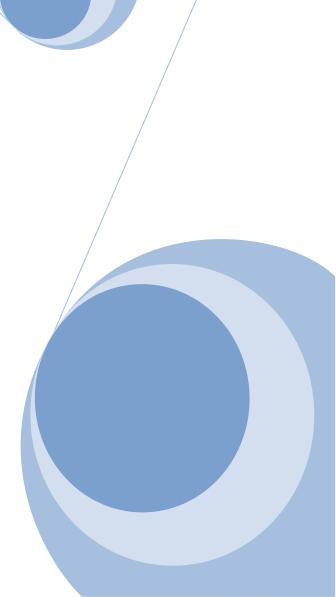




Ramky Foundation A Profile





# About the Organization

**Ramky Foundation,** a not-for-profit partner of Ramky Group and has been registered under the Trust Act, Andhra Pradesh, Reg. No 412/06-IV. The Foundation emphasizes the credo – Towards Sustainable Growth. Since its inception in 2006, Ramky Foundation is proactively promoting the public interest by encouraging community growth and development with the emphasis on four thrust areas - Natural resource management, Women empowerment, Education and Health. The Foundation is growing by leaps and bounds with definite strategies including successful collaborations with different government and non-government agencies and mobilising additional resources to widen the interventions. Ramky Foundation has **12A & 80 G** certification and registered under **FCRA** which permits to seek funds from international sources.

#### Vision:

Ramky Foundation envisions to be a model Organization with focus on equitable, sustainable, and accessible development opportunities for the communities we serve.

#### **Mission**

Ramky Foundation will fulfil its vision by working in the areas of Women empowerment, Education, Health, and Natural resource Management through sustainable models.

## **Our Thrust areas:**

- Natural Resource Management
- Women Empowerment
- Education
- Health
- Skill Development

## **Our Activity Presence**

Ramky Foundation founded in the year 2006 has started its activities in Andhra Pradesh. Within a short span of time we have extended our CSR activities all over India. Our presence at present:

| 1 | Andhra Pradesh  | 7  | Orissa        |
|---|-----------------|----|---------------|
| 2 | Delhi           | 8  | Tamil Nadu    |
| 3 | Jammu & Kashmir | 9  | Telangana     |
| 4 | Karnataka       | 10 | Uttar Pradesh |
| 5 | Madhya Pradesh  | 11 | West Bengal   |
| 6 | Maharashtra     |    |               |

# **Our On-going Projects**

| Sl. No | Name of the Project                                                                                                           | Place                                      | Funding Body                   |
|--------|-------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|--------------------------------|
| 1      | DISHA – Developing Entrepreneurial Skills<br>among Women Waste Pickers                                                        | Hyderabad                                  | UNDP, REEL & RF                |
| 2      | "Krishi Gopal - Scale up of Technology-<br>Knowledge-Practices under Natural Farming<br>through Farmers' Friendly Approaches" | Kurnool district, Andhra Pradesh           | NABARD                         |
| 3      | Integrated watershed Management Project                                                                                       | Sagar District, Madhya Pradesh             | Rajiv Gandhi Mission for       |
|        |                                                                                                                               |                                            | Watershed Management           |
| 4      | Formation and Nurturing of Mahanandi                                                                                          | Kurnool District, Andhra Pradesh           | NABARD                         |
|        | Farmer Producer Organization                                                                                                  |                                            |                                |
| 5      | Maa Thota Project                                                                                                             | Pamulapadu, Kothapalli & Atmakur           | NABARD                         |
|        |                                                                                                                               | Mandals of Kurnool District, A.P           |                                |
| 6      | Formation and nurturing of Sangameswara                                                                                       | Pamulapadu, Kothapalli and Atmakur         | NABARD                         |
|        | Farmer Producer Organization                                                                                                  | mandal of Kurnool district, AP             |                                |
| 7      | Integrated Tribal development project)                                                                                        | Paschim Medinipur district, West<br>Bengal | NABARD                         |
| 8      | Accelerated Development of Minor Irrigation                                                                                   | East & West Medinipur, Hooghly,            | Department of Water Resource   |
|        | Project                                                                                                                       | Howrah, North & South 24 Paraganas,        | Investigation and Development, |
|        |                                                                                                                               | Purulia and Bankura districts of West      | West Bengal                    |
|        |                                                                                                                               | Bengal                                     |                                |
| 9      | Umbrella Program for Natural Resources                                                                                        | Kurnool district, AP                       | NABARD                         |
|        | Management (UPNRM)                                                                                                            |                                            |                                |
| 10     | Palavelli                                                                                                                     | Kurnool district, AP                       | KDCCB (Kurnool District Co-    |
|        |                                                                                                                               |                                            | operative Central Bank)        |



| 11 | Targeted Intervention Project               | Hyderabad, A.P                        | Andhra Pradesh states aids         |
|----|---------------------------------------------|---------------------------------------|------------------------------------|
|    |                                             |                                       | Control society                    |
| 12 | <b>"Kanakamma Avva Aasara"</b> – Hostel for | Narasaraopet, Guntur district, A.P    | Ramky Group                        |
|    | orphan, semi orphan and poor adolescent     |                                       |                                    |
|    | girls                                       |                                       |                                    |
| 13 | Vennela Rural Mart                          | Narasaraopet, Guntur district, A.P    | NABARD                             |
| 14 | Women empowerment through formation of      | Parawada mandal, Visakhapatnam        | Ramky Pharmacity City India        |
|    | Adarsha MACTS                               | district, A.P                         | Limited                            |
| 15 | Convergence of Agriculture Interventions in | Achalpur Cluster, Amravati District,  | International fund for Agriculture |
|    | Maharashtra                                 | Maharashtra                           | development+ Govt. of              |
|    |                                             |                                       | Maharashtra+ Sir Ratan Tata trust  |
| 16 | RO Water Plants establishment in Fluoride   | Prakasam, Nellore, Kurnool and Guntur | 1. Ramky Group                     |
|    | effected villages.                          | Districts of Andhra Pradesh           | 2. RWS & S Department, Govt.       |
|    |                                             |                                       | of Andhra Pradesh                  |
| 17 | IEC activities on municipal solid waste     | Delhi                                 | Delhi Municipal Solid waste        |
|    | Management                                  |                                       | Solutions Limited                  |

# **Completed Projects**

| Sl. | Project name                        | Funding Body                     | Project Area                     |
|-----|-------------------------------------|----------------------------------|----------------------------------|
| No  |                                     |                                  |                                  |
| 1   | Capacity Building for Adaption of   | NABARD                           | Kurnool district, Andhra Pradesh |
|     | Technology                          |                                  |                                  |
| 2   | Targeted Intervention-Delhi         | Delhi state AIDS control society | Narela, Delhi                    |
| 3   | Andhra Pradesh Community Based Tank | Irrigation & Command Area        | Krishna District, Andhra Pradesh |
|     | Management Project                  | Development Department, Govt. AP |                                  |
| 4   | Elevating poverty and mainstreaming | Ministry of women and child      | Northwest Delhi                  |



|    | women waste pickers                                                                                                          | development                                           |                                                                                                              |
|----|------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| 5  | Targeted Intervention (TI) Project                                                                                           | Uttar Pradesh state AIDS control<br>society           | Agra, Uttar Pradesh                                                                                          |
| 6  | Targeted Intervention(TI) Project                                                                                            | Chhattisgarh State AIDS control<br>society            | Raipur, Chhattisgarh                                                                                         |
| 7  | Irrigation Improvement Division, Local sector Pune, Maharashtra                                                              | Irrigation Improvement Division,<br>Pune, Maharashtra | Aurangabad, Nagpur and Amravati                                                                              |
| 8  | Promotion of Organic Farming through<br>application of solid waste manure in East<br>Medinipur, WB                           | NABARD                                                | East Medinipur, West Bengal                                                                                  |
| 9  | The HIV/AIDS Partnership: Impact<br>through Prevention, Private Sector and<br>Evidence-based Programming (PIPPSE)<br>Project | Public Health Foundation of India                     | Kalyan and Navy Mumbai                                                                                       |
| 10 | RO Water Plants establishment in Fluoride effected villages.                                                                 | BHEL - Hyderabad                                      | Nalgonda district, Telangana                                                                                 |
| 11 | RO Water Plants establishment in Fluoride effected villages.                                                                 | NABARD                                                | Kurnool District, Andhra Pradesh                                                                             |
| 12 | Enhancement of Non-farm Livelihoods                                                                                          | Employment generation and<br>Marketing Mission        | Khammam, Warangal, Nalgonda, Chitoor,<br>Kurnool, Anantapur and Visakhapatnam<br>districts of Andhra Pradesh |
| 13 | Formation and nurturing of Farmers clubs                                                                                     | NABARD                                                | Prakasham & Guntur Districts, Andhra<br>Pradesh                                                              |
| 14 | Palavelli Social Enterprise program                                                                                          | Ramky Infrastructure limited (RIL)                    | Podili, Prakasham district, A.P                                                                              |
| 15 | Vocational training in coir-yarn making                                                                                      | Coir Board, GOI.                                      | Rompicherla, Guntur district of A.P                                                                          |
| 16 | Vocational training to unemployed youth                                                                                      | Dept. of Youth Services & APSTEP,                     | Kurnool, Krishna, Guntur,                                                                                    |



|    |                                                                                             | Govt. of Andhra Pradesh                          | Vishakhapatnam & Vizainagaram districts of A.P |
|----|---------------------------------------------------------------------------------------------|--------------------------------------------------|------------------------------------------------|
| 17 | Hostel for poor boys from ST families                                                       | Ramky Group                                      | Narasaraopet, Guntur district of A.P           |
| 18 | Nutrition support to HIV patients                                                           | Ramky Group                                      | Narasaraopet, Guntur district of A.P           |
| 19 | Training in tailoring & Embroidery work                                                     | Ramky Group                                      | Narasaraopet, Guntur district of A.P           |
| 20 | Training in Fashion designing                                                               | World Vision                                     | Vishakhapatnam district of A.P                 |
| 21 | Establishment of residential & Non-<br>residential training centres for school<br>drop outs | Rajeev Vidya Mission- Go. India                  | Andhra Pradesh and Rajasthan                   |
| 22 | Training to rag pickers on modern & hygiene waste collection methods                        | World vision India                               | New Delhi                                      |
| 23 | Environment Protection activity project                                                     | RF & NABARD                                      | Pedakakani, Guntur District, A.P.              |
| 24 | Integrated watershed Management<br>Project                                                  | Rajiv Gandhi Mission for Watershed<br>Management | Vidisha District, Madhya Pradesh               |
| 25 | Awareness programs on Municipal Solid<br>waste Management                                   | Jodhpur Municipal Solid waste<br>Limited         | Jodhpur, Rajasthan                             |
|    |                                                                                             | Chennai Municipal Solid waste<br>Limited         | Chennai, Tamil Nadu                            |
|    |                                                                                             | Aurangabad Municipal Corporation                 | Aurangabad, Maharashtra                        |
|    |                                                                                             | Municipal Corporation of<br>Greater Mumbai       | Mumbai, Maharashtra                            |
|    |                                                                                             | Bhagalpur Municipal Corporation                  | Bhagalpur, Bihar                               |
|    |                                                                                             | Cuttack Municipal Corporation                    | Cuttack, Orissa                                |



| Gaya Municipal Corporation     | Gaya, Bihar     |
|--------------------------------|-----------------|
| Guwahati Municipal Corporation | Guwahati, Assam |

# **Experience in Undertaking Evaluation Studies /Baseline Surveys:**

| Sl.<br>No | Project name                                                                                                  | Time Period                 | Funding Body                                                                  | Project Area                                                     |
|-----------|---------------------------------------------------------------------------------------------------------------|-----------------------------|-------------------------------------------------------------------------------|------------------------------------------------------------------|
| 1         | Baseline survey for establishing 10+2/ITI centres.                                                            | August 2012 – October 2012  | Nuclear power corporation of<br>India Limited(NPCIL)                          | 14 villages in Thane<br>district, Maharashtra                    |
| 2         | Social Impact Assessment for<br>6x600 MW Supercritical Coal<br>Based Thermal Power Plant in<br>Jawataluka, MP | June 2012 – August 2012     | Prosperous Energy Private<br>limited(A subsidiary of<br>Videocon)             | 18 villages in Rewa<br>district, Madhya Pradesh                  |
| 3         | Baseline Survey of SCA & SGA covered beneficiaries in Odisha                                                  | May 2013 – October 2014     | Orissa ST & SC Finance and<br>Development Co-operative<br>Corporation limited | 9 districts of Odisha                                            |
| 4         | Baseline survey of<br>Horticulture crops                                                                      | April 2011 – September 2011 | Dept. of Horticulture,<br>Government of Andhra Pradesh                        | Krishna district, A.P.                                           |
| 5         | Midterm Assessment for<br>Nagarjuna Sagar Project                                                             | April-2013 – May 2013       | SMEC (I) Pvt. Ltd                                                             | 107 villages in Guntur &<br>Prakasam district,<br>Andhra Pradesh |
| 6         | Impact Assessment for CSR<br>Project of CCICL                                                                 | February-2014 - March-2014  | Central Cottage Industries<br>Corporation Ltd                                 | Nalgonda district,<br>Telangana                                  |
| 7         | <b>"User Perception Study"</b> – A survey to study the perception of                                          | June 2012                   | Ramky Enviro Engineers                                                        | Civiline, Dwaraka and                                            |



| Households regarding Municipal | Limited (REEL) | Rohini zone in Delhi |
|--------------------------------|----------------|----------------------|
| Solid Waste Management         |                |                      |

# Empanelments

| Sl. No. | Name of the Development Network                                                                                   | Level of Network | Year of Membership | Designated Role                       |
|---------|-------------------------------------------------------------------------------------------------------------------|------------------|--------------------|---------------------------------------|
| 1       |                                                                                                                   |                  |                    | Accreditation for Training            |
|         | Smart NSDC                                                                                                        | India Level      | 2016               | Provider in Apparel Sector            |
| 2       | State Level Consultative Committee (SLCC)<br>constituted by NABARD to oversee the<br>implementation of FPOs in AP | State Level      | 2016               | Member                                |
| 3       | Integrated Watershed Management Project                                                                           |                  |                    | Empanelment as Institution            |
|         | (IWMP), West Bengal                                                                                               | State Level      | 2013               | for Capacity Building                 |
| 4       | National CSR Hub – TISS                                                                                           | India Level      | 2012               | Member                                |
| 5       | UN Global Compact                                                                                                 | International    | 2011               | Member                                |
| 6       | NPCIL                                                                                                             | India Level      | 2011               | Member                                |
| 7       | EGMM, Andhra Pradesh                                                                                              | State Level      | 2011               | Knowledge Partner                     |
| 8       | Integrated Watershed Management Project (IWMP), Madhya Pradesh                                                    | State Level      | 2010               | Implementing Agency                   |
| 9       | State AIDS Control Societies - Telangana,<br>UP, Delhi, Maharashtra and Chhattisgarh                              | State Level      | 2010               | Implementing Agency for TI<br>Project |

#### **CSR ACTIVITIES OF RAMKY FOUNDATION**

#### 1. Scholarships to Poor and Meritorious students

The main idea of this programme is to bring down the school dropout rate as a result of poor economic condition. Here, we sponsor the meritorious students from KG to PG through scholarships, which are availed by many of them. The sponsorship procedure starts in June and ends in August every year on the basis of merit and financial status assessment. Since inception, RF has contributed **Rs. 1.55 Crore** to more than **3500 students**.

#### 2. Construction of RO Plants

Provision of pure and safe drinking water has been given priority under the thrust area – Health. Ramky Foundation has been providing clean drinking water and improving public health standards by establishing RO Plants in various parts of the country. Total of 196 community RO water plants (as on March 2017) were constructed in Three States of India viz. Andhra Pradesh, Telangana and Karnataka. These plants have been handed over to the respective village communities, which are successfully maintaining and serving



the needs of around 60000 people by supplying purified drinking water.

#### 3. "Kanakamma Avva Aasara" (Hostel for Orphan and Semi Orphan Girl Students):

As per the vision of our beloved Chairman – addressing the needs of poor and talented students who lack adult care, RF has established a hostel named **"Kanakamma Avva Aasara"** in 2009 at Narasaraopet in Guntur district of Andhra Pradesh. The hostel provides boarding facility, food, health care, education support, counselling, etc., to the girls. Total of around 550 girl students were benefitted from the hostel since its inception and some of them got better employment opportunities in various



companies /organizations through campus placements.



## 4. Adoption of Government Schools

Since inception, RF is helping the students of government schools in accessing the quality education by providing necessary inputs required for their education development. The activities under this program include;

- Infrastructure and Material support to the government schools
- Distribution of uniforms, notebooks, school bags, study material and activity based learning tool kits, etc.
- Facilitation of additional teachers by sponsoring the salaries



- Establishment of Libraries
- Distribution of Plates & glasses, etc, for mid-day meals program.
- Encouraging extra-curricular activities by organizing competitions on sports, current affairs, cultural programmes, etc.
- Exposure Visits /educational tours to children
- Tuitions /extra care for the backlog students
- Organizing Plantation Drives, Sanitation drives, etc.

## 5. Health Camps:

Ramky Foundation in order to reduce the burden of expensive health services to the poor is providing health facilities at their door step and work place at free of cost by

facilitating expert medical officers, medicines required, first aid kits, mosquito coils to prevent Dengue, Malaria, etc. Ramky Foundation also facilitates various sessions on health issues such as yoga, stress management, awareness on Health and Hygiene, etc., by experts in concerned fields.

The employees of Ramky Group also extended their support to the Foundation by participating actively in various health related camps /sessions and also donated their blood, which saves the lives of people





# 6. Welfare Programmes for Workers and Communities at Construction and waste Management sites of Ramky:

We have been taking up various at programmes various Infrastructure sites and Waste management sites for the welfare of employees, in the form of health camps, HIV/AIDS awareness programmes, Stress management programmes etc. Apart from this, we have been offering scholarships children their and also to crèches/schools at establishing worksites.



As far as the programmes for

communities around worksites are concerned, this range extends from scholarship distribution to adoption of schools, skill development and employment opportunities to women, health camps and other awareness programmes, etc.

## 7. Vennela Rural Mart

Keeping in view the demand for tailors, RF has started "Vennela Rural Mart" in Narasaraopet of Guntur district with the support of NABARD in 2010. An outlet was established to provide services like sale of stitching material, stitching of Tshirts, school uniforms, readymade dresses, blouses, etc, are producing by the women. Ramky Foundation is providing financial support, market linkages, skill development trainings, etc to provide sustainable income to the women beneficiaries.



# **Objective of the VRM:**

- To uplift the economic standards of women
- To create employment potentiality



- To empower the women in such a way to promote gender development
- To identify the Potential Market and to create an environment that helps the SHGs to compete on the regional, national and global basis.
- To build the environment for SHGs while focusing on: Wealth Creation, Training, Technological Development and Poverty Alleviation thereby enhancing the sector performance.
- To improve production systems, design and skill sets of SHGs at bottom of the pyramid by doubling their incomes by the end of 5 years.
- To organize village artisans as self-help groups functioning at grassroots providing collective leadership.

Due to its efficient quality management in making of products, Vennela Rural Mart is getting orders in large scale by various agencies such as Government schools, corporate companies, individuals, etc. Around 230women are benefitting from Vennela Rural Mart.

In September 2015, Vennela Rural mart was registered under mutually Aided Cooperative Society Act 1995 as "Guntur District A.P. Vennela Rural Mart Mutually Aided Cooperative Thrift and Credit society Limited (VR MACS), Narasaraopet" with registration No.



AMC/GNT/DCO/2015/3492. Now the Society got legal status, strong functional systems and committed work force. The society is also providing loans for about 250 women of Narasaraopet mandal to start petty business, provision shops, purchase sewing machines, cattle, undertake pickle preparation, fruits and loans to vegetables vendors, etc.

## Outcomes

- 1. Sustainable livelihood generation to 300 women (30 from apparel unit and 270 women who taken loan from Vennela Rural Mart for income generating activities).
- 2. Increase in membership from 10 to 300
- 3. Launch of **"isport"**, a brand for the products made by VRM
- 4. In 2012 13, VRM got the work order from Rajiv Vidhya Mission for stitching of uniforms for Government schools in 12 mandals of Guntur district.
- 5. In the year of 2013-14 Vennela Rural mart got the order purchasing of cloth and stitching in the mandals of Dachepalli and Gurazala in Guntur district. Around 200 women were benefited through School uniforms work order.



6. Extension of marketing support to more areas such as Guntur, Vijayawada, Hyderabad, etc, along with Narasaraopet and its nearby areas.

| Sl. No.       | Financial Year          | Annual Turnover (in Rs) |  |
|---------------|-------------------------|-------------------------|--|
| 1 2015 – 2016 |                         | 5,03,94,941             |  |
| 2             | 2014 - 2015 4,69,98,097 |                         |  |

# Annual Turnover (for last two FYs):

# 7. Adarsha Mutually Aided Cooperative Society:

Jawaharlal Nehru Pharma City (JNPC), located in Visakhapatnam, AP is a dedicated Special Economic Zone for Pharmaceutical companies. Sri Adarsha MACs was promoted by RF in September 2010 by the women of affected and displaced villages of the Pharmacity with the mission to achieve Socio-economic empowerment by promoting sustainable livelihoods through skill enhancement, providing credit linkages and access to welfare schemes. Began with 50 members in 2010, it has now extended to 1880 women members with **One Crore** of financial turnover per annum by undertaking various Income Generation Activities such as;

- Apparel Unit
- Phenol, detergent powder, toilet cleaner making Unit
- Mobile Departmental Stores in the Pharmacity Area
- Maintenance of RO plants
- Dairying and other petty businesses, etc.

# 8. Awareness Programs on Municipal Solid waste Management:

Ramkv Foundation has been conducting awareness campaigns on effective municipal solid waste management in collaboration with Ramky Enviro Engineers Limited and the local Municipal Corporations in some of the towns/cities in India. This programme had begun in May 2010 at New Delhi and has now spread to Aurangabad, Kolhapur, Mumbai, Bhagalpur, Gaya, Guwahati, Sagar, Katni, Jodhpur, Chennai, Cuttack, etc. The programmes



under these Campaigns consist of –meeting with stakeholders, training programmes for service providers, street plays, rallies, pamphlet distribution, door-to-door meetings, competitions and awareness in schools, competitions at housing societies etc. The ultimate aim here is to facilitate clean and green towns and cities.



#### **COLLABORATIVE PROJECTS**

Ramky foundation is implementing in various Projects in collaboration with various Government bodies. The details are as follows;

#### 1. Disha – Developing Entrepreneurial Skills among Women Waste Pickers:

It is a collaborative project between UNDP, Ramky Enviro Engineers Limited (REEL) and Ramky Foundation (RF), whose objective is to create and demonstrate a replicable & sustainable model of economic empowerment of women engaged in waste collection through skill development and entrepreneurship in Greater Hyderabad Municipal Corporation (GHMC) Areas. 3000 women waste pickers in GHMC areas will be benefitted through this project.



#### Specific Objectives:

- Build a network of 3000 women waste pickers in GHMC area and their formalization as Self Help Groups
- Facilitate legal identification to women waste pickers through ID provision, Aadhar card, and bank account creation in collaboration with respective government authorities.
- Establish linkages between the women waste pickers and various waste management companies, corporate /commercial industries for better prices to the women from sale of their recyclables
- Enhanced income of 3000 women waste pickers through trainings in scientific methods of waste collection segregation & linkages with organized buyers of recyclables
- Skill development and promotion of micro enterprises in waste value chain products among the women groups through capacity building, facilitation & mentoring support
- Develop a cadre of 30 women managers to manage waste management supply chain for sustainability of the project



# 2. Krishi Gopal:

RF is implementing **"Krishi Gopal - Scale up of Technology-Knowledge-Practices under Natural Farming through farmers' friendly approaches"** in Karivena and Edurupadu villages of Kurnool District, Andhra Pradesh with the support of Ramky Group and NABARD. The objective of the project is introducing the concept of Natural Farming Practices developed by Dr. Subhash Palekar to the farmers. The activities of the project include;

- 1. Identification and Mobilization of farmers
- 2. Orientation on Natural Farming methods and technologies
- 3. Community Organization (as Joint Liability Groups)
- 4. Capacity building on Natural Farming technologies through exposure Visits, Farmers' Field Schools (training in the Fields), etc.
- 5. Demonstration on Making and Usage of Natural Inputs
- 6. Finalization of crop plan by involving the farmers
- 7. Marketing support, etc.

The Project came into reality and went to the fields in the month of October 2016, after putting huge efforts in motivating the farmers. Though the farmers were not interested to adopt the natural farming practices due to various misconceptions, RF succeeded in motivating them through continuous rapport and interaction to create awareness on the benefits of organic farming.



Initially, the project started with 35 farmers; by observing the better yields and good income earned by the project beneficiaries in the first phase (Rabi Season), another 75 farmers came forward to become part of the project. However, the financial support by NABARD is limited for 35 beneficiaries; Ramky Group extended its support to newly enrolled farmers.

Now the project is successfully implementing in 110 acres; various such as Paddy, Maize, vegetables, leafy vegetables, etc. are growing by using natural inputs like Jeevamrutam, Ghana Jeevamrutam, Neemastram, Brahmastram, Agniastram and other bio pesticides that are providing through the project time to time as per the crop plan and package of practices.



An outlet has been established near the project area to provide marketing support for the produce achieved by the beneficiaries. Awareness programmes have been organizing continuously to sensitize the consumers on the benefits of organic produce and to alert them on the ill effects due to consumption of food produced by using chemical inputs. *However, the increase in health consciousness by the people is creating huge demand for the organic produce and RF didn't felt any difficulty in marketing the produce.* 

# 3. Integrated Tribal Development Project:

RF implementing Two Integrated Tribal is Development Projects in the remote tribal villages of two states viz. Andhra Pradesh and West Bengal. The aim of the project is comprehensive tribal development through "Wadi" model (ref: "Wadi" in Gujarati means a 'small orchard' covering one or two acre of barren land), whose objective is rejuvenation of the environment in an integrated and comprehensive manner leading to improved quality of life of poor tribal families.



In Andhra Pradesh, the project is implementing in Atmakur, Kothapalli and Pamulapadu mandals of Kurnool district covering 1000 acres in 11 villages benefitting 1100 households (including 100 landless families). Whereas, in West Bengal, the project is implementing in Sankrail Block of Paschim Medinipur district covering 528 acres benefitting 850 households of 25 villages. The components covered under this program are;

- Orchard development
- Soil conservation
- Water Resources Management
- Women Development
- Community health
- Micro Enterprise for landless people
- Processing and marketing
- Human Resources Development
- Other auxiliary components to dovetail with above activities





#### 4. Watershed Management:

Ramky Foundation has awarded the most prestigious Watershed Development project in 2010 under public private partnership by Rajiv Gandhi Mission for integrated watershed management. RF is implementing this project in two districts of Madhya Pradesh i.e. Sagar and Vidisha in the area of 12,000 hectares altogether. These two projects are worth Rs.14 Crores; through this programme around 50,000 people in the local community are benefitting both directly and indirectly. As part of Watershed Development Program we are working on the following areas broadly;



- Soil and water conservation
- Fodder development
- Regeneration of vegetation
- Fuel wood plantation
- Income generating activities
- Horticulture plantation
- Community Development

The project outcomes are prevention of soil run-off, regeneration of natural vegetation, rain water harvesting and recharging of the ground water table. The project enables multicropping and the introduction of diverse agro-based activities, which help to provide sustainable livelihoods to the people residing in the watershed area. In addition, there is a Scheme of Technology Development, Extension and Training (TDET) is also being implemented to promote development of cost effective and proven technologies to support watershed management

## 5. Targeted Interventions (TI) Project:

Targeted interventions are aimed at offering prevention and care services to high risk population by providing them with the information, means and skills they need to minimize HIV transmission and improving their access to care, support and treatment services.

RF has initiated its first TI project in January 2011 in collaboration with Andhra Pradesh State Aids control Society (APSACS) in 12 wards of Hyderabad to generate awareness for Female sex Workers (FSW's). The Project





has successfully completed its first phase in January 2012 and APSACS appreciated RF's implementation and value addition in the project and is extending the project every year.

With this experience, RF has implemented the same project in Delhi, Uttar Pradesh, Chhattisgarh, and Mumbai with the support of respective SACS, targeting High Risk Groups, Intensive Drug Users, Truckers and Migrants respectively.

# 6. Accelerated development of Minor irrigation project (ADMIP):

Department of Water Resources Investigation and Development, Government of West Bengal Selected RF as "Support organization" to implement ADMIP project (funded by World Bank) in 6 districts of West Bengal. Total outlay of the project is Rs. 3 Crores .The project aimed at enhancing the agricultural productivity of small and marginal farmers by providing adequate and dependable irrigation facilities and thus introducing multi-cropping systems and improved farming practices. Also, the target is to hand-over the sub-projects to respective Water User Associations (the registered committee formed with the beneficiaries) with the purpose of maximizing the benefits of the water and thus ensuring sustainability of the project.

# The components of the project are;

- Strengthening of Community Based Institutions WUAs
- Development of Irrigation Systems through minor irrigation schemes, water saving technologies and monitoring water quality and ground water in the project areas.
- Agricultural Support Services to enhance productivity and diversification
- Effective project management by providing adequate logistic support and facilities for SPMU and DPMU







# 7. Convergence of Agriculture Intervention in Maharashtra (CAIM)

Ramky Foundation acts as an implementation Agency for the Project. The project is funded by International fund for Agriculture Development (IFAD), Department of Agriculture, Govt. of Maharashtra and Sir Ratan Tata Trust.



The project envisages enabling rural poor to overcome poverty by developing sustaining means, it so as to increase their socio economic status, household on farms and off farms livelihoods, allowing households to face production and market risk without falling back in to poverty and distress. In order to achieve this goal the target group from same socio-economic status will form various groups that are JLGs, SHGs, and VDCs. These groups will be encouraged to undertake micro enterprise activities (on farm and off farm), SSI, SMEs which will link to the market. The overall goal of the Programme is to contribute to the development of resilient production, sustainable and diversified households, on-farm and off-farm livelihoods, allowing households to face production and market risks without falling back into poverty and distress.

# **Objectives of the project**

- Improve household incomes from diversified farming and from off-farm activities;
- Render resilient farming systems with the introduction of organic and low-input Contract farming.
- Facilitate the involvement of farmer groups in primary processing, quality enhancement and marketing; Empower women through micro-finance and micro-enterprises; and
- Achieve convergence of government programmes and resources.

## **Project Components:**

- Institutional Capacity Building & Partnerships
- Market linkages and Sustainable Agriculture; and
- Programme Management.



# 8. Mahanandi Farmer Producer Organization, AP

RF established "Mahanandi Banana Farmers Producer Company Limited "in Mahanandi mandal of Kurnool district, AP. The aim of the project is to enhance the knowledge and capacity of banana cultivating farmers, enhance production and productivity duly focusing on conversion traditional suckers to tissue culture plants, creating advanced infrastructure and facilities relating to marketing, and promotion of resources required for sustainable profitable business through Farmers Producer Company.

As on January 2018, the FPO is having 135 shareholders with share capital of Rs.1.,35,000/-



## 9. Sangameswara Farmers Producer Company Limited

Sangameswara Farmers Producer Company Limited (FPC) has been registered on 16th August 2016 (reg. no. U01113AP2016PTC103875) under the companies Act, 2013. FPC is a business model formed by primary producers, viz. farmers and milk producers with the following objectives;

- To eradicate the involvement of middle men and providing the supportive prices to the farmers through FPC
- To equip the primary producers with appropriate support mechanism in order to realize the optimum production and productivity in project area
- To promote and nurture farmer friendly producer organization that addresses gaps in investment, initiations, technologies, marketing, and value chain.
- > To make the beneficiaries accessible to various provisions available for them.

As on January 2018, the FPO is having 217 shareholders with share capital of Rs.93, 250 /-

# **AWARDS & RECOGNITIONS**

| Sl.<br>No. | Title of Award or Certificate of Recognition                                  | Year of<br>receiving | Name of the Project /Activity for which award<br>/certificate was issued                                                                                  | Name of the Agency, which issued the award /Certificate                                   |
|------------|-------------------------------------------------------------------------------|----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| 1          | Vishistha Mahila Puraskaram                                                   | <b>award</b><br>2010 | To the Managing Trustee, Ms. Alla Dakshayani, for her<br>contribution towards women empowerment through<br>Ramky Foundation                               | Acharya Nagarjuna University, Guntur                                                      |
| 2          | The Best NGO in Philanthropy                                                  | 2011                 | Contribution towards Art & Culture through Ramky<br>Kalapeetam                                                                                            | Delhi Telugu Academy                                                                      |
| 3          | "4thCIDCVishwakarma award" for best social upliftment                         | 2012                 | Welfare activities for the workers of ORR (Outer Ring Road), Hyderabad                                                                                    | Construction Industry Development<br>Council (CIDC)                                       |
| 4          | 2nd Asia's Best CSR Practices Award                                           | 2012                 | Best CSR activities in the field of Women Empowerment                                                                                                     | CMO Asia                                                                                  |
| 5          | Excellence Award for National Social<br>Activity                              | 2012                 | To the Managing Trustee for contributions in the field of<br>Social Service and Not-for-Profit Leadership through RF                                      | Global Achievers Foundation                                                               |
| 6          | Second Annual Greentech Award                                                 | 2012                 | Targeted Interventions (TI) Project, Hyderabad                                                                                                            | Greentech Foundation                                                                      |
| 7          | The Best NGO Award                                                            | 2012                 | Targeted Interventions (TI) Project, Hyderabad                                                                                                            | Andhra Pradesh State AIDS Control<br>Society (APSACS)                                     |
| 8          | Prakruthi Mithra Award                                                        | 2015                 | For the contribution towards environment protection                                                                                                       | Department of Forest, Government of<br>Odisha                                             |
| 9          | Best Performing Support Organization                                          | 2015                 | Accelerated Development of Minor Irrigation Project (ADMIP), West Bengal                                                                                  | Water Resources Investigation and<br>Development Department, Government of<br>West Bengal |
| 10         | Best Water Users Association (WUA)                                            | 2015                 | To the WUA (Hooghly), established by RF under ADMIP project                                                                                               | Water Resources Investigation and<br>Development Department, Government of<br>West Bengal |
| 11         | The Best Environmental Sustainability<br>Award                                | 2016                 | For the excellent efforts in the field of Natural Resources<br>Management by implementing various projects                                                | World CSR Forum                                                                           |
| 12         | CREDAI CSR Award – 2017                                                       | 2017                 | For the outstanding contribution of REFL (Ramky<br>Estates & Farms Ltd.) towards the empowerment of<br>women as part of its CSR through Ramky Foundation. | CREDAI                                                                                    |
| 13         | First Prize in the category of E-Zine (e-<br>magazine /website)               | 2017                 | For the best e-magazine /website                                                                                                                          | Public Relations Society of India,<br>Hyderabad Chapter                                   |
| 14         | "Best CSR Activities by a Developer" –<br>CREDAI Reality Awards for Telangana | 2017                 | To REFL (Ramky Estates & Farms Ltd.) for their best CSR activities through Ramky Foundation                                                               | CREDAI                                                                                    |

# **CONSIDERABLE ACHIEVEMENTS**

- 1. Rs. 1.55 Crore towards Scholarships to more than 3500 poor and meritorious students
- 2. Hostel support to 550 orphan and semi-orphan girl students since 2010
- 3. Sustainable livelihood to around 32,000 families by promoting agriculture and allied activities
- 4. Irrigation facility to around 57562 acres of land through Watershed Development, Tanks improvement, rejuvenation of traditional water bodies, bore wells, etc.
- 5. Promotion of Dairying to 500 families
- 6. Improved household income to 4400 families by promoting diversified farming and offfarm activities
- 7. Conversion of 1700 acres of uncultivable land into horticulture gardens to benefit 1850 tribal families
- 8. Plantation of 131000 saplings in various worksites all over India
- 9. 12. Formation of 110 farmers clubs and facilitation of trainings on various agriculture practices, technology, seed production, etc.
- 10. Promotion of Organic Farming in 110 acres
- 11. Sustainable income generation to **4000 women** by promoting skill development, employment and self-employment opportunities
- 12. Establishment of **two** Women Mutually Aided Cooperative Societies Vennela Rural Mart and Adarsha Mutually Aided Cooperative society under Societies Act, 1995, in order to enhance livelihood options to women.
- 13. Pure and Safe drinking water supply to 60000 people through 196 community RO plants in three states Andhra Pradesh, Telangana and Karnataka.
- 14. Nearly 200 Medical Camps reaching around 21000 people
- 15. Preventive and care services to 15,500 people of High Risk Groups about HIV /AIDS through Targeted Intervention program
- 16. Facilitation of skill development trainings to 7025 people in order to generate Employment, Employability and Self-employment opportunities.

# For Further details reach us at:

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