

COMMUNICATION ON ENGAGEMENT (COE)



Institute of Management Technology, Dubai
Nurturing #NextGenLeaders

Period covered by this Communication on Engagement

From: March 2017

To: February 2019

Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

9 March 2019

To our stakeholders:

As CEO of IMT Business School, Dubai, I am pleased to confirm that we as an institution reaffirm our support to the United Nations Global Compact and its ten principles in the areas of human rights, labor, environment and anti-corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

IMT Business School is leading the pack amongst higher education institutions in the region. We were the first such institution in Dubai to become a UNGC signatory, and our achievements and contributions since then mount, week by week. We are especially proud to report that we have made inroads into virtually all of UNGC's 17 Sustainable Development Goals over the brief period covering our membership, as outlined in the following section. We also include in Section 2 our achievements and progress against the six Principles of Responsible Management Education. We believe that our noteworthy accomplishments show that one educational institute can make a difference.

As we drive toward making our institution a UNGC role model worthy of emulation and demonstrate greater leadership and influence in the region, we are implementing sustainability in our own operations; and are working hard to ensure we are developing the knowledge and skill to continue to do what we are committed to doing with respect to the principles and sustainable development goals of UNGC and PRiME. As part of our mission – Nurturing #NextGenLeaders, we have re-designed our academic programs on sustainability to achieve this mission.

Sincerely yours,

Kaustubh Kashyap

Chief Executive Officer
IMT Business School Dubai

Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. *Please refer to the complete list of suggested activities for your type of organization found [here](#).*

This section presents two tables that illustrate IMT Business School's UNGC activities, with Table 1, reflecting initiatives and actions against the 17 corresponding UNGC SDGs, and Table 2 against the respective PRiME goals.

UNGC SDGs	Indicative Projects and Cases
1. No Poverty	"Make A Difference" Donation Drive – March 2018 Student Research Project Associated with SOWO Partnership – 2018 ongoing
2. Zero Hunger	Food Wastage Campaign – September 2017, August 2018
3. Good Health and Well-Being	Wellness Camp – October 2017 Yoga – November 2017 IMT campus cleanliness drive – September 2018 Kerala Flood Relief campaign – August 2018
4. Quality Education	World Green Economy Summit – October 2017 Green Team Workshop – January 2018 Incorporating sustainability in annual fest of IMT Business School, Vaudeville – March 2018
5. Gender Equality	4th Edition of The Arab Women in Leadership and Business Summit – December 2017
6. Clean Water and Sanitation	Sustainable Communities Project in Kenya – Ongoing
7. Affordable and Clean Energy	IMT Business School Energy Assessment (2018) and Plans for Solar Power and Green Mobility
8. Decent Work and Economic Growth	Sustainable Communities Project in Kenya – Ongoing
9. Industry, Innovation, and Infrastructure	IKEA Guest Lecture – January 2018 Social Impact Measurement Workshop – February 2018
10. Reduce Inequalities	Sustainable Communities Project in Kenya – Ongoing
11. Sustainable Cities and Communities	Sustainable City Visit - September 2017
12. Responsible Consumption and production	Recycling Educational Tour – March 2018 Co-hosting Dgrade Simple Bottles campaign – September 2018
13. Climate Action	Greenathon – March 2019
14. Life Below Water	Beach Clean up – January 2018
15. Life on Land	Presentation on the devastating effects of waste (particularly plastic bottles and packaging) on camels in the Emirates at the Green Team Workshop, January 2018.

16. Peace, Justice, and Strong Institutions	Emblazoned, now, on our corporate website page "Ethics, Responsibility, and Sustainability". Prime objective of our focus "Nurturing #NextGenLeaders".
17. Partnerships for the Goals	Formation of Green Team – October 2017 Association with UNGC UAE – November 2017 Partnership with SOWO – 2018 Onwards PRiME local consortium – partnering with Zayed and Dubai Universities – 2018 Onwards

Table 1. United Nations Global Compact Sustainable Development Goals and Respective IMT Business School Projects.

PRiME	How Incorporated at IMT
P1. Purpose (Student Capabilities)	Inclusion of sustainability and environment issues in courses and programs – Ongoing Establishment of the Sustainability Development Committee – 2017 Social Impact Measurement Workshop – February 2018
P2. Values (Incorporation)	Guest Lecture Series – Bi-Monthly Educational Tours – Bi-Monthly Incorporating sustainability in annual fest of IMT Business Schooli, Vaudeville – March 2018 and March 2019
P3. Method (Delivery)	World Green Economy Summit – October 2017 Guest lectures, workshops, and seminars - ongoing Educational tours – ongoing
P4. Research	Student research project "Sustainable Communities" associated with SOWO partnership – 2018 ongoing Empirical research on sustainable business models – 2017 ongoing
P5. Partnership	Institutional partnerships [Architaly (educational partners), Dgrade, Etuix, IKEA, SOWO (industry partners)] Association with UNGC UAE, PRiME local network – since November 2017
P6. Dialogue	World Green Economy Summit – October 2017 Emirates Green Schools Program – January 2018 – ongoing with second regional conference in February 2019 8 th Annual MENA Regional Conference organised by PRME local group "Social Enterprise in support of SDGs" – November 2018 4 th Edition of The Arab Women in Leadership and Business Summit – December 2017 IMT student participation in Emirates Environmental Group organised regional competitions (Inter College Public Speaking Competition and Sustainable Workshop) – November 2017

Table 2. PRiME's Six Principles (Principles of Responsible Management Education) and how they are Embodied at IMT Business School.

Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

Students and faculty at IMT Business School are actively involved in a range of sustainable development and environmental initiatives. These activities have produced at the minimum the following measurable results and tangible outcomes.

Increasing industry and community awareness: Participation and presentation at least four regional conferences and summits; as official Knowledge Partner, hosting Dubai Green Schools program members 60+ schools in 2018 and 100+ anticipated in April 2019.

Building awareness and dispositions amongst university students: Over 400 students exposed in multiple ways over the year through guest lectures, campaigns, drives, camps, and increasing focus in courses. 20 students had instruction in measuring sustainable benefit. Inclusion of competitions and other activities in annual fest exposed hundreds of students from ten different institutions in Dubai in 2018 with larger impact expected in 2019. Study tours to industry partner plants (recycling and sustainable process) and regional sustainable hubs (smart city sites).

Contribution to science and extant literature: At least three articles or chapters on sustainability published (or pending) in 2018 and early 2019. One project ongoing with major practical implications (village as ecosystem).

Student skill development through projects benefitting society: Lighting Rural Kenya project brought illumination to impoverished homes in Kenya in 2018 and will make contributions to water security in 2019—at least ten students with significant exposure.

Reduced campus carbon footprint. Figures not available, but continuing reductions are assured as a result of a number of initiatives. First, campus energy assessment conducted. Second, plans drawn up for Green Mobility and solar power generation. Third, recycling initiatives underway for plastic and paper.