

## Communication on Engagement (COE)

August 2013 – November 2018

Date: 1st November, 2018

## Part I. Statement of Continued Support by the Chief Executive

To our stakeholders:

I am pleased to confirm that Adhrit Foundation reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Alltyan

Aditya Singh, MSc (Strathclyde)

Chairman and Managing Trustee

 $Hesselbein \ Fellow \ - \ University \ of \ Pittsburgh, \ USA$ 

Prerna Fellow - Indian Institute of Management Lucknow

Fellow - City Montessori School Lucknow

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## Part II. Description of Actions

Adhrit Foundation has undertaken wide range of activities which promote the Ten Principles of United Nations Global Compact. Few of them are as follows:

- 1. Organized **The Lucknow Conclave** from 27th to 29th June, 2014 at IIM Lucknow. It is a platform, where leaders of tomorrow discuss and further develop their ideas into reality. It aims to foster leadership qualities amongst students and young professionals by opening a cross-cultural dialogue on issues of national and global relevance. Participants were inspired by and learnt from speakers who are eminent public figures in politics, business, academia, entertainment, journalism, sports and the NGO sphere.
- 2. Organised **Indian Law Conclave**, a national platform for young people from around the country to come together and debate on legal issues of contemporary importance. The first edition of dialogue was held from 29th June 1<sup>st</sup> July, 2018 at International Youth Hostel, New Delhi. The conclave brought together academicians, lawyers, legislators, bureaucrats and students in order to encourage discussion over legal issues and promote multidisciplinary approach to the policy making process.
- 3. Established **India Law Forum**, a community for lawyers and law students committed to empower people through legal aid, legal awareness, legal education, and legal events. The forum will organize awareness campaigns, group discussions, lectures, workshops, conferences, seminars, summer schools, and competitions.
- 4. Established **India Youth Forum**, a platform to connect the youth from all parts of the country and inspire them to participate in the nation building process.
- 5. Our representatives attended various UN Global Compact Local Chapter meetings and conferences organized by Confederation of Indian Industry



(CII), Federation of Indian Chambers of Commerce & Industry (FICCI) and World Economic Forum (WEF) to engage with various stakeholders.

- 6. Constant engagement with various stakeholders through our blog, publications, social media pages, meetings and conferences.
- 7. Our Advisory Board is preparing an Action Plan 2020 to align our new initiatives and activities towards general principles of sustainability and transparency along with Ten Principles of UN Global Compact.

## Part III. Measurement of Outcomes

Our initiatives and activities have yielded both quantitative and qualitative outcomes.

- 1. We have engaged with over 500 delegates through The Lucknow Conclave and Indian Law Conclave. After the events, the delegates become our alumni/ambassadors and actively promote our commitment towards Ten Principles of UN Global Compact in their workplaces, universities, and cities.
- 2. We have trained over 1500 students through our flagship Adhrit Consociate Online Internship Programme. These students research, create online and offline campaigns, and write blogs on topics related to Ten Principles of UN Global Compact. This creates lot of awareness about the pertinent issues through both online and offline engagement with various stakeholders.
- 3. We have engaged with over 50,000 people through social media and email newsletters to raise awareness about Ten Principles of UN Global Compact amongst various stakeholders. Furthermore, our website has over 100,000 unique visitors during this period.

In the near future, we look forward to engage with more stakeholders, our focus will be to engage with Business Participants and Educational Institutions for research, awareness, sharing of best practices, and commentary on COE activities.