



MEMBER OF THE



## Communication on Progress Year: 2018

### Statement of Continued Support of the UN Global Compact

Executive Director

United Nations Global Compact

24 Nov 2018

Dear  
Sir/Madam,

Safedrive Africa Foundation (SDAF), is pleased to continue to support the ten principles of the UN Global Compact with respect to human rights, labour, environment, and anti-corruption.

With this commitment, we express our intent to advance these principles within our sphere of influence, and will make a clear statement of this commitment to our stakeholders and the general public.

This is our first COE – Communication on Engagement and it gives an overview of the activities and initiatives SDAF has taken since joining the UNGC in order to support and promote the UNGC and its Principles.

We commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely Yours,



**Isaac Mutashi**  
Executive Director

**Company name:** Safedrive Africa Foundation (SDAF)

**Sector:** Road Safety NGO

**Number of employees:** 6

**UN Global Compact signatory since:** 08 December 2014

**Contact person:** Isaac Mutashi

**Address:** P.O.Box 4508 Nairobi 00100, Kenya

**Email:** [info@safedriveafrica.org](mailto:info@safedriveafrica.org) / [isaac@safedriveafrica.org](mailto:isaac@safedriveafrica.org) / [safedrive@live.com](mailto:safedrive@live.com)

**Phone:** +254-20-2516418

**Mobile:** +254-705-606-812

### **Brief description of nature of business**

Safedrive Africa Foundation (SDAF) is an NGO that champions rail, Roadway safety, low carbon emission, rights for traffic victims and sustainable mobility in Africa. SDAF is a Pan African national platform service provider of resilient, cost-effective sustainable solutions to community, Government, Humanitarian, private, religious and Commercial Organizations.

Sustainable Mobility is for all to bring together a diverse and influential group of Institutions and community, with a commitment to speak with one global voice and act collectively to implement the Sustainable Development Goals (SDG's) and transform the rail, transport sector to save lives

### **WE STAND FOR A MOBILITY OF GOODS AND PEOPLE THAT IS:**

#### **EQUITABLE:**

Ensuring that transport and mobility is connecting people and communities to jobs, schools and health care and in the delivery of goods and services to rural and urban areas, thus providing all with equal opportunities and leaving no one behind.

#### **EFFICIENT:**

Ensuring that the increased demand for mobility is met at the least possible cost for society. This includes road and rail transport, as well as non-motorized transport, such as cycling and walking.

#### **SAFE:**

Reducing crashes, injuries, and fatalities from transportation mishaps across modes of transport.

#### **GREEN:**

Lowering the environmental footprint of the transport sector to combat climate change and Air pollution.

We facilitate road, rail safety and climate action awareness programs to increase youth's knowledge to change behaviour through Advocacy, training, community events outreach among young people to prevent reduce deaths and serious injuries on roadways.

### **Scope of this COP**

This COP is the first since our participation in the Global Compact and addresses activities Safedrive Africa Foundations NGO for Roadway safety, low carbon emission, rights for traffic victims and sustainable mobility in Africa Kenya implementation of all the issue areas related to the principles.

# Human Rights

UN Global Compact principles covered:

**Principle 1: Business should support and respect the protection of internationally proclaimed human rights**

**Principle 2: Business should ensure that they are not complicit in human rights abuses**

Human Rights  
Current

Commitment

SDAF believes that Principles of the UNGC: Businesses should support and respect the protection of internationally proclaimed human rights; and make sure they are not complicit in human rights abuses.

**Our Values**

One of SDAF’s core corporate values is to “perform with excellence and integrity.” We expect that all employees integrate this commitment into their daily work - whether they support our customers missions directly or indirectly. In a direct sense, Safedrive Operations organisation includes programs that provide critical support to the vulnerable road users such community event outreach , campaigns and advocacy, assist government that are challenged to provide for the needs of their citizens and provide awareness and training to support basic human needs within the context of road safety campaigns

**Our Initiatives**

SDAF’s mandatory annual ethics and compliance trainings includes an explanation of the company expectations of behaviour as stated in the Code of Conduct entitled “Leading the Way. Among the topics covered in the training, special attention is paid to ethics awareness, diversity and inclusion, human trafficking, creating a harassment-free workplace and Equal Employment Opportunities. SDAFs educates its employees on Kenya Acquisition Regulation and provides additional training to mitigate even the slightest perception of inappropriate behaviour.

**Our Code of Conduct**

SDAF’s Code of Conduct stipulates that all employees are required to comply with our own corporate policies. Our zero tolerance policy is in place to protect employees from discrimination and harassment, and employees are encouraged to report any violation of this policy or any other concern. In addition to reaching out to our Ethics & Compliance Officer personally

It is the responsibility of all staff members to act in accordance with the occupational health and safety legislation and policies of GGCH and use security and safety equipment provided. Specifically all staff members are responsible for safety in their work area by following the safety and security directives of management and advising management of areas where there is a potential problem in safety and reporting suspicious occurrence.

Human Rights  
Future

*Activities planned for next year*

To advocate for road safety and road traffic injury victims through partnership likeminded agencies, individuals and corporates to eradicate poverty within our community.

**SDAF will Continue to initiate bellow sustainable development goals for road safety**

SDG 3.6 By 2030, halve the number of global deaths and injuries from road traffic accidents.

SDG 11.2 By 2030, provide access to safe, affordable, accessible and sustainable transport systems for all, improving road safety, notably by expanding public transport, with special attention to the needs of those in vulnerable situations, women, children, persons with disabilities and older persons.

Labour Rights	
UN Global Compact principles covered:	<p><b>Principle 3: Business should uphold the freedom of association and the effective recognition of the right to collective bargaining</b></p> <p><b>Principle 4: Business should support the elimination of all forms of forced and compulsory labour</b></p> <p><b>Principle 5: Business should support the effective abolition of child labour</b></p> <p><b>Principle 6: Business should support the elimination of discrimination in respect of employment and occupation</b></p>
Labour Rights Current	<p>Commitment</p> <p>Safedrive Africa Foundation endeavours to provide staff with a safe and discrimination free workplace. Staff members must not harass, discriminate, or support others who harass and discriminate against colleagues or members of the public on the grounds of sex, pregnancy, age, race (including their colour, nationality, descent, ethnic or religious background), marital status, disability and sexual orientation.</p> <p><b>Our Values</b></p> <p>SDAF's commitment to fair labour standards provides employees with the right to collective bargaining; fair compensation for the work they do; and protection from every form of discrimination. We believe that our employees are our most valuable assets, and we prioritize their individual and collective needs accordingly. SDAF's workforce includes a number of union labour groups, and we are proud of the effective collaborations between SDAF Labour Relations and these teams to most effectively support the missions of our communities. SDAF's diverse workforce is comprised of individuals who represent a wide spectrum of age, ethnicities, religions and races. To protect our employees from abuse or harassment, and to ensure that our working environment is inclusive and respectful of all employees, SDAF implements a zero tolerance policy against any sort of discrimination. Forced labour and child labour are strictly prohibited in every area where we work. We promote the use of our Ethics Hotline, and SDAF's Ethics &amp; Compliance Officer works closely with Human Resources and Program Manager to thoroughly investigate any reported allegations, and take action if necessary</p> <p><b>Our Initiatives</b></p> <p>Safedrive Africa Foundation has continued its partnerships with organizations such as the International Stability Operations Association and the United Nations Global Compact to expand awareness of globally recognized fair labour standards</p> <p><b>Our Code of Conduct</b></p> <p>We support of our employees' fair labour rights around the world is vital to maintaining a productive workforce. In turn, We expect our employees to create a culture of fairness and equality amongst themselves by treating each other as they wish to be treated. This is a recurring theme throughout our policies and Code of Conduct; where our employees must lead with integrity and excellence</p>
Labour Rights Future	<p>Activities planned for next year</p> <ol style="list-style-type: none"> <li>1. Will empower women working in public transport (Matatu and Taxi) by helping them maximise their potential through professional development and build a network of contacts for personal and professional benefit.</li> <li>2. Engage in a range of activities, from general awareness raising to lobbying for a specific legislative change. Highlighting practical initiatives,</li> </ol>

# Environment

UN Global Compact principles covered:

**Principle 7: Business should support a precautionary approach to environmental challenges**

**Principle 8: Business should undertake initiatives to promote greater environmental responsibility**

**Principle 9: Business should encourage the development and diffusion of environmentally friendly technologies**

<b>Environment Current</b>	<p><b>Commitment</b></p> <p>Principles of the UNGC: Businesses should support a precautionary approach to environmental challenges, undertake initiatives to promote greater environmental responsibility; and encourage the development and diffusion of environmentally friendly technologies.</p> <p>Safedrive Africa Foundation support strong laws and institutions for a healthy planet and healthy people and emphasizes Environmental rights and governance to our employees against hazardous environmental impacts. Pollution free - an initiative aimed at eliminating carbon emission, injuries and negative environmental impacts to champion climate change in transport – applies throughout the foundation. We have continued pollution prevention initiatives and recurring training drivers and riders in public transport to promote eco-friendly environment.</p> <p>We engage with employee to help them to better understand what their environmental rights obligations are, and to provide guidance on how to move from a compliance culture to championing environmental right</p>
<b>Environment Future</b>	<p><i>Activities planned for next year</i></p> <p>Safedrive Africa Foundation will continue to support its staff ,communities we serve, civil society organisations and vulnerable populations in their efforts to access information on their environmental rights and to shine a spotlight on environmental rights violations</p> <p>Will continue to support the Environmental Rights Initiative brings environmental protection nearer to the people by assisting state and non-state actors to Promote, Protect and Respect Environmental Rights.</p>

# Anti-corruption

UN Global Compact principles covered:

Principle 10: Business should work against corruption in all its forms, including extortion and bribery

<b>Anti-corruption Current</b>	<p><i>Commitment</i></p> <p>All employees of Safedrive Africa Foundation work in a way which promotes public confidence and trust. The public is entitled to expect the operations to be conducted with integrity, efficiency, effectiveness, fairness, impartiality and economy. In order to serve the community, Safedrive Africa Foundation requires a professional standard of behaviour from employees which:</p> <p><b>Our Values</b></p> <p>Given the different cultures in each of the tribe our employees have and will continue to encounter varying interpretations of operational protocol. Because a gesture could be considered typical etiquette in the country and bribery in another, Safedrive Africa Foundation provides employees with ample training to prepare them for any instance of corruption they might confront, and implements precautions to ensure that the laws of the republic of Kenya are strictly followed. Through diligent instruction and annual reinforcement of policies and procedures through our annual ethics and compliance training SDAFs employees receive a comprehensive education on how to operate ethically and professionally</p> <p><b>Our Initiatives</b></p> <p>The Ethics &amp; Compliance Officer also chairs a quarterly Compliance Council comprised of functional executive leaders to: oversee the organization’s implementation of compliance programs, policies and procedures that are designed to be responsive to the various compliance and regulatory risks facing the foundation, assist the Ethics &amp; Compliance Officer in fulfilling oversight responsibility for the foundation’s compliance and ethics programs; and perform any other duties deemed as necessary. SDAF’s position against corruption is not only the concern of our Ethics and Legal departments. Our Procurement team is required to compare vendors’ costs to ensure fair competition. Procurement personnel are also specially trained to not accept gifts of any value from potential vendors, to avoid even the perception of bribery.</p>
<b>Anti-corruption Future</b>	<p><i>Activities planned for next year</i></p> <p>Would revolve around evaluating the effectiveness of the Safedrive Africa Foundation Code of Conduct as well as promoting it on a regular basis as well as taking administrative action on any departures from it.</p>

### How do you intend to make this COP available to your stakeholders?

This COP will be published via annual report and newsletters.  
And thought management Notice board

### Donations, awards

The Africa Leadership Awards 2015  
The Africa Leadership Awards 2016

Safedrive Africa Foundation received The Africa Leadership Awards 2015 and 2016, this award is all about Achievers, Super Achievers and Future Business Leaders. This glamorous event will attract the best of the best from Africa. This event will highlight, recognize and reward their ability to steer their businesses through turbulent times, applying the best of business modules to manage and keep their missions afloat.

This in itself is another indication as to how hard all members of staff have worked as a team towards gaining international recognition – no mean achievement!

Please Visit

<http://www.africaleadershipawards.org/AWARD%20WINNER%202015/AWARD%20WINNER%202015.html>

<http://africaleadershipawards.org/AWARD%20WINNER/AWARD%20WINNER%202016.html>