

SOROPTIMIST INTERNATIONAL OF TURKEY



dünya Kadınlarının sesi...

Herewith we are presenting you our last term detailed report.

Report consists of our local and international level activities related with our goals;

*Education *Economic empowerment of women *Eliminating violence against women *Health *Sustainable environment

For your kind attention.

With my sincere regards,

Nur Velidedeoğlu Kavuncu SI Turkish Union President 2018-2020 dünya Kadınlarının sesi...

Türkiye Soroptimist Kulüpleri Federasyonu

SOROPTIMIST INTERNATIONAL

Who are Soroptimists?

After the founding of the first Soroptimist Club in Oakland, California, in 1921, the prominent French cosmetic surgeon Dr Suzanne Noël initiated the first Soroptimist International Club in Paris in 1924. She inspired the founding of the first Club in continental Europe as well as many others after that. Dr Noël set an unrivalled record by establishing a dozen clubs around the world, thus widely disseminating the concept of Soroptimism. It was therefore fitting that Suzanne Noël was elected the first President of the European Federation of Soroptimist International in 1930.

Since then, the European Federation, i.e. Soroptimist International of Europe, has grown steadily and now consists of nearly 35,000 members, in more than 1,260 clubs, present in 62 countries.

Global Voice for Women

Soroptimists are professional women who are engaged in their communities and who work actively on improving the lives of women and girls in these communities. Soroptimists have a global vision of the world and of women's issues. We are in touch with the challenges women face in their local communities on a daily basis and have a deep understanding of their living conditions and their rights.

As Soroptimists, we conceptualize and implement projects to better the lives of women and girls and are ideally positioned to respond to challenges that are global in scope but need to be implemented in accordance with local realities.

We have been advocating for women's and girls' rights at the local, national, and international levels since 1921. We have acted as a 'global voice for women' in different international fora and in the communities we live in.

Today, there are more than 80,000 Soroptimists around the world and nearly 35,000 across Europe, the Middle East and Africa witnessing daily the changes in our societies and working proudly to improve the lives of women and girls.

Our organization, Soroptimist International of Europe, holds special consultative status at the United Nations' ECOSOC and has participatory status at the Council of Europe and the European Women's Lobby. Soroptimist International of Europe exchanges with these institutions and provides them with evidence-based information for the formulation of policies that advance women's issues.

Each year, Soroptimists design, fundraise for, and implement thousands of projects that benefit women and girls in their communities. To the extent that women's needs across the world vary, Soroptimist projects vary as well. That said, all Soroptimist projects share three characteristics:

- They address a local need
- They are conceptualized and implemented locally
- Their main purpose is to bring concrete improvement to the lives of women and girls

Soroptimists work in five key areas of importance to women and girls:

• Education

building and refurbishing of schools, provision of school supplies, curriculum development, scholarships and mentoring, continuing education for migrant women, legal literacy training for women, lobbying for equality in education.

• <u>Economic Empowerment</u>

vocational training, business skills training, farming skills training, microcredit loans, childcare for job seekers, improved access to resources, lobbying for equality in employment...

• Eliminating Violence Against Women

building of shelters, building of protected courtrooms, counselling services, aid to victims of violence, anti-trafficking initiatives, lobbying for the elimination of violence against women...

• <u>Health</u>

building and refurbishment of hospitals, provision of medical supplies, nurse/midwife training, tests/screenings, education on reproductive health and rights, lobbying for improved health care...

• <u>Sustainable Environment</u>

building and refurbishment of sanitary facilities, sustainable farming initiatives, waste management, greening initiatives, lobbying for environmental sustainability...

Organisation and Structure

SI is made up four Federations; the map below shows the countries with Soroptimist countries, with a different color for each Federation. Soroptimist International of the Americas (SIA) – red

Soroptimist International of Europe (SIE) – yellow

Soroptimist International of Great Britain and Ireland (SIGBI) - blue

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Soroptimist International of South West Pacific (SISWP) - green

The SI HQ office is based in Cambridge, UK.

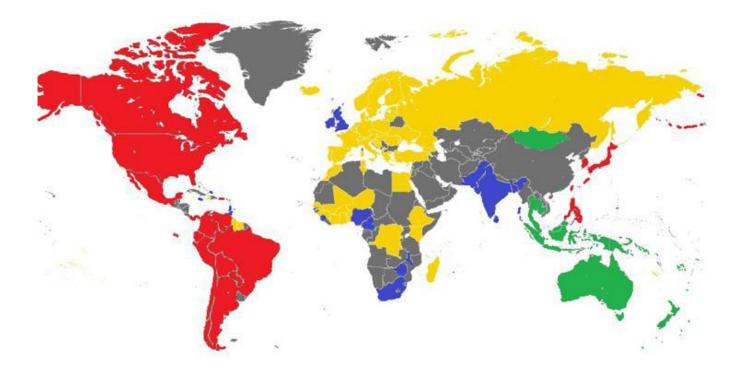
Find out more

Visit the websites to find out more:

Soroptimist International (SI) - www.soroptimistinternational.org

Soroptimist International of Europe (SIE) - www.soroptimisteurope.org

Soroptimist International of Turkey (TSKF) – <u>www.soroptimistturkiye.org</u>



Türkiye Soroptimist Kulüpleri Federasyonu

SOROPTIMIST INTERNATIONAL OF TURKEY

(TÜRKİYE SOROPTİMİST KULÜPLERİ FEDERASYONU)

As a representative of Soroptimist International of Europe, SI Turkish Union has carried out the global mission of Soroptimist International in Turkey since 1948.

The Union is a public spirited association with over 1008 members in 37 clubs located in 17 cities of Turkey. In 1948, the first Soroptimist club in Turkey was founded in Istanbul by the novelist Müfide Ferit Tek. The Union was established by merging the Istanbul and Ankara clubs in 1953.

SI Turkey focuses on following objectives as identified before:

- Education
- Economic Empowerment
- Eliminating Violence Against Women
- Health
- Sustainable Environment

COMMUNITY TRAINING CENTERS

The Turkish Union has five Community Training Centers in different cities: Gültepe (Istanbul), Atatürk (Ankara), Başkent (Ankara), Ege (İzmir), Balat Culture House (Istanbul).

The Soroptimist Community Training Centers are symbols of friendship, solidarity, and cooperation. These centers are an integral part in the campaign against illiteracy.

Soroptimists are constantly in search of areas that will enable us to use the centers on a greater scale. These centers offer income generating courses to young women and mothers. The courses offered include: Reading and Writing, Sewing, Home-Economics, Carpet Weaving, Accounting, Foreign Languages, Childcare, Computer Literacy and Health Care.

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BALAT CULTURE HOUSE

Fener Balat, a district which is one of the most important touchstones of our cultural heritage, an area that is protected by UNESCO and EU Project due to its historical and touristic structure, attracts

attention of many people and several institutions with its architectural and social texture. The district where Turkish, Greek, Armenian and Jewish people live together in harmony, carries the breeze of history reflecting the serenity and experience of the centuries gone by on the one hand and the dynamism of our age on the other, has an ever changing face. One such novelties that came along with this change is the "TSKF Balat Culture House" that is opened up on 17th June 2010.

Balat Culture House, which is made up of two adjacent buildings and a small backyard is designed to serve different functions simultaneously. At the ground level, a professional kitchen has been built as a part of the foundational project regarding the building In this kitchen the food to be served in the cafe in the second floor is prepared and it is also possible to run a cooking course with 20 participants. The entrance level of one of the buildings and the backyard garden serves as a cafe. This space is used by Soroptimists as a meeting ground and the visitors to the district can have a cup of coffee or have lunch in this historical building enjoying its beauty.

The entrance level of the other building is used as managerial section. In the upper level of the building which has the cafe, there is an art gallery. We aim at hosting an exhibition here every month. The upper level of the managerial section is organized as a meeting and education area. In this section, the Soroptimist Clubs organize gatherings and trainings for the women and children of the district are provided.

The building is designed with a double-use. The first use is to provide trainings and services in line with the aims of the Soroptimist clubs, the second use is to do with raising funds to cover the costs of this services and the building and allow the cooking course participants to earn some money using the skills they gained at the course. After this comprehensive project is applied reaches its full force, Soroptimist members will try to make a difference in the cultural, social and economic areas by building a bridge.

Balat Culture House Cooking Atelier was continued in the second year of the project. The goal of Balat Culture House Cooking Atelier is determined as follows: "to teach women and girls with no economic freedom and living in Balat district how to cook good, appropriate and traditional food, therefore to make them conscious and also to contribute to their economic conditions by enabling them to earn money of their own. The course participants received theoretical training for the first three months and then start practical trainings at the professional kitchen. Turkish ravioli is the leading product of our atelier but also jams, pickles, tarhana, cakes and various cookies. The fresh baked/cooked products of the cooking classes are served at the cafe of BCH or as packages at our

sales stand. Besides, they meet and communicate with our Soroptimist sisters and their friends and relatives who either work in the project or visit BCH as well as with people from various

backgrounds such as writers, artists, scientists, doctors which gives them the opportunity to build up their own capacities. This develops them both economically and socially.

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This project we applied in Fener Balat is designed to develop the social life in Balat. Balat Culture House aims at giving the women to acquire an occupation and create areas of employment for them.

The instructor- a well-known culinary expert- started teaching the participants 3 basic meals: pickles, jams and "manti"- traditional Turkish ravioli. However, they additionally learned how to cook other specific dishes as well. Women studied 10 hours per week (2 days a week): 3 hours of theoretical training at the classroom where they learned about the basics of cooking and 7 hours of practical training where they implemented what they learned. The products were tasted by the instructor and were served to our Soroptimist members and they all approved.

In Balat Culture House approximately 50 women are trained each year.





In 2017, the soup days were organized in every week for Balat's women and children and gave some information to them about healthy nutrition by Soroptimist clubs. A joint painting exhibitions, in

which the members of Turkish Soroptimist clubs who paint exhibited their work took place in Balat Culture House. We organized this activity as a part of 8th March World Women's Day every year. We also opened this exhibition up to our Soroptimist friends all over Europe.

Türkiye Soroptimist Kulüpleri Federasyonu

Starting 2016 we invited our clubs outside İstanbul to organize "Kitchen Workshop "together, for example last year with Club Konya, TSKF organized special day; with the cooperation of a famous cook our "Balat women kitchen team "prepared special meals and soroptimists members and non soroptimists from İstanbul and Konya enjoyed the meal. In conclusion; these women are gaining income and experience and they are becoming self confident, by inviting other clubs, Soroptimists achieve more participants ,synergy. Cafe Vodina, being a commercial enterprise enables us to serve these products (local meals, jam, etc. produced by these women) to all the visitors. All activities are shared via facebook and website.

Within the 16 days of actions between 25th November (International day for the elimination violence against women) and 10th December, the Balat Culture house was lighted up orange color in order to take attention to violence against women and some activities were happened in the scope of this project.

http://www.balatkulturevi.org/ https://www.facebook.com/balat.balatkulturevi



KIMIM

Vocational Training and Employment Support Center for Women

(ETILER SOROPTIMIST CLUB)

In 2015, Etiler Soroptimist Club dreamed, proposed and launched KIMIM Project (Kadınlar İcin Meslek ve İş Merkezi, Vocational Training and Employment Support Center for Women). KIMIM was established in Balat Culture House with a financial aid of 80,000 Euros provided by ISTKA (Istanbul Development Agency).

The aim of KIMIM is to empower women who never worked before due to lack of required skills and/or education. The goal was to give them the opportunity to close the gap with the help of short-term vocational training programs.

During the first year, three programs were launched, enabling participants to work in different parts of the hospitality sector like Housekeeping, Stewarding and F&B Service. Upon successful completion of a selected course of 90-120 hours, the participants received "on-the-job-training" for two weeks and were hired by different employees through the agency of KIMIM. Trainees were also offered free lunch, coffee breaks and free daycare for their children throughout the course of their trainings. Moreover, KIMIM organized special lectures for the trainees, their family members and



co-workers in order to raise awareness in gender equality.

Among hundreds, 80 women decided to join one of the vocational training programs: 53 of them attended, and 43 of them managed to earn the certificate. Participants of the programs were mostly undereducated women from poor backgrounds in Istanbul. Some of them were from shelters, and 15 of them were Syrian refugees residing nearby. All participants were eager to be successful, gain new skills and start

working.

At the end of the project's first year in September 2016, despite some serious external obstacles, 31 different jobs for 19 women were secured, and 15 women continue to work. All participants have been introduced to "gender issues" as well as receiving coaching in how to tackle issues in their work and family lives.

The most successful group in terms of the highest rate of employment and job permanency were women from centers for violence prevention and social rehabilitation.

With regard to economic and social prospects, club organized Crochet Bags, Accessories and Souvenirs Production Vocational Training Program in the second year of the project. Our instructor was TV celebrity Meltem Acikel, and she taught women know-how and professional skills at Balat

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Culture House for 7 weeks. Ten trainees completed the program and earned their certificates. Etiler Soroptimist Club launched an atelier with five successful trainees. Different handbags were designed for different target groups. Designs, patterns and ideas were shared during workshops held on Wednesdays. Handbags produced were sold at different occasions. Orders were taken from companies familiar with this project, and they distributed the products as souvenirs. Thousands of handbags in different types were produced, and 900 of them were sold. Five trainees still earn regular income.

In the third year, trainees and their friends asked for in-depth training courses to secure the unexpectedly high success level of the Atelier. Therefore, Etiler Club organized a series of courses on home textile products and production techniques offered by different instructors. Zeynep Genceolu taught tips about making runner and table mats, OKKA Group shared blanket knitting tips, Meltem Acikel taught recycled-pillow making and BIBAK Group gave training in Amigurumi. In total, 40 women benefited from these vocational training programs.





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From the beginning of this project, Etiler Club have collaborated with a series of governmental (Ministry of Family and Social Policies, Ministry of Labour and Social Security, etc.) and non-governmental institutions (ISMEK, ACEV, etc.), Fatih Municipality Career Center and ISKUR (Turkish Employment Agency). Club members have visited 2000 homes and called up more than 1500 women to introduce the project. Etiler Club have produced a great variety of promotional materials and been hosted in a series of TV programs.For the fourth year, Etiler Club are planning to organize a Crocheted Granny-Square Training Program of 6 weeks and then to produce different products in the Atelier. This Vocational Training will again be held in Balat Culture House, starting from January 2019.





THE WORLD OF BUTTERFLY

(ULUDAĞ SOROPTIMIST CLUB)

Uludağ Soroptimist Club started The World of Butterfly project with Yeşim Textile in 2013. The goal is to improve the lives and status of women and girls through education, empowerment, and/or by means of affording opportunities. This project's slogan is" If the women change, the society change." The educations and consultancies are organized under the three main topics of "Women and Health", "Women and Law" and "Women and Family/Personal Development". Its sub-goals are:

- Making activities related to prevent violence against women and girls, to make women aware of their legal rights against violence, and to protect them from violence
- Training the participators about communication between family members and family relationships)
- Informing women and girls about prevention of obesity, and performing related activities
- Providing healthy eating habits to women and girls
- Informing women about health protecting measures for themselves and for their family
- Introducing women's legal rights in both working and daily life, and informing them how to solve potential issues
- Giving women and girls personal development education/training for a happier and more positive life
- Creating a model by organizing conversational meetings with successful business women
- Organizing activities on special days such as 8 March (International Women's Day), 25 November (International Day for the Elimination of Violence against Women), 5 December (Day when Suffrage was granted to the Turkish Women), and 10 December (International Human Rights Day), to raise awareness in both women and society.

There is a room in Yeşim Textile that is exclusive to women that is used for realizing the events of The World of Butterfly and women take free of charge, individual consultancy from members of the Uludağ Soroptimist Club that have expertise in different subjects and attend talks and chat sessions that will boost their personal development.

Within the scope of this project, until now,113 different speakers – expert trainers and club members gave 200 hours of education/training. Approximately 5089 people attended these seminars. Furthermore, 318,5 hours of voluntary counselling services were given by Uludağ Soroptimist Club members, and by expert external trainers. 645 women and girls participated in individual counselling sessions. 21 newsletters published and delivered including all the studies in English and Turkish



The World of Butterfly" 2nd phase- "Towards Future with My Child"

In the second phase of the "The World of Butterfly" project that came to life in 2015, Turkey Education Volunteers Association (TEGV) was included. The second phase of the "World of the Butterfly" was realized as the name is "Towards future with my child" for TEGV mothers. In the scope of this program Uludağ Soroptimist Club member business women and Yeşim managers, to the mothers whose child is being educated in the TEGV Bursa Learning Unit, gave trainings in various subjects like health, law, family and personal development. These trainings were also supported with one by one consultancies. The trainings took place in the TEGV building, after the mothers leave their kids to the events. Mothers spent the time they wait for their children with trainings and thus find a great opportunity for their personal development. After 6 months of training, in the first year, nearly 70 women and in second year, 67 women received certificates. 16 speakers who are expert in

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Kelebeğin Dünyası



Çocuğumla birlikte geleceğe ilerliyorum

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their business were gave 45 hours training to 67 mothers in 2017. As a result, in the end of two years, 137 TEGV mothers were educated in different subject by 37 speakers within 138 hours. This program will be continued in 2018 and 2019.



On the other hand, in the third phase of the "World of Butterfly" project implemented in October 2017, daughters of Yesim employees and girls from Kızılay Student Dormitory became involved. An 8-month new training program titled "Hand in hand for strong girls and happier tomorrow" aimed for young girls began.

The World of Butterfly project took place in the conference of SÜR 2017 (Turkish Industry and Business Association's Conference) selecting one of the five best projects in Turkey. The World of Butterfly project is a sustainable project because it has been increasing its domain every year for 5 years and continues in the period of 3 different presidents. It was

accomplished by all the Soroptimist Club in Turkey in March 2018 within the frame of Soroptimist International of Turkey.

"The World of Butterfly" project was granted by SIE Action Fund in 2015. The project received a 5.000 Euro funding from European International Soroptimist because of its properties like being sustainable, adding value to life of and supporting the development of women. In the International

Soroptimist Action Fund where 45 thousand Euros are being granted in total in Europe, The World of Butterfly was one of the three projects that have highest of funding, 5 thousand Euro, among 12 projects that had projects from countries like Germany, France and Belgium.

Türkiye Soroptimist Kulüpleri Federasyonu

The World of Butterfly Promotional Video:

https://www.youtube.com/watch?v=-OsMrT_ggd0



Opinions of Women Benefiting from The World of Butterfly project:

https://www.youtube.com/watch?v=Kyc5UFal00I

The World of Butterfly project newsletters:

https://www.facebook.com/kelebegindunyasi2013/photos/?tab=album&album_id=457488931048844

https://www.empowerwomen.org/en/community/stories/2016/05/turkish-company-raises-awareness-of-its-female-employees

https://www.facebook.com/uludagsoroptimist.kulubu

https://www.facebook.com/kelebegindunyasi2013/



MY SISTERS

(SEYHAN SOROPTIMIST CLUB)

The primary goal of the "My Sister" Project is to support the empowerment of women's social and economic position by equipping them with necessary knowledge and skills, which will help them to increase their active participation in economic development of Turkey. Since January 2018, Habitat carries out My Sister Project in a partnership with Union of Chambers and Commodity Exchanges of Turkey (TOBB), Istanbul Technical University, and Coca-Cola Company. The project consists of two main curricula: "Financial Literacy & Communication" and "Information Technology" via nonformal education methods.

My Sister Project which aims to support women's social and economic participation to the life has been awarded with the International CSR Excellence Awards. The project carry out in partnership with The Union of Chambers and Commodity Exchanges of Turkey (TOBB), Istanbul Technical University (İTÜ), Habitat Association, and Coca Cola Turkey- targets to reach 9.000 women at end of the 2018 from 30 project cities in Turkey.

Within the scope of the project, Entrepreneurship Training for Refugee Women will be provided in 5 different cities. Project aims to reach 100 women from each cities including Gaziantep, Adana, Izmir, Mersin, and Sanliurfa. The training takes 1 day, and the training will be provided by trainers who know Turkish, English and Arabic.

SEYHAN SOROPTIMIST CLUB TAKES PART IN THIS PROJECT

In April 2018, Seyhan Soroptimist club were firstly notified by the existence of the project when their previous club president Fatma Yüksel joined a meeting organized by UCCET (The Union of Chambers and Commodity Exchanges of Turkey), Habitat Association, Coca-Cola Turkey and Istanbul Technical University about 'Strengthening the economic and social standing of women and educating them in skills required for strengthening their social and economic standing and making them have a more active role in the local economy'

The reason for the name of the project being "My Sister" is due to the Soroptimist Club dedicated to doing projects of the same name, this project became a priority to Seyhan Club to follow and complete.

Trainee lists have been created with the Seymer Center (Continuous Education and Application) that is attached to the Seyhan Municipality (Adana Province), in a relatively short time and education plans have been made with the Habitat Association.

Since May 2018; My Sister Project in Adana, which includes the "education of managing finances, raising investment awareness, educating correct usage of information technologies, Internet Security", 721 women between the age of 18 and 55 living in Adana attended the trainings that was scheduled with Seyhan Municipality.



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MY SISTER PORTABLE TRAINING VEHICLE IS ON THE ROAD

A training truck which is specially designed for education and providing a mobile classroom for the project is used as part of the project and reached to project beneficiaries by visiting Adana, carrying out trainings. Training truck is a communication platform with the external design as a visual symbol and provide support in increasing awareness of the project. On 4th and 5th of September,172 women (including our own club members) attended the training" Internet Security".





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IMECE-VOCATIONAL COURSES

(ULUDAG SOROPTIMIST CLUB)

IMECE (IMC) means to accomplish a business in cooperation and solidarity, which is established as a project center in 2009 by Uludağ Club that enables low-income families to make economic purchases and contributes to recycling and environmental sustainability in this second-hand shop. This center has been rented from the Nilüfer municipality and the second and goods that are obtained from the donors are sold through the kermes was organized in there. The income was used to open vocational courses for women to find current and easy jobs according to the protocol which is made by Nilüfer Municipality and Uludağ Soroptimist club. Educator fees were met by Uludağ Club and we supported to trainees in finding jobs with project partners. Moreover, by contributing to the personal development of the trainees; health, communication, women's rights, nutrition and first aid trainings were given by Uludağ club members according to their education. Some courses were opened between 2009 and 2017 as follow; "Administrative Assistant", "Medical Secretary", "Patient and Elderly Accompanist", "0-3 Age Babysitter ", "Repair Tailoring" and "Applied Entrepreneurship" etc. Thus, Uludağ Club reached the goal of club slogan which is "Work, Collect and Share to Eliminate Deprivation and Poverty". In 2016, With the income obtained from IMC, Uludağ club provided three vocational training courses regarding current and necessary professions, thus the women enabled to get a job with new skills by training. The trainees who successfully completed received the certificates.

These courses: 0-3 Age Babysitter course, total 120 hours of training were given during 3,5 months. 10 women became certified professionals and then Nilüfer Municipality secured job for them. Repair Tailoring; 10 women were trained for 300 hours and some trainees also participated Entrepreneurship course to get own business.

Applied Entrepreneurship; 29 women were trained for 30 hours. Moreover, Uludağ Soroptimist cub supported the establish of small businesses operated by women.

Uludağ club opened "Patient and Elderly Accompanist "Course together with the Turkish Red Crescent in 2017. The course started with 26 participants and continued for 4.5 months. The trainees received 560 hours of training. The course is developed their professional development as well as personal development. Turkish Red Crescent provided them job opportunities, thus they gain economic freedoms. At the end of the course, some trainees also set up their company to provide professional services for patients and elderly people. Uludağ Soroptimist Club have achieved multi-disciplinary work with Nilüfer Municipality, Turkish Red Crescent, KOSGEB, Uludağ Rotary, Nilüfer Public Education Directorate and other organizations to ensure success and sustainability. Soroptimists around the world can do similar projects in disadvantaged areas if they want to follow same way. Besides, 1st and 2nd hand products; clothes, accessories, household goods, toys and books are donated to village schools that are place in need of economic support.

https://www.facebook.com/uludagsoroptimist.kulubu https://www.facebook.com/kelebegindunyasi2013/









Bozbey: Kadın iş hayatında olmalı

Nilüfer Beledivesi'nin, KOS-GEB ve Uludağ Soroptimist Kulübü işbirliği ile kadın girişimcilerin desteklenmesi amacıyla düzenlediği 'Uygulamah Girişimcilik Eğitimi' kursuna katılan kursiyerlere sertifikalarını veren Nilüfer Belediye Başkanı Mustafa Bozbey, "Radınların iş hayatında olması evdeki hayatı da pozitif etkileyecektir" dedi. Nilüfer Belediyesi İnsan Kaynakları ve Eğitim Müdürlüğü İş ve Meslek Edindirme Bürosu, kadınların iş hayatında daha fazla yer almaları, girişimciliğin desteklenmesi, yaygınlaştırılması ve başarılı işletmeler kurulmasını sağlamak amacıyla Uygulamalı Girişimcilik Eğitimi gerçekleştirdi.KOSGEB ve Uludağ Soroptimist Kulübü işbirliğiyle düzenlenen 'Uygulamalı Girişimeilik Eğitimi'nin üçüncü dönemine de ilgi büyük oldu. Sevi Yumuk Tonak tarafından verilen eğitimi başarıyla tamamlayan 30 kadin kursiyer sertifikalarını düzenlenen törenle aldı.

KADIN GİRİŞİMCİ

Nilüfer Belediyesi Halk Evi Basın Toplantı Odası'nda gerçekleştirilen törende konuşan Nilüfer Belediye Başkanı Mustafa Bozbey, KOSGEB ve Soroptimist Kulübü'ne kadın girişimciyi des-

tekledikleri için teşekkür etti. Kadınların evde değil, iş hayatında var olmalarına istediklerini ve bunun iein her zaman destek verdiklerini söyleyen Bozbey; "Kadınlarımız ticaretin içinde olmah, özgür, sosyal olmalı. Aile hayatina da bu durum olumlu yansır. Sizlerin iş hayatına atılmaniz eve huzuru da başarıyı da getirecektir. Cünkü kadın çocuğun ilk öğretmenidir. Sosyal hayatın içinde olan kadının bakış açısı da değişecektir. Bu da ev ve aile hayatına pozitif etki yapacaktır" dedi.

KURSİYERLERE SERTİFİKA

Uludağ Soroptimist Kulübü Dönem Başkanı Ayşen Sazeılar da gençlerin ve kadınların meslek hayatında farkundalık yaratmaya çalıştıklarını belirterek, "Biz bu hedefimiz doğrultusunda ilerlerken en büyük desteği Nilüfer Belediyesi'nden alıyoruz. Umarım bu kursumuz katılımcılanmaza hayırlı uğurlu olur" diye konuştu.

Türkiye Soroptimist Kulüpleri Federasyonu

Konuşmaların ardından Nilüfer Belediye Başkanı Mustafa Bozbey ve Uludağ Soroptimist Kulübü Dönem Başkanı Ayşen Sazeılar kursiyerlere sertifikalarını verdi. Nilüfer Belediyesi İnsan Kaynakları ve Eğitim Müdürlüğü İş ve Meslek Edindirme Bürosu'nun bundan sonra düzenleyeceği eğitimler Nilüfer Mesleki Eğitim Merkezi'nde (NİLSEM) verilecek. Kurslar hakkında bilgi edinmek isteyenler NİLSEM'den bilgi alabilecek. Haber Merkezi

THE SOUND OF SILENCE

(İÇEL SOROPTIMIST CLUB)

The violence to women by their spouses or families has been increasing in Turkey. According to statistics, one in four women has been a victim of violence and suffers in various ways. As Soroptimists, eliminating violence against women is one of our focus areas.

Icel Soroptimist Club feel that soroptimists should try every way to take people's attention to this matter. Icel Soroptimist club decided to show their reaction against violence by using social media through a short film about all types of violence against women.

Soroptimists contacted a production company and the shooting part of the film was done by professionals. All club members took part in the film, all dressed in black. Soroptimists prepared banners with their messages that want to transfer. To symbolize the silence of the violence of victim women, they wore black duct tapes over their mouths. Each member was holding banners written messages against any kind of violence. At the end of the film, statistics about violence all over the world were given.

This film was released on November 25th - The International Day for the elimination of Violence against Women - through social media.

It was a great success; Soroptimists reached more people than expected by the power of social media; people reacted and shared the film through their accounts and we caught the attention of local press. The film can be watchable by using the link below:

https://www.facebook.com/1165554356/videos/10210880557587717/

dünya Kadınlarının sesi...

Türkiye Soroptimist Kulüpleri Federasyonu

ORANGE HEROES

(MARMARA SOROPTIMIST CLUB)

Project Timeline:	$2014 - 2016 (1^{st} \text{ phase})$
-	2016 – 2018 (2 nd phase)
	25 Nov 2018 – 10 Dec 2018 (3 rd phase) (upcoming)

Incentive: To raise awareness on gender equality and violence against women, to encourage men to take active part on this struggle and to enable women to speak up.

Target Group:	1 st Phase – Only men & boys
	2 nd Phase – Men, women & children
	3 rd Phase – Men, women & children

Method & Implementation:

A. 1st Phase

- 1. Decision of using UN's HeForShe & OrangeDay/OrangeYourWorld Campaigns as guidelines
- 2. Contacting HeForShe Turkey and getting permission
- 3. Providing Orange Scarves for filming
- **4.** Designing a brochure that describes HeForShe and Orange Day/OrangeYourWorld Campaigns, and provides an exemplary sentence that can be used in our video messages.
- 5. Contacting men and asking them to be one of our Orange Heroes, by sharing their thoughts on gender equality and violence against women; on camera, wearing our orange scarves.
- 6. Filming. Getting permission of the individuals for social media sharing.
- 7. Registering them at the HeForShe website.
- 8. Sharing the video messages on our social media accounts (Facebook, Instagram & Twitter), limiting the posts to one per day to prolong the effect of awareness, tagging the heroes to expand the number of people the message reaches.
- 9. Thanking our heroes with a little thank you card that declares them a HeForShe.

B. 2nd Phase

- 1. Opening the project to women as well
- 2. Steps in Phase 1 through 5-9, this time both for men & women
- **3.** Producing Orange Hero mugs and pins to enhance awareness
- 4. Creating Amigurumi Orange Hero Dolls for awareness
- **5.** Attending a national TV show and promoting the Orange Hero Dolls & our project, raising awareness on gender equality and violence against women

C. 3rd Phase

- **1.** Creating a 10 min video, consisting of a collage of all the video messages
- 2. Sharing the video on our social media accounts through 25 Nov 2018 10 Dec 2018, as a part of "16 Days of Activism".

(Please see the attached file for the links of all the posts of the video messages, as well as the link for the 10min video collage and the TV Show)

dünya Kadınlarının sesi...

Results:

- Over **40.000** hits on social media
- **375** Orange Heroes
- **6** Institutional Orange Heroes:
 - Glaxo Smith & Kline (GSK) Turkey
 - Cancer Fighters Association
 - o Trio Vassago Hair Designers
 - Turkish Union of Soroptimist International
 - Soma Zafer Sports Girls Soccer Teams of A & U13
- 185 Video Messages
- SIE (Soroptimist International of Europe) Best Practice Award 2017
- TV coverage nation wide

Description:

The 1st phase of our project was about encouraging men to get involved in the efforts to eliminate violence against women and to raise awareness on gender equality. We must have the opposite gender on our side if we want women to achieve a higher social status, to have equal access to education and equal job opportunities as men, and to eliminate violence against women. To be able to do that, we conducted a project to support UNWomen's HeForShe Campaign, which calls for men's involvement on the issue.

Türkiye Soroptimist Kulüpleri Federasyonu

First we contacted HeForShe Turkey and asked for their approval for our project. After their enthusiastic confirmation, we designed brochures to inform men about the HeForShe Campaign and our project, inviting them to join us in our battle against violence. We supplied orange scarves in regard to UN's OrangeTheWorld Campaign, and asked men to say no to violence against women on camera, wearing our orange scarves, and sharing their thoughts on gender equality with the world. Some preferred the pre-prepared text we offered them, but most used their own words in creative ways. We filmed 112 men from different socio-economic backgrounds and declared them our Orange Heroes. We also gained 3 corporate heroes: GlaxoSmith&Kline Turkey, Cancer Fighters Association and Trio Vassago HairDesign. We published each film on social media accounts of our Club, Soroptimist Turkey, HeForShe Turkey and tagged our heroes on facebook, twitter and instagram.

Our heroes got 30.000 hits on social media at the end of the first phase. Some got unpleasant comments from their peers, but they were so willing and dedicated that they educated those peers, encouraging them to side with women as well. Both UN's HeForShe & OrangeYourWorld Campaigns and our Orange Heroes Project were widely known and were supported due to our efforts. We gave regular reports to HeForShe Turkey, which were highly appreciated. Also, we heard that our project was being given as a successful example in the trainings of "Things Project," a social-technology activism organization, in conjunction with Bilgi University.

In the second phase of our project we included women as well, following the same steps of the first phase. At the end of the second phase we have reached over 40.000 hits on social media, 375 Orange Heroes and 185 video messages. With the addition of Turkish Union of Soroptimist International and

Soma Zafer Sports Girls Soccer Teams of A & U13, the number of our institutional heroes was raised to six. Also, one of our members created amigurumi Orange Hero Dolls to enhance awareness on the issue. This step was very successful as well. So much so that she was invited to a national TV show to promote the Orange Hero Dolls.

Türkiye Soroptimist Kulüpleri Federasyonu

For the third phase of our project we prepared a video collage of our Orange Heroes. We will publish the video on the 25th of Nov. 2018, in context with the 16 Days of Activism.

Our project is sustainable, and we intend to continue as long as needed. It is also repeatable by any NGO who wishes to do so. We are extremely proud of our results and we wish for a world freed of violence against women and establish gender equality.

Links for Orange Heroes Project Marmara Soroptimist Club of Soroptimist International, Turkey

3rd phase of the project – video collage: <u>https://drive.google.com/file/d/0ByzSZ5M4E6b0eDlsNU0taHJvUmIxVXFjcUtMcUl1aGswcnFn/vie</u> <u>w?usp=drivesdk</u>

2nd phase of the project – TV show (starting from minute 30) http://www.tv360.com.tr/Video/acelya-ile-gulumse-hayata-11-ekim-2018-918349



dünya Kadınlarının sesi...



ANA MESAJLAR

- Toplumsal cinsiyet eşibiliziği günümüzün en yargın ve çetin issan haktan balaterinden birlai. Yilardır süren çalışımatara rağmen, her yaştarı hadın ve enkek arasındaki eşitsizlik kabul edilemeşvecek birçık yönüyle küm dünyada variğan sürüsüyör.
- Bir dayanışma harekel olan Helf'or5he, her yaştan erkeği toplumadı oraşiyet eşifiğinin sağlanatilmesi için suskurluğu bozmak, sesini çıkartmak ve harekete göçmek üzere savunucu olmaya çağınyor.
- Kadm-erkek egitsizliği sadece kadman deği, her yaştan kadmı ve erkeği, kasacası heşimlər dikleyen bir insan haktan meselesidir. Toşlumsat cinsiyet eşitiğinin sağlarılığı bir toşlumda, sosiyal, siyasi ve ekonomik alarılarda, hem kadın hem de erkekler, kasacası heşimlər kazançlı çıkanz. Çünkü kadmanın ğüçlenmesinden, tüm insanlık fayda sağlar. Toşlumsat cinsiyet eşitiği sadəce kadmları deği, erkekleri de tamılarınış soşıyal roller ve cinsiyet kalpılanıdan kurtararak fagürleştire.

KAMPANYA HAKKINDA

UN Women tarafından geliştirilen HeiFortibe, her yaştan erkeği toplumsal cinsiyet eşitiği ve kadın haklan için değişmin savuncousu ve temsitisi olmaya çağıran bir dayanışma hareketiğir. Kampanya, erkekleri, her yaştan kadının karşikşdiğir eşituzitiber kampanıda seslerini çıkarmaya ve hareketiş gepmeye teşivik eder.

KAMPANYANIN HEDEFLERI

Kampanyanın genel hedefi, kadınlara ve kız çocuktanına karşı her SMÜ ayırmoslığı ve şiddeti ortadan kaldırmak için erkeklerin alması gereken sorumlulukla ligit farkındalık yaratmak ve harekete geçimesiri sağlamaktır. Kampanyanın diğer hedefleri ise şu şekide arırlanabir.

o Erkeklerin toplumsal cinsiyet eşitliğine tam desteklerini almak üzere sürdürülebilir ve dönüştürücü programlar geliştirilmesi için UN Women ve diğer Birleşmiş Milletler kuruluşları ve ülke ofislerinin harekete geçmelerini sağlarmak.

o Yerelde HeForShe kampanya ve etkiriliderinin oluşturulması ve yeyginleştirilmesi için kamu kuruluşları, erkelderin oluşturduğu organizasyonlar, diğer sivil toplum kuruluşları, üniversiteler ve okullar arasında işbirliğini sağlamak

o Her yaştan kadına uygulanan şiddete ve cinsiyele dayalı ayımcılığa karşı harekete geçmeleri için insanlara ilham vermek.

o Künsel düzeyde kadınlara uygulanan şiddete ve cinsiyet. badı ayrımcılığa karşı sessiz kalmayızı harekete geçen erkeklerin, rol imodel olarak öre çıkanlacağı bir platform yaratmak.



wominia

Half or She KAVRAM

- Toplumsal cineiyet eşitliği yolunda bugüne kadar teminiat hareket ve hak temeli çalışan kadın örgüteri tarafından, çeşitli ülkelerde tarkı düzeylerde olmak üzere, çok yol kat editis. Araka tüm dünyada olmayet temeli ayrımolik yaygın olarak görülmeye devam ediyor.
- Kapseyio ekonomik büyüme, toplumaal bülünük ve sosyal adalet, gevresel denge ve yaşamın tüm alantarında levlemenin kaydedimesi için kadınların güçlenmesi gerektiğini kabul etme ve buru vurgularıa zamanı geldi.
- Erkektern savunuoular ve paydaşlar olarak kadın haktan igin köresel hareketin bir parçası olması, kadın-erkek eşitiğini herkes için gerçeğe dönüşbirebirnek için önem taşıyor. Bu konu sadece kadınlarla ya da erkektere itgil deği, önemi olan insantığın gelişimi için ontak bir vüyyon geliştirmek, toplurmak cinsiyet eşitiğinin sadğanması için kadınlarla erkekter arasında bir dayanışma hareketi ortaya çıkartmak.



dünya Kadınlarının sesi...



dünya Kadınlarının sesi...



dünya Kadınlarının sesi...

TSKF & SIE ★ TURUNCU KAHRAMANLAR!





SOMA ZAFER SPOR U 13 KIZ FUTBOL TAKIMI

TURUNCU KAHRAMAN!



dünya Kadınlarının sesi...

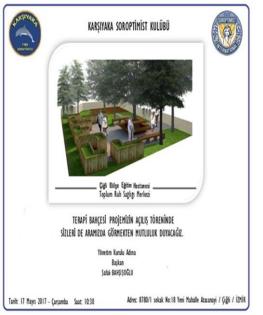
Türkiye Soroptimist Kulüpleri Federasyonu

THERAPY GARDEN

(KARŞIYAKA SOROPTIMIST CLUB)

Karşıyaka Soroptimist club constructed "flower and plant garden "to be utilized by the patients undergoing treatment at the Psychiatry Clinic of the State Hospital. The purpose of this project was to support the treatment of patients and assist the government in improving health services.

Emotionally, Soroptimists felt sorry for the girls who were receiving psychological therapy and some of their mothers, accompanying their daughters as they waited their moods were negatively impacted by the dark corridors and the lack of fresh air. A discussion with the responsible psychiatrist, strongly supported this idea to construct the subject facility, a flower garden which, the doctor definitely stated, would constitute an " intermediate treatment" in itself.



utilization of land and soil.

The first step of this project, namely the "Therapy garden, "a pioneer in Turkey was contacts established with the department of the Ministry of health in İzmir. Upon receipt of the permit of the Management of the Hospital. The next step then, would be to find a piece of land next to the Clinic.

The best-fitting piece of land within the premises of the Industrial zone next to the Clinic was spotted.

This request was welcomed by the Management but, however, Karşıyaka Soroptimist club had to convince the Metropolitan Municipality of İzmir for the permission to be extended to the Directorate of Parks and Gardens, to provide them with the necessary materials.

The idea of a "Therapy garden" that is health project, was evaluated as a very interesting initiative from the perspectives of " public health services " Sustainable environment " and as well "best and controlled

Despite a delay of seven and half months, the project was completed with the support of club members an architect and member's friend a landscape architect. Finally, the Opening ceremony on 16 of May 2017 was finalized with all participants and soroptimist sisters.

On this date, patients cultivate flowers and vegetables with great pleasure and conduct sports activities in the "Therapy Garden ". Karşıyaka Soroptimist Club is proud of this successful project and to receive the support and trust of the official bodies in İzmir. Good communication skills that as deployed by club members, granted club this wide support as well as the interest of the press and the media to back-up the utilization of nature for alternative therapeutic schemes.

http://www.medyaege.com.tr/turkiyede-bir-ilk-terapi-bahcesi-45602h.htm

dünya Kadınlarının sesi...







İzmir'de bedensel ve psikiyətrik hastalığı bulunanların gelişmiş ülkelerde "Bahçe Terapisi" adı verilen horticultural terapi ile iyileşmelerinin hızlandırılmasına yönelik ilk terapi bahçesi Çiğli Organize Sanayi Bölgesi'nde yer alan, Çiğli Bölge Eğitim Hastanesi'ne bağlı Toplum Ruh Sağlığı Merkezi bünyesindeki polikliniğin yanındaki 150 metrekarelik alanda, İzmir

Büyükşəhir Belediyesi'nin de katkılarışta gerçekleştirildi. Açılışta konuşan Karşıyaka Soroptimist Kulübü Başkanı Şafak Bahşişoğlu, "Soroptimistlerin çalışma edaklarından biri olan soğluk konusunda böyle bir projenin Türkiye'de Rk defa gerçekleştirilmesine vesile olmaktan böyük gurur duyuyoruz. Ciğli Bölge Eğitim Hastanesine bağlı Toplum Ruh Sağlığı Merkezi Sorumlusu Uzman Dr. Fatma Simşek hayatini bizlerte paylaştığında bu merkeze bir Terapi Bahçesi kazandırmak üzere calısmalara başladık' dedi.



Güncel

Türkiye Soroptimist Kulüpleri Federasyonu



TERAPI BAHÇESI

KARQUTAKA Soroptamist Kuklibü, Çiğil Organize Sanayi Boğayıkında yev alan. Tophum Ruh Sağlığı Mencedi büryevindekü alanda gerçekleştirmliği Teraşal Bağçevi ile alanda gerçekleştirmliği Teraşal Bağçevi ile Belediyevi ile bir ilke imza atar. Buyrikşehir Belediyevi min de karkılarıyla uygulamaşıya başlananı projeyle, ilaş terlavşla alan bireylerin yaşam halinesinin arturilması planlarıyer.

TEDAVIYI HIZLANDIRIYOR Imir Kuzey Karna Hastanaleri Birlağı Ger Sekreteri Doç Dr. Almert Bizin Erhayon Tabla Himetler Başkaza Op. Dr. Mehmet

COLLECT AND RECYCLE TO CHANGE THE WORLD

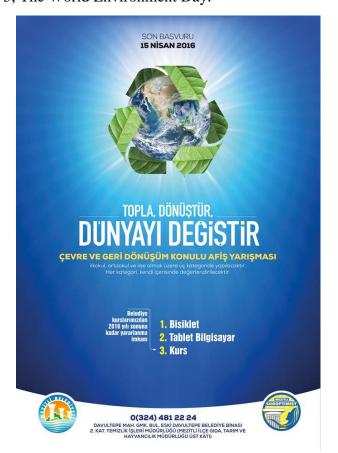
(MEZITLI SOROPTIMIST CLUB)

Interactive presentations on recycling were made, a banner contest was organized, and children were declared "Environmental Hunters" in 25 schools in Mezitli.

The importance of recycling in environmental awareness is indisputable. Mezitli club thought that the most important elements of the sustainability of recycling at home are children. We set out with the idea that conscious children can persuade their parents and even their neighbors to take action.

The issue was discussed with Mezitli Municipality and they ensured to support us. An interactive presentation was prepared with the consultancy of the environmental engineer of the Municipality. "Environmental Hunters" brochures were prepared to be distributed to the students. Conditions and awards for the banner competition were determined. The necessary permits were received from the Directorate of National Education and the dates were determined by consulting with school administration. Interactive presentations were made successfully by our consultant environmental engineer. Our club members attended all of the presentations. Chatting with the students, they distributed the brochures and gave information about the banner competition. The awards for the winners in the competition were given on June 5, The World Environment Day.





dünya Kadınlarının sesi...



