

Green Yatra.org

A dedicated Green Yatra toward a sustainable and green world



About Green Yatra



A devoted Yatra for a GREEN world and a sustainable earth

Green Yatra is a registered NGO with 12A, 80G, FCRA and UNEP.

Green Yatra is a leading environment NGO of India and a dedicated Green Yatra (a green journey) toward protection, conservation and betterment of Environment, Mother Nature and Humanity. Our only objective is to create a habitable GREEN Earth and a better world for the present and future generations. *Our primary objectives have always been to leave the world better than we found it.* Green Yatra works PAN INDIA with base at Mumbai, Pune, Ahmedabad, Bangalore, Delhi NCR, Jaipur, Indore etc.

Our mission is to sensitise the people about value and importance of the environment, environmental issues and its adverse impact on our lives and empower them to contribute to a Sustainable and GREEN World. For more details please visit: www.greenyatra.org A Green Yatra Project

What We Do



We have been associated and working with 200+ fortune and other companies 200+ Prestigious colleges, universities, 1000s of schools across India and 1000s of housing societies in Mumbai and suburbs through our various projects to nullify the environmental imbalance caused by us and our society at large.

Our Projects:

Pedh Lagao पेड़ लगाओं is dedicated to plant #10CroreTREESby2025 across India and help them to be a mature tree and planted more than 200,931 saplings with over 90% survival rate, Zaroorat - A Need providing the necessary things to millions of needy people. Bag for Cause working to save earth from deadly plastic bags and empowering underprivileged women. Water Conservation, Sustainable Village, Renewal Energy, Go GREEN Kids, Green Youth Green India, Green Societies Green Earth, Go GREEN Ganesha sensitising and helping millions of children, youths and people for a green present and future.

Bag for Cause

Go Plastic FREE, Save Nature, Empower Underprivileged Women











Exchange Your Plastic/Raddi Newspapers, Dry Waste & E-waste with Designer Cloth Bags and Indoor Plants

Plastic, non-woven bags, E-waste have very dangerous impacts on the environment, nature, human and animals' lives. It is misbalancing marine ecosystem and killing marine lives, animals. Plastic bags have been one of the reasons for the heavy flood in Mumbai and Chennai.

To solve this issue, Green Yatra has come up with innovative solution **Bag for Cause**. "Bag for Cause" is an innovative and self-sustainable initiative to save the environment from harmful and deadly plastic, non-woven bags, E-waste and creating livelihood opportunities to **empower underprivileged women**. "Bag for Cause" Bags are made by needy women in the urban and rural areas after proper training for bag cutting, stitching and designing. Project generates funds by responsible recycling of the collected waste.

Pedh Lagao (पेड़ लगाओ)

#10CroreTREESby2025







Pedh Lagao पेड़ लगाओं is dedicated to plant #10CroreTREESby2025 across India and help them to be a mature tree. Pedh Lagao is not a just simple tree plantation project though, it is a livelihood creation for rural communities', it's to make urban India GREEN again, a women empowerment, an employment creation, socio-economic, socio-environmental, water catchment, biodiversity, environment, wildlife and forest promotion and protection, programme. So far, we have saved and protected many million trees and planted more than 200,931 saplings with over 90% survival rate.

Under project **Pedh Lagao** we do different types of tree plantations throughout the as per requirement as Conventional Urban plantation, Rural Livelihood Tree Plantation, Forest Mass Plantation and **Innovative Miyawaki Urban Forestation**.



Zaroorat- A Need

"Because your old stuff can be someone's new gift"





Zaroorat: A Need works on a premise that one man's waste can be another man's richness. The main goal of project is to appropriate basic living needs from a place of abundance to a place of need and **promoting** child education.

We collect all kind of old household materials in good condition good condition as clothes, books, toys, stationary, computers, electronic appliances, utensils etc. after sorting, repairing, sewing, packaging, distribute in the place of need across the country.

Impact/Outcome of the Project:

Since inception, we have collected and distributed millions of old households' stuff and touching millions of lives across India.

We arrange home pick up service across Mumbai and suburbs.



Go GREEN Kids

"An innovative effort to save Mother Nature"







Go GREEN Kids is an innovative educational initiative to sensitize and educate school children toward environmental protection and improvement. We believe that the younger generation is our future and has the potential to be change makers.

It is an initiative to Save Mother Earth, where school and children will go green in daily life, be more respectful to nature and contribute towards a Greener life for all, through tree plantation, clean-up drive, spot fix, site visits, environmental documentary show, audio-visual presentation, workshop (e.g. change you can bring, Green birthday celebration, how to go green in daily life, best out of waste, clay Ganesha and birdhouse making) discussion etc. and will inspire parents, elders, teachers and friends for the same.

Impact: Organized thousands of presentation, workshop and activities. We reached out to more than 50 lakh students across India through the association and partnership with thousands of schools.



Green Youth, Green India

Let's work for a Green and Better World





Green Youth, Green India is one of largest and first ever Green revolutionary initiative for colleges to bring youth under one roof & make them understand the importance of Environment and how the power of youth and togetherness can bring positive change in our society and Mother Nature. We started new trend in college festivals to become NGO partner and tried to involve youths in social and green causes during and after college festival.

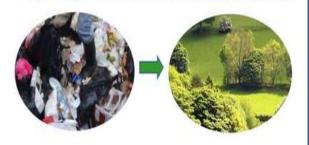
Impact: We started with just a few colleges, and in less than two years we have our presences in more than 200 college and university festivals across India. Our partner list includes IIST- Bangalore, IITs, IIMs, BHU, BITS, NITs, DU, MU, K.C., NM, St. Xavier colleges, SRCC, PUNJAB UNIVERSITY, Chandigarh University, and such other hundreds of prestigious universities and colleges from across the India.



Systematic Waste Management (SWM)

Turning Waste into Green Resources







Systematic Waste Management is a scientific, organized process of analysis, collection storage, transportation, segregation, processing/recycling, composting and disposal of solid refuse residuals in an engineered sanitary landfill. **SWM** ensures zero carbon emission and minimal or no landfill.

Implementation of SMW is mandatory in Mumbai, but waste management with us will earn respect and positive green image for you and your organisation along with many other benefits such as carbon credits, waste audit & management and CSR activities.

Impact: Since 2012, we have stopped approx. 8,281,820 kilograms or 8,281 Metric Tons of garbage to go in the dumping grounds and saved emission of 27,327,000 kilograms or 27,327 tons of Carbon or Greenhouse Gases emission in the environment through Systematic Waste Management (SWM) for companies like McDonald's, Oracle, Swiss RE etc.



Child Education- Ek Zaroorat

Child education through raddi newspaper



Child Education - Ek Zaroorat provides essential educational help and educational materials from a place of abundance to a place of need. We provide necessary educational materials as books, stationery, bags, school dresses, and pay tuition & school fee etc. to unprivileged students along with making the world cleaner and green. This can be done by donating just one month's old newspapers (raddi).

We are appealing and inviting big housing societies', corporates (under CSR), educational institutes, industries and hotels to support this noble cause by donating their old newspapers (raddi). It will help to save environment along with educating needy children.

Impact: So far, we have educationally adopted and educated 20 underprivileged children and taken care of their educational requirements.



Green Societies, Green Earth







The motive of this initiative is to bring residents of a housing society under one umbrella for a green cause and make them understand the importance of going green in our daily life. We organize various social and environmental activities for all age group such as tree plantation, society clean-up drives, old household stuff collection drive, waste management, presentations, workshops and other lots of activities on going green.

We also assist housing societies in the installation of systematic waste composting units, solar panel, and solar water heater, rainwater harvesting system, old plastic bottles greenhouse room and such other green technologies as per need.

Impact: Organized and conducted hundreds of awareness campaigns on green lifestyle, green birthday celebration, Zaroorat - old stuff collection drives, workshops on Best out of Waste, eco-friendly clay Ganesha making across the Mumbai and suburbs.

A Green Yatra Project

Go GREEN Ganesha

A fight against harmful Plaster of Paris (PoP) Ganesha idols





Go GREEN Ganesha is a fight against harmful Plaster of Paris (PoP) Ganesha idols. It was first of its kind initiative in 2008 - 2009. Our goal is to save marine lives and the environment by adopting eco-friendly Go GREEN Ganesha Idols as an alternative to the harmful Plaster of Paris (PoP) Ganesha idols which are widely used during the Ganesha festival. To achieve this goal we organise awareness campaigns, FREE eco-friendly clay Ganesha making workshop, give presentations on the harmful impact of PoP Ganesha idols on our and marine lives and other solution-oriented activities in companies, schools, colleges, malls and housing societies.

Impact: Organized and conducted many several awareness campaigns and eco-friendly clay Ganesha making workshop across the Mumbai in housing societies, schools, colleges, malls, and corporate houses.



CSR Activities

Goodness is the only investment that never fails



Corporate Social Responsibility is a hard-edged business decision. Not because it is a nice thing to do or because people are forcing us to do it because it is good for our business

- Niall Fitzerald, Former CEO, Unilever

We organize various social and environmental activities for corporates such as tree plantation derive, old household stuff collection drive, spot fix, Daan Utsav, Joy of Giving, thanks giving, clean-up drive etc. We also give presentations on how to go green in daily life, change you can bring, green birthday celebration, Go GREEN Kids and Go Green Ganesha. We conduct workshops on **Best out of West,** Birdhouse and eco-friendly clay Ganesha making.

Tell us your CSR requirement and we will try to suggest and do environment and humanitarian CSR activities that will fit the CSR policy of your organization.

We are Not Just Another NGO

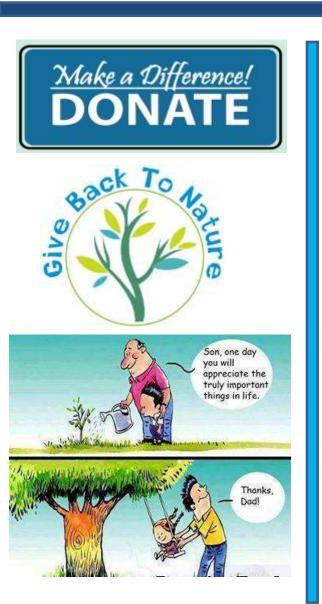
Actions speak louder than words

- 3500+ social awareness campaign, workshops, events and activities including many big marathons with different colleges, schools, companies, corporate houses and housing societies across India.
- We are only organization who has the support of **more than 50 lakhs** students in various schools across India and counting... under our **Go GREEN Kids** initiative.
- Awarded with most Pro- active environmental NGO among 100s of other NGOs.
- 1st organization in Mumbai who started campaign against PoP Ganesha Idols along with more than six eco-friendly alternative solutions under **Go GREEN Ganesha** initiative.
- Only NGO from Mumbai featured in Prestigious International **Youth Leader Magazine**. Our work has been featured in most of print media as Times of India, Hindustan Times, DNA, ANI, Asian Age, Afternoon, NDTV, Mid-Day, The Better India, and many other newspapers and online social media.
- Organized India's 1st Robot Marathon: Robothon with D.J. Sanghvi College of engineering.
- Only NGO in India who provide home pickup service for old household stuffs as Clothes, books, toys etc. under project **Zaroorat**: A **Need**.
- More than 3,000 volunteers and 1000+ Interns worked with us from across the globe.



IF YOU NEVER HELPED, YOU NEVER LIVED

Donations to Green Yatra are tax exempted under Sec. 80G of the Income Tax Act 1961.



"You have never really lived until you have, without any selfish motive or expectation, helped someone who cannot pay you back."

Our all activities are **offered FREE** to schools, colleges, and needy people. **WE DEPEND ENTIRELY ON DONATIONS**. Please come forward and donate generously to bring the positive change in environment, society and thousands of lives those who are struggling for basic necessity things in day to day life.

Your small contribution can be of great help for us to continue serving to the humanity and Mother Nature. Become a monthly donor, you can Sponsor a old stuff distribution drive, a Presentation, a Workshop, Events, Tree Plantation, Eco- Picnics. You can also donate us computers, laptops, projectors, sewing machines, washing machines, collection boxes, transportation vehicles and such other useful things in good condition.



Join Hands and work with Us

BE VOLUNTEER/INTERN TO SAVE MOTHER EARTH



Thinking to become the Change Maker and to serve the society......

If you have Passion, knowledge, Fresh energy, Love for Environment & Humanity and willingness to share our passion then Green Yatra is right place for you. Join us as we raise our concerns and act to save Mother Nature for better present and future and push for development that is both sustainable and equitable. Your research, communication, management, networking, internet and advocacy skills will surely earn you some pride.

You can devote as less as one hour, a weekend or can work online from any part of the globe together with no time barrier.

Some of our Partners and Supporters

We have been associated and working with 200+ fortune and other prestigious companies 200+ reputed colleges, universities, 1000s of schools across India and 1000s of housing societies in Mumbai and suburbs.





























































Contact Us



001/ Bldg. No. 14, Mahaveer Nagar, Ideal Park, Near Orange Hospital, Mira Road (East), Thane - 401107, Maharashtra, India.

Email- info@greenyatra.org website: www.greenyatra.org

Contact us: +91 22 6588 6649 /+91 99675 38049

Facebook/Twitter: GreenYatra

Mumbai, Pune, Ahmedabad, Bangalore, Hyderabad, Delhi-NCR, Lucknow, Kolkata

