

FUJIFILM Holdings Corporation

Sustainability Report 2018









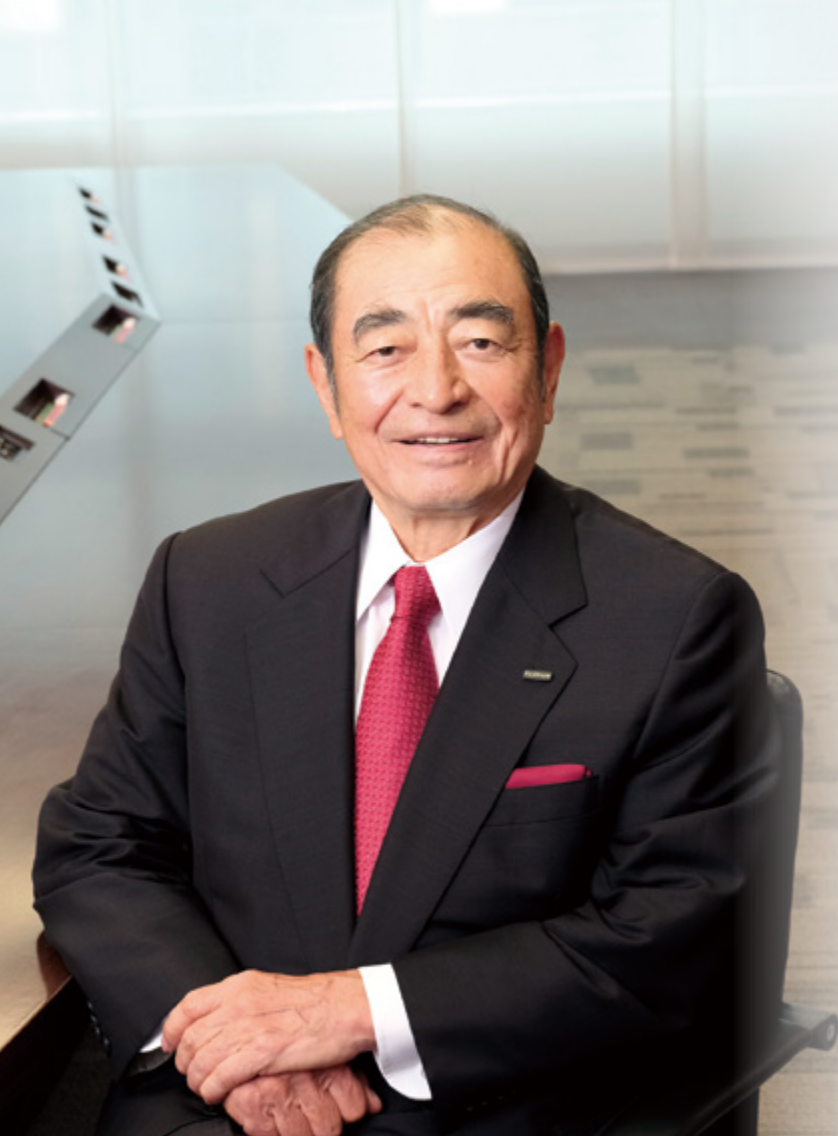
Value from Innovation

At Fujifilm, we are continuously innovating
—creating new technologies, products and services
that inspire and excite people everywhere.

We take an open and flexible attitude to innovation, combining our own original technology with human resources, expertise and technology from around the world. Through this powerful synergy, we rapidly and nimbly develop new solutions that address the true needs of our global customers.

CONTENTS

Top Commitment	04
Fujifilm Group's Activities in Building a Sustainable Society	06
The Fujifilm Group's Business and Technologies	08
CSR Management.....	09
Stakeholder Communication TOPICS	10
The CSR Plan of the Fujifilm Group	
Sustainable Value Plan 2030 (SVP 2030)	11
Background of CSR Planning and Basic Approach	12
Process for Identifying Materiality (Priority Issues)	14
 Environment	15
Reduce our own environmental impacts and contribute to the resolution of environmental issues.	
[Priority Issue 1] Address Climate Change	16
Reduce the Fujifilm Group's CO ₂ Emissions/ Contribute to a Reduction in the CO ₂ Emissions Generated by Society	
[Priority Issue 2] Promote Recycling of Resources	19
Response to Water Risks/Measures to Reduce Waste/ Improve the Efficiency of Resource Use	
[Priority Issue 3] Address Energy Issues toward a Non-Carbon Society	22
[Priority Issue 4] Ensure Product and Chemical Safety	22
Management of Chemical Substances/Safety Evaluation/ Management of Chemical Substances in Products	
 Health	24
Create a healthy society through the process of prevention, diagnosis and treatment in healthcare.	
[Priority Issue 1] Fulfill Unmet Medical Needs	25
[Priority Issue 2] Improve Accessibilities to Medical Services	27
[Priority Issue 3] Contribute to Identifying Diseases at an Early Stage	29
[Priority Issue 4] Contribute to Health Promotion and Beauty	29
[Priority Issue 5] Promote Management of a Healthy Workplace	30
 Daily Life	32
Support the tangible and intangible aspects of infrastructure in people's lives through various products, services and technologies.	
[Priority Issue 1] Contribute to Creating a Safe and Secure Society	33
[Priority Issue 2] Contribute to Enriching Humanity and Relationships between People	35
 Work Style	36
Promote social change where every person is motivated in the workplace through extending our in-house work-style reforms.	
[Priority Issue 1] Create Environments That Lead to Motivated Workplace	37
[Priority Issue 2] Develop and Utilize Diverse Human Resources	39
Human Resource Development/Diversity	
 Supply Chain	42
Strengthen CSR foundations across the entire supply chain including factors of the environment, ethics, and human rights.	
[Priority Issue] Strengthen CSR Foundations across the Entire Supply Chain	43
Enhancement of CSR Procurement Activities/ Response to Conflict Minerals / Respect for Human Rights/ Biodiversity Conservation	
 Governance	47
Disseminate an open, fair and clear corporate culture.	
[Priority Issue] Improve and Maintain Governance Structures	47
The State of Corporate Governance/Corporate Governance Structure/Audit / Compliance/Risk Management/Information Security/Anti-Corruption Matters	
Other CSR Activities	51
Products and Services Which Reflect Our Customers' Views	51
Social Contribution Activities	53
Data and Information	56
Stakeholders	56
Customers	57
Personnel and Labor (FUJIFILM Corporation)	58
Personnel and Labor (Fuji Xerox)	60
Compliance and Risk Management	62
Environmental Aspects	63
Priority Targets/Material Flow/Measures for Climate Change/Energy-Saving Measures/ Use of Renewable Energy/Environment Conscious in Logistics/Conserving Resources Measures/ Response to Water Risks/Activities on Biodiversity Conservation/Reducing Chemical Substances Emissions/Pollution Prevention Measures/Legal Compliance Measures	
Sustainability Accounting (Labor Environment and Social Benefit Accounting, Environmental Accounting).....	68
Domestic and International Appraisals	69
Independent Assurance Report	70
Third-Party Opinion	71
Fujifilm Group Organization and Business Overview	72
Editorial Policy	73



Top Commitment

Never stop.
Only when you
move forward are
you able to open up
a new world.

September 2018
Shigetaka Komori
Chairman and CEO

Building people and an organization resistant to disasters

In 2018, torrential rains and a huge earthquake caused immense flood and landslides over Hokkaido and a wide area of western Japan. We would like to take this opportunity to express our condolences to the victims of the disaster and our prayers for the earliest possible recovery of the affected areas.

Japan has a long history of natural disasters caused by earthquakes, typhoons, volcanic eruptions and other natural phenomena. However, disasters that can be placed in the government-designated class of “extreme severity” have occurred seven times in the past five years, including the latest caused by torrential rains. In addition, news of major disasters elsewhere in the world will not cease. There was a time when people said “natural disasters strike when they are forgotten.” It is clear that the global environment has changed.

With the globalization of economic activities, however, a disaster in one country or region can affect activities in other countries through disruption of the supply chain, the information network and human exchanges. Global corporations doing business around the world are increasingly being put to the test on their ability to handle such disasters. To boost the resistance of our employees and organization to such risks, we have in place disaster preparedness programs such as action plans for our contingency organization, contingency instructions and information communication schemes, as well as regular drills.

During the recent torrential rains and disastrous earthquakes, we were able to swiftly assess the damage status at various Group sites, the safety of our employees and the damage our clients suffered. We have also made a contribution through FUJIFILM Corporation and Fuji Xerox Co., Ltd. of 30 million yen as relief money to assist in recovery from these disasters. We plan to continue strengthening disaster preparedness and to fulfill our contribution to contingencies as members of local communities.

Foresee. Envision. Take solid action. Achieve VISION 2019.

We announced our CSR plan, Sustainable Value Plan 2030 (SVP 2030), and our Medium-Term Management Plan, VISION 2019, last year. SVP 2030 embodies the goals we aspire to achieve in the target year 2030 in accordance with the sustainable development goals (SDGs) promoted by the United Nations. VISION 2019 is a plan for implementing concrete action directed toward these goals. In FY2017, which is the first year of the two plans, sales grew in electronic imaging, medical systems, electronic materials, and other fields by 4.8% over the previous term to reach 2.4334 trillion yen. Operating profits stood at 130.7 billion yen. In operation-based figures excluding the temporary restructuring expenses at Fuji Xerox, profits rose 13.8% over the previous year to 200.7 billion yen. Net profits marked an all-time high of 140.7 billion yen, up

7.0% on the previous year. We were able to further bolster our business portfolio established through business restructuring that we had implemented strategically and to take the first steps forward toward another dramatic advancement.

However, dramatic changes take place in modern society, and the market environment can change in a flash. We must not become satisfied with the status quo but strive to see what lies ahead in the marketplace and to objectively assess the conditions surrounding our products and services in our various fields of business. We need to look into what should be done, take solid action and arrive at results without fail in all conceivable business situations. We plan to achieve our targets under VISION 2019 through objective assessment of the present and the future and through action with a firm determination to achieve them.

Collaboration with a variety of organizations under SVP 2030 to accelerate action on resolving social issues

Under SVP 2030, action has started on issues to be addressed in the areas of the environment, health, daily life and work style, as well as the fields of the supply chain and governance that provide the foundation, and is moving forward steadily.

In governance, which is the foundation of our corporate activities, the lessons learned from the inappropriate accounting at a Fuji Xerox overseas subsidiary that occurred last year led to the renewed embodiment of the Fujifilm Group vision of an “open, fair and clear” spirit in all employees of our Group companies. The awareness survey of all employees conducted last year showed that more than 90% of our employees displayed an understanding of this spirit. We plan to continue to instill this in all our employees to enable them to practice “fair and open competition.” To upgrade corporate governance and secure diversity in the Board of Directors, we have appointed a new female outside director and established a voluntary Designated Reward Committee chaired by an independent director. We plan to pursue greater improvements in Board of Directors’ deliberations and greater transparency in management decision-making.

In the area of the environment, a priority issue around the world, the total CO₂ emissions over the entire product lifecycle of all the products from our Group fell 7% over the previous year in FY2017, a reduction of 15% vis-à-vis the FY2030 target over the base year (FY2013), due to group-wide energy-saving activities. In terms of our Group’s contribution to CO₂ emissions reductions for society, we have achieved a reduction of 4.63 million tons with our high-capacity magnetic tapes, multifunction devices, medical IT systems, etc., making steady progress with 9% vis-à-vis the FY2030 target. It should also be noted that our CO₂ emissions reduction target has been certified by Science Based Target (SBT), an international environmental initiative.

In the area of healthcare, which is a growth area for our Group, and the universal wish of all people, we have reinforced development of regenerative medicine and biopharmaceuticals, which are perceived as forming the medical care of the future.

Wako Pure Chemical Industries, Ltd. (currently FUJIFILM Wako Pure Chemical Corporation), which was turned into a consolidated subsidiary, Irvine Scientific Sales Company and IS Japan possess excellent culture medium technologies in cell cultivation that are indispensable in these fields. By absorbing the technological resources of the three companies and generating synergy with our own technologies and products, we expect to be able to not only accelerate the research and development of new treatment methods but also to make major contributions in the dissemination of new medicines by providing these technologies and products to a wide range of businesses and research organizations.

The complex interrelationships between the problems involved in social issues mean they cannot be resolved by a single business corporation. Collaboration and partnerships across social sectors and national boundaries with people and organizations sharing the same aspirations are becoming increasingly important. An example in this direction is the recent announcement of the establishment of an organization that will carry out consistent research on AI technology from fundamental technology development to social implementation in the fields of healthcare and highly functional materials, in collaboration with the RIKEN research institute. Under SVP 2030, we plan to mobilize the diverse technological resources cultivated through photographic film development, as well as AI and other new technologies, to speed up action in addressing social issues, while forming partnerships with various organizations.

Never stop. Move forward.

At the beginning of my message, I mentioned our ability to handle disasters. As a global corporation, it is necessary to be able to foresee and adapt appropriately, not only to disasters, but also to political, economic, environmental and various other risks. As a member of society, we must at the same time play a major role in changing society for the better.

I believe that a business corporation must be an entity that contributes to resolving social issues through its business activities, and by developing and supplying its own technologies, products and services. Backed by the profits gained from supplying products and services that are useful to society, we are able to create products and services that can make a greater contribution. It is through this spiral that we become a presence that is valued by society. As a company, we have overcome many crises with a spirit of fortitude, including the drastic reduction in the demand for photographic film, which had been our mainstay in the past. I firmly believe that it is only through refusing to stop and continuing to move forward that we are able to address social issues and build a better future. Notwithstanding the numerous issues that modern society faces, we pledge never to stop but to move forward in improving the quality of life for all people and the sustainable growth of society, through the leading-edge, and proprietary technologies we have created and through the continuous effort and the strong passion our employees have to achieve these goals.

Fujifilm Group's Activities in Building a Sustainable Society

The roots of CSR are the trust of stakeholders and consideration for the environment

The Fujifilm Group's business originated with photographic film, a product for which lots of clean water and fresh air are essential to the manufacturing process. It is also a product which requires customers to "buy on trust," since they cannot try it out beforehand. Thus, for the Fujifilm Group, an approach which emphasizes environmental conservation and maintaining the trust of stakeholders has been a major premise at the very foundations of our business activities. This approach is the starting point for our corporate social responsibility (CSR) activities and continues to be passed



FUJIFILM Ashigara site located in an environment blessed with copious clean air and water

down within our Group, as the Fujifilm Group's "DNA." Fujifilm Group established a current Corporate Philosophy and Vision following the shift to a holding company structure in 2006. Founded on the spirit of contribution to advancement of society, improved health, environment protection and enhancement of the quality of life of people, by providing top-quality products and services with open, fair and clear workplace culture and leading-edge, proprietary technologies, we have established the Fujifilm Group Charter for Corporate Behavior and the Fujifilm Group Code of Conduct and implement them thoroughly throughout the Group.

In the Charter for Corporate Behavior, we uphold five principles, including "Respect for Human Rights," while in the Code of Conduct we define compliance as "more than simply not breaking the law and acting correctly in the light of common sense and ethics," and declare that all Group employees, including senior executives, will conduct themselves in line with these action guidelines.

Moreover we have made the following statement to encourage all Fujifilm Group employees to commit themselves to the fulfillment of corporate social responsibility (CSR) in their daily business operations: The Fujifilm Group's Approach to Corporate Social Responsibility is to contribute to the sustainable development of society by putting our Corporate Philosophy into practice through sincere and fair business activities.

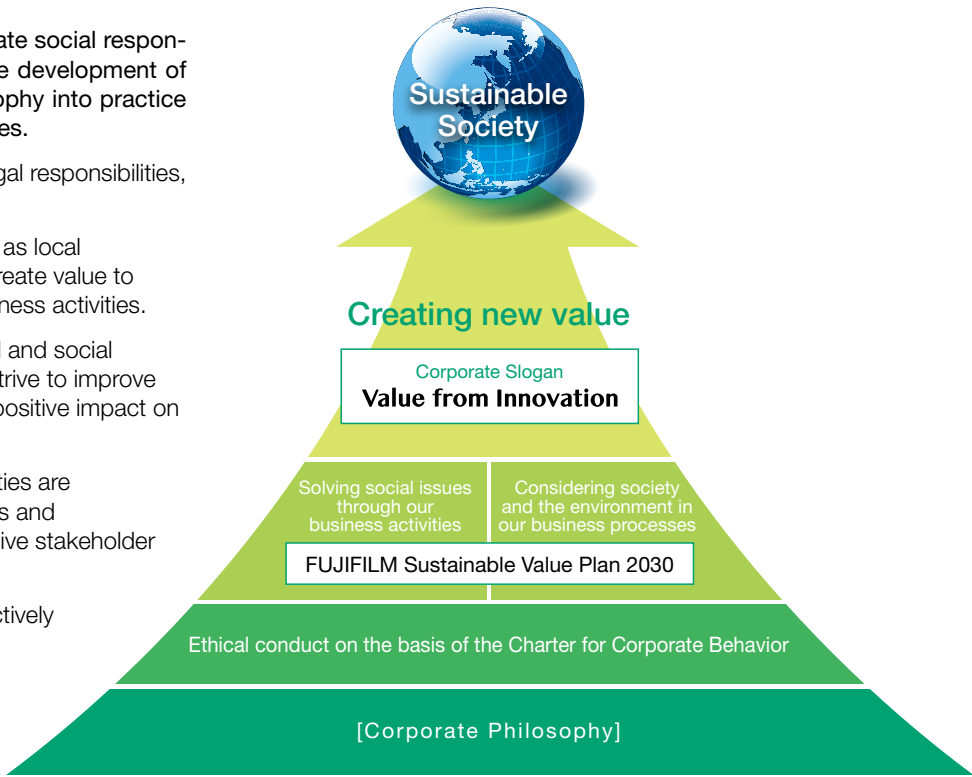
The Fujifilm Group's Approach to CSR

The Fujifilm Group's approach to corporate social responsibility is to contribute to the sustainable development of society by putting our Corporate Philosophy into practice through sincere and fair business activities.

We will not only fulfill our economic and legal responsibilities, but also:

1. endeavor to understand global as well as local environmental and social issues and create value to address these issues through our business activities.
2. continue to evaluate the environmental and social impact of our business activities and strive to improve the performance while increasing our positive impact on society.
3. constantly reassess whether our activities are responding adequately to the demands and expectations of society through proactive stakeholder engagement with our stakeholders.
4. enhance corporate transparency by actively disclosing information.

The Fujifilm Group's Approach to CSR



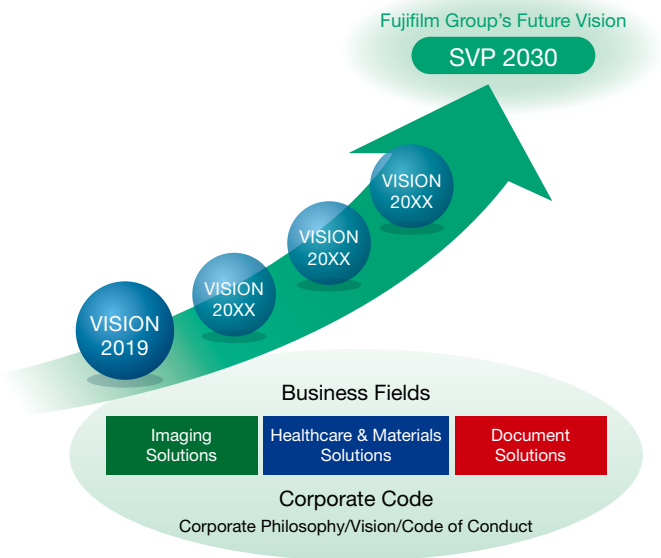
- Fujifilm Group Corporate Philosophy/Vision (full text) <http://www.fujifilmholdings.com/en/about/philosophy/index.html>
- Fujifilm Group Charter for Corporate Behavior (full text) <http://www.fujifilmholdings.com/en/about/philosophy/conduct/index.html>
- Fujifilm Group Code of Conduct (full text) <http://www.fujifilmholdings.com/en/about/philosophy/law/index.html>

Achieve the long-term goal set for FY2030, to contribute to sustainable society development

To celebrate the 80th anniversary in 2014, the Fujifilm Group founded its new corporate slogan, "Value from Innovation," which seeks to continue creating new technologies, products and services that inspire and excite people everywhere, and empower the potential and expand the horizons of tomorrow's business and lifestyle.

Under this slogan, we revised the Approach to CSR in 2014 to express that we identify the social challenges and more actively seek their solutions. In the same year, we announced our Medium-Term CSR Plan, Sustainable Value Plan 2016 (SVP 2016), aimed at "solving social issues through our business operation" and our Medium-Term Management Plan, Vision 2016, to serve as the plan for concrete action in achieving the goal. We believe that creating new value through our unique and advanced technologies and solving social issues through our business activities present opportunities for our business growth and at the same time allow us to contribute to society. In the three-year period from FY2014 to FY2016, the two Medium-Term Plans were interlinked and produced results for realization of business growth alongside contribution in resolving social issues.

Based on the results and the experiences in the previous medium-term plan, we announced in August 2017 our new CSR Plan, Sustainable Value Plan 2030 (SVP 2030), and the new Medium-Term Management Plan, Vision 2019. SVP 2030 has been introduced as the CSR plan alongside the Sustainable Development Goals (SDGs) set for achievement in 2030 and therefore has set 2030 as its target year. It shows the future vision of the Fujifilm Group as its long-term goal in its contribution to create a sustainable society. Also, to achieve the goals of SVP 2030, Vision 2019 shows the Group's concrete business strategy until FY2019. Rather than focusing only on the growth of our current business operations, the Group plans to invest our management resources into businesses that will drive the Fujifilm Group



further in the future, such as healthcare to respond to the unmet medical needs now becoming a major social issue and highly functional materials that aid in resolving environmental problems, and expect this to lead to the next medium-term plan.

SVP 2030 is a plan that will lay the foundation of business management at Fujifilm Group. In order to achieve the goals, we will strive to become a company with long scope of perspective, capable of contributing to sustainable growth of society by creating "new values" through our business activities.

Corporate Philosophy

We will use leading-edge, proprietary technologies to provide top-quality products and services that contribute to the advancement of culture, science, technology and industry, as well as improved health and environmental protection in society. Our overarching aim is to help enhance the quality of life of people worldwide.

Vision

Anchored by an open, fair and clear corporate culture and with leading-edge, proprietary technologies, Fujifilm is determined to remain a leading company by boldly taking up the challenge of developing new products and creating new values.

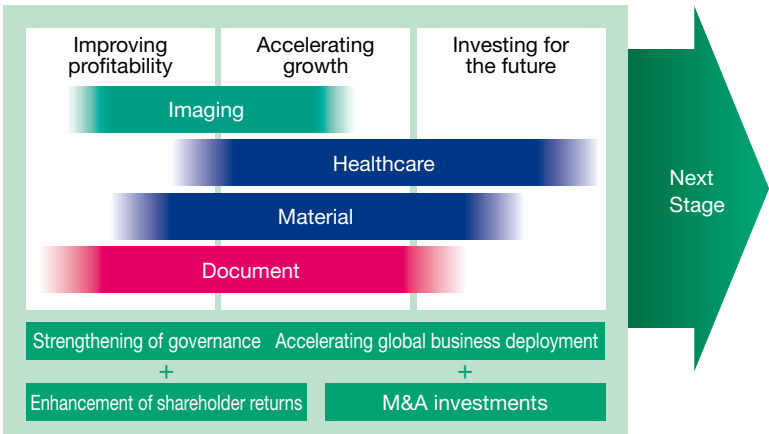
Code of Conduct

1. Respect for Basic Human Rights
2. Open, Fair and Clear Corporate Activities
3. Protection/Preservation of Corporate Assets and Information
4. Environmental Conservation and Protection

Charter for Corporate Behavior

1. A Trusted Company
2. Social Responsibility
3. Respect for Human Rights
4. Global Environmental Conservation
5. Vibrant Workplaces

The Vision 2019, the New Medium-Term Management Plan

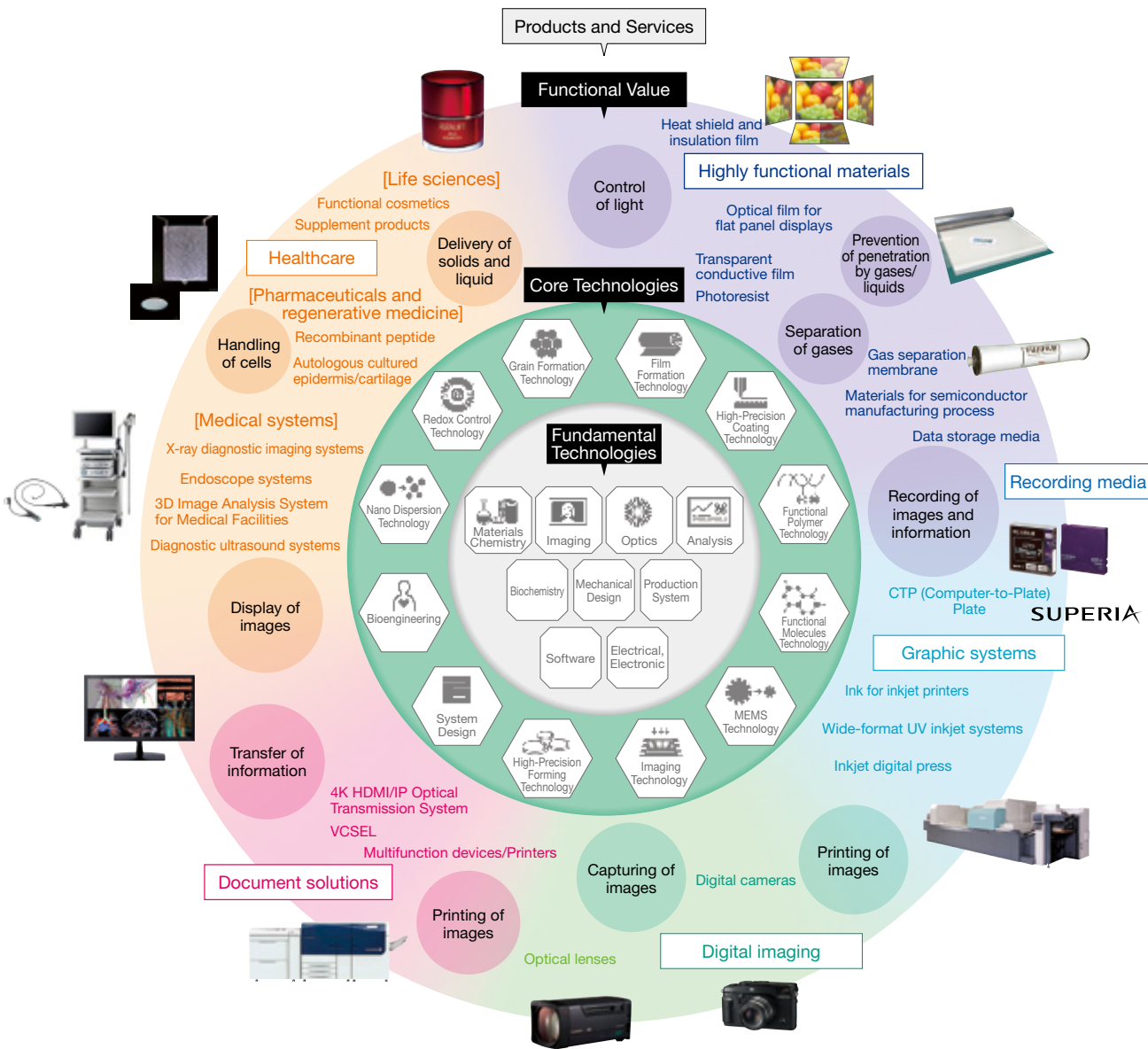


VISION 2019, the new Medium-Term Management Plan, lays down three stages of growth, namely "improving profitability," "accelerating growth" and "investing for the future," to adapt to the stage of growth of our business operations in the fields of Imaging, Healthcare, Material and Document solutions. Through action to promote "stable generation of cash-flow through improved profitability of each business operation," "expansion of sales and income through acceleration in growth of the main business operations" and "growth of our future business pillars that become major contributors to our group revenues," we will build an ever more solid portfolio and pursue growth of the entire Group.

The Fujifilm Group's Business and Technologies

The Fujifilm Group, with its business origins in motion picture and photographic film, today runs wide ranging businesses utilizing the technologies based on advanced silverhalide photography. We are improving our fundamental technologies that are the base of our business and exclusive core technologies that differentiate us in terms of sustainable

superiority. Combining those technologies, we are able to offer a diverse range of products and services. We will continue to provide products and services that create new value for society enhancing and upgrading our technologies. This resolve is reflected in our corporate slogan: "Value from Innovation."



The Fujifilm Group's Business Fields

Imaging Solutions

We develop and sell digital cameras, color paper for printing and printing equipment. We are further developing photography culture by offering new ideas on how to enjoy photos, including Instax and Photo Books. We offer lenses for various purposes, including surveillance camera lenses and satellite lenses.

Document Solutions

We are in the document business, including both paper documents and electronic data. With our business copiers and multifunction machines and software that help to improve business efficiency, we offer a wide variety of solutions and services aimed at resolving environmental issues, conserving energy and resources, and implementing work style and productivity reforms.

Healthcare and Materials Solutions

Our healthcare business covers three areas: prevention, diagnosis and treatment. In addition to advanced examination equipment that assists with early detection and medical IT that makes efficient use of diagnostic findings, we are working to develop cosmetic products and supplements aimed at prevention, pharmaceuticals for unmet medical needs and regenerative medicine, which is anticipated to bring new medical technology.

For material business, we are working to develop new materials and products that reduce environmental impact and contribute to the growth of a safe and comfortable society, through the application of advanced fundamental and core technologies for the polarizer protective films that are essential on LCD displays, as well as high-performance data storage media and social infrastructure inspection services for tunnels and bridges.

CSR Management

The Fujifilm Group's CSR Promotion System and Related Policies

We established our Approach to CSR in 2006 in view of the importance of CSR in achieving sustainable growth in an age of tumultuous changes in the business environment, and of its value not only to top management but to each and every employee. Subsequently, seven policy statements (the Green Policy, Social Contribution Policy, Guidelines for Biodiversity, Procurement Policy, Quality Policy, Occupational Health and Safety Policy and Global Security Trade Control Policy) have been established. In 2018, we clearly stated the human right statement and all the employees promote CSR activities.

The Fujifilm Group established the CSR Committee chaired by the President of FUJIFILM Holdings. The Committee takes decisions on the important matters relating to the CSR activities of the entire Group. The CSR Division of FUJIFILM Holdings, which is the Secretariat of the CSR Committee, is responsible ensuring rigorous CSR management by the Fujifilm Group. The CSR Department considers the priority issues for the entire Group, discloses information outside, communicates with stakeholders, supports the CSR activities of Group companies, audits the CSR activities of the entire Group, and operation of the whistle-blowing offices.

The CSR department in each Group company prepares and implements specified plans according to the group-

wide CSR plan. It reviews the annual results and reports on activities to the FUJIFILM Holdings CSR Committee. The Group as a whole moves our CSR activities forward.

Communication with Stakeholders

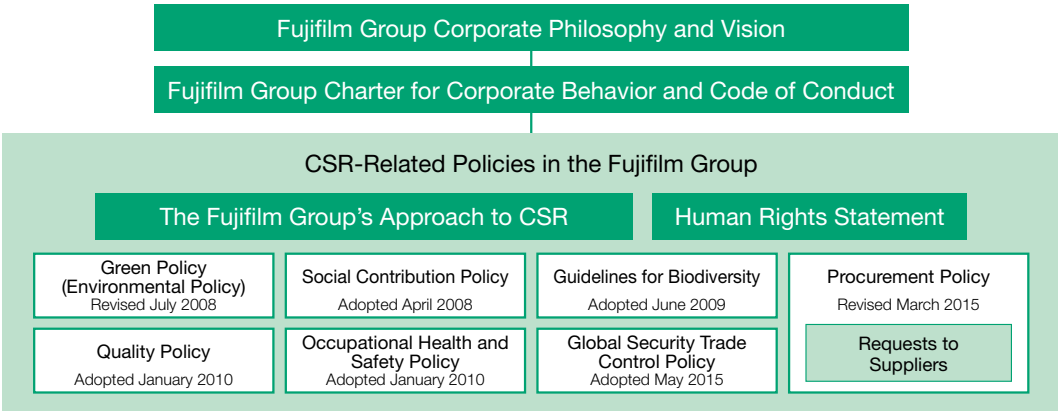
Companies conduct their activities while interacting and maintaining relations with a wide variety of stakeholders, and it is important to listen carefully to their various views and expectations. At the Fujifilm Group, we ensure that we make appropriate information disclosures as well as verifying, at various opportunities, whether or not our business activities are responding to the demands and expectations of all our stakeholders, and reflecting our findings in our business activities.

To ensure that our stakeholders' views are reflected in our CSR activities, we also review them in our Sustainability Report.

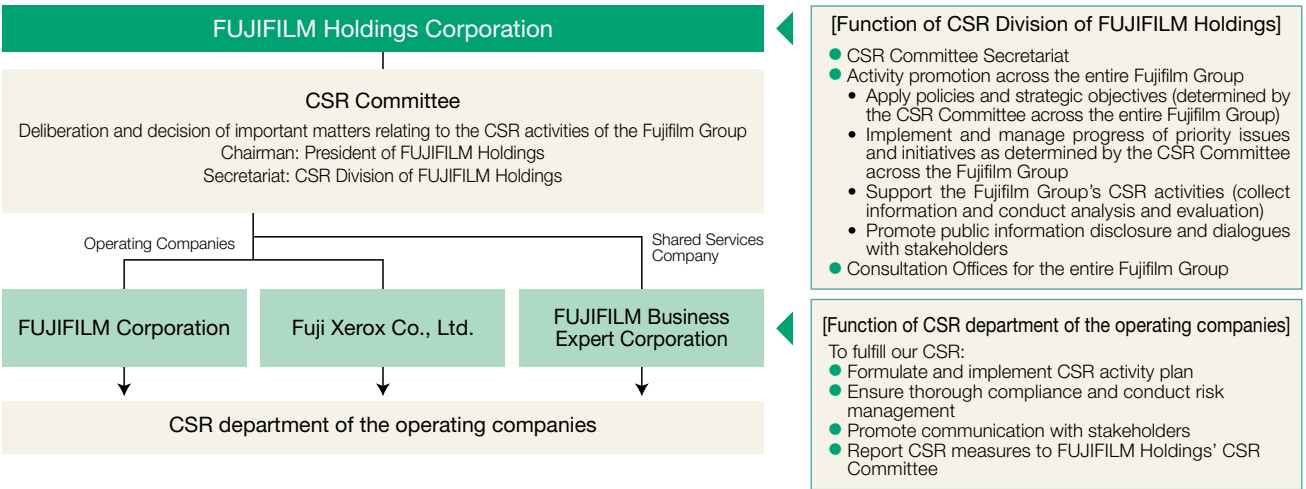
In addition to opinions relating to our CSR activities as a whole, regarding priority issues such as "Environment," "Work Style," etc., we conduct briefings on the content of the activities to external parties, to receive their advice and evaluation.* Looking back over our activities and obtaining the views of external parties in this way provides a good opportunity to reexamine our activities. We plan to continue these efforts to make them better activities in the future.

* See Pages 23, 41, 70, 71.

The Fujifilm Group's Approach to CSR and Related Policies



The Fujifilm Group's CSR Promotion System



Enhancing Group Activities to Implement “Value from Innovation”

We promoted various activities to improve the power of each individual employee's to trigger innovation, in the drive to implement the Fujifilm Group's corporate slogan, “Value from Innovation.”

The Innovation Idea Proposals Program introduced in 2016 is open to all employees across the world to submit their ideas concerning our business. This time, the third program has now been held, and the program has solicited ideas for new business that are completely free from our existing business frameworks. Proposals that passed the final selection are now at the stage of considering to start actual businesses. This year, we set up a Warm-Up Session in which Secretariat members and idea proposers discussed proposals and exchanged detailed opinions from diverse viewpoints, thereby refining and improving the quality of the proposals.

At the same time, we are actively holding a range of communication events beyond the borders between our Group companies. This is based on our belief that innovation can be created not only by R&D divisions but also through group-wide discussions between employees in different divisions, such as office staff and factory workers. A number of events were held in FY2017 with many employees participating. Our aim for such events is to provide employees with an opportunity to

learn a wide range of business practices along with the new technologies and services that the Group companies now encompass in order to accelerate creative innovation by finding new problem solutions through wider opinion exchanges.

These events can also provide new insights for individual workers about how to carry out their own tasks. Beyond the normal routine and borders of their roles—whether they are administrative or technical—sharing ideas and information through communications with diverse human resources surely helps people to gain new perspectives on their day-to-day approaches to their work. The topics at these events are not limited to technical issues, but also cover work-related issues, such as Work Style Reform, which has drawn much social attention in Japan in recent years. Employees participating in events express high satisfaction with these opportunities to create new innovation with aspects of CSR.



An interaction event where employees in charge displayed posters with their new products, services, and technologies and enjoyed lively opinion exchanges with participants.

Communicating on the Environment with Local Citizens

As a member of local communities, the Fujifilm Group creates various opportunities for dialogue on the environment with local citizens. In FY2017, four companies comprising the Fujifilm Group (Fujifilm, Fuji Xerox, Fuji Xerox Manufacturing and Fujifilm Techno Products) jointly held the “Fujifilm Group



Environmental dialogue held in Kaisei-machi (on left) and environmental fair that served as a venue for edutainment on environmental protection (on right)

Report on the Environment” event in Kaisei-machi, Kanagawa Prefecture. Presentations on Fujifilm's activities in the field of the environment for representatives of local community associations, and exchanges of opinions with local communities were followed. Fujifilm's Kanagawa Factory, Fujinomiya Factory and Yoshida-Minami Factory have also given presentations on their environmental protection activities and environmental dialogue that includes factory tours of their environmental facilities.

These four Fujifilm Group companies jointly participated in the environmental fair held annually at the city office in Minami-Ashigara City, Kanagawa Prefecture. The fair offered visitors a model that demonstrated the ozone-based wastewater treatment system at the Ashigara site and held an environmental quiz session to foster greater understanding of their activities for group-wide environmental protection. Attending the fair were many citizens, including children from the elementary schools they had visited to give environmental lessons.

Dialogue on Activities for Human Rights Due Diligence

In September 2017, Fujifilm participated in the Business and Human Rights Conference in Tokyo, hosted by Caux Round Table Japan (co-hosted by the Institute for Human Rights and Business), and held individual meetings with human rights experts from across the world. We presented our Group CSR procurement activities, including from the aspect of employees' human rights, and sought opinions and advice from them on the Human Rights Statement that was still being developed at that time on the details of the statement, its relationship with other policies and methods for promoting greater awareness and related measures within the organization. We received praise from experts for including the opinions that were expressed in the previous year's dialogue in the text of the Statement.

They expressed the hope for activities to continue after the introduction of the Statement, including human rights issues that require attention in the supply chain and measures to provide remedy for suppliers, etc. Based on these valuable opinions, we are scheduled to assess the potential risks in the supply chain (see Page 45) based on the Human Rights Statement adopted in June 2018. We plan to use the information gathered for concrete action and activities in the future.

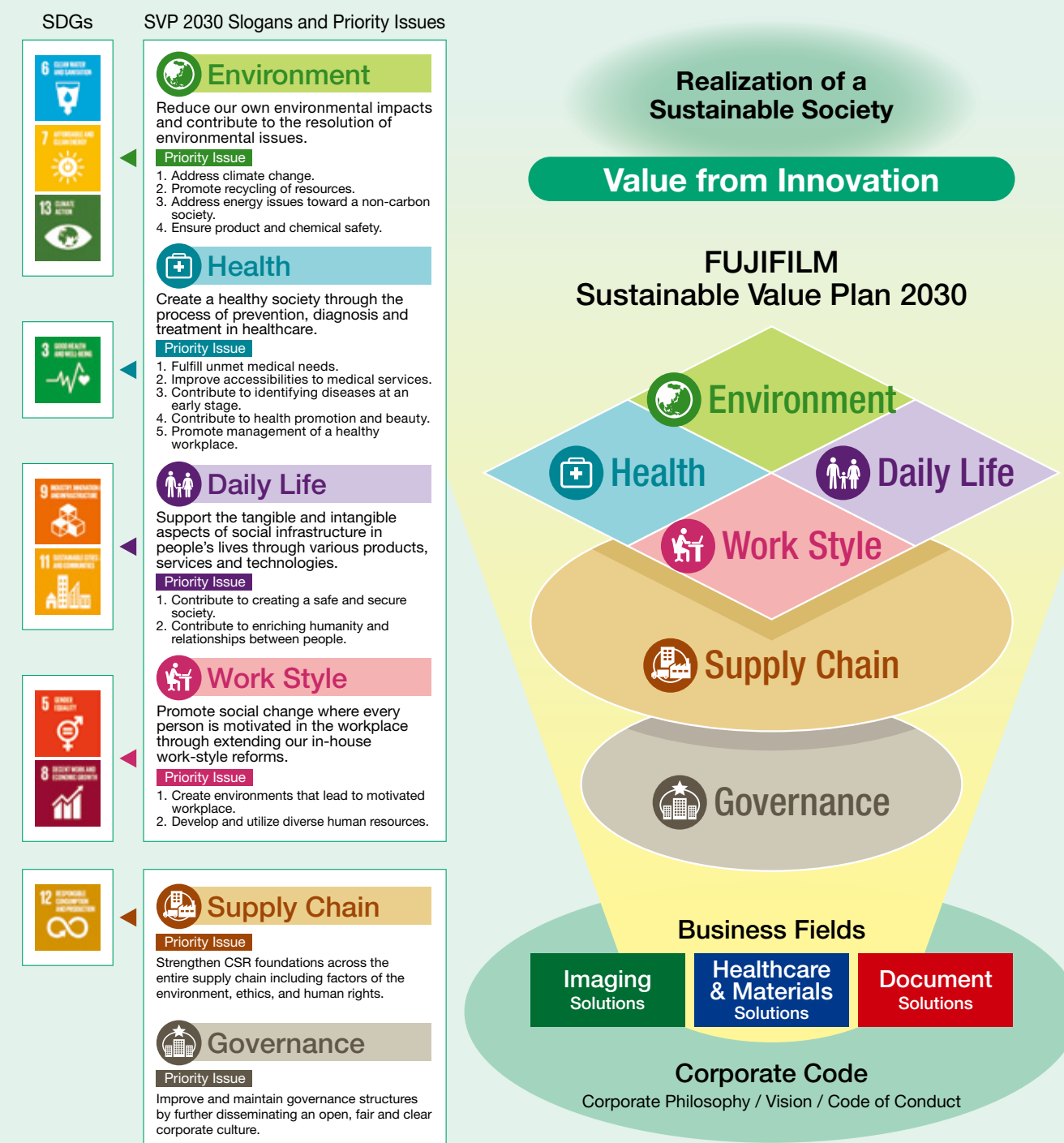


Dialogue with international experts on human rights

The CSR Plan of the Fujifilm Group Sustainable Value Plan 2030 (SVP 2030)

The Fujifilm Group announced its Sustainable Value Plan 2030 (SVP 2030) in August 2017. The new plan sets itself apart from previous medium-term CSR plans in characteristically targeting FY2030 as its long-term goal, which is expected to lay the foundations of the Group's business management strategies for sustainable growth.

Under SVP 2030, the Fujifilm Group will introduce further measures to resolve social issues through our business activities, including the launch of innovative technologies, products and services, in our aim to develop into a company that can make a greater contribution to creating a sustainable society.



Background of CSR Planning and Basic Approach

Establishing the Long-Term Goal

In recent days, international long-term targets such as Sustainable Development Goals (SDGs*1) and the Paris Agreement*2 have been announced in the drive to resolve social issues. In particular, expectations are growing for the role of companies as players in resolving social issues and building a sustainable society. In view of these developments, the SVP 2030 has set as its long-term goal for FY2030 to contribute to achieving the goals for resolving global social issues set by SDGs, the Paris Agreement, etc.

In the medium-term CSR plan for FY2014 to FY2016, Sustainable Value Plan 2016 (SVP 2016), Fujifilm declared its shift from passive engagement in CSR in the form of statutory compliance to a more active one, perceiving CSR as an opportunity for business growth and for addressing social issues. This stance earned great praise from outside experts. However, the major goal of solving social issues cannot produce results so easily in a span of three years. For this reason, a conversion in our approach to establishing targets was deemed necessary alongside activities to be continued into the future.

By establishing a long-range plan, targets can now be established not by forecasting (approach based on accumulation of actions) but by backcasting, an approach that sets the vision to be achieved as the starting point and focuses on what must be done to achieve it. This has led to the introduction of more challenging activities.

In defining the social responsibilities a global company should fulfill, a review was also conducted on the 17 goals and 169 targets defined under the SDGs, to examine the Fujifilm Group's business opportunities and its negative

impact on society. The review showed that nine out of the 17 goals were recognized as goals that enable Fujifilm to make major contributions to achieving its SDGs, and concrete measures to achieve these goals were defined.

*2 Paris Agreement: International, multilateral agreement on arresting climatic changes that was adopted by The 21st Session of the United Nations Framework Convention on Climate Change Conference of the Parties (COP 21) held in Paris in 2015. The Agreement calls for holding the global temperature rise to less than 2°C over the level before the Industrial Revolution.

Assessment of the 15 Priority Issues in Six Areas

In SVP 2016, priority issues were divided into “solving social issues through business activities” (opportunities) and “conscious of environmental and social impact within business processes” (risks). SVP 2030 specifies internal and external aspects of each of the areas of the environment, health, daily life and work style. In “1. Address climate change” under “Environment,” for example, Fujifilm Group plans to tackle this goal from both aspects of opportunity and risks, through reducing CO2 emissions in its business activities and at the same time through development and promotion of environmentally conscious products and services.

In promoting global business, the plan focuses on reinforcement of the CSR foundation in the environment, ethics, human rights, etc., for the entire supply chain, as well as reinforcement of governance for greater dissemination of an “open, fair and clear” corporate culture. For these purposes, 15 priority issues in six areas were established for implementation in all corporate activities.

Especially in the area of the environment, concrete numerical targets were established for FY2030. For CO2, we will take action to reduce our Group's CO2 emissions by 30% compared to the FY2013 level along with contributing to a reduction in the CO2 emissions generated by society by 50 million tons through dissemination of our Group's products and services. (This 50 million ton reduction will offset the cumulative CO2 emissions of the Group from FY2017 to FY2030.) In water resources, we will reduce the amount of water our Group uses by 30% compared to the FY2013 level, to below 35 million tons in FY2030. Furthermore, with highly functional materials and services utilized for water treatment, we aim to contribute to society with water treatment of 35 million tons a year and to achieve an environmental contribution equal to the environmental impact generated by our business activities in FY2030. (This 35 million ton treatment is also the same environmental contribution level as the environmental impact of our business activities.)

It must be noted that the CO2 emissions reduction target here has been recognized as a scientifically proven standard in achieving the 2°C goal of the Paris Agreement and has been certified by the international SBT initiative (see Page 16).

Achieving the Goals of 2030

The long-term goals set out in SVP 2030 were conceived in the drive to take one step forward from the previous “inside-out” perspective that focuses on existing business activities as the starting point and adopts an “outside-in” approach starting from social issues to examine what the company, its products and services should be. What products and services are necessary in the development of a sustainable society, and what technologies are needed for this purpose?

SVP 2030 reaches beyond the Fujifilm Group's products and services (i.e., output*3) to a concrete vision of its contribution to building a sustainable society (i.e., outcome*4) and lays down as its final goal realization of both growth for the Group and solutions to social issues.

In the years ahead, the Group plans to work on contributing further to resolving social issues and on enhancing corporate value through creation of new values from products, services and technology development that can move social reform forward to achieve the goals of SVP 2030.

*3 Output: Products, services, etc., created by organizational and business activities

*4 Outcome: Change, benefit, learning and other effects of output from an organization or business operation



*1 SDGs (Sustainable Development Goals): Goals in sustainable development adopted by the United Nations General Assembly in 2015, to be addressed as social issues by the international community until 2030. There are 17 goals and 169 targets established to address the issues of poverty, inequality and injustice, health, education, fulfillment in work, climate change and the environment, etc.

Mapping of SVP 2030 Priority Issues

	Solving social issues through business activities	Conscious on environmental and social impact within business processes	Contribution to SDGs
	Areas seen mainly as opportunities for growth (opportunities)	Areas seen mainly for negative impact on society (risks)	
Environment	1. Address climate change (reduce CO2 emissions in society). 2. Promote recycling of resources (contribute with water treatment in society). 3. Address energy issues toward a non-carbon society.	1. Address climate change (reduce CO2 emissions from the Fujifilm Group). 2. Promote recycling of resources (reduce water usage, waste, and resource input from the Fujifilm Group). 4. Ensure product and chemical safety.	
Health	1. Fulfill unmet medical needs. 2. Improve accessibilities to medical services. 3. Contribute to identifying diseases at an early stage. 4. Contribute to health promotion and beauty.	5. Promote management of a healthy workplace.	
Daily Life	1. Contribute to creating a safe and secure society. 2. Contribute to enriching humanity and relationships between people.		
Work Style	1. Create environments that lead to motivated workplace (provide solution services).	2. Develop and utilize diverse human resources.	
Supply Chain	Base for business activities		
Governance	Strengthen CSR foundations across the entire supply chain including factors of the environment, ethics, and human rights.		
	Improve and maintain governance structures by further disseminating an open, fair and clear corporate culture.		

Characteristics of SVP 2030

- Establishment of long-term goals (FY2030)
 - To become a corporation that promotes social revolution through innovation involving all employees and action on social issues from a long-term perspective.
 - 2030 was set as the target year for goals which is the base year for international social issues (Paris Agreement and SDGs).
- Numerical targets for FY2030 defined for global environmental issues
- 15 priority issues established in the four areas of the environment, health, daily life, work style, and adding supply chain and governance
 - Priority areas redefined with attention both to “solving social issues through business activities” and “reducing the negative impact of our business activities.”
 - With society and customers demanding that as a global corporation we enhance our management of the entire supply chain from the viewpoint of CSR, “supply chain” has been established as a priority area.
 - “Governance” has been added as a priority area to further disseminate an open, fair and clear corporate culture.

SDGs goals that Fujifilm can make major contributions to



Process for Identifying Materiality (Priority Issues)

STEP 1 Clarifying the Basic Policies

In addition to the review of CSR activities under SVP 2016, issues that should take priority in SVP 2030 were identified with attention given to global developments in response to climate change, etc. As a result of the review, the perspective adopted in SVP 2016 to make company-wide efforts to solve social issues as opportunities for business growth was upgraded to clearly specify a future vision from the long-term perspective on contributions to resolving social issues as a global company and was adopted as the basic policy.

STEP 2 Extracting Social Issues Based on Business Strategy

In identifying social issues, roughly 130 items listed from various indexes such as ISO 26000 and GRI Standards were combined from the standpoint of social issues to be addressed from a long-term perspective, including the goals of the Paris Agreement and the 169 targets under the SDGs. Also, the possibility of contributing to resolving social issues was discussed with all business divisions to identify relevant technologies, products and services in these divisions.

STEP 3 Evaluation of Materiality

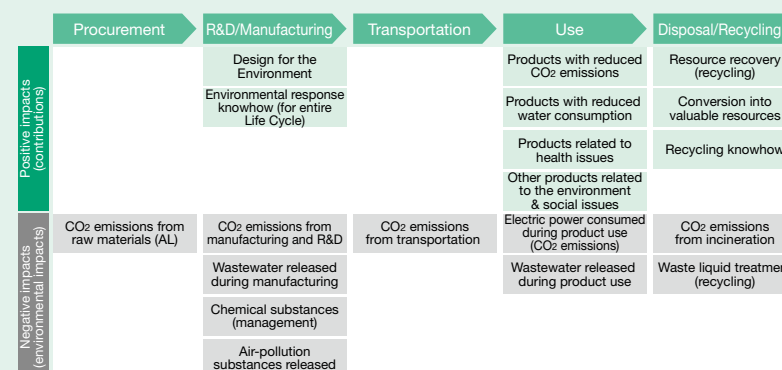
Evaluation adopted the approaches both of resolving social issues through business and reducing the social impact of business activities in society.

1. Resolving social issues through business
Fujifilm's technologies, products and services that show the potential of making a social contribution and the social issues were organized in a matrix diagram. Based on the diagram, the possibility of contributing to solving social issues and the scale of the impact on society were evaluated, and the social issues that must be prioritized were identified.

2. Reduction of the impact of our business activities
With the participation of the CSR specialist E Square, the social issues identified were evaluated from a social perspective (how important society perceives the issue and what it demands of the Fujifilm Group) and our company perspective (impact on business strategy, brand and reputation) and were mapped on five levels. Issues that were rated four or higher on both sides were organized and re-examined in expressions suitable for the Group's measures on the issues and were defined as priority issues.

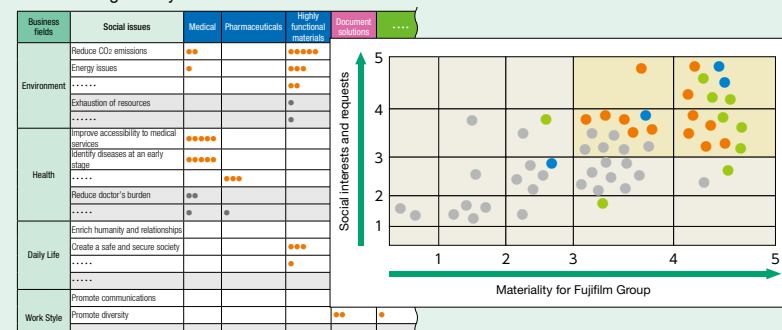


Impact on Business Processes across the Value Chain (Ex. Environment)



*Study of priority issues based on the SDG Compass from viewpoints of both the negative impacts from business processes and the positive impacts from social contribution through business

Matrix on Social Issues and Fujifilm Group's Products, Services, and Technologies/Materiality Mapping for Extracting Priority Issues



STEP 4 Planning and Review

For each priority issue defined, relevant business divisions at operating companies that had introduced measures on the issue took the initiative in studying the indicators for promoting progress toward the long-term goal, and for environmental issues on a global scale, definitions of the numerical targets for the year 2030. Priority issues of SVP 2030 were finalized in the deliberations by the CSR Committee, headed by the President of FUJIFILM Holdings. For achievement of SVP 2030, we will re-examine our group-wide activities through PDCA every three years by planning for medium-term management reform.

*Please visit the link below for details of the process.

<http://www.fujifilmholdings.com/ja/sustainability/valuePlan2016/process/index.html>

Sustainable Value Plan 2030



Environment

Reduce our own environmental impacts and contribute to the resolution of environmental issues.

Social Issues

Since the Industrial Revolution, we have experienced large improvements in our lives, but at the same time, this has caused a range of environmental issues. Continuing rises in sea levels and extreme weather resulting from climate change, depletion of our land resources, destruction of our forests, water pollution and depletion of water resources and changes in our ecosystems are taking place on a global scale. The Paris Protocol calls for action by all countries to reduce greenhouse gas emissions. The international society must take action to resolve both the issues resulting from our economic activities and environmental issues to guarantee sustainable development into the future.



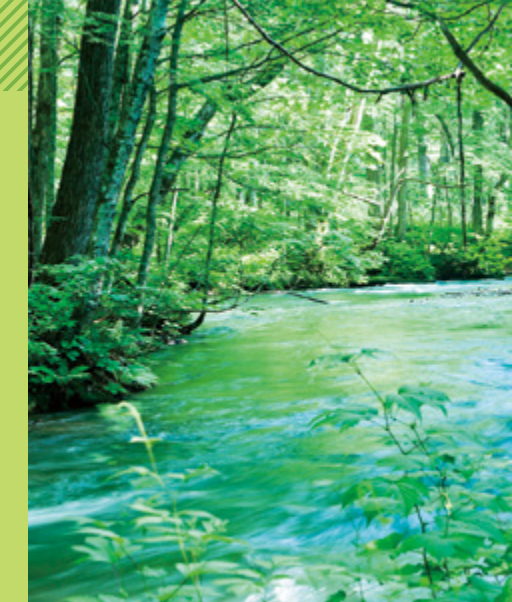
Fujifilm Group's Goals under SVP 2030

1. Address climate change.
2. Promote recycling of resources.
3. Address energy issues toward a non-carbon society.
4. Ensure product and chemical safety.

To achieve sustainable development, the whole of the Fujifilm Group around the world is working on various environmental issues under its Green Policy so that it can also be the leading company in the environmental field. In addition to reducing the environmental impact of our production activities, we are focusing on cutting CO₂ emissions and making effective use of water and other resources across the entire product lifecycle, reaching as far as the use and disposal of our products by our customers. We are also developing products and services that offer outstanding energy-saving and resource-saving results that will contribute to reducing the environmental impact for society as a whole. In R&D we are developing new technologies to resolve environmental issues including energy issues.

The Key Points in FY2017 Activities

OUTPUT		OUTCOME
Established of concrete targets for 2030	Establishment of numerical targets for CO ₂ , water, and waste	Contributing to enhancing momentum of promotional activities for the environment in society
Provided office products with outstanding energy-saving results		Contributing to reducing CO ₂ emission in society
Selected for the A List in the CDP Global Water Report 2017 with a high evaluation for our efforts to tackle water risks		Leading corporate water risk countermeasures

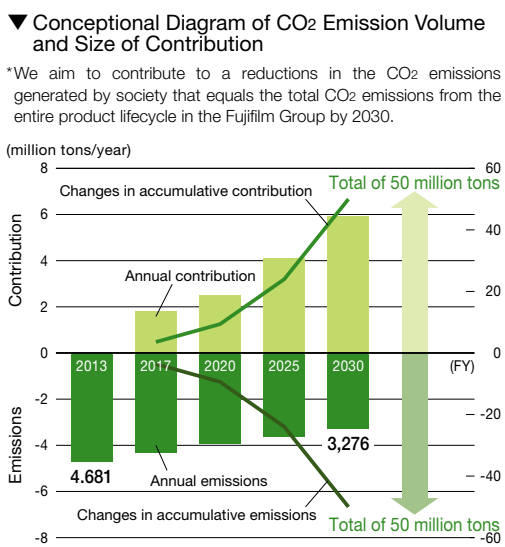
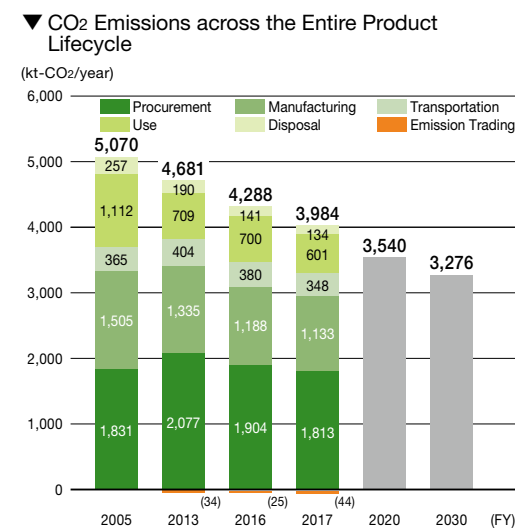


Priority Issue 1

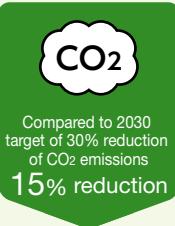
Address Climate Change

- Target for 2030
- (1) Reduce the Fujifilm Group's CO₂ emissions by 30% by FY2030 (compared to the FY2013 level).
 - (2) Contribute to a reduction in the CO₂ emissions generated by society by 50 million tons by FY2030.

The Fujifilm Group has set new targets to create of a carbon neutral society aimed at by the Paris Agreement. Along with CO₂ emissions reduction across the entire product lifecycle (from material procurement, product manufacturing, transportation, use and disposal), we are continuing to actively reduce CO₂ emissions in society through providing our products and services. At the manufacturing stage, we direct our efforts at using lower carbon energy sources, including adopting and utilizing renewable energy, in addition to the promotion of energy saving and efficient energy usage.



- Outline of Activities in FY2017
- Dissemination and expansion of energy-saving measures at production sites. (Highly efficient operations by controlling the number of in-house cogeneration systems, Energy loss reduction by rationalizing chillers and air conditioners, Energy usage reduction by installing LED lighting and inverters.)
 - FY2030 CO₂ emissions reduction target was approved by the Science Based Target (SBT)* initiative.
 - Establishing the environmentally conscious products certification program.
 - Our highly energy-saving magnetic tape won the Prime Minister's Prize under the 7th Monodzukuri Nippon Grand Award (hosted by METI, MLIT, MHLW, and MEXT in Japan) in recognition as the "large-capacity data tape with outstanding performance in total user costs, an achievement bolstering the era of big data and IoT." (Fujifilm)
 - Development of innovative toner technology realizing low environmental impact and high image quality won the Environment Minister Prize under the 16th Green and Sustainable Chemistry Award hosted by Japan Association for Chemical Innovation. (Fuji Xerox)
 - The Next Generation Managed Print Services that utilizes the energy-saving reconditioned devices won the Minister Prize of Economic, Trade and Industry, under the Energy Conservation Grand Prize 2017 in Japan. (Fuji Xerox)



* SBT: An international initiative established by Carbon Disclosure Project (CDP), World Resources Institute (WRI), World Wide Fund for Nature (WWF), and United Nations Global Compact. The organization recommends science-based targets for reducing greenhouse gas emissions among companies to keep global temperature increases below 2 degrees Celsius compared to pre-industrial temperatures. There are 16 Japanese companies certified by the SBT initiative (as of April 2018).

Related Data and Information: Environmental information Page 63

- Future Activities and Targets
- Seek the further opportunities to use and actual utilization of renewable energy (introduction of energy purchase based on renewable resources and renewable energy facilities).
 - Promote creation of environment-conscious products through our Certification System.

TOPICS

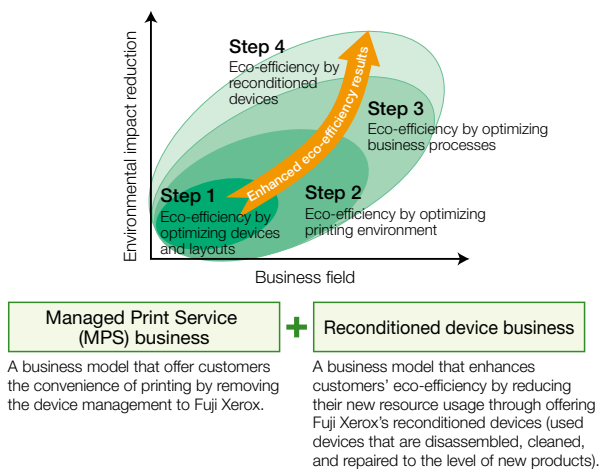
Priority Issue 1

Energy-Saving Activities with Customers

Energy Conservation Grand Prize awarded in recognition of our next generation energy-saving business model

Fuji Xerox's Next Generation Managed Printing Service (MPS), which utilizes energy-saving reconditioned devices, won the Minister's Prize of the Ministry of Economy, Trade and Industry, in the category of products and business. This is the highest ranking prize in that category of the Energy Conservation Grand Prize 2017. The Energy Conservation Grand Prize is given for model energy-saving efforts undertaken in business or business sites, as well as products and business models with excellent energy-saving features. This is the second time for Fuji Xerox to receive the Minister's Prize. The Next Generation MPS is a new business model that offers energy-saving, resource-saving and productivity improvement through the integration and evolution of reconditioned device business and comprehensive office equipment management business to offer the optimum printing environment. Special staff members analyze the volume of printing, frequency, power consumption, and other copying and printing activity information in an office in order to visualize the working conditions of each multifunction device and printer, and then offer the optimum printing environment by reviewing the installed devices and models—as well as their layout in the office. In addition to this actual usage data, they conduct questionnaire surveys and process analyses to offer a process efficiency improvement plan that includes paper usage reduction and enhanced productivity by converting paper-based processes into digital processes. Reconditioned devices, which have been serviced to the level of brand-new products, are offered as replacements for older equipment, enhancing the overall

▼ Diagram of Next Generation Managed Print Service



environmental friendliness of our customers' businesses.

Through this service, we have reduced the number of devices by 23% on average in the two years of FY2015 and FY2016, as well as reducing paper usage by 810 million sheets and CO₂ emissions by 10,040 t-CO₂ (approx. 5,170 kL when converted to crude oil consumption). Also, more than 40% of the devices provided through this service are reconditioned devices. Fuji Xerox is promoting further energy conservation in offices though expanding this business model across the world.

Priority Issue 1

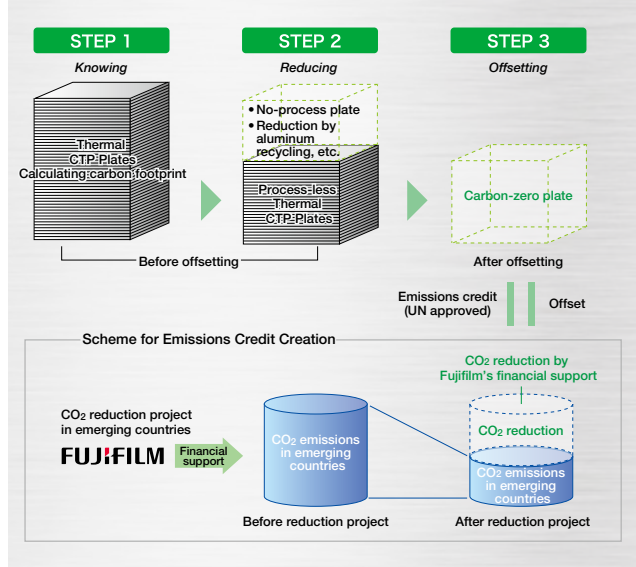
CO₂ Emissions Reduction Working Together with the Industry

CO₂ emissions reduction by carbon offset achieved with printing industry customers



In April 2018 Fujifilm started the Carbon Offset* scheme with its process-less thermal CTP plates. Process-less thermal CTP plates are printing plates used in offset printing that can significantly reduce environmental impact by making unnecessary for an automatic processor and chemicals in the plate processing.

▼ Carbon Offset Scheme by the Process-less Thermal CTP Plates



At the same time, FUJIFILM Global Graphic Systems Co., Ltd., which sells printing devices and materials, started the Green Graphic Project (GGP), a CO₂ emissions reduction scheme, by working together with the printing companies who purchase our CTP plates.

The GGP manages carbon offsets to make the CO₂ emissions from process-less thermal CTP plates across their lifecycle to zero by utilizing the CO₂ emissions rights obtained by Fujifilm through supporting CO₂ emissions reduction projects in developing countries. Through this scheme, printing companies that purchased and utilized process-less thermal CTP plates can discount some of the CO₂ emissions generated during their printing process to zero. Further, customers can then display the GGP mark, which makes an appeal as their CSR activities to stakeholders. This also indirectly contributes to clean energy, employment generation, and infrastructure construction in developing countries.

Fujifilm has led environmental contribution activities in the printing industry, such as through the Plate to Plate System, a closed loop recycling system that recycles the aluminum from printing plates used. Through the GGP, we are further spreading usage of process-less thermal CTP plates using the carbon offset, thereby contributing to reducing environmental impact in the printing industry.

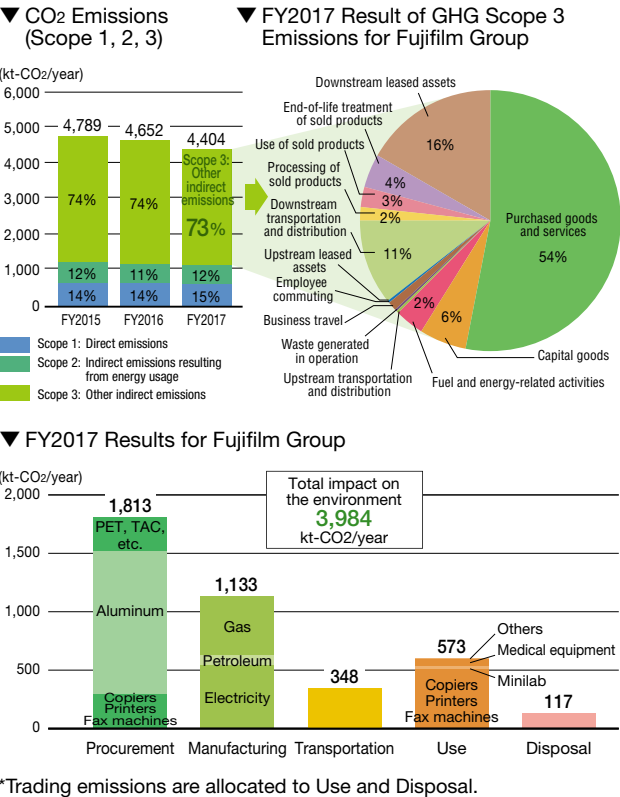
* Carbon offset: Offsetting the CO₂ volume that is inevitably emitted in our daily life and business activities and could not be reduced despite appropriate efforts, with the CO₂ emissions reduction volume achieved in other activities. The GGP is certified by the Carbon Offset Scheme hosted by the Ministry of Economy, Trade, and Industry.

● Reduce the Fujifilm Group’s CO2 Emissions

In FY2017, CO2 emissions from the entire product lifecycle in the Fujifilm Group achieved a large reduction of 7% over the previous year. Our new target set in FY2017 was “Reduce the Fujifilm Group’s CO2 emissions by 30% by FY2030 (compared to the FY2013 level)” and our actual achievement so far against this target is 15%. We are steadily making progress in our CO2 emissions reduction efforts. CO2 emissions were reduced in all stages in the product lifecycle. Particularly in the manufacturing stage, energy usage increased by business expansion was compensated for by energy-saving activities propelled across the company and we attempt to realize continuous CO2 emissions reduction.

The Energy Strategy Promotion Committee has been working group-wide to maximize efficiency in energy usage and to seek in the energy purchase based on lower carbon resources. The Fujinomiya Factory of FUJIFILM Corporation’s Functional Materials Manufacturing Headquarters, introduced a small energy supply system in FY2016 to maintain efficient energy use when the demand for energy varies, to ensure that it can fulfill customers’ orders in a timely manner. In FY2017, the factory cut its CO2 emissions by 14,000 ton by using the small energy supply system and being flexible in using the large system to match the production quantity, improving the overall energy efficiency. FUJIFILM Hunt Chemicals U.S.A. reduced its energy consumption per product by 18% by introducing LED lighting, contributing to a reduction in CO2 emissions. More than ten facilities in Japan, the United States and South East Asia introduced LED lighting in FY2017.

In the future, we will continue to enhance our energy-saving efforts towards our FY2030 targets through promotion and reinforcement of renewable energy-derived procurement and introduction of renewable energy facilities.



In our overseas sites, our factory in the Netherlands already succeeded in sourcing 100% of its electric power from renewable energy in FY2016, and two factories in Belgium worked together to find a 100% renewable energy-derived power supplier and concluded a contract with them to receive supplies in 2020. The entire Fujifilm Group is working in an integrated manner to reduce CO2 emissions in order to prevent global warming.

Our efforts for FY2030 CO2 emissions reduction target are certified through the Science Based Target (SBT) initiative under the We Mean Business*. Our efforts are also internationally committed to Responsible Involvement in Climate Change Countermeasures.

*We Mean Business: An environmental platform operated by international organizations, think tanks, and NGOs that are promoting global warming countermeasures among corporations and investors.

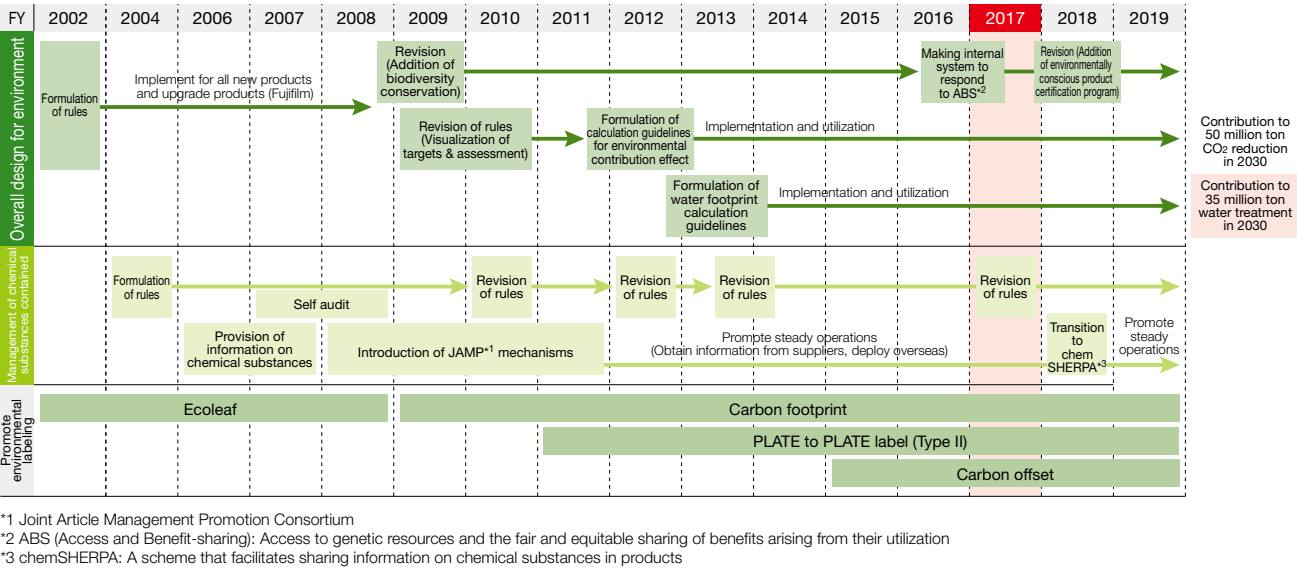
● Contribute to a Reduction in the CO2 Emissions Generated by Society

The Fujifilm Group has been working to reduce environmental impact through our products and services, based on internal rules concerning Design for Environment. We are also making progress in the visualization and calculation of contribution to CO2 emissions reduction through products and services, based on the internal guidelines. For our FY2030 target, “Contribute to a reduction in the CO2 emissions generated by society by 50 million tons by FY2030 (total contribution from FY2017),” we had a amount of contribution of 4.63 million tons in FY2017 through high capacity magnetic tape storage (energy saving through the storage for archive data), multifunction devices (products and solutions), and medical IT systems. The achievement rate for the FY2030 target was 9%, which was a steady progress. The magnetic tape was awarded by the Prime Minister’s Prize under the 7th Monodzukuri Nippon Grand Award in evaluation of its contribution to big data storage with lower power consumption and cost in Japan (see page 33).

We have been implementing a range of energy-saving technologies in both hardware and software in all new multifunction devices and copiers. We are promoting to reduce electricity usage in our customer by replacing the older models with new ones. In FY2017, we received an award from the Environment Minister Prize under the 16th Green and Sustainable Chemistry Award for “Development of innovative toner technology to realizing low environmental impact and high image quality,” as well as the prize of the Minister of Economy, Trade and Industry, under the Energy Conservation Grand Prize 2017 for “a next generation managed print services” that utilizes an energy-saving reconditioned device in Japan (see page 18). Combining the integrated management service that offers the optimum printing condition for customers, and our reconditioned multifunction devices and copiers, we are contributing to realizing all of energy conservation, resource conservation, and improvement of productivity.

As for one of our CO2 emission reduction measures, carbon offsets, we have also started working on process-less CTP plates as printing materials in addition to current cosmetics (see page 18). The Fujifilm Group is thus working towards CO2 emissions reduction with a comprehensive approach that combines a wide range of measures.

▼ Progress of “Design for Environment”

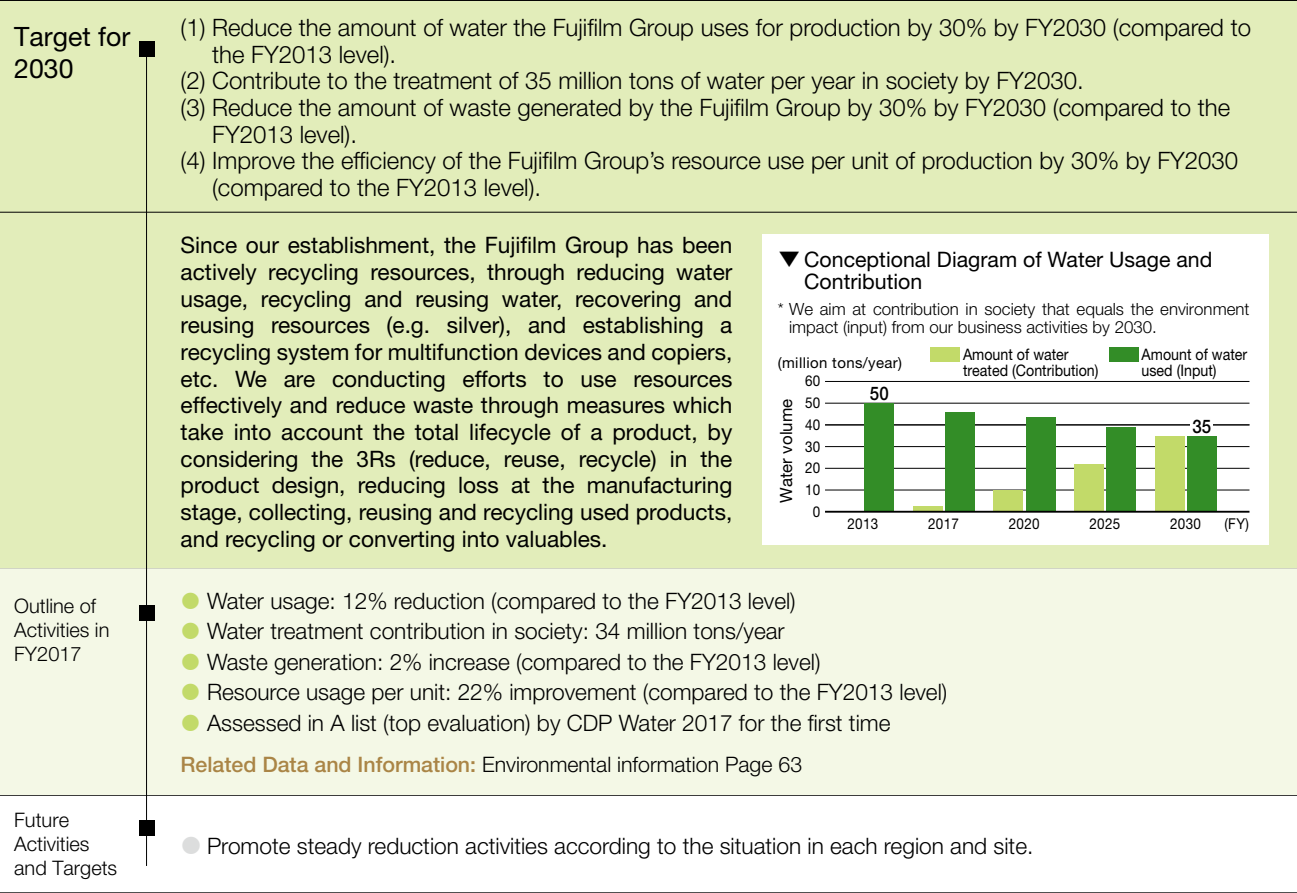


The Fujifilm Group’s environmentally conscious products certification program was newly formulated in FY2017. This program helps to promote the understanding of our environmentally conscious products for our customers and

to accelerate to develop our own environmentally conscious products development. We will start to use the system from FY2018 and promote the creation of environmentally conscious products and the disclosure of their information.

Priority Issue 2

Promote Recycling of Resources



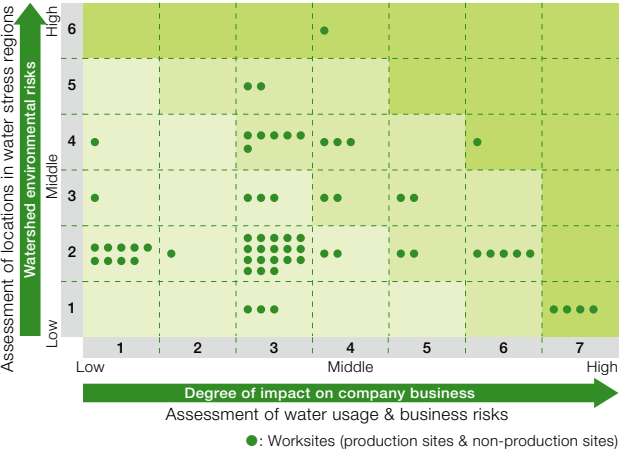
● Response to Water Risks

Since our establishment, the Fujifilm Group has been working toward water usage reduction and water recycling. Considering increasing attention toward water risk as an important international issue, we have been promoting further reductions and more efficient water usage. As a result of the continued efforts in each site, the water usage in FY2017 has been reduced by 3% compared to the previous year. Some of the companies that made significant water usage reduction included FUJIFILM Manufacturing U.S.A., Inc., which made a 6% reduction, and FUJIFILM Electronic Materials, which made a 17% reduction. This is equivalent to the reduction of 12% compared to the FY2013 level (the base year for the target for FY2030), demonstrating steady progress. We plan to expand our effective reduction measures widely across the world in order that the entire Fujifilm Group makes a further water usage reduction.

As for the expansion of water risk regions, which is drawing the world's attention, we created a water risk assessment system in 2014, utilizing a matrix with the two indices: "water stressed regions" and "impact on company business in terms of water usage." Since then, we have continued to assess water risks for all of our Group sites. As we continued assessment of the activities in water management and reduction at our worksites with relatively higher water risk and so on, we reconfirmed that the influence on our Group is low for FY2017 too.

As a contribution with water treatment in society through our products and services, we are implementing many projects in multiple business fields, including provision of micro filters for pure water treatment in electronic material production, provision of ion exchange resin for waste water treatment, and spreading process-less CTP plates to reduce water usage at customers in the graphic field. The total contribution amount in FY2017 was 34 million tons. This figure indicates that we have already achieved 97% of our FY2030 target, almost reaching the final level. Therefore, we are planning to consider the targets to be added. This contribution is also equivalent to about 80% of the Fujifilm Group's total water usage. We continue to contribute with our water treatment in society through products and services.

▼ Assessment Map of the Impact of Water Resources on Company Business

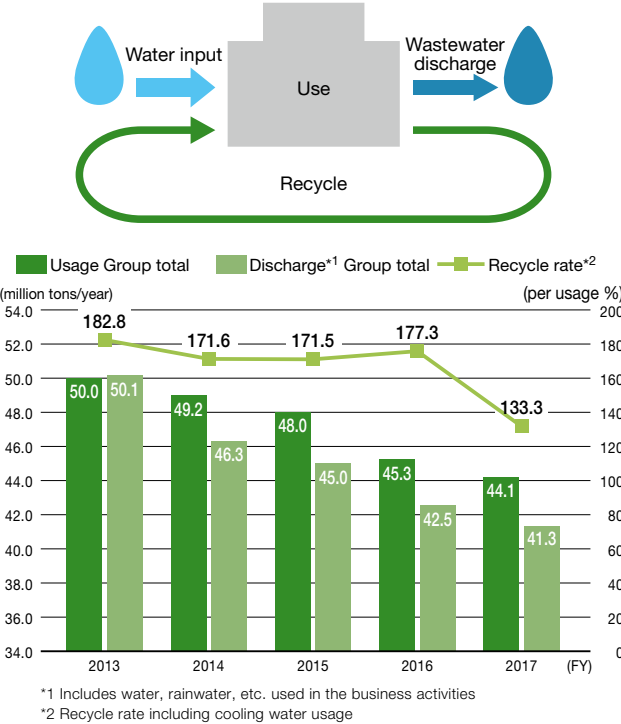


In evaluation of such activities regarding water risks and opportunities, we were assessed in A list by CDP Water 2017 (a water resource management survey conducted by CDP*), which marks the top ranking. And through our water-related target for FY2030, we are also engaged in the Improve Water Security initiatives under the environmental platform, We Mean Business.

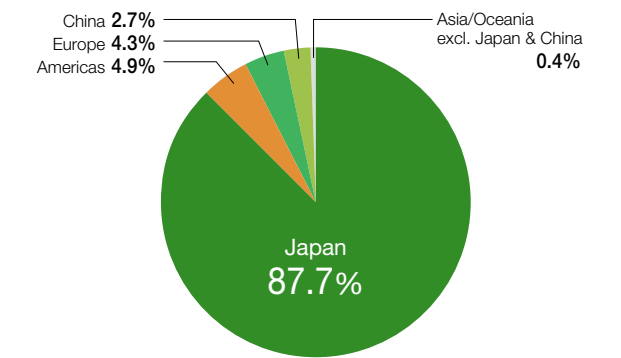


* CDP: An international NPO that promotes disclosure and management of corporate information concerning environmental impact in the areas of climate change, water, and forestry, in collaboration with institutional investors representing over \$100 trillion. There are 73 companies in the world (12 in Japan) that have been listed in CDP's Water A List 2017.

▼ Annual Trend in Water Input, Recycling and Discharge as Wastewater



▼ FY2017 Water Usage by Region



● Measures to Reduce Waste

The Fujifilm Group is proceeding more effective use for resources and reduction of waste, not only at the manufacturing stage but over the entire product lifecycle as well. In addition to the emphasis on recycling and conservation of resources at the product design stage, reductions in the waste generated at the manufacturing stage are underway in Japan, North America, Europe and China, in ways that suit each region. In Japan, from FY2011 we have been promoting group-wide optimization, including extracting valuables from waste and improving the quality of recycling, not only at our production sites but over our entire business operations including offices and warehouses. In Americas, the regional headquarters promote this effort of group-wide optimization with other sites, too.

The volume of waste generated in FY2017 has reduced to the same level as the previous year due to reduction efforts, despite a decline in recycling rate of waste plastic to valuable resources due to the strengthening of Chinese plastic import restrictions. This figure also indicates a 2% increase compared to the FY2013 level (the base year of the target for FY2030). In China, FUJIFILM Printing Plate (China) has started collecting waste solvent, distilling it and reusing it, and working on promoting the utilization of waste. We will discuss our long-term waste reduction strategy and related concrete measures across the Fujifilm Group based on a reviewed understanding of the content of waste and its treatment in each site, while taking account of changes in the business portfolio.

We introduced a new group-wide environmental data collection and management system in FY2016. We can conduct more accurate assessment in a timely manner and control of the waste generated by the Group, including its sales offices in each area in the world.

● Improve the Efficiency of Resource Use

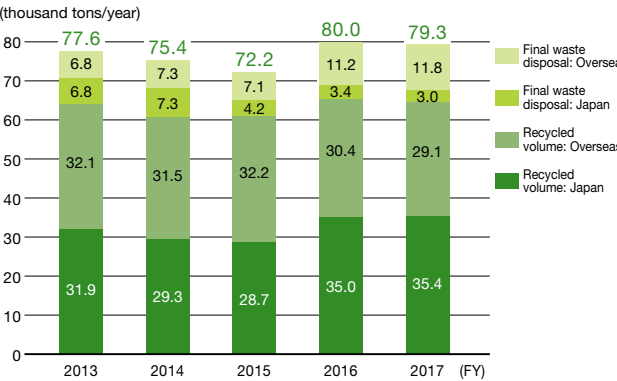
The Fujifilm Group develops and offers a wide range of products such as chemical products, functional materials, optical devices, office equipment, and medical equipment, etc. For this reason, in FY2016, we formulated the Assessment Method of Material Input per Unit (resource material input weight per converted production volume) that utilizes the "Converted Production Volume (production volume of each product converted using the energy used during production)" which is authorized by the Energy Saving Act in Japan. We started to use this method in FY2017. The FY2017 assessment results showed a 7% improvement compared to the previous year thanks to various production efforts, such as loss reduction and reuse as raw materials of the end portion that was discarded so far in the production sites, and designing resource-saving and downsized products in R&D. The achievement against the FY2030 targets (compared to FY2013) also marked a 22% improvement, demonstrating our steady progress.

For multifunction devices and copiers which is one of our main products, we collect customers' used products and reuse or recycle them, based on our principal of "treating used products as valuable resources instead of as waste." The program aims to utilize resources as effectively as possible with "Zero Landfill" as our goal. Since FY2016, we are promoting the planning for new products that emphasize the use of reused parts.

▼ Outline of Measurements for Waste Reduction in Fujifilm Group

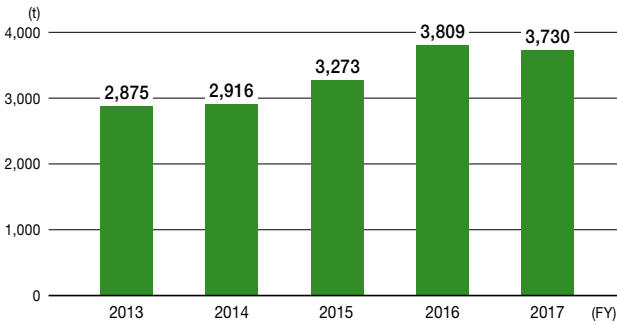


▼ Annual Changes in Waste Generation*1, Recycling & Final Disposal*2



*1 Processed by external service providers and simple incineration or landfill disposal on sites.
*2 Simple incineration or landfill disposal by external service providers and on sites.

▼ Fuji Xerox New Resource Reduction by Using Reuse Parts* (Total for Japan, the Asia-Pacific Region, and China)



* The total amount of new resource reduction in the production stage by using reuse parts.

In FY2017, the recycling and reuse rate for used products continued more than 99.5%, our Zero Landfill standard for all domestic and overseas sites, and 99.5% for sites in Japan. On the other hand, the volume of parts reused to reduce the consumption of new resources was 3,730 tons by 79 tons reduction from the previous year. This was because the volume of parts reused is declining due to product downsizing even if the production volume remains the same. We continue resource usage reduction through comprehensive 3R activities.

Priority Issue 3

Address Energy Issues toward a Non-Carbon Society

Target for 2030	Contribute to the creation and widespread use of renewable energies through highly functional materials.
	To build the carbon neutral society envisioned under the Paris Agreement, the Fujifilm Group will develop and make available energy-related technologies that use highly functional materials from three aspects: energy creation, energy storage and energy conservation. We continue contributing to renewable energy creation and dissemination through accelerating the introduction and widespread use of renewable energies in society by our technologies.
Outline of Activities in FY2017	<ul style="list-style-type: none">R&D for solar cell materials, next-generation batteries (lithium-ion batteries, fuel cells and all solid-state batteries), and other developments are in progress.
Future Activities and Targets	<ul style="list-style-type: none">Continue and strengthen R&D activities into the future.

Priority Issue 4

Ensure Product and Chemical Safety

Target for 2030	Minimize adverse effect on chemical substances on human health and the environment.
	Because the Fujifilm Group manufactures a wide range of products including chemical products, functional materials, optical devices, office equipment, and medical equipment, we have established management rules for the different assembly and manufacturing processes of our products from two perspectives: management of the handling of chemical substances and management of information on chemical substances in our products. We have implemented global operations management across the Group and we have established a system to acquire accurate information on the laws and regulations in each country and region around the world to start a prompt preparation in an early stage. This has allowed us to maintain comprehensive and efficient management of chemical substances.
Outline of Activities in FY2017	<ul style="list-style-type: none">Completed the review of chemical substances in use, based on our voluntary management policy for specific chemical substances preceding regulation.Demonstrated the accuracy of evaluation system of alternative test method as a skin sensitization test, "ADRA."Started full-scale operation of chemSHERPA, a new system for sharing information on chemical substances in products, in Japan. <div>Full-scale operation of chemSHERPA</div> <p>Related Data and Information: Environmental information Page 63</p>
Future Activities and Targets	<ul style="list-style-type: none">Make and execute a management plan for each managed chemical substance.Adopts "ADRA" test method in OECD (Organization for Economic Co-operation and Development) test guideline.Expand use of "chemSHERPA" to our production sites in Asia region.

● Management of Chemical Substances

In addition to the current regulations, Fujifilm Group manages chemical substances using self-regulatory S classification, which places prior restrictions on the use of chemical substances that may be restricted in the future and that pose a threat to health and the environment. If these substances are found to be in use, they must be changed to

safer alternatives as soon as possible and these substances are restricted their use in new products. This management system was introduced at the facilities in Japan in FY2016. In FY2017, all substances used in Europe, Americas and China have been inspected to conform with the S classification. We will formulate and execute a management plan for substances that come under S classification.

▼ New Classification Chart for Chemical Substance Management

Classification by regulation and management policy		Management based on risk assessment	Compliance with laws and industry standards
S0	Ban on use		
S1	Replacement with alternatives		
S2	Reduction in consumption/ emission volumes		
S3	Create of alternative plans		
S4	Study for replacement of substances		
Not classified			

● Safety Evaluation

Fujifilm evaluates the safety of developed chemical substances and chemical substances used at each stage from the development to commercialization of products. Also, from the viewpoint of animal welfare, we are actively working to develop alternative test methods and to participate in collaborative research on skin sensitization and corrosive tests. In FY2017, we conducted a validation study on Amino Acid Derivative Reactivity Assay (ADRA), developed by Fujifilm for skin sensitization test as an alternative to animal

testing method, and we confirmed that our method is more sensitive than conventional alternative test methods as a skin sensitization test for chemical substances. We will work to have our "ADRA" method adopted by the OECD test guidelines as a skin sensitivity test.

● Management of Chemical Substances in Products

Fujifilm has formulated the Fujifilm Green Procurement Standards for the chemical substances contained in its products. Founded on this standard, we manage the chemical substances in raw materials, parts and components of our products in cooperation with our suppliers, so as to deliver secure products to customers. In FY2017, we completed the introduction of our new "chemSHERPA" scheme to communicate information on chemical substance in our products among companies, and have started full-scale use. We will expand this scheme to our facilities in Asia.



Holding briefings for suppliers on the introduction of chemSHERPA

OPINION | Third-Party Opinion on "Environment"



Mr. Takejiro Sueyoshi
Special Advisor
UNEP Finance Initiative

Profile
In addition to being involved in UNEP FI, Mr. Sueyoshi has served in various positions, such as committee member on various types of councils on the Central Environment Council, advisor to Kawasaki City and Kagoshima City, part-time lecturer at Waseda University and others. He also works as an external member of the board to companies and engages in efforts to raise awareness on environmental issues and the social responsibility of companies on TV, in newspapers, published works, and lectures.

terms of water, waste, and resources, in the category of resource recycling. It is also distinctive to the Fujifilm Group to have minimized environmental and human impacts from the chemical substances used in their business.

As human activities have exceeded safe margins in some areas of the Planetary Boundaries, the Earth's environment is now facing a dangerous stage. Against this backdrop, demands from international society are becoming even stricter—such as zero CO₂ and waste emissions—in order to seek visible results.

I hope that the Fujifilm Group adapts flexibly to such changes and continues to achieve even better environmental results.

Response to the third-party opinion

We are grateful for the outstanding appraisal of our SVP 2030. This is our new long-term CSR plan with the reduction targets in our business processes and in society through our products and services, considering the Paris Agreement.

We have made a good start in our initial year of SVP 2030. We will continue our efforts in addressing each environmental issue including searching and taking the opportunity to use renewable energy, and developing products that contribute to solve climate change and energy issues through our recently established the environmentally conscious product certification program.

We plan to review progress toward our SVP 2030 targets every year, and aim to achieving higher targets with our utmost efforts, in coordination with our business plans toward realizing the carbon neutral society.

(CSR Group, Corporate Planning Division, FUJIFILM Holdings)

Looking forward to achieving even better environmental results through SVP 2030 as the Earth's environment is at a dangerous stage

The Fujifilm Group's SVP 2030 covers a wide range of complex global issues. As their primary targets, the Group chose four pillars of climate change, resource recycling, energy, and chemical substances, which were well balanced and appropriate.

The concrete measures taken based on these pillars were also noteworthy. For example, the Fujifilm Group has established a goal of 30% CO₂ emissions reduction (compared to the FY2013 level) by 2030 in the category of climate change. Not only was this target very ambitious but the Group has already achieved a 15% reduction across the entire product lifecycle by 2017. The Group has also proactively worked on reducing environmental impact in



Health

Create a healthy society through the process of prevention, diagnosis and treatment in healthcare.

Social Issues

One of the goals set out under SDGs is to “achieve universal health coverage (UHC), ensuring that all people can access essential quality health services without facing financial hardship.” UHC requires the development of medical infrastructure that makes healthcare and medical services readily available to all, improvement in medical care quality and society that places top priority on health, with emphasis on disease prevention and early detection.






Fujifilm Group's Goals under SVP 2030

1. Fulfill unmet medical needs.
2. Improve accessibilities to medical services.
3. Contribute to identifying diseases at an early stage.
4. Contribute to health promotion and beauty.
5. Promote management of a healthy workplace.

Health is a theme of great importance and attracts the highest level of interest from people. However, there are many issues to be addressed—not only in terms of unmet medical needs, but also other issues that include the medical divide, the shortage of doctors, the increased burden on doctors and high medical expenses. Also protecting our employees' health is a significant responsibility for the company because our employees are the foundation of our business activities. Fujifilm Group began its X-ray film in 1936, soon after the company was established. Today, the scope of our businesses have expanded into prevention, diagnosis and treatment of diseases in our drive to become a “total health company.” We will mobilize its technologies, products and services to resolving various issues and contributing to further improving the quality of medical care and better health for all.

The Key Points in FY2017 Activities

OUTPUT		OUTCOME
Constructed a new factory to manufacture liposome drug		Support in disseminating new treatment methods
Applied AI technology to medical IT		Improvements in the quality of medical care and a reduction in the workload on doctors
Improved cancer screening rates for employees		Maintaining our employees' better health

Priority Issue 1

Fulfill Unmet Medical Needs

Target for 2030	Develop and disseminate new treatments based on regenerative medicine and cell therapy.
	The Fujifilm Group is striving forward in the development and dissemination of new therapies for unmet medical needs, where effective treatment is still to be found. Fujifilm possesses the highly functional material synthetic technologies and engineering skills that we have gained through our photographic film development and production, including advanced nano dispersion technology, analysis technology, and production engineering technologies. We are actively seeking synergetic collaborations with business partners who also possess superior technologies, in order to develop new solutions in regenerative medicine and cell therapy and improve accessibility to such advanced treatments.
Outline of Activities in FY2017	<p>[Target] Develop new treatment solutions (1) Regenerative medicine, (2) Anti-cancer measures, (3) Infectious disease treatment)</p> <ol style="list-style-type: none"> 1 Submitted application to the Ministry of Health, Labour and Welfare for approval on a partial usage change of Autologous Cultured Epidermis JACE® to expand applications for epidermolysis bullosa treatment. 2 Started U.S. Phase I clinical trials of the anti-cancer agent FF-10832 for advanced solid tumors. (Development of a liposome drug that will be selectively delivered to the tumor, enhancing the pharmacological efficacy.) 2 Started Phase II clinical trials in Japan on therapeutic radiopharmaceutical F-1614 targeted at refractory melanocytoma. 2 Started U.S. Phase I clinical trials of anti-cancer agent FF-10101 targeted at recurrent and/or refractory acute myeloid leukemia. 2 Launched a PET radiopharmaceutical Fludeoxyglucose (18F) intravenous injection. 3 Received the Prize for Science and Technology under a Commendation for Science and Technology by the Minister of Education, Culture, Sports, Science and Technology FY2018 for development of an influenza antiviral drug with a new mode of antiviral action for pandemic prevention. 3 Started Phase III clinical trials of Favipiravir, a broad-spectrum antiviral agent targeted at severe fever with thrombocytopenia syndrome (SFTS). <p>[Target] Improve accessibility to new treatment solutions (4) Contribution through contract development and manufacturing, (5) Contribution through development and dissemination of products that support advanced medicine)</p> <ol style="list-style-type: none"> 4 Further enhanced contract development and manufacturing business of biopharmaceuticals* and started operations at a new manufacturing building in the US Texas site. 4 Built a new factory aiming at stable supplies of our high quality and reliability liposome drug utilizing our exclusive technologies. 5 Acquired Irvine Scientific Sales Company and IS Japan, leading companies in the area of cell culture media. <p>*Biopharmaceuticals: Pharmaceutical products utilizing biological particles, such as proteins, that provide effects unachievable by conventional chemically synthesized small-molecule drugs. Such biopharmaceuticals include insulin, vaccines, and antibody drugs. Antibody drugs utilize antibodies, proteins used by the immune system to protect our bodies from infectious or abnormal organisms, such as viruses and cancer cells, by recognizing them selectively.</p>
Future Activities and Targets	<ul style="list-style-type: none"> ● Introduce our regenerative medicine products to the market, expand their application to treatment, and improve contract manufacturing for these products. ● Accelerate development of our new drug pipeline. ● Expand contract manufacturing for biopharmaceuticals. ● Develop and disseminate cell culture or other production technologies that support advanced biomedical treatment (gene therapy, etc.).

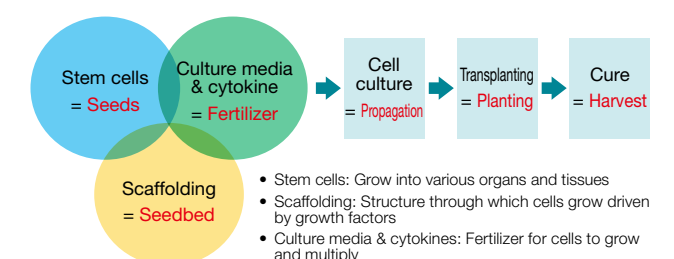


Development and Dissemination of Cell Culture Media to Contribute to Regenerative Medicine and Cell Therapies

Cell culture media are critical technology and materials used in the research, development, and production of regenerative medicine products and biopharmaceuticals. It is said that the quality of the cell culture media determines the quality and medical efficacy of the cell culture. As social attention is increasingly drawn to biopharmaceuticals and cell therapies as new approaches to medical treatment, high quality cell culture media are also in demand. The Fujifilm Group is accelerating its R&D in the field of regenerative medicine in

Three Key Elements Required in Regenerative Medicine

* Below is an explanation of these three elements using the analogy of “rice cultivation”



various aspects, such as the acquisition of Japan Tissue Engineering Co., Ltd., the first company to develop and introduce products based on regenerative medicine to the Japanese market. In 2017, the Group acquired Wako Pure Chemical (current FUJIFILM Wako Chemical), a manufacturer and seller of laboratory chemicals, cell culture media, specialty chemicals and clinical diagnostic reagents, as a consolidated subsidiary. This acquisition enabled the Group to finally obtain the three key elements required in cell culture, as well as entering the cell culture media business. In June 2018, the Fujifilm Group also acquired Irvine Scientific Sales Company (ISUS) and IS Japan (ISJ), leading companies in cell culture media with a wide range of products including culture media for biopharmaceutical production, in vitro fertilization and cell therapy. Making the best use of their advanced R&D expertise, quality management skills, and production knowhow, we now can develop and produce customized culture media to suit various customer needs. We are now capable of developing a variety of medical solutions from biopharmaceuticals to in vitro fertilization and cell therapies, as well as offering optimized cell culture media to pharmaceutical companies, bioventure companies, and academic institutions across the world.

The Fujifilm Group will disseminate products based on regenerative medicine and cell therapies that have high potential as more accessible standard medical treatments by uniting all the Group's technologies toward wider industrialization.

● Development and Dissemination of Liposome Drug That Delivers Medicine Selectively to Cancer Cells for More Effective Performance

The Fujifilm Group is endeavoring to develop new medicines for cancer, central nervous system diseases, and infectious diseases, particularly focusing on drug delivery system (DDS) technology.* One example is our liposome drug that can deliver medicine selectively to cancer cells to increase the efficacy of the medicine. Our revolutionary drug could drastically change the standard of drug-based anti-cancer treatment such as application and expansion of technology to oligonucleotide therapeutics and gene therapy. We started clinical trials for the liposome drug FF-10832 for

advanced solid tumors in the US in May 2017. We will construct a new manufacturing facility for liposome drugs at the production site of Toyama Chemical Co., Ltd. This new facility is expected to produce drugs for both research and commercial purposes, and will provide a stable supply of high quality liposome drugs. The new facility is scheduled to start operation in February 2020.

* Drug delivery system (DDS): Systems to transport a pharmaceutical compound in the body in the required amount to the desired site in an appropriate timing. Liposome drug is expected to deliver a specific medicine solely to cancer cells, thereby reducing side effects and at the same time increasing medical efficacy.

● Spreading Biopharmaceuticals as Effective Drugs
Biopharmaceuticals are expected to be effective medicines for unmet medical needs as they have very few side effects and offer high efficacy. However, biopharmaceutical manufacturing requires advanced production technologies and facilities. Pharmaceutical companies across the world are thus increasingly contracting CDMOs* to develop manufacturing processes or actually manufacture their biopharmaceuticals. By utilizing the production and quality control technologies gained through our photographic film business, we have promoted a business for developing and manufacturing biopharmaceuticals to provide a stable supply of high quality products. In FY2017, we built new manufacturing facilities at our US Texas site and introduced additional equipment to produce antibodies to reinforce the development and manufacturing facilities of our CDMO site. We also added an antibody production process development site in the UK to reinforce our contract development and manufacturing business.

* CDMO (Contract Development Manufacturing Organization):

A company or organization to develop production processes and provide manufacturing services.



New manufacturing building of FUJIFILM Diosynth Biotechnologies where single use 2,000-litre mammalian cell culture tanks have been installed. This company possesses advanced biotechnology knowhow to efficiently produce proteins used for biopharmaceuticals utilizing animal cells and microorganisms, and process management expertise that covers from cultivation to extraction and purification.

Priority Issue 2
Improve Accessibilities to Medical Services

Target for 2030	<div>(1) Reducing burden on doctors and medical staff by utilizing IT</div> <div>(2) Development and dissemination of infectious disease diagnostic system to contribute to global health</div> <div>(3) Offering technical diagnosis training and spreading effective health practices to emerging countries</div>
	<div>The rapid aging of society is proceeding in Japan, and population and economic growth are advancing in emerging countries. As a result, these countries are experiencing expanding medical demands, giving rise to a variety of problems, such as the insufficient number of doctors and nurses, their harsh working conditions, and regional disparities in medical services. The death rate from infectious diseases is still high in developing countries, and eradication of infectious diseases, such as AIDS, tuberculosis, and malaria, is also one of the SDGs. The Fujifilm Group is contributing to the establishment of a sound medical environment and to supporting medical staff to realize disease prevention, make early diagnoses, and provide early treatment through combining our exclusive technologies acquired over the years with the large volume of data we have accumulated in the medical IT field, and with AI technology.</div>
Outline of Activities in FY2017	<div><div><div>[Target] Expand and spread services using AI & IoT technology to reduce burden on medical staff</div><div>● Announced our medical AI technology brand, REILI, in April 2018. Also, started joint research with AI technology vendors and medical organizations, including LPixel Inc., a bioventure company established by researchers from the University of Tokyo.</div></div><div><div>[Target] Spread rapid tuberculosis diagnostic kits in developing countries</div><div>● Completed Phase 1 development of a highly sensitive rapid tuberculosis diagnostic kits TB-LAM. This kits are being developed by Fujifilm and FIND* with the Global Health Innovative Technology Fund (GHIT Fund), which aims at creating innovative therapeutic drugs, vaccines, and diagnostic drugs originating in Japan.</div></div><div><div>[Target] Spread health check system and help improve the medical environment in emerging countries</div><div>● Fujifilm and the Saudi Arabian General Sports Authority signed a memorandum to establish the country's first women's health check center, aiming to contribute to women's health in a country where health check systems do not exist.</div><div>● Held the first FUJIFILM Mammography World Conference. Staff from Group companies in Japan, Europe, the US, the Middle East, Asia, and Oceania gathered to share technical information and knowhow.</div><div>● Participated in overseas business expansion and ODA projects, supporting medical environment improvement in five Mekong countries (Thailand, Laos, Myanmar, Cambodia, and Vietnam), Indonesia, Brazil, and Zambia.</div></div><div><div>* FIND (Foundation for Innovative New Diagnostics): Swiss non-profit organization that helps development and spread of new diagnostic techniques for infectious disease suitable for developing countries.</div></div></div> <div><div><div>Introduction of REILI, our medical AI technology brand</div></div></div>
Future Activities and Targets	<div>● Start full-scale R&D of medical AI technology. Plan to start each service in FY2019 to FY2020.</div> <div>● TB-LAM was chosen for the Phase 2 GHIT Fund (FY2018 to FY2022). We will conduct further clinical trials toward WHO certification and commercialization, aiming to "terminate tuberculosis epidemics by 2030."</div> <div>● Spread our diagnosis systems in emerging countries and continue to provide education for medical environment improvement.</div>

TOPICS

Priority Issue 2

Diffusion of Health Checks in Emerging Countries

Fujifilm signed a memorandum with the Saudi Arabian General Sports Authority to establish the country's first women's health check center

Fujifilm has reached an agreement with the Saudi Arabian General Sports Authority concerning cooperation in maintenance of the country's first women's health check center and exchanged a memorandum. Saudi Arabia is currently working through its growth strategy, Saudi Vision 2030. Japan has agreed on economic cooperation with the Saudi government, and one of these cooperation fields is healthcare and medicals. Our cooperation project is being realized through efforts by governments of the two countries and Saudi Arabia's promotion of the social advancement of women as a part of its growth strategy. In Saudi Arabia, obesity among women is recently becoming a problem but in the Middle East and Africa region, there are no health check systems like those in Japan. Fujifilm is supporting Saudi Arabian

women to be healthy and active, making full use of our expertise as employed in Japan's medical services, which boast some of the world's most prestigious standards. We are contributing to organizing a health check system for women and eventually for all people in Saudi Arabia.



Exchanged a memorandum with Princess Reema, who is responsible for sports promotion among women in the General Sports Authority

● Utilizing AI and IoT in the Medical IT Field

The Fujifilm Group provides medical IT worldwide to efficiently utilize X-ray diagnostic imaging systems, endoscopes, ultrasonic diagnostic systems, etc. that offer high-precision diagnoses. Our Picture Archiving and Communication System (PACS),* SYNAPSE, boasts the largest market in Japan supporting doctors' imaging diagnosis through our exclusive image processing and recognition technology that make various types of lesions more visible.

We have developed AI technology that can support (1) medical imaging diagnoses, (2) streamline departmental workflows, and (3) automate medical equipment maintenance

services. In April 2018, we announced this AI technology under the brand name, REILI. We are now creating AI technology by combining the image recognition technology that we cultivated to date with deep learning, and further fusing this AI technology with PACS. This fusion should enable us to develop AI technology and solutions that comprehensively support the diagnostic imaging workflow, such as helping detect a potential lesion image from a series of images and creating a semi-automatic report by comparing the image with past cases. In order to address various diseases, we offer an open platform from the development stage. We are also seeking business partners from AI technology vendors

across the world who possess superior technologies. By combining diverse AI technologies both from inside and outside our company, we will provide a wide range of services that support doctors' diagnoses and working efficiency.

* PACS (Picture Archiving and Communication System): An image diagnosis system in which images captured by CT, MRI, DR, and the other devices are stored in a server, and doctors can display these images on a local terminal in the hospital to interpret them. The number of captured images is increasing in recent years, and a solution that allows doctors to efficiently interpret and diagnose such images is required.

● Efforts for Early Detection of Infectious Diseases

Fujifilm has developed a diagnostic system to detect the influenza virus at an early stage of infection using highly sensitive identification technology, to which the unique silver amplification technology used in the photographic film development process is applied. We are working to expand this innovative technology into equipment to enable early detection of various infections across the world.

Tuberculosis (TB) is one of the three major infectious diseases in the world. As a single infectious disease, it accounts for the largest number of deaths in the world. In 2016, 10.4 million people developed tuberculosis and 1.7 million people died from it. In addition, HIV patients, more frequently found in developing countries, tend to easily develop tuberculosis due to their weakened immune systems. However, a TB screening system for HIV patients is not available in areas where the medical infrastructure is inadequate. There was therefore a strong demand for the development of POCT* kit that was sensitive, easy-to-use, fast at diagnoses, and available at a reasonable cost. In April 2016, Fujifilm started development of TB-LAM jointly with FIND using a subsidy from the GHIT Fund, and completed Phase 1 development in 2017. TB-LAM is a highly sensitive kit that uses urine specimens to detect tuberculosis among HIV patients. In May 2016, we conducted a large-scale clinical evaluation in South Africa. From 2018, we plan to conduct clinical trials to acquire further evidence, which is driven by GHIT Fund's Phase 2. These trials are aimed to be included in the WHO's list of recommended medical device which is essential for our kit to be adopted in developing countries. In order for our kit to be adopted in countries that are suffering from TB, we will also promote our kit to the Ministries of Health of the relevant countries, human rights organizations, and global health NGOs, in addition to the WHO. We have now obtained simulation results that TB-LAM could reduce the TB infection rate by 16% and mortality by 39% in 10 years if the kit were to be widely used for HIV patients and children. The kit will greatly contribute to reducing both TB mortality rates and the spread of infection.

* POCT (Point of Care Test): An examination system that can be performed near the patient and provide results on the spot.

● Efforts to Improve the Medical Environment in Emerging Countries

The Fujifilm Group has been offering support for medical skill improvement, human resource development, and medical infrastructure organization in various areas across the world. This has been achieved through participation in the international promotion of Japanese medical technology and services led by the Ministry of Economy, Trade and Industry, the Ministry of Health, Labour and Welfare, and

other organizations, as well as through Japan's Official Development Assistance (ODA). We particularly focused on spreading screening systems for breast cancer and other diseases in Middle Eastern countries where screening systems are not common, such as Qatar and Saudi Arabia (see Page 26). We have been promoting installation of digital mammography systems and offering image interpretation seminars, based on the cooperative relationships with Middle Eastern governments that we have built up over the years. In Africa, we have been leading the installation of medical equipment and training programs for doctors and technicians in areas where medical facilities are not sufficient through Grant Assistance for Grassroots Human Security Projects. Through such efforts, we installed digital X-ray system in 13 medical institutions across Zambia in 2017, making screenings that used to be only available in cities more widely accessible across the country. Also, in Indonesia and Brazil, we established a medical infrastructure to realize telemedicine services in order to help correct disparities in medical standards between urban and rural areas.

In Thailand, we are preparing for the overseas business expansion of CureSign (see Page 29), which is already widespread in Japan. Thailand is experiencing a rising problem in terms of lifestyle diseases, along with its economic growth, yet disease prevention awareness and health check rates remain low. Our project received grants as a part of the JETRO Project for Nurturing New Industries in ASEAN and Japan, which will conclude on September 30, 2018. In the remaining period of the project, we are making progress with the final verifications toward CureSign commercialization.

FY2017 Medical Care Improvement in Emerging Countries through Public International Business Promotion Projects

- [MHLW project] A technology transfer project for early diagnosis and treatment of digestive diseases in five Mekong countries (Thailand, Laos, Myanmar, Cambodia, Vietnam) with the aim of promoting use of endoscopes and ultrasonic diagnostic system in Thailand
 - [METI project] Regionally specialized remote diagnosis model project in Indonesia
 - [JICA project] Medical collaboration promotion project utilizing remote imaging diagnostic technology in Brazil*
 - [JETRO project] Promotion of blood test services as a lifestyle disease countermeasure in Thailand*
- * Those marked with ★ will continue in FY2018.



Mammography seminars for doctors were held across Latin America. This photo: Mexico.



In Qatar, we were involved in the National Screening Project for Breast and Colon Cancer and the Nationally Unified IT Project, contributing to raising the level of medical treatment for the whole country.

Priority Issue 3

Contribute to Identifying Diseases at an Early Stage

Target for 2030	■ Reduce the physical burden through widespread and expanded use of medical diagnostic systems.
	<p>To maintain our health, it is important to detect diseases at an early stage even if there are no recognized symptoms, or take countermeasures for unpleasant symptoms before they have reached the level of disease. However, one in three Japanese people still do not take a regular health check* regardless of the seemingly wide understanding of the necessity for such proactive health checks. The Fujifilm Group contributes to the early detection and treatment of diseases through making easy-to-use self-health check systems widely available across society.</p> <p>* The FY2014 National Health and Nutrition Survey by the Ministry of Health, Labour and Welfare reported that among people of ages 20 and above in Japan, 27.8% of males and 37.1% of females had not undergone a health check (general health check, health examination or complete medical examination) within the last year.</p>
Outline of Activities in FY2017	<ul style="list-style-type: none">● Promoting the blood test service, CureSign, mainly for health insurance association members' family members who are not legally obligated to take regular health checks (FF) <p>* CureSign: A service in which a user collects a small sample of their own blood using a blood collection kit and sends the sample to the test center by post. Within a week or two, the blood test results will be sent back by post. Currently, available check items are stomach cancer, stomach ulcer, duodenal ulcer, and 14 items related to lifestyle diseases, including metabolic syndrome. The average number of annual users of the service as of FY2017 was 12,000.</p>
Future Activities and Targets	<ul style="list-style-type: none">● Accelerate CureSign test service adoption by health insurance association, and as a part of the health check scheme prior to life insurance subscription. Assess market expansion overseas.● Continue business preparations in Thailand, as a part of the JETRO Project. The project is expected to be completed in September 2018 (see Page 28).



Priority Issue 4



Contribute to Health Promotion and Beauty

Target for 2030	■ (1) Prolong healthy lives. (2) Support for women empowerment.
	<p>As the aging society progresses, increasing healthy life expectancy* is a significant social issue in order to minimize increasing medical costs and elderly care issues. At the same time, the elderly are expected to remain an active part of society. The Fujifilm Group is contributing to realize "The older you get, the more enjoyable life is. A society with laughter regardless of age." We do this by offering anti-aging care cosmetics and foods with functional claims which we have taken salacia and astaxanthin in and developed using our exclusive technologies.</p> <p>* Healthy life expectancy: Formally, Healthy Average Life Expectancy (HALE). Average number of years that a person can expect to live in "full health" by taking into account years lived in less than full health due to illness and/or injury. The first international report was made by the World Health Organization (WHO) in 2000. In 2016, the HALE for Japan was 72.14 years for males and 74.79 for females. The difference between the HALE and average biological life expectancy was 8.84 years for males and 12.35 years for females.</p>
Outline of Activities in FY2017	<p>[Target] Prolong healthy lives and support a positive state in everyday life</p> <ul style="list-style-type: none">● Launched foods with function claims, such as those that help to reduce body fat, reduce triglycerides, and lower blood pressure to support improvement of lifestyle related diseases.● Supported the "Happy at one hundred." project that promotes extension of healthy life expectancy through media advertisements, a dedicated website, and various events. The advertisements won the Excellence Prize in the Newspaper Advertising category under the 70th Dentsu Advertising Awards, and the Excellence Prize in the Signboard category under the Transit Advertisement Grand Prize 2017. <p>[Target] Support women in staying healthy, beautiful, and attractive</p> <ul style="list-style-type: none">● Launched a new lineup of ASTALIFT, our anti-aging skincare cosmetic range● Launched a new lineup of ASTALIFT Inner Care series and supplements that make us beautiful from inside our body● Held the ASTALIFT skincare trial events.
Future Activities and Targets	<ul style="list-style-type: none">● Increase number of trial sessions of highly-functional and scientifically-proven anti-aging care products. (Aim at a total of 10 million people who have experienced our products by 2030.)● Increase the number of people's SNS postings on our healthcare products, such as experience reports. (Aim at a total of 100,000 postings by 2030.)



Priority Issue 5

Promote Management of a Healthy Workplace

Target for 2030	<p>Promote management of health and productivity to maintain employees' vitality.</p>
	<p>As the Fujifilm Group believes it essential to ensure that employees can work with energy and remain in good health both physically and mentally at their workplaces, to maintain our position as a leading company by Creating New Value which is stated in our Vision, we have been working to promote employees' health promotion activities focusing on the priority areas such as preventing lifestyle-related diseases and cancers, quitting smoking, mental illness and preventing overwork.</p> <p>In occupational safety and health, our effort will be directed to ensuring safety at work for our employees by making safety a priority and to implementing absolute compliance with the laws related to safety and health, founded on the belief that "occupational safety is the basis of all business activities."</p> <p> Occupational Health and Safety Policy http://www.fujifilmholdings.com/en/sustainability/vision/health_safety.html</p>
Outline of Activities in FY2017	<p>[Target] Raise cancer screening rates to 90% or more (for men/women: stomach, lungs, large intestine)</p> <ul style="list-style-type: none">Steady increase in the number of endoscopic examinations and women undergoing checks for gynecological cancerOpening of a medical clinic specializing in endoscopic examinations, organization of seminars promoting colorectal cancer examinations and other continuing efforts were promoted for employees.Advancement of medical examinations with e-mails, promotional guides and other literature that caters to age group and gender <p>[Target] Reduction in number of workdays lost</p> <ul style="list-style-type: none">Group-wide health/mental health committee set up to analyze the causes of absences, used to assess signs of mental illness and to implement measures at an early stage.Research to assess the situation with incidents at work in overseas Group companies started in FY2017.Establishment of common indicators related to occupational safety and management and introduction of a self-audit system <p>[Other major activities]</p> <ul style="list-style-type: none">Affiliates and subsidiaries of Fujifilm and Fuji Xerox established goals, KPIs, etc., for their respective health improvement plansAnnouncement rankings for number of smokers at each business site and approach targeted for key sitesIntroduction of web tools that will allow employees to check their own stress levels at any time.Health management system that matches the quality of the system in Japan to be introduced for resident employees working abroad. <p></p>
Future Activities and Targets	<ul style="list-style-type: none">Reinforce health management and promotion organization and health management across the entire Fujifilm Group by various continuing measures.Introduce measures that focus on breast cancer and colorectal cancer, which have a high incidence ratio, and on growth rates for cancer medical care expensesIntroduce measures to promote better health by further utilizing the Health Data Bank.Continue measures in the face of the 2019 revision to the regulations on maximum working hours.

In July 2013 the Fujifilm Group established a group-wide health promotion council composed of the Group companies' HR divisions, industrial doctors and the Fujifilm Group health insurance association. Since then we have been promoting health promotion measures through this council. We established a Health Promotion Group under FUJIFILM Holdings in July 2018. In the future, this group will be responsible for health promotion measures and occupational health, following the PDCA cycle to promote health across the entire Fujifilm Group with a focus on priority measures. In addition, we will encourage the introduction of Health Data Bank for multilateral consolidation of regular

health check results and stress check data for all employees in our Group companies and at the same time develop a system that can be used effectively by employees, the Group companies and industrial doctors.

In a high evaluation of these activities, FUJIFILM Holdings was recognized under the 2018 Certified Health and Productivity Management Organization Recognition Program (Large Enterprise Category)—White 500, same as FY2017.

TOPICS

Priority Issue 5

Employees' Health Promotion Activities
American Fujifilm companies set a new Guinness World Record

Seven Fujifilm companies across America brought 817 employees together at multiple venues on April 6 to set a new Guinness World Record for the most people doing air squats for one minute.

In 2014, as part of its MSD* program for employees, Fujifilm introduced "Fujifilm Fit," a health promotion program for its entire US operations which succeeded in reducing injuries and the cost of incidents at work. All participating companies have adopted Fujifilm Fit. As the program spread group-wide, the health examination participation rate for the various business sites increased by 20%, prompting the company to push for a Guinness World Record.

The program offers employees activities in which they can improve their physical and mental health, including group exercise classes to build self-motivation and energy at work. The program will be further disseminated and expanded in scope to maintain

sound health and safety in the work environment.

* MSD: Musculoskeletal disorders involve chronic pain in the musculoskeletal system, including the upper and lower back, arms, etc.



Employees doing air squats at each site. Participants from Seven American Fujifilm companies: FUJIFILM Manufacturing U.S.A., Inc., FUJIFILM Holdings America Corporation, FUJIFILM North America Corporation, FUJIFILM SonoSite, Inc., FUJIFILM Recording Media U.S.A., Inc., FUJIFILM Diosynth Biotechnologies U.S.A., Inc., FUJIFILM Dimatix, Inc.

Priority Issue 5

Health Awareness Promotion among Employees
Lecture held on the theme of "continue working with good health and fitness"

As part of Fujifilm's activities to promote employee health, lectures were given by Mr. Tadashi Shiwa, Director of the Fujifilm Health Management Center, who has worked as industrial doctor for the Company for 22 years.

General statistical data on major business corporations show that the fatality rates by type of disease for persons in active employment are 50% for cancer, 25% for myocardial infarction, apoplexy and arteriosclerosis, and 25% for accidents

or other causes. The figures were roughly the same at Fujifilm before his appointment as director of the center. Based on the findings, Mr. Shiwa implemented detailed guidance on habits to improve health and prevent lifestyle diseases.

In particular, he offered clear guidance on smoking, excessive drinking and obesity, which are regarded as being the cause of all types of cancer.

"My goal as an industrial doctor is to reduce fatalities during active employment to as near to zero as possible. With the early detection of cancer, guidance on lifestyle habits that will prevent arteriosclerosis and mental health programs, we will be able to prevent nearly all deaths. Because they work hard and are committed to their work, however, employees find it difficult to make sure they have regular health examinations and treatment at external medical institutions. For this reason, the Center introduced every possible measure, including cancer screenings, guidance on and treatment for lifestyle related diseases, mental health programs, instructions on how to quit smoking, vaccinations and examinations of helicobacter pylori," he said. As a result of these efforts, the number of deaths fell from 10 or more per year 22 years ago to only 1, the result of an accident, in 2016. We succeeded in achieving zero deaths from disease among employees.

His lectures, in which he presented statistics and case studies based on his 22 years of experience, were a great opportunity to renew our awareness of the risk of lifestyle related diseases and the importance of early action. Fujifilm will continue to improve employee awareness through these promotions to promote good health management.



Lectures by Mr. Tadashi Shiwa, Director of Fujifilm Health Management Center for employees of the Fujifilm Group working in the Tokyo area. Around 200 people attended the lectures held on March 15 and 22.



The 12 Articles on Cancer Prevention

1. Quit smoking.
2. Avoid secondhand smoke whenever you can.
3. Drink moderately (one cup of Japanese sake, one large bottle of beer or 2/3 cup of shochu liquor or less).
4. Eat a balanced diet (less processed meats and red meat).
5. Eat only moderate amounts of salty food (no more than 9 g of salt for men; 7.5 g for women).
6. Eat plenty of vegetables and fruit.
7. Exercise moderately (walk 60 minutes each day; 60 minutes of moderate exercise, slight perspiration each week).
8. Keep the optimum weight (BMI: 21-27 for men, 21-25 for women).
9. Prevention and treatment of infections from viruses and bacteria (Helicobacter pylori & hepatitis virus)
10. Have regular cancer examinations.
11. Have a medical examination if you experience any physical problem.
12. Obtain accurate information on cancer and learn about the disease.

Seven Good Health Habits

1. Do not smoke. Avoid secondhand smoke.
2. Do not eat excessive amounts of fats, sugar and salt. Base your diet around vegetables, and avoid taking too much snacks.
3. Walk for at least 30 minutes each day, and do exercise that causes you to perspire a little for at least 30 minutes each week.
* Walking 8,000 steps each day prevents cancer, diabetes, high blood pressure, depression and dementia.
4. Check your weight each day and maintain it at the optimum level.
5. Have regular health examinations, and get treatment for diabetes, hyperlipidemia and high blood pressure at an early stage.
6. Only drink moderate amounts of alcohol, or do not drink at all.
7. Avoid getting stressed, and get 7-8 hours sleep each day.



Daily Life

Support the tangible and intangible aspects of infrastructure in people's lives through various products, services and technologies.



Social Issues

As industrial and economic development proceed urbanization, our lives have become more convenient and comfortable. At the same time, however, stress and a sense of isolation from society have surfaced as serious issues. In particular, the breakneck speed in the spread of information has created new sources of entertainment and services, but at the same time has generated anxiety and risk as well. To build a society that is both sound and sustainable, we must build an infrastructure and environment will enable everyone to live with a feeling of security and safety and develop communication methods that provide mental support and a sense of fulfillment in life.






Fujifilm Group's Goals under SVP 2030

1. Contribute to creating a safe and secure society.
2. Contribute to enriching humanity and relationships between people.

Photography, the original business of the Fujifilm Group, has the power to preserve memories of events and help us to lead fulfilling lives. The Fujifilm Group contributes to preserving culture and history, as well as information that is vital to society, and to developing a society that is safe, with less crime and fewer accidents through infrastructure development utilizing technologies that were created from photographic film manufacturing. We have also renewed our awareness into the power of photography to enrich lives and we are developing and disseminating new products and services that lead to strengthening relationships between people and to enriching everyday life.

The Key Points in FY2017 Activities

OUTPUT		OUTCOME
Support for the maintenance and management of the infrastructure		Contribution to creating a safe and sustainable urban life
Safe, long-term storage of big data		Improvement in the quality of life through diverse data applications
Create opportunities to enjoy photography around the world		Greater communication through photography



Priority Issue 1

Contribute to Creating a Safe and Secure Society

Target for 2030	<ul style="list-style-type: none"> (1) Develop technologies for products and services and promote their greater use to contribute to the development of an ICT. (2) Contribute to enhancing the safety of infrastructure through more efficient inspections for the deterioration and malfunctioning of buildings and structures.
	<p>In modern society, the risks that can threaten people's lives have diversified. Newly arising issues, such as Internet crime, spread along with the rapid advancement of the information society, careless digital data management, and the deterioration of infrastructure are some of these risks. The Fujifilm Group continues to develop and disseminate new technologies that address such ever-changing social risks to minimize their possible damage. In concrete, we are contributing to building a safe and secure society by offering secure means of digital data storage over a long period of time in this big data era, improving information security, and helping to maintain the infrastructure.</p>
Outline of Activities in FY2017	<p>[Target] Aim at 100% preservation of records archived on tapes</p> <ul style="list-style-type: none"> Received the Prime Minister's Awards under the 7th Monodzukuri Nippon Grand Award (hosted by METI, MLIT, MHLW, and MEXT) in recognition as the "large-capacity data tape with outstanding performance in total user costs, an achievement bolstering the era of big data and IoT." (Fujifilm) <p>[Target] Shorten the inspection periods of deterioration and malfunctioning through providing a non-destructive inspection system</p> <ul style="list-style-type: none"> Started providing a new Infrastructure Photo Analysis Cloud Service, Hibimikke (Crack Finder, April 2018). <p>[Other major activities]</p> <ul style="list-style-type: none"> Development of technology for the recognition of unique objects, Yoctrace, which contributes to security reinforcement and counterfeit prevention. Launched a camera monitor system (CMS) chart set FC-UNR46SET, in March 2018, which complies with the United Nation regulations for a CMS for a vehicle (UN-R46*) to be used in the analysis and verification process of vehicle CMSs. This contributes to safety improvement during driving. <p>* UN-R46 Uniform provisions concerning the approval of devices for indirect vision and of motor vehicles with regard to the installation of these devices: Regulations concerning an agreement on indirect vision systems in cars. The Ministry of Land, Infrastructure, Transport and Tourism enforced the revised regulations in June 2016, to permit replacement of rearview mirrors on vehicles equipped with a CMS. This enabled the production of a completely mirrorless car. Vehicles in Japan can now be equipped with CMSs as defined in UN-R46, in place of conventional rearview mirrors.</p>
Future Activities and Targets	<ul style="list-style-type: none"> Promote long-term data storage in a safe and reasonable manner by pursuing higher data storage density on magnetic tapes in the world. Further utilization of the technology for the recognition of unique objects, Yoctrace, into security services and quality safety management.



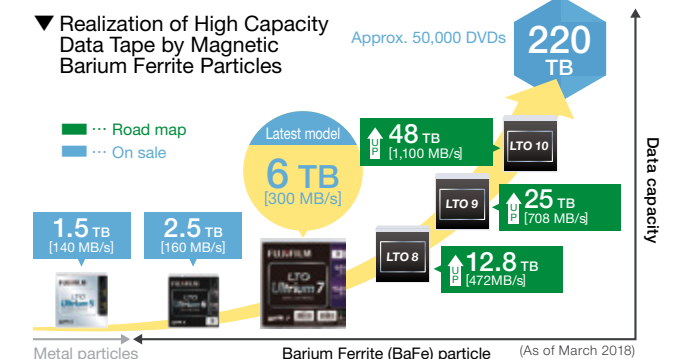
TOPICS

Priority Issue 1

Supporting Safe and Long-Term Storage of Big Data

The large-capacity magnetic tape received the Prime Minister's Awards under the 7th Monodzukuri Nippon Grand Award

Fujifilm received the Prime Minister's Awards under the 7th Monodzukuri Nippon Grand Award (Product & Technology Development category) in recognition as the "large-capacity data tape with outstanding performance in total user costs, an achievement bolstering the era of big data and IoT." Our magnetic tape was the world's first products adopting magnetic Barium Ferrite (BaFe) particles in 2011, making a technological breakthrough with regards to the capacity limitation of magnetic tapes, which was an imminent issue at that time. Since the market introduction of our BaFe-based magnetic tape, which significantly enhanced data storage density, the development of data storage systems that utilize our tape has accelerated. The award presented us this time was due to high appraisal of our precise response to the social need of storing big data, which is increasingly used in society, safely and over a long period of time at a reasonable cost, through our large-capacity magnetic tape that contributes to an overall cost reduction for data storage. It was also in recognition of our leading-edge technology that provided a chance of further



capacity enhancement of magnetic tapes for the future.

We will continue to contribute to the safe and long-term storage of important data through further improvement of storage capacities.

TOPICS

Priority Issue 1

Supporting Safe Maintenance of the Infrastructure

Diagnostic imaging service to halve the infrastructure maintenance time

Fujifilm has started offering a new Infrastructure Photo Analysis Cloud Service, Hibimikke (Crack Finder), which utilizes the high precision imaging technology we cultivated through our medical diagnostic imaging systems. Many major infrastructures in Japan, such as bridges and tunnels, were built during the high-growth period of the Japanese economy and are now experiencing signs of deterioration. Both national and local governments require regular inspections as well as tightening the details of such inspections. However, conventional inspection methods are highly manual, and are therefore time consuming, and securing inspection experts is a growing issue. Such methods include close visual inspections for cracks and other signs of deterioration by inspection experts who possess advanced techniques and knowhow, making records of such deterioration signs by photographs and illustrations, and converting the photographs and illustrations into digital data to create the relevant reports.

Hibimikke is a cloud service that can automatically create a photo montage of multiple photographs uploaded to a server and detect cracks using image analysis based on Artificial Intelligence (AI). Further, it creates a comprehensive dataset concerning the detected cracks. Our service supports human inspection work to halve the conventional working time, while significantly improving working efficiency and inspection precision. Through the Hibimikke service, Fujifilm is contributing to safe and efficient infrastructure maintenance, as well as work style reforms through improved working efficiency.



Take photographs of the concrete surfaces of bridges, piers, and tunnel for inspection. Upload the photographs to a server, and the service automatically detects highly precise images of cracks larger than 0.1 mm wide (shown as red lines). The service then automatically creates CAD data of images and crack detection results.

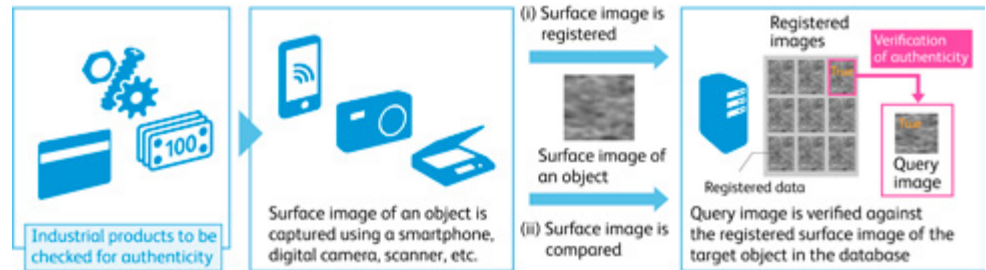
Priority Issue 1

Contribution to Counterfeit Prevention

Advanced image processing technology to contribute to security reinforcement and counterfeit prevention

With the global spread of counterfeit goods, the imitation trade is now a more serious issue than ever, pushing up the financial damage by fake or pirated goods to 500 billion dollars, which is equivalent to 2.5% of the world's total trading figure.*1

A technology for the recognition of unique objects, Yocrace, developed by Fuji Xerox, can recognize unique objects by identifying a random pattern on the product surface generated during the manufacturing process. Yocrace verifies with extreme accuracy by matching a product surface with the registered image that contains the entire random pattern, rather than picking up the similar points of the image and the product surface as in fingerprint matching. For this reason, Yocrace can also be used to help prevent the counterfeiting of cash vouchers and ID cards, which require high security. The service can also contribute to security reinforcement of cryptocurrency in conjunction with blockchain technology.*2 From autumn 2018, Shoen Printing Co., Ltd., a printing company dedicated



to security media, is planning to start five digital security services, including advanced authenticity assessment and authentication utilizing Fuji Xerox's technology. Fuji Xerox is considering to apply Yocrace technology for the recognition of unique objects beyond counterfeit prevention into quality control during manufacturing processes and distribution traceability.

*1 Announced in April 2016 by the Organisation for Economic Co-operation and Development (OECD).

*2 Blockchain: Distributed database that is used to maintain a continuously growing list of ordered records called blocks.

Priority Issue 2

The Heart to Heart Communication

—“PHOTO IS” 50,000—Person Photo Exhibition
Japan's largest photo exhibition grows to 50,000 participants

This exhibition started as “PHOTO IS” 10,000—Person Photo Exhibition in 2006 to display all the participants' photographs. The number of participants increased as years went by, and in 2017, marking its 12th year, it was held as The Heart to Heart Communication—“PHOTO IS” 50,000—Person Photo Exhibition expanding its number of exhibition venues as well as the number participants to the largest in its history. Total of 50,507 photos were submitted (120% compared to the previous year) and more than 1.2 million people visited 36 venues across Japan. In FY2017, we held a photo exhibition under the same concept in Malaysia, the first time overseas. This attracted 5,530 photos and the exhibited photos were highly welcomed by audiences, who carefully appreciate the photos. We plan to expand this exhibition to countries beyond Malaysia—



The first overseas photo exhibition under this theme in Malaysia (right)

including Germany, the US, Canada, and Thailand in FY2018. Many of the works applied in FY2017 were snapshots of people's day-to-day lives, such as a beautiful sunset or the smiling face of a child. Some 30% of the works was taken using a smartphone, and the number of applications from smartphones was double that of the previous year. As smartphones become wide spread across the world making photography a daily enjoyment, Fujifilm would like to promote the joy and importance of photography by printed photographs in our lives through this exhibition.

Priority Issue 2

Contribute to Enriching Humanity and Relationships between People

Target for 2030

Contribute to enriching and making people's lives peaceful through records of photos and videos, and photographic products that give form to memories.

Outline of Activities in FY2017

[Target] Offering opportunities to enjoy photos that give forms to memories

- Held a series of FUJIFILM SQUARE 10th Opening Anniversary Photo Exhibitions under the themes of History, Now, and Tomorrow that feature photography based upon each respective theme.
- An exhibition that displays all the participants' photographs was held with 50,000 participants, the largest number in its history. The exhibition was also held overseas.
- WONDER PHOTO SHOPS that offer a new way to enjoy photographs expanded overseas to a total of 61 stores in 25 countries (as of the end of FY2017).
- A hybrid instant camera, the square format instax SQUARE SQ10, which includes various image editing functions, was chosen as one of the GOOD DESIGN BEST 100 under the Good Design Award 2017.



Future Activities and Targets

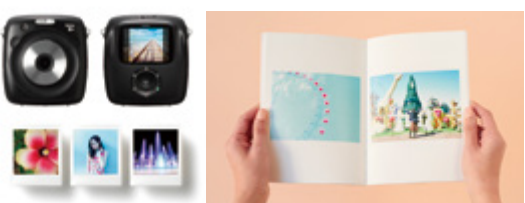
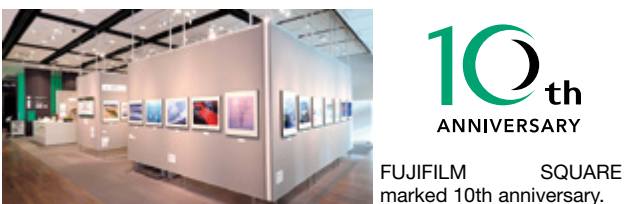
- Aim to further expand The Heart to Heart Communication—“PHOTO IS” 50,000—Person Photo Exhibition inside and outside Japan toward 100,000 participants by 2020.
- Offer products, services, and opportunities that disseminate the various ways to enjoy photography, across the world, including shooting, preserving, and displaying, and gifting photographs.

To develop photographic culture, since its foundation the Fujifilm Group has been promoting the wonderful nature of photography, along with its enjoyment, emotions, and the importance of passing down photographs over the generations. As a part of this promotion, we opened FUJIFILM SQUARE, which proudly marked its 10th anniversary in 2017. The SQUARE has held a remarkable 1,300 photo exhibitions and we have welcomed some six million visitors. In FY2017, we organized 86 photo exhibitions, including the 10th anniversary exhibitions, attracting more than 580,000 people. In recognition of such efforts, FUJIFILM Photo Salon

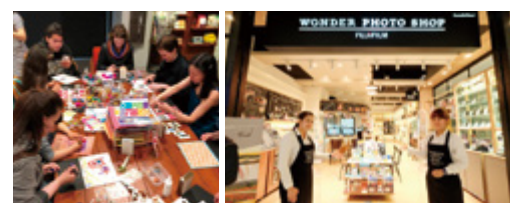
and Photo History Museum in the FUJIFILM SQUARE were awarded “This is MECENAT 2017” by the Association for Corporate Support of the Arts as a socially creative activity through artistic and cultural promotion. This is the third consecutive year that we have received this award, following 2015 and 2016.

A photo exhibition is a place of communication to connect people through photographs by transmitting the feelings of the photo taker to the photo viewer. The participation-based photo exhibition, The Heart to Heart Communication—“PHOTO IS” 50,000—Person Photo Exhibition started as a place of communication for the general public to pass their thoughts through photographs. In 2017, it marked both the largest ever number of applied works and number of venues, as well as expanding overseas for the first time in its history (see Page 34). Also in 2017, we launched a new hybrid instant camera, instax SQUARE SQ10, which offers much higher photographic definition and a function to edit the photo before printing. It adopts the square format—as popularized


by Instagram—to expand the means of photographic expression.



New products and service to enjoy photos were offered. Hybrid instant camera instax SQUARE SQ10 adopts the square-format (left) and the PhotoZINE service through which people can make stylish photo books easily (right)



WONDER PHOTO SHOPS that offer a new photographic experience of the smartphone age expand overseas, now reaching 61 stores in 25 countries (as of the end of FY2017). The photos are in the U.S.A. (left) and Thailand (right).



Work Style

Promote social change where every person is motivated in the workplace through extending our in-house work-style reforms.



Social Issues

With the ever-increasing competition amid globalization and technological innovation, a company has to offer a work environment where individuals can exert their capabilities and creativity to the fullest extent and have greater satisfaction in their job. This is the way for a company to grow constantly—by streamlining its business and fully utilizing diverse human resources. To this end, it is indispensable for us to build a system that realizes a new way of working and delivers a communication environment free from limitations of time, location, language, gender, age, or disability. We must also promote various work styles for employees to choose to meet the needs of their lifestyle and life stage changes.



Fujifilm Group's Goals under SVP 2030

1. Create environments that lead to motivated workplace.
2. Develop and utilize diverse human resources.

The Fujifilm Group has brought evolution to communications in society through combining familiar paper data with digital data and seamlessly integrating with cloud services and mobile solutions. Enabling people to access and share the information in various forms with ease and without any conscious of the digital divide, we will expand the possibilities for providing various services and work styles in every possible workplace—in company offices, government organizations, and the fields of education and medical care, etc. The Fujifilm Group supports a wide range of work styles for the new age by enhancing the value of communications through human-centric “Better Communications” that we have fostered through our research and practice of work style reform in our own company. In addition, we believe that the capacity building of each employee and demonstration of the performance will contribute to our own company's growth and ultimately to society through our business. For this reason, we strive to create workplace that our diverse employees can exert their capabilities to the fullest extent.

The Key Points in FY2017 Activities

OUTPUT		OUTCOME
A new value proposition strategy, Smart Work Innovation		Enhance work style reform
Set up personal office booths at train stations		Support teleworking
Improving work environment for diverse employees to exert their capabilities	 	Promote diversity

Priority Issue 1

Create Environments That Lead to Motivated Workplace

Target for 2030	Contribute to generate the innovation for organizations and society by offering solutions and services that support increasing worker's productivity and exerting their creativity.
	We aim to realize work styles that enhance people's creativity through offering to reform our means of communications. For example, we can automate business processes by seamlessly connecting multifunction devices and document information input through such devices. This can drastically improve productivity. At the same time, we plan to utilize our exclusive advanced technologies, such as natural language processing and image recognition, which we have cultivated over the years, along with AI and Big Data analysis, to extract valuable information. Then, we use this information to go beyond conventional work style reform to create a work environment that enables people to exert their intellectual creativity and satisfy their work. This in turn will contribute to innovative creation in organizations and in society.
Outline of Activities in FY2017	<div><div>[Target] Efforts in work style reform in our own company</div><ul style="list-style-type: none">● Overtime working hours per employee has been reduced by 20% compared to 2013. (FF)● Annual average total working hours per employee has been reduced by 143 hours since 2012. (FX)● Business process visualization by IT; process reform through Robotic Process Automation (RPA). (FF)● Enhance remote working system and satellite offices. (FX)<div>[Target] Actions for work style reform for customers</div><ul style="list-style-type: none">● Announced on a new value proposition strategy Smart Work Innovation and its services (Mar 2018).<div>FF: Fujifilm FX: Fuji Xerox</div></div>
Future Activities and Targets	<ul style="list-style-type: none">● Promote further work style reform in our own companies.● Enhance more practical solutions and services for customers' work style reforms.



Each Fujifilm Group company has been participating in the work style reform. Fuji Xerox, a company that has led such reforms, managed to reduce its annual average total working hours per employee by 143 hours over five years since FY2013. Fuji Xerox's teleworking system for domestic sales divisions is currently used by 7,800 employees among the domestic sales companies across Japan. This system streamlined sales activities and enabled utilization of employees' spare time to reinforce close contact with customers. Employees are encouraged to visit customer sites without needing to attend their offices; and for internal work, they can utilize mobile PCs and satellite offices. This is a mechanism that enables them to work and communicate anytime, anywhere, with anyone. Satellite offices located

near customers' sites have now increased to 26 across Japan, and we also started a demonstration experiment to offer personal office booths at subway stations (see following article). Through these activities, we have also created a new value proposition strategy, Smart Work Innovation, that contributes to the work style reform at our customer offices (see Page 38).

We continue developing and providing products and services that utilize ICT and cloud technologies to realize new work styles for our customers while introducing case studies through which we solved our own business issues. In this way, we are advancing the creation of an environment where everyone at their workplaces are motivated.

TOPICS

Priority Issue 1

Contribute to Realization of Teleworking* Started experiment set up of personal office booths at subway stations

Fuji Xerox and Tokyo Metro Co., Ltd. started a experiment of installing personal office booths at subway stations in June 2018. As many companies promote work style reforms, teleworking has become a focus of attention as a means of flexible working. However, the environment that enables such teleworking is not yet sufficiently provided. Fuji Xerox has installed personal office booths that can be used by “teleworkers” who need to work on the move utilizing their spare time. The booth provides a complete personal space enabling them to concentrate on their work, and create company documents or make phone calls without fear of information leakage. Users can access the booking status of the booths and make an actual booking from a smartphone or

PC, with a minimum booking time as short as 15 minutes. Initially, we have installed booths in Tameike-Sanno station on the Nanboku line and Kitasenju station on the Chiyoda line, and plan to increase their number in the future.

Fuji Xerox will accelerate work style reforms by offering services to liberate people from the limitations of traditional working locations.

* Teleworking: An ICT-based work style that enable people to work regardless of their location or time of day.



A desk, chair, power outlets, large display, and secure Wi-Fi are provided in the single-size office booth.

TOPICS

Priority Issue 1

Solutions and Services That Contribute to Work Style Reform
Starting Smart Work Innovation, a New Value Proposition Strategy

Fuji Xerox has started a new value proposition strategy, Smart Work Innovation, which provides solutions and services to help our customers promote work style reform.

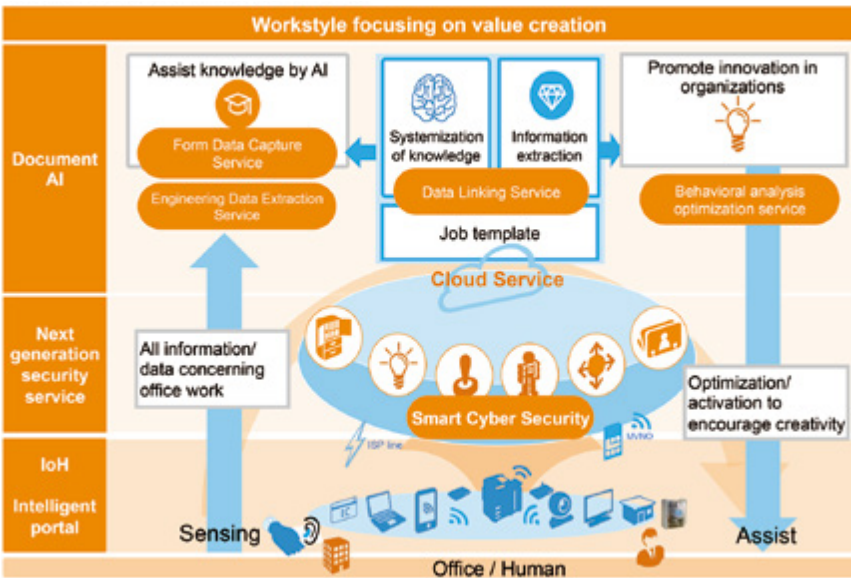
With the ever-increasing competition, amid globalization and technological innovation, improving work efficiency and competitiveness are sought while demonstrating creativity. Nevertheless, various restraints are preventing work digitalization, productivity improvement, and forcing workers to commit much of their time. The inefficiency dampens the effects of expertise necessary to carry out business and ultimately hinders overall improvements in organizational competency as well as creativity. Smart Work Innovation is a series of comprehensive solutions and services that can strengthen company's competitiveness to liberate workers from restraints that would generate repetitive tasks, open professional expertise owned by a few specialists to everybody, provide a secure communication environment, and gather/analyze beneficial information to encourage employees to transform their workstyles to a creative one. This is achieved

by utilization of Fuji Xerox's own Document AI* technologies developed through years of research, next-generation security technology that has been strengthened through the provision of security-related products and services, and the Internet of Things (IoT) and Internet of Humans (IoH) technologies fostered as a result of implementing them at customers and internally.

In April 2018, we started offering our Form Data Capture Service, Engineering Data Extraction Service, and Data Linking Service out of a total of five planned services. These services have already been tested at our customers' offices, showing both qualitative and quantitative effects. While providing access to large amounts of information on documents and designs in a less demanding manner, the service also enables utilization of specialized documents, as well as improving document-related processes, helping apply human resources, and mitigating labor shortages.

Fuji Xerox is thereby further advancing essential work style reform by supporting office workers to enhance their productivity and demonstrate creativity through Smart Work Innovation.

▼ Smart Work Innovation Overview



* Document AI: Fuji Xerox's proprietary AI technology that extracts valuable intelligence from documents that piled up in offices and leverages them in business operations. Compared to conventional AI processing that is based on processing big data from the Internet, Document AI demonstrates sophisticated processing even with comparatively small data volume because it uses quality data.

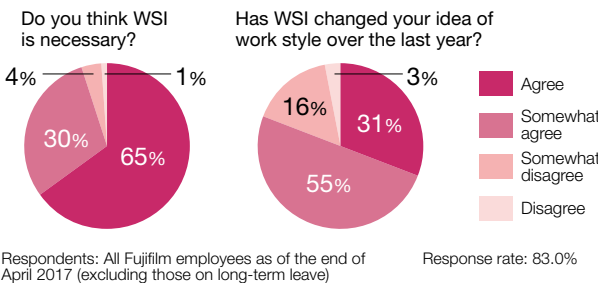
- [Services provided by Smart Work Innovation]
1. Form Data Capture Service
 2. Engineering Data Extraction Service
 3. Data Linking Service
 4. Smart Cyber Security Service
 5. Behavioral analysis optimization service

Priority Issue 2

Internal Survey on Work Style Reform
Conducting an employee questionnaire to review Work Style Innovation activities

Fujifilm conducted an employee questionnaire to review the Work Style Innovation (WSI) activities that started in October 2014. The questionnaire covered questions about (1) WSI in general, (2) Work style reform, (3) Skill exertion of diverse employees, and (4) Enhancement of support systems. The questionnaire results showed that both the idea and necessity of WSI have been now well understood and the approach to work style has been changing among employees and workplaces. The number of people who answered that they enjoy a good work-life balance has also increased. On the other hand, the questionnaire identified a gap between the understanding and actual practice of WSI, as although 80% of employees answered that their working mindset had changed, only 70% of employees said that their actual way of work had changed. This is certainly an issue that we need

to address. Fujifilm will conduct such questionnaires regularly to reflect our employees' opinions toward improving our future WSI activities.



Priority Issue 2

Develop and Utilize Diverse Human Resources

Target for 2030

Create frameworks and workplaces so that the Fujifilm Group's diverse may exert their capabilities and creativity to the fullest extent.

Outline of Activities in FY2017

[Target] Increase the rate of international employees (i.e., non-Japanese) in major positions.

- Enhanced collaboration and discussion with HR officers in the US, Europe, China and the Asia Pacific region to achieve optimum HR allocation and appointments globally. (FF)
- Five overseas subsidiary employees were accepted on the On the Job Training program in Japan. (FX)

[Target] Improve the rate of women in managerial positions.

- Percentage of women in executive and managerial positions increased from 3.4% in 2011 to 7.5% in FY2017. (FX)

[Target] Keep exceeding the legally stipulated rate of employment of people with disabilities.

- The rate of employment of people with disabilities in June 2018 was 2.3% (by the group-wide calculation method under FUJIFILM Holdings).

[Target] Achieve zero retirement of employees caused by nursing care, childbirth, and childcare.

- Number of employees permitted to work-at-home for childcare and nursing care increased by 2.7 times compared to FY2014. (FX)
- Introduced the Paid Leave by the Hour system in Fuji Xerox in addition to Fujifilm in April 2018.
- Held seminars for employees returning from childcare leave and their managers to raise awareness on how to make their return to work smooth. (FF)
- Held specialist seminars to prevent employees quitting their job for nursing care; increased support offices for nursing care. (FF)

[Other major activities]

- Held Global Highly Specialized Engineer Meeting for the first time to invite engineers from across the world. (FF)
- Started the Future Leaders Challenge Program for young employees in Jan 2018. (FX)
- Fuji Xerox Tokyo received the Excellence Prize under the Minister of Health, Labour and Welfare's awards for enterprises that promote telework (Shiny Telework Prize) in FY2017.

Related Data and Information: Personnel and Labor Page 58, 60 FH: FUJIFILM Holdings FF: Fujifilm FX: Fuji Xerox

Future Activities and Targets

- Enhancement of human resources training on compliance awareness, management skills, customer-oriented problem solving skills, and globally applicable skills.
- Further dissemination and acceleration of Work Style Innovation to realize diverse work styles with high productivity. (FF)
- Work style reform focusing on thorough business streamlining, work environment to exert employees' capabilities, and thorough labor compliance. (FX)

Human Resource Development

Fujifilm

Fujifilm offers training programs for employees—from new graduates to managements—to enhance their individual roles and to create a corporate culture where employees and

managers are closely involved in their staff development. We aim to develop professionals who improve their capabilities on their own initiative and acquire highly marketable strengths, and exert their diverse personalities. To this end, as well as conducting career training to develop the strengths of our employees at each stage, we are providing systematic and



planned leadership development. We are also conducting training to enable employees to gain skills and competencies, and the basic skills needed by people working for organizations and functions such as R&D, production, sales and marketing, administration, etc.

We are also implementing measures to foster global human resources based on scheduled training to develop global skills and mindsets, and improving the capabilities of our employees to work globally. For Japanese employees due to be appointed to positions overseas, we are introducing planned practical training and overseas onsite training to enable employees to gain practical experience in local workplaces. For employees of overseas subsidiaries, we are also implementing training for managers and training programs to disseminate the FUJIFILM WAY to all across the Group. In FY2017, we held the Global Highly Specialized Engineer Meeting for the first time. Our engineers from across the world and with different specialties exchanged ideas through discussions concerning the Group's technologies and issues.

Further, we have started building a framework to find, foster, and utilize excellent talent so that such employees can be appointed to their optimum positions—even beyond national borders. We also conducted a meeting with HR officers from the US, Europe, China, and the Asia Pacific, and we are now implementing concrete plans.

Fuji Xerox

Fuji Xerox seeks human resources who can think and act on their own, and are able to adapt to changes and initiate innovation. We are striving to improve both individually and organizationally to ensure that every employee can develop their competency in a self-reliant and self-controlled way, empowering them to create careers in which they can feel a sense of their own growth. In FY2017, we continued providing education programs based on both of job category and career stages. We are encouraging our employees to adopt a more global outlook in two ways: by appointing personnel from overseas to Japan and by sending Japan-based personnel overseas. We also invited two students from India in FY2017 as a part of the internship program under collaboration with overseas universities. In the job rotation program to appoint overseas employees to Fuji Xerox divisions in Japan, we appointed five employees to Japan in FY2017. The participants completed the program are now actively working in different countries.

Since FY2011, employees of affiliated sales companies in Japan have been able to apply for overseas training programs. In FY2017, we appointed 22 young employees from Fuji Xerox and affiliated sales companies in Japan overseas. We will continue to appoint young employees overseas in FY2018 too. In January 2018, we also started Future Leaders Challenge Program (28 participants) for which young employees across all the affiliated companies



Global HR conference was held to build systems for the worldwide human development

in Japan can apply. This program is designed to develop the international leadership skills required by future business managers. The participants will have a number of sessions that include not only language training and mindset development, but also discussions and dialogues with top global leaders from both inside and outside the company.

Diversity

Fujifilm

Fujifilm has been implementing Work Style Innovation activities, aiming to become a company where diverse employees can utilize their individual strengths to demonstrate their capabilities in effective ways of working that produce results. We have been continuing these activities based on the three principles of (1) Work style reform; (2) Skill exertion for diverse employees; and (3) Enhancement of support systems. Together, these activities generate synergetic effects.

In the area of work style reform in FY2017, we are advancing further working efficiency by business process visualization through utilization of IT, and process reform through Robotic Process Automation (RPA), in addition to our conventional work style reforms. The time created by such working efficiency advancement is then used for self-development, forming human networks, and enriching family life. Feeding back what the employees gained through such extra-work activities to the job, we continue a running cycle of human growth that benefits both individual employees and the company. Toward enhancing our support systems, jointly with employees, we provided seminars and events for those employees who are about to face new life stages to help them experience such life changes smoothly. Further, as a part of diversity enhancement, the entire Fujifilm Group set a medium to long-term expansion target for the employment of people with disabilities, in addition to those re-employed after retirement. We formed the employment expansion support

Measures taken in Work Style Innovation

- Work style reform (Each one of us tries to develop ways to increase productivity and results per hour)**
 - Utilization of IT tools (Company-wide installation of Google Apps, holding IT-based work style reform events in all business sites, computerization of internal paper forms)
 - Less paper usage promotion
 - More efficient meetings (Facilitation seminars)
 - Reducing long working hours (Two leave-office-on-time days per week, work hour record check, and consultations at workplaces)
 - Raising awareness and reforming business processes (Training programs for selected managers and work style reform activities in each workplace)
 - Lectures by experts
- Skill exertion for diverse employees (Utilize their strength in work regardless of gender or age)**
 - Career design training program for women employees (for those in their fifth year of employment)
 - Diversity management training program (for managers of female workers)
 - Career development training program (for employees in their 30s)
 - Career life design training program (for employees in their 50s)
- Enhancement of support systems (Company supports flexible ways of working for childcare or nursing care)**
 - Introduced work-at-home system and Paid Leave by the Hour system
 - Support for care and work balance (Survey of employees involved with nursing care, care and work balance support seminar, and increased support offices for nursing care)

scheme across the Group companies to generate more job opportunities to match different people and to improve the job retention rate.

Fuji Xerox

Cultural Diversity is one of the value statements that compose Fuji Xerox's Shared Values philosophy. Our activities based on this statement are highly appraised externally.

The work-at-home system for employees engaged in childcare or nursing care to support their work-life balance and productivity improvement showed a 90% satisfaction rate by those who used the system. The number of users also increased from 129 in FY2014 to 344 in FY2017 (144 men and 200 women). Particularly, the number of male users was 4.5 times the FY2014 figure. Further, the Paid Leave by the Hour System was newly introduced to Fuji Xerox and its domestic affiliated companies in April 2018 to enable more flexible time-off practices.

As for the women empowerment in FY2017, issues concerning the performance appraisals and work environment of reduced work hour program users were raised in the All Fuji Xerox Women Empowerment Promotion Meeting. In response to the discussion, we published the Managers' Guide to Support Employees in Childcare. This guide systematically compiles explanations about systems, communications, and performance appraisals for employees who are involved with pregnancy, childbirth, and childcare at each stage. Especially for performance appraisals, the guide clearly instructs managers to set up appropriate job targets for those who use reduced work hour program. This is aimed to help employees satisfy both of work and childcare through

Major awards received by the Fuji Xerox Group in FY2017

- Fuji Xerox Tokyo: the Excellence Prize under the Minister of Health, Labour and Welfare's awards for enterprises that promote telework (Shiny Telework Prize)
- Fuji Xerox Tama: Prize of Excellence, Tokyo Metropolitan Government Women's Empowerment Awards 2017
- Fuji Xerox Tama: Platinum *Kurumin* Certification
- Fuji Xerox Shikoku: Governor's Prize, Kagawa Women *Kirasapo* Awards 2017
- Fuji Xerox: *Eruboshi* Certification based on the Act of Promotion of Women's Participation and Advancement in the Workplace (Level 2)
- Fuji Xerox Mie: Mie Prefecture Governor's Award as a Business of Best Practice in Employment of Persons with Disabilities 2017

fair appraisals.

Fuji Xerox also promotes the active employment of people with disabilities and encourages understanding in workplaces, which has resulted in satisfying the legally stipulated rate of employment of people



Fuji Xerox has regularly held the All Fuji Xerox Women Empowerment Promotion Meeting since 2015, propelling group-wide promotion in affiliated companies in Japan.

with disabilities throughout the year (2.18% as of the end of FY2017). Out of 45 affiliated companies in Japan, 32 companies satisfied the legally stipulated employment rate as of the end of FY2017. Fuji Xerox will continue to improve this rate even after becoming a part of the group-wide calculation method under FUJIFILM Holdings from FY2018.

OPINION | Third-Party Opinion on "Work Style"



Mr. Naoki Atsumi
Member of the Cabinet Office Regional Work Style Reform Support Team

Profile
Mr. Atsumi graduated from the University of Tokyo in 1992. He joined Toray Corporate Business Research, Inc. in 2009 after working in several different think tanks. Dedicated to research in the field of diversity and work-life balance for 25 years, he has conducted interviews with 1,050 leading companies across the world and studied data from more than 10,000 companies. He has also worked as a consultant to give practical support to companies implementing diversity and work-life

balance measures. After being appointed as a governmental officer in public council roles, he is currently working as a member of the Cabinet Office Regional Work Style Reform Support Team to train new consultants who will promote work style reforms in medium-to-small companies in regions across Japan.

Hope to provide a positive influence to the industry through the work style reform support services to clients

The Fujifilm Group is known to be one of Japan's leading companies in the area of diversity and work-life balance. The Group has also been one of the top ranking companies in the "100 Best Companies Where Women Play Active Part" by Nikkei WOMAN, in which I have been involved as a committee member. Such efforts by the Fujifilm Group have been recognized by various public awards.

So it is good news for other corporations that the Fujifilm Group offers its Work Style Reform Support Service utilizing their practical knowledge that has been tried and tested in their own companies. Work style reform has now shifted from management-led to frontline-led. Let me describe the keys for successfully

changing a corporate culture. From the perspective of employees, the keys are "JFK³" in Japanese. J stands for *Jiritsu* (initiative). Employees need to manage both their work and private life on their own initiative. F stands for *Fukan* (a long-term view). Employees should set their own long-range targets for both their office and their family life, and calculate back to today to think what they can do to achieve those targets. Finally, K³ stands for *Kattou* (difficulties), *Kakuto* (struggles), and *Kakugo* (determination), to achieve those targets regardless of difficulties and long-term struggles. On the other hand, the keys for the company are the "CH³." Simply put, a company that keeps Challenging in a period of Change always manages to get a big Chance. I do really hope that the Fujifilm Group will bring about a successful outcome for its own work style reform and provide a widespread positive influence to Japanese industry through its solution service to corporate clients.

Response to the third-party opinion

Thank you very much for valuing our efforts toward work style reform within the Fujifilm Group. By utilizing the knowledge and experience that we have gained over the years through our own efforts for work style reform, we are offering various solution services to contribute to the improvement of work styles in society such as ongoing trials of teleworking and Smart Work Innovation to promote work style reform so that people can fully exert their creativity as described in this report. We believe that people are literally the human "resources" for a company's development, and that the company can only grow sustainably by enabling its employees to exert their capabilities to the fullest extent in the sustainable environment for them. We continue to help our diverse employees to enhance their own abilities and to work efficiently through various measures such as Work Style Innovation. At the same time, we will continue offering products, services and technologies that contribute to work style reform in society, by making best use of our awareness and realization gained through implementing internal reforms. (CSR Group, Corporate Planning Division, FUJIFILM Holdings)

Supply Chain

Strengthen CSR foundations across the entire supply chain including factors of the environment, ethics, and human rights.

Social Issues

In recent times, depletion of agricultural, marine and mineral resources is now of great concern as consumption of resources expands rapidly to keep pace with expansion of the global population and economic growth. In addition, environmental destruction associated with new land development and labor exploitation issues, including harsh working environments and overwork, are becoming social issues. Against this backdrop, corporations are now required to build sustainable supply chains from the viewpoint of the environment, ethics, and human rights so that they can maintain a sustainable manufacturing process to provide products and services.

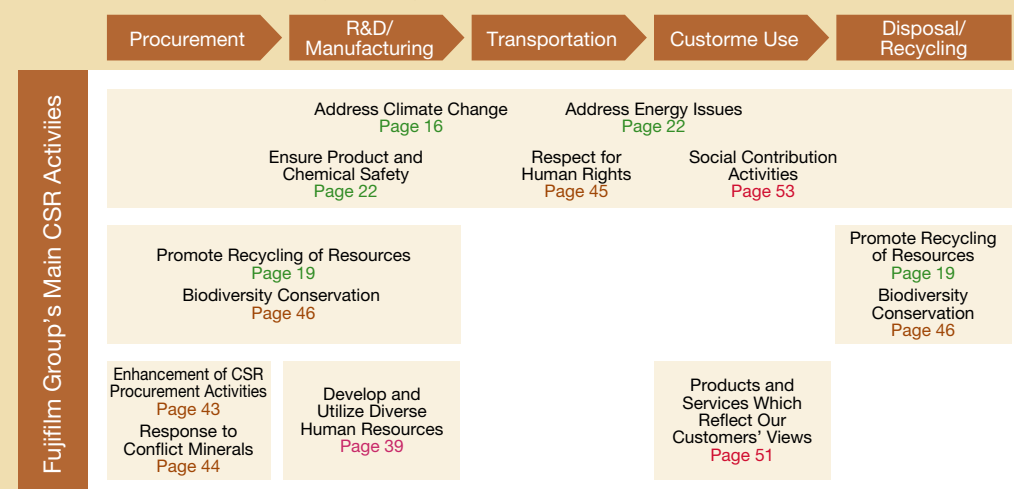


Fujifilm Group's Goals under SVP 2030

Strengthen CSR foundations across the entire supply chain.

The Fujifilm Group began as a manufacturer of photographic and motion picture film and has grown into a large corporation that encompasses 15 different businesses, including our healthcare business. Because of this change, the range of production related materials has increased and our supply chain now covers a wide range of fields. We understand the significance of corporate social responsibility and corporate ethics, and are implementing CSR activities to contribute to the sustainable development of society. However, it is impossible to achieve this through our own efforts alone, and it is important to tackle the issue across the entire supply chain. We ask our suppliers and partners related to the Group manufacturing processes to understand the importance of CSR management. With their understanding and cooperation, we will build a firm and strong CSR foundation by working together to resolve social issues.

CSR Activities Promoting throughout the Value Chain



Priority Issue

Strengthen CSR Foundations across the Entire Supply Chain

Target for 2030

- (1) Realize sustainable procurement considering the environment, ethics and human rights.
- (2) Ensure compliance with legislation on biodiversity.

In SVP 2030, we have reconfirmed CSR as a priority issue, notably factors concerning the environment, ethics, and human rights. Under the Fujifilm Group's Procurement Policy, we are strengthening our CSR foundation together with our suppliers to build a sounder supply chain that would achieve sustainable procurement.

In addition, based upon the Fujifilm Group Basic Concepts and Action Guidelines for Biodiversity Conservation (Guidelines for Biodiversity) established in June 2009, the Fujifilm Group is engaging in a wide range of environmental protection activities for the conservation and protection of biodiversity to sustain the various benefits we now receive from our ecosystem into the future.

Human Rights Statement <http://www.fujifilmholdings.com/en/sustainability/vision/human/index.html>

Guidelines for Biodiversity <http://www.fujifilmholdings.com/en/sustainability/vision/creature.html>

Outline of Activities in FY2017

[Target] Realize sustainable procurement

- Installed comprehensive supply chain management system in North America and commenced supplier surveys (FF)
- Achieved elimination of production line stops caused by suppliers' CSR risks in subsequent years ⇒ FX Shenzhen for three years & FX Haiphong for two years (FX)
- Obtained 100% response rate from suppliers for the conflict minerals survey (in the document business where customer interest is high) (FX)



[Target] Ensure compliance with legislation on biodiversity

- Continued risk assessment of biological resource procurement from the product design stage, based on internal rules (starting in February 2010)
- Participated in the Taskforce Committee for the Nagoya Protocol under the Ministry of Economy, Trade and Industry Japan (METI) (continuous participation since FY2014)
- Continued risk management for procurement of copier paper, one of our important products, based on internal rules and guidelines (since 2012)

Related Data and Information: Environmental information Page 66

FF: Fujifilm FX: Fuji Xerox

Future Activities and Targets

- Expand CSR procurement coverage to Europe (FF)
- Maintain 95% or more response rate from suppliers for the conflict minerals survey, and refine data accuracy (in the document business where customer interest is high) (FX)
- Conduct a more comprehensive impact assessment of potential human rights risks and reinforce preventative or mitigating measures
- Implement ongoing efforts to comprehensively manage biological diversity risks resulting from procurement, continuing our FY2017 activities.
- Study activities in compliance with the Natural Capital Protocol*.

* The Natural Capital Protocol: A standardized framework developed by the Natural Capital Coalition (NCC) for businesses to identify, measure and value their impacts and dependencies on natural capital to improve their decision making and strategies. First published in July 2016.

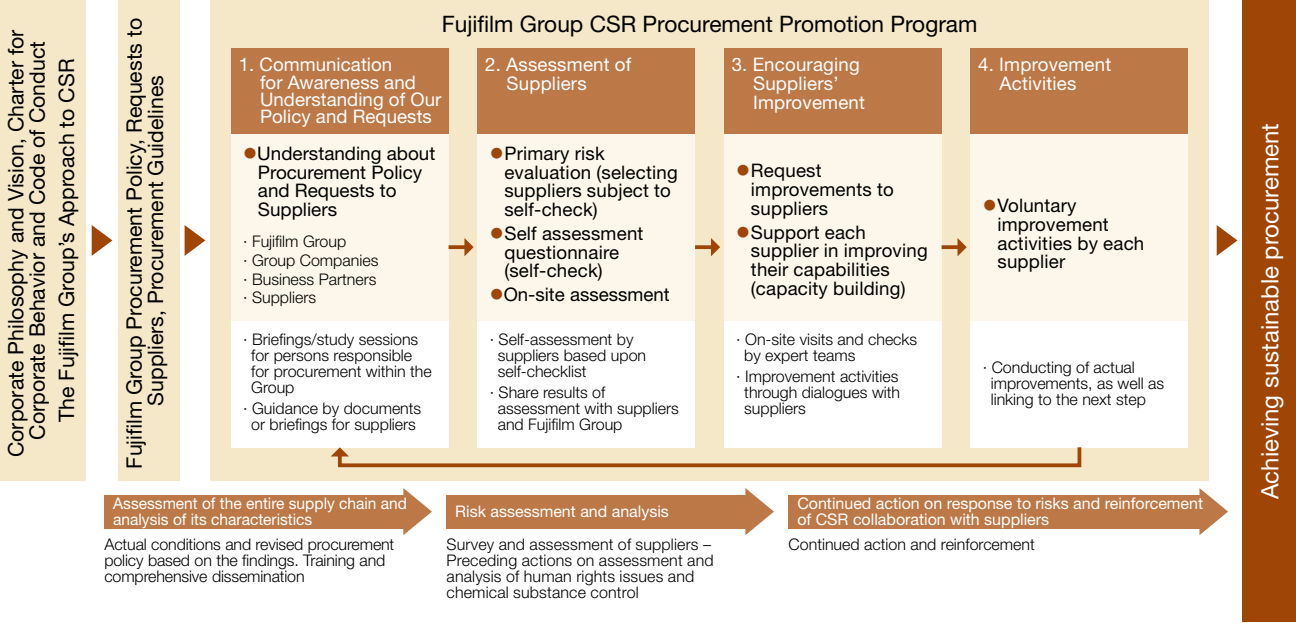
Enhancement of CSR Procurement Activities

Fujifilm Group believes it is important that the business partners and suppliers, especially production materials suppliers, understand the importance of CSR management and work together with us in resolving issues. Therefore, we clearly stated the group-wide procurement approach, the Fujifilm Group Procurement Policy, and Requests to Suppliers.

In particular, Fuji Xerox, which has a high rate of overseas production (around 90%) and where the customer demand has been high at an earlier age, has started focusing on CSR procurement in 2007 and introduced a scheme for mutual

consensus assessment for CSR operations concerning the environment, human rights & labor, and corporate ethics with its suppliers. Under our mutual consensus assessment scheme, the results of a self-assessment by a supplier is cross-checked by Fuji Xerox, followed by discussions on discrepancies to finally reach agreement. The scheme is designed to give assessments in a manner that is more acceptable to our suppliers. This activity was started with production material suppliers, and gradually expanded to logistics and indirect material suppliers. In 2009, Fujifilm also started to ask some suppliers to conduct self-assessments, and later expanded the scope of these assessments to

▼ Fujifilm Group Supply Chain Management



suppliers covering 80% of the total procurement amount in each business division.

In FY2017, Fujifilm expanded CSR procurement assessments, that we have promoted in Japan and China, to suppliers for North America sites. In North America, we established a system to comprehensively manage the information of occupational health and safety, labor environments, and BCPs (Business Continuity Plans), as well as the conventionally managed the information of compliance for REACH, RoHS, and other regulations on chemical substances and mineral origins, including conflict mineral information. We then started gathering data through a survey of 90% of North American suppliers. By the end of FY2017, we achieved a 72% response rate. We are now analyzing the responses and discussing specific issues with suppliers. In FY2018, we plan to expand the survey to Fujifilm's production material suppliers in Europe.

The checklists used in these survey are based on the CSR standards issued by the United Nations Global Compact and the Responsible Business Alliance (RBA)*, and also includes comments by external experts. The checklists are revised in response to changes in legal regulations and social demands. Based on the survey results, we also request and support our suppliers to change their practices if it's required. The ratios of production material suppliers with compliance rate of 90% or higher on "very important" items are 99% for Fujifilm and 96% for Fuji Xerox.

The Fujifilm Group also provides briefings and dialogue meetings to raise awareness on the Group's CSR Procurement Policy among suppliers, and to emphasize that compliance with CSR procurement will reinforce their competitiveness in the supply chain. In FY2017 Fujifilm continued to hold briefings for production material suppliers. Cumulative number of participants is around 400 suppliers for Fujifilm.

Fuji Xerox also makes on-site visits in which expert teams from the department of procurement, personnel, and environment, etc. visit suppliers to identify any CSR risks more

accurately and provide advice and support for improvement. This scheme is supplementary to the conventional suppliers' self-assessment reporting in areas where there is a relatively high risk of production material supply cessation. We expanded this on-site visits to the suppliers of our Vietnam factories in FY2017, and in FY2018 we also plan to expand to suppliers in Korea and to start preparations for visits to suppliers of Fujifilm factories in China.

* Responsible Business Alliance and its Code of Conduct

● Response to Conflict Minerals

In recent years, there are growing concerns that the mining of mineral resources including in the Democratic Republic of Congo and the neighboring nine nations may have caused human rights violations and environmental destruction, and the profits earned from these minings may have financed unethical actions by armed groups.

The Fujifilm Group has declared that it will not use any minerals mined or refined by illegal practices, and will not be complicit, directly or indirectly, in supporting such activities. Further, our basic policy for procurement transactions states clearly that we are committed to addressing the issue of conflict minerals.

Fujifilm and Fuji Xerox participate in the Responsible Procurement of Minerals of the Japan Electronics and Information Technology Industries Association (JEITA*1), joining other companies to study reasonable and effective measures to prevent involvement in human rights violations throughout our supply chain. With our business divisions and Group companies that are subject to strong customer expectations, we hold briefings for our suppliers in efforts to gain their understanding of our actions on conflict minerals. At the same time, we are working continually to gather the information and improve its accuracy in cooperation with our suppliers.

At Fuji Xerox, a company that belongs to the electronic and electrical machinery industry and with strong demand from customers, since 2013 we have conducted the reviews

of the history of the sources of our mineral supplies to identify whether there has been any armed intervention in our supply chain.

In the review conducted in FY2017, the supplier response rate reached 100%, and the percentage of conflict free smelters (CFSs)*2 reached 46.2%, up by 6.2 percentage points over the previous year. Also, there are no information suggesting armed intervention. For FY2018, our target is to maintain the response rate at 95% or higher, and further effort will be made to improve data accuracy.

We are requesting our partners and suppliers to use conflict free smelters certified by RBA and other organizations, and will promote activities for responsible mineral procurement, in cooperation with our various stakeholders in the future.

*1 Japan Electronics and Information Technology Industries Association (JEITA): This industry organization aims to foster the sound production, trade, and consumption of electronic devices and components, thereby contributing to economic development and cultural promotion in Japan.

*2 Percentage of conflict free smelters: The percentage of smelters designated in our supply chain that have obtained conflict-free certification by RBA, etc.

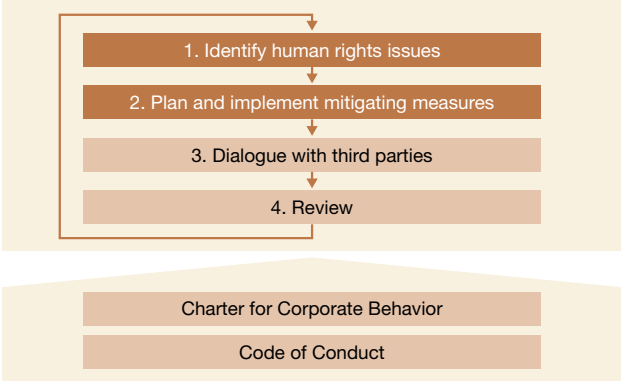
● Respect for Human Rights

Recognizing the importance of respect for basic human rights, the Fujifilm Group explicitly declares its determination to implement this in the Fujifilm Group's Charter for Corporate Behavior and the Fujifilm Group's Code of Conduct, and organizes regular training programs to these ends.

Since 2012, we have been participating in the Stakeholder Engagement Program (SHE) organized by the Caux Round Table. As a result of human rights issues for each industry studied in the Program*1, we have been working since 2015 to identify and address human rights issues in the Group*2. In the face of the expanding regulatory control on human rights issues, such as the Modern Slavery Act in the UK, California Transparency in Supply Chains Act, etc., and through dialogue with international human rights NGOs in FY2016, we have placed top priority on identifying and addressing potential human rights issues in the supply chain and with employees in the Group and have organized activities for CSR procurement collaborating with our suppliers (see Pages 43-44) and promoted CSR activities within the Group.

We have conducted our CSR procurement activities in Japan, China and the United States and conducted internal

▼ Human Rights Due Diligence Process



audits for the production sites of the Group. To expand the scope of our activities to other regions, to organize preliminary studies of response measures to be taken if a problem is discovered and to further strengthen and disseminate awareness of human rights issues within the Group, we decided to establish an independent policy, in addition to

▼ Human Rights Issues Considered Important for the Chemical and Construction Materials Industries

Key Human Rights Issues		In our group	Contractor/Cooperation company	Supply chain
Core operation/Supply chain				
Workplace condition	Working hours	◎	◎	◎
	Health and safety	◎	○	○
	Disciplinary measures	○	—	○
Discrimination	During work	○	○	○
	Risks to children	—	—	○
Child labour	Minimum age	—	—	○
	Working hours and conditions of employment	—	—	○
	Employment of young workers	—	○	○
Forced labour	Deposits and papers	—	○	○
	Forced overtime	◎	◎	◎
Freedom of association	Trafficking in human	—	—	○
	Freedom of association and collective bargaining	○	○	○
Community	Conflict with local law	○	○	○
	Use of natural resources (water, land, etc.)	◎	—	◎
Society and Government				
Relations with governments	Bribery and corruption	◎	—	—
	Governments with poor human rights records	○	—	○
Relationship with consumers	Health and safety			

◎: Most important ○: Important

▼ Potential Human Rights Issues in the Fujifilm Group

- (1) Long working hours and forced labor risks at suppliers
- (2) Human rights abuse risks toward workers at contractors
- (3) Physical and financial damage risks for local community caused by inappropriate procurement of raw materials for consumables (including environmental destruction)
- (4) Physical damage risks for local community caused by environmental destruction around factories
- (5) Physical damage risks for employees caused by inappropriate management on chemical substance
- (6) Human rights abuse (physical damage) risks caused by unexpected use of our products and services
- (7) Physical damage risks for local community caused by destructive actions on environment such as illegal dumping

	Procurement	R&D	Manufacturing	Transportation	Customer use	Disposal/Recycling
Imaging Solutions (Digital cameras, etc.)	(1), (2)	(4), (5)	(4), (5)	(2)		(5), (7)
Healthcare & Material Solutions (Medical equipment, etc.)	(1), (2)	(4), (5)	(4), (5)	(2)	(6)	(5), (7)
Document Solutions (Office products and printers, etc.)	(1), (3)	(4), (5)	(4), (5)	(2)		(5), (7)

the Fujifilm Group's Charter for Corporate Behavior and the Fujifilm Group's Code of Conduct, to explicitly declare our respect for human rights. As a result, we established a Human Rights Statement with the approval of the CSR Committee headed by the President in June 2018. In establishing our Human Rights Statement, we have received various comments and suggestions from Group companies in Japan and other countries and other stakeholders (see Page 10). The process served as a great opportunity not only for the CSR division but also for the personnel and other relevant divisions to renew their awareness on human rights issues.

In the Human Rights Statement, we state that respect for human rights is the basis of all our business activities and declare our basic policy in introducing activities to prevent human rights violations. We will conduct internal and external communication to disseminate the Human Rights Statement, and will raise the awareness of the importance of human rights issues within the Group. At the same time, we will cooperate with our partners and suppliers to conduct a more comprehensive assessment of the impact of potential human rights risks in each business field and to strengthen prevention and mitigation measures. Furthermore, we will continue to conduct studies with other companies and activities proactively adopting suggestions from external parties, to incorporate the trends in society's demands within the Group and to foster greater awareness.

Employees of the Group who have any concerns on the incompliance or human rights violations stated in the Code of Conduct are able to seek remediation or correction through the Compliance Helpline and other whistle-blowing systems. For external stakeholders, we have set up an inquiries contact on CSR matters to receive opinions and suggestions regarding our entire Group activities, including human rights issues.

*1 Human Rights Issues by Sector (Sixth Edition): Created by the Consortium based on the Human Rights Guidance Tool of the United Nations Environment Programme Finance Initiative (UNEP-FI).

*2 See figures; "Human Rights Due Diligence Process" and "Potential Human Rights Infringement in the Fujifilm Group."

● Biodiversity Conservation

Since its foundation, the Fujifilm Group has engaged and addressed in a wide range of environmental protection activities for the biodiversity conservation. This is upon philosophy of "environmental consciousness and environmental protection are at the core of our corporate activities," as we have needed lots of water and clean air to produce photographic films. In 2009, we formulated the "Fujifilm Group Basic Concepts and Action Guidelines for Biodiversity Conservation (Guidelines for Biodiversity)." In 2012, we reviewed our biodiversity approach under the four key elements of factories, products, social contribution, and communication, in order to implement biodiversity conservation activities linked with our businesses. Fujifilm and Fuji Xerox work on a number of biodiversity conservation activities related to their businesses respectively (see Page 66).

Our principal activities related to biodiversity in procurement focused on products are risk assessment for biological resource procurement in product development, detailed response to the Nagoya Protocol, and risk

management for purchasing paper, one of our important products. In assessing the risks in biological resource procurement, we integrated assessment of the risks involved in assuring a long-term sustainable supply of biological resources into the design for the environmental framework in 2010 to focus on product development with the emphasis on biodiversity from the product design stage. We recognize that the Nagoya Protocol on Access and Benefit Sharing for Genetic Resources (ABS) is related to risks in biological resource procurement and we have been participating in the METI Taskforce Committee since FY2014, working on gathering the latest information, including trends in overseas legislation. In FY2017, we gained early access to domestic measures in Japan and communicated these to the entire Group to ensure a precise response to legislative action.

Procurement standards for paper, a product that is important for our document business, have been established to preserve forests with high protection value and forest ecosystems, in addition to protecting the rights of local residents and maintaining corporate ethics. In our Document business, since 2012 Fuji Xerox has been using these standards to monitor the activities through local audits and our deliberation council headed by top management, to ensure a continuous and stable supply of paper with care given to the sustainability of forest resources and harmony with local communities. We received the Excellence Prize in the 18th Green Purchasing Award organized by the Green Purchasing Network in FY2017 in recognition of our efforts to implement green purchasing involving suppliers and related business in Japan and other countries. We also participate in the Vancouver Declaration for the UN SDGs and FSC Certification that pledges support for the initiative for the sustainable management of natural forest resources. In the future, we will ensure that our actions are in compliance with the Natural Capital Protocol.

Main Activities for Biodiversity Conservation

- Activities to conserve the water source at each factory
- Participation in JBIB
Fuji Xerox participates in the Japan Business Initiative for Biodiversity (JBIB)
- Overseas tree planting activities
 - Tree planting activities in the Horqin Desert of the Inner Mongolia Autonomous Region of China
 - Support in the restoration of Can Gio mangrove forests in Vietnam, that are approaching extinction as a result of the use of defoliants
- Suiden-Otasuke-Tai
Regional collaboration activities to preserve groundwater in Minami-Aso Village. FUJIFILM Kyusyu has been participating in these activities since FY2010.
- Tokyo Greenship Action
Greenery conservation activities organized by the Tokyo Metropolitan Government in coordination with businesses, NPOs, etc. Fuji Xerox Tama has been participating in the program since 2004.
- Cooperation with NPOs, etc.
 - Approved Specified Nonprofit Corporation Network for Coexistence with Nature, etc.: "Kikigaki-Koshien"
 - Charitable Trust Fujifilm Green Fund, etc.: "Watashi-no-Shizenkansatsuro Competition"
 - Green Cross Japan: Kankyo Nikki, "Midori-no-Komichi," etc.
- Support to the Monitoring Site 1000
We have been supporting to develop sensor cameras used in surveying mammals.



Governance

Disseminate an open, fair and clear corporate culture.

Social Issues

To continue to be as a valued member of society and to grow, the company must meet the expectations of its various stakeholders and to win the trust of society. To fulfill its social responsibilities and promote sustainable growth and long-term improvement in corporate value, the company must conduct its business activities in accordance with the social code of conduct, with an emphasis on transparency and fairness. It is important to improve corporate governance, which is essential for swift and bold decision-making, and implement measures that lead to corporate growth and improvement in corporate value alongside changes in the business environment.

Fujifilm Group's Goals under SVP 2030

Improve and maintain governance structures.

Under its Corporate Philosophy and Vision upholding an open, fair and clear corporate culture, the Fujifilm Group is determined to promote sustainable growth and improve its corporate value through sincere and fair business activities and to contribute to the sustainable development of society. To achieve this, corporate governance, which underlies all such efforts, has been confirmed once again as a major issue. We will develop, maintain and continue to strengthen corporate governance through reinforcement of internal controls and audit systems.

Target for 2030	Aim for zero cases of misconduct and major legal violations by disseminating an open, fair and clear corporate culture.
Outline of Activities in FY2017	<p>[Target] Develop a governance organization for the entire Fujifilm Group and reinforcement of the business management process.</p> <ul style="list-style-type: none">● Reviewed the structure of the Board of Directors; established a governance strengthening committee to implement projects for each specific issue.● Consolidated the FX business management divisions including accounting and auditing with FH and strengthened the business management process. <p>[Target] Improve compliance awareness across the entire global Group and reinforce risk management.</p> <ul style="list-style-type: none">● Introduced education and training programs aimed at improving compliance awareness among employees across the entire Group, especially in overseas subsidiaries.● Opened the FUJIFILM Holdings Hotline for all employees to report directly to FH. <p>[Target] Maintain a fair and independent audit and improve the audit quality level.</p> <ul style="list-style-type: none">● Established a system for implementing global audits and reinforced and increased the efficiency of audit capabilities with IT applications.● Appointed a new female outside director to ensure diversity on the Board of Directors and to enhance corporate governance; established the voluntary Designated Reward Committee chaired by an independent outside director. <p>Related Data and Information: Compliance and Risk Management Page 62</p>
Future Activities and Targets	<ul style="list-style-type: none">● Strengthen consolidated management of compliance activities by operating companies FF & FX under an FH initiative and by execution of measures aimed at further improving compliance awareness among all employees.● Enhance deliberations by the Board of Directors and improve transparency of management decision-making by using an independent outside director. <p style="text-align: right;">FH: FUJIFILM Holdings FF: Fujifilm FX: Fuji Xerox</p>

● The State of Corporate Governance

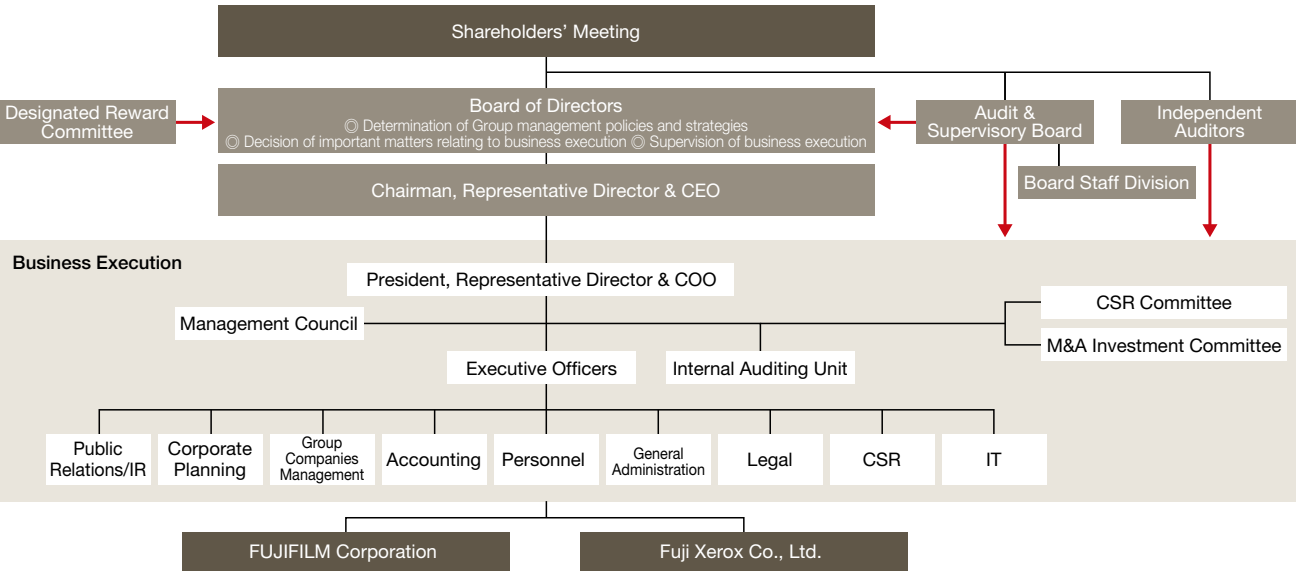
FUJIFILM Holdings is aiming to foster sustainable growth, achieve higher corporate value and contribute to the sustainable development of society through sincere and fair business activities. We regard corporate governance as the foundation for achieving these goals and a key issue in business management.

In response to the inappropriate accounting at overseas subsidiaries of Fuji Xerox uncovered in 2017, we implemented governance strengthening measures that include integrating part of Fuji Xerox's headquarters and management functions into FUJIFILM Holdings, further expanding personnel exchanges within the Group including management personnel, and rebuilding and strengthening internal control at Fuji Xerox and its subsidiaries, including the system for reporting to FUJIFILM Holdings. We will continue our efforts toward greater transparency in our business processes and enhancement of Group governance to prevent any recurrence.

● Corporate Governance Structure

FUJIFILM Holdings has positioned the Board of Directors as the organization for determining basic Group management policies and strategies and other important matters relating to business execution, as well as supervising the implementation of business affairs. The Company's Articles of Incorporation stipulate that the board can consist of up to 12 directors. Currently, the board has ten directors, including four outside directors. In June 2018, the Company appointed the first female outside director to ensure diversity on the Board of Directors. To better clarify their missions and responsibilities, the directors have a one-year term of office. The attendance of outside directors to the Board of Directors meetings held in FY2017 was 97% (11 meetings in total). Additionally, FUJIFILM Holdings has adopted an executive officer system to facilitate speedier business execution. The Company currently has 11 executive officers, including five concurrently serving as Board members. The executive officers have a one-year term of office, the same as the Company's Directors.

▼ Corporate Governance Structure



The Company discloses the number of individuals to whom remuneration is paid and the total amount of remuneration for Directors as well as Audit & Supervisory Board members. Meanwhile, we have adopted a remuneration system under the stock option program to make its directors and executive officers, excluding outside directors, share a mutual interest—the effect of stock price fluctuations—with its shareholders. In this way, the directors and executive officers are in actual fact encouraged to have stronger drive and morale toward achieving higher corporate value.

The Company has established the Designated Reward Committee as an arbitrary advisory body to the Board of Directors. It aims to secure transparency on procedures for deciding CEO succession plan and remuneration for directors.

For further details of the Corporate Governance Guidelines and the Corporate Governance, please refer to <http://www.fujifilmholdings.com/en/about/governance/index.html>

● Audit

FUJIFILM Holdings has adopted a system of Audit & Supervisory Board, which currently consists of four members, including two outside members. Each Audit & Supervisory Board member attends the Board of Directors, while full-time members attend all Management Council meetings in order to assess our overall business operations.

The attendance of outside auditors to the Board of Directors meetings held in FY2017 was 96% (14 meetings in total). Also, the attendance of outside auditors to the Audit & Supervisory Board meetings held in FY2017 was 100% (14 meetings in total).

The Company established the Global Audit Division, consisting of 56 members (as of June 1, 2018), which will support internal audits and evaluation of internal control in our global operations. The division will assess and verify the current state of internal control and business operations throughout the Group. These improvements are supervised by FUJIFILM Holdings for greater transparency and speed of action.

● Compliance

As a set of fundamental policies, we have formulated the Fujifilm Group Charter for Corporate Behavior and Code of Conduct. The Fujifilm Group Code of Conduct is established to guide each employee to act and behave in compliance with laws, regulations and social ethics and make it clear that we give first priority to compliance in our business activities through Fujifilm Group Compliance Statement.

In FY2017, in response to the inappropriate accounting practices uncovered at overseas subsidiaries of Fuji Xerox, consolidated management of compliance activities by FUJIFILM Holdings, Fujifilm and Fuji Xerox has been strengthened, with training programs aimed at greater awareness of compliance throughout the Group, especially in other countries, a communication from top management on the website, and compliance awareness surveys (see Page 50).

We have already introduced a separate whistle-blowing system in each company. In addition, to ensure that the system is effective, we have also established the FUJIFILM Holdings Hotline, through which any employee in the Group is able to report directly to FUJIFILM Holdings, in the drive for early detection of violations (see Page 50).



Rank-based training programs to boost awareness of compliance in other countries, covering all employees. Scene from meeting of representatives in the Asia-Pacific region.

● Risk Management

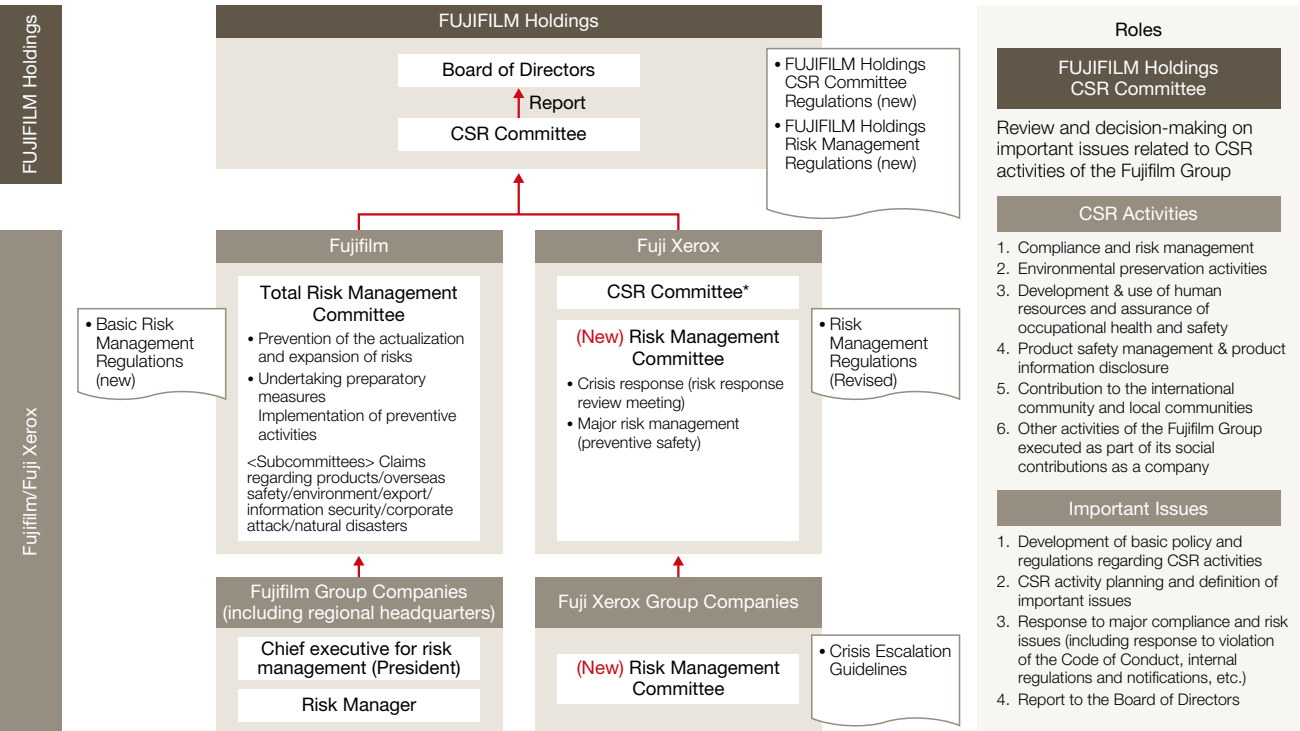
At the Fujifilm Group, actions on risk prevention and measures for risk issues that have emerged at each business company are managed and reported to the secretariat of the CSR Committee through the designated procedure. Major risk issues are reviewed and appropriate corrective measures are implemented by the CSR Committee. In addition to management at each company and division, major risk issues for the Group are examined each year, with attention given to social and environmental changes, probability of risks projected for each business field and the impact on business management. Responses to each risk are reconsidered, and action is taken on a global scale.

In FY2017, in response to inappropriate accounting practice at overseas subsidiaries of Fuji Xerox, we have prompted further enhancement of risk management for the entire Group. Especially in the Fuji Xerox and its Group companies, risk management committees were newly set up at each company, apart from Fuji Xerox headquarters, to promote comprehensive crisis management and recurrence prevention in emergency situations and to reinforce risk management and risk control activities under normal conditions. The minutes of the risk management committee meetings held at the Group companies are reported as occasion arises to the Compliance & Risk Management Division of the CSR Committee* Secretariat at Fuji Xerox.

In regard to business continuity plan (BCP), worldwide environmental changes are increasing the risk of natural disasters. In Japan, further improvements in the Group's response to wide-area disasters, in the face of the risk of the Nankai Trough earthquakes expected to occur in the ocean to the east, southeast and south of Japan, a major earthquake anticipated to occur in the Tokyo area and the possible eruption of Mount Fuji, have been marked out as issues to be tackled, and efforts are underway to add to the BCP and upgrade measures to deal with these projected disasters.

* Changed its name to Compliance & Risk Management Committee in July 2018.

▼ Fujifilm Group Risk Management System





● Information Security

Fujifilm Group recognizes information security as a priority risk issue and is conducting continual reviews and reinforcement of its systems and measures to address the growth in cyber security threats in recent years. Regarding information leakage from within the Group and measures to deal with external attacks, Global Information Security Regulations have been established to foster a group-wide approach to the issue and to promote improvements in information security maintenance throughout the Group. For employees, training programs are organized to promote greater awareness on how to respond to suspicious emails and information security. To prepare for information security breaches, both Fujifilm and Fuji Xerox have set up their own information security incident response teams to minimize the potential damage from such incidents. For personal information protection, the Personal Information Protection Policy and the Personal Information Protection Regulations have been established for appropriate management of information within the Group, including regular audits and employee

training. In FY2017, we prepared for the introduction in May 2018 of the EU General Data Protection Regulations (GDPR), and implemented measures in collaboration with the Group's regional headquarters in Europe.

● Anti-Corruption Matters

The Fujifilm Group Charter for Corporate Behavior and Corporate Code of Conduct state explicitly that cautious and detailed attention are to be paid to relationships with public officials, government representatives and business partners and prohibit both involvement in corrupt activities and offering or receiving gifts or entertainment that raises suspicion of unfairness. Especially in the face of the growing reinforcement of anti-corruption laws and regulations globally in recent years, we have introduced regulations in each company to prevent corruption and are organizing regular audits, including on-site audits, chiefly in the areas that are relatively vulnerable to such risks. The Fujifilm Group has never been investigated by administrative authorities concerning any anti-corruption matters.

Other CSR Activities



Products and Services Which Reflect Our Customers' Views

Basic Approach

As we declare in our corporate philosophy, the Fujifilm Group aims to provide the best quality products and services which are safe, appealing to customers and provide them with peace of mind, by basing our management on "Customer Satisfaction (CS)." In order to achieve customer satisfaction, it is important to obtain the views of a wide range of customers and to have a mechanism in place for effectively reflecting these in our products and services. For this purpose, we pay special attention to communicating with our customers at customer centers which are our point of contact with them. We aim to correctly grasp their views, as well as seek to respond in a speedy, kind, accurate and fair manner, and we are constructing a system to link these views to improvements in product development and our work processes.

Outline of Activities in FY2017

Related Data and Information: Page 57

Committing to provide customer solutions through our imaging, healthcare & materials, and document businesses, the Fujifilm Group engages in close communications with our wide-ranging customers, which include general consumers, corporations, and hospitals, to respond to their voices in a way that takes into account the characteristics of businesses and products.

Among our general consumer products are imaging products and healthcare products. Imaging products are experiencing rapid changes in their diversifying usage and maintenance methods as smartphones and mirrorless digital cameras spread. We received some 23,000 comments through our FY2017 customer satisfaction questionnaire survey, which targeted new customers registering with us after purchasing our products, as well as comments through the support desk as queries regarding various products. We carefully analyze such comments to gain a better understanding of our customers' needs. Another of our general consumer products is our healthcare product range, which includes supplements and cosmetics. The Customer Satisfaction Improvement Committee is working on product and service improvements based on our customers' voices. One such improvement was the development of a packet-type supplement in addition to a bottle, responding to requests stating that they would like to receive the supplement delivery through their letterboxes so that they can receive it any time of the day, rather than a courier service. After commencing such delivery of supplements into customers' letterboxes, we also received comments that the packet-type supplements were more convenient for customers to carry with them, such as on trips.

We continue improving communications for our general consumer products to respond quickly to customers' requests by fully utilizing the Internet, such as increasing the number of FAQ pages where customers can resolve problems by themselves.

For corporate customers, employees from the R&D, production, and technical departments of the respective business divisions visit customers together with maintenance staff members to better understand our customers' business challenges through direct communication. This should enhance the "customer viewpoint" in our employees across customer business processes.

We also continue our regular requests for customer evaluations as a part of our Customer Satisfaction (CS) program. In the document business, we conducted 62,000 surveys through our User CS program in FY2017, and the follow-ups and improvements based on the survey results are now being made toward further strengthening our relationships with customers.

Our document business Fuji Xerox has ranked No.1 in the Large/Midsize Business Segment under the 2018 Color Copier Customer Satisfaction Study by J.D. Power for nine years in a row, that was for the first time in the industry.* Uniting the whole company's efforts, we continue responding to our customers' expectations and requests through further CS improvement and compliance to maintain a long-term mutual trust.

*J.D. Power 2010-2018 Japan Color Copier Customer Satisfaction Studies. Study based on a total of 6,868 companies with 30 and more employees.
<http://jdpower-japan.com/ranking/> (in Japanese only)

Improvements based on our customers' voices

Developed a packet-type supplement that can be delivered to letterboxes regardless of the time of day, unlike the conventional courier delivery (packet type on right)

One-off use jelly packet without need for a spatula

Opening and closing a delivery box (small size)

STEP 1

Pull out the section marked with ★

STEP 2

Fold the sides of the box inwards

STEP 3

Flatten the box

A delivery box redesigned for easier opening and folding. The opening method is displayed outside. Package printing has become more entertaining.

TOPICS

Strengthening Governance

Thorough efforts to promote greater awareness among all employees of the importance of engaging in "open, fair and clear" business activities

In response to the inappropriate accounting practices uncovered at overseas subsidiaries of Fuji Xerox in 2017, the Fujifilm Group introduced recurrence prevention activities to strengthen governance as the main activities by the Governance Strengthening Committee (dissolved on June 30, 2018). The principal activities are the following.

● Compliance training and communication from top management

To increase awareness of compliance throughout the Group, communications stressing the importance of compliance have been sent from the president of FUJIFILM Holdings to all employees. At the same time, training was conducted to provide summary information on the matter, developments in addressing the matter, the cause and the problems involved, and to disseminate an understanding of the action policy founded from the lessons of this matter. Training and education programs were organized for leaders in late September 2017, and for other employees up to November of the same year. Also, a communication from top management emphasizing compliance and "thorough efforts at promoting open, fair and clear business activities" was made publicly available on the Company website, as well as internally via in-house magazines, the intranet, etc.

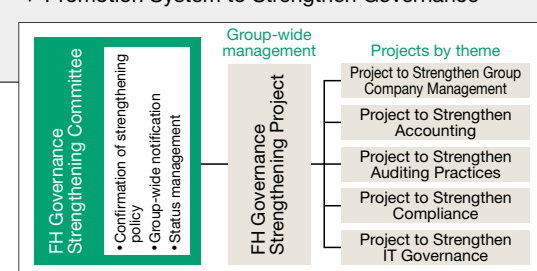
● Compliance awareness survey

To assess the level of dissemination of compliance awareness through compliance training and for early detection of signs of misconducts or fraud, an awareness survey was conducted on all 93,000 employees of the Group in December 2017, with responses received from virtually all employees. The result was very positive; more than 90% understood the matter of inappropriate accounting and compliance priority at the workplace, and 84% had the pride in working at the Fujifilm Group. The findings will be disclosed within the Group to further improve compliance awareness.

● FUJIFILM Holdings Hotline

In addition to the whistle-blowing system set up in each Group company, a new FUJIFILM Holdings Hotline was set up to enable

▼ Promotion System to Strengthen Governance

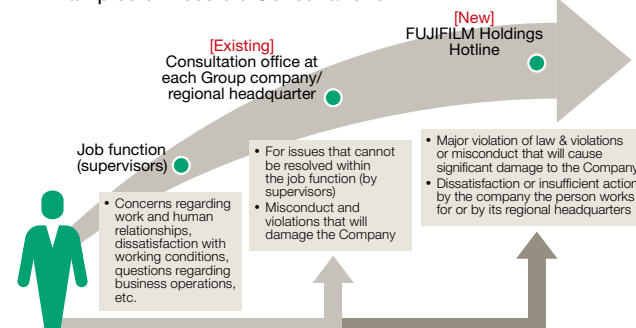


any employee in the Group to report incidents directly to FUJIFILM Holdings (FH). The reports are received by an external consultation office and sent to the FH CSR Group, and they are also reported to the CSR Committee chaired by the President. Appropriate measures are being implemented to provide counseling when reports are received, with consideration given to protecting the reporting party, so that misconduct can be detected at an early stage through the consultation office.

● Establishment of Regulations on Advance Reporting

On October 1, 2017, the Regulations on Advance Reporting of Matters To Be Discussed by the Board of Directors of Fujifilm and Fuji Xerox were introduced. To strengthen internal control, the relevant business division will be required to report the matters in advance to the director responsible at FUJIFILM Holdings for review by the Board of Directors of Fujifilm and Fuji Xerox.

▼ Description of FUJIFILM Holdings Hotline Examples of Possible Consultations



TOPICS

FUJIFILM Imaging Plaza Where Visitors Can Experience Our Imaging Products

In April 2018, Fujifilm opened a brand showroom, FUJIFILM Imaging Plaza, in Marunouchi, Tokyo, in front of the Imperial Palace, to enable visitors to directly experience our imaging products. The showroom has a “Touch & Try” corner, where people can experience the latest mirrorless digital cameras and interchangeable lenses, and also the FUJIFILM Imaging Plaza Gallery, which exhibits works of distinguished photographers. The showroom also offers a range of events and services, including a variety of seminars to make digital camera life more enjoyable, a rental camera and lens service, a display of different types of prints, including Photo Book, to demonstrate different

ways of enjoying photographs. We provide various opportunities for visitors to experience our X series and GFX series cameras, as well as examples of high quality printing.

A membership support service, the FUJIFILM Professional Service (FPS), is also available at the showroom for professional photographers who use X and GFX series cameras. We offer the members the services which can meet their wide-ranging needs such as an onsite maintenance service for cameras and other equipment on the spot for the first time, and a studio where the members can experience various kinds of lighting and tethered shooting.*

Fujifilm continues to contribute to the further development of photographic culture by widely promoting interest in our imaging products and enhancing customer satisfaction through direct communications with a broad scope of customers—from those just beginning to professionals.

*Tethered shooting: A photographing technique to take pictures using a PC connected to a camera.



FUJIFILM Imaging Plaza opening event held on April 28 and a view of the site

Working Together With Customers on Transforming Communications Utilizing Printing Technologies

In May 2018, Fuji Xerox opened a hub for open innovation “Future Edge” in the Ebina Center, Kanagawa Prefecture. Here, the company will work together with customers on transforming communications utilizing printing technologies. The hub not only functions as a showroom to display the company’s printing devices and related software, but also provides a place to transform the future of the communication business with cutting-edge technology.

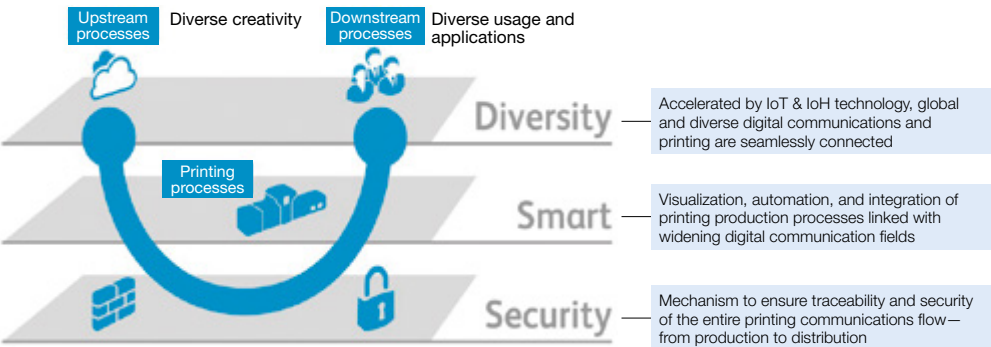
People’s preferences and senses of value have become diversified by changes in the social environment and globalization. This is also true with regard to means of communications—where more diversity is also being sought. Against this backdrop, in order to exert the practicalities of digital printing, a systematic approach is required, which enhances its agility and flexibility, while adapting to the increasing quality demands for multi-item small-lot production. Future Edge will engage in communication business transformation in the entire print value chain, from upstream processes in which communication contents are produced via production processes, to downstream processes in



With approximately 7,000 square meters of space, this facility has the entire lineup of Fuji Xerox production printers, related software/services, as well as FUJIFILM Corporation’s inkjet digital press and print workflow system

which contents are delivered on time to the right place in the right form. Future Edge will also devote to demonstrate enhancing productivity of print operations and the fruits of work style reforms.

By locating inside the Ebina Center, a base for Fuji Xerox’s technology development, the facility allows not only sales personnel and systems engineers, but also development engineers and manufacturing personnel to work directly with customers to address challenges and verifications. The facility will also further accelerate collaboration with partners and innovators both in Japan and abroad, to continue introducing cutting-edge systems and expertise. We will stay close to our customers for the future reformation of the entire printing value chain.



To create more added value upon the print value chain, Fuji Xerox believes that under the concept of Smile Curve, it is important to connect all processes seamlessly, from upstream creative and printing processes to downstream tail-end and delivery processes.

Other CSR Activities



Social Contribution Activities

Basic Approach

The Fujifilm Group is committed to contributing to the sustainable development of society, working together with local communities as a good corporate citizen and responding sincerely to the demands and expectations of those communities. In 2008 we formulated the Fujifilm Group Social Contribution Policy, based on which we are conducting activities focusing on the fields of research and education, culture, arts and sports, health and environmental conservation through cooperation and collaboration with NGOs/NPOs, local communities and others and in active support of volunteer activities conducted by employees.

 Fujifilm Group Social Contribution Policy <http://www.fujifilmholdings.com/en/sustainability/vision/society.html>

Outline of Activities in FY2017

Related Data and Information: Page 68

The Fujifilm Group contributes to society through its business operations while interacting proactively with local communities as a corporate citizen, thereby contributing to the sustainable development of society. In addition to distinctive activities utilizing the unique characteristics of the Group, such as creation of archives of cultural assets and artistic works (record storage), reproducing historical documents, providing medical devices in disaster site and emerging nations, offering learning materials in emerging nations, and offering large-print textbooks for students with low vision.

In FY2017, Fuji Xerox donated a replica of an item of original handwriting by Takamori Saigo to Satsuma-Sendai City, Kagoshima Prefecture, and a replica of Outgoing Procession in 1828 by Lord Narikuni Date, Minor Captain in the Lower Grade of the Junior Fourth Rank to Osaki City, Miyagi Prefecture. In recognition of its continuing contribution, Fuji Xerox received the Award Granted by the Commissioner for Cultural Affairs under the Japan Mécénat Awards 2017 by

the Association for Corporate Support of the Arts (see Page 55).

Also, we continuously implemented various activities in environmental and other education assistance and in promoting coexistence with local communities. Photo workshops for children and the Pink Ribbon Movement are spreading all over the world. We continue our support for recovery from the Great East Japan Earthquake and the Great Kumamoto Earthquake (see Page 55).

Another example of our social contribution in foreign countries is continuing donation of learning materials for primary education in emerging countries by Fuji Xerox, aiming to contribute to helping resolve educational disparity among children. The project started in 2014 in the Philippines, and expanded to Myanmar and Thailand in FY2015, Vietnam and Indonesia in FY2016. In FY2017 we started activities in Malaysia, while continuing and expanding activities in five countries (see Page 54). Fujifilm’s tree planting activity in China has now marked 20 years since its commencement. In FY2017, while maintaining those trees previously planted in China, we started mangrove planting in Vietnam (see Page 54).

We will continue to move forward with our social contribution activities that aid in the resolution of social issues, taking advantage of our mainstream business activities and paying attention to communication and partnerships with our stakeholders.



▼ Social Contribution Activities Continued by the Fujifilm Group

Social contribution through business operations	●	Photo Rescue Project (Fujifilm)
	●	Creating digital archives of cultural assets (Fujifilm)
	●	The Heart to Heart Communication – “PHOTO IS” 50,000 – Person Photo Exhibition (Fujifilm)
	●	Album Café (Fujifilm)
	●	Reproducing historical documents (Fuji Xerox)
	●	Pink Ribbon Campaign (Fujifilm)
	●●	Photo class for young people (Fujifilm)
	●●	Offering large-print textbooks to students with low vision (Fuji Xerox)
	●●	Offering learning materials in emerging countries (Fuji Xerox)
	●●	Photo class for young people (Fujifilm)
Support for the education of the future generation	●	Fuji Xerox Kobayashi Fund (Fuji Xerox)
	●	Fuji Xerox Print Collection (Fuji Xerox)
	●	Special Olympics (Fuji Xerox)
	●●	Kikigaki-Koshien (Fujifilm)
Environmental conservation and biodiversity conservation	●●	Kankyo-Nikki, “Midori-no-Komichi” (Fujifilm)
	●●	“Kids’ ISO 14000” program (Fuji Xerox)
	●	Charitable Trust Fujifilm Green Fund (Fujifilm)
	●	“Watashi-no-Shizenkansatsuro Competition” (Fujifilm Green Fund, etc.)
	●	Ground water conservation activities in Minami-Aso village (FUJIFILM Kyushu)
	●	Volunteer tree planting activity in China (Fujifilm)
	●	Training sessions for nature guides (HASU-Club, Fuji Xerox)
	●	Charitable Trust Fujifilm Green Fund (Fujifilm)
	●	“Watashi-no-Shizenkansatsuro Competition” (Fujifilm Green Fund, etc.)
	●	Ground water conservation activities in Minami-Aso village (FUJIFILM Kyushu)



FUJIFILM Kyushu’s active involvement in groundwater preservation in 2017 was highly regarded and resulted in us receiving the Kumamoto Water Land Prize under the 26th Kumamoto Environmental Awards held by Kumamoto Prefecture.
Top photo: Award reception ceremony
Bottom photo: Suiden-Otasuke-Tai as a part of groundwater recharging activity

▼ The Amount of Expense on Social Contribution

	(million yen)
Education for future generations	74
Harmony with the local community	105
Promote culture and the arts in society (in Japan)	895
Consideration for the international community and international cultures	2
Cooperation with NGOs and NPOs	76
Total	1,152



France

Joined women-only running race for breast cancer research

A team from FUJIFILM France S.A.S. joined a women-only running race, La Parisienne, for the first time. The race promotes breast cancer awareness and raises funds for breast cancer research. The Fujifilm team finished 69th out of 475 corporate teams. La Parisienne has a 10-year history, and total of 898,000 euros (1,050,000 dollars) has been raised to date, funding 23 projects. In 2017, 28,000 women joined the race and 71,000 euros (80,000 dollars) were raised by 475 participating companies.



Vietnam

Mangrove foresting started to mark 20th anniversary of our tree planting

Since 1998, Fujifilm Workers' Union has been engaged in greening activities in the Horgin Desert of the Inner Mongolia Autonomous Region of China. In 2017, we shifted our focus to Vietnam and restoration of Can Gio mangrove forest, as the greening activity in China supported by Fujifilm (China) Investment Co., Ltd. is now well established. Thirty Fujifilm Group employees planted some 300 mangrove seedlings, along with saplings for faster rooting, and we are continuing our greening activities in Vietnam.



Malaysia

Participating in Nature Conservation Activities to Protect the Malayan Tiger

Employees from FUJIFILM (Malaysia) Sdn Bhd (FMAL) participated in CAT Walk, a conservation campaign organized by MYCAT (Malaysian Conservation Alliance for Tigers), a non-governmental organization in the Sungai Yu Tiger Corridor which connects the two largest Malayan tiger habitats. Participants joined this two-day, one-night walk in the forests, removing snares set by poachers to capture endangered wildlife. They learned a lot while experiencing the ways conservationists protect the environment.



The Philippines, Myanmar, Thailand, Vietnam, Indonesia, Malaysia

Offering learning materials in emerging countries to resolve educational disparity

Fuji Xerox has started offering learning materials in the Philippines to contribute to helping resolve educational disparity among children in the Asia Pacific region. This project was extended to Myanmar & Thailand in FY2015, Vietnam & Indonesia in FY2016, and Malaysia in FY2017. We vary the form of support according to each country's needs, and have helped 87,000 children, involving 500 Fuji Xerox employees. We will continue this project in each country with the aim of helping 100,000 children by 2023.



Books for pre-school children donated to libraries in remote areas in Vietnam



In the multi-ethnic country, Malaysia, we work with an NGO that supports children who face difficulties in learning English



Japan

Conservation of diminishing cultures and information by reproducing historical documents

Since 2008, Fuji Xerox has been socially contributing to Japan's cultural inheritance by reproducing historical documents, and has donated more than 250 replicas to date. Donations in 2017 included a replica of an item of original handwriting by Takamori Saigo to Satsuma-Sendai City, Kagoshima Prefecture, and a replica of the Outgoing Procession in 1828 by Lord Narikuni Date to Osaka City, Miyagi Prefecture. In recognition of our contribution, Fuji Xerox received the Special Prize: Director's Prize of the Agency for Cultural Affairs under the Mécénat Awards 2017, presented by the Association for Corporate Support of the Arts. Photo shows the ceremony to donate the work to Mr. Iwakiri (right), Mayor of Satsuma-Sendai City.



Japan

Walk & Clean Event to celebrate labor union establishment

As a celebration of Fujifilm Workers' Union's 70th anniversary and Fuji Xerox Labor Union's 40th anniversary, the Walk & Clean Event was held in Kanagawa, where Fujifilm was founded and many Fujifilm Group employees work, to thank the community. A total of 225 people participated, including union members from the two companies, and the Fujifilm Group health insurance association employees, and their family members. They spent the day enjoying walking in the area around the company buildings while also cleaning the paths. The event helped the participants to appreciate their health and environment, and enjoy making a contribution to the local community. In 2018, we plan to hold another of these joint events in the Tokyo metropolitan area.



U.S.A.

Offering a diagnostic ultrasound system to hurricane-ravaged Puerto Rico

Two hurricanes, Hurricane Maria and Hurricane Harvey, caused devastating damage to Puerto Rico and Texas, US in August and September of 2017. FUJIFILM Holdings America Corporation organized a company-wide relief program in the US with employee donations reaching over \$10,000. At the same time, FUJIFILM SonoSite, Inc. (FFSS) offered a diagnostic ultrasound system, SonoSite M-Turbo, for use on the emergency medical frontline in Puerto Rico. This system's excellent portability has been widely used in emergency situations across the world.



U.S.A.

Supporting Events for Children's Hospitals

The Valhalla Office of FUJIFILM Holdings America Corporation (HLUS) supported Blythedale Children's Hospital and Maria Fareri Children's Hospital by hosting a "Holiday Toy Drive," a year-end toy donation activity around the holidays. Donation boxes were placed on every floor of the office. Employees participated in Blythedale Children's Hospital's annual Holiday Spectacular, a special benefit concert, and even took instax pictures for the kids throughout the event.



Colombia

Supporting Children's Wounded Hearts through Photography

FUJIFILM Colombia S.A.S. (FFCO) supported "Reporters of Peace," a non-profit project. Through taking photographs, 20 boys and girls from 8 to 12 years old who live in Mesetas, a town in the department of Meta in Colombia, expressed their feelings and thoughts about conflict, reconciliation and peace in the territories where they were born and grew up. Their photographs were exhibited in a photo exhibition held in the Memory, Peace and Reconciliation Center, a place dedicated to victims of violence from all over the country. They had the opportunity to interact with the attendees including the Mesetas Mayor and explain the story behind each one of them. FFCO printed their photographs for the exhibition and donated one X-A5, which will allow the children to have their own camera and keep enjoying photography.



Zambia

Improving the quality of medical services with an X-ray diagnostic imaging system and education program

Through Grant Assistance for Grassroots Human Security Projects, FUJIFILM South Africa (Pty) Ltd. (FFZA) has installed a digital X-ray diagnostic imaging system, including an FCR PRIMA T2, in Beit CURE Hospital, Zambia, and provided a digital image processing training program run by specialist engineers. FFZA has now installed such systems in 13 medical institutions in Zambia to date, contributing to improving the country's medical services.



Thailand

Helping environmental protection through coral propagation

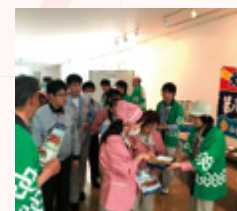
With help from a marine science and conservation foundation, FUJIFILM (Thailand) Ltd. (FTAI) participated in a coral preservation project at Koh Samae San beach. The company also donated a waterproof digital camera, the FinePix XP120, to take photos of the conservation activity. Coral reefs in Thailand are quickly deteriorating due to illegal coral poaching and environmental degradation. Coral conservation activities are important as the area's economy heavily depends on such natural resources. FTAI also offered a photographic workshop for 30 children in the area.



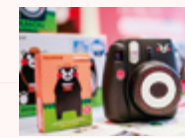
Supporting Recovery from the Great East Japan Earthquake and 2016 Kumamoto Earthquake

Recovery support through purchasing local goods

FUJIFILM Holdings held food tasting events to promote sales of local produce from the Northeast Japan and Kumamoto areas under a labor-management cooperation project across Fujifilm Group companies in Japan (supported by FUJIFILM COOP). Also, local produce samples were offered in company cafeterias. Both the tasting events and sales of samples attracted many employees and led to excellent sales. The events provided an accessible opportunity for employees to help in the recovery of the disaster-affected areas, as well as stimulating the office atmosphere.



Helping Kumamoto tourism through launch of limited edition Kumamon instax model in China



Jointly produced by a Chinese subsidiary, FUJIFILM (China) Investment Co., Ltd. (FFCN) and FUJIFILM

Kyushu (FFQ), the instax mini 8 KUMAMON was released in China in October 2017. This limited edition model features Kumamon, a promotional mascot created by the government of Kumamoto Prefecture, and is available only in China. The model was developed by the FFCN employees on their own initiative, after a company trip to Kyushu where they witnessed the serious damage that occurred in Kumamoto due to the earthquake. This trip was organized as part of the 15th anniversary celebrations of FFCN's establishment. FFCN planned to help promote

Kumamoto by combining Kumamon, who is also popular in China, with the instax camera series. FFQ, which has a warm relationship with the Kumamoto Prefectural government, mediated the production of this limited model. The packaging and film for this model show tourist destinations and specialty goods from the prefecture, and the camera comes with an original tourist guide map to encourage Chinese people to take an interest in Kumamoto and visit the area.



Stakeholders

The Fujifilm Group's communications with stakeholders

★: Further details are included in the Sustainability Report.

Main Stakeholders	Main Issues and Areas of Responsibility	Methods of Communication
Customers	We have a diverse range of customers, from individuals, businesses, corporations to government offices, etc., since we have business deployed all over the world, and we offer such a wide lineup of products, ranging from digital cameras and cosmetics to office printers, medical systems, medicine, highly functional materials and equipment and materials for graphic arts.	<ul style="list-style-type: none"> Customer Center (liaison office for responding to inquiries) Usability evaluation meetings and monitor surveys Customer satisfaction surveys Questionnaires at product purchase Showrooms, exhibitions Holding seminars Websites and social media
Employees	Employees working for the Fujifilm Group total approx. 80,000 people in 283 companies. They are active all over the world and their composition by country is Japan 51%, the U.S. 8%, Europe 6% and Asia 35% (as of end-March 2018).	<ul style="list-style-type: none"> Ensuring occupational health and safety ★page 30 Respect for human rights ★page 45 Utilization and training of human resources ★page 39 Respect for diversity ★page 39
Shareholders & investors	FUJIFILM Holdings has 117,386 shareholders, characterized by a high proportion of overseas and institutional investors. Japanese financial institutions account for 33.4% of our shareholders, while foreign companies constitute 31.9% (as of end-March 2018).	<ul style="list-style-type: none"> Providing opportunities for dialogue with top management Personnel management division liaison & interviews Compliance & Sexual Harassment Helpline Regular meetings between the company and labor unions/Health & Safety Committee Intranet; in-house magazines
Transaction partners	The Fujifilm Group conducts transactions worldwide with suppliers of raw materials and components and retailers of our products, etc.	<ul style="list-style-type: none"> Maintenance and expansion of corporate value Appropriate redistribution of profits Timely & appropriate information disclosure Measures for Socially Responsible Investment (SRI) ★page 69
Future generations & local societies	The Fujifilm Group has bases in approx. 40 countries across the world and conducts its activities by treating the local culture and customs with respect, as well as putting efforts into educational support for future generations.	<ul style="list-style-type: none"> Thorough implementation of fairness & transparency in transactions Promotion of CSR issues in the supply chain, such as human rights and the environment ★page 42
Government organizations & industrial associations	The Fujifilm Group has businesses in countries all over the world. Each of these businesses belongs to several industrial associations and has active relations with the respective government organizations, including participating in collaborations and information exchanges, etc.	<ul style="list-style-type: none"> Contribution activities which make use of our main business strengths ★page 53 Respecting local culture & customs and environmental conservation ★page 53 Prevention of fires and accidents in the workplace Educational support for future generations ★page 53
NGOs & NPOs	We are conducting dialogues with NGOs & NPOs who are actively aiming for a sustainable society, for the resolution of social issues and environmental conservation.	<ul style="list-style-type: none"> Environmental communication meetings/Factory tours Community volunteer activities Regular discussions with local governments (city hall, mayor, community association presidents, etc.) Liaison offices (at each factory & office) Dispatch of lecturers to the academic organization & endowed chairs Environmental education activities in cooperation with NGOs & NPOs



A brand showroom for imaging products, FUJIFILM Imaging Plaza, opened in Marunouchi, Tokyo



In-house magazines for internal communication



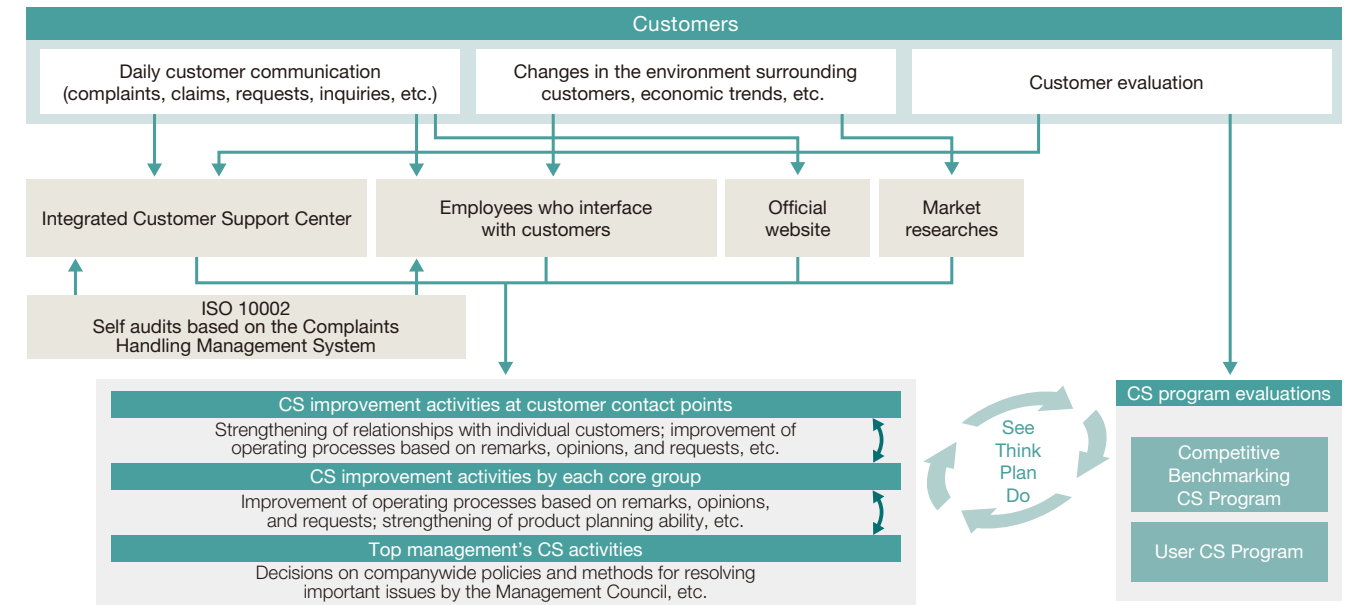
IR information on the web



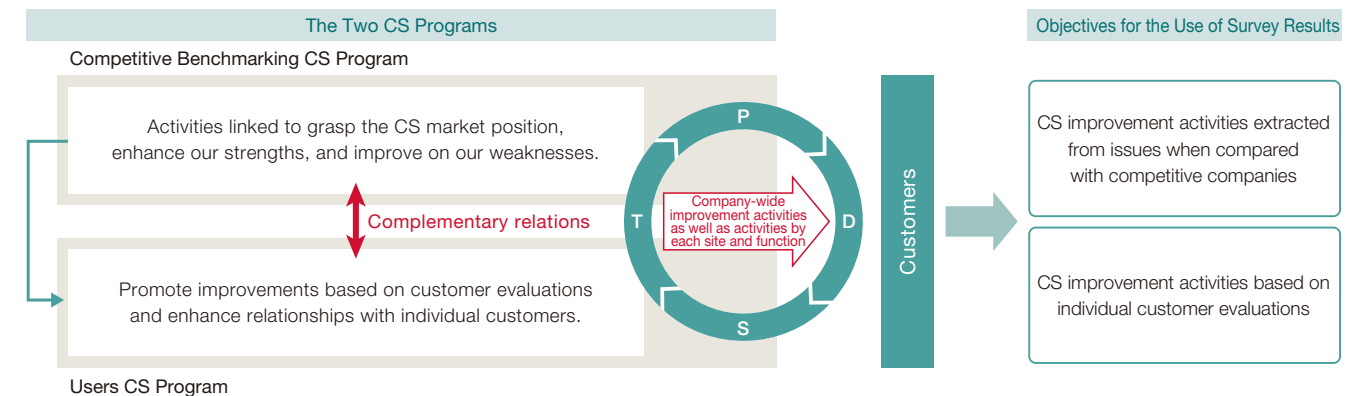
Communication with local residents (FUJIFILM Kyushu participated in Suiden-Otasuke-Tai)

Customers

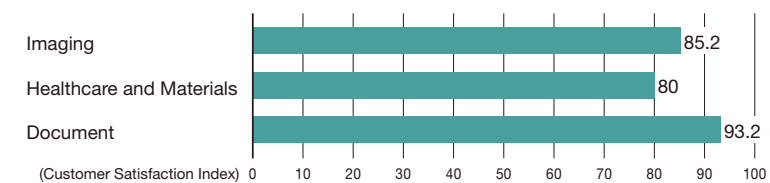
Mechanisms for communicating with customers



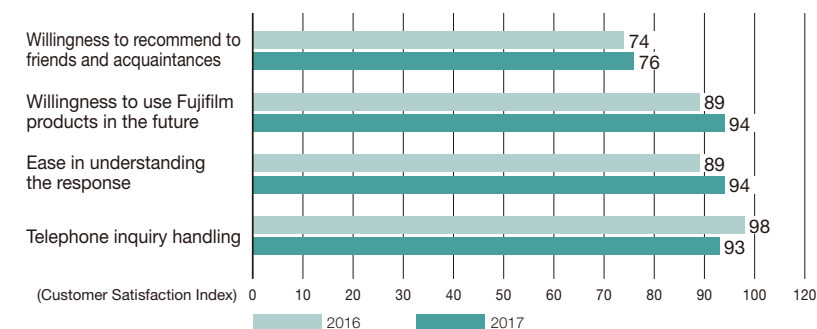
CS program (Improvement activities based on the CS surveys)



Customer satisfaction by business solutions



Customer satisfaction questionnaire survey results at the Customer Communication Center (Fujifilm)





Personnel and Labor (FUJIFILM Corporation)

Employment

Composition of the Fujifilm workforce

As of March 31, 2018

		Total	Male	Female
Executive officer		16	15	1
Regular employees 4,988	General employees	3,621	2,824	797
	Managerial personnel	1,173	1,131	42
	Senior expert	194	194	0
Non-regular employees 235	Temporary employees	100		
	Part-timers	26		
	Employees re-employed after retirement	71		
	Other (Contract employees, etc.)	38		
Rate of female manager personnel (Target)		6% by the end of FY2020		

Status of regular employees

As of March 31, 2018

	Total	Male	Female
Average age	42.60	42.92	41.04
Average length of employment (years)	18.10	18.04	18.40
Average number of dependents	1.42	—	—
Average annual salary*1	8.9 million yen	—	—
Utilization of paid leave*2	65.60%	—	—
Turnover rate*3	2.79%	2.87%	2.41%
Returning rate from childcare leave*4	96.2%	50.0%	98.0%
Retention rate after 3 years from reinstatement (childcare)*5	97.7%	100%	97.5%
Retention rate after 3 years from reinstatement (nursing care)*6	0.0%	0.0%	0.0%

*1 Average annual salary is calculated for the period from January 1, 2017 to December 31, 2017. (excluding mid-career recruitment)

*2 Data on utilization of paid leave is calculated based on data for the period from October 1, 2016 to September 30, 2017.

*3 Turnover rate = $\frac{\text{Attrition} + \text{Retirement} + \text{Voluntary} + \text{New start for senior employees program}}{\text{Annual average number of employees at FUJIFILM Corporation (non-consolidated)}}$

*4 Returning rate from childcare leave is calculated with the expiration date falls on April 1, 2017 to March 31, 2018.

*5 Retention rate after 3 years from reinstatement (childcare)*3

$$= \frac{\text{Number of employees as of the end of March 2018 among those returning to work after childcare leave in FY2015}}{\text{Number of employees reinstated after childcare leave in FY2015}}$$

*6 Using the same methods as *5

Recruitment

		Total	Male	Female
New graduate recruitment*1	Technical positions	42	34	8
	Administrative positions	44	31	13
	Factory recruitment	2	0	2
Mid-career recruitment*2		32	24	8

*1 Number of new graduates recruited for the fiscal year is confirmed at the beginning of April, 2018.

*2 Number of mid-career recruitment represents those from April 2017 to March 2018.

Employment of persons with disabilities

FY2013	FY2014	FY2015	FY2016	FY2017	Target
2.01%	2.12%	2.10%	2.24%	2.27%	2.30%

*Data up to April 30, 2018.

Re-employment

FY2013	FY2014	FY2015	FY2016	FY2017
10	13	19	37	45

* Employees re-employed after retirement during the relevant fiscal year (April 1 to March 31).

Number of employees taking a leave of absence

		FY2013	FY2014	FY2015	FY2016	FY2017
Leave of absence for nursing care	Total	5	3	2	4	3
	Male	1	1	0	2	1
	Female	4	2	2	2	2
Leave of absence for childcare	Total	42	43	53	49	45
	Male	1	1	5	3	3
	Female	41	42	48	46	42
Leave of absence for volunteer work	Total	0	0	0	0	0
	Male	0	0	0	0	0
	Female	0	0	0	0	0

*Number of employees who began a leave of absence during the relevant fiscal year.

Number of employees taking a care leave (number of days)

* Total number of days is shown in parenthesis.

		FY2013	FY2014	FY2015	FY2016	FY2017
Nursing care leave	Total	16	13	15	26 (130.5)	39 (162)
	Male	9	9	10	15 (103)	25 (137.5)
	Female	7	4	5	11 (27.5)	14 (24.5)
Childcare leave	Total	9	6	7	16 (161.5)	18 (141.5)
	Male	6	4	5	8 (117.5)	10 (86)
	Female	3	2	2	8 (44)	8 (55.5)
Child medical care	Total	108	48	59	73 (262)	96 (416)
	Male	27	9	16	31 (105.5)	44 (149.5)
	Female	81	39	43	42 (156.5)	52 (266.5)
Volunteer work leave	Total	0	0	1 (1)	0	0
	Male	0	0	1 (1)	0	0
	Female	0	0	0	0	0

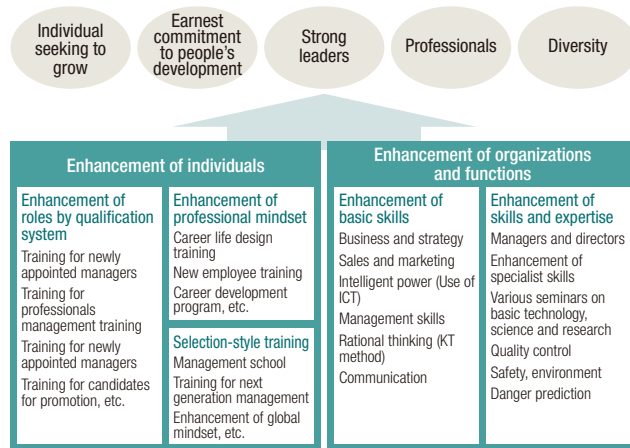
*Number of employees who began a leave during the relevant fiscal year.

System for a good work-life balance

- In response to the 2010 amendment to Child Care and Family Care Leave Law, programs for supporting a balance between work and childcare or family care have been improved, and programs that more than satisfy legal requirements are now in place, such as the improved child medical care leave program and the newly introduced family care leave program.
- Stock leave is a system enabling employees to accumulate unused leave time up to 60 days. Accumulated leave days may be used for treatment needed for personal health problems, rehabilitation, childcare, nursing care, and volunteer activities.

Giving birth and childcare	Nursing care	Other
<ul style="list-style-type: none">• Systems catering for pre- and post-birth requirements• Leave of absence for childcare• Use of stock leave for childcare• Systems for employment while raising children• Three-person interview at the time of returning to work from childcare leave• Child medical care leave program (1 relevant child: 12 days per year; 2 or more children: 24 days per year)• Reduced work hour program (child in the third grade or lower)• Use of stock leave for fertility treatment• Leave of absence for fertility treatment• Exemption from restrictions on non-scheduled hours worked and from work on holidays• Reinstatement to same workplace after leave of absence for childcare	<ul style="list-style-type: none">• Leave of absence for nursing care program• Nursing care leave program (1 care recipient: 12 days per year; 2 or more care recipients: 24 days per year)• Use of stock leave for nursing care• Systems for employment while caring for a family member• Expansion of nursing care counseling office	<ul style="list-style-type: none">• Leave of absence for volunteer work, Using of stock leave for volunteer work• Use of stock leave for self-development• Active Life Leave• Flextime• Discretionary labor system• Leaving the office on time (2 days per week)• Re-employment Program• Home Working System• Paid Leave by the Hour System

Fujifilm's human resource development



Fujifilm's training to develop global human resources

● For Japanese employees	
For employees appointed to overseas positions	Training prior to overseas appointment
	Training to develop overseas managers
Overseas onsite training	Short-term onsite training system
	Overseas trainee system
	Overseas study system
For interested employees	Language lessons, distance-learning (languages)
For technical position	MOT (technical management) training
● For employees of overseas subsidiaries	
Development of global leadership	FUJIFILM Global Leadership Seminar
	FUJIFILM Regional Leadership Seminar
Dissemination of corporate philosophy	FUJIFILM WAY Training

Labor

Work accident rate and work accident severity

Industry average in parenthesis*3

	FY2013	FY2014	FY2015	FY2016	FY2017	Target
Work accident rate*1	0.11 (0.20)	0.00 (0.40)	0.20 (0.24)	0.00 (0.37)	0.30 (0.28)	0
Work accident severity*2	0.00 (0.01)	0.00 (0.13)	0.00 (0.00)	0.00 (0.01)	0.00 (0.01)	0

*1 Work accident rate = $\frac{\text{Number of employees involved in work accidents}}{\text{Gross number of hours worked}} \times 1,000,000$

*2 Work accident severity = $\frac{\text{Number of workdays lost}}{\text{Gross number of hours worked}} \times 1,000$

*3 Source for industry average: FY2017 Survey on Industrial Accidents, Ministry of Health, Labour and Welfare

Number of fatal work accidents

	FY2015	FY2016	FY2017	Target
Employees	0	0	0	0
Contracted employees	0	0	0	0

Occupational Health and Safety Committee

The Occupational Health and Safety Committee convenes with same number of labor and management representatives, in compliance with laws and regulations.

Composition of labor union membership

As of March 31, 2018

Union members	Proportion of union membership*	Average age of union members
3,468	70%	40.35

*Based on the number of regular employees

Revisions to systems that operate based on agreements between the labor unions and the company (in the last five years)

As of March 31, 2018

FY	Item
2013	• Revision of work regulations, wage rules and other labor-related regulations
2014	• Extension of the period of nursing care leave • Flexible application for the flextime (for pregnant, childcare, and nursing care) • Expansion of the domestic affiliates for secondment • Partial revision of work regulations, wage rules and other labor-related regulations
2015	• Partial revision of work regulations, wage rules, retirement allowance regulations and overseas travel regulations • Wider range of job assignment destinations within the Fujifilm Group in Japan • Introduction of Home Working System • Introduction of Paid Leave by the Hour System
2016	• Partial revision of travel expense rules and company house management regulations • Partial revision of collective labor agreement and wage rules due to establishing a new branch • Partial revision of collective labor agreement, written agreement and work regulations regarding childcare and nursing care leave
2017	• Partial revision of collective labor agreement and wage rules • Partial revision of collective labor agreement, written agreement and work regulations regarding childcare leave • Established rules for employees to drive their own cars to the office.

Number of employees taking occupational health and safety training

3,738

Capacity building

As of March 31, 2018

	Number of total hours	Number of hours per each employee	Number of total cost	Number of cost per each employee
Capacity building (HRD)	22,995 hours	11.25 hours	165.754 million yen	81,093 yen



Personnel and Labor (Fuji Xerox)

Employment

Composition of the Fuji Xerox workforce As of March 31, 2018

		Total	Male	Female
Regular employees 8,334	Executive officer*	18	18	0
	General employees	5,864	4,723	1,141
	Managerial personnel	2,363	2,212	151
	Senior expert	89	60	29
Non-regular employees 844	Temporary employees	248		
	Part-timers	3		
	Employees re-employed after retirement	593		
Rate of female manager personnel (Target)		14% by the end of FY2020		

*Executive officer = All executive officer—Directors

Status of regular employees As of March 31, 2018

	Total	Male	Female
Average age	46.0	46.9	41.3
Average length of employment (years)	20.6	21.3	17.0
Average number of dependents	1.19	—	—
Average annual salary* ¹	9 million yen	—	—
Utilization of paid leave* ²	65.9%	—	—
Turnover rate* ³	2.7%	2.6%	3.3%
Returning rate from childcare leave* ⁴	97.1%	100%	96.4%
Retention rate after 3 years from reinstatement (childcare)* ⁵	92.4%	100%	91.2%
Retention rate after 3 years from reinstatement (nursing care)* ⁶	25.0%	50.0%	0.0%

*¹ Average annual salary is calculated for the period from January 1, 2017 to December 31, 2017.

*² Data on utilization of paid leave is calculated based on data for the period from January 1, 2017 to December 31, 2017.

*³ Turnover rate = $\frac{\text{Attrition} + \text{Retirement} + \text{New start for senior employees program}}{\text{Number of employees in Fuji Xerox at the end of preceding fiscal year (non-consolidated)} + \text{number of assigned employees}}$

Calculation methods for turnover rate by gender

Male turnover rate = $\frac{\text{Male turnover}}{\text{Number of male employees}}$

Female turnover rate = $\frac{\text{Female turnover}}{\text{Number of female employees}}$

*⁴ Returning rate from childcare leave is calculated with the expiration date falls on April 1, 2017 to March 31, 2018.

*⁵ Retention rate after 3 years from reinstatement

$\frac{\text{Number of employees as of the end of the current fiscal year among those returning to work after childcare leave in the second preceding fiscal year}}{\text{Number of employees reinstated after childcare leave in the second preceding fiscal year}}$

*⁶ Using the same methods as *⁵

Recruitment

		Total	Male	Female
New graduate recruitment* ¹	Technical positions	102	39	16
	Administrative positions		23	24
Mid-career recruitment* ²		31	23	8

*¹ Number of new graduates recruited for the fiscal year is confirmed at the beginning of April, 2018.

*² Number of mid-career recruitment represents those from April 2017 to March 2018.

Employment of persons with disabilities

FY2013	FY2014	FY2015	FY2016	FY2017	Target
2.07%	2.06%	2.09%	2.22%	2.18%	More than 2.0% (throughout the year)

*Data up to March 31, 2018.

Re-employment

FY2013	FY2014	FY2015	FY2016	FY2017
524	506	554	554	173

*As of March 31, 2018.

Number of employees taking a leave of absence

		FY2013	FY2014	FY2015	FY2016	FY2017
Leave of absence for nursing care	Total	4	3	4	4	5
	Male	1	1	2	2	2
	Female	3	2	2	2	3
Leave of absence for childcare	Total	46	56	60	84	69
	Male	8	9	10	11	14
	Female	38	47	50	73	55
Leave of absence for volunteer work	Total	0	3	0	0	1
	Male	0	2	0	0	1
	Female	0	1	0	0	0

*Number of regular employees (including contracted employees) who began a leave of absence during the relevant fiscal year (April 1, 2017 1 to March 31, 2018).

*Number of employees who used the social service program.

Number of employees taking a care leave (number of days)*¹

		FY2013	FY2014	FY2015	FY2016	FY2017
Nursing care leave* ²	Total	26	26	44	59	84
	Male	16	17	27	40	64
	Female	10	9	17	19	20
Childcare leave* ³	Total	284	298	314	373	386
	Male	97	86	147	206	213* ⁵
	Female	187	212	167	167	173
Volunteer work leave* ⁴	Total	15 (54)	18 (47)	20 (62)	11 (36)	7 (22)
	Male	11	12	16	8	5
	Female	4	6	4	3	2

*¹ Number of regular employees who began a leave during the relevant fiscal year (from April 1, 2017 to March 31, 2018).

*² Number of employees taking leave of nursing care leave under the "accumulated paid leave (nursing care for family members)," "nursing care for family members" and "one-day nursing care leave" programs

*³ Number of employees taking childcare leave under the "accumulated paid leave (child healthcare)" and "child medical care" programs
As a program equivalent to childcare leave, special leave (of 5 days at most) is granted for care of the eldest child at the time of birth of the second child.

*⁴ Volunteer work leave shows the number of employees who took "accumulated paid leave (volunteer activity)" and the number of days spent for such activities. Total number of days is shown in parenthesis.

*⁵ Including 53 taking a special leave when their wives' gave birth on and after the second child

System for a good work-life balance

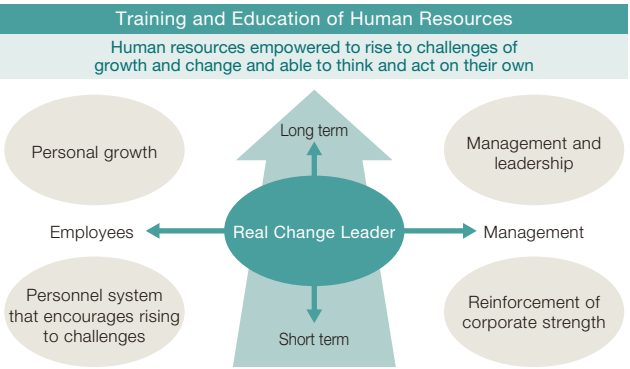
All those systems provide for generous leave beyond that required by law.

*¹ Accumulated paid leave: A system enabling employees to accumulate unused leave up to 60 days.
Accumulated leave may be used for healthcare, childcare, nursing care, and volunteer activities.

*² Double job program: This is not double duties by order, rather it is program, they are allowed engage in both their current work and work in another division through a system that matches the needs of divisions wanting to utilize senior workers' skills and experience with the will of senior workers who wish to use their special skills or to take on new challenges.

Giving birth and childcare	Nursing care	Other
<ul style="list-style-type: none">• Maternity leave (paid)• Leave of absence for childcare program• Program for rehiring former employees who left the company for reasons such as spouse's transfer or childcare• Accumulated paid leave for healthcare of employees' family*¹• Shortened working hours in pregnant and for childcare (from pregnancy to third grade of elementary school)• Limited off-hours work for childcare (until sixth grade of elementary school)• Limited late-night work for childcare (until six grade of elementary school)• Special leave for supporting the wife during her childbirth period (first child's birth: 2 days; second child's birth and thereafter: 5 days)• Leave of absence for birth support (one year leave system for fertility treatment)	<ul style="list-style-type: none">• Leave of absence for caring for a family member (maximum 2 years)• Limited off-hours work for caring for a family member• Limited late-night work for caring for a family member• One-day nursing care leave• Accumulated paid leave*¹ for caring for a family member	<ul style="list-style-type: none">• Flextime• Homeworking system• Continuous service award special vacation; "refresh vacation"• Social service system (leave of absence program for employees participating in socially beneficial activities)• Accumulated paid leave*¹ for volunteer activities• Leave of absence for education• Leave of absence for senior theme (support for senior employees' second career)• Flexible work schedules (support for senior employees' second career)• Double job program*² (support for senior employees' second career)• A program for transfer and a leave of absence due to accompanying a spouse's transfer

Fuji Xerox's human resources development



Labor

Work accident rate and work accident severity Industry average in parenthesis*³

	FY2013	FY2014	FY2015	FY2016	FY2017	Target
Work accident rate* ¹	0.11 (0.18)	0.00 (0.16)	0.20 (0.11)	0.00 (0.18)	0.37 (0.38)	0
Work accident severity* ²	0.00 (0.00)	0.00 (0.00)	0.00 (0.00)	0.00 (0.00)	0.01 (0.01)	0

*¹ Work accident rate = $\frac{\text{Number of employees involved in work accidents}}{\text{Gross number of hours worked}} \times 1,000,000$

*² Work accident severity = $\frac{\text{Number of workdays lost}}{\text{Gross number of hours worked}} \times 1,000$

*³ Source for industry average: FY2017 Survey on Industrial Accidents, Ministry of Health, Labour and Welfare

Number of fatal work accidents

	FY2015	FY2016	FY2017	Target
Employees	0	0	0	0
Contracted employees	0	0	0	0

Occupational Health and Safety Committee

The Occupational Health and Safety Committee convenes with same number of labor and management representatives, in compliance with laws and regulations.

Composition of labor union membership As of March 31, 2018

Union members	Proportion of union membership	Average age of union members
5,822	70.8%	43.2

*Based on the number of full-time worker excluding executive directors (8,227)

*Including managerial staff

Revisions to systems that operate based on agreements between the labor unions and the company (in the last five years) As of March 31, 2018

FY	Item
2013	• Introduction of on-site irregular working hours support system for SEs
2014	• Introduction of new work style (co-working hour system, homeworking system, remote working system for domestic sales)
2015	• Revision of working conditions, work support and employee welfare with consolidation of various programs at Group companies in Japan
2016	• Agreement between labor and management regarding the terms and conditions for applying a program to transfer and a leave of absence due to accompanying a spouse's transfer • Revision of systems for childcare and nursing care due to the change of the related laws • Change of starting point for reckoning on yearly paid vacation according to the systems at the Group companies in Japan
2017	• Labor-management agreement signed on the introduction of the Paid Leave by the Hour System on April 1, 2018 (February 2018)

Number of employees taking occupational health and safety training

9,928

Capacity building As of March 31, 2018

	Number of total hours	Number of hours per each employee	Number of total cost	Number of cost per each employee
Capacity building (HRD)	95,623 thousand hours	10.9 hours	268,044,185 yen	30,676 yen

*Including executive officers and employees on temporary assignment

Compliance and Risk Management

Compliance

Compliance education (Fujifilm in Japan)

Intended audience	Details	FY2017 results
Executive officers, managers of divisions, presidents of domestic affiliates	Compliance Training based on the case at Fuji Xerox New Zealand (FXNZ)	95 participants
Executive officers (Fujifilm and its affiliates)	Overall compliance	54 participants
New executive officers	Overall compliance	26 participants
New managerial personnel	Overall compliance	2 times, 170 participants
All employees (including agency contracted employees)	Head of each organization explained the lessons of FXNZ business and future measures	108 organizations, 20,863 participants
New employees	Basic knowledge of compliance, employee code of conduct, corporate rule, consulting office, etc.	Once, 228 participants

Compliance education (Fuji Xerox in Japan)

Intended audience	Details	FY2017 results
Executive officers, managers of divisions, presidents of domestic affiliates	Compliance training based on the case at Fuji Xerox New Zealand (FXNZ)	124 participants
Managerial staff	Labor management training (Web-based training to learn importance of labor management as fundamental management skill)	Once, 4,276 participants
All executive officers and employees	Training on general legal knowledge (Web-based training for fraud/harassment as well as basic legal knowledge)	Once, 23,568 participants
All employees (including contract/temporary employees)	Risk Management Training (Web-based training on risk management including information security)	Once, 29,994 participants
	Head of each organization explained the lessons of FXNZ business and future measures	102 organizations, 28,640 participants
New executive officers	New executive officer training (Group training on general risk management for executives including directors' management duties and responsibilities, corporate laws, and risk concerning general affairs, human resources, etc.)	Once, 22 participants
New managerial staff	New managerial staff training (Group training such as lectures about disciplinary action and group discussions using examples to obtain general compliance knowledge that managerial staff should know)	5 times, 324 participants
New employees	New employee training (Group training for legal compliance that maintain the Basic Corporate Quality by understanding the basic CSR policies and activities)	Once, 409 participants

Risk Management

Acquisition of P-Mark and ISMS

As of July, 2017

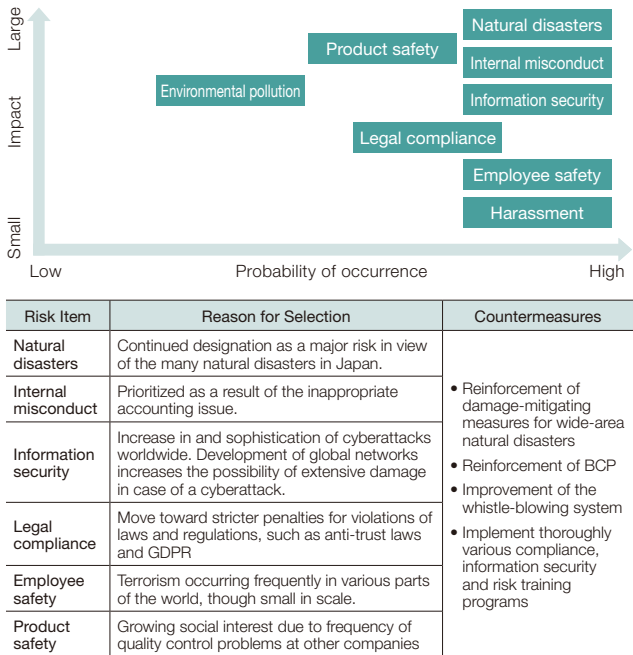
Certification	Certified affiliates	
P-Mark ^{*1}	FUJIFILM Medical Co., Ltd.	Fuji Xerox System Service Co., Ltd.
	FUJIFILM Imaging Systems Co., Ltd.	FUJIFILM Imaging Protec Co., Ltd.
	FUJIFILM Techno Service Co., Ltd.	FUJIFILM Media Crest Co., Ltd.
ISMS ^{*2}	FUJIFILM Global Graphic Systems Co., Ltd.	Fuji Xerox Learning Institute Inc.
	FUJIFILM Software Co., Ltd.	Fuji Xerox Printing Systems Co., Ltd.
	FUJIFILM Imaging Systems Co., Ltd.	Fuji Xerox InterField Co., Ltd.
	FUJIFILM Imaging Protec Co., Ltd.	Fuji Xerox Advanced Technology Co., Ltd.
	FUJIFILM Business Expert Corporation	Fuji Xerox Manufacturing Co., Ltd.
	FUJIFILM Recording Media Products Division	Fuji Xerox Service Creative Co., Ltd.
	FUJIFILM Medical Co., Ltd.	Fuji Xerox Service Link Co., Ltd.
	Fuji Xerox Co., Ltd.	Fuji Xerox overseas manufacturing companies (4 companies)
	Fuji Xerox domestic sales companies (37 companies)	Fuji Xerox Asia Pacific Pte Ltd
	Fuji Xerox Information Systems Co., Ltd.	Fuji Xerox overseas sales companies (16 companies)
	Fuji Xerox System Service Co., Ltd.	

^{*1} Privacy Mark (P-Mark): A mark granted by the Japan Information Processing Development Corporation (JIPDEC) to companies in which personal information is handled appropriately.

^{*2} ISMS: Certification regarding the overall management framework for information including personal information (Information Security Management System).

^{*3} For the certified companies of Fuji Xerox Group, please visit: <http://www.fujifilmholdings.com/en/sustainability/data/compliance/index.html>

FY2018 priority risk map for the Fujifilm Group



Environmental Aspects

*Organizations covered in the environmental performance data are, as a general rule, those that are shown in the consolidated financial statements, and are significant in terms of environmental burden.
However, certain sales and manufacturing (assembly) subsidiaries are excluded.
Those not shown specifically are included in the tabulation figures above. Moreover, figures for the Group total may not reflect the sum of each subtotal.

Priority Targets

Fujifilm FY2018 Priority Issues

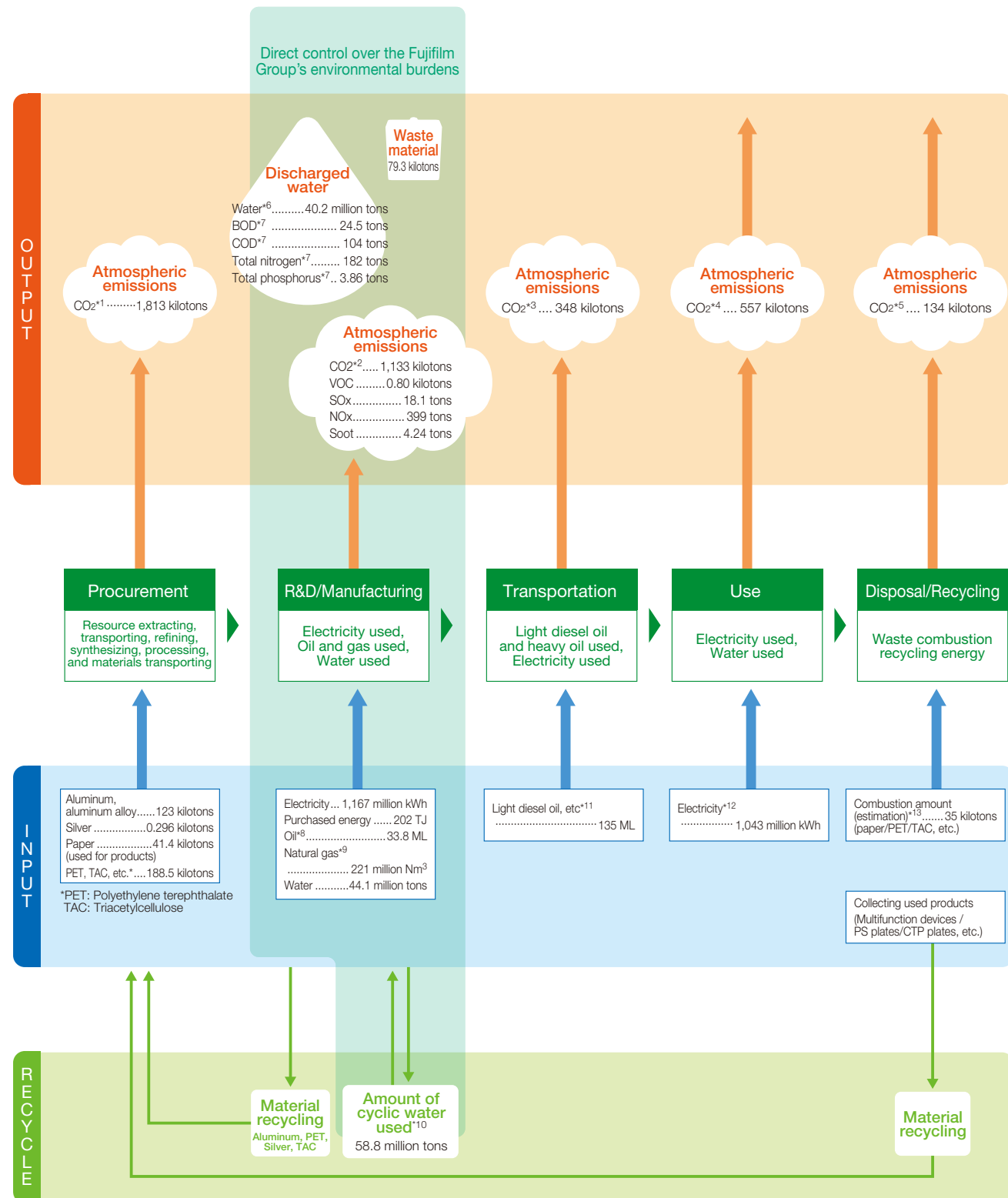
Priority Issues	Strategies
1. Address climate change	1) Continually promote CO ₂ emission reduction at each of the stages of product lifecycle. (Procurement, manufacturing, transportation, use, disposal) 2) Promote a group-wide energy strategy and activities. 3) Explore and seize opportunities for using renewable energies, and set targets for adopting such opportunities. 4) Develop and proliferate products and services that will contribute to CO ₂ emission reduction in society. 5) Quantify, evaluate and disclose the level of CO ₂ emission reduction contributions made by our products and services.
2. Promote recycling of resources	1) Promote efficient use of water resources. 2) Develop and proliferate products and services that will contribute to the conservation of water resources in society. 3) Quantify, evaluate and disclose the level of water resource conservation contributions made by our products and services. 4) Use resource efficiently by promoting the 3Rs (Reduce-Reuse-Recycle) and improve the amount of resource use per unit of production. 5) Reduce waste and promote the concept of Zero Waste Disposal.
3. Address energy issues toward a non-carbon society	1) Develop technologies that will contribute to conserving, storing and creating energy.
4. Ensure product and chemical safety	1) Evaluate and improve the administration of internal regulations concerning product safety and chemical management. 2) Continue dissemination of approaches and systems to the supply chain concerning management of chemicals in products. 3) Communicate and assess product safety information thoroughly and laterally apply safety measures across all sites. 4) Continue to improve the systems for ensuring product compliance. 5) Contribute to chemical safety through the use of chemical library and safety evaluation.
5. Strengthen CSR foundations across the entire supply chain	1) Ask suppliers to engage in business activities with consideration for the environment, ethics and human rights, and carry out activities for investigating and improving their implementation status.
6. Environment and safety risk management	1) Maintain systems that abide by laws and regulations and adheres to voluntary management targets. 2) Improve and promote industrial safety and health. 3) Ensure safety management based on the risk assessment of chemicals. 4) Continue to control the level of VOC emissions generated from the production process.
7. Information disclosure and communication of relevant information	1) Enhance information disclosure through various methods. (e.g., Corporate Reports, websites) 2) Enhancement of the disclosure of environmental performance information.
8. Employee education	1) Educate employees in the areas of product safety, occupational safety and environmental law regulation.

Fuji Xerox FY2018 Priority Issues

Priority Issues	Strategies
1. Curbing global warming *Greenhouse gas reduction target by 2030 By FY2030, 30% reduction in CO ₂ emissions throughout the company's overall lifecycle stage from the level in FY2013	1) Contribute to help reduce CO ₂ emissions from customers' office and factory by providing energy saving products, service and & solutions 2) Reduce CO ₂ emissions by installing new energy-efficient equipment and improving productivity in production process at the development and production sites 3) Reduce CO ₂ emissions in office by reforming employees' work style 4) Reduce CO ₂ emissions by improving efficiency in the product logistics
2. Preservation of natural resources	1) Establish next generation eco-friendly technologies 2) Reduce resource input with lighter equipment 3) Reduce the use of new resources by recycling used parts 4) Reduce waste output and promote recovery of valuable substances at production and product development sites 5) Reduce water usage in production and product development sites
3. Reduction in environmental risk from chemical substances	1) Reinforce measures against laws and regulations to reduce chemical substance risks from products (observing RoHS, REACH, etc.) 2) Expand and strengthen risk assessment method against laws and regulations 3) Implement trainings on environmental conservation, product safety, occupational health and safety, and chemical substance management 4) Promote activities on environmental/occupational health and safety
4. Preservation of ecosystems and biodiversity	1) Promote sustainable paper procurement taking into consideration the forest ecosystems 2) Participate in Japan Business Initiative for Biodiversity (JBIB)
5. Improvement of the infrastructure for environment management	1) Stabilize the operation of the systems to grasp environmental performance data 2) Reinforce measures to respond proactively to environmental regulations 3) Enhance information disclosure through various methods (e.g., websites)

Environmental Aspects

Material flow



*Organizations covered in the environmental performance data are, as a general rule, those that are shown in the consolidated financial statements, and are significant in terms of environmental burden. However, certain sales and manufacturing (assembly) subsidiaries are excluded. Those not shown specifically are included in the tabulation figures above. Moreover, figures for the Group total may not reflect the sum of each subtotal.

*1 Environmental burdens due to raw materials procurement (CO₂ emitted during the process of extracting, transporting, refining, synthesizing, processing, and transporting raw materials) is calculated for the main raw materials procured.

*2 Environmental burdens due to product manufacture is calculated based on the total amount of energy (electricity, petroleum, and gas) consumed in the production process.

*3 For the calculation of environmental burdens due to product transportation, estimates are made based on domestic and overseas transportation methods and distances traveled. The typical amount of CO₂ emissions per unit of weight and distance for each method and correction factors such as the yield rate are multiplied by the weight of the raw materials procured.

*4 For copy machines, printers, and fax machines, environmental burdens due to use of products is calculated as energy consumption for a 5-year period for the machines installed this year. For other products, the estimated number of machines in operation is multiplied by typical energy consumption.

*5 Environmental burdens due to product disposal is calculated based on the estimation of stress on the environment caused by the disposal of the raw materials procured.

*6 Wastewater released as a result of business activities

*7 Volume released to public water

*8 Total of heavy oil A, heavy oil C, kerosene, light diesel oil, and gasoline (Amounts of the petroleum-based products are summed after appropriated energy conversions, and the total is expressed in terms of the amount of heavy oil A.)

*9 Total of natural gas, liquefied natural gas (LNG), urban gas, butane, and liquefied petroleum gas (LPG) (Amounts of the gases are summed after appropriate energy conversions, and the total is expressed in terms of the amount of urban gas.)

*10 This includes the amount of water used in a cyclic manner.

*11 Calculation assuming transport by truck

*12 Based on the average CO₂ emission coefficient of the Federation of Electric Power Companies of Japan

*13 Hypothetical combustion rate for each substance used

(For the above, data from the input-output table and other sources are used to obtain CO₂ emissions per unit of output.)

Measures for Climate Change

CO₂ emissions*(kt-CO₂/year)

	FY2005	FY2013	FY2014	FY2015	FY2016	FY2017
Japan / Manufacturing	1,102	912	896	869	829	787
Japan / Non-manufacturing	28	30	27	30	33	33
Overseas / Manufacturing	345	350	344	306	274	283
Overseas / Non-manufacturing	30	42	40	37	51	43
Group total	1,505	1,335	1,307	1,242	1,188	1,146
Vehicle	35	30	33	31	23	29
Total	1,540	1,365	1,340	1,273	1,211	1,175

*Calculation method: Calculation of CO₂ emission by energy usage specified in the Act on the Rational Use of Energy. Emission coefficient by electric power utility used for purchased power.

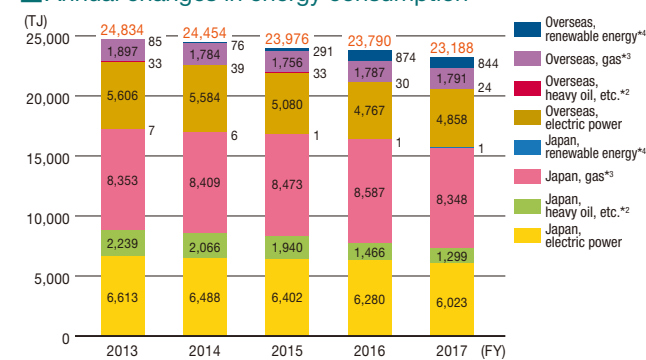
2017 CO₂ emission by region* (R&D/Manufacturing/Office) (kt-CO₂/year)

	CO ₂ emission
Japan	820
Americas (USA, Canada & Brazil)	152
Europe (Netherlands, Germany, Belgium, UK & France)	57
Overseas	81
China	81
Asia excl. China & Oceania (Australia, South Korea, Singapore, etc.)	37
Group total	1,146

*Calculation method: Calculation of CO₂ emission by energy usage specified in the Act on the Rational Use of Energy. Emission coefficient by electric power utility used for purchased power in Japan, and emission coefficient released by IEA for each country used for other countries.

Energy-Saving Measures

Annual changes in energy consumption*1



*1 Per unit calorific value is based on the Energy Conservation Act.

*2 Total of heavy oil A, heavy oil C, kerosene, light oil and gasoline

*3 Total of natural gas, liquefied natural gas (LNG), city gas, butane and liquefied petroleum gas (LPG)

*4 FUJIFILM Manufacturing Europe B.V. (EF) classified as renewable energy because the supply of wind-generated power has been 100% since FY2015.

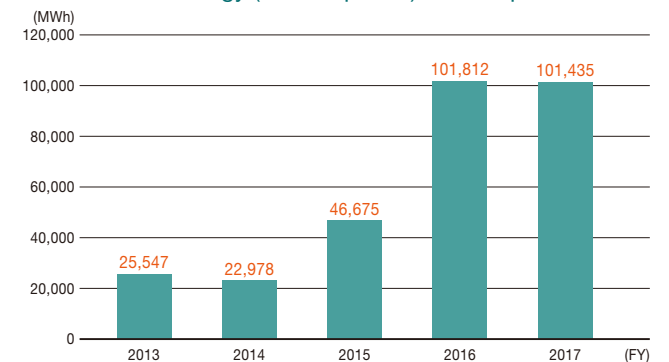
Breakdown of consumption of heavy oil, etc. (FY2017)* (thousand kiloliters)

	Heavy oil	Kerosene	Light oil	Gasoline
Japan	30.9	1.1	0.1	0.0
Overseas	0.0	0.0	0.6	0.1
Group total	30.9	1.1	0.7	0.1

*Consumption in manufacturing only

Use of Renewable Energy

Renewable energy (electric power) consumption



Environment Conscious in Logistics

Annual changes in total CO₂ emissions in domestic logistics*(tons of CO₂/year)

	FY2013	FY2014	FY2015	FY2016	FY2017
Total CO ₂ emissions	47,075	45,633	50,229	49,761	47,100

*Total CO₂ emissions are calculated as the amount of CO₂ emitted by FUJIFILM Logistics Co., Ltd. in its logistics activities for the Fujifilm Group companies. Since FY2006, we shifted calculation method to the method based on revised Energy Conservation Law (travel distance of empty cars not included in calculations, etc.).

Annual changes in amount of CO₂ reductions and reduction rates through transportation efficiency improvements* (Domestic distribution)

	FY2013	FY2014	FY2015	FY2016	FY2017
Amount of CO ₂ reductions (tons of CO ₂ /year)	6,354	11,404	12,692	15,790	13,156
CO ₂ reduction rate (%)	11.9	20.0	20.2	25.4	21.8

CO₂ reduction rate (%) = $\frac{\text{Amount of CO}_2 \text{ reductions}}{\text{Total CO}_2 \text{ emissions} + \text{CO}_2 \text{ reductions}}$

In the FY2017, we enforced our activities for CO₂ reductions in collaboration with a specified consigner. Major reduction initiatives, which proved effective, include starting modal shifts (road transport to sea transport) in FY2017, as well as improving carrying efficiency by double stacking during transport and enhancing gasoline mileage by eco-driving. The amount was a total figure of each facility's CO₂ reduction measure.

Annual changes in domestic transport volume* (million tons/kilometer)

	FY2013	FY2014	FY2015	FY2016	FY2017
Transportation volume	186	181	190	190	168

*Range of transportation volume is calculated within the range of ownership in compliance with reporting under the Act on the Rational Use of Energy.

Annual changes in reduction in export packaging material weight* (Cumulative total) (%)

	FY2013	FY2014	FY2015	FY2016	FY2017
Packaging material reduction rate	15.5	9.3	10.5	12.7	17.5

Packaging material reduction rate (%) = $\frac{\text{Weight reduced}}{\text{Total material weight} + \text{weight reduced}}$

*Total weight of export packaging materials handled by FUJIFILM Logistics in FY2017 was 1,230,052 tons. Weight was reduced by 261,049 tons, with yearly reduction rate of 17.5%.

Annual changes in container and packaging material* used (Fujifilm non-consolidated) (thousand tons/year)

	FY2013	FY2014	FY2015	FY2016	FY2017
Total consumption	16.3	15.5	15.2	15.6	14.9

*Total of corrugated paper boxes, paper materials, paper containers, metal materials, plastic molds, plastic film/sheet and glass used.

Environmental Aspects

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Conserving Resources Measures

Annual changes in valuable resources* (thousand tons/year)

	FY2013	FY2014	FY2015	FY2016	FY2017
Japan	34.0	34.0	34.1	30.3	26.9
Overseas	27.2	30.1	24.5	42.1	30.5
Group total	61.2	64.1	58.6	72.4	57.4

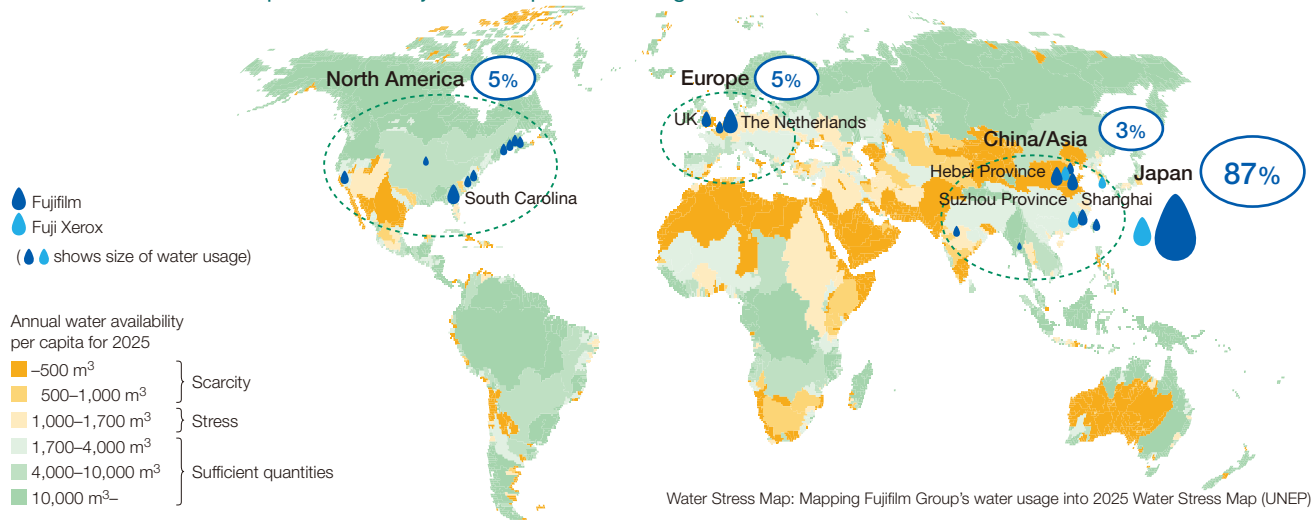
*Valuable resources sold to the third party.

Main recycling methods for waste products

Waste product	Recycling method
Plastics (sorted)	Pallets, pipes, clothing, heat insulation materials
Plastics (mixed)/Filters	Blast furnace fuel
Magnetic tape	Blast furnace fuel, tatami mat material, heat insulation materials
Aluminum hydroxide	Aluminum sulfate
Inorganic sludge, polishing agent	Cement, roadway material, construction materials
Organic solvent	Paint thinner
Acids and alkalines	Neutralizer
Mixed flammable waste products	Solid fuels, electricity and hot water production
Fluorescent lamp	Glass wool
Batteries	Zinc, smelt iron
Left over food, raw garbage, organic sludge	Fertilizer, animal feed
Documents, empty boxes	Recycled paper
Iron, aluminum, copper, etc.	Smelt metal

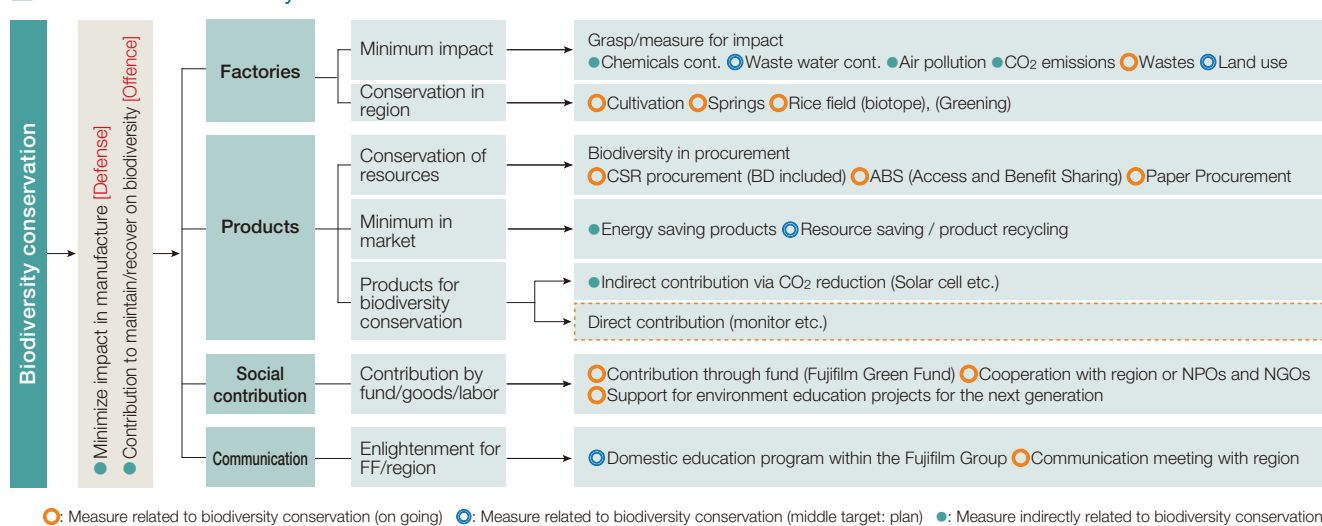
Response to Water Risks

2025 water stress map and 2017 Fujifilm Group's water usage



Activities on Biodiversity Conservation

Activities on biodiversity conservation —Outline—



Reducing Chemical Substances Emissions

Response to the PRTR Law (Fujifilm and its domestic affiliates)

In addition to those substances that must be reported under the PRTR Law (Pollutant Release and Transfer Register Law), Fujifilm controls another 10 items on a voluntary basis, primarily substances specified by the Japan Chemical Industry Association as requiring autonomous monitoring, and has been endeavoring to reduce those emission on consolidated basis. Data (usage volume, atmospheric emissions volume, emission into public water, volume going into sewage water, volume moved outside of facilities, and volume recycled) on substances used in amounts of one ton or more per year by Fujifilm and its domestic affiliates may be found on the following Fujifilm website.

<http://www.fujifilm.co.jp/corporate/environment/preservation/site/atmosphere/prtr.html>
(in Japanese only)

Annual changes in atmospheric emissions of VOCs (hundred tons/year)

	FY2013	FY2014	FY2015	FY2016	FY2017
Japan	6.6	6.8	6.5	5.9	6.4
Overseas	1.4	1.6	1.8	1.6	1.6
Group total	8.0	8.4	8.3	7.5	8.8

Storage and management of devices/equipment containing PCBs* (FY 2017)

Types of equipment containing PCBs	Unit	Storing and managing amount	
		Japan	Group total
High voltage transformers	Quantity	11	29
High voltage condensers	Quantity	6	96
PCB oil waste, etc.	kg	1,000	1,000
Sludge, etc.	m³	0.0	0.0
Fluorescent lamp stabilizers	Quantity	13,562	15,783
Low voltage condenser excluding fluorescent lamps	Quantity	116,947	116,947
Low voltage transformer	Quantity	0	0
Rags	kg	981	981
Other devices	Quantity	174	174

*Excludes PCB in low concentration

<http://www.fujifilm.co.jp/corporate/environment/preservation/site/pcb.html>
(in Japanese only)

Reductions in VOCs atmospheric emissions* (Fujifilm non-consolidated)

Category	Name of substance	Reduction (tons)	Reduction rate in comparison to previous fiscal year (%)
Substances requiring reporting under the PRTR Law	Dichloromethane	3	6
	Methyl alcohol	34	20
Substances voluntarily controlled by the company	Ethyl acetate	–22	–24
	Methyl ethyl ketone	–5	–14
	Acetone	15	77

*Reduction in volumes in FY2017 compared with actual levels in previous year

Legal Compliance Measures

Legal compliance and reports on complaints in FY2017

In 2017, there were no violations of environment-related laws and no customer complaints, and no incidents.

	Japan	Overseas	Group total
Number of legal violations (number of cases solved)	0 (0)	0 (0)	0 (0)
Number of complaints (number of cases solved)	0 (0)	0 (0)	0 (0)
Number of incidents (number of cases solved)	0 (0)	0 (0)	0 (0)

Pollution Prevention Measures

Annual changes in volume of atmospheric emissions (tons/year)

		FY2013	FY2014	FY2015	FY2016	FY2017
SOx emissions	Japan	21	22	9	19	15
	Overseas	4	6	10	8	8
	Group total	25	28	19	27	23
NOx emissions	Japan	416	394	424	369	288
	Overseas	74	61	78	96	119
	Group total	490	455	502	465	407
Soot particle emissions	Japan	4.8	4.2	3.1	2.3	2.4
	Overseas	6.9	1.0	4.2	4.1	10.3
	Group total	11.7	5.2	7.3	6.4	12.7
Atmospheric emissions of specified CFCs*	CFC-11	0.00	0.21	0.21	0.00	0.16
	CFC-12	0.00	0.01	0.00	0.00	0.01

*Group total, below the limit of detection = 0

Annual changes in water contaminant burden & emissions*1 (tons/year)

		FY2013	FY2014	FY2015	FY2016	FY2017
Total amount of COD*2	Japan	85.2	82.3	82.1	69.0	54.5
	Overseas	31.3	57.0	67.3	55.5	49.6
	Group total	116.5	139.3	149.4	124.5	104.1
Total amount of BOD*3	Japan	43.5	38.5	37.1	30.2	24.3
	Overseas	1.6	10.1	16.6	0.5	0.1
	Group total	45.1	48.6	53.7	30.7	24.4
Total amount of nitrogen emissions	Japan	246.5	223.3	232.3	170.9	181.7
Total amount of phosphorous emissions	Japan	3.4	5.3	4.2	1.4	2.7

*1 Effluent release into public water bodies

*2 COD (Chemical Oxygen Demand): An indicator of water pollution. COD indicates the amount of oxygen consumed when water-borne pollutants (primarily organic contaminants) are oxidized upon the introduction of an oxidant.

*3 BOD (Biochemical Oxygen Demand): BOD is a way to measure the degree of water pollution, and indicates how much oxygen in the water is being used by organisms to decompose contaminants by looking at the reduction in oxygen in the water.

Surveying and remediating soil and underground water pollution (FUJIFILM Corporation and its domestic affiliates/Fuji Xerox and its domestic affiliates)

The Fujifilm Group autonomously conducts environmental surveys on soil and underground water pollution. Regarding substances that are used at manufacturing facilities and that are subject to environmental limits set by regulations, the Group rigorously manages the usage and storage of such substances and monitors the concentrations of such substances in underground water. We are prepared to deal with any unforeseen pollution incidents in a timely fashion.

<http://www.fujifilm.co.jp/corporate/environment/preservation/site/leakage/>
(in Japanese only)

<http://www.fujixerox.co.jp/company/csr/stakeholder/environment/target.html>
(in Japanese only)

Sustainability Accounting

(Labor Environment and Social Benefit Accounting, Environmental Accounting)

Labor Environment and Social Benefit Accounting

Breakdown of labor environment and social benefit accounting (million yen)

Stakeholder	Goal	Cost totals	
		FY2016	FY2017
Employees	Work health and safety	1,694	1,698
	Personnel training	3,037	2,848
	Protect diversity	705	870
	Develop a workplace in which employees can work comfortably	1,119	1,135
Customers	Ensure appropriate customer response and safety	266	232
Future generations	Education for future generations	80	74
Communities (local society and government)	Harmony with the local community	221	105
	Promote culture and the arts in society (in Japan)	985	895
International community	Consideration for the international community and international cultures	134	2
NGOs and NPOs	Cooperation with NGOs and NPOs	62	76
Suppliers	Consideration for products	59	52
Total		8,363	7,986

Volunteer activities during working hours

	FY2015	FY2016	FY2017
Hours spent on volunteer activities	1,505	1,117	1,436
Volunteering cost	4 million yen	6 million yen	8.65 million yen

*Volunteer activities
Calculated based on the hours spent on volunteer activities, such as area clean-up, working hours, the salary equivalent to that of those hours, and cost of the activities.

<Basic items>

●Objectives of labor environment and social benefit accounting

These accounts are prepared to allow the Fujifilm Group to keep up with its activities for improving the working environment of its employees and the amounts spent for social contributions by preparing data on these activities from an economic perspective.

●Accounting method

The expenditures (including investments) for the year have been added up to arrive at the figures shown. These figures do not include depreciation.
Figures for personnel training and social contributions may overlap with figures in the Environmental Account as well.

*Values presented are rounded and the sums of the items do not always make up the totals.

Environmental Accounting

Environmental accounting

(million yen)

Environmental conservation costs					Environmental conservation benefits				
	Capital investment		Expenses		Economic impact inside the Group		Economic impact outside the Group		
	FY2016	FY2017	FY2016	FY2017	FY2016	FY2017	FY2016	FY2017	
1. Costs incurred within the business site	1,899	1,086	5,429	5,762					
(1) Environmental damage prevention	291	376	1,430	1,411	Reduced pollution levy	0	5	Reduction in SOx emissions*1	0
								Reduction in volume of SOx emissions	~11 tons
								Reduction in volume of NOx emissions	55 tons
								Reduction in VOC emissions*2	25
(2) Global environmental protection	1,589	709	2,294	2,192	Energy conservation	4,009	485	Reduction in volume of VOC	70 tons
								Reduction in CO2 emissions*3	35
								Reduction in volume of CO2 emissions	57 kilotons
									11 kilotons
(3) Resource recycling	19	2	1,704	2,159	Reduced raw materials and resources used	5,662	6,261	Reduced waste materials through reuse and recycling*4	15,219
					Reduced water resource consumption*5	890	331		14,450
					Recovery and recycling				
					Silver	619	1,622	Reduced volume*6	152.2 kilotons
					Polymeric materials	296	318		144.5 kilotons
					Aluminum materials	113	150		15
					Others	1,568	182	Reuse of aluminum materials	20 kilotons
								Reduced volume of CO2 emissions	20 kilotons
2. Upstream/downstream costs Recovery from the market	0	9	6,555	7,002	Parts recovered from used equipment	7,273	8,036		
3. Cost of management activities	23	47	11,375	10,736					
4. Research and development costs	657	1,369	10,534	9,533				Customer benefits are shown in the table on below.	107,591
5. Costs for social programs	0	0	217	115					119,754
6. Costs for handling environmental damage Pollution levies	2	3	32	28					
Total	2,581	2,513	34,143	33,176		20,430	17,391		122,885
									134,225

*1 SOx emissions reductions: ¥6.4/ton
Bidding price of SOx emissions credits offered by the United States Environmental Protection Agency in March 2018 (US\$0.06/ton).
*2 VOC emissions reductions: ¥350,000/ton
From the "Economics Evaluation Report on Countermeasures for Harmful Atmospheric Pollutants" issued by Japan Environmental Management Association for Industry, February 2004.
*3 CO2 emissions reductions: ¥1,510.4/tons
Trading price of EU emissions credit 2018 futures (€11.54/ton) at the end of March 2018.
*4 Landfill costs for the waste product (¥100/kg).
*5 Water resource consumption reduction: ¥200/ton for clean water supply, ¥200/ton for sewage water times the reductions amount.
*6 Volume of recycle and valuable resources in generated industrial waste

Customer benefits

(million yen)

Product	Amount		
	FY 2015	FY 2016	FY 2017
1. High-density magnetic memory materials	5,086	7,196	7,165
2. Pre-sensitized aluminum plate not using plate-making film	75,384	66,267	83,506
3. Film for LCDs: WV films	5,081	5,527	4,120
4. Digital color multifunction device and printers	26,482	28,601	24,962
Total	112,033	107,591	119,754

<Basic items>

●Objectives of environmental accounting

- To provide accurate quantitative information on volumes and economic effects to interested parties inside and outside the Group
- To provide numerical environment-related information useful for decision making by management and supervisors at the working level

●Accounting method

Based on the "Environmental Accounting Guidelines (2005 edition)" published by the Ministry of the Environment in Japan.

- Depreciation is calculated in principle according to the straight-line method over a three-year period.
- When costs include expenditures for both environmental and non-environmental purposes, the portion relating to non-environmental purposes has been excluded.
- Economic impact within the Group: The difference in value terms from the previous year in fines for polluting and usage of energy, raw materials, water, and other resources is accounted for, as well as the real impact of recovery, recycling, and other measures in value terms for the year in question.
- Economic impact outside the Group: The difference in value terms from the previous fiscal year has been shown for SOx, VOCs, and CO2. For recycling, the anticipated benefit in value terms has been shown for the year in question.

Domestic and International Appraisals

Ranking and status of SRI audit

FUJIFILM Holdings has received the following evaluations by external organizations as a corporate group that proactively promotes CSR actions toward sustainable development. It is included in the Socially Responsible Investment (SRI) index listed right. Also listed below are evaluations of FUJIFILM Holdings in domestic and international ranking surveys. (As of September 2018)

Survey	Evaluation for FUJIFILM Holdings	
12th CSR Corporate Ranking (2018, Toyo Keizai, Inc.)	6th out of 1,413 companies (558.3 points)	
21st Nikkei Environmental Management Survey (sponsored by Nikkei Inc.)	18th out of 395 manufacturers; 1st in the petrochemical field for the 11th consecutive year	
10th JUSE Quality Management Level Research (Union of Japanese Scientists and Engineers)	8th out of 206 companies; 1st in the machinery and precision equipment field	
CDP (Carbon Disclosure Project)	Climate Change Water	A- A List

● FTSE4Good Global Index



● FTSE Blossom Japan Index



● MSCI Japan Empowering Women (WIN) Select Index



2018 Constituent MSCI日本株女性活躍指数 (WIN)

● Competitive IT Strategy Company 2018



● Health and Productivity 2018



Appraisals and awards in FY2017

See pages: 16, 25, 35, 41, 46 and 55

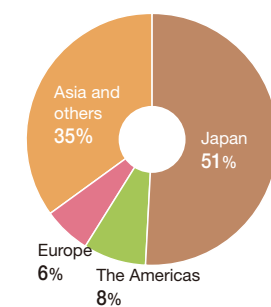
Recipient	Name and description of the award	Awarding entity
FUJIFILM Holdings Corporation	2018 Certified Health and Productivity Management Organization Recognition Program (Large Enterprise Category)—White 500	Ministry of Economy, Trade and Industry/Nippon Kenko Kaigi
FUJIFILM Holdings Corporation	The Excellence Prize, Environmental Report Section of the 21th Environmental Communication Awards	Ministry of the Environment/Global Environmental Forum
FUJIFILM Holdings Corporation	2017 Internet IR Awards Grand Prize	Daiwa Investor Relations Co., Ltd.
FUJIFILM Corporation/ Fuji Xerox Co., Ltd.	Good Design Award 2017	Japan Institute of Design Promotion
FUJIFILM Corporation/ Fuji Xerox Co., Ltd.	iF design award 2018	iF International Forum Design GmbH
FUJIFILM Corporation	red dot design award 2018	Design Zentrum Nordrhein Westfalen
FUJIFILM Corporation	"Showcasing the world's 100 most innovative organizations" in the Top 100 Global Innovators 2017	Clarivate Analytics
FUJIFILM Corporation	Camera Grand Prix 2018 Editors Award (FUJIFILM GFX 50S)	Camera Journal Press Club
FUJIFILM Corporation	EISA Award European Consumer Compact System Camera 2017-2018 (FUJIFILM X-T20)	Expert Imaging and Sound Association (EISA)
FUJIFILM Corporation	2017 Emmy Award (FUJINON 4K Cine Zoom Lenses)	Academy of Television Arts & Sciences
FUJIFILM Corporation	Huali Best Supplier Award	Shanghai Huali Microelectronics Corporation (HLMC)
FUJIFILM Electronic Materials Co., Ltd.	Excellent Performance Award	Taiwan Semiconductor Manufacturing Company Limited
FUJIFILM Electronic Materials Co., Ltd.	Preferred Quality Supplier Award	Intel Corporation
FUJIFILM Kyushu Co., Ltd.	26th Kumamoto Environmental Award "Kumamoto Water Country"	Kumamoto Prefecture
FUJIFILM Kyushu Co., Ltd.	"Japan Greenery Research and Development Center Chairman Award" at the 36th National Green Factory Promotion Competition	Japan Greenery Research and Development Center
Fuji Xerox Co., Ltd.	Minister Prize of Economic, Trade and Industry of the Energy Conservation Grand Prize 2017 "The Next Generation Managed Print Services that utilizes the energy-saving reconditioned device"	Energy Conservation Center
Fuji Xerox Co., Ltd.	Award Granted by the Commissioner for Cultural Affairs, Japan Mécénat Awards 2017/Cultural Inheritance Activities	Association for Corporate Support of the Arts
Fuji Xerox Co., Ltd.	The Environment Minister Prize of the 16th Green and Sustainable Chemistry Award "Development of innovative toner technology realizing low environmental impact and high image quality"	Japan Association for Chemical Innovation
Fuji Xerox Co., Ltd.	American Supplier Institute Inc. Award of RQES 2017/ Development of Blade Cleaning System Based on Functional Evaluation Using Simulation	Robust Quality Engineering Society
Fuji Xerox Co., Ltd.	18th Green Purchasing Award/Contribution to expand the green purchasing market through responsible paper procurement	Green Purchasing Network
Fuji Xerox Tokyo Co., Ltd.	2017 Excellence Prize of the Minister of Health, Labour and Welfare's awards for enterprises that promote telework (Shiny Telework Prize)	Ministry of Health, Labour and Welfare
Toyama Chemical Co., Ltd.	2018 Prizes for Science and Technology, Development Category (Anti-influenza virus drug "AVIGAN®")	Ministry of Education, Culture, Sports, Science and Technology
Toyama Chemical Co., Ltd.	2018 The Prize for Creativity (Foreign subjects removal device)	Ministry of Education, Culture, Sports, Science and Technology
FUJIFILM Electronic Materials (Suzhou) Co., Ltd.	Excellent supplier	Intel Corporation
FUJIFILM Finechemicals (Wuxi) Co., Ltd.	Green Enterprise Certificate	Wuxi City, China
FUJIFILM Manufacturing U.S.A., Inc.	Gold Award in 2017 (Compliance with the Industrial Pretreatment Program)	Greenwood Metropolitan District (GMD)
FUJIFILM North America Corporation	2017 Pretreatment Excellence Gold Award.	Intel Corporation
FUJIFILM Speciality Ink Systems Ltd.	The Kent Excellence in Business Awards 2017 "Manufacturer of the Year"	KM Media Group and Kent County Council
FUJIFILM Ultra Pure Solutions, Inc.	Intel PQS Award	Intel Corporation
FUJIFILM Ultra Pure Solutions, Inc.	2017 Preferred Quality Supplier (PQS) Award	Intel Corporation
Fuji Xerox (China) Limited	Best Practice Awards of Green Supply Chain Shanghai 2017	China-ASEAN Environmental Cooperation Centre, etc.
Fuji Xerox Asia Pacific Pte Ltd	Sustainable Business Award (Waste Management and Material Productivity)	Global Initiatives
Fuji Xerox Vietnam Company Limited	Vietnam Green Label	Vietnam Environment Administration

Fujifilm Group Organization and Business Overview

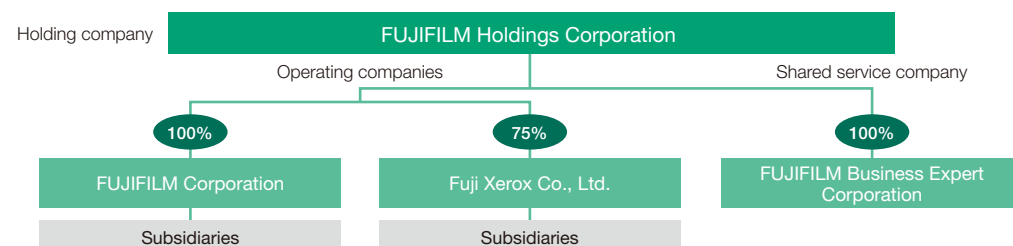
Holding Company: FUJIFILM Holdings Corporation

Company name: FUJIFILM Holdings Corporation
 Representative: Shigetaka Komori
 Head office: Tokyo Midtown, 9-7-3 Akasaka, Minato-ku, Tokyo 107-0052, Japan
 Established: January 20, 1934
 Capital: ¥40,363 million (as of March 31, 2018)
 Employees: 220 (as of March 31, 2018)
 Consolidated employees: 77,739 (as of March 31, 2018)
 Consolidated subsidiaries: 283 (as of March 31, 2018)

■ Proportion of consolidated employees by region (2017)
 (as of March 31, 2018)

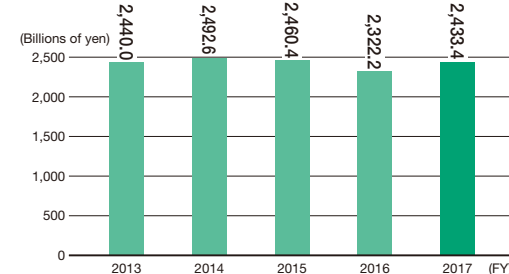


Fujifilm Group Organization Overview



For information about the consolidated subsidiaries of FUJIFILM Holdings Corporation, please visit: <http://www.fujifilmholdings.com/en/business/group/index.html>

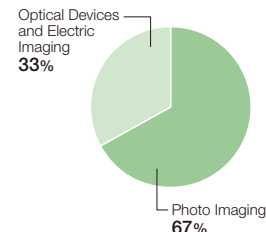
Consolidated revenue



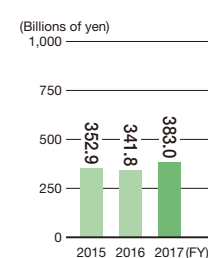
* The figures in the financial results for FY2015 have been revised after the review of the sales reporting standards, etc., and based on the findings of the Independent Investigation Committee.

Imaging Solutions

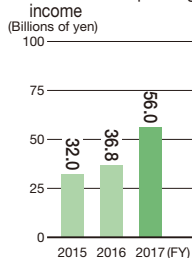
■ Proportion of revenue by business (FY2017)



Consolidated revenue*



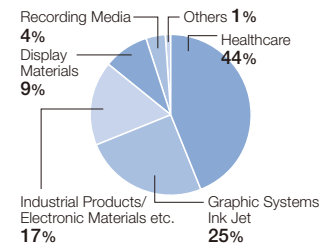
Consolidated operating income



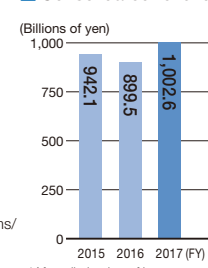
*After elimination of intersegment transaction

Healthcare & Materials Solutions

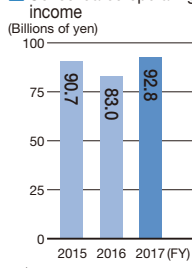
■ Proportion of revenue by business (FY2017)



Consolidated revenue*

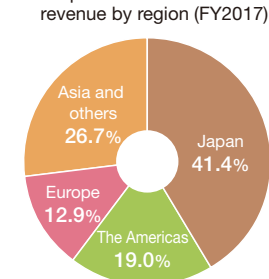


Consolidated operating income

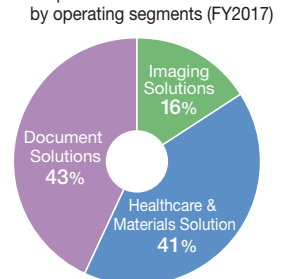


*After elimination of intersegment transaction

Proportion of consolidated revenue by region (FY2017)

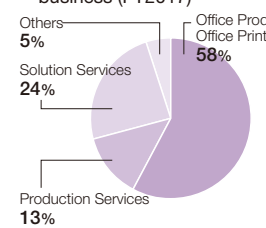


Proportion of consolidated revenue by operating segments (FY2017)

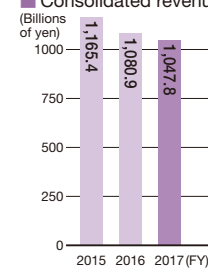


Document Solutions

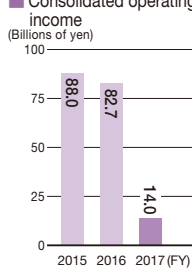
■ Proportion of revenue by business (FY2017)



Consolidated revenue*



Consolidated operating income



*After elimination of intersegment transaction

Editorial Policy

FUJIFILM Holdings Sustainability Report 2018 was edited with the major emphasis on our CSR activities, which have high relevance to both the Fujifilm Group and its stakeholders. Out of the three aspects generally involved in a corporation's activities, it is the areas of the environment and society that are the focus of our activities. The main article in the Report describes the progress made with Fujifilm Group's CSR Plan, Sustainable Value Plan 2030 (SVP 2030).

SVP 2030 is the Long-Term Plan announced together with the Medium-Term Management Plan VISION 2019 in August 2017. Our target year was set as 2030 to align with the Paris Agreement and the 17 Sustainable Development Goals, which both set 2030 as their benchmark year. We believe that achieving our own targets will also contribute to the goals in the Paris Agreement and the SDGs.

This year's report describes our intention in creating SVP 2030 and its relationship with the overall management plan. It also covers our approaches to the priority issues, the goals of SVP 2030, and our major focuses in FY2017, the initial year of SVP 2030. Our particular focus of this year was the environment, along with setting concrete targets, and we have made a successful start on CO2 emissions reduction and water usage reduction. We hope that readers will take time to refer to the relevant articles.

We have also improved the document layout by utilizing different colors for the six main areas, including supply chain and governance, covered by SVP 2030. We have introduced a summary table of major activities for each priority issue, and clarified the activity contents and progress by using different icons. "Other CSR Activities" and "Data and Information" are also covered for completeness. The content has been organized in line with ESG, ISO 26000, and GRI standards to assist searching by CSR-related issues. To ensure that our reporting is accurate, we have again sought independent verification of our environmental and social activity data, in addition to the normal third-party opinions on some themes.

Each Fujifilm Group company, including Fujifilm and Fuji Xerox, has its own CSR website for active disclosure of information on their CSR activities. For more details of the Fujifilm Group's CSR activities, please refer to each company's official website.

Please note that Fujifilm has obtained independent assurance of the following information.

[Scope of Independent Assurance]

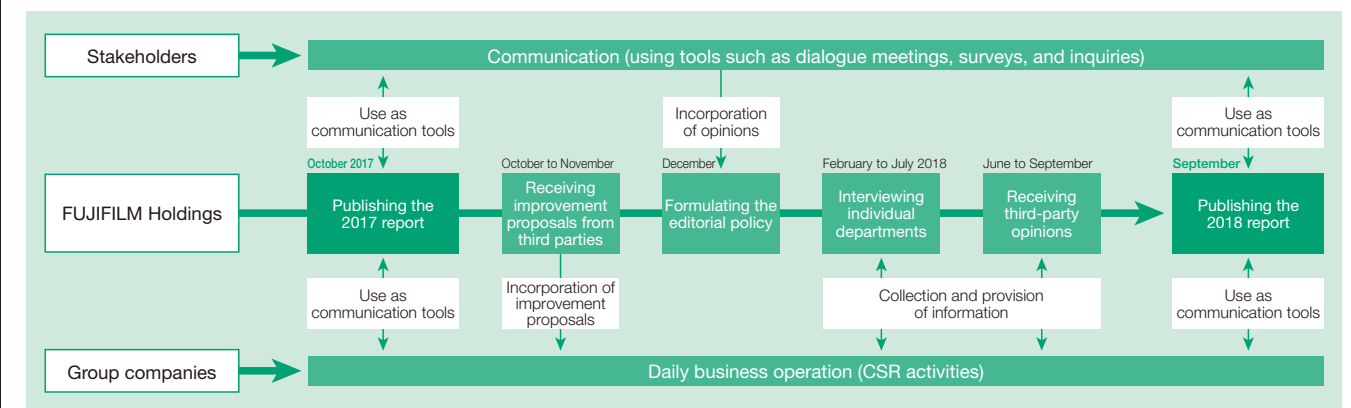
- Greenhouse gases emissions [Scope 1, 2 & 3 (Category 1)]
- Volumes of water intake and discharge
- Volume of waste generated
- Volume of VOC emissions
- Data on Personnel and Labor (for Fujifilm and Fuji Xerox)
- Management systems supporting the reporting process

<http://www.fujifilmholdings.com/en/sustainability/index.html>

We welcome your comments to improve our future reports. We would appreciate your participation in the questionnaire accessible from the following URL:

<http://www.fujifilmholdings.com/en/sustainability/report/questionnaire/index.html>

Process of creating the report



Period covered by the report

FY2017 (April 1, 2017—March 31, 2018) is covered in the performance data. With regards to the contents of activities, wherever possible, we have conveyed the most recent trends, including activities in FY2018.

Organizations covered by the report

The Fujifilm Group (FUJIFILM Holdings, FUJIFILM Corporation and its affiliates, Fuji Xerox and its affiliates, and FUJIFILM Business Expert)

Major consolidated companies are shown on our website.

<http://www.fujifilmholdings.com/en/business/group/index.html>

The scope of Labor Environment, Social Benefit Accounting, Environmental Accounting, and Environmental Aspects are shown on each Data and Information.

Date of publication

September 2018 (next report: August 2019, previous report: October 2017)

Referenced guidelines

Japan's Ministry of the Environment: Environmental Reporting Guidelines (2012 Version)

©GRI: The GRI Sustainability Reporting Standards

©Japan's Ministry of the Environment: Environmental Accounting Guidelines (2005 Version)

©ISO 26000: Social Responsibility

Supplemental information regarding reported matters

©The term "employees" refers to all employees, including managers, general employees, and part-time staff. The term "company employees" indicates employees (full-time staff). To further ensure the accuracy of the report, the terms "regular employees" and "non-regular employees" (temporary staff, part-time staff, others) have been used separately as required.

©The operating company, Fuji Xerox, issues a separate sustainability report. Please refer to that report for details on the activities of Fuji Xerox.

[GRI Standard Comparison Table] (In accordance-Core)

<http://www.fujifilmholdings.com/en/sustainability/report/guideline/index.html>

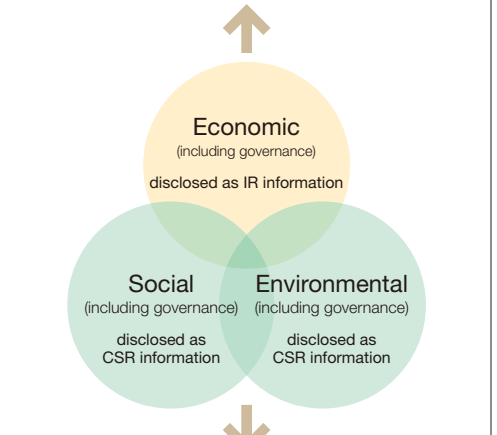
[ISO 26000 Comparison Table]

<http://www.fujifilmholdings.com/en/sustainability/report/iso26000/index.html>

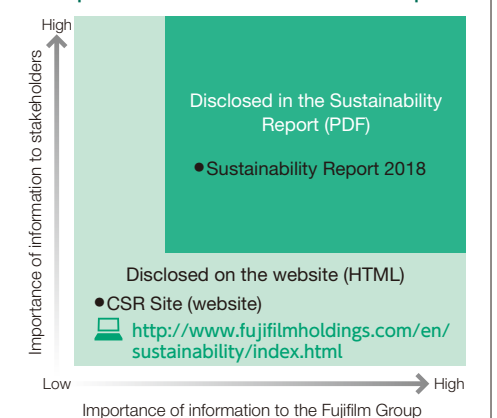
Report on economic aspects

• IR Site (website)

<http://www.fujifilmholdings.com/en/investors/index.html>



Report on social and environmental aspects



Importance of information to stakeholders: High to Low
 Importance of information to the Fujifilm Group: Low to High

◎ About the art works on the front cover

The Fujifilm Group is recording and storing cultural and artistic works in the form of photos and images to pass on to future generations. We do this as part of our social contribution through our business. Thanks to cooperation from the Kyoto National Museum, we are presenting works owned by the museum on the front cover of this report.



Makie Lacquered Boxes of Sword Bean Design with Gold Relief and Mother-of-Pearl Inlay

Edo period

Collection of Kyoto National Museum

Photograph courtesy of ©KYOTOMUSE (Kyoto National Museum)

Kyoto National Museum

527 Chaya-cho, Higashiyama-ku, Kyoto, 605-0931, Japan

Tel.: +81-75-525-2473 (Telephone service)

<https://www.kyohaku.go.jp/eng/index.html>

Kyoto National Museum, opened in 1897 at the foot of the hills in Higashiyama, has a history of more than 100 years. The museum houses art works and cultural treasures handed down to Kyoto, as well as Japanese and oriental antiquities, and archeological resources.

■ Please address inquiries on this publication to:

FUJIFILM Holdings Corporation

CSR Group, Corporate Planning Division

Tokyo Midtown, 9-7-3 Akasaka, Minato-ku, Tokyo 107-0052

Tel.: +81-3-6271-2065 Fax: +81-3-6271-1190

<http://www.fujifilmholdings.com/en/sustainability/contact/index.html>

Guideline Comparison Tables

ISO26000 / GRI Guideline

ISO26000 Comparison Table

FUJIFILM Holdings has created a comparison table to verify if the information is disclosed in accordance with the seven core subjects of “ISO26000 Guidance on Social Responsibility” published in November 2010.

ISO26000 Core Subjects	Issues	References on the website/in this Report	Pages in this Report
Organizational Governance	Organizational Governance	Top Commitment CSR Management Sustainable Value Plan 2030 (SVP 2030) Supply Chain Cover Page Supply Chain [Priority Issue] Strengthen CSR Foundations across the Entire Supply Chain Governance Cover Page Governance [Priority Issue] Improve and Maintain Governance Structures Compliance and Risk Management [Website] Integrated Report http://www.fujifilmholdings.com/en/investors/ir_library/integrated_reports/index.html	P. 04-05 P. 09 P. 11-14 P. 42 P. 43-46 P. 47 P. 47-50 P. 62 —
Human Rights	1. Due diligence 2. Human rights risk situations 3. Avoidance of complicity 4. Resolving grievances 5. Discrimination and vulnerable groups 6. Civil and political rights 7. Economic, social and cultural rights 8. Fundamental principles and rights at work	CSR Management Stakeholder Communication TOPICS Sustainable Value Plan 2030 (SVP 2030) Supply Chain Cover Page Supply Chain [Priority Issue] Strengthen CSR Foundations across the Entire Supply Chain Governance Cover Page Governance [Priority Issue] Improve and Maintain Governance Structures Social Contribution Activities Stakeholders Personnel and Labor (FUJIFILM Corporation) Personnel and Labor (Fuji Xerox)	P. 09 P. 10 P. 11-14 P. 42 P. 43-46 P. 47 P. 47-50 P. 53-55 P. 56 P. 58-59 P. 60-61
Labour Practices	1. Employment and employment relationships 2. Conditions of work and social protection 3. Social dialogue 4. Health and safety at work 5. Human development and training in the workplace	Sustainable Value Plan 2030 (SVP 2030) Health [Priority Issue 5] Promote Management of a Healthy Workplace Work Style Cover Page Work Style [Priority Issue 1] Create Environments That Lead to Motivated Workplace Work Style [Priority Issue 2] Develop and Utilize Diverse Human Resources Supply Chain Cover Page Supply Chain [Priority Issue] Strengthen CSR Foundations across the Entire Supply Chain Personnel and Labor (FUJIFILM Corporation) Personnel and Labor (Fuji Xerox)	P. 11-14 P. 30-31 P. 36 P. 37-38 P. 39-41 P. 42 P. 43-46 P. 58-59 P. 60-61
The Environment	1. Prevention of pollution 2. Sustainable resource use 3. Climate change mitigation and adaptation 4. Protection of the environment, biodiversity and restoration	Stakeholder Communication TOPICS Sustainable Value Plan 2030 (SVP 2030) Environment Cover Page Environment [Priority Issue 1] Address Climate Change Environment [Priority Issue 2] Promote Recycling of Resources Environment [Priority Issue 3] Address Energy Issues toward a Non-Carbon Society Environment [Priority Issue 4] Ensure Product and Chemical Safety Supply Chain [Priority Issue] Strengthen CSR Foundations across the Entire Supply Chain Social Contribution Activities Environmental Aspects Sustainability Accounting (Labor Environment and Social Benefit Accounting, Environmental Accounting)	P. 10 P. 11-14 P. 15 P. 16-18 P. 19-21 P. 22 P. 22-23 P. 43-46 P. 53-55 P. 63-67 P. 68
Fair Operating Practices	1. Anti-corruption 2. Responsible political involvement 3. Fair competition 4. Promoting social responsibility in the value chain 5. Respect for property rights	Sustainable Value Plan 2030 (SVP 2030) Supply Chain Cover Page Supply Chain [Priority Issue] Strengthen CSR Foundations across the Entire Supply Chain Governance Cover Page Governance [Priority Issue] Improve and Maintain Governance Structures Products and Services Which Reflect Our Customers' Views Customers Compliance and Risk Management [Website] Approach to Intellectual Property http://www.fujifilmholdings.com/en/rd/property/index.html	P. 11-14 P. 42 P. 43-46 P. 47 P. 47-50 P. 51-52 P. 57 P. 62 —
Consumer Issues	1. Fair marketing, factual and unbiased information and fair contractual practices 2. Protecting consumers' health and safety 3. Sustainable consumption 4. Consumer service, support, and complaint and dispute resolution 5. Consumer data protection and privacy 6. Access to essential services 7. Education and awareness	Sustainable Value Plan 2030 (SVP 2030) Environment [Priority Issue 1] Address Climate Change Health [Priority Issue 2] Improve Accessibilities to Medical Services Health [Priority Issue 3] Contribute to Identifying Diseases at an Early Stage Health [Priority Issue 4] Contribute to Health Promotion and Beauty Daily Life [Priority Issue 1] Contribute to Creating a Safe and Secure Society Daily Life [Priority Issue 2] Contribute to Enriching Humanity and Relationships between People Work Style [Priority Issue 1] Create Environments That Lead to Motivated Workplace Products and Services Which Reflect Our Customers' Views Customers [Website] Application of Management System http://www.fujifilmholdings.com/en/sustainability/vision/activity.html [Website] Quality Policy http://www.fujifilmholdings.com/en/sustainability/vision/quality.html	P. 11-14 P. 16-19 P. 27-28 P. 29 P. 29 P. 33-34 P. 34-35 P. 37-38 P. 51-52 P. 57 — —
Community Involvement and Development	1. Community involvement 2. Education and culture 3. Employment creation and skills development 4. Technology development and access 5. Wealth and income creation 6. Health 7. Social investment	Sustainable Value Plan 2030 (SVP 2030) Stakeholder Communication TOPICS Health [Priority Issue 2] Improve Accessibilities to Medical Services Health [Priority Issue 3] Contribute to Identifying Diseases at an Early Stage Health [Priority Issue 4] Contribute to Health Promotion and Beauty Daily Life [Priority Issue 1] Contribute to Creating a Safe and Secure Society Daily Life [Priority Issue 2] Contribute to Enriching Humanity and Relationships between People Social Contribution Activities Stakeholders Sustainability Accounting (Labor Environment and Social Benefit Accounting, Environmental Accounting)	P. 11-14 P. 10 P. 27-28 P. 29 P. 29 P. 33-34 P. 35 P. 53-55 P. 56 P. 68

GRI Standard Comparison Table (GRI Content Index for “In Accordance”)

This report has been prepared in accordance with the GRI Standards: Core option.

Indicator		References on the Website	Pages in this Report
102	General Disclosures		
GRI 102:	General Disclosures 2016		
1	Organizational profile		
102-1	Name of the organization	Fujifilm Group Organization and Business Overview	P. 72
102-2	Activities, brands, products, and services	Fujifilm Group's Activities in Building a Sustainable Society The Fujifilm Group's Business and Technologies [Website] Business Field	P. 06 P. 08 —
102-3	Location of headquarters	Fujifilm Group Organization and Business Overview	P. 72
102-4	Location of operations	Fujifilm Group Organization and Business Overview [Website] Consolidated Subsidiaries of FUJIFILM Holdings Corporation [Website] Office Location & Contacts (Fujifilm) [Website] Affiliates/Sales Operations (Fuji Xerox) [Website] Annual Securities Report Yuka Shoken Houkokusho (Japanese only)	P. 72 — — — —
102-5	Ownership and legal form	Fujifilm Group Organization and Business Overview [Website] Group Companies	P. 72 —
102-6	Markets served	The Fujifilm Group's Business and Technologies Fujifilm Group Organization and Business Overview [Website] Business Field	P. 08 P. 72 —
102-7	Scale of the organization	Personnel and Labor (FUJIFILM Corporation) Personnel and Labor (Fuji Xerox) Fujifilm Group Organization and Business Overview [Website] Fact Sheet [Website] Annual Securities Report Yuka Shoken Houkokusho (Japanese only)	P. 58 P. 60 P. 72 — —
102-8	Information on employees and other workers	Personnel and Labor (FUJIFILM Corporation) Personnel and Labor (Fuji Xerox) Fujifilm Group Organization and Business Overview [Website] Fact Sheet [Website] Annual Securities Report Yuka Shoken Houkokusho (Japanese only)	P. 58 P. 60 P. 72 — —
102-9	Supply chain	Supply Chain Cover Page Supply Chain [Priority Issue] Strengthen CSR Foundations across the Entire Supply Chain Environmental Aspects Material Flow	P. 42 P. 43-46 P. 64
102-10	Significant changes to the organization and its supply chain	No significant changes	
102-11	Precautionary Principle or approach	CSR Management Environment [Priority Issue 2] Promote Recycling of Resources Environment [Priority Issue 4] Ensure Product and Chemical Safety Supply Chain [Priority Issue] Strengthen CSR Foundations across the Entire Supply Chain Governance [Priority Issue] Improve and Maintain Governance Structures	P. 09 P. 19-21 P. 22-23 P. 43-46 P. 49
102-12	External initiatives	Environment [Priority Issue 1] Address Climate Change (SBT, Joint Article Management Promotion Consortium (JAMP), We Mean Business) Supply Chain [Priority Issue] Strengthen CSR Foundations across the Entire Supply Chain (Japan Electronics and Information Technology Industries Association (JEITA), Japan Business Initiative for Biodiversity (JBIB), United Nations Global Compact (UNGC)) [Website] Domestic and International Appraisals	P. 16-19 P. 43-46 —
102-13	Membership of associations	Same as above	Same as above
2	Strategy		
102-14	Statement from senior decision-maker	Top Commitment	P. 04-05
102-15	Key impacts, risks, and opportunities	Top Commitment Fujifilm Group's Activities in Building a Sustainable Society Sustainable Value Plan 2030 (SVP 2030) Governance [Priority Issue] Improve and Maintain Governance Structures Compliance and Risk Management	P. 04-05 P. 06-07 P. 11-14 P. 47-50 P. 62

3 Ethics and integrity			
102-16	Values, principles, standards, and norms of behavior	Fujifilm Group's Activities in Building a Sustainable Society	P. 06-07
102-17	Mechanisms for advice and concerns about ethics	Governance [Priority Issue] Improve and Maintain Governance Structures	P. 47-50
4 Governance			
102-18	Governance structure	CSR Management Governance [Priority Issue] Improve and Maintain Governance Structures	P. 09 P. 47-50
102-19	Delegating authority	CSR Management Governance [Priority Issue] Improve and Maintain Governance Structures	P. 09 P. 47-50
102-20	Executive-level responsibility for economic, environmental, and social topics	CSR Management Governance [Priority Issue] Improve and Maintain Governance Structures [Website] Corporate Governance	P. 09 P. 47-50 —
102-21	Consulting stakeholders on economic, environmental, and social topics	CSR Management Governance [Priority Issue] Improve and Maintain Governance Structures [Website] Corporate Governance	P. 09 P. 47-50 —
102-22	Composition of the highest governance body and its committees	Governance [Priority Issue] Improve and Maintain Governance Structures [Website] Corporate Governance [Website] Annual Securities Report Yuka Shoken Houkokusho (Japanese only)	P. 47-50 — —
102-23	Chair of the highest governance body	Governance [Priority Issue] Improve and Maintain Governance Structures [Website] Corporate Governance	P. 47-50 —
102-24	Nominating and selecting the highest governance body	Governance [Priority Issue] Improve and Maintain Governance Structures [Website] Annual Securities Report Yuka Shoken Houkokusho (Japanese only)	P. 47-50 —
102-25	Conflicts of interest	Governance [Priority Issue] Improve and Maintain Governance Structures [Website] Annual Securities Report Yuka Shoken Houkokusho (Japanese only)	P. 47-50 —
102-26	Role of highest governance body in setting purpose, values, and strategy	CSR Management Governance [Priority Issue] Improve and Maintain Governance Structures	P. 09 P. 47-50
102-27	Collective knowledge of highest governance body	Governance [Priority Issue] Improve and Maintain Governance Structures	P. 47-50
102-28	Evaluating the highest governance body's performance	CSR Management	P. 09
102-29	Identifying and managing economic, environmental, and social impacts	CSR Management	P. 09
102-30	Effectiveness of risk management processes	CSR Management	P. 09
102-31	Review of economic, environmental, and social topics	Governance [Priority Issue] Improve and Maintain Governance Structures	P. 47-50
102-32	Highest governance body's role in sustainability reporting	CSR Management	P. 09
102-33	Communicating critical concerns	Governance [Priority Issue] Improve and Maintain Governance Structures	P. 47-50
102-34	Nature and total number of critical concerns	N/A	N/A
102-35	Remuneration policies	[Website] Annual Securities Report Yuka Shoken Houkokusho (Japanese only)	—
102-36	Process for determining remuneration	[Website] Annual Securities Report Yuka Shoken Houkokusho (Japanese only)	—
102-37	Stakeholders' involvement in remuneration	[Website] Annual Securities Report Yuka Shoken Houkokusho (Japanese only)	—
102-38	Annual total compensation ratio	Personnel and Labor (FUJIFILM Corporation) Personnel and Labor (Fuji Xerox) [Website] Annual Securities Report Yuka Shoken Houkokusho (Japanese only)	P. 58 P. 60 —
102-39	Percentage increase in annual total compensation ratio	[Website] Annual Securities Report Yuka Shoken Houkokusho (Japanese only)	—
5 Stakeholder engagement			
102-40	List of stakeholder groups	Stakeholders	P. 56
102-41	Collective bargaining agreements	Personnel and Labor (FUJIFILM Corporation) Personnel and Labor (Fuji Xerox)	P. 59 P. 61
102-42	Identifying and selecting stakeholders	CSR Management [Website] Communication with Stakeholders	P. 09 —
102-43	Approach to stakeholder engagement	CSR Management Stakeholders [Website] Communication with Stakeholders	P. 09-10 P. 56 —

102-44	Key topics and concerns raised	CSR Management Environment [Priority Issue 4] Ensure Product and Chemical Safety Working Style [Priority Issue 2] Develop and Utilize Diverse Human Resources Stakeholders Third-Party Opinion	P. 09-10 P. 23 P. 41 P. 56 P. 71
6	Reporting practice		
102-45	Entities included in the consolidated financial statements	Editorial Policy [Website] Fact Sheet	P. 73 —
102-46	Defining report content and topic Boundaries	Sustainable Value Plan 2030 (SVP 2030) Governance [Priority Issue] Improve and Maintain Governance Structures Editorial Policy	P. 11-14 P. 47-50 P. 73
102-47	List of material topics	Sustainable Value Plan 2030 (SVP 2030)	P. 11-14
102-48	Restatements of information	N/A	N/A
102-49	Changes in reporting	N/A	N/A
102-50	Reporting period	Editorial Policy	P. 73
102-51	Date of most recent report	Editorial Policy	P. 73
102-52	Reporting cycle	Editorial Policy	P. 73
102-53	Contact point for questions regarding the report	Editorial Policy [Website] Contact Sustainability	P. 73 —
102-54	Claims of reporting in accordance with the GRI Standards	Independent Assurance Report Editorial Policy GRI Standard Comparison Table [Website] Domestic and International Appraisals	P. 70 P. 73 — —
102-55	GRI content index	GRI Standard Comparison Table	—
102-56	External assurance	Independent Assurance Report	P. 70
103	Management Approach		
GRI 103:	Management Approach 2016		
103-1	Explanation of the material topic and its Boundary	Sustainable Value Plan 2030 (SVP 2030)	P. 11-14
103-2	The management approach and its components	CSR Management Sustainable Value Plan 2030 (SVP 2030) Environment Cover Page Environment [Priority Issue 1] Address Climate Change Environment [Priority Issue 2] Promote Recycling of Resources Environment [Priority Issue 3] Address Energy Issues toward a Non-Carbon Society Environment [Priority Issue 4] Ensure Product and Chemical Safety Health Cover Page Health [Priority Issue 1] Fulfill Unmet Medical Needs Health [Priority Issue 2] Improve Accessibilities to Medical Services Health [Priority Issue 3] Contribute to Identifying Diseases at an Early Stage Health [Priority Issue 4] Contribute to Health Promotion and Beauty Health [Priority Issue 5] Promote Management of a Healthy Workplace Daily Life Cover Page Daily Life [Priority Issue 1] Contribute to Creating a Safe and Secure Society Daily Life [Priority Issue 2] Contribute to Enriching Humanity and Relationships between People Work Style Cover Page Work Style [Priority Issue 1] Create Environments That Lead to Motivated Workplace Work Style [Priority Issue 2] Develop and Utilize Diverse Human Resources Supply Chain Cover Page Supply Chain [Priority Issue] Strengthen CSR Foundations across the Entire Supply Chain Governance Cover Page Governance [Priority Issue] Improve and Maintain Governance Structures	P. 09 P. 11-14 P. 15 P. 16 P. 19 P. 22 P. 22 P. 24 P. 25 P. 27 P. 29 P. 29 P. 30 P. 32 P. 33 P. 35 P. 36 P. 37 P. 39 P. 42 P. 43 P. 47 P. 47

103-3	Evaluation of the management approach	CSR Management	P. 09
		Sustainable Value Plan 2030 (SVP 2030)	P. 11-14
		Environment [Priority Issue 1] Address Climate Change	P. 16
		Environment [Priority Issue 2] Promote Recycling of Resources	P. 19
		Environment [Priority Issue 3] Address Energy Issues toward a Non-Carbon Society	P. 22
		Environment [Priority Issue 4] Ensure Product and Chemical Safety	P. 22
		Health [Priority Issue 1] Fulfill Unmet Medical Needs	P. 25
		Health [Priority Issue 2] Improve Accessibilities to Medical Services	P. 27
		Health [Priority Issue 3] Contribute to Identifying Diseases at an Early Stage	P. 29
		Health [Priority Issue 4] Contribute to Health Promotion and Beauty	P. 29
		Health [Priority Issue 5] Promote Management of a Healthy Workplace	P. 30
		Daily Life [Priority Issue 1] Contribute to Creating a Safe and Secure Society	P. 33
		Daily Life [Priority Issue 2] Contribute to Enriching Humanity and Relationships between People	P. 35
		Work Style [Priority Issue 1] Create Environments That Lead to Motivated Workplace	P. 37
		Work Style [Priority Issue 2] Develop and Utilize Diverse Human Resources	P. 39
		Supply Chain Cover Page	P. 42
		Supply Chain [Priority Issue] Strengthen CSR Foundations across the Entire Supply Chain	P. 43
		Governance [Priority Issue] Improve and Maintain Governance Structures Stakeholders	P. 47 P. 56
200	Economic		
GRI 201:	Economic Performance 2016		
201-1	Direct economic value generated and distributed	Sustainability Accounting (Labor Environment and Social Benefit Accounting, Environmental Accounting)	P. 68
		Fujifilm Group Organization and Business Overview	P. 72
201-2	Financial implications and other risks and opportunities due to climate change	CSR Management Environment Cover Page Environment [Priority Issue 1] Address Climate Change Sustainability Accounting (Labor Environment and Social Benefit Accounting, Environmental Accounting)	P. 09 P. 15 P. 16-18 P. 68
GRI 203:	Indirect Economic Impacts 2016		
203-1	Infrastructure investments and services supported	Social Contribution Activities	P. 53-55
GRI 205:	Anti-corruption 2016		
205-2	Communication and training about anti-corruption policies and procedures	Governance [Priority Issue] Improve and Maintain Governance Structures Compliance and Risk Management	P. 50 P. 62
205-3	Confirmed incidents of corruption and actions taken	Governance [Priority Issue] Improve and Maintain Governance Structures	P. 50
GRI 206:	Anti-competitive Behavior 2016		
206-1	Legal actions for anti-competitive behavior, anti-trust, and monopoly practices	N/A	N/A
300	Environment		
GRI 301:	Materials 2016		
301-1	Materials used by weight or volume	Environment [Priority Issue 2] Promote Recycling of Resources Environmental Aspects	P. 19-21 P. 64-66
301-2	Recycled input materials used	Environment [Priority Issue 2] Promote Recycling of Resources Environmental Aspects	P. 19-21 P. 64,66
GRI 302:	Energy 2016		
302-1	Energy consumption within the organization	Environment [Priority Issue 1] Address Climate Change Environmental Aspects	P. 16-18 P. 64-65
302-3	Energy intensity	Environment [Priority Issue 1] Address Climate Change Environmental Aspects	P. 16-18 P. 64-65
302-4	Reduction of energy consumption	Environment [Priority Issue 1] Address Climate Change Environmental Aspects	P. 16-18 P. 64-65
GRI 303:	Water and Effluents 2016		
303-1	Interactions with water as a shared resource	Environment [Priority Issue 2] Promote Recycling of Resources Environmental Aspects	P. 20 P. 64
303-2	Management of water discharge-related impacts	Environment [Priority Issue 2] Promote Recycling of Resources Environmental Aspects	P. 20 P. 66

303-3	Water recycled and reused	Environment [Priority Issue 2] Promote Recycling of Resources Environmental Aspects	P. 20 P. 64
GRI 305: Emissions 2016			
305-1	Direct (Scope 1) GHG emissions	Environment [Priority Issue 1] Address Climate Change Environmental Aspects	P. 16-18 P. 64-65
305-2	Energy indirect (Scope 2) GHG emissions	Environment [Priority Issue 1] Address Climate Change Environmental Aspects	P. 16-18 P. 64-65
305-3	Other indirect (Scope 3) GHG emissions	Environment [Priority Issue 1] Address Climate Change Environmental Aspects	P. 16-18 P. 64-65
305-4	GHG emissions intensity	Environment [Priority Issue 1] Address Climate Change Environmental Aspects	P. 16-18 P. 64-65
305-5	Reduction of GHG emissions	Environment [Priority Issue 1] Address Climate Change Environmental Aspects	P. 16-18 P. 64-65
305-7	Nitrogen oxides (NOX), sulfur oxides (SOX), and other significant air emissions	Environment [Priority Issue 4] Ensure Product and Chemical Safety Environmental Aspects	P. 22-23 P. 64,67
GRI 306: Effluents and Waste 2016			
306-1	Water discharge by quality and destination	Environment [Priority Issue 2] Promote Recycling of Resources Environmental Aspects	P. 20 P. 64,67
306-2	Waste by type and disposal method	Environment [Priority Issue 2] Promote Recycling of Resources Environmental Aspects	P. 21 P. 64,66
GRI 307: Environmental Compliance 2016			
307-1	Non-compliance with environmental laws and regulations	Environmental Aspects	P. 67
GRI 308: Supplier Environmental Assessment 2016			
308-2	Negative environmental impacts in the supply chain and actions taken	N/A	N/A
400 Society			
GRI 401: Employment 2016			
401-1	New employee hires and employee turnover	Personnel and Labor (FUJIFILM Corporation) Personnel and Labor (Fuji Xerox)	P. 58 P. 60
401-2	Benefits provided to full-time employees that are not provided to temporary or part-time employees	Personnel and Labor (FUJIFILM Corporation) Personnel and Labor (Fuji Xerox)	P. 59 P. 61
401-3	Parental leave	Personnel and Labor (FUJIFILM Corporation) Personnel and Labor (Fuji Xerox)	P. 58 P. 60
GRI 403: Occupational Health and Safety 2016			
403-2	Types of injury and rates of injury, occupational diseases, lost days, and absenteeism, and number of work-related fatalities	Personnel and Labor (FUJIFILM Corporation) Personnel and Labor (Fuji Xerox)	P. 59 P. 61
403-3	Workers with high incidence or high risk of diseases related to their occupation	N/A	N/A
403-4	Health and safety topics covered in formal agreements with trade unions	Health [Priority Issue 5] Promote Management of a Healthy Workplace	P. 30
GRI 404: Training and Education 2016			
404-1	Average hours of training per year per employee	Personnel and Labor (FUJIFILM Corporation) Personnel and Labor (Fuji Xerox)	P. 59 P. 61
404-2	Programs for upgrading employee skills and transition assistance programs	Work Style [Priority Issue 2] Develop and Utilize Diverse Human Resources Personnel and Labor (FUJIFILM Corporation)	P. 39-41 P. 59
GRI 405: Diversity and Equal Opportunity 2016			
405-1	Diversity of governance bodies and employees	Governance [Priority Issue] Improve and Maintain Governance Structures Personnel and Labor (FUJIFILM Corporation) Personnel and Labor (Fuji Xerox)	P. 47-50 P. 58 P. 60
405-2	Ratio of basic salary and remuneration of women to men	N/A	N/A

GRI 406: Non-discrimination		
406-1	Incidents of discrimination and corrective actions taken	N/A
GRI 407: Freedom of Association and Collective Bargaining 2016		
407-1	Operations and suppliers in which the right to freedom of association and collective bargaining may be at risk	Supply Chain [Priority Issue] Strengthen CSR Foundations across the Entire Supply Chain
GRI 408: Child Labor 2016		
408-1	Operations and suppliers at significant risk for incidents of child labor	Supply Chain [Priority Issue] Strengthen CSR Foundations across the Entire Supply Chain
GRI 409: Forced or Compulsory Labor 2016		
409-1	Operations and suppliers at significant risk for incidents of forced or compulsory labor	Supply Chain [Priority Issue] Strengthen CSR Foundations across the Entire Supply Chain
GRI 410: Security Practices 2016		
410-1	Security personnel trained in human rights policies or procedures	N/A
GRI 411: Rights of Indigenous Peoples 2016		
411-1	Incidents of violations involving rights of indigenous peoples	N/A
GRI 412: Human Rights Assessment 2016		
412-2	Employee training on human rights policies or procedures	Supply Chain [Priority Issue] Strengthen CSR Foundations across the Entire Supply Chain
412-3	Significant investment agreements and contracts that include human rights clauses or that underwent human rights screening	N/A
GRI 413: Local Communities 2016		
413-1	Operations with local community engagement, impact assessments, and development programs	Social Contribution Activities Stakeholders
413-2	Operations with significant actual and potential negative impacts on local communities	N/A
GRI 414: Supplier Social Assessment 2016		
414-2	Negative social impacts in the supply chain and actions taken	Supply Chain [Priority Issue] Strengthen CSR Foundations across the Entire Supply Chain
GRI 416: Customer Health and Safety 2016		
416-1	Assessment of the health and safety impacts of product and service categories	Products and Services Which Reflect Our Customers' Views