Dangote Cement Group, we have determined 3 levels which we identify as critical:

#### 1. FOUNDATIONS: PLAY TO CREATE NEW VALUE

Compliance with internal policies, international standards and regulations – these are the foundation of how we conduct business. Building value-driven business is key for us. We comply with the applicable laws in all the countries in which we operate. We also aim to raise standards through knowledge sharing and benchmarking across the plants. We implement new data gathering systems to raise effectiveness and manage risks quicker.

#### 2. CHANGE MANAGEMENT: PLAY TO CAPITALISE

Good governance is not only about procedures and policies. We are developing internal culture to enable transformation across the whole Group. We influence behaviours in order to live the values we respect. We are more proactive in our HSE risk management processes and practices, with HSE being promoted from being a standalone activity into a key performance indicator. We are building a culture focused on prevention. Also, by adopting a pragmatic stakeholder management approach which guides the way we engage with our stakeholders, we are able to listen and identify their key concerns and develop strategies for addressing them while maximising our positive impacts. However, we are aware that there is still room for improvement in the field of environment, social and governance management.

#### 3. LEADERSHIP: PLAY TO WIN

We strengthened our market leadership in 2018 and believe that our strategy will enable us to continue growing and consolidating our position in Sub-Saharan Africa. The opportunities are enormous. The United Nations estimates that the region's population will grow to more than 2 billion people by 2050, with the urbanised population growing by 800 million over the same time, which is 2.5 times America's current population. We understand that these growths could also have negative impacts on the environment. We want to help to shape transformation in a more responsible manner.

4.

# SECTION ONE -

How we strengthen governance

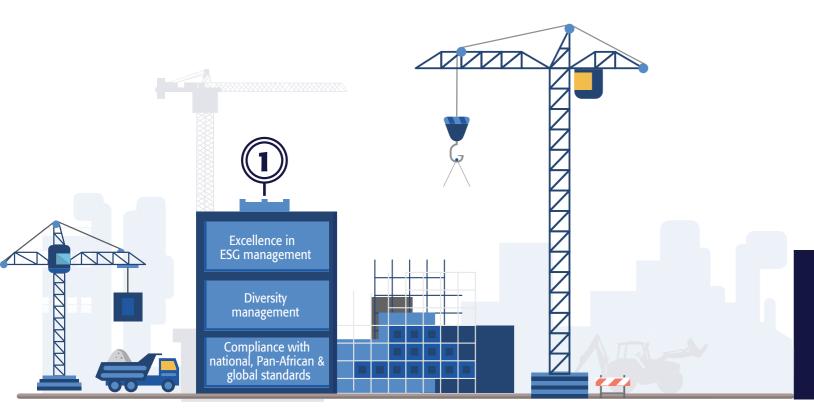




INSTITUTIONAL PILLAR



CULTURAL PILLAR



#### **INSTITUTIONAL & CULTURAL**





Strategic 1.1.

**objective:** Compliance with national, Pan-African and global standards

#### **Description**

Commitment to compliance with the highest business standards in all the markets where we operate.

Strategic

1.2.

objective:

**Diversity management** 

#### **Description**

For us, diversity means a workforce with a mix of visible, underlying differences in ethnicity, culture, religion, nationality, age, gender, education and appearance.

Managing diversity and inclusiveness is critical to achieving business success. Our goal is to develop a management system that will allow us to live the values rooted in our DNA.

Strategic 1.3.

objective: Excellence in ESG management

#### **Description**

Improved bottom line results, balanced scorecard reports, and better ratings and awards from organisations/ frameworks such as GCCA, GRI, the UN Global Compact; the International Labour Organisations; the OECD Guidelines; the IFC Performance Guidelines; the NSE Sustainability Disclosure Guidelines, etc. Our goal is to raise our ratings within the global cement market, and also to encourage our supply chain network to improve their business practices and adopt global sustainability principles.

STEP 1
EXPECTED
OUTCOME:

#### To achieve Excellence in GOVERNANCE.

Stronger regulatory compliance and improved public perception of the value our business creates; improved brand equity; improved access to capital investments that will help scale up and expand our business.

# **Institutional**







#### **Definition**

Building a world-class institution centered around a culture predicated on best practices in corporate governance and sustainability principles that promote legal/regulatory compliance, transparency and business continuity.

## **Management Approach**

Our approach to governance essentially involves balancing our business interests with the interests of our valued stakeholders, which include shareholders, employees, customers, suppliers, financiers, governments and host communities. With our seven pillar approach, Sustainability is being engrained into our business decisions, processes and practices. We ensure that the highest level of governance champions our sustainability vision, goals and objectives.

We are building an institution that is governed by values and ethical norms of behaviour and where effective governance is flagged as the driver of corporate performance, not just in financial returns but also in social, economic and environmental impact. To ensure business integrity and continuity, we prioritise legal and regulatory compliance, effective risk management and strive to achieve transparency in our business activities across all locations.



Dr Nike Fajemirokun Group Executive Director



For us, the Sustainability & Governance Function is key to effective Risk Management - these are two sides of the same coin.

# What are the standards we comply with?

#### **PILLAR: Institutional**

GRI	IFC	UN SDG's	SEC Code	UNGC	NSE	NCCG
GRI 102: General Disclosures	Performance Standard 7: Indigenous Peoples  Performance Standard 8: Cultural Heritage	Decent work and economic growth	Code: 1, 2, 3, 4, 5, 6, 8, 9, 10, 11, 12, 13, 15, 16, 17, 19, 21, 22, 23, 24, 25, 26, 27, 29, 30, 32, 34, 35, 36	HUMAN RIGHTS:  • Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights; and • Principle 2: Make sure that they are not complicit in human rights abuses.  LABOR: • Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining; • Principle 6: The elimination of discrimination in respect of employment and occupation.  ANTI-CORRUPTION: • Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.  ENVIRONMENT: • Principle 7: Businesses should support a precautionary approach to environmental challenges;	Governance	Principle 7, 8, 9, 10, 11, 12, 13, 14, 15 & 16 (Board of Directors)  Principle 21, 22 & 23 Relationship with Shareholders  Principles 24 & 25 (Business Conduct with Ethics)  Principle 26 (Sustainability)  Principles 27 & 28 (Transparency)  Principle 17, 18, 19 & 20 (Assurance)

#### **LEGEND:**

**SEC -** Code of Corporate Governance

**GRI -** Global Reporting Initiative

**IFC -** International Financial Corporation

**UNGC -** United Nations Global Compact

**SDG -** Sustainable Development Goals

**NCCG** - Nigerian Code of Corporate Governance

**NSE -** Nigerian Stock Exchange

#### **Performance Tracker**

## **KPIs**

**ORGANISATIONAL TRANSPARENCY** 

2

Financial and non-financial reports released to disclose impact to stakeholders

BOARD DIVERSITY

12.5%

Female composition on Board

DO/O

Increase in Independent Non-Executive Directors

#### **Our Sustainability Commitment**

For us, a high level of trust, together with a strong business reputation, makes it easier to operate; attract and retain best quality people, customers, and suppliers; contribute to good relationships in our local communities; and pave the way to confidently entering new markets.

Our Compliance function serves as an essential element of our company's culture of integrity - requiring responsible conduct from all of our employees, suppliers, and third-party business partners in accordance with all applicable laws, internal codes and policies.

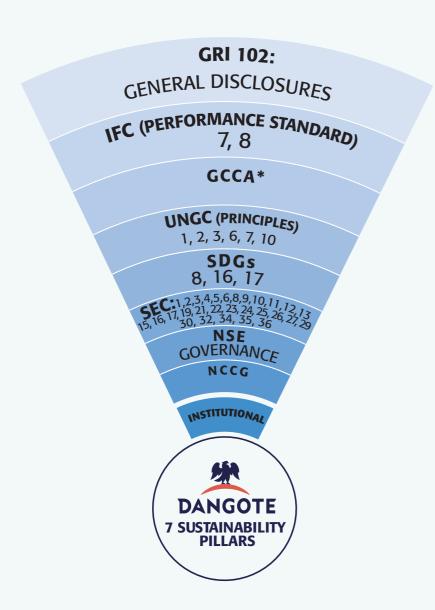


Aliyu Suleiman Group Chief Strategy

I believe with the 7
Sustainability Pillars, we have a well-defined and clearly laid out strategy to deliver sustainable growth and impact.

"

# **Institutional Standards**



#### **Institutional Indicators**

Risk management

Culture based on ethics and integrity

Stakeholder engagement

# nterview



# SUSTAINABILITY AND RISK ARE TWO SIDES OF A COIN



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DR ADENIKE FAJEMIROKUN Chief Risk Officer DIL

# Q. How does risk management help to create positive long-term value?

**A.** Risk identification, assessment and mitigation are critical aspects of any business that wants to play for a long time. At Dangote Cement, risk management is a top priority and the risk implications of every business decision and action are thoroughly assessed from the short to the long term, scrutinising areas of potential opportunities and competitive advantage, and areas where negative impact mitigations are required. We have expanded our risk management scope to cover critical governance, social and environmental risks. By doing this, we are able to account for the various dimensions of our risk profile, including externalities.

## Q. How is sustainability embedded in your risk management?

**A.** For us sustainability and risk are two sides of a coin. Leveraging on our sustainability management system and structures, we are able to identify business risks and opportunities and proactively take steps to minimise the risks and maximise the opportunities. Our sustainability structure and system being put in place, shapes our perspective and approach of risk, especially when they border on governance and socioenvironmental issues accompanied with external costs. These set of risk are comprehensively assessed to ensure that negative impact are reduced to the minimum.

# Q. What are the biggest compliance risks to Dangote Cement?

**A.** For companies that occupy similar positions like us, compliance to various local, national and global industry standards are a given. As a company with footprints in many localities, we have to also ensure that we play by the rules as they relate to our economic, environmental, social and governance activities. For instance, in our Nigerian market we have to comply with several regulations like NSE Sustainability Disclosures Guidelines, SEC code of corporate governance and the Nigerian Code of Corporate Governance.

# Q. What are the biggest social and environmental risks to Dangote Cement?

Our activities can be socially and environmentally beneficial or damaging depending on the level of responsibility and the type of management adopted. Our biggest social risk will be those associated with our relationships with communities that play host to our plants. For our environmental risk, the most critical are our emissions which contribute to climate change. We have identified these risks, and have dedicated teams who work tirelessly to mitigate and if possible, avoid them.

#### Q. What is the 2019 outlook for sustainability related risk management at Dangote Cement?

The first process is to identify our risk, which is what we have done. We have some systems in place, and we are still building structures to ensure best practices in their management.

# **Corporate governance**

A successful business is one that is driven by strong, yet supportive corporate governance that guides its long-term strategy for profitable and sustainable growth.

#### The Board of Directors

Not attended



Aliko Dangote GCON .....

Attended



Not yet joined

Joseph Makoju OFR GCSO Group Chief Executive Officer .....



Brian Egan Group Chief Financial Officer .....



Abdu Dantata Non-Executive Director

.....



Cherie Blair



Devakumar Edwin



**Dorothy Ufot SAN** 



Douraid Zaghouani Non-Executive Director



.....



Ernest Ebi



Fidelis Madavo Non-Executive Directo



Sir Michael Davis



Olakunle Alake Bachelors degree in

•••••





Olusegun Olusanya Independent Non-Executive Director •••••



Sani Dangote Non-Executive Director Attendance



Viswanathan Shankar Independent Non-Executive Director

#### **The Committees**

#### Nomination Committee

Aliko Dangote (Chai Ernest Ebi Olusegun Olusanya Emmanuel Ikazobol

#### **Audit Committee** Finance and **General Purpos** Ernest Ebi (Chairm Committee Olakunle Alake Sani Dangote Devakumar Edwin

Fidelis Madavo

Dorothy Ufot

Olusegun Olusany Emmanuel Ikazobol Olakunle Álake Sani Dangote Olusegun Olusanya Ernest Ebi Devakumar Edwin Emmanuel Ikazoboh Fidelis Madavo Douraid Zaghouan Joseph Makoiu

#### **Technical** and Operations

Fidelis Madayo (Chairr Joseph Makoju Olakunle Alake Abdu Dantata Ernest Ebi Devakumar Edwin Douraid Zaghouani

#### Remuneration Committee

Emmanuel Ikazoboh (Chairman) Sani Dangote Abdu Dantata Ernest Ebi Devakumar Edwin Olusegun Olusanya

The Technical and Operations Committee oversees the sustainability function. It is mandated to ensure sustainability acculturation in all aspects of the business.

The Board, in furtherance of its mandate, ensures that its Committees are composed of members with the requisite knowledge, skill set and experience to effectively discharge their duties. Members of the Executive Management team are often in attendance at Committee meetings in order to provide necessary information, support the Committee and give status updates on decisions from previous meetings.

Governance at Dangote Cement is managed in compliance with various local corporate governance laws such as the SEC Consolidated Rules, Investments and Securities Act, The Complaints Management Framework of the Nigerian Capital Market, Code of Corporate Governance For Public Companies, Nigerian Code of Corporate Governance, NSE Corporate Compliance, NSE Sustainability Disclosure Guidelines, King IV Code on Corporate Governance and other relevant local governance guidelines.

We also comply with several socio-environmental guidelines and policies that are specific to sublines of our business such as mining.

To strengthen our Corporate Board performance and to allow for more independent and unbiased views on Board activities, we increased the number of Independent non-Executive directors by 20%, which brings our Board size to sixteen, consistent with the requirements of Section 4 of the SEC Code. We also increased our Board diversity by on-boarding another woman to the Board. We believe that a more inclusive Board is more likely to avert skewed decisions and we hope to further increase the number and participation of women in the future. The affairs, composition and meeting guidelines for the Board Members are laid out on our Board Charter.

Out of the 28 principles that make up the 2018 Nigeria Code of Corporate Governance, 22 of them are directly related to sustainability and governance issues. We are committed to ensuring that we comply with the provisions way ahead of the January 2020 set compliance monitoring date.







MAHMUD KAZAURE Head of Legal

# Q. Diversity and inclusion is topical today. How does Dangote apply this concept, especially at the executive level?

**A.** We are developing a gender–balanced and inclusive work environment where diverse talents can thrive and contribute to superior business results. This is evidenced by the absence of discriminatory gender policies and practices. We ensure gender equity in our employment across all levels. In line with our company's policy, employees are regarded equally irrespective of race, colour, religion, sex or ethnic background.

In our recruitment or promotion practices, suitability for the job is hinged solely on merit - qualification, leadership qualities, experience, knowledge of the job, as well as good conduct and character.

# Q. How does Dangote Cement align its business interests with national interests?

**A.** Some of the priorities of any progressive government are job creation, enhanced

living conditions and development of infrastructure, all of which align with Dangote Cement's interests. In Nigeria, we have contributed significantly to self-sufficiency in cement production, moving the country from a major importer barely a decade ago, to a net exporter of the commodity.

#### Q. What measures are put in place to minimise exposures to incidents of non-compliance, sanctions and litigation?

**A.** Our legal team works closely with the Risk, Compliance, Internal Audit and other relevant departments to proactively manage our risk exposures. Our ultimate objective is to ensure that observed risks do not crystallise.

# **Culture based on ethics and integrity**

We recognise that a culture of integrity is critical to achieving our long-term sustainable growth. In order to achieve this, Dangote prides itself in setting the tone from the top by having a Board Committee - The Audit, Compliance and Risk Management Committee - saddled with the responsibility of overseeing the Company's compliance programme and adherence to the Code of Business Ethics.

The Board is guided by our Directors' Code of Ethics, which clearly sets out the standards of conduct expected of them. Our directors renew their commitment to this code on a yearly basis. Our employees are also guided by the same high standards of ethics. Our employee code of conduct is disseminated to all levels of employees during onboarding. It is also contained in the Employee Handbook, which all employees can assess.

The Code extends to our other stakeholders and addresses issues and realities in the different countries where we operate. These issues include: confidentiality, bribery and corruption, compliance, money laundering, conflicts of interest, etc.

#### THE STAFF HANDBOOK

conduct, ethics and standards expected of them.

The Staff Handbook was developed as a practical manual to provide useful information for staff on the organisation's policies, rules and regulations, employee benefits, educational programs, services and the general code of



#### **Whistle-blowing mechanism**

Dangote Cement operates a robust whistle blowing policy, which guarantees protection, anonymity and non-reprisal for whistle-blowers. To ensure best practices, our whistleblowing system is hosted by an independent global organisation. This provides an extra layer of credibility and objectivity.

All employees and stakeholders have the

opportunity to make confidential disclosures about suspected impropriety or wrongdoing. The Anti-Fraud Committee decides on the appropriate method and level of investigation.

When required, the Anti-Fraud Committee decides on the appropriate method and level of investigation. The Anti-Fraud Committee is made up of the following members:

- Chief Executive Officer:
- Chief Legal Officer;
- Chief Human Resources Officer

- Chief Financial Officer
- Head of Internal Audit;
- Chief Risk Officer.

The Committee reviews the Group's whistle-blowing practices every year to assess their effectiveness, and take remedial actions where necessary. Out of all the cases investigated during 2018, 70% have been resolved and 30% are still ongoing.

#### **Anti-corruption**

Dangote Cement is committed to fighting bribery and corruption across all locations with extra precautionary measures taken in countries that have been identified as high risk. We have an Anti-bribery and Corruption Policy which is part of the overall Anti-Fraud Compliance Programme. It aims to align with all relevant Acts, Codes, Laws, Guidelines and Policies designed to prevent, detect and respond to issues on corruption and bribery.

In our Nigerian operations, we are guided by two anti-bribery laws which are the Corrupt Practices and Other Related Offences Act of the Independent Corrupt Practices Commission (ICPC); and the Money Laundering (Prohibition) Act of the Economic and Financial Crimes Commission (EFCC).

Our Anti-bribery and Corruption demonstrates the Company's zero tolerance for all forms of fraud including but not limited to bribery, corruption, asset misappropriation and financial statement fraud.



#### **CONFIRMED INCIDENTS OF CORRUPTION IN 2018**

In 2018, one confirmed case of corruption in Senegal was reported. An employee was involved in sending a binding contract offer to a competitor in order to have them as a reference for going cheaper. The issue was investigated and disciplinary measures were meted as appropriate.

#### **Human Rights**

As Nigeria's foremost manufacturing company and a major job provider in the country; we strive to ensure compliance with Human Rights laws for both our direct employees and players in our supply chain. In addition to our employee hand book - which covers many of the identified human rights areas, we have a number of standalone policies.

Dangote Cement is committed to creating awareness among staff and other key stakeholders on our child rights policies and the prohibition of child labour. We also support child rights

protection in all our operations consistent with International Labour Organisation (ILO) Convention No. 182 and IFC Performance Standard 2. In the whole Group, the Child labour abolition and prevention policy has been implemented, and this policy has been developed and will be implemented in consultation with employees at all levels.

Additionally, we have also implemented forced or compulsory labour prevention and abolition policy, which is binding on all employees.

#### **Complaints Management**

We are committed to building an organisation that is founded on strong legal compliance, ethical and moral values. We have a Complaints Management Policy that creates a two-way communication channel for giving, receiving and addressing complaints of shareholders and other stakeholders based on the requirements of the 2015 Complaints Management Framework of the Nigeria Capital Market by both the SEC and NSE.

To ensure accountability to our customers, we comply with several consumer protection laws of the Standards Organisation of Nigeria (SON)

and the Consumer Protection Council. These laws safeguard consumer interests and ensure their protection. At Dangote Cement, we have put systems in place that assure product quality and provide customer feedback channels such as complaints hotlines on our official website and product labels.

The SON's Mandatory Conformity Assessment Programme (MANCAP) and Nigerian Industrial Standard (NIS) certifications received by Dangote Cement attest to the high quality and consumer friendliness of its products.

#### **Customer Data Privacy** (Data security, Confidential information protection)

At Dangote Cement, we care about how customer data is used and shared and we place a premium on the trust afforded us by our customers. We utilise the highest standards of data privacy in storing information sourced from our value chain

and communicate clearly to our customers the type pf data we collect, what it is used for and additional analysis performed on the data if any. There were no recorded cases of breaches of customer data privacy in the reporting year.

Eneni Oduwole Head of Risk Management

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We believe that operationalising sustainability results in the mitigation of business risk.

# Risk management

Good risk management is essential for the creation of a robust institutional framework that enables us to deliver a long-term and sustainable increase in value for our stakeholders.

The Board through the Audit, Compliance & Risk Management Committee drives the overall effectiveness of the company's risk management processes to support its strategy and objectives.

The Group Risk Management department, headed by the Group Chief Risk Officer is responsible for coordinating all the risk management processes implemented across the Group and ensures that risk controls are duly implemented. Where risk controls remain outstanding, the department ensures timely escalation to relevant approving authorities for the required budgetary approvals or control modifications. The risk monitoring process sometimes leads to the identification and assessment of new risks that are then analysed using the process flow previously described.

#### Three lines of defence

Our risk culture at Dangote Cement is driven by key principles embedded in our Enterprise Risk Management Framework. These principles are built around the "three lines of defence". The first line comprises the revenue-generating and customer-interfacing areas, alongside all associated support functions.

The first line identifies the risks, and sets the policies, standards and controls, within the criteria set by the second line of defence. It continuously monitors risk positions and reports inherent risks to relevant stakeholders.

The second line of defence comprises risk and compliance employees and oversees the first line, setting the limits, rules and constraints, consistent with the risk appetite of the Group. It ensures a holistic approach to risk management and risk reporting.

The third line of defence comprises Internal Audit employees, providing independent assurance to the Board and Executive Management. The Legal function does not sit in any of the three lines, but supports all three levels of defence and plays a role in overseeing legal risk.

#### **Risk measurement and prioritisation**

This requires quantifying the consequences of potential risks or actual risk incidents for the proper understanding of the risk exposure to relevant stakeholders. Dangote Cement's overall risk rating is based on the severity of impact or damage from specific risk, multiplied by its probability of occurrence.

The Company has committed itself to identifying, measuring and understanding ESG risks; including health and safety, environmental and social risks and impacts of its operations.

We are ensuring an alignment between sustainability and risk management principles in all our operations.

Our risk analysis model helps in the identification, impact assessment and mitigation of risks that are key to our business operations. Our risk universe comprises distinct risk types along financial, operational, social, community and personnel categories.

The principal financial risks include credit risk arising from non-payment for goods delivered on credit sales to distributors on the Special Unsecured Credit Scheme and risk of contraction of EBITDA margins in key markets due to global increases in the prices of commodities such as crude oil and coal. To mitigate these, we have built controls around our enterprise resource planning (ERP), managing and monitoring sales and repayments by auto-blocking accounts with overdue payments, hence limiting credit exposures. We are currently researching for alternatives to coal for fuelling our kilns.

We also mitigate operational risks such as increased cost of operations, hampered distributions resulting from concentration of annual sales volumes around few key distributors; truck unavailability resulting from ineffective planning and management of spare parts. We are focused on growing our customer base, with clear plans for target markets. We also carry out market segmentation and ensure effective and competitive pricing. Dust pollution and waste disposal risks are mitigated through enhanced resource and operational efficiency and better waste management practices.

In practice, we handle waste management as a community risk, alongside other risks that may arise from their displeasures owing to unmet expectations; political instability; insecurity; ineffective coordination and execution of resettlements following land acquisitions, among others. We avoid creating environmental hazards by segregating wastes at source and handling storage in line with our Environmental Management Standards. We also maintain good relationships with our host communities by adopting best practices in our engagements, including staff volunteerism, social investments and compensation for any losses.

Finally, we mitigate risks arising from a dearth in skills and expertise by recruiting employees with appropriate qualifications and experience. We ensure that our employees are adequately trained and empowered to take on higher responsibilities. Risks related to occupational health and safety are also addressed through an alignment with the highest safety standards and effectively managing incidents and near misses.

#### **Risk monitoring and reporting**

Risk escalation is an important tool for ensuring that risks are known and understood by the Dangote Cement staff and managed in a timely manner.

**60** 

Following proper identification, quantification and treatment of existing and potential risks, mitigation strategies are recommended, implemented, monitored and reported to the Executive Committee on a monthly basis and to the Board

on a quarterly basis. Where necessary, special risk reports are sent to relevant stakeholders on a need-to know basis.

The Board Audit, Compliance and Risk
Management Committee reviews risk reports and
approves the implementation of recommended
risk control measures. The escalation process for
HSSE is outlined below.



#### **Operational risk and Internal audit controls**

The primary role of the Group Internal Audit Function ("GIA Function") is to carry out an independent, objective, assurance and consulting activity designed to add value and improve Dangote Cement Plc's operations. The GIA function helps DCP accomplish its objectives by bringing a systematic, disciplined approach to evaluating and improving the effectiveness of risk management, control and governance processes.

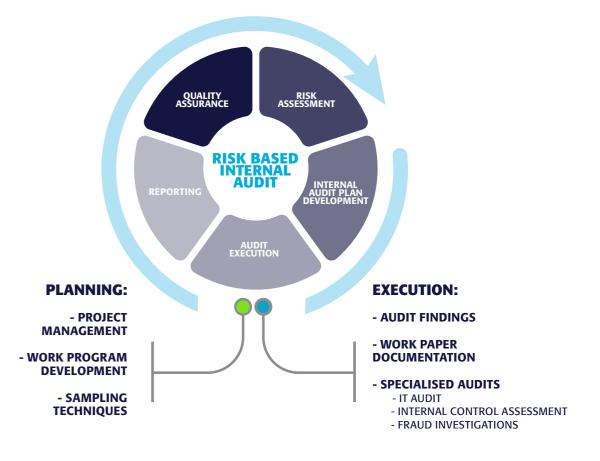
DCP has developed the Group Internal Audit Policies and Procedures that provide guidelines and minimum standards for the execution of the GIA Function's responsibilities.

The GIA Function has adopted a Risk-Based Internal Audit Methodology (RBIA Methodology) in performing internal audit activities within the Group. It is a risk-based approach that focuses

on the objectives of the Group and hindrances to achieving them. The methodology analyses risk from a business perspective and focuses on key processes and controls. It employs a scalable top-down, risk-based approach designed to drive value by delivering efficient and effective audits which are directly tied to the Group's strategic objectives.

The RBIA Methodology comprises five (5) major phases (Risk Assessment, Development of Internal Audit Plan, Audit Execution, Reporting and Quality Assurance) as depicted in the chart below.

Audit execution refers to the process of carrying out internal audit activities based on the Group Internal Audit Plan. It involves examining, evaluating and documenting the information pertinent to the area under audit in order to support audit results.





#### THE IMPORTANCE OF GOOD DATA IN SUSTAINABILITY REPORTING



**EJURA EJUMEDIA** Sustainability Officer, DIL

#### Q. What organisational strategy is being deployed in the next sustainability reporting cycle to ensure a more exhaustive data collection process?

**A.** Having begun sustainability reporting just last year with the publication of our 2017 SR as part of our annual report and evolving to a standalone report this year, admittedly our sustainability journey is still in its infancy. We are putting in place the necessary framework to ramp up the much-needed systems to manage various aspects of our sustainability functions such as data collection and analysis, sustainability project design, implementation and reporting. A review of our adopted strategy in the last two years has revealed some gaps in data collection process such as lack of awareness and unavailability or non-capture of the required data. We intend to leverage on these findings in the coming year to achieve a more holistic data collection and validation process. To address some of the shortcomings, we will proactively and constantly communicate necessary information to all involved stakeholders, work closely with various departments to collect and store relevant sustainability data and deploy an improved data collection system.

#### Q. How is Dangote utilising cutting edge technology to aid data collection, analysis and dissemination of information?

**A.** Our Dangote SharePoint Platform was the primary technology utilised for data collection in 2017 and 2018, supplemented by traditional means of information gathering. We chose SharePoint in order to collaborate effectively and communicate data in real time across remote sites and where our businesses are located. During this process, which we can conclusively admit was a partial success, we gained several revealing insights and learning points. In the coming year, we intend to build a proper data management system that supports the automated collection and storage of data and to migrate to a more purpose-built dedicated software that automates the entire data collection process.

#### Q. How has your sustainability strategy been shaped in striving for increased transparency and credibility, and the need to satisfy the appetites of both your stakeholders and investors?

**A.** Globally there has been a renewed call for greater transparency in governance and operations especially for multinationals like Dangote. More and more, stakeholders are demanding that businesses are open about their practices and how they affect the larger society. The demands of our stakeholders including investors, are also in this direction and this continues to shape our business decisions and choice to be increasingly sustainable and accountable.

## **Good Practices**



We are an active member of global initiatives:

#### **Since 2010**

#### **GCCA**

A dedicated platform with the authority to speak globally on behalf of the cement and concrete sectors.

#### **Since 2013**

#### **World Economic Forum**

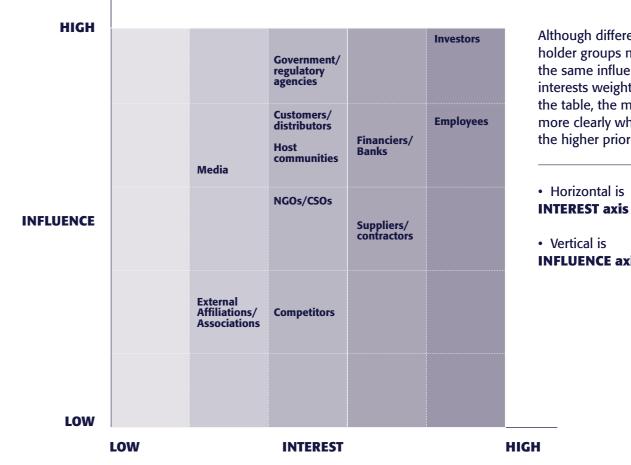
An independent international organization committed to improving the state of the world by engaging business, political, academic and other leaders of society to shape global, regional and industry agendas.

#### **Since 2018**

#### **Bloomberg New Economic Forum**

A community of global leaders engaging with the world's most significant changes and challenges.

#### **DCP Stakeholders' Mapping**



Although different stakeholder groups may have the same influence and/or interests weightings from the table, the map shows more clearly which holds the higher priority.

- **INFLUENCE** axis

# **Stakeholder engagement**

Dangote Cement is committed to paying adequate attention to the interests of its stakeholders such as its employees, host communities, consumers and the general public. Our business operations have been established with a strong local focus that seeks to maintain optimum relationships with the various stakeholders. It is committedly driven from the Board of Directors level, with cascaded governance to Functional Leadership. In every country where we operate, we maintain dialogue with all relevant stakeholders. Through continuous engagement with them, we are able to identify critical issues at an early stage and gain greater acceptance for our activities.

We plan to have community stakeholder engagement standards in place which will allow us implement our journey towards sustainable development.

Our stakeholders' engagements were held to identify material issues, and to collect and respond appropriately to feedbacks. The sessions helped to inform us on the most suitable engagement strategies that are unique to each stakeholder category. We employed a variety of engagement

platforms and tools to interact and capture the views of our stakeholders, such as staff meetings and employee survey, Annual General Meetings, vendor engagement sessions, customer feedbacks, market activations and community engagement sessions.

The most notable amongst these engagements was the 2018 employee survey in which over 1,170 staff of Dangote Industries Limited across 12 locations in Africa participated. The survey helped to capture the views our employees had about our sustainability journey and the kind of impact they think we are creating.

In the coming year, we plan to develop a more comprehensive stakeholder engagement strategy and a community engagement plan designed in alignment with global best practices and standards. This will further bolster our journey towards sustainable development. More specifically, a lot of focus will also be directed at engaging our external stakeholders whose feedbacks were largely uncaptured in our 2018 engagements.

My journey as a sustainability champion has also influenced my personal understanding of ethics. I'm committed to adding value to the system.

Apochi Alexander

"

#### **Stakeholder identification and mapping**

Stakeholder groups	Approach to stakeholder engagement	Frequency of engagement	Key topics & concerns that have been raised through stakeholder engagement	
Employees	Meetings in small groups, individual contact, notice board, emails, newsletters, sustainability report, surveys	As required	Productivity, cost efficiency, safety, rules, procedures, rights & obligations, performance appraisals, compensation and benefits	
Vendors, suppliers and contractors	Emails, personal communication	Yearly	Quality, innovation, value for money, workers security, training, health & environmental safety	
Purchasers, Approved vendors	Cooperation and feedback	Regular	Reliability, quality, pricing, efficiency, cost savings, strategic sourcing, training, reporting	
Distributors and customers	Emails, personal communications, meetings, customer service week	As required	Meeting targets, giving satisfaction and ensuring production continuity, Credit line, Customer Trucks Empowerment Scheme' (CTES) distributors award initiative, product continuity.	
Host Communities	Meetings, personal communication	As required	CSR, environment, safety	
Labour union	Meetings, emails	As required	Rules and regulations, productivity, target achievement, rights & obligations, safety working conditions	
Investors/Shareholders	Annual General Meetings, Emergency General Meetings, investors relations forum, sustainability report, annual report, newsletters	Yearly	Dividends, bonus shares, corporate governance, board composition, corporate actions	

Stakeholder groups	Approach to stakeholder engagement	Frequency of engagement	Key topics & concerns that have been raised through stakeholder engagement	
Media	Press releases, media parley/press conference	As required	Governance restructuring, Advertisement, public service announcements, social impacts	
Government/Regulatory agencies	Official letters/mails, periodic assessments, compliance filing, reporting, annual report, sustainability report	ments, compliance eporting, annual report,		
Financiers/Banks	Annual report, sustainability report, meetings	As required	Investments opportunities, loan financing, credit negotiation	
External Applications, meetings, forums		Monthly, biannually, annually	Memberships subscriptions, partnerships, policy reviews	
Non-Governmental Organisations/CSOs	Annual reports, sustainability reports, forums, meetings	As required	Community development, environmental impacts, social initiatives	

Plant management teams are generally responsible for managing stakeholder relationships. Wherever necessary, they are supported by the Group's Corporate Communications Department and the Social Impact management team.

# STAKEHOLDER ENGAGEMENT: HOST COMMUNITIES

Community engagement is an integral part of social performance management. In 2018, we established a formal stakeholder engagement process to ensure consistency across the Group. In Nigeria, we are developing a Community Engagement Plan that is consistent with global best practices and in alignment with communities' needs. We recognise that stakeholder engagement is a business tool and as such will require the commitment of all plants management and personnel. Different departmental heads participated in the process of developing the Nigerian plan. The aim is to have all our operations across Africa develop a formal, standardised stakeholder/community engagement plan that is consistent with global standards.

Our host communities are provided with functional platforms through which they can express their worries and concerns about any of our business activities. We ensure that a dialogue exists with all the communities in which we operate. By so doing, our host communities have access to key decision makers who represent Dangote Cement and are trained and committed to addressing their grievances. If the issues cannot be resolved at the local level, they can be escalated to the global headquarters for prompt and mutually acceptable resolutions.

# **Did you Know:**

### **Dangote Cement is already:**

The most capitalised stock on the Nigerian Stock Exchange

30%

Accounting for about 25 per cent of the value

Listed on the exchange's premium board

**₩3.34T** 

Market capitalisation as at December, 2018, out of the entire N13 trillion value of the Nigerian Exchange.



# **Cultural**







## **Definition**

Cultural sustainability is one of the distinctive ways in which sustainability is viewed and managed at Dangote Cement.

It is defined by our cultural pillar, which is the foundation upon which our organisational ethos is built. Every member across every hierarchy, and every operational activity in the organisation functions in tandem with this underpinning guiding principle.

## **Management Approach**

At Dangote Cement, we are building a culture of ethical business, professionalism, anticorruption, brand loyalty, excellent corporate governance, mutual trust and respect among all major stakeholders. We are committed to growing a workplace that is inclusive and accommodates and tolerates the culture of all stakeholders without bias stereotyping or discrimination. We encourage and reward teamwork, integrity and meritocracy in our workplace.

We seek to embody our core values in the way we do business, including a respect for cultural diversity and giving back to the societies in which we operate. We are committed to building a workforce of sustainability champions, and specifically environmental and socio-economic impact enthusiasts, and create a work environment where sustainability is a way of life.



Musa Rabiu Group Chief, Human Resource Officer By imbibing a culture of sustainability, we would build a brand that outlives us.

"

## The global standards we are committed to

#### **PILLAR: Cultural**

GRI	IFC	UN-SDGs	SEC Code	UNGC	NSE	NCCG
GRI 102: General Disclosures GRI 400: Social Standard Series	Performance Standard 5: Land Acquisition & Involuntary Resettlement  Performance Standard 7: Indigenous Peoples  Performance Standard 8: Cultural Heritage	SDG 4: Quality Educationh  SDG 5: Gender Equality  SDG 10: Reduced Inequalities  SDG 11: Sustainable cities and communities  SDG 16: Peace, justice and strong institution  SDG 17: Partnership for the Goals	Code: 14, 18, 28	Principle 1:     Businesses should support and respect the protection of internationally proclaimed human rights; and     Principle 2:     Make sure that they are not complicit in human rights abuses.  HUMAN RIGHTS:      Principle 3:     Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;      Principle 4:     The elimination of all forms of forced and compulsory labor;      Principle 5:     The effective abolition of child labor; and      Principle 6:     The elimination of discrimination in respect of employment and occupation.	Governance	Principle 7, 8, 9, 10, 11, 12, 13, 14, 15 & 16 (Board of Directors)  Principle 21, 22 & 23 Relationship with Shareholders  Principles 24 & 25 (Business Conduct with Ethics)  Principle 26 (Sustainability)  Principles 27 & 28 (Transparency)

#### **LEGEND:**

**SEC -** Code of Corporate Governance

**GRI -** Global Reporting Initiative

**IFC -** International Financial Corporation

**UNGC -** United Nations Global Compact

**SDG -** Sustainable Development Goals

**NCCG** - Nigerian Code of Corporate Governance

**NSE -** Nigerian Stock Exchange

#### **Performance Tracker**

## **KPIs**

TRAINING EXPENDITURE

134M

Expended on training and capacity building in 2018

SUSTAINABILITY CHAMPIONS TRAINED

500

Sustainability Champions designated and trained in 2018

INTERNAL ENGAGEMENT

623

Dangote Cement employees took part in the 2018 internal stakeholders survey

#### **Our Sustainability Commitment**

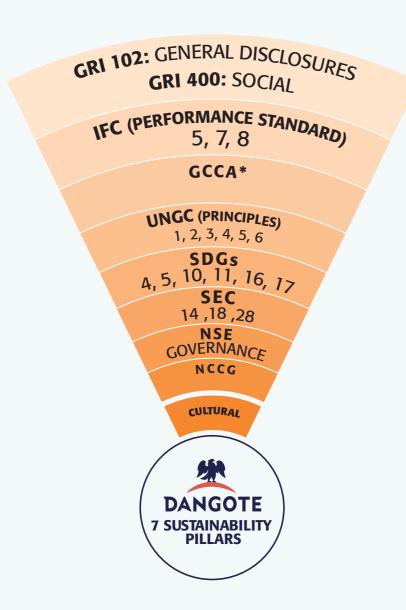
For an African economy with a problem of high unemployment rate, we see job creation as a corporate responsibility.

Dangote Cement continues to solidify its position as a major employer of labour in Africa, with more than 17,000 employees in its Nigerian operations alone. In line with our strategy to become a major global player in the cement industry, we are expanding into new markets, creating job opportunities in the process.

Musa Hassan-Tom Head of Compliance The company is building a corporate culture that goes beyond compliance. We are entrenching sustainability as our way of doing business.



# **Cultural Standards**



#### **Cultural Indicators**

New hires and turnover

Employee distribution

Work environment

**Diversity** 

✓ Learning and development

# nterview



**DR. MUSA RABIU**Group Chief Human
Resources Officer



# MANAGING OUR MOST IMPORTANT CAPITAL

# Q. How does DCP encourage employees to imbibe a personal culture of sustainability?

**A.** The Dangote Way and the 7 Sustainability Pillars are gradually becoming the way we work and the way we live. Our employees across all functions are aligning with our sustainability agenda which is driven by top management. Our cultural pillar is helping us achieve a cultural shift from mainstream thinking to sustainability thinking.

To ensure that sustainability is institutionalised, we work closely with the sustainability team to identify and place sustainability champions in every department. These champions are the key actors that spearhead sustainability acculturation across the Group.

# Q. How are talents managed and continuously motivated at Dangote Cement?

**A.** Our employees enjoy robust benefits such as Annual Leave, Maternity Leave, Compassionate Leave, Casual Leave, Examination Leave, Sick Leave, Children Education Support, Marriage Gift, Birthday Gift, Contributory Pension Scheme, Production Premium Scheme, Sales and Marketing Bonus Scheme, Performance/ Merit-Based Salary increases and several others. We ensure that we promote a healthy and relaxed working

environment that allows our people to thrive and achieve their full potential. We also ensure that our employees are carried along in the decision making process, especially on issues that could impact them.

#### Q. How is Dangote cement responding to the global call for increase in women's participation in STEM related fields such as manufacturing?

**A.** Internally, we are always happy to say that we offer a level playing ground for professionals who are willing to work and grow. We practice a culture of nondiscrimination on the basis of gender, and our recruitment and promotion processes are unbiased. We understand that a gender balanced perform better, and we are making conscious efforts to achieve improved gender balance in our workplace. Women employees in Dangote Cement are part of a larger Dangote Women Network. This initiative offers our female staff the opportunity to support one another, exchange ideas for growth, network and support more women to join the manufacturing field.

# **New hires**

COUNTRY			of new er	nent			
	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	
	Under 30	Yrs Old	30-50 Y	rs Old	Over 50	Yrs Old	TOTAL
Nigeria - HQ							111
Nigeria - Gboko							0
Nigeria - Ibese							202
Nigeria - Obajana							129
Ethiopia							20
Senegal							18
South Africa							39
TOTAL							519

Total number of new hires and employee turnover rate in 2018 were 921 and 619, respectively (excluding Transport workers). For our Nigerian plants, employee turnover rate in Obajana, Ibese and Gboko were 14% (129); 22% (202); and 0% (0), respectively of these numbers, while the number of new hires in the same locations were 17.4% (108), 10% (60), 1% (6) in the year under review.

## **Turnover rate**

COUNTRY	The total turnover	number during tl	of employ ne reporti	contract			
	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	
	Under 30	Yrs Old	30-50 Y	rs Old	Over 50	Yrs Old	TOTAL
Nigeria - HQ							31
Nigeria - Gboko							6
Nigeria - Ibese							60
Nigeria - Obajana							108
Ethiopia							34
Senegal							6
South Africa							23
TOTAL							268

Total employees in our Nigerian operations (Obajana, Gboko, Ibese and Head Office) excluding transport and expatriates, was 5,835 of which 5.83% (340) were female while 94.17% (5495) were male as at year end, 31st December, 2018.

# **Employee distribution by gender**

COUNTRY	Total nur	nber of e	mployees	tract.			
Permanent	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	
Employees	Under 30Yrs Old		30-50 Yrs Old		Over 50	Yrs Old	TOTAL
Nigeria - HQ	44	68	165	410	9	87	783
Nigeria - Gboko	20	300	6	250	5	35	616
Nigeria - Ibese	40	618	0	1306	0	150	2114
Nigeria - Obajana	18	234	28	1736	4	262	2282
Nigeria - TOTAL							5795
Ethiopia	34	93	40	375	0	21	563
Senegal	4	14	30	180	0	26	254
South Africa	23	52	88	239	4	33	439
Cameroon	17	21	27	128	1	22	216
Congo	4	14	7	80	0	19	124
Ghana	6	22	20	197	2	36	283
Sierra Leone	0	2	3	25	0	1	31
Tanzania	37	160	20	127	0	6	350
Zambia	23	62	19	93	1	34	232
DCP ALL AFRICA TOTAL	270	1660	453	5146	26	732	8287

COUNTRY	Total nur	nber of e	mployees	tract.			
Temporary	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	
Employees	Under 30Yrs Old		30-50 Yrs Old		Over 50Yrs Old		TOTAL
Nigeria - HQ	1	1	0	0	0	0	2
Nigeria - Gboko	5	87	0	0	0	0	92
Nigeria - Ibese	0	28	0	0	0	0	28
Nigeria - Obajana	0	0	0	0	0	0	0
Ethiopia	0	0	0	0	0	0	0
Senegal	0	0	0	0	0	0	0
South Africa	1	2	0	6	1	3	13



# **Promoting diversity in the workplace**

At Dangote Cement we respect workplace diversity in ethnicity, religion, nationality, age, gender, education, among others. To create a work environment where diversity thrives, we promote a culture of inclusiveness and equal opportunities across all classes of employees. Our diversity and inclusiveness principles include:

Managing diversity and inclusiveness as a critical element of our business

activities;

Providing equal opportunities for our employees to demonstrate their capability under a structured performance and merit system designed to meet our corporate objectives;

Providing an enabling platform for employees to communicate freely, share ideas, exchange information for continuous learning and development; and,

+

Extending our principles of diversity and inclusiveness to our external stakeholders.

The diverse composition of our management team enables us to leverage varied experiences from different cultural backgrounds. This allows us to respond more flexibly to global challenges as well as to local market needs. We seek to ensure that the countries in which we operate are well represented in our employment. We benefit considerably from their local knowledge, and this also fosters support from the local communities.

# **Diversity of leadership**

Of our 16 board membership, 14 were male and 2 were female, a male/female ratio of 7:1, as at year end, 31st December, 2018. Of the 9 members of our executive management in Nigerian operations, 77.78% were male and 22.22% were female. Also, of the 103 members of our senior management team, 95.15% were male and 4.85% were female as at year end, 31st December, 2018.

COUNTRY	Our Boar	rd memb	ership by	er			
	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	
	Under 30	OYrs Old	30-50	Yrs Old	Over 50	Yrs Old	TOTAL
Nigeria	0	0	0	0	2	14	16
Ethiopia	0	0	0	0	1	8	9
Senegal	0	0	0	0	0	7	7
South Africa	0	0	0	1	0	9	10

Staff Level (Permanent Operation staff)	Grade Level	OBAJANA		Nigeria GBOKO		IBESE		HEAD OFFICE		
		MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	GRAND TOTAL
Executive	19 - 20	0	0	0	0	0	0	7	2	9
Senior Management	15 - 18	27	0	8	0	15	0	48	5	103
Management	12 - 14	68	1	8	0	34	1	62	11	185
Professionals	07 - 11	29	392	146	7	400	33	395	200	1602
Juniors	01 - 06	1778	20	416	8	1640	15	5	77	3959
TOTAL		1902	413	578	15	2089	49	517	295	5858



Abosede Adebusuyi

Sustainability is the judicious utilisation of resources with a sense of responsibility.

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#### **CASE STUDY**

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# DEVELOPING TALENT TO PROMOTE SOCIAL & CULTURAL SUSTAINABILITY IN SENEGAL

Dangote Cement is developing a culture of supporting local employees and prioritising local hiring. Through a proactive policy, we want to ensure that home country employees have the necessary knowledge, experience, and support to take up key roles within the company. We have learnt from experience that employees drawn from the local communities and markets are a great value to the company. We are committed to empowering indigenous employees to achieve deserved career growth and upward mobility as and when due.

In Senegal, the company has begun the implementation of what is commonly referred to as a 'Senegalisation' Policy. This aims at empowering the Senegalese employees to take up key positions within the business. A major part of this policy is focused on developing a culture wherein expatriate jobs are to be seen as temporary positions that facilitate knowledge transfer, as required. The policy aims to gradually reduce the number of expatriates employed by the business by enhancing the skills and capacity of Senegalese employees to take up leadership positions. The policy prioritises effective hiring and succession planning, and expatriates are gradually handing over to qualified and competent indigenous hires. In order to ensure fair representation and equal opportunity, diversity is being managed in Dangote Senegal not just across nationalities, but also along regional and ethnic lines within the country. All non-Sengalese hires are required to speak basic French or Wolof, to encourage local communication and alignment with the local culture and values

In the Dangote Senegal operations, the local employees make up about 95% of the total and this figure is still increasing, compared to around 60% in 2015. In departments such as Administration, Transport, Commercial and Mines, the local presence is already (close to) 100%, management positions inclusive. In the cement and power plants, a well-planned gradual transfer of skills and management roles to indigenous employees is being realised.

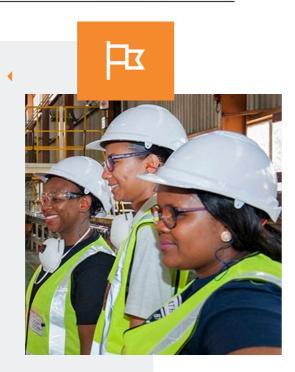
#### **CASE STUDY**

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#### **WOMEN IN MANUFACTURING**

Globally, the cement industry is not one that readily admits and attracts women. This is due to the stereotypical perception of the nature of the job as masculine, and the low number of women in the Science, Technology, Engineering and Mathematics (STEM) space. Irrespective of these factors, we are aligning with Goal 5 of the SDGs which seeks to promote equity and fairness irrespective of gender.

We are deliberately seeking out opportunities to attract qualified women to various departments of the company. In Nigeria, Ethiopia, Senegal and South Africa, women make up 9% of our workforce. We are looking to improve on the diversify of our senior management and Board in the years ahead.



# **Labour practices**

Our Leadership Principles support respectful behaviour towards all staff members, employee development, and a culture of strong feedback.

A clear tone at the top encourages an inclusive workplace where all employees are given a level playing ground to thrive in their careers. We have deployed multiple programmes that foster inclusiveness, such as our quarterly CEO forum, Departmental meetings and workplace surveys in addition to our open door policy which encourages staff to engage with line managers on personal and work related problems.

# Child, forced and compulsory labour

Whether at our corporate head office, plants, or in third party engagements, we uphold the prohibition of all forms of child, forced, compulsory or slave labour. We carry out internal due diligence on workers in our direct employment as well as on contractors, to ensure that all members of the workforce meet the nationally determined working age limit. We also ensure that no worker is forced

to work outside their own volition and consent. In some of our business locations, we have begun the process of monitoring our partners to ensure compliance with these labour policies. In Ethiopia, Senegal and South Africa, for example, our vendors are assessed using social criteria such as whether or not they use child, forced and compulsory labour.

### **Non-discrimination**

Dangote Cement's recruitment policy stipulates non-discrimination in its recruitment process. For every position that is open the most qualified person is recruited irrespective of gender, religion, ethnic group, physical condition or state of origin. Where employees become disabled they are retrained to be able to cope in the work environment as much as is practicable. information about the Company through the Internal Communications Unit, which publishes information on our website and intranet.

Personnels in charge of recruitment are constantly trained on the company's non-discrimination policies. Furthermore, our employees receive trainings on identifying, managing and addressing instances of discrimination and harassment in the workplace. We are dedicated to sustaining an ethical workplace. We periodically, assess employees' perceptions using surveys and other forms of engagements.

#### **CASE STUDY**





In Zambia, there were two reported cases of discrimination in 2018. The first one centred around unequal pay (including benefits) for equal work performed by locals and expatriates. The second allegation was that the locals were denied the opportunities to rise beyond certain positions. For instance, GM positions are held only by expatriates.

Steps have been taken to investigate and address these concerns. For example, succession planning that prioritises local employees is being implemented. Job evaluation is also being carried out to determine which locals qualify for what managerial positions. Salary survey to benchmark what competitors are paying still needs to be done in the near future.

# Freedom of association and collective bargaining

In all the markets where we operate, we ensure compliance with all applicable labour laws and regulations. We remain committed to entrenching best practices in collective bargaining for all categories of employees. About 10.4% of our employees in the following markets were covered by collective bargaining agreements as at year end 2018:w

Number of employees covered by collective bargaining agreements	2018
Nigeria	N/A
Ethiopia	420
Senegal	120
South Africa	190

# Building a Work Environment where employees are empowered to thrive

# **Benefits and Compensation**

We motivate our workforce by offering attractive and competitive salaries and other benefits which include a generous annual leave allowance, marriage allowance, and child's school support, birthday allowance, loans/salary advances, health insurance and long service awards among others. The Company also operates a contributory pension scheme for its employees in Nigeria, in line with the provisions of the Pension Reform Act 2014. The scheme is funded through employees' and employer's contributions in the ratio of 8% and 10% of the total emoluments of the employee, as prescribed by the Act.

# **Good Practices**



# Creating a work environment for growth

We place a premium on supporting our employees to achieve their career goals and aspirations, we do this by providing a work environment where they find job satisfaction and are motivated for higher productivity. We have systems in place (including employee recruitment and promotion processes, employee training and development, performance measurement and monitoring, etc) that define and support employees' growth trajectory. Our desire is to build leaders that are capable of functioning optimally under varying conditions.



# CIP – Corporate Interactive Platform

As a multinational entity, we recognise the importance of uniformity in measurement methodologies and metrics. This is why we have designed an intelligent platform using Microsoft SharePoint to protect the integrity of data input and retrieval retrieval.

Leveraging this interactive platform, we have deployed a uniform data gathering tool used across all our business operations. Information inputed by data owners are validated for completeness, accuracy and integrity before they are submitted to the SharePoint platform.



### **DANGOTE ACADEMY -**LEARNING FOR EMPOWERMENT

JULIET OSHAGBEMI Head of Dangote Academy

#### Q. Tell us about the thoughts behind the setting up of Dangote Academy

A. The Dangote Academy was set up to develop the much needed human capital that will sustainably run various aspects of our business, now and in the foreseeable future. Our industry is labour intensive and highly skills based. As we all know, there is dearth of highly skilled (especially technical) workforce in several of the countries where we operate. It was therefore very expedient that we set up a structured skills development and education centre – the Dangote Academy. Additionally, we envisioned that the academy could help address the dearth of technical manpower in our home country, Nigeria by providing training to thousands of Dangote employees. The Academy was also identified as a medium through which we could infuse professional, ethical values in all employees, including all trainees that would be absorbed into the company's workforce.

#### Q. How has the impact of the training been measured in the output of staff over time?

**A.** We have various mechanisms for monitoring the impact of our Learning and Development initiatives. At the point of training, we have a post-training feedback form which is shared to get feedback on the knowledge gained and how this would impact job performance and productivity going forward. We also conduct performance measurements during employees' career milestones such as post probation period, annual year-end employee review, and several others. The performance review process gives Line Managers an opportunity to asses if learning took place and if employees' productivity/output is directly linked to specific training/development initiatives.

#### Q. What criteria determined the selection of training programs in 2018?

**A.** Our understanding of the types of skill sets we need to function optimally as a business is the primary criteria for the selection of training programmes. These skill sets are often not acquired in traditional learning environments. It is therefore critical that we build these requisite skills for the growth of our employees and the business. Our training programmes are also selected in line with the requirements of the technological age that we are in, so that our employees are progressive, able to utilise modern tools, and compete globally. Our appraisal system makes provisions for employees to identify the training that they believe they need to be able to perform their functions optimally. This feedback is taken into account in developing our training programs.

#### Q. What initiatives are planned for 2019?

A. In 2019, we would continue with our Graduate Engineers Training Scheme (GETS), the Vocational Training Scheme (VTS) and the Junior Technician Scheme (JTS), through which hundreds of young persons are trained, and a good percentage retained. In addition, we are currently designing the structure and strategy for Training existing staff within the Group. The planned initiatives centre around Functional training, Technical Training and Leadership development programmes, VDMA, Management development programs and E-learning (Learning Management System). The Dangote Academy will be working in partnership with Business Unit Management to ensure that all the necessary training interventions are identified in line with our overall business objectives/ goals.

# **Learning and development**

We understand the critical importance of learning and development to our business growth and for the career advancement of our employees. This is why at Dangote Cement, we take the issue of learning very seriously and have a robust annual training plan which accommodates employees at all levels.

# **Good Practices**



# Full-time education study leave

At Dangote Cement, we prioritise the educational development of our employees. We understand that the optimal performance of every business is directly linked to the capacity of its employees. It is expected that quality education and training yield high return on investment (ROI) and improved efficiency which positively impact profitability. At Dangote Cement, we grant study leave of up to 2 years to qualifying employees who wish to undertake full-time studies. On completion of such approved studies, employees are eligible for educational subsidy and other benefits which includes increase in basic salary where applicable.

We are mindful of employees' concerns about their career growth and development. By providing them a platform for continuous learning and development, we are supporting the achievement of their aspirations while also enhancing our own business productivity.

In 2018, 44.5% (11,707) of our employees across all our plants and head office (including transport workers) were trained for a total of 381,704 hours. Within the reporting year, N134 million was spent on employee training and development.

COUNTRY	Total Nu	Total Number of Employees Trained per Employee Level								
	Executive/Snr Mgt		Manag	Management		ofessional	Junior/Te	echnician	TOTAL	
	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN
Nigeria - HQ	0	4	5	82	39	115	0	28	44	229
Nigeria - Gboko	0	0	0	16	15	126	2	232	17	374
Nigeria - Ibese	0	0	1	26	20	392	7	1034	28	1452
Nigeria - Obajana	0	0	0	52	18	318	7	1443	25	1813
Ethiopia	0	2	0	11	1	41	27	380	28	462
Senegal	2	13	2	20	14	48	8	44	26	125
South Africa	4	19	23	23	47	248	130	442	204	732
TOTAL	6	38	31	230	154	1288	181	3603	372	5159

COUNTRY	I	Number of training hours (without hours of anti-corruption training) provided to employees								
	Executive	Executive/Snr Mgt		t Management		Senior/Professional		echnician	TOTAL	
	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN
Nigeria - HQ	0	72	80	1352	6800	1952	0	224	760	3600
Nigeria - Gboko	0	0	0	384	360	3024	48	0	408	3408
Nigeria - Ibese	0	0	24	416	320	6272	112	16512	456	23200
Nigeria - Obajana	0	0	0	832	432	7632	168	23088	60	31552
Ethiopia	0	2	0	6	0	4	0	25	0	37
Senegal	72	430	144	729	112	384	64	352	392	1895
South Africa	376	496	369	272	752	2441	2136	5976	3633	9185
TOTAL	448	1000	617	3991	2656	21709	2528	46177	6249	72877

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#### **CASE STUDY**

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# REWARDING CULTURE – INTERNATIONAL SECONDMENTS IN SENEGAL

The most important component of the Senegalisation Policy is the empowerment of local employees. Through knowledge and skills transfer programmes, we support them to take on managerial positions. In 2018, our capacity building initiatives included an exchange programme to other African plants such as Sephaku in South Africa and, in some cases, to European countries like Denmark.

One of the participants, Bachir Lo, shared the following insight about his experience. "This training in a mature industrial environment was clearly an eye opener, teaching us a lot about technology driven processes, sustainability (emissions, alternative fuels, circular economy) and industrial behaviour (timeliness, accountability, leadership, reactivity). It was definitely a real career boost."

# **Training engineers**

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Due to the evolving nature of the manufacturing process and new production facilities in our plants, Dangote Cement consistently needs competent engineers. We have therefore established three training schemes, the Graduate Engineers Training Scheme (GETS), the Vocational Training Scheme (VTS) and the Junior Technician Scheme (JTS). Between them, they provide a wide range of skills necessary for the operation and maintenance of our cement factories across Africa. Of these, GETS offers the most advanced training, preparing graduate engineering students with all the necessary technical and supervisory skills they need to become team leaders within Dangote Cement.

GETS operates in four phases, covering engineering theory, workshop skills, information technology and management skills. In 2018, nearly 50 students graduated from GETS, with more than 100 graduating from JTS. Many will be deployed at Dangote Cement, with others finding work at other Dangote Group companies, such as Dangote Flour Mills and Dangote Sugar Refinery.

# **Graduate Drivers Academy**

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Dangote Cement's drivers are perhaps the most highly visible part of our workforce. As such, we believe that they must be seen as good ambassadors of our brand, conveying its values properly as they go about their daily deliveries. Our Graduate Drivers Academy is designed to improve the quality of transport fleet drivers. We teach them safe and defensive driving techniques, highway management standards and HSE awareness, thereby helping to reduce accident rates and improve drivers' attitudes when managing the delivery of Dangote Cement products to our customers.

# **Professional Trainee Programme (PTP)**

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Our Professional Trainee Programme is a graduate initiative focused on developing technical expertise. PTP is a new programme commencing in 2019 and is similar to our existing MTP, but with emphasis is on technical skills development. The main objective is to increase the organisation's capability by generating a pool of highly qualified and skilled technical professionals in-house, that can competently manage technical/operational challenges in our plants.



# **Dangote Sustainability Survey**

Effective employee engagement and assessment of level of awareness are important to sustainability acculturation. This is why we made concerted efforts to "actively listen to ourselves" during the reporting year. In May 2018, we engaged a demographically diverse group of internal stakeholders through a survey administered across Dangote Industries Limited to bolster sustainability awareness and enhance the scope of sustainability reporting in our organisation. We asked questions ranging from employees' views and perceptions about our internal processes and structures, our external activities and how these are reported.

The survey was administered to employees in 12 locations across Africa. 1,170 respondents (of which 84.7% men and 15.3% women) completed the survey. 53.25% of the respondents were personnels of Dangote Cement, the biggest business unit of the Dangote Group. 70.52% of

the respondents were aged between 31 and 50 years. 32% of these respondents had advanced degrees. Employees in the management and senior management cadre recorded the highest participation in the survey vis-à-vis other employee groups, contributing 82% of all responses.

The outcome of the survey demonstrated that employees believe are being carried along in the Group's efforts to entrench sustainability, as more than 90% of the respondents admitted to being aware of the development of a strategic sustainability agenda by the Group.

In response to the question on their perception about Dangote's business impacts, the respondents ranked our top five impacts to include job creation, 18.89%; economic growth, 18.06%; training and development, 13.96%; community development, 11.98%; tax contributions, 11.06%.

Job Creation 18.89% 18.06% Boosting economic growth Training and people development 13.96% 11.98% Host community 11.06% Tax contribution 7.47% Local content and participation Sustainability thinking 6.91% 4.01% CSR/Social license to operate 2.74% Governance 2.59% Cultural development **Employees' ranking of** Biodiversity 1.93% **Dangote's impacts on host** 0.42% Others countries and communities

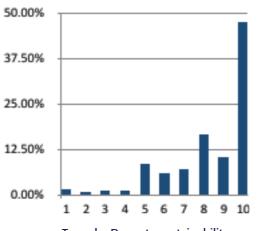
To further our alignment with the SDGs, we collected responses on our top 5 contributions to the United Nations Goals. Responses indicated that, amongst other goals, Dangote is contributing most significantly to 'No poverty' (SDG1), 'good health' (SDG3), 'quality education' (SDG4), 'decent work and economic growth' (SDG8) and 'industry, innovation and infrastructure' (SDG 9). This was according to 9.51%, 9.35%, 9.32%, 8.70% and 8.14% of respondents, respectively. We are leveraging feedback from this survey to strengthen and maximise our SDGs impact.

The Social Pillar targets enhancing inclusivity and cordiality in our working environment. To this end, we also engaged employees on issues that are most critical to them. For 18.44% of respondents, it was 'enhancing career growth and development opportunities'; 17.46%, 'skills and knowledge development'; 15.19%, 'compensation and benefits'; 14.03% 'equal opportunities for all employees'. For our external relations, the major areas of concern were, 'support for local

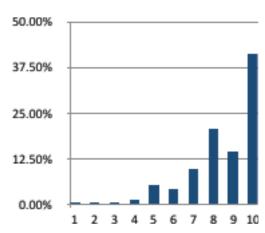
communities', 14.30%; 'educational activities', 12.81%; 'provision of internship opportunities for young people', 10.09%; 'networking opportunities', 9.40%; 'establishment of partnerships with global and local NGOs', 8.97%; while other initiatives including angel investments in small businesses, mentoring, etc., made up the remaining 44.43%.

Respondents also offered their perspectives on the "nice-to-haves" that could facilitate the achievement of desired results. While nearly 25% agreed that it will be nice to have employee volunteering programmes, about 33% opined that the incorporation of sustainability performance evaluation into the staff appraisal system is of utmost importance in order to realise impressive results. This comes against the backdrop of more employees admitting that sustainability implementation and engagements are important for their overall performance on the job throughout the various categories.

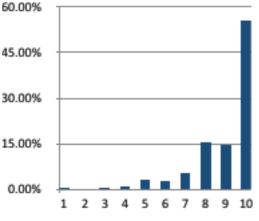
## **Employees ranking of sustainability success factors**



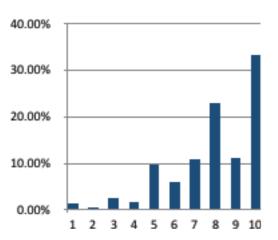
To make Dangote sustainability agenda successful, it will be nice to have management buy-in



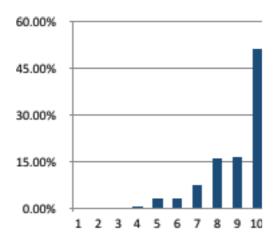
To make Dangote sustainability agenda successful, it will be nice to have incentives and rewards for employees' sustainability led projects



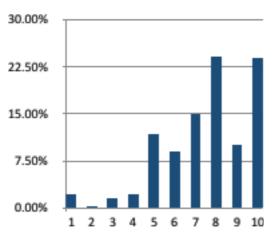
To make Dangote sustainability agenda successful it will be nice to have sustainability training for all



To make Dangote sustainability agenda successful, it will be nice to have sustainability performance evaluation in staff appraisal exercises



To make Dangote sustainability agenda successful, it will be nice to have effective management/communication of information on sustainability



To make Dangote sustainability agenda successful, it will be nice to have employee volunteering programs

Over 40% rated having management buy-in and introducing incentives and rewards for employees' sustainability-led projects as highly crucial success factors. Respondents in excess of 50% opined that effective management/communication of information on sustainability and facilitation of sustainability training for all are critical. Learning style preferences were also considered in the survey. A disproportionate number of employees preferred face-to-face classroom trainings to e-learning training. Precisely, these were 30.6% and 6.5%, respectively. The majority, standing at 62.9%, opted for a blend of both physical and online-based classes. Other suggestions towards enhancing employees' sustainability engagement, in the order of importance, include awareness programs, staff welfare and motivation, communication, reward, etc.



# THE UNIVERSITY of EDINBURGH

## **Dangote Sustainability Champions Training Program**

As a direct outcome of our 2018 employee survey, where 1,170 staff members participated and gave insights on their state of sustainability in the organisation, training programmes were held in collaboration with the Sustainable Business Initiative, University of Edinburgh Business School. A total of three programmes were held in 2018 - April, July and August. The first of these was introductory and facilitated by in-house experts. It focused on sustainable business principles and had over 300 employees in attendance. The subsequent two were facilitated by the University of Edinburgh and held at the Dangote training Academy in Ikeja and the Dangote headquarters, Ikoyi, respectively. Participants were drawn from across the various DCP operations in Africa.

In all, approximately 500 Sustainability Champions and 99 data owners were trained on introduction to sustainability, industry peer review, leadership mind-set and reporting practices. Attendees participated in breakout sections which focused, among other topics on expectations from Dangote Sustainability Champions and how to do things differently towards achieving positive environmental and social impact.

Following the insights acquired from the survey, our collaboration with the University of Edinburgh aimed at facilitating data collection and analytics on sustainability management across Dangote Group. Part of our aim was also to create greater sustainability and impact awareness, and to introduce an innovative reporting culture across Group. These strategic objectives were pursued in order to:

01

Help internal stakeholders understand Dangote's impact on a wide range of sustainability issues, enabling increased transparency about emergent threats and opportunities.

02

Enable better measurement, increased understanding and seamless communication of Dangote Group's economic, environmental, social, institutional, cultural, operational and financial performance against set goals and manage changing business environment more effectively

03

Introduce a formal platform for communicating both positive and negative sustainability performance and impacts

The training explained the notion of sustainability as a business imperative in the present era and highlighted "The Dangote Way" of operationalising sustainability within the Group. As an outcome of the training, participants collectively agreed to participate in one or more of the listed initiatives:

- Create a sustainability champions' network (mobile or web-based)
- Develop and imbibe a culture of responsible waste management, backed by policy
- Implement a staff volunteering initiative, backed by policy
- Develop a strategic data integrity and impact measurement/ tracking system, backed by policy
- Introduce Dangote Sustainability Week

# **Training objectives:**

- To create greater awareness on sustainability impact and foster innovative thinking and reporting culture across Dangote Group
- To facilitate data collection and analytics for sustainability reporting
- To set the foundation for the development of GRI Standards sustainability reporting

## **Solutions proffered:**

- Harmonise frameworks, metrics and indicators
- Create a multi-year reporting strategy and design reports that serve the information needs of different stakeholders
- Adopt a culture of zero backlash on full disclosure backed by corresponding policies.

Following this exercise, all participants were requested to volunteer for at least one of these initiatives in addition to becoming active members of the Sustainability Champions' Network.

# **Challenges identified:**

- Multiple reporting frameworks
- Lack of standardisation of data collection techniques
- Lax company reporting culture
- · Fear of fallouts from disclosures.

# Sustainability Week





Building a corporate culture of long-lasting sustainability begins and ends with effective employee mobilisation and involvement. One of the highlights of our 2018 activities was the Dangote Sustainability Week which was held in tandem with the United Nations General Assembly. The Dangote Sustainability Week is all about unleashing the initiatives of our employees - our greatest resources - to solve social, economic and environmental challenges in our host communities and markets.

# 2018 Dangote Sustainability Week

In September 2018, the Dangote Group embarked on its first Sustainability Week. The Sustainability and Governance Unit provided centralised coordination of the initiative, but allowed employees to come up with ideas on the kinds of activities that could benefit our host communities. Different locations came up with customised, innovative programmes that they identified as most beneficial to local communities. In the end, the Week was a massive success with so many great testimonials.

During the programme which held from September 24 to 28, 2018, hundreds of employees in 12 locations across 6 African countries including Ghana, Congo, Cameroon, Tanzania, Senegal and Nigeria's Obajana, Ibese and Gboko, volunteered. The initiatives took place under the theme "Living the Dangote Way". Employee participation across our Pan-African business units was entirely voluntary and self-driven.

In addition to providing a unique platform for bonding and networking among colleagues at different levels, the week-long initiative also offered the Dangote brand an opportunity to demonstrate its social commitment to host communities and the countries in which it operate. It let loose a lot of positive goodwill and reflected positively on our brand.

The massive success of the 2018 Sustainability Week clearly illustrates the business case for sustainability and the critical synergy that should exist between the trio of employees, host communities and corporate leadership. It also demonstrates that when impact is bottom-up, measurable, meaningful to employees and host communities (i.e. based on stakeholder engagement and proper needs assessment), it is more sustainable and better appreciated by communities and markets. We believe that the business case becomes even more viable when driven by our employees and backed by a sustainability culture, even without any direct financial investments.

There have been extensive feedbacks, including letters of appreciation from communities that benefitted from the initiatives. From the joyous faces of the school children in Deido, Cameroon who received educational and sanitation materials, to the district hospital chief in Bounsa, Congo who declared "it is the first of this kind of social involvement from any company in Congo"; and the emotional gratitude expressed by cement retailers in Oniru, Lagos where staff from headquarters including Group Chiefs and officers convened to clean up the immediate environment, the feedbacks from the initiatives has been most complimentary.

# A list of some major initiatives during the 2018 Dangote Sustainability Week:

# **Nigeria**

### HQ

 Environmental Sanitation and Economic Impact Project - Oniru Block Makers Village, Lagos

#### **Ibese**

Donation of materials to Ibese market women

## **Obajana**

- · Community clinic road rehabilitation
- Community clinic refurbishments
- Tree planting
- Educational outreach to Obajana Community Secondary School

#### Gboko

- Educational outreach
- · Rehabilitation of road at Yandew roundabout

# **DCP Depot Isolo**

 Community Environmental Sanitation programme

## **NASCON Nigeria**

Community awareness and environmental sanitation

### **Dangote Apapa**

(Flour, Sugar, Greenview, Port Operations)

- Environmental sanitation
- Refuse disposal

# **Cameroon**

 Donation of educational materials and visit to bilingual secondary school, Diedo

# Congo

 Rehabilitation of clinic and road in Bounsa District

# **Tanzania**

- Tree planting around plant
- Sustainability awareness programs for plant staff

# Ghana

· Beach sanitation in Tema

# Senegal

Plant sanitation and sustainability awareness programmes

# **Did you Know:**

# **NIGERIA**

**Most populous** country in Africa **7th Most populous** country in The World **203,452,505**July 2018 est.

Population growth projected to reach **392 Million** in **2050** (This would make Nigeria the world's fourth most populous country)

Multi-ethnic population, with over 250 ethnic groups in total:

**HAUSA** IGBO (IBO) **YORUBA** 

**FULANI** 

**Including heterogeneous religious population:** 

**MUSLIM** 

**CHRISTIAN** 

**TRADITIONAL** 



5.

# SECTION TWO -

How we improve our operations

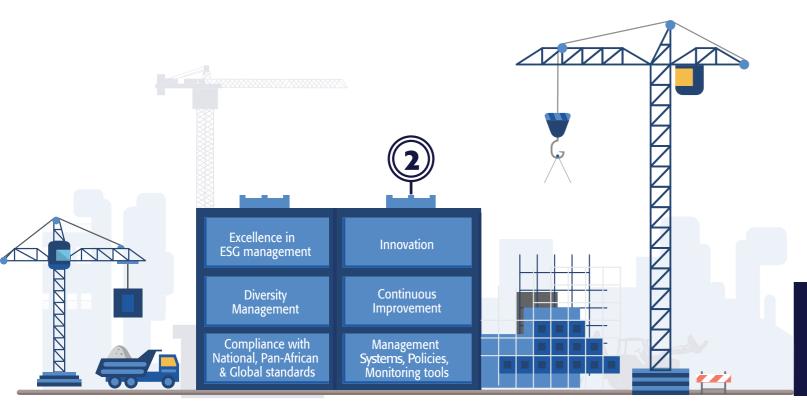




OPERATIONAL PILLAR



ENVIRONMENTAL PILLAR



## **OPERATIONAL & ENVIRONMENTAL**





Strategic 2.1.

**objective:** Management systems, policies, monitoring tools

#### **Description**

Establish and maintain control systems, policies and standards that ensure effective operational risk management, production efficiency and environmental stewardship in all our business locations.

Strategic 2.2.

**objective:** Continuous improvement

#### **Description**

We implement the policy of continuous improvement in our production processes, and invest in state-of-the-art production facilities that minimise our negative environmental and operational impacts, while working assiduously to optimise the socio-economic value we create. Our value chain is perhaps the largest in the African cement market. We are constantly evolving best practices in procurement, in an effort to build a supply chain that provides win-win opportunities for all stakeholders in the economies, societies and ecosystems where we operate.

Strategic 2.3. objective: Innovation

#### **Description**

Adopt, develop and invest in innovative systems and technologies which will enable us to save cost, especially with regards to energy consumption.

STEP 2 EXPECTED OUTCOME:

## **Prioritisation of OPERATIONAL efficiency.**

Serve and satisfy our markets by working together with partners to deliver the best products and services to our valued customers and stakeholders through continuous product improvement, new business development, product innovation, and employing state-of-the-art technologies and systems to constantly deliver cost efficient and a 'circular economy' approach to business.





# **Operational**



Driving operational efficiency for us means striving to attain the highest standards in product responsibility, product quality, products information dissemination and labelling, efficient production processes as well as service delivery that exceeds the expectations of our esteemed customers. We seek to maintain operational standards that are aligned with global best practices in occupational health and safety, making our work environment and project sites safe for all internal and external stakeholders.

To foster operational sustainability, we continuously invest in innovative technologies and processes that promote our goal of utilising available production capital optimally and resourcefully minimise our negative environmental and operational impacts, while working assiduously to optimise the socio-economic value we create.

# **Definition**

Serving and satisfying our markets by working together with partners to deliver the best products and services to our valued customers and stakeholders through continuous product improvement, new business development, product innovation, and employing state-of-the-art technologies and systems to constantly optimise cost efficiencies.

# **Management Approach**

Our focus on operational sustainability demands that we maximise the addition of value to raw materials and local resources, whilst being mindful of health and safety and our impact on the environment. We strive to improve efficiency at every stage of the production process, from mining to distribution, and have demonstrated our commitment to innovation by launching new products in our key market, Nigeria.

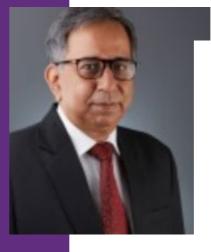
We are exploring ways to improve our use of alternative fuels in our kilns and researching how we can recycle by-products such as fly ash for use as extenders when we grind clinker into cement.

N208.6B

TOTAL VALUE OF BOUGHT-IN MATERIALS AND SERVICES ACROSS ALL DANGOTE CEMENT OPERATIONS IN 2018

3Mta

OUR LARGEST KILNS, IN NIGERIA AND TANZANIA, CAN PRODUCE UP TO 3MT OF CEMENT PER YEAR



Arvind Pathak
Group Chief
Operations
Officer

"

We are committed to continuous innovation and are moving away from the traditional linear mode of production towards a ,circular economy' approach to doing business across our value chain.

# The global standards we are committed to

# **PILLAR: Operational**

GCCA	GRI	IFC	UN-SDGs	UNGC	NSE	NCCG
Circular Economy: Promote the principles of a circular economy across the value chain Guidelines developed for fuel and raw material use in cement	GRI 103: Manage- ment Approach	Performance Standard 3: Resource Efficiency and Pollution Prevention Performance  Performance Standard 5: Land Acquisition & Involuntary Resettlement	SDG 8: Decent work and economic growth  SDG 9: Industry, innovation and infrastructure  SDG 12: Responsible consumption and production  SDG 13: Climate Action institution	Principle 1:     Businesses should support and respect the protection of internationally proclaimed human rights; and     Principle 2:     Make sure that they are not complicit in human rights abuses.  ANTI CORRUPTION:     Principle 10:     Businesses should work against corruption in all its forms, including extortion and bribery.	Environ-mental	Principle 26 (Sustainability)

#### **LEGEND:**

**GCCA -** Global Cement and Concrete Association

**GRI -** Global Reporting Initiative

**IFC -** International Financial Corporation

**UNGC -** United Nations Global Compact

**SDG -** Sustainable Development Goals

**NCCG -** Nigerian Code of Corporate Governance

**NSE -** Nigerian Stock Exchange

### **Performance Tracker**

# **KPIs**

LOCAL PROCUREMENT

79%

85% patronage of local contractors, suppliers, vendors, distributors, in our supply chain CAPACITY UTILISATION

49%

Ccapacity utilisation of plants in our Nigerian operations

SUPER-DISTRIBUTORS

568

Super-distributors in our Nigerian operations

# **Our Sustainability Commitment**

Key elements of our business model are:

- To target high-growth, populous markets with cement deficits and older/less efficient producers
- To be the leader in product quality, pricing and service delivery wherever we operate
- To adopt and develop a circular economy approach to business across our value chain.

In all our markets, we offer excellent quality products at competitive prices. This strategy has been effective in rapidly enhancing our market share.

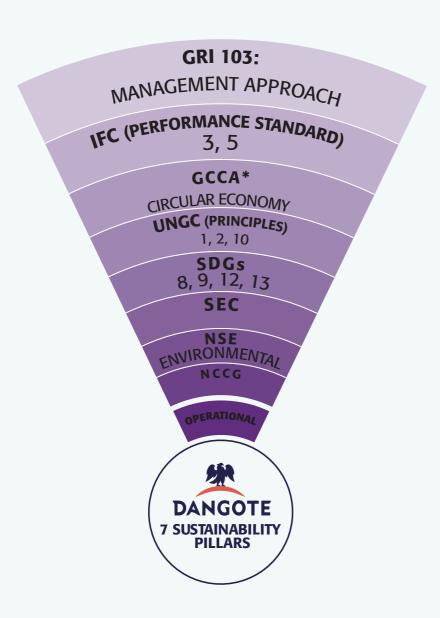
Both Nigerian and Pan-African operations performed well in 2018 despite challenges such as unfavourable weather conditions, civil unrests and production disruptions.



**Ejura Ejumedia** Sustainability Officer, DIL It is our individual responsibility to ensure we leave the world a better, not worse place than we met it.

"

# **Operational Indicators**



## **Operational Indicators**

**✓** Innovation

Suppliers due diligence

Product quality

Resource management

Product health and safety

Health and safety

Customer service



## **NURTURING PEOPLE, THE ENVIRONMENT AND OUR BUSINESS**



#### Q. Sustainable business practices sometimes come with a cost. What has the Dangote experience been?

A. We understand how the burden of initial costs could sometimes influence decisions on sustainability adoption. At Dangote Cement, we overcome this constraint by having the end in mind from the very beginning. For example, we know that every dollar spent on renewable energy today, could save us huge energy cost in the future, while also ensuring our environmental stewardship in form of cleaner energy. In the end, sustainable investment is a win-win for our business.

#### Q. As the leading cement company in Africa, is Dangote Cement looking to assume the leadership role in sustainable cement production in the continent?

**A.** As one of the founding members of the GCCA which evolved from the Cement Sustainability Initiative, Dangote Cement is already a leader in sustainable cement production in Africa. As you may be aware, the GCCA is a quasi-regulator that mandates it members to adopt nothing but global best practices in their cement production. Cases of non-compliance with GCCA's stringent sustainable cement production standards

attract penalties. Our operations across Africa are guided by these global standards.

#### Q. With over 500 super-distributors and 7000 sub-distributors, how is **Dangote Cement working to imbibe** sustainability practices across tour value chain?

**A.** Our sustainability journey is in its infant stage and we are still building systems and structures that will enable us manage our footprints and enhance our positive impact. We have identified our supply chain and procurement practices as critical areas where improvements are required. This is why we are now set to integrate environmental and social risk management across our supply chain. Our ultimate goal is to make environmental and social responsibility condition precedent for our business relationships.

#### Q. What are the key of areas focus for the Operations Unit in 2019?

**A.** In 2019, we are looking at incorporate sustainability indicators into our procurement practices. We are also looking to make more sustainability related investments in the form of innovative technologies and incorporation of systems that will enable us achieve resource and cost efficiencies as well as create positive footprints.

# **Product quality and market competitiveness**

#### Who are our customers?

**Output Government Contractors** 

**Construction** companies

**Distributors** 

Private sector contractors

Retailers

#### **Innovation**

We are committed to improving our research and development as a strategy for improving our overall efficiency and productivity. We have a dedicated Research and Development unit across all our operations, and are constantly striving to improve our quality and standards based on feedbacks from engagements with our customers and employees.

DCP plants are all equipped with cutting edge technology like Prompt Gamma Neutron Activation Analysis (PGNAA) for online analysis, robotic laboratory, and fully automated central control room system equipped with Human Machine Interface technology (HMI).

Our brand, Dangote 3X Cement was formulated to meet the yearnings of our customers for cement with extra strong, extra life and extra yield quality. We have constantly deployed the most advanced machinery at our new plants that improve overall efficiency in cement production.

In 2018, we launched two new products into our main market, Nigeria: Falcon and BlocMaster. Falcon is a 32.5-grade cement that addresses needs at the lower end of the market, where strength is less of a requirement. As such, it is

ideal for buildings such as single-storey houses, walls, mortaring and driveways. Our new BlocMaster cement is a premium 42.5R product, rapidly setting to provide excellent early strength after one day, and superior strength after 28 days. It is ideal for block makers, often small entrepreneurs in the informal sector, enabling them to turn their moulds quicker than with other products.

Both Falcon and BlocMaster were developed after extensive in-house research and feedback from the market. We will continue to drive product innovation to meet the needs of local builders across the ten markets in which we operate.

32.5N

A CEMENT GRADE SUITABLE FOR LOW-LOAD BUILDING NEEDS

42.5R

A STRONGER, MORE RAPIDLY SETTING CEMENT FOR MULTIPLE APPLICATIONS

# Interview



# BUILDING REQUISITE SYSTEMS AND STRUCTURES



**EUNICE SAMPSON** GM/Head, Sustainability, Dangote Cement Plc

# Q. The leadership and staff of Dangote Cement seem very enthusiastic about the acculturation of sustainability. Do you think that the requisite systems and structures are in place?

**A.** Indeed, the Dangote Cement family is excited about the ongoing integration of sustainability principles and standards into every aspect of our business operations. Much has already been done in terms of building the requisite systems and structures for driving sustainability implementation and more is being done to fill observed gaps. For example, we are integrating sustainability indicators into the reporting template of all key departments across Dangote Cement. We are also developing policies and standards that would make our sustainability implementation as seamless as possible. As you know, sustainability is a journey of continuous improvement. Building the relevant systems and structures is critical at this point because we do not want sustainability to be an appendage to our business processes. We are building our entire business around it, in line with our 7 Pillars which cover all aspects of the business. We are on track in our goal of building processes and standards that are global and yet customised to meet our business goals and objectives.

# Q. Let's talk about data. How important is data management in sustainability implementation and reporting?

**A.** Data management is critical to sustainability implementation and reporting. For reporting to be seen as compliant with global reporting standards, it must be based on data that is qualitatively and quantitatively reliable. A global best practice in sustainability and business management is documenting how your processes are managed. Good quality data helps us make informed decisions, track our progress, address weak links and monitor performance. Without a robust data management system, quality sustainability reporting cannot be achieved; neither is it possible to effectively track and measure implementation challenges, progress, milestones and material indicators.

# Q. How would you rate the level of progress that has been made in putting a robust sustainability data collation system in place at Dangote Cement?

**A.** The issue of data integrity is taken very seriously at DCP. One of our milestones in 2018 was working with external consultants to set up a sustainability data base that aligns our 7 pillars with global sustainability standards, such as the GRI, UNGC, IFC, SDGs, GCCA, NSE Sustainability Disclosure Guidelines, and so on. This way, we are sure that our principles and standards are world-class and yet custom-built to serve our unique sustainability objectives. Also during the year, Dangote Cement designated and trained about 100 data owners across different functions in our Nigerian and Pan-African operations. With this initiative, we now have data champions that understand our sustainability data needs and have been trained on best practices and requisite tools for gathering them. With sustainability implementation and reporting, virtually everything hinges on availability of quality data, and having in place systems and standards that give clear directions on how set goals will be actualised.

# **Product Quality**

We aspire to achieve a culture of excellent product quality. Our goal is to carry our suppliers and vendors along in this quest for product excellence

In previous years, we had audited the suppliers on our production sites and supply points against the DCP Guiding Principles. We work closely with our vendors to safeguard the quality of products they supply to us.

In 2019 we will begin the process of holding our major suppliers, vendors and contractors for their environment and social practices. For instance, they will be required to commit to and implement our sustainability Code as a condition for our business relationship.

# **Product health and safety**

We understand that our products could sometimes be hazardous and cause injury to people especially when they are not used correctly. We therefore provide instructions on usage, leveraging the CEMBUREAU guidelines on use of wet cement.

Health and safety (H&S) is a top priority at DCP. We strive to achieve zero incidents by improving and reinforcing safe behaviours among our

employees and contractors. Management is held accountable for ensuring safe behaviour, implementing workplace improvements on a regular basis and promoting a culture of safety in our everyday activities.

At our plants ensure that all of their products and services are tested for quality assurance and safety.

Dangote Location	Percentage of significant product and service categories for which health and safety impacts are assessed
Ethiopia	100%
Nigeria - Obajana	100%
Nigeria - Ibese	100%
South Africa	100%

Our plants are required to disclose all relevant safety information on the product bags.

Dangote Location	Disclosure of product components as well as safe use and disposal information
Ethiopia	YES
Nigeria - Obajana	YES
Nigeria - Ibese	YES
South Africa	YES

# **Good Practices**



# Our Safe Work Initiative

In order to minimise exposure to hazards and prevent incidents and near-misses, Dangote Cement plants have designed a Safe System of Work. The initiative seeks to enhance workplace safety through pre-work inspections, job hazard analysis and regular HSE meetings and audits.

During job hazard analysis, near-misses and actual accidents are investigated and findings are leveraged to develop and implement corrective actions.

Dangote Cement plants are also obliged to report incidents of non-compliance concerning product and service information and labelling. Of all the reporting plants (Ethopia, Nigeria – Obajana, Nigeria - Ibese, Senegal, South Africa), none reported any incident of non-compliance concerning product labelling and marketing communications.

The quality of our supply chain management attracted several positive feedbacks and accolades in 2018. These include Award for Best Quality Cement by the Standards Organisation of Nigeria; the SERAS Award for Best Company in Supply Chain Management; and, MANCAP certificates from the Standards Organisation of Nigeria for various cement products.

### **Customer service**

Our core strategic goal is to become the most customer-centric company in our industry. We are moving from a product-selling company to a comprehensive solutions provider.

Ultimately, we aim to create solid relationships with our customers by establishing the foundations for long-lasting partnerships. We leverage our cutting-edge business processes to develop superior cement solutions.

Moreover, our experts in fields such as geology, chemistry, materials science, and various other engineering disciplines work alongside behavioural scientists, cultural anthropologists, and commercial strategists to anticipate and understand evolving societal trends, and to create innovative, sustainable construction solutions that satisfy our customers' current and future needs.

# **Supply Chain Management**

# **Suppliers Sustainability Programme**

We continue to develop strong relationships across our supply chain. We have begun the process of creating sustainability awareness across our suppliers network, which is aimed at communicating and promoting responsible practices. We are also now developing KPIs to actively measure and track suppliers performance in this regard.

We will also develop and administer a standardised Sustainability Code of Conduct for Vendors, Suppliers and Contractors from 2019.

Our 2020 goal is to evaluate at least 30% of our major suppliers and vendors using environmental and social criteria. As part of our procurement practice, we prioritise patronage of local vendors. In 2018, 79% of our total procurements were sourced locally. Of the total of N208.6 billion, N165 billion was spent on local purchases. Our suppliers range from Small and Medium-scale Enterprises (SMEs) to large multinational companies.

# **Good Practices**



# Customer Service Week

The Dangote Group's Customer Service Week is a yearly event that helps to create awareness and consciousness on the critical importance of excellent customer service across various business functions. In the preceding two years, our Customer Service Week has created great opportunities to specially appreciate our valued internal and external customers. The ambience that typifies the event creates the right atmosphere for team bonding, fun, enlightenment and healthy competition among Dangote

Our 2018 Customer Service Week captioned "Excellence Happens Here-The Dangote Way", supported our goal of creating continuous awareness on the need for exceptional customer service across the Group. While the customer service week is not unique to Dangote, we have succeeded in ingraining it into our corporate culture.

The 2018 edition focused on how we could leverage the global event to achieve great service delivery, productivity, and build lasting relationships with customers and among co-workers. The event took place from the 2nd

to the 5th of October 2018 and will hold from the 7th-11th of October 2019. Dangote Cement Operations in Nigeria has 7,248 direct retailers (customers) of which approximately 568 are classified as Super Retailers responsible for the distribution of a significant amount of our products across various geo-political zones. As part of activities to commemorate the 2018 Customer Service week, each of our external customers received a specially customised e-card to symbolise Dangote Cement's appreciation for their contributions that have ensured our market dominance. Our key distributors are critical not just to our business but to the Nigerian economy. They oversee tens of thousands of other commercial re-selling operations providing employment, sustaining livelihoods and empowering households in different markets. Also as part of the event, employees participated in competitive guizzes and were rewarded with cash prizes. The quizzes sought to improve working knowledge of all aspects of the business and to foster corporate ownership among team members.

# **Good Practices**



#### **Customer Trucks Empowerment Scheme (CTES)**

We support our SME distributors by investing towards their business growth. For example, we invested over N3 billion to purchase 125 trucks that we gave out to our distributors (with a 5 year payback period at no interest). This is a win-win investment that ensures seamless transportation of our products from our depots to retail outlets. The initiative has also helped us in enhancing efficiency in our operations and those of key business partners. Between 2017 and 2018, the trucks under the initiative grew by 178, from 408 to 586.

# In 2018, two DIL subsidiaries received the SERAS Sustainability Awards for:





**Best in Supply Chain** 

# **Suppliers due diligence**

We are committed to supporting our distributors to build sustainable businesses and also to optimise our indirect environmental and social performance.

In our Ethiopian, Senegal and South African operations, a third-party evaluator performs environmental and social assessments on suppliers using ISO 26000 standards. They are also assessed on Health & Safety (H&S), Business Ethics, Stakeholder Relationships and Financial Performance. The outcomes of these assessments are documented and corrective actions are recommended to suppliers where necessary.

This evaluation is periodically reviewed and suppliers scored based on their performance. Suppliers' ratings are integrated into their scorecards to track and reward those that demonstrate improved sustainability practices.

Dangote subsidiaries are expected to screen new suppliers using environmental criteria.

In 2018, Senegal considered hiring new suppliers and screened all of them according to established environmental criteria. Conversely, South Africa considered hiring 12 suppliers but did not screen them according to laid-down environmental standards. Our Ethiopian plant, on the other hand, did not contract new suppliers in the year under review.

In addition to environmental criteria, we also seek to ensure that our new suppliers are screened according to established social criteria. For the countries reporting in 2018, Ethiopia did not screen any of its 6 potential suppliers using social criteria. Senegal screened 80% of its prospective suppliers. South Africa screened 100% of the potential 118 new suppliers.

Dangote Cement seeks to completely eradicate the risks of incidents of child, forced and compulsory labour in its operations and across its supply chain. None of the countries reporting in 2018 (Nigeria, Ethiopia, Senegal, and South Africa), recorded any such incidents in the year under review. However, Senegal classifies all suppliers that provide labour services as being at risk of employing child labour or young workers, and is highly proactive in combating this risk. In order to ensure that this risk does not crystallise, Dangote Cement Senegal has close engagements with suppliers that have high employee numbers.

Our Senegal operation also evaluates the salaries and social conditions of third party employees to ensure that the rights of young worker are not violated. South Africa, on the other hand, is not a high risk country for child labour. Use of child labour in South Africa is a criminal offence under section 43 of the basic conditions of employment act and the National Child Labour Programme of Action for South Africa, Phase IV. However, as a preventive practice, Sephaku administers Standard Request for Proposal (RFP) questionnaires to

suppliers where they are made to disclose any past criminal offences or indictments. Provision is being made in 2019 for background screening to be done on key suppliers to rule out environmental and social violations.

The same precautions are taken with regards to the risk of compulsory or forced labour. Ethiopia reports no such incidents in their operations. South Africa also identifies no such threats, as its labour practices are governed by the Basic Conditions of Employment Act 75 of 1997, which regulates working conditions in the country. Violation of the Act is a criminal offence.

On the other hand, Senegal recognises that such risks could occur with service providers used for temporary or permanent jobs during shutdowns or for fixing faulty equipment. In order to combat this threat, Dangote Cement Senegal applies the same measures that govern direct employees to such service providers. Every job on site that is done by third party workers starts with a clear explanation of what the labour and safety rules are.



# **Resource Management**

Our business operations are dependent on having long-term access to mineral based raw materials within the vicinity of our plants. Such resources are finite and their local exploitation often leads to local community concerns. We therefore, view the sustainable sourcing of raw materials and resource efficiency as a key strategic task.

Our strategy for resource efficiency also involves the use of alternative raw materials such as Iron Ore in cement production which is a cheaper alternative to traditional components. At Dangote Cement, we understand that water is a finite resource that should be managed responsibly. In our operations, we ensure that water is used efficiently and reused or recycled as much as is practicable.

# **Health and Safety**

As the leading cement company in Africa, we understand the importance of health and safety for our workers, visitors and host communities. We are continuously improving our processes to enhance safety and minimise harmful incidents. We are working towards achieving our "Goal Zero" on fatalities and recordable injuries by implementing the best health and safety practices across all our sites. In 2018, we focused on improving compliance with applicable laws, regulations and Dangote Cement's own HSE policies and standards.

We have started to diligently document, track and report on plant fatalities, lost time injuries and lost time injury frequency. Between 2017 and 2018 our lost time injuries fell from 47 to 22, representing a 53% decrease. However, we remain committed to achieving zero lost time injuries, fatalities and accidents frequency rates in all our operations.

We are strengthening our accident investigation processes and competencies are being developed in this area. We closely monitor implementation of all corrective actions arising from all incidents and HSE audits. We try to ensure that no accident is repeated. We are also more proactive in our HSE risk management, entrenching it from being a standalone activity into a key performance indicator. During 2018, we emphasised to our employees the benefits of reporting all incidents without fear of punishment. We promoted compliance with the Group's 15 Golden Safety Rules and strengthened our safety reporting format.

In 2018, we also introduced our Safe System of Work initiative, including job hazard analysis, pre-work

inspections, frequent HSE meetings and a Permit to Work system. We implemented corrective actions from near misses reported, accident investigated and audit reports. Dangote Cement has also developed an annual HSE Plan & Objectives, which will enable us manage HSE the way we manage our core business. In developing their various HSE Plan & Objectives for 2019, all operating countries will be expected to set targets for tackling material HSE risk indicators. These will also be accompanied by corrective action plans for identified risk factors.

Leaders at all levels are responsible and accountable for HSE affairs in their areas of operations. In 2019, we will begin the process of developing and implementing an integrated HSE management system in line with the newly introduced ISO 45001. This will help us in the transition to becoming a world-class HSE performer.

We trained a total of 24 HSE professionals across Obajana, Ibese and Gboko (plant and transport) up to the UK NEBOSH International General Certificate standard. This is a significant investment in capacity building with expected long-term positive impact on the Group's HSE records and performance. We continuously train our employees on best practices in health and safety in the workplace and emergency response procedures. We also ensure that we provide the personal protective equipment they require to carry out their jobs safely. Our Health and Safety Policy is championed by the Chief Executive Officer and is designed to achieve continuous improvement in safety practices across the Dangote Group, for employees, contractors, host communities and all stakeholders.

**LOST TIME INJURIES** 

**22** 2017: 47

LTI PERCENTAGE DECREASE

53%

# **HSSE System Framework**





Elvis Akalusi Head, Health & Safety, Ibese

"

I am glad to be associated with The Dangote Way.
I am beginning to see a paradigm shift where safety is now everyone's business in the plant.



## **MANAGING OUR FOOTPRINT** AT SEPHAKU

#### **PETER FOURIE**

CEO, DCP South Africa, Sephako Cement

#### Q. Sephaku currently control 22% of the South African market, are there plans to increase this share in the future?

**A.** Despite facing stiff competition here in Southern Africa and considering the cyclical nature provide detailed report. This practice has help of building and infrastructural development, Sephaku Cement have done well to win the market share we currently lay claim to. Our leadership mandate remains that we PLAY TO WIN. Our immediate goals are to continue to grow and consolidate our market leadership, hence we are continuously taking steps to secure more wins. While doing this however, we commit to playing fair and to conduct ourselves in a responsible manner.

#### Q. Tell us more about your assessment of third-party vendors using environmental and social criteria?

**A.** We take responsibility for our actions and we are interested in those of our partners. We hold all usage, we also ensure that we also ensure our vendors, suppliers and third-party consultants to the same high levels of expectations that we set for ourselves. To achieve regulatory social and environmental compliance, we monitor the

environmental and social impact of our business across its entire value chain by observing closely the activities of our business partners. We engage third-party evaluators to conduct assessments of suppliers using the ISO 26,000 Standards and us to mitigate some third-party related negative socio-environmental footprints such as curbing the incidence of child, forced and compulsory

#### Q. Water stress is a material issue in the whole of South Africa, what steps taking to address this?

**A.** Water scarcity is a global issue but in South Africa the situation is much dire. At Sephaku, we are taking intentional steps to manage our water consumption. At our plants, multiple water sources are being deployed to reduce pressure on underground sources. Water is also recycled at our plants as part of our water management campaign. Beyond our efforts to reduce water that our wastewater is responsibly re-used or channelled to minimise or completely prevent pollution to the waterbodies that serve our host communities.

# **Did you Know:**

### New trends in the cement industry:

**CIRCULAR ECONOMY** 

#### The cement industry is able to use waste from municipalities or companies by co-processing:





By replacing primary mineral materials in cement with fractional mineral traces from wastes.

The very high temperatures reached in a cement kiln ensure the process is residue-free and the end product contains no hazardous substances.

1450°C

Cement producers need to reach 1450°C in their oven to be able to transform raw materials in the clinker to cement.



# **Environmental**







# **Definition**

Entrenching sustainable environmental management practices to address the challenges, and leverage the opportunities of climate change, while optimising our performance in energy efficiency, water usage and greenhouse gas emissions.

# **Management Approach**

We continuously seek to improve on our operational efficiency as a way of optimising our impact on the natural environment. We adopt improved business practices and processes that support the protection of host communities, preservation of air and water quality, promotion of biodiversity and ensuring the overall sustainability of natural resources.

We strive to adhere to sustainability principles that will ameliorate global and local environmental challenges and mitigate the negative impact of climate change. Our business activities are undertaken with conscious thoughts for our natural environment and the need to consistently enhance our environmental stewardship while also leveraging the opportunities this presents .



Massimo Bettannin Group Chief, HSSE

to consolidate key environmental indicators, including energy consumption, water usage, greenhouse gas emissions in order to make better informed business decisions.

This year, we decided



# The global standards we are committed to

## **PILLAR: Environmental**

GCCA's	GRI	IFC	UN SDG's	UNGC	NSE	NCCG
Climate Change & Energy: Develop a climate change mitigation strategy, and publish targets and progress.  Environment & Nature: Apply Environment Nature guidelines Set emission targets and report publicly on progress	GRI 300: Environ- mental Standard Series	Performance Standard 1: Assessment & Management of Evironmental & Social Risks and Impacts.  Performance Standard 6: LBiodiversity Conservation & Sustainable Management of Living Natural Resources Performance Standard 3: Resource Efficiency and Pollution Prevention	SDG 6: Clean water and sanitation SGD  SDG 7: Affordable and Clean Energy  SDG 9: Industry, innovation and infrastructure  SDG 12: Responsible consumption and production  SDG 13: Climate Action institution	Principle 7:     Businesses     should support     a precautionary     approach to     environmental     challenges;     Principle 8:     Undertake initiatives to promote     greater environmental responsibility; and     Principle 9:     Encourage the     development     and diffusion of     environmentally     friendly technologies.	Environmental	Principle 26 (Sustainability)

#### **LEGEND:**

**GCCA -** Global Cement and Concrete Association

**GRI -** Global Reporting Initiative

**IFC -** International Financial Corporation

**UNGC -** United Nations Global Compact

**SDG -** Sustainable Development Goals

**NCCG** - Nigerian Code of Corporate Governance

**NSE -** Nigerian Stock Exchange

### **Performance Tracker**

# **KPIs**

TOTAL VOLUME OF GREENHOUSE GASES

687Kg CO2

Per tonne cementitious material produced in 2018

CO2 EMISSIONS [T CO2]

-7.2%

Reduction in CO2 emissions in our South African operations

WATER CONSUMPTION

+29%

Increase in water usage in our South African operations due to increased production

# **Environmental Management & Compliance**

Dangote Cement believes that sound environmental management, together with a strategic, proactive approach to addressing the challenges and opportunities of climate change and water scarcity, is fundamental to maintaining a successful and resilient cement business.

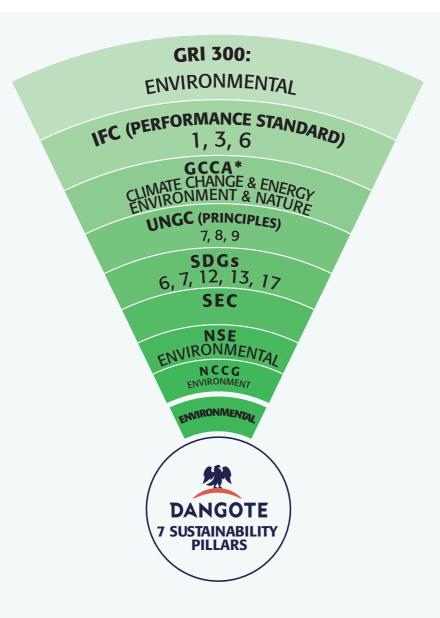
As the largest cement company in Africa, we understand the environmental impacts of our operations and are committed to complying with all relevant environmental regulations in the countries where we operate. We invest in

technologies and systems that would help to significantly reduce our environmental impact.

Our goal is to minimise the negative footprints that our business operations could pose to the environment.

We are committed to implementing ISO 14001:2004 Environmental Management System (EMS), which would improve our approach to environmental management within the defined scope of our operations.

# **Environmental Indicators**



## **Environmental Indicators**

- Environmental management and compliance
- Operational efficiency
- Precautionary approach
- ☑ Carbon management

- Circular economy
- **Dust emissions**
- ✓ Water management

# Interview



# ENVIRONMENTAL STEWARDSHIP AT DCP



MASSIMO BETTANIN Group Chief, HSSE

# Q. What are the key environmental impacts of Dangote Cement's operations?

**A.** As the largest cement manufacturer in Africa, Dangote Cement has potentially high environmental impact. The major polluting substances emitted during cement production are dust, Nitrogen oxide (NOx) and Sulphur dioxide (SO2). The actual amount emitted is of course dependent on the production inputs (the raw materials and fuels used), processes applied, and the condition and quality of the plant. Dangote Cement is continuously working to mitigate and minimise the impacts of its production on the environment. We strongly believe that sound environmental management, together with proactive approaches to addressing these challenges are fundamental to achieving environmental responsibility.

# Q. What distinguishes DCP's factories from its peers?

- **A.** Our factories are mostly ultra modern, with most of our lines having opened in the last 7-10 years. They have been designed to be intrinsically efficient through the adoption of cutting edge technology in cement production such as:
- Pre-heater and pre-calciner technologies, which are regarded as the most efficient technology because they recycle heat from the kilns to preheat the raw mixture and achieve much of the chemical transformation of limestone before it even enters the kiln;
- Vertical rolling mills for raw material, coal and cement grinding which are 40–50% more efficient than traditional ball mills;
- Mechanical material transport and transfer systems equipped only with conveyors and bucket elevators, which are up to 80% more efficient than the traditional pneumatic systems.

# Q. Can you describe DCP's approach to environmental sustainability?

**A.** We understand that our line of business could come with huge environmental footprints if not properly managed. This is why we continuously look for better ways of combating our actual and potential impacts. We keep taking precautionary steps to tackling the impact our business could have on the wellbeing of the physical environment. Our ultimate goal is to reduce, as much as is feasible, our CO2 emissions, water consumption, waste generation and dust emissions. We also plan to leverage the advantages offered by the Circular Economy business model, by re-utilising wastes produced in our sites, such as old tyres and packaging materials. This way, we would be improving on our environmental performance and also significantly reducing our operational costs.

# Q. The Chairman and Founder of DCP recently signed the GCCA Charter, how does DCP plan to comply with the requirements?

A. The global cement industry is a major producer of carbon dioxide emissions. Therefore, it is necessary that major players in the sector, such as Dangote Cement, are accountable for their impacts and strive to manage them efficiently. We have started compliance with this all-important cement operations standards by mapping the 5 pillars of the GCCA Charter with our operational, environmental and social pillars. The HSSE Group will be working closely with relevant departments and function owners to ensure that DCP achieves full compliance with the GCCA Charter.

# **Operational Efficiency**

The production of cement requires a lot of energy, which has significant economic and environmental implications. It is therefore imperative that we continue to enhance our energy efficiency. We plan to optimise the utilisation of Natural Gas, which

is a cleaner energy source, to improve our overall energy and operational efficiency. This could come with availability challenges. But we are committed to adopting global best practices in energy usage as much as is feasible.

Our plants are designed to achieve particulate emission levels (30mg/Nm3) far below what the environmental emission (100mg/Nm3) regulations in Nigeria permit.

We have deployed measures to maintain overall efficiency across our plants including:

Utilising effective particulate emission control systems, including baghouse fil electrostatic precipitators;	lters and
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- Efficient energy recovery in kiln operation using mechanical flow regulator in the coolers;
- Use of cement additives to have a high cement clinker ratio which improves both energy usage and CO2 emissions per tonne of cement produced.
- Use of storm water harvesting and recycling (South African and Obajana operations) and use of water decanting from other mines (our Zambian operations);
- Vertical roller mills for raw material, coal and cement grinding which are 40-50% more efficient than traditional ball mills;
- Mechanical material transport and transfer system equipped only with conveyors and bucket elevators which are up to 80% more efficient than the traditional pneumatic system;
- Use of long OLBC conveyors for raw material transport rather than the less efficient dumpers;
- Robot lab equipment for automatic sampling and preparation for X-Ray screening which allows for a better process control with direct effect on the quality of our cement and indirectly, a 3-5% energy reduction compared to plants provided with manual sampling system;
- Big process fans provided with Variable Frequency Drivers (VFD) to vary the ventilation rate based on the actual demand/operating conditions. VFD can reduce input power by 40-80% (depending on the % flow rate) compared to dampers;
- Pre-heater and pre-calcinate which is regarded as the most efficient technology.

# **Precautionary Approach to Environmental Management**

We have a robust risk assessment and management system that enables us to identify and manage environmental risks before they actually crystallise. As much as possible, we strive to identify and pre-empt operational and environmental risks as our way of averting irreversible damages to our business environment, employees, host communities and the general public.

We proactively manage any identified hazard and continuously deploy new technologies that would help improve our operational efficiency and environmental stewardship. Some of our processes are being redesigned to improve our performance in resource efficiency, waste management, carbon emission and so on.

# **Understanding & Managing our Carbon Footprint**

The yearly global demand for cement increases at an average of 5-7%, with much of the demand growth driven by emerging markets such as Africa, owing to rapid urbanisation, economic and demographic growth.

The cement industry accounts for over 5% of the total global CO2 emissions annually. Approximately 60% of these emissions are produced during the conversion of limestone (CaCO3), a key natural ingredient, to clinker (CaO), an essential component of cement; whilst the remaining 40% of CO2 is generated by the combustion of fossil fuels in the kiln and to produce electricity.

However, our plants are mostly new and ultramodern. They have been designed to be more energy efficient using cutting edge technology in cement production. These measures have resulted in operational cost savings and, at the same time, less CO2 emissions in our operations. Also in 2018, we further consolidated our greenhouse gas emission monitoring and reporting system to re-verify the actual carbon footprints of all our operations and identify areas that require improvements. Despite the newness of our plants, we understand the need to always explore innovative ways to continuously reduce carbon footprints across our entire value chain.

Total greenhouse gas emissions resulting from captive power plants and generators, kilns and vehicles used at the quarries and sites (Scope 1), as well as those associated with the use of purchased electricity (Scope 2), were estimated at 16.4 million tonnes, equivalent to a specific or average unit based emission of 687kgCO2eq / tonne of cementitious material produced.

Energy Consumption [ GJ ]				
	YTD			
Ethiopia	4,607,769			
Nigeria - Gboko	2,784,265			
Nigeria - Ibese	24,613,136			
Nigeria - Obajana	13,620,909			
Senegal	2,985,808			
South Africa	3,872,732			
TOTAL	52,484,619			

# Tackling future challenges – first step into circular economy

This year, we started exploring the feasibility of using alternative fuels in our kilns through effective and fit-for-purpose re-utilisation of wastes produced in our sites. This is a further step towards the adoption of greener energy sources than coal and heavy oil, in addition to the current use of natural gas to minimise emissions of greenhouse gases and other pollutants in our Nigerian operations.

However, the amount of wastes that we generate in our operations are minimal, and so we understand that, to leverage the opportunities presented by the Circular Economy business model, we will need to collaborate and partner with third parties.



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#### **ALTERNATIVE ENERGY USE IN ETHIOPIA**

By collecting and utilising combustible wastes, we generated 1 GJ=277.778 kwh at our Ethiopian plant, reducing dependency on conventional fossil fuels and ensuring that we meet our energy needs without increasing costs.



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#### **CASE STUDY**

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# CIRCULAR ECONOMY – THE ONLY WAY TO A SUSTAINABLE FUTURE

Human population keeps growing, with more and more of us living in urban areas. The world population more than doubled from 3.7 billion in 1970 to 7.6 billion in 2017 and is projected to keep expanding, to 11.18 billion in 2100 UN World Population Prospects (2017).

Growths in global population and consumption threaten to deplete the planet's natural resources, especially as we use them inefficiently. The solution is to move to a circular economy, which aims to avoid waste and ensure the longest possible (re)circulation of raw materials. This helps reduce over exploitation of the natural environment and curbs negative climate changes.

Building a circular economy helps achieve the Sustainable Development Goals and is in line with the global climate policy. Use of renewable energy sources and materials, sharing, dematerialisation of consumption, efficient waste management and the design of products for longer use, easy repairs and reprocessing, contribute to limiting the depletion of natural resources.

#### **CASE STUDY**

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#### **WASTE UTILISATION IN ZAMBIA**

The plant burns waste tyres and waste bags as additives to the Kiln inlet. In doing this, we have observed no significant spikes in CO emissions and there have been no recorded Kiln malfunction. Tyres are hoisted up to the chute feeding point via a winch and fed into the kiln, along with other materials.

# **Good Practices**



We are committed to continuous improvements and enhanced efficiency in our business processes and practices. We have established an internal governance committee that drives the implementation of green technology and best practices in our plants. We are working to support Nigeria in actualising its Paris Climate Action commitments.

# **Controlling our Dust Emissions**

Cement manufacturing processes generate dust emissions that, if not properly managed, could have significant impacts on both the workforce and neighbouring communities.

At Dangote Cement, we understand that a significant reduction in dust emissions is both technically and economically feasible. To achieve this, all our plants have been designed and provided with state-of-the-art dust abatement equipment, including bag house filters and electrostatic precipitators. Continuous control of operating parameters and routine maintenance activities are carried out by trained site personnel to ensure that the abatement systems operate as specified by the suppliers.

In addition to the control measures adopted for the stack emissions, we are developing programmes in some of our plants that help mitigate the potential impact from fugitive dust emissions. Best practices in this regard include

(i) the storage of raw materials in warehouses and/ or silos (we are improving our processes to avoid stockpiling of dusty materials in open areas, except in emergency cases;

- (ii) handling of raw materials, intermediate and final products by means of completely closed conveyors, with bag house filters at the transfer points, and;
- (iii) continuous dust suppression by water spray and use of binding material on roads, both at the plants and quarries.

The state-of-the-art design, combined with the control and maintenance measures adopted, allow our plants to achieve average dust emissions ranging between 20 and 30 mg/Nm3. This is way below the typical regulatory threshold limits and the international best standards (50 mg/Nm3).

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### **CASE STUDY**

#### **DUST MANAGEMENT AT OBAJANA**

At our Obajana operations, we ensure that our dust emissions are within ambient air quality limits. We have taken steps to control fugitive dust emissions by utilising initiatives such as the installation of site wide sprinklers, dust shields within our silos, and constant monitoring to assess the effectiveness of these measures. By doing these, we are protecting our employees and host communities from the impact of dust emissions.

# **Implementing Efficient Water Management**

We understand that scarcity of water is a global issue. We are aware that just 2.5% of the earth's water is fresh water. Africa's fast growing population and urbanisation is also accompanied by a significant rise in water demand. Consequently, although our operations do not require large quantities of water in comparison with other sectors, we are committed to reducing the amount of freshwater utilised in our business activities. Our responsible use of water will ensure more availability for the local communities, especially in those regions that are characterised by endemic water scarcity.

Most of our cement plants have been designed to recover, store and recycle groundwater from quarry operations and/or storm water run-off from plants. This reduces our consumption of freshwater and mitigates negative impact on local communities and farming activities.

In 2018, our total water consumption, including for purposes such as production, cooling, dust suppression, gardening, and domestic and sanitary, was 6,284,882m3, equivalent to specific or average unit based water consumption of 270 litres water/tonne of cementitious material produced.

Water C	Volume Water Consumption / Cementitious Products [ltr/t]			
CEMENT PLANT	YTD	YTD		
		AVG		
Ethiopia	118925	77		
Nigeria - Gboko	133222	167		
Nigeria - Ibese	389067	77		
Nigeria - Obajana	129	26		
Nigeria - HQ	734351	270		
Senegal	533067	486		
South Africa	33469	27		

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#### **CASE STUDY**

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#### WATER PRESERVATION IN SOUTH AFRICA

Although the cement industry is not a large user of water, we recognise the need to reduce the amount we use, conserve local supplies and ensure that we do not pollute water bodies.

In South Africa, Dangote Cement is committed to reducing its water impact for the benefit of its local communities. Our Aganang facility, situated approximately 40km west of the town of Lichtenburg in the North West Province, sits in an area known well for agriculture and cement production.

Both industries, which have a major impact on the region's economy, are largely dependent on the area's available groundwater resources.

The Aganang Plant has been designed in such a way as to drain storm water into concrete lined canals and pathways leading to a single discharge point. From this point, the wastewater is further directed into two return water dams.

The plant has three authorised dams: a borrow pit of 275 000m3 and two Return Water Dams, each with storage capacity of 45 000m3.

The borrow pit, which is situated in the mining area, collects almost 190 000m3 per annum, and this is used for dust suppression. About 122,500 m3 volume of water from the return water dams is recycled and re-used as process water, reducing our need for boreholes. This means that we take far less groundwater, which can instead be used by local communities for agricultural and domestic purposes.

This is part of Dangote Cement's commitment to reducing the water footprint of its operations.



Eunice Sampson General Manager/ Head, Sustainability, Dangote Cement Plc

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If we are to leave behind for our descendants a world where they can coexist harmoniously with nature and continue to enjoy its FINITE resources, then we must take the concept of sustainability seriously. When the natural environment is violated, it pushes back with calamitous consequences. Conversely, when you nurture the physical environment, it nurtures you back.

# INVESTORS' ENVIRONMENTAL CONCERNS



CARL FRANKLIN
Head, Investor Relations

Q. You interface with Dangote Cement's investors on regular basis. What would you say are their environmental concerns?

**A.** Greenhouse gas emission is seen as the biggest contributor to climate change and global warming. Given that cement production is rated as the third largest producer of CO2 in the world, our investors, like other investors around the world, are interested in our CO2 emissions, resource efficiency, waste management practices, dust emission, health and safety issues, and so on. Their major concern of course revolves around how effectively these issues are managed to ensure business and environmental sustainability.

Q. Given this development, how do you think environmental issues will affect the future of institutional investments in the Cement industry?

**A.** I think environmental concerns will become even more significant for investors in the future. With sustainable finance framework increasingly

gaining traction among top business executives worldwide, environmental, social and governance issues will become key considerations in the investment decisions made by key investors.

Companies that demonstrate sustainability stewardship will of course attract good investment opportunities relative to their peers.

Q. In the light of these investors' concerns and your thoughts about how significant this will become in the future, what is Dangote Cement doing to ensure environmental sustainability?

**A.** At Dangote Cement, we are already tackling these issues. We are designing innovative strategies and investing in new technologies as we strive to minimise our negative environmental impacts. We are infusing environmental considerations into all aspects of our operations, in the effort to ensure that sustainability becomes integral to how we run the business.

# **Did you Know:**

Cement is the most widely consumed commodity after water. It is the main component in the construction of infrastructures and for the development of residential houses, public buildings, water and sewage systems, and much more.

That is comparable to offsetting the yearly average carbon emissions from 1.3 million passenger vehicles.

**6**.

# SECTION THREE -

How we build license to operate





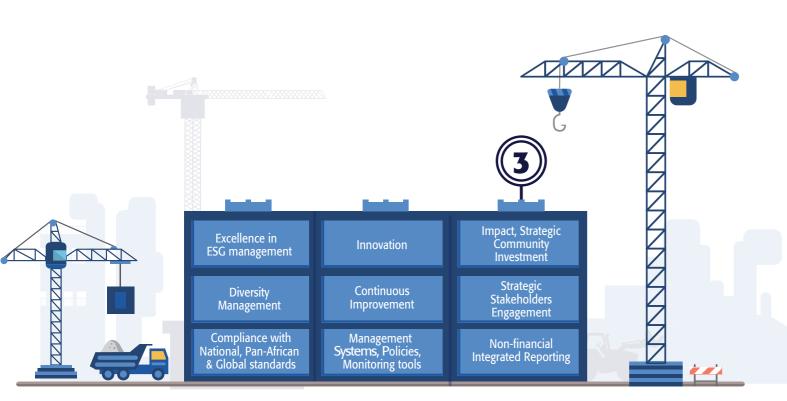
ECONOMIC PILLAR



SOCIAL PILLAR



FINANCIAL PILLAR



## **ECONOMIC**, **SOCIAL**, **FINANCIAL**







Strategic 3.1.

**objective:** Economic Impact, strategic community investment

#### Description

We aim to apply economically sound sustainable development principles to our business. As a leading African brand, we are partners of governments and local communities in the effort to build a prosperous African economy. This is why our social impact projects are deliberately targeted at meeting the most pressing needs of the different communities in line with the outcome of our community engagement programmes.

Strategic 3.2.

**objective:** Strategic stakeholder engagement

#### **Description**

It is important to us that we respond to how our stakeholders see our company and we strive to create an environment in which their feedback and opinions can be gathered, understood and acted upon in order to sustain and strengthen our business and our strategic relationships. We are consciously creating a learning environment and platform for our employees to grow and achieve their fullest potential, while adhering to the highest standards of health and safety. In our host communities, we strive to develop resilient and sustainable prosperity through direct and indirect employment, skills transfer, local entrepreneurial development and the prioritised patronage of local suppliers and contractors.

Strategic 3.3.

objective: Financial and non-financial Impact

#### **Description**

We focus our efforts on demonstrating to stakeholders the importance we attach to value creation. We create value by leveraging all available capital to ensure the sustainable growth and impact of our organisation.

STEP 3
EXPECTED
OUTCOME:

#### **LICENSE TO OPERATE achieved.**

We aim to be the leading brand in the infrastructural development of the new African continent that we envision. We recognise that our brand values must reflect all the commitments we make to our esteemed stakeholders. This way, we sustain our license to operate.

# **Social**







# **Definition**

Creating a learning environment and a platform that allows our employees to grow and achieve their fullest potential, whilst adhering to the highest standards of health and safety. In our host communities, we strive to develop resilient and sustainable prosperity through direct and indirect employment, skills transfer, local entrepreneurial development and prioritised patronage of local suppliers and contractors.

# **Management Approach**

At Dangote Cement Group, our approach is to build a competent workforce that will support our current and future business objectives. We ensure continuous training and capacity building as a way of empowering our employees to carry out their functions efficiently while also equipping them to achieve their future career plans. We prioritize the health and safety of our employees and ensure that they are trained on best working practices, emergency responses and the use of personal protective equipment as may be required. We also ensure that the work environment is safe and does not constitute harm to our workers and host communities.

We support employee volunteerism as a way of promoting closer engagement with the host communities. This approach ensures that we listen to the concerns and needs of our stakeholders, and informs our approach to building more productive and harmonious long-term relationships. We invest in social projects that are beneficial to our local communities by creating jobs, promoting entrepreneurship, increasing household incomes, building skills and capacity, improving the overall human capital development index. We believe in developing sustainable local economies and supporting governments' efforts at improving access to quality water, education, healthcare and other social amenities.



**Brian Egan Group Chief Financial Officer** 

I am happy to be a part of the remarkable impact that Dangote Cement is leaving in all the locations in which it operates in Africa.



# The global standards we are committed to

#### **PILLAR: Social**

GCCA's	GRI	IFC	UN SDG's	UNGC	NSE	NCCG
Health & Safety:	GRI 400: Social Standard Series	Performance Standard 1: Assessment and Management of Environmental and Social Risks and Impacts  Performance Standard 2: Labor and Working Conditions  Performance Standard 4: Community Health, Safety, and Security  Performance Standard 5: Land Acquisition and Involuntary Resettlement  Performance Standard 7: Indigenous Peoples  Performance Standard 8: Cultural Heritage	SDG 1: No poverty  SDG 3: Good health and wellbeing  SDG 4: Quality Education  SDG 5: Gender Equality  SDG 10: Reduced Inequalities  SDG 16: Peace, justice and strong institution	LABOR: Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining; Principle 4: The elimination of all forms of forced and compulsory labor; Principle 5: The effective abolition of child labor; and Principle 6: The elimination of discrimination in respect of employment and occupation.  ANTI- CORRUPTION: Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.	Social	Principle 26 (Sustainability)

#### **LEGEND:**

**GCCA -** Global Cement and Concrete Association

**GRI -** Global Reporting Initiative

**IFC -** International Financial Corporation

**UNGC -** United Nations Global Compact

**SDG -** Sustainable Development Goals

**NCCG -** Nigerian Code of Corporate Governance

**NSE -** Nigerian Stock Exchange

## **Performance Tracker**

# **KPIs**

COMMUNITY COMPENSATION HEALTH INVESTMENTS

**EDUCATIONAL INVESTMENTS** 

Spent on land acquisition and involuntary resettlement in our Nigerian operations

Spent on health initiatives in our Nigerian operations

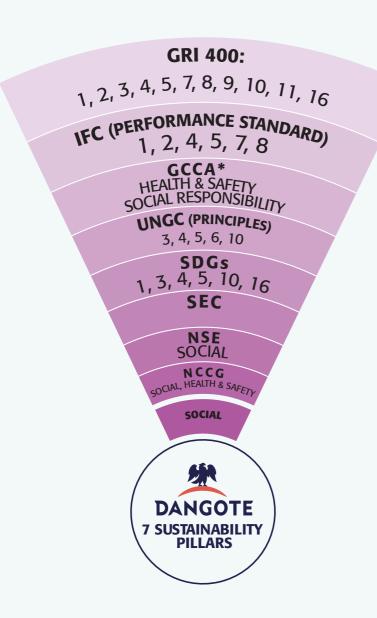
Spent on scholarships and other educational investments in our Nigerian operations

# **Our Sustainability Commitment**

We understand that social stewardship and effective engagement with internal stakeholders and local communities are critical to earning and sustaining our license to operate. We treat our social responsibility with utmost priority.



# **Social Standards**



## **Social indicators**

Community investments

Safety and employee wellbeing

**✓** Health

Educational infrastructure

DCP NIGERIA'S SOCIAL INVESTMENTS IN 2018					
S/No	Name of Project/Activity	Start Date	Cost of Project (N)		
1	Health	2018	102,047,950		
2	Empowerment	2018	350,000		
3	Education and scholarships	2018	102,053,184		
4	Community compensation	2018	102,562,905		
5	Donations and grants to host communities	2018	15,636,000		
6	Donations and grants to government	2018	547,078,000		
7	Donations and grants to CSOs/NGOs	2018	251,540,841		
8	Donations and grants to religious organisations	2018	100,000		
9	Donations and grants to events	2018	35,250,000		
10	Donations and grants to charity	2018	112,000,000		
Total			1,428,605,082		

# **Community investment**

Community engagement is very important to us at Dangote. We see this as our social responsibility to our host communities and work assiduously to enhance the wellbeing of the people around us. Each plant is tasked with identifying key need

areas in their local communities and investing their resources towards combating the issues identified. More often than not, these needs generally fall within the purview of health, education and infrastructural assistance.

SCHOLARSHIPS

900

OVER 900 BENEFICIARIES IN NIGERIAN OPERATIONS ALONE

**OUR SOCIAL INVESTMENT** 

**₩**1.4B

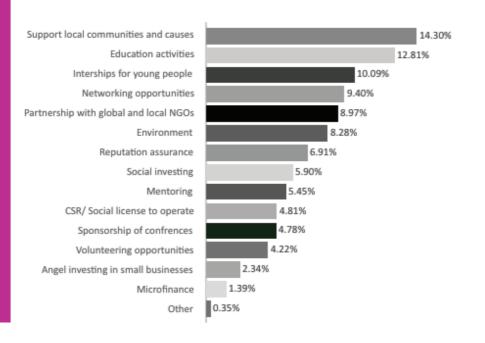
IN OUR NIGERIAN OPERATIONS (GBOKO, OBAJANA AND IBESE), OVER N1.4BILLION WAS SPENT ON SOCIAL INVESTMENTS WHICH INCLUDE DONATIONS AND CHARITABLE GIFTS. THIS REPRESENTS 0.55% OF OUR PROFIT AFTER TAX IN 2018.

We have a Community Engagement Policy that prioritises the establishment and nurturing of a mutually benefiting relationship with host communities. We value their useful feedback on how we could be better neighbours and partners for development. Besides sponsorship and community investments at the HQ and BU levels, we also support local communities through our

employees' volunteering activities.

As much as is practicable, we endeavor to support host communities in addressing practical needs that are thrown up in the course of community engagements.

TOP 5 EXTERNAL SOCIAL ISSUES THAT ARE IMPORTANT TO EMPLOYEES IN DANGOTE GROUP



# Health

# **Growing Medical/ Health Clinics**

Staff at our Ibese plant were able to identify general health issues in the local community. This was achieved through communication with key officials and community representatives as well as through general interactions with other stakeholders in the community.

A health clinic in the community that was in dire need of renovation was identified. The condition of the clinic was so critical that members of the community were unwilling to use the medical facility.

As the health clinic was set up to treat cases of malaria, typhoid and infections- all very prevalent ailments in the Ibese community, these aliments were going largely untreated.



# IN RESPONSE TO THE UNDERPERFORMING CLINIC:

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- Our Ibese plant reconstructed and renovated the healthcare centre
- This has had a significant impact on the community as the centre has recorded a sizable increase in the number of patients seeking medical care there, compared to before the renovation was carried out
- The plant was also able to deliver a clinic equipped with medical facilities and a labour room
- This clinic was provided to address reported incidents of untrained personnel offering medical care to locals who had no other alternatives.

# **Skills development**

# **Dangote Academy**

The Dangote Academy was launched in 2010 to equip employees with the technical and managerial skills that are needed for the sustainable growth of the business.

Specifically, the Academy was established to be the umbrella organisation for all talent development and learning initiatives in the Group and to provide facilities and platforms for technical skills acquisition benchmarked against world standards.

It was created in recognition of the fact that we cannot rely solely on African universities and colleges to provide the specialised technical and managerial skills that we require to run major cement plants such as ours. In 2018, the Academy offered 114 different training courses on a wide range of technical, administrative and marketing areas, from the "7 Habits of Highly Effective People" to "Smarter Selling". Approximately 11,707 staff attended these courses, with around 5,500 being trained by the Dangote Academy itself, with the rest being trained by 26 external training providers. In total 381,704 Hours of training were offered.



Training courses were held at eleven locations in Nigeria, with many staff from Pan-African facilities visiting Nigeria for training in engineering skills at our flagship campus at Obajana in Kogi State. With eight classrooms, five workshops, a 450-seat lecture theatre and leisure facilities, the Obajana campus provides a convenient learning environment for our people.

#### **CASE STUDY**

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#### **DCP IBESE NIGERIA**

We understand the critical importance of high-quality education for the development of host communities. This is why we have introduced scholarship schemes to help students in these communities achieve their educational and career aspirations. Nearly 900 students were offered scholarships to study at different levels of education in 2018. In our Ibese communities, for example, the advent of the scholarship programme has reportedly increased the rate of children's enrolment in schools.







#### **CASE STUDY**

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#### **DCP GBOKO NIGERIA**

We understand the impact that quality education could have on a person's life as well as on the socioeconomic wellbeing of a community. Because of this, education is a major priority for us in our community investment efforts. This is why scholarship investments have always, and will always be important to us at Dangote Cement. In 2018, our plant in Gboko, Benue State invested about N10m on scholarships for university students in Mbayion community. Altogether, about 493 students have so far benefited from scholarships offered by our operations in Gboko.



#### **CASE STUDY**

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# EMPLOYEE VOLUNTEERING DURING THE 2018 SUSTAINABILITY WEEK

To demonstrate our commitment to sustainability, the company marked its first Sustainability Week in September 2018. The aim was to promote sustainable development 'The Dangote Way'. Activities carried out included clean up, health and safety awareness, education and empowerment for small businesses.

To address the growing global challenge of waste, sustainability champions in our Headquarters volunteered to clean up several sites which include Oniru Block-makers' village, Victoria Island, Lagos; Ajibese community was cleaned up by DCP at Ibese; Anjorin market in Apapa was cleaned up by our Apapa Greenville; and Isolo community by DCP Cement Depot, Isolo.

Across our Pan African operations, there were hospital sanitation and clean-ups in Bounsa by DCP Congo; educational outreach in Douala by DCP Cameroon; beach clean-up and tree planting in Tema by DCP Ghana, which aligns with the themes of the World Environment Day and World Oceans Day, 2018 which were, 'beating plastic pollution', and 'clean our oceans', respectively. These volunteering initiatives represent our local approach to addressing global challenges and creating impact that matters.

# **Building strong relationships** with local communities

Our host communities are among our most important stakeholders. They live close to our plants and usually constitute part of our workforce. They are impacted by our operations in ways that can be beneficial or potentially harmful. They have given us, directly or tacitly, the right to build a factory, mine their land and transport our products through their communities. In effect, they have given us a "social licence to operate".

We recognise that the benefits of this licence must be mutual. This is why we continuously invest in and support these communities.

Our presence in local communities creates new job opportunities, scholarships for students, better healthcare facilities, potable water, local infrastructure development and patronage of local vendors and contractors.

We are committed to helping young businesses and entrepreneurs in host communities to grow. This we do by prioritising the patronage of local startups, all in the effort to boost their productivity, earnings and profitability.

We also strive to minimise the negative impacts of our operations on host communities, by taking care to respect their land and property, their animals, the quality of air that they breathe, their dignity, their cultural and religious beliefs and their way of life.



# Interview

#### **LUK HAELTERMANN** CEO, Dangote Cement, Senegal

# LEAVING LASTING MARKS IN OUR LOCAL COMMUNITIES



# Q. What can you say were your most impactful social activities in 2018?

A. We logically continued in 2018 the long-term actions that we started in earlier years. The main project of course being the local empowerment program called 'Senegalisation'. Our Senegalisation program has led to a reduction in the number of foreign workers in our workforce, from around 250 in the early days of the operation to less than 20 at the end of 2018. Dangote Cement Senegal is also taking steps to reduce water consumption (DCS is in a very arid area). We are helping local communities to improve the condition of the roads, hospitals and schools, while also ensuring that we respect the people's religion and culture.

# Q. How is your business unit managing the interests of diverse stakeholders in host communities?

**A.** 2018 marked the start of our structured engagement with local communities through a Strategic Support Committee. This committee, with the participation of all major stakeholders, developed four projects for 2018 and 2019, one per community. They include, amongst others, the construction of a health post, 2 schools and a maternity. Other smaller projects on education

and healthcare were added to ensure equitable coverage of all four major communities. We also financed a skills development program in food preservation for women in a neighbouring community that is rich in the cultivation of fruits and vegetables. The objective was to educate the women on how to convert the excess quantities of fruits and vegetables into jam, juice and powder for sale in other markets. This way, they will be minimising wastes and business losses.

# Q. What plans does DCP Senegal have to increase its market share?

**A.** Growth figures in volume may likely slow down in the near future (2019 is estimated at 5% increase) because we are approaching the maximum capacity of the plant. Past feasibility studies have focused mainly on optimisation of the plant and processes. We are now also focusing on examining the possibility of capacity increase in a financially feasible and sustainable manner.

#### **CASE STUDY**

#### **HOW DANGOTE DEVELOPS SUSTAINABLE LOCAL ECONOMIES**

The case of one single community business that created 150 jobs and tens of millions in revenues in South Africa.

Dangote Cement South Africa, also known as Sephaku Cement, draws 42% and 70% of its employee base from local communities in the Delmas and Aganang Cement plants, respectively. There are also several SMEs facilitated and supported by Sephaku, which include: the bakery, the catering firm and the cleaning companies that service the Aganang and Delmas Plants, of Sephaku Cement. In South Africa, Dangote practices a strong local employment policy, in compliance with the national Broad Based Black Economic Empowerment **Programme (BBBEE)** – and serves as a good example of "THE DANGOTE WAY."

In 2018, South Africa's Sustainability Champions, including Nigeria's Dr. Ndidi Nnoli, Group Chief Sustainability & Governance Officer, and Israel Chokuwenga, Group Social Lead, HSSE, convened in South Africa as part of the DCP 2018 Sustainability pre-reporting initiative. The objective was to engage all Sephaku Sustainability Champions and Data Owners on Dangote Group's 7 Sustainability Pillars and GRI reporting standards. The capacity building initiative also addressed common issues regarding the Dangote Sustainability Journey. It identified inspiring case studies that showcase Dangote's business impact; explored areas of synergy and collaborations, as well as knowledge-sharing on best practices that could be mutually beneficial across all operations.

Since the visit, South Africa has improved in its sustainability performance, especially in terms of its responsiveness on data collation, validation and completeness as required for sustainability reporting.

Our South African business has been motivated by its own story of a small entrepreneur it supported. 'New Era', founded by Thokozane Mangana, was selected by Dangote Cement South Africa in 2014 as a contractor. Beyond serving the logistics needs of the Dangote subsidiary, engaging with Thokozane propelled the growth of his start-up company, which in turn has meaningfully contributed to regional economic growth through job creation and positive socio-economic impact.

Since 2014, New Era has recorded revenues of over 70 million Rand per annum. The Logistics company which transports clinker from Aganang to Delmas; and coal from the mine near Delmas to Aganang, employs 150 persons and has 30 trucks which serve Dangote Cement South Africa. To give back to the community, Thokozane also works with Dangote to offer on-the-job training to community members. This includes engaging trainees from the Sephaku Skills Development Programme and introducing youths to professional driving skills and job opportunities. These are just a few of the many ways that Thokozane's company is giving back to his community. This case study also demonstrates the ripple effect of Dangote's impact, and how we strive to build sustainable local economies in host communities and markets in which we operate.







Israel Chukuwenga **Group Lead-Soci**al Performance, **HSSE** 

Our focus is to increase social investments in host communities across all our operations.

# **0&A**



#### **DANILO TRUGILLO** Plant Director, Ethiopia

#### Q. How does DCP Ethiopia plan to stabilise relationships with the local communities in the coming years?

**A.** In response to the 2018 events, we are now proactively engaging with members of our local communities. We will continue to engage them as business partners who have a stake in the business and whose stake should be protected. We are improving on our grievance mechanism and will make it even easier for them to come forward and express their concerns. We believe that the coming months and years will be conflictfree and we will build better and more cordial relationships with the host communities.

#### Q. Does DCP Ethiopia align with any global social standard?

**A.** Our aim is to build a sustainable business that aligns its practices with relevant laws

and regulations. Our social practices are for example guided by global standards, including ISO26000 Standard on Social Responsibility. We also benchmark our social, environmental and governance practices with the Dangote Group's Sustainability policy that mandates compliance with global best practices.

#### Q. What new social investments do you plan to make in 2019?

**A.** We will keep engaging our host communities to identify social projects that they need support with. We will ensure that we establish a winwin relationship by investing in projects that will improve the wellbeing of host communities and households.



#### **NIGERIA**



In Nigeria, we have three plants at Obajana, Ibese and Gboko, with total combined production capacity of 14.2Mt. Our Nigerian operations commenced in Gboko in 2007 and rapidly grew to support the country in achieving self-sufficiency in cement production.

In 2018, Dangote Cement
Nigerian operations invested
approximately 1.4B in social
projects for the benefit of
local communities. These
investments covered healthcare,
education and infrastructure
developments, amongst others.

- In Gboko, scholarship grants totaling N10m were awarded to 493 youths in Mbayion community;
- At Ibese, blocks of classrooms were constructed in Aga Olowo for 80 students; 230 students in local communities were also awarded scholarships valued at N20m;
- At Obajana, 249 students benefited from a N25m scholarship grant, among other social investments...

#### **SOUTH AFRICA**



Our operations in South Africa are spread between our Aganang and Delmas facilities, which between them can produce 2.8 million tonnes of cement a year for sale in key markets across the country.

#### In 2018, Dangote Cement South Africa carried out a number of local community investments, including:

- Scholarships awarded to 15 university students to pursue engineering and other graduate courses;
- Leadership training to empower local community leaders in the Springbokpan and Verdwaal communities, with a focus on mining legislation, codes of conduct and general transformation;
- Youth training in driving
  (50 students), computer skills
  (25 students) and basic electrical and mechanical engineering skills
  (15 students).

#### **CASE STUDY**

## ETHIOPIA



In July, three of our colleagues, including country CEO Deep Kamra, were murdered on the road to Addis Ababa, for motives that even now remain unclear.

In addition, our local operating environment has been made difficult by demands from the local community, with respect to employment and business opportunities, that we were unable to meet.





We have continued to engage with local communities, as well as local authorities in Mugher and the regional authorities of Oromia, in an effort to create trust and build mutual respect so that we can maintain our "social licence to operate". Without it, our business success in Ethiopia will be diminished, affecting the performance of one of our most successful plants.

We are continuously reviewing our stakeholder engagement and social investment projects' implementation processes to ensure effective and efficient project execution, at the same time improving communication processes with both our internal and external stakeholders.

In addition, we will review our employment practices to offer the local communities greater opportunities for employment and engagement with us.

The plant has continued to invest in community development projects, including the construction of seven classroom blocks, two training centres and one water system that supplies potable water to Mugher town's 33,000 people. We have continued to offer employment opportunities to our host communities, with 1,600 locals currently in our employment. We are contributing significantly to the socioeconomic development of host communities and have supported 15 micro-enterprises that employ more than 600 persons.

We remain committed to working closely with stakeholders in the communities to build more cordial relationships.

# **COMMUNITY EMPOWERMENT**



#### **ARMANDO MARTINEZ**

Plant Director, Ibese

#### Q. What would you say is the biggest **Dangote Cement impact in Ibese in 2018?**

**A.** One of the areas of DCP interventions in Ibese has been in healthcare. We have built and renovated hospitals, and sometimes donated medical facilities to public health institutions. We also try to minimise incidents of diseases through nutritional intervention programmes, especially for children. We also have education support initiatives. We support talented young persons to achieve their full potential by providing them scholarships to ensure that they can afford to complete their education. Regarding economic empowerment, we support local entrepreneurs to initiative was a huge success. sustainably increase their earnings. We do this by ensuring that we patronise local content.

Q. The Dangote Sustainability Week, according to the DCP Group Managing Director, Engineer Joe Makoju; "is built on the premise that sustainability must be owned and practiced by employees at every level of the organization and powered by the highest levels of institutional governance." How were you able to

#### mobilise your colleagues in Ibese plant towards the 2018 Dangote Sustainability Week?

**A.** What Mr. Makoju said is very crucial. Our colleagues at Ibese were very enthusiastic about the 2018 Sustainability Week. They came out in large numbers to carry out community clean ups activities, volunteered their time to teach in schools and offered grants to support small businesses. No persuasion was needed. Our colleagues were more than willing and very excited to come together to show support and care for the local communities. At Ibese, the

#### Q. Has there been feedback from the communities or individuals that have benefited from the Sustainability Week?

**A.** There has been extensive feedback, including letters of appreciation from some of the beneficiaries. Considering the huge impact we recorded in 2018, we eagerly look forward to the 2019 edition.

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# About the Report -



DCP won the 2018 Sustainability, Enterprise and Responsibility Awards in Supply Chain Management

Dr. Ndidi Nnoli Group Chief Sustainability & Governance This is the first standalone sustainability report for Dangote Cement. The Report is prepared In Accordance with the **Global Reporting Initiative (GRI)** Standards, core option. Beyond GRI, our Reporting Framework is centered around the 7 Pillars of Sustainability adopted by Dangote Cement Plc as a key aspect of "**The Dangote Way**". Out 7 Pillars are benchmarked against 8 national and global sustainability principles and standards.

"

This year's Sustainability Report focuses on 4 major markets: **Nigeria** (Gboko, Ibese and Obajana), **South Africa**, **Senegal** and **Ethiopia**, it however also provides an insight into all our areas of operation.

We will reach full GRI compliance across the whole Dangote Cement Group by 2020."

# **Input-output Methodology**

In order to measure the impacts of Dangote Cement on the Nigerian economy, an advanced Input-Output model is used. The model is based on the work of Noble Prize winning economist Wassily Leontif, and it uses the latest available input-output tables for the Nigerian economy. Thanks to the model, one is able to quantify the "backwards" positive economic effect Dangote has on the Nigerian economy through its direct production and its value chain. The following impacts were captured in the analysis:

# **Direct Impacts**

Which are the effects of Dangote Cement Nigeria activities themselves.

# **Indirect Impacts**

Which relate to the company's business transactions with its suppliers. Dangote Cement Nigeria's purchases of goods and services from local suppliers generate business for these suppliers, thus enabling them sustain and create jobs, while also generating value added and income. Additionally, indirect impacts also include the second tier of suppliers, so the suppliers of Dangote's suppliers. These suppliers' production is also the result of the initial impulse from Dangote's business activities. This creates a ripple effect in the economy. All such effects are taken into account in the model.

# **Induced Impacts**

Which are consequences of an additional impulse created in the economy through the spending of Dangote Cement's employees and the employees of their first and second tier suppliers. This impulse comes from the increased in demand, then causes an increase in output in the economy and leads to the creation of additional jobs, value added, and income generation.

Our 2018 Sustainability Report is the first standalone report for the Dangote Cement Group prepared based on the most recognized international standards and guidelines:





In accordance with the Global Reporting
Initiative (GRI) Standards core option, labeled by
the GRI Materiality Disclosures Service



Referencing to The Global Cement and Concrete Association (GCCA) sustainability guidelines, IFC's Performance standards and UN Sustainable Development Goals (SDGs)



In line with Nigerian Stock Exchange



In line with UN Global Compact requirements





The sustainability report comes out annually covering the events and actions of each reporting period starting from the 1st January to the 31st December each year (2018 in this example) [GRI 102-50; GRI 102-52]. Previous report (released in April of 2018) was embedded as part of the Group's Annual Financial Report for 2017 [GRI 102-51].

[GRI 102-45; GRI 102-48; GRI 102-49] This year's report focuses the scope of GRI indicators on the 4 major markets for Dangote Cement: Nigeria (Gboko, Ibese and Obajana), South Africa, Senegal and Ethiopia. Additionally, case studies on performance and key initiatives are presented also from other 6 Pan-African locations (Cameroon, Congo, Ghana, Sierra Leone, Tanzania, Zambia). In some cases, GRI indicators cover all 10 markets

across Africa (relevant information marked within the content). In 2020, Dangote plans to prepare the GRI report covering the whole Cement Group.

Limited external assurance was carried out on some indicators in the report by PricewaterhouseCoopers, using the ISAE 3000 Standards in line with non-financial reporting assurance principles. [GRI 102-45]. The Report is structured to align with our 7 customized Sustainability Pillars, which are institutional, cultural, social, financial, economic, operational and environmental. The 7 Pillars are a reflection of our business impact materiality and demonstrate our commitment to embedding sustainability principles across our entire value chain.

# Materiality process –

# **Determining material topics & indicators fo the 2018 sustainability report**

As part of our journey to best practices in Reporting, we had referenced our 2017 Sustainability Report against the Global Reporting Initiative (GRI). This year, the Sustainability & Governance Function mapped those topics that significantly influenced the assessments and decisions of stakeholders regarding our economic, environmental and social impact. In 2018, we have complied with the GRI Sustainability Reporting Guidelines in determining materiality according to our internal stakeholders, with the aspiration to fully engage all external stakeholders in 2019.

In May 2018, we carried out a comprehensive employee survey across all of our locations which has guided the development and focus of this report. Also as GRI recommends that qualitative analysis, quantitative assessment and discussion be used to determine if a topic is material, this survey targeted a diverse group of employees for a representative sampling of Dangote Cement across Africa. A total of 1,170 stakeholders across twelve locations participated. Through this survey, we were able to identify the main topics that Dangote Cement's employees consider to be material for our

reporting. In addition, an external benchmarking of topics reported by manufacturers in both the cement and non-cement industries was carried out, looking at CEMEX, LafargeHolcim, Argos, Heidelberg Cement, Budimex and our joint venture Sephaku Cement, which is listed on the Johannesburg Stock Exchange. This process contributed significantly towards enabling us to create a meaningful and high-quality sustainability report for Dangote Cement this year and on which we could improve in 2019.

We are aware that public and shareholder feedback is crucial within the guidelines set by the GRI board and therefore must be factored into every action we take in our journey towards GRI compliance. Although external stakeholder engagement was not our aim this year, we decided that some form of public engagement should be carried out. This resulted in a media survey from which our team identified key topics frequently reported, to identify at least the direction of public interest. This insight was factored into the topics considered as material for 2018 A list of prioritised indicators was then created on a materiality matrix

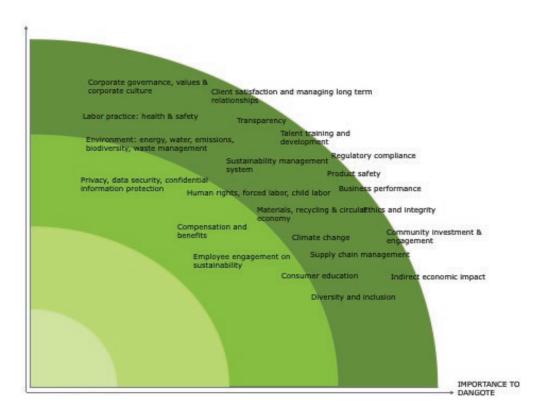
and shared with a cross-section of employees, data owners and board members at Dangote Cement for validation. These individuals were asked to rate each indicator's level of importance from their perspective, especially where they disagreed with the proposed placement on the matrix. Once the matrix was updated we presented it for final validation and conclusion. The result is shown to the right.

This is the first standalone sustainability report for Dangote Cement. The Report is prepared In Accordance with the Global Reporting Initiative (GRI) Standards, core option. Beyond GRI, our Reporting Framework is centered around the 7 Pillars of Sustainability adopted by Dangote Cement Plc and benchmarked against 8 national and global indicators. This year's Sustainability Report focuses on 4 major markets: Nigeria (Gboko, Ibese and Obajana), South Africa, Senegal and Ethiopia however also provides an insight across all our areas of operation.

We will reach full GRI compliance across the whole Dangote Cement Group by 2020.

# Dangote's Materiality Matrix 2018

STAKEHOLDERS



Our process for materiality identification followed GRI Standards methodology:

#### 1. STEP 1: IDENTIFICATION

Identification of relevant topics from the perspective of sustainable development within the key areas of the organisation's impact: economic; environmental; social How we accessed it?

- Review of Dangote's 7 pillars
- External benchmark of topics reported by cement and non-cement industry
- Review of media survey
- Review of employee survey
- GRI sector supplements (cement and non-cement)

#### 2. STEP 2: PRIORITISATION

Involvement of key stakeholders in the process of assessing the relevance of the indicated topics from the perspective of the organisation's interior. We have conducted a survey fulfilled by over 1000 employees

#### 3. STEP 3: VALIDATION

In order to confirm the effects of prioritisation of relevant topics, we have conducted around 15 interviews with top management which enabled us to define key issues to be reported and constraints occurring within key impact areas (relevant topics).





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