

COMMUNICATION ON ENGAGEMENT (COE)

Prairie View A&M University
College of Business



Period covered by this Communication on Engagement

From: 1/1/2017

To: 12/31/2018

Part I. Statement of Continued Support by the Dean of the PVAMU College of Business

01/03/2019

To our stakeholders:

I am pleased to confirm that Prairie View A&M University College of Business reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "Munir Quddus".

Dr. Munir Quddus
Dean, College of Business
PO Box 519, MS 2300
Prairie View A&M University
Prairie View, TX 77446

Part II. Description of Actions

Activities in the Last Two Years:

1. The College of Business faculty members have engaged in research work on areas that align with the Global Compact Principles.
2. The College of Business has awarded summer research grants to research proposals that align with the Global Compact Principles.
3. The College of Business faculty members have incorporated in their coursework learning materials that align with the Global Compact Principles.
4. The College of Business organized a student book reading contest with focus on the Global Compact Principles.
5. The College of Business hosted Ms. Vanessa Villa, Diversity Recruiter, Peace Corps Central Region, to speak to our students about several Peace Corps programs that align with the Global Compact Principles.

Part III. Measurement of Outcomes

1. During the last 2 years, the COB faculty members have engaged in a number of research activities (journal articles, conference proceedings, grants, etc.) on topics that focus on Global Compact Principles. Details of these scholarly activities are listed below.

Peer-Reviewed Journal Publications				
Author	Article	Journal	Year	Principle
Quazi, R. and Bindu, F.	Examining the progress towards sustainability in the Bangladesh RMG sector in the aftermath of the Rana Plaza tragedy	Journal of Bangladesh Studies	2017	2, 3, 6
Quddus, M.	Muhammad Yunus' new book offers Social Business as an antidote to the failings of free-market capitalism	International Journal of Social Business	2018	7, 8, 9
Chong, G.	Impact of regulatory reforms on compliance with mandatory disclosures by savings and credit co-operatives in Kenya.	Journal of Financial Regulation and Compliance	2018	10
Quazi, R. and Tandon, S.	Business Environment in South Asia: Foreign-Owned Firms' Perspectives	International Business Research	2018	10
Conference Presentations & Proceedings				
Author	Paper	Conference	Year	Principle
Ngamassi, L.	Social Media Visual Analytic Toolkits for Disaster Management: A Review of the Literature	International Conference on Information Systems for Crisis Response and Management (ISCRAM)	2017	7, 9
Ngamassi, L.	Social Media for Crisis Management in Underserved Communities: Design Considerations	International Information Management Association (IIMA) Annual Conference	2018	7, 9
Ngamassi, L., Rahman, S. and Ramakrishnan, T.	Viewing Disaster Management through the Actor-Network Theory	International Information Management Association (IIMA) Annual Conference	2018	7, 9
Ngamassi, L., Rahman, S. and Ramakrishnan, T.	The Role of Information Technology (IT) in Disaster Management (DM)	Southwest DSI Annual Conference	2018	7, 9

Working Papers				
Khieu, H., Nguyen, N. and Phan, H.	Political Corruption and Corporate Risk Taking			10
Book Review				
Quddus, M.	“The Theory and Practice of Microcredit,” by Wahiduddin Mahmud and S. R. Osmani; Routledge Taylor and Francis Press, London and New York, 2017, forthcoming.	Journal of Bangladesh Studies	2018	6
Grants				
PI	Title	Funding Source	Year	Principle
Ngamassi, L.	An Interdisciplinary Skills Development Project for Improved Disaster Management Through Innovative Social Media Analytics	U.S. Department of Homeland Security (DHS)	2017	7, 9
Ngamassi, L.	Disaster Management: Improving Decision Making through Innovative Social Media Visual Analytics	Prairie View A&M University	2017	7, 9

2. During the last 2 years, the College of Business has awarded three summer research grants to research proposals that align with the Global Compact Principles.

PI	Research Proposal	Year	Principle
Zhang, Y., Chong, G. and Ruixin, J.	Fair Value, Corporate Responsibility and Bank's Performance	2017	10
Williams, M. and Sutanto, P.	The Gender Wage Gap in Rural Ethiopia: Econometric Evidence from the Ethiopian Rural Household Survey	2017	6
Alam, A., Shahriari, H. and Tandon, S.	The Effect of Auto Industry Scandal on Shareholder Wealth: Do Industry Relationships Affect the Size of the Wealth Effect for Supply-Chain Partners?	2018	10

3. During the last 2 years, the COB faculty members have taught topics that align with 9 of the 10 Global Compact Principles in 15 courses (listed below).

Course Number and Title	Principles Covered
1. ACCT 3243 Ethics for Accountants	4, 5, 6, 8
2. ACCT 4213 Advanced Accounting	10
3. BCOM 3303 Business Communication	1, 2
4. BCOM 5303 Managerial Communication	1, 2
5. ECON 2113 Principles of Microeconomics	1, 8
6. ECON 4353 Urban Economics	7, 8, 9
7. ECON 5313 International Trade and Business	5, 8, 10
8. EECO 5103 Economics in the Global Environment	5, 8, 10
9. MGMT 1013 Introduction to Business	4, 5, 6, 10
10. MGMT 4413 International Environment of Business	5, 8, 10
11. MGMT 5323 Strategy and Policy	8, 10
12. MISY 5533 Crisis Informatics	7
13. MRKT 3103 Principles of Marketing	6, 7, 8, 9
14. MRKT 4353 International Marketing	7, 8, 10
15. MRKT 4373 Sales Management	6

4. In spring 2017, the College of Business organized a student book reading contest with a focus on the Global Compact Principles.

Book title: *Half the Sky: Turning Oppression into Opportunity for Women Worldwide*, by Nicholas D. Kristof and Sheryl WuDunn (Principles covered in the book - 1, 2, 6)

Winners: 1st Place - Meshia Greer (received a Mini iPad and \$100), 2nd Place - Von Coleman (\$75), and 3rd Place - Rebekah Preston (\$50)

5. Ms. Vanessa Villa, Diversity Recruiter, Peace Corps Central Region, visited 12 business classes in fall 2017 and spring 2018 to speak to our students about Peace Corps programs. Some of these programs align with the Global Compact Principles, especially in the areas of human rights (Principle #1), labor income (#6), and environment (#8).