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JCI the Netherlands
Postbus 325
4200 AH Gorinchem
The Netherlands

To our stakeholders

Gorinchem, January 22 2019

Subject: Communication on Engagement

To our stakeholders,

Part 1 – statement of support from our 2019 National President Renée van der Zwan

I am pleased to confirm that JCI the Netherlands reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption.

As JCI the Netherlands we strive to make the world a better place day after day. Creating positive impact on several local and international topics is the shared drive of our 2000 members.

This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents. In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Part 2 – our actions

JCI the Netherlands has a total of 2000 members spread over 93 local chapters around the Netherlands. These local chapters and their members create positive impact through every project and event they organize. Below we listed some of the highlights of 2017 and 2018 and where possible we connected them to the Global Compact principles:

- JCI is a partner of the anti-corruption week organized by the ICC in the Netherlands to raise awareness about this topic (Principle 10 Anti-corruption).
- With our '1000 chances' program we have helped more than 300 young people find a and prepare for a job through this free training- and networking program. Some of the participants in this project were refugees who lacked a network and sometimes confidence to find decent work and were often discriminated against (Principle 6 Labour).
- Many of our local chapters organized events, trainings and coaching sessions for refugees and refugees in the Netherlands. This is directly connected with the pillar Human Rights.
- The SDG's are one of our main policy drivers in our newly formed strategy for 2019 and have been a crucial part of the policies for 2017 and 2018. We push and encourage local chapters to focus their activities on the SDG's and have several incentives in place to drive this mission. This effects all Ten Principles of The United Nations Global Compact.
- In November of 2017 JCI the Netherlands hosted the JCI World Congress. This congress knew 4 main program themes that linked directly to the SDG's; Quality Education, Decent Work and Economic Growth, Social Equality and Climate Action. The goal was to inspire the

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4500 participants from over 130 countries to create awareness and action around these topics during the congress and take their learnings with them to their own countries to create sustainable impact. Not only during the event, but also in the months and years of preparation we have actively encouraged our 2000 members, non-members, more than 100 partners and organizations to contribute to positive change and sustainable action. Many organizations use the world congress as a platform to enlarge their networks and to contribute to a more sustainable world. With speakers like the late Mr. Kofi Annan and Dutch examples of change like, Willemijn Verloop (Social Enterprise NL), Henk-Jan Beltman (Tony Chocolonely), Maurits Groen (Waka Waka, Kipster), Daan Roosegaarde (Climate Action through functional art), Rutger Bregman (Advocacy on appreciation of work and the Universal Basic Income), Thomas Rau (Circular Economy and respect for Nature's resources), Claire Boonstra (Operation Education) our delegates have been pushed to a new of thinking to achieve the 2030 agenda. During the final day of the Congress we organized the impact day where the members had the opportunity to translate their learnings of the week into action. With Starters4Communities we helped local initiatives in Amsterdam that are working to create a better future through sharing our knowledge, time and effort. Together with Plastic Whale, Let's Do It Foundation and several other partners we organized a cleanup on the channels in Amsterdam to create awareness on our consumption and the climate and also take thousands of kilos of trash out of the environment. This action also headlined in several national, regional and local Dutch newspapers and news stations.

- We participated in the SDG summit of the Ministry of Foreign Affairs, connected NGO's to JCI members and entrepreneurs (also in different countries) and will keep participating in the SDG cafe of the ministry of Foreign Affairs to stay in touch with NGO's, governments and others to look into further cooperation.
- In 2018 JCI the Netherlands participated with 22 organizing chapters, more than 300 members and thousands more volunteers in World Cleanup Day. The largest civic action in human history with over 17 million participants on one day around the world. Together we raised awareness on our consumption pattern, the effects on our environment and climate and managed to take out thousands of kilos of garbage out of the environment.
- In December of 2018 we launched our project gallery which features most of the impact projects our local chapters undertake. This to share best practices, create awareness, and stimulate further action on the SDG's, as all of the projects are linked to the corresponding SDG's.
  For an overview of our latest projects, see: https://jci.nl/ditisjci
- We participated in the Global Festival of Action in Bonn, organized by the UN SDG ACTION CAMPAIGN in 2017 and 2018 and are organizing a business delegation to the 2019 Festival of Action in Bonn.
- In 2017 and 2018 members of JCI the Netherlands participated in the Global Partnership Summit between JCI and the UN and signed a declaration stated their personal involvement in raising awareness about the SDG's, helping to set up projects in their communities and look into what they can do personally, professionally and to create awareness in their environment to contribute further.
- In 2017 and 2018 members of JCI the Netherlands contributed to the EU Know How Transfer between JCI members in Europe and the European Parliament, JCI members signed a declaration, debated, discussed exchanged best practices about refugees and the labor market (amongst others SDG 8, the focus of JCI Europe will be the SDG's 4,8 and 16, as set in 2016), while shadowing a Member of Parliament (MEP) for three days the members raised awareness of the issues in their business and communities - including the SDG's. Our local member organization in The Hague also started the Dutch Know How Transfer to connect all sectors in society and work together on SDG 16.
- In 2019 members of JCI the Netherlands will contribute to the EU Know How Transfer and organize the Dutch Know How Transfer again and raise issues about their communities and bring new information, ideas and inspiration back to their local chapters to be used to inspire more members and action.

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- In 2019 we will continue the work we do and push each other and our network to take bigger steps in achieving the 2030 Sustainable Development Agenda.
- We can't do our work alone. As no one can. That's why we're partnering with several organizations to develop our members, support local and national initiatives and accelerate action. We're working together to achieve our goals and we're grateful for that cooperation. For an overview of our partners, see: https://jci.nl/partners

Part 3 - measurements of outcomes

In Part 2 we described the outcomes and results of our actions in 2017 and 2018. This is mainly a qualitative description of our actions. We strive to achieve a more objective and also quantitative description. The first step is to collect tangible results through the application form for our project gallery, which will result in a consolidated impact report.

In 2019 we hope to measure the majority of our local, regional and national impact and share this information by the end of January 2020.

We'll share this communication on engagement (COE) on our website www.jci.nl

Kind regards,

Bas Siers (bsiers@jci.nl)
Deputy President JCI the Netherlands 2019

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