

COMMUNICATION ON ENGAGEMENT (COE)

JUNIOR CHAMBER INTERNATIONAL SOUTH AFRICA



Period covered by this Communication on Engagement

From: 1 JANUARY 2017

To: 31 DECEMBER 2018

Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

STATEMENT OF CONTINUED SUPPORT

07 JANUARY 2019

To our stakeholders:

I am excited to confirm that Junior Chamber International (JCI) South Africa re affirms its support to the United Nations Global compact and its Ten Principles in the areas of Human Rights, Labour Law, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global compact which covers the period 2017 -2018. We welcome feedback on its contents.

In this Communication of Engagement, we describe the impact created in our various projects taken in support to the UN Global Compact and its principles suggested for an organisation such as ours. Using the JCI Active Citizens Framework, our young active citizens identified some of the most pressing challenges in South Africa, identified root causes and collaborated with partners in government, private sector and civil society to tackle these challenges. We also commit to sharing this information with our stakeholders using our primary channels of communication

Sincerely Yours

Unotida Nyoni
2018 National President

Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. *Please refer to the complete list of suggested activities for your type of organization found [here](#).*

The following projects were conducted in support of the principles of the UN Global compact.

HUMAN RIGHTS

To address the issue of providing quality education to learners, JCI South Africa members in Tshwane and Alice identified that there were schools that were struggling to retain learners due to insufficient food for the learners. Learners would have a hard time to concentrate or in certain circumstances would miss lessons as they had to work for food. As a result, JCI South Africa partnered with Santam to develop food gardens in the school premises. Over the 2 years, Santam contributed R24 000 towards this project which has boosted attendance and food provision for learners at 2 Food Garden projects in Tshwane and Alice.

To address the right of people to medical care and good health, JCI Sandton identified a school in Alexandra Township where they could provide health education. They established a project called the Jaycees Against smoking Campaign which brought together over 500 learners.

To address the challenge of unemployment and thus afford the citizens the right to work, our organisation partnered with a US Based organisation called 3 Day Start Up (3DS), the YDT group and the National Youth Development Council and organised a 3 Day Training for start Up entrepreneurs in Mangaung. The program taught them how to turn their ideas into full investment pitches that would be used to attract investment. For the more established businesses, a 2 Day business seminar was held in partnership with the Ethekewini Municipality in Durban. In the seminar, the 4th Industrial Revolution, Martine businesses and Education businesses were discussed and opportunities for growth were identified.

To Address the challenge of inequality and gender based violence, JCI ran the Peace is Possible Campaign and the Gender based violence dialogue which were educational tools to encourage the general public and the business sector to invest in learning in these areas.

LABOUR

As stated under the Human rights section, our 3 Day Start Up and business seminars were run to protect the right of the people to find employment. In addition to that JCI South Africa partnered with Brand South Africa to recognise Top Outstanding Young South Africans (TOYP). In this annual program, we aim to promote the work of young people who are already creating impact so that they can inspire others to the same. Often the recognition given affords them opportunities to amplify their voice, acquire more funding and employ more people.

ENVIRONMENT

In support of Principle 8 which encourages businesses to promote environmental responsibility, JCI South Africa partnered with Let's do it South Africa and 7 other organisations and organised the World Clean Up campaign. This was a 2 year project which aimed to mobilise citizens to take care of their community and take responsibility for its upkeep. Various communities were encouraged to run several clean up campaigns in their communities leading up to the mega event held on 15 September 2018 where people many people devoted 2 hours to cleaning up their environment.

ANTI CORRUPTION

To address Principle 10, JCI South Africa identified that educating the young people on the values of accountability, integrity, patriotism and transparency would be the best way to tackle corruption & bribery. As a result, 3 regional programs were run in South Africa. These programs attracted participants from all over the South Africa and all over the African Continent. These were:

1. The "I AM AFRICA CAMPAIGN"
2. The African Youth Development Summit
3. Regional Leadership Academy.

The programs were run in partnership with Brand South Africa, National Youth Development Agency, Southern African Quantum Consultants, the Pan African Parliament, Global Citizen, African Peer Review Mechanism and Africa 80.

Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

HUMAN RIGHTS

The Food garden projects have increased learners' attendance in the two schools, attracted one private sector partner in the form of Santam and established sustainable solutions for the two schools to continue running without the need for JCI South Africa's intervention.

The Jaycees Against smoking Campaign in Alexandra township educated over 500 learners on the dangers of smoking. It also created a bond between the learners and the JCI members who are now constantly in touch with the learners as mentors to these primary school students.

The 3 Day Start Up training in Mangaung engaged 30 young start Up entrepreneurs who went through a 3 Day program and managed to modify their ideas into solid investment pitches. In addition to that the 3 top businesses were awarded with 6 months office space and mentorship from one of the funding partners.

The Peace Is Possible Campaign and the Gender Based Violence dialogue had over 2000 participants who engaged with the subject on our online platforms as well as when the physical meetings took place. We believe these efforts will have gone a long way in creating a culture of peace.

LABOUR

The Top Outstanding Young South African (TOYP) program awarded 10 outstanding Young South Africans who are contributing in the fields of business, human rights, academia, Climate change and politics. Some of these outstanding personalities have gone on to grow in their fields partly because of this recognition. For example, one of the winners has now become a member of Parliament and another was recognised as one of the World's top 20 outstanding young people. In addition to this, the program engaged over 15 000 on our online platform as they read through the profiles and voted for their most inspiring candidates.

ENVIRONMENT

JCI South Africa mobilized more than 8 partners which included the Desmond & Leah Tutu Legacy Foundation, Plastics SA, Let's Do it South Africa, International Peace Youth Group, Checkers, East London Municipality. (<https://www.youtube.com/watch?v=Vd44SO6yOFk>) In addition to this, more than 40 000 people across the country joined the efforts in the World Clean Up day on 15 September 2018. This showed the power of young active citizens in creating positive change.

ANTI CORRUPTION

The "I AM AFRICA" Campaign has engaged more than 5000 participants online who have committed to promoting their country and their continent. They have taken the commitment to take responsibility for their future.

The African Youth Development attracted 700 applications from all over the continent. Of those, 100 participants from 21 African countries were selected to attend the 3 Day program. The program included presentations from the United Nations Deputy Secretary General Dr Amina J. Mohammed among others.

Issues of corruption and how to deal with it were discussed among participants who were then challenged to come up with solutions that they could commit to. On the last day, participants attended the Global Citizens Concert where over 70 000 active citizens gathered to celebration of Nelson Mandela centenary and to support for Africa's development in promoting Sustainable Development Goals.

Great partnerships were forged with Brand South Africa, National Youth Development Agency, Southern African Quantum Consultants, the Pan African Parliament, Global Citizen, African Peer Review Mechanism and Africa 80.
