



## **National Confederation of Entrepreneurs (Employers') Organizations of the Republic of Azerbaijan (ASK)**

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### **COMMUNICATION ON ENGAGEMENT (COE)**

Period covered by this Communication on Engagement: from: [2017] to: [2018]

#### **Part I. Statement of Continued Support by the Chief Executive or Equivalent**

Date: 04.10.2018

##### **To our members:**

I am pleased to confirm that **National Confederation of Entrepreneurs (Employers') Organizations of the Republic of Azerbaijan (ASK)** reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our members using our primary channels of communication.

**Sincerely yours,**

**Mr. Musayev Mammad**

**President of ASK**

## Part II. Description of Actions

National Confederation of Entrepreneurs (Employers') Organizations of the Republic of Azerbaijan (ASK) was established on March 5, 1999, and has been registered on April 9, 1999.

ASK as a public association of employers in the Republic of Azerbaijan, regardless of ownership and organizational-legal form (excluding state-financed organizations) coordinates the activities of legal entities and individuals engaged in entrepreneurial field on a voluntary basis, protects their legal and economic interests, carries out socially-useful purposes, and serves as a non-commercial and non-profit organization which does not aim to earn income as the main purpose of its activity.

ASK was entrusted to be a social partner representing entrepreneurs and employers in tripartite General Collective Agreement, signed among the Cabinet of Ministers, Trade Unions Confederation and ASK in 2001 for the development of social-economic policy and labor regulations in Azerbaijan.

The Confederation comprises more than 6,000 entrepreneurial entities, including about 70 economic and social associations and unions. ASK has 4 regional (inside of the country) offices in Azerbaijan and 13 foreign (outside of the country) offices in the world. Our organization publishes **"Life of Business (Biznes Həyatı)"** journal 4 times in a year which we publish different success stories of our members and useful articles of our organization and our members.



ASK is a member of the International Organization of Employers, the World Association of NGOs, the International Congress of Industrialists and Entrepreneurs, UN Global Compact as well as

working with the International Labour Organization (ILO), Organisation for Economic Co-operation and Development, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, the World Bank Group, the European Bank for Reconstruction and Development (EBRD), United Nations Development Programme, United Nations Industrial Development Organization (UNIDO), UNICEF etc. ASK also closely cooperates with the embassies in Azerbaijan. The Confederation has four regional offices in Azerbaijan and thirteen foreign representative offices.

ASK has qualified specialists and experts for preparing a different kind of international programs and projects as well as implementation them successfully.

According to our mission we work with different kind of organization (private, public and non-governmental organizations) as well as we try to inform our members and partners about the UN Global Compact 10 principles.

Besides, we have a very good relation and cooperation with the International Labour Organization (ILO), Organisation for Economic Co-operation and Development, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, the World Bank Group, the European Bank for Reconstruction and Development (EBRD), United Nations Development Programme, United Nations Industrial Development Organization (UNIDO), UNICEF etc. which all these international organization support the 17 Sustainable Development Goals (SDGs).



Our organization organized “**The Effective Employers' Organization in Azerbaijan**” course (25/09/2018 - 28/09/2018) with the support of the International Labour Organization (ILO) which this organization is a specialized agency of the United Nations. During the course more than 30 member organization and staff of ASK were actively participated and learn about new knowledge and skills on below topics:

The Essential Functions of EBMOs, Good Governance in Business Member Organizations, Membership development: Top challenges around members retention and recruitment, Designing a membership strategy, Sustainable delivery of quality services for members:

Why EOs should offer services to their members?, The type of services EOs can offer, Service development strategies and implementation, Lobbying and advocacy for a better business environment: The advocacy and lobbying process, Business Environment analysis, Why a Business agenda for EOs?, Communicating with members, Effective management of external communication, Internal and external communication, Communicating with members, Effective management of external communication, the SDGs and its role at the EBMOs. The course was delivered by Mr. Jorge Illingworth ACTE/EMP Programme Manager and Vladimir Curovic ACT/EMP Employers Specialist of ILO.

**Some photos from the “The Effective Employers' Organization in Azerbaijan” course during 25-28 September 2018:**





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Generally, our organization organizes a lot of different events, seminars, trainings-courses, roundtables, B2B - B2C meetings for its members, partners, business associations and civil society organizations, give information about the SDGs and UNGC as well as social dialog meetings between government and entrepreneurs etc.

Besides, our organization is ready to work with all relevant and interested partners/stakeholders for cooperation and working together within different programs and projects as well as disseminate the UN Global Compact 10 principles in the Republic of Azerbaijan.

### **Part III. Measurement of Outcomes**

ASK is working with Mass Media very closely and disseminate all result of its activities as well as organization has website and different social media profiles where it disseminates its information/reports:

- <http://ask.org.az/en/>
- <https://www.facebook.com/sahibkarlar/?pnref=lhc>
- <https://twitter.com/konfederasiya>
- <https://www.youtube.com/channel/UCunDTghxKY-CyJxGdk97MzA>
- <https://www.linkedin.com/company/entrepreneur-confederation/>

Besides, ASK requested the logo of UN Global Compact on 01-Oct-2018 and received permission to use the logo of UNGC on 04-Oct-2018. It means that ASK will disseminate about UNGC and its 10 principles at every event and activities. Our organization develops its activities and services for its members every year and we sure that UNGC will be the best environment for business and civil society organizations which they will become a member of UNGC in the future.