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**COMMUNICATION ON ENGAGEMENT (COE)**

**Period Covered by this Communication on Engagement 2017-2018**  
**From January 1,2017 till October 30,2018**

**Part 1: Statement of continued support by the President**  
**Date: 30.11.2018**

**To our Stakeholders:**

**I am pleased to confirm that the INTERNATIONAL HOTEL AND RESTAURANT ASSOCIATION (IH&RA) reaffirms its support to the United Nations Global Compact and its ten Principles in the areas of Human rights, Labor, Environment and Anti-corruption. This is our communication on Engagement with the United Nations Global Compact. We welcome feedback on its content.**

**In this Communication of Engagement, we do describe the actions that our organization has taken to support UN Global Compact and its Principles as suggested for an organization like IH&RA. We also commit to sharing this information with our Stakeholders using our primary channels of communication.**

**Sincerely yours,**

**Dr. Ghassan AIDI**



**President**

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## **Part 2 Description of actions**

- 1- Attend several international Meeting and symposium and talk about COP and sustainability (Zagreb, Barcelona, Milano, Baltimore, Bodrum, Hangzhou, Hong Kong , Buenos Aires).**
- 2- Develop our Own concept of certifying Hotels for sustainability under the name of EMERAUDE HOTELS to include the ecology and the culture of the sustainability in this part of the world and explaining the role of Labor that is very important issue.**
- 3- Create a company in Hong Kong EMERAUDE HOTELS ASIA to certify Hotels first in Hong Kong then to China ( estimated all for 35000 Hotels.**
- 4- Develop the concept of Emeraude Hotels in Lebanon to help the countries of the Levant to understand the sustainability issues specially the issue of labor in building the dialogue between Hotels and various NGO that are involved in the UN Global Compact.**
- 5- Participate with IOE and ILO for the dialogue between Government, Labor union and employer for better climate of cooperation.**
- 6- Helping some refugees in organizing some school in Lebanon for continuous education.**
- 7- Put an objectives to arrive to 10,000 Hotels by 2020 who are Emeraude Hotels and respecting the various criteria of sustainability that IH&RA did develop with GSTC .**

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**Part 3. Measurement of Outcomes.**

**Our members 500,000 and at least 25% of them do understand now the concept of sustainability and adhere to it.**

**We have and we do maintain experts in France, Spain, Croatia, Hong Kong, Lebanon, Kuwait, UAE.**

**Everybody did adhere to the Principle of EMERAUDE hotel which is the Label of sustainability for the Hospitality Industry. (Only Hotels ) no Restaurant yet.**

