



RINL CSR Activities

Highlights 2017-18



Rashtriya Ispat Nigam Limited
Visakhapatnam Steel Plant
Visakhapatnam, India

CSR Annual Highlights 2017-18

1. Health

Cochlear Implantation

Cochlear Implantation: In order to promote the noble cause of rehabilitating the poor children with hearing impairment, Cochlear, an electronic medical device that replaces the function of the damaged inner ear was implanted to four children through ALIMCO. The *cochlear implantation was successfully completed for four children* belong to Visakhapatnam district. The surgery made them enable to hear speech at a nearly normal level.



Infrastructure to Govt. Hospitals

Two ambulances were provided to District Hospital, Sidhi and Sub- health centre, Bahari of Sidhi District, one of the tribal districts of Madhya Pradesh. Smt. Riti Pathak, MP (Lok sabha) flagged off the Ambulance provided to Dist Hospital Sidhi. These ambulances are utilised for taking the patients to the hospital in case of emergency or to any higher centre for giving the treatment in time to save the lives.



Support to HIV/AIDS infected/affected children

DESIRE Society is actively involved in providing Institutional Care Home(ICH) services to HIV/AIDS infected/affected children at Gajuwaka. The Society takes care of these children (one or both parents died with HIV) by providing their everyday medication, nutritive food and education. With a view to support the noble cause, A TATA Winger Van was provided to DESIRE Society for transportation of these children to Hospitals for medical aid as well as for schooling purpose.

In addition to the above, a washing machine was also provided to the centre for the benefit of children.



Relief to Fire Accident Victims

RINL being a responsible corporate provided immediate relief to the 73 families affected by the Fire accident at Upparapalem, a surrounding village of the plant wherein their houses were gutted by providing essential items. Director (Personnel) Shri. Kishore Chandra Das, handed over the essential items to the families in the presence of the AP State Government officials.



Nethra Jyothi

- A State of the Art Mobile Eye Clinic 'NethraJyothi' has been donated to 'Visakha Eye Hospital Trust', Visakhapatnam. This Mobile Van equipped with latest technologies for diagnosing various eye diseases, is being run by doctors of 'Visakha Eye Hospital Trust'. This has been serving the rural people of Visakhapatnam, Vizianagaram and Srikakulam districts. Free, cataract surgeries have been performed benefiting 813 beneficiaries, who are under Below Poverty Line through this project during the year. Eye camps were also organized in the peripheral villages of Jaggayyapeta Lime Stone Mines and Madharam Dolomite Mines.
- Further, Diabetic retinopathy screening for 196 diabetic patients were done at Visakhapatnam



Support to for Homeless

- A van was provided to **Association for Urban and Tribal Development**, managing Night shelters of GVMC through Visteel Mahila Samithi an extended arm of RINL CSR. The vehicle is utilized for rescue operations & collection of material.
- The homeless staying on the foot paths and other areas in the city are identified and provided with food & shelter by the Association.
- They are also be encouraged to do work and earn their livelihood.



Parivarthan

To address the menstrual health issues faced by girls in Government High schools, RINL has undertaken a capacity building as well as awareness programme -“Parivarthan“. A programe on menstrual health was organized in association with Visteel Mahila Samiti at ZP High School, Kanithi. During the programme the precautions to be taken during one’s periods and the importance of proper nutrition in having good menstrual health were explained to the high school girl students by Dr.Gargeyi, Senior Doctor of Visakha Steel General Hospital. After the awareness session, sanitary napkins were distributed to the students.



Health Camps

Medical camp was organized at Budawada, a surrounding village of Jaggayyapeta Limestone Mines (JLM) and Bongaram, tribal village at Peda Bayalu in Visakhapatnam District. Free medicines were given to the patients during the camp.



Artificial Limbs to Differently abled

Artificial limbs, wheel chairs and tricycles were distributed to the 80 differently abled persons, Anakapalle, Visakhapatnam.



2. Education

Siksha

With a strong belief that education is a catalyst for social change, free education is being provided to around 1600 children belonging to Below Poverty Line (BPL) families from the surrounding villages of Plant & Mines. The project creates a tangible impact in the lives of the economically disadvantaged since majority of the beneficiaries of this project are first generation learners.



Arunodaya Special School

- Arunodaya Special School: A multi-category School/centre, caters to children with learning impairment, mental retardation, cerebral palsy, autism, hearing loss and other learning disabilities. The main objective of the school is to make these children learn to manage/behave themselves and also to make them self dependent by sharpening their inherent talents.

RINL extends support to this school and free education including vocational training and therapy was provided to around 100 differently abled children from the surrounding villages every year.



- A new school bus was also provided for meeting the transportation requirement of the Special children from the nearby villages to the school and back.



- Mr. MNDRK Chaitanya & Mr. LV Teja students of Arunodaya Special School, won gold medals in aquatics (swimming) competition in the National Games for all disabled held at Gandhi Nagar Gujarat & in Cycling in the National Special Olympiad held at Ranchi respectively.



Pathashala ki Aabharanam:

With a view to address the infrastructural deficit in the schools, RINL has provided 700 three seater dual desks to Zilla Parishad High schools at Chandrampalem and K.Koppaka, DPN ZPH School, Kasimkota and ZPH school Kannurupalem in Visakhapatnam District and ZPH School at OV Peta in Srikakulam District.



Vivekananda Vidyarthi Nilayam :

A Hostel building was constructed for students belonging to 'Girijan' community at Yendada, Visakhapatnam through Andhra Vanvasi Kalyan Ashram . This project is intended to address the constraints faced by tribal students who are pursuing higher education at Visakhapatnam City.



Chethana

- Chethana is a six month Adult literacy programme, intended for providing basic education for adults who have lost the opportunity and crossed the age of formal education. This program was taken up at 15 centres located in surroundings villages of Plant & 5 tribal villages of Visakhapatnam District. The programme has benefited 500 adults. Certificates were awarded to those who completed the course successfully.



3. Skill Development

Skill Development to Divyangjan

With a view to empower the disabled to have better standards of living, RINL Provided Skill development program for 100 Divyangjan (People with Disabilities) residing in the surrounding villages of the Plant and other areas of Visakhapatnam in various Skills viz. Tailoring, Computer Data Entry Operation, Beautician and Mobile Handset repair. The programme immensely benefitted the Divyangjan for their livelihood.



Saksham

- ‘Saksham’: To empower the unemployed youth with the skills for earning a decent livelihood, Vocational training programmes in various trades viz. Mobile repairing, Arya works, Solar equipment repairs & maintenance, LMV driving, Cutting & tailoring and Beautician course were taken in 10 centers and completed benefitting 300 youth residing in the Rehabilitation colonies & Nadumveedhi a tribal village of Visakhapatnam District and Garbham Mines area. Certificates were awarded to those who have successfully completed the training programme.





- Home Nurse Course:** A qualified Home nurse is of huge demand, especially in cities, with the increase in the number of senior citizens staying alone with their children settled in far off places in search of greener pastures. Considering the above, A training program in Home Nurse course for unemployed women of Bonangi village has been take up through Jan Shikshan Sansthan. Training was provided to 20 women beneficiaries from the surrounding areas which enabled them to earn a decent livelihood.



- Further a three month tailoring programme was also organized for women at Bonangi, a surrounding village of Plant.

4. Environment

Green Visakha

Green Visakha : Block plantation of 75000 saplings was taken up under Green Visakha project at Gangavaram (30000) and Lemarathi (45000).



Surya

‘Surya’ : Provision of street lights in villages will alleviate the life style of the villagers and would bring improvements in their quality of life. RINL Installed 75 Solar street lights in Kheri Saffa (25) and Kharak Bhura (50) villages of Jind District of Haryana.



5. Rural Development

Ukku Kalavedika Gangavaram

Multipurpose hall constructed at Gangavaram was inaugurated by, Dr.K.Haribabu Honorable MP Visakhapatnam in the presence of Shri.PallaSrinivas Rao,Honorable MLA Gajuwaka, CMD and Directors. The hall was put into operation for the benefit of villagers through Community welfare Centre, Gangavaram. The two floor building constructed at a cost of Rs.1.50cr will serve the residents of RH colony & its surrounding villages for conducting social functions and other skill development programmes.



Development works at Chepaluppada Village

Project for providing Under Ground Drainage (UGD) and BT Road was taken up Chepalapada village, Bheemili of Visakhapatnam district. Shri M Venkaiah Naidu, Hon'ble Vice President of India laid foundation stone for the above project which was taken up for the comprehensive development of Chepalapada village near Bheemili, Visakhapatnam District.



Construction of Community Hall

A community hall was constructed at Seethanagaram Village, Anakapalli Mandal, Visakhapatnam district under rural development activity. Further construction of a community hall at Sahjadpur village of UP was also taken up in collaboration with MSTC



Roof sheeting work for cyclone affected houses in slum areas of Visakhapatnam

Roof sheeting work for Hud-hud cyclone affected houses in slum areas of Greater Visakha Municipal Corporation was taken up through the funds provided by NMDC.



A.C.sheets were fixed to 4769 beneficiaries houses in 40 wards of GVMC as per the list provided by District Administration.

6. Sports

Promoting Sports for Special Children

Sports for Special Children was organised every year aiming at boosting the confidence levels of the Special children also to provide a platform for the children to showcase their talents. Various special schools in Visakhapatnam Dist. & Vizianagaram Dist. participated in the meet. Around 250 children studying in Special schools of Visakhapatnam District along with 50 teachers and staff have participated in the event and won appreciation from all quarters



Financial Assistance to disabled sports person

Access to quality training is an essential factor which plays a key role in the success of any sports person. RINL as a CSR initiative has provided

a financial assistance to Shri Jeet Kumar, a para athlete to help him take up intensive coaching for three months in Power Lifting (Bench Press) and achieve better results in the Inter Ministry Bench Press tournaments. Further, the

above training enabled him to fine tune his skills to achieve success in the international Paralympic event. The cheque was presented by Hon.Minister of Steel.



7.Sanitation

Installation of RO Water Plants

Shri P Madhusudan, CMD, RINL has inaugurated the RO Plants at Islampeta, Madeena bagh, and Desapatrunipale surrounding villages of the plant in the august presence of Bandaru Stayanarayana Murthy, MLA Pendurthi. The RO Plants with a capacity of 1500 liters per hour, installed through GVMC provides clean and hygienic drinking water for around 10,000 residents of the above villages and surrounding areas. The plants were handed over to GVMC authorities for operation further maintenance.



Supply of Drinking Water to Rehabilitation Colonies

To ensure access to pure drinking water during the summer months to the residents of four Rehabilitation colonies of VSP i.e. Agnampudi, Gangavaram, Pedagantyada & Vadlapudi, a project to supply drinking water for a period of four months was taken up. Every day 80,000 liters of drinking water was supplied through tankers to the residents of RH colonies.



7. Swachh Bharat

'Swachhta Hi Sewa' Campaign (15th Septemebr to 2nd October 2017)



RINL organized a mass "Swachhta Pledge" on the occasion of "*Swachhta Hi Sewa*" campaign in Main Administration Building to highlight the 'Swachhta-Hi-Sewa' campaign undertaken in the country. Sri P Madhusudan, CMD led the campaign in which all the Directors, senior officers of RINL and a large number of employees were present and

administered the Swachhta Pledge to mark the occasion. Addressing the employees, Sri Madhusudan said that RINL is moving in a focused way in the cleanliness drive to protect and save the environment and exhorted the employees to participate voluntarily and actively in the promotion of cleanliness and should become torchbearers in the campaign.

This campaign would largely help in ensuring good and clean living, protecting working environment and help in reducing the incidence of diseases, he added. He also said that for RINL swachhta does not end with the plant and township, but that the campaign by RINL would also caters to the peripheral colonies and villages too. Sri PC Mohapatra, Director (Projects), Sri P Raychaudhury, Director(Commercial), Sri KC Das, Director (Personnel), Sri VV Venugopala Rao, Director(Finance), Executive Directors, General Managers were participated in the campaign. RINL had been taken up a variety of Swachhta activities in the Plant, Township, Mines and Schools etc, to implement the national programme initiated by the Hon'ble Prime Minister of India.



Swachhata Campaigns (Regular)

Swachh Bharat: 2595 Swachh Bharat activities were carried out by various departments of the plant during FY 2017-18.



Safai Pakhwada (Fortnightly Cleanliness Drives in 2017-18)

Safai Pakhwada: As per the direction received from Hon'ble Steel Minister, Govt. of India, to observe cleanliness fortnights (Safai Pakhwada) by all PSU's under the control of Ministry of Steel, 'Safai Pakhwada' has been initiated at RINL since 1st August 2016. 'Safai Pakhwada' were observed in all the departments in a phased & sustained manner throughout the year. Reports at the end of each fortnight were prepared and forwarded to MoS.



Swachta Pakhwada (15th to 31st March 2018)

- Fortnight long Swachta drives "**Swachhta Pakhwada**" was observed from 15th to 31st March 2018 in several department and Mines during May, 2016. The Pakhwada witnessed extensive participation at all levels. During the fortnight, a plethora of activities like Swachhta Pledge, Shramdaan in Plant and mining areas, nities, awareness programmes for school children, workshop on 'Disposal of slag and other waste generated leading to zero waste' etc. were organised.



Inauguration of "Swachh Vedita" at Central Stores



Workshop on 'Slag and Waste Disposal' at RINL

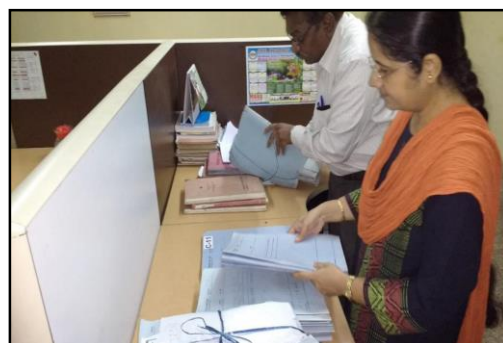
An exclusive intranet portal “Swachh Bharat @ RINL”

- RINL hosted an exclusive intranet portal christened as “**Swachh Bharat @ RINL**” to promote Swachhta in the plant.
- The portal is a repository of information on Swachhta activities amongst the employees and departments to showcase exemplary contribution on implementation of Swachh Bharat Abhiyan



Special Cleanliness Drive in Offices (Diwali 2017)

- Special Cleanliness drive was observed during Diwali 2017. Employees in large number participated in cleaning their office premises.



Contribution to ‘Swachh Bharat Kosh’

- In order to strengthen Swachh Bharat Mission and help in achieving the objective of improving cleanliness levels in rural and urban areas, Rs. 50.00 Lakhs was contributed to ‘Swachh Bharat Kosh’ set up by Govt. of India.



Maintenance of Toilets under Swachh Vidyalaya

RINL provided financial assistance for Maintenance of 86 toilets constructed in 33 schools under “Swachh Vidyalaya”. RINL not only funds the activity but also regularly monitoring the maintenance of toilets for better utilisation.



Installation of Toilets

- Installed a Port-a-cabin toilet block at the Simhachalam temple, a historical pilgrim place in south India at Visakhapatnam, for improving the sanitation levels.



Construction of Individual Household Toilets in Nedumveedhi Tribal Village

RINL taken up Construction of 52 nos. of Individual Household Toilets in Nadumveedhi, a tribal village of Paderu Mandalam, Visakhapatnam, as a part of comprehensive development of the village towards a 'Swachh Gram'.



Providing Infrastructure for Waste Recycling

- For effective Solid Waste Management, RINL installed a Compost Machine at Simhachalam temple at Visakhapatnam. This automated machine is capable of recycling all kinds of organic waste into compost within 24 hours. The machine has the capacity to convert around 250 Kg of organic waste per day.



Renovation of Toilet Blocks at Rangaraya Medical College (RMC), Kakinada

- Construction of new toilet blocks and renovating existing toilet blocks at Pharmacology Department of Rangaraya Medical College (RMC), Kakinada East Godavari Dt. of AP was carried out as part of Swachha Bharat Mission.

Before



After Renovation



Bal Swachhta Jagruti – Creating Awareness to School Children

- Bal Swachh Jagruthi** Eleven Awareness programmes on good hygiene practices through audio visual medium were conducted to children in the schools situated in the surrounding areas of Plant & Mines covering 1015 children.





Swachhta Puraskar – Awards to Best Performing Departments

- **Swachhta Puraskar** awards were instituted to instill competition in implementing Swachh Bharat Abhiyan in their departments and to encourage the innovative work during the Swachhta campaigns. These awards were presented by CMD to the best performing departments on 2nd October 2017.



Centenary celebration of Champaran Movement:

In connection with the centenary celebrations of 'Champaran Movement' the following programmes were organized in the peripheral villages involving the beneficiaries of CSR programmes

- **Walkathon** was organized in Islampeta and Durga Nagar villages
- Awareness sessions on '**Digi Dhan**' and '**Usage of Steel for Village Development**' were also organised for the beneficiaries & villagers during the campaign.



Awareness on Zero Plastic in Township

Awareness sessions were conducted on plastic waste and its proper disposal to the Students in Schools and the Residents in Ukkunagaram township. The program was organized in association with the Town Administration Department.



Visakha Vimala Vidyana



Residents of Ukkunagaram

8. Promoting Digital Society

Distribution of PoS Machines

In line with the Government decision to promote digital payments and cashless transactions in the country to bring transparency and productivity in the system and with a view to achieve a less-cash society in the Ukkunagaram Township, POS machines were distributed to vendors in the township through Hon'ble Union Minister of Steel **Shri. Chaudhary Birender Singh** in a function organized at Vizag Steel on 23rd April 2017.



Creating Awareness on Digital Transactions

82 awareness sessions were conducted covering 2754 beneficiaries to promote Digital Transactions at the sites where RINL CSR projects are under implementation namely Adult literacy programme, Vocational Skill development programmes, eye camps & Roof sheeting works etc.



9. CSR Beneficiaries Meet

CSR Beneficiary Interaction Meet: An interaction meet with CSR project beneficiaries of various CSR programmes viz, Nethra Jyothi, Desire Society - Institutional care Home, Skill Development for 'Divyangjan', Vocational training programme & Adult Literacy programme etc was organized at Management Development Centre during the visit of the Panel of judges for the PM's Trophy 2016-17. The panel of Judges first visited the Arunodaya Special School, one of the flagship CSR initiatives of RINL, and then interacted individually with the beneficiaries of RINL CSR and appreciated their accomplishment through RINL CSR projects.