



INSTITUTO PANAMERICANO DE ALTA DIRECCIÓN DE EMPRESA
UNIVERSIDAD PANAMERICANA

COMMUNICATION ON ENGAGEMENT (COE)

From February 1, 2019 to February 1, 2021

Mexico City, February 1, 2019

To our stakeholders:

I am pleased to share that IPADE Business School reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact.

This Communication of Engagement, includes a description of the actions that IPADE has taken to support the UN Global Compact and its Principles, in accordance with the suggestions established for an academic organization like ours. We are also dedicated to sharing this information with our stakeholders using our primary channels of communication.

IPADE Business School is committed to incorporating the Ten Principles of the Global Compact into its internal operations. Since IPADE was founded in 1967, our structure, processes, and culture have all been built on the belief of human dignity, and a clear vision of businesses as social institutions. Our mission is to build a better society through the development of better managers and better individuals, and this commitment begins with our academic, administrative, and support teams. We are also committed to communicating our progress following the COP requirements.

As an academic institution, we also promote the Global Compact and its Ten Principles through the services we offer to the business community, primarily by delivering education on topics related to these principles, in addition to conducting applied research and contributing thought leadership in relation to the Global Compact principles.

Some of the outcomes of this supporting activities include the mandatory courses on Corporate Social Responsibility in our MBA and EMBA curricula, reaching more than 300 participants a year. The course design shares the principles of the Global Compact. We also have this specific content on Social Responsibility in our open enrollment programs with executives and managers, reaching an average of 800 businesspeople and top executives in Mexico. We have also promoted the Global Compact Principles through specific projects conducted by our Research Centers. For example, the *Research Center for Women in Senior Management (CIMAD)*, is currently working on a project to identify best practices among businesses in Mexico to encourage the inclusion of women in top management and board positions; our *Research Center for Business and Society (CIES)* has developed research focused on developing a framework to measure Social Value Creation for businesses in Mexico; the *EY Research Center for Business Entrepreneurial Initiative (CIIE-EY)* has worked to promote social entrepreneurship by developing research based on Mexican business cases, to frame and promote this sector.

We truly believe that better institutions create a better society. We are dedicated to developing a strong commitment among our participants and alumni to build better organizations and a better society.

Sincerely yours,


Rafael Gómez Nava
Dean

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