



# Global Sustainability Commitment



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**"In this new century, millions of people in the world's poorest countries remain imprisoned, enslaved, and in chains. They are trapped in the prison of poverty. It is time to set them free..."**

Like slavery and apartheid, poverty is not natural. It is man-made, and it can be overcome and eradicated by the actions of human beings. And overcoming poverty is not a gesture of charity. It is an act of justice. It is the protection of a fundamental human right, the right to dignity and a decent life. While poverty persists, there is no true freedom. "

*Nelson Mandela*

# ABOUT THIS REPORT

This is the preliminary commitment which outlines the current position and future commitments Elliott Insurance Brokers is making towards a more sustainable future. It outlines the basis of the enhancements to our existing participation and procedures, formalising and publicly committing to the direction we have as an organisation.

This preliminary report is produced for our customers, employees, community partners, suppliers and the organisations we are supporting, or anyone person or organisation that has an interest in our companies approach to the sustainability of our business.

For more information, you can visit our Sustainability tab on our Elliott Insurance Brokers Home Page. Or connect with us below.

## YOUR FEEDBACK

We would love to hear any feedback in relation to our sustainability approach. Please connect with us and follow our journey



### EMAIL

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### WRITE

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# A MESSAGE FROM OUR FOUNDER



**It is with great pleasure that I can present to you our first formalised commitment to Sustainability. I say formalised as we as an organisation have had many of the principle components of this commitment at our core since we began in 2008. As a small business self-start up, it was very important to me from day one to create something different, to not follow the path of the business owners before me in the industry and to investigate new and better ways of doing business. This did not just have the intent of generating additional profit, or expanding at a rapid rate, but challenging the methods that tradition and generational brokers had set in concrete as “the way you do things”.**

This journey has had its failures, many in fact but the success has been in breaking through and impacting our industry to look at the way they provide their products and services.

With this preliminary commitment and our reporting over the coming years we hope to challenge our competitors and our industry yet again. We hope to lead our industry to become a beacon of prosperity when it comes to its contribution to a more sustainable world around us. Not because it generates more profit, or because it's good for business but because it's

right. When we finish our time in the industry we can know we have been a part of a generation that challenged and inherently changed things for the better.

Mostly however, because its achievable, we can make key changes in the way we conduct ourselves as an industry and the way we contribute to our communities for a better and more sustainable future.

This is not just a journey I will undertake as an individual, but a journey I want to invite our Staff, our customers, our suppliers, our competitors, our business leaders, our insurers our repairers and our government bodies to join us to maximise our impact where possible.

This document outlines a commitment as an organisation and as the head of this organisation I support this commitment with all means necessary to head towards a future we can all be proud to have created.

A handwritten signature in black ink, reading 'John A. Elliott'.

John Elliott

Elliott Insurance Brokers

**At Elliott Insurance Brokers we are committed to ensuring our global impact is positive and that we are an active participant in programs which help create a sustainable future for all inhabitants of the world we share together.**

For us, sustainability goes beyond simple measures to reduce our footprint. It comprises of a vision to meet the environmental, social and economic needs of our employees and communities, whilst providing opportunities for future generations and our fellow industry participants to do the same.

The United Nations have outlined a set of 17 Global Goals for Sustainable Development that as individuals and as businesses we are encouraged to act on to ensure a prosperous, healthy and sustainable future for all. We believe this is not a “pie in the sky” fairy-tale but a set of achievable goals which will bring an end to negative climate change, hunger, poverty, inequality and injustice.

Our commitment to this is an integral part of every transaction, every contract, every purchase and every project we participate in. We have also made a commitment to redirect time to support projects, which work towards these Global Goals. This policy outlines our commitment and is shared with all those involved with Elliott Australia Group at all levels and all brands including Elliott Insurance Brokers.

Our commitment goes further than donating, it involves active participation in the projects we support, creating awareness and bringing as many others along for the journey as possible. It involves creating new ways for others to participate in the projects we are involved in maximising the impact we can have.

Our aim is to impact our employees, suppliers, clients, community, industry, our planet and its global citizens.

**For our customers,** we define ourselves as a sustainable organisation in the way we operate and promote ourselves to make customers and potential customers who are globally aware want to do business with us, recommend us to others and have the opportunity to benefit from our relationships with suppliers.

**For our employees,** we are a sustainable organisation if they are proud to come to work, want to be at work, feel they have enough time to be with their families and friends, encourage others to work with us and can fulfill their ambitions.

**For our industry,** we are market leading in sustainability, providing others with information on how they can be globally aware and participate whilst maintaining a healthy level of profit and growth.

**For our planet,** our communities and suppliers, we are sustainable if we minimise our environmental impact, support causes which align to our values, deal fairly with our suppliers to enable them to be successful and sustainable and add to public policy debates in an open and honest way for the benefit of all.

**For our fellow global citizens,** we are sustainable if we support, help, promote encourage and fund a generational change in sustainable projects, break the poverty cycle and participate in impacting multiple countries.



# PARTICIPATION IN GLOBAL SUSTAINABILITY MEMBERSHIP AND ACCREDITATION PROGRAMS

To ensure we are keeping up with the world leaders in sustainable practices we also make a commitment to partner with several organisations and gain accreditation to benchmark our participation in Global Sustainability. Our participation should exceed the minimal standard required by these organisations.



"We owe it to ourselves and to the next generation to conserve the environment so that we can bequeath our children a sustainable world that benefits all."

*Wangari Maathai*

## Our Initiatives

By December 2019 we aim to be fully accredited and participating in the following initiatives:

1. **The United Nations Global Compact** - This is the UN's mission to call companies to align strategies and operations with universal principals on human rights, labour, environment and anti-corruption and act to advance societal goals. Information on this initiative can be found at [UN Global Compact](#). Our certification is listed at this [link](#).



**United Nations** Global Compact

2. **The Carbon Neutral** - This accreditation facility helps organisations across Australia and beyond minimise their impact on the environment by working with them to measure, reduce and offset greenhouse gas emissions. We have begun participation in their carbon-offset plan which involves the reforestation of the wheat belt in Western Australia. [Link](#)



3. **The Global Goals for Sustainable Development** - This organisation supports the promotion and participation in the 17 goals outlined by the UN as the Global Goals for Sustainable Development. We have selected to actively support the following of the 17 Goals outlined.



1. No Poverty – End Poverty in all its forms everywhere



2. Zero Hunger – End Hunger, achieve food security and improved nutrition and promote sustainable agriculture



3. Good Health and Well Being – Ensure Healthy lives and promote well-being for all ages



4. Quality Education – Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all



6. Clean Water & Sanitation – Ensure availability and sustainable management of water and sanitation for all



8. Decent work and Economic Growth – Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all



11. Sustainable Cities and Communities – Make cities and human settlements inclusive, safe resilient and sustainable



12. Responsible Consumption and Production – Ensuring sustainable consumption and production patterns



13. Climate Action – Take urgent action to combat climate change and its impacts



15. Life on Land – Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss



16. Peace, Justice and Strong Institutions – Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels



17. Partnerships for the Goals – Strengthen the means of implementation and revitalise the global partnership for sustainable development

# PUBLISH A SUSTAINABILITY REPORT EVERY 12 MONTHS

The effective reporting and use of Sustainability data is becoming an increasing trend amongst thousands of companies globally as we begin to become more socially aware of the impact we have as leaders in entrepreneurship and commerce. Enhancing our decision-making process using this data can lead us towards more sustainable business practices, economy and world.

By reporting our progress and achievements as a company we can share the success of our Global sustainability commitment with others to be able to magnify the impact we have on a larger scale.

The production of a Sustainability Report every 12 months, to be published in December each year starting in December 2019, allows us to report on the results of our Global Sustainability commitment. We want to demonstrate what we have delivered as an organisation and include as many measurable factors as possible. Accountability to the commitments we make and the ability to demonstrate we are moving towards them is key to the success of the commitment.

The report is to include measurements on the following:

**Our carbon footprint**

**The range of organisations contributed to and the amounts contributed**

**The volunteer hours logged by employees toward community programs**

**The company hours spent on contribution towards sustainable projects**

**Goals, objectives and outcomes, we have put together to reach out chosen Global Goal Commitments**

**The donations from staff towards sustainable projects**

**Plans and projects we have planned over the next 12 months**





# SUSTAINABLE PROCUREMENT

Elliott Insurance Brokers will continually review our purchasing procedures and proactively switch to companies and products which are also supporting the Global Sustainability goals. This process now a part of our tender and review process. Where it is commercially viable we will make a switch to support these companies and include them on our Global Goals Partners page. This page will declare what date we started using this company, what programs they support and our reason for supporting this company.

The power we possess as consumers is to control or direct the way in which we consume. The impact of spending a dollar with an organisation committed to sustainability is like a vote for making a change in the way organisations do business. By moving our dollar away from an organisation that does nothing we are using our dollar to vote against a business that profits at a high environmental and global cost.

The criteria by which we will assess a company's commitment to social responsibility is by giving them a mark for each statement which they can confirm below:

- We are a Certified Carbon Neutral organisation
- As an organisation we have the ability for our staff to contribute towards a program or registered foundation in support of one or more of the Global Goals for Sustainable development
- We have been awarded or recognised for our contributions or participation towards a program or registered foundation in support of one or more of the Global Goals for Sustainable development
- We have a Green Business Certification Icon or a Membership with an association known for sustainability or social responsibility
- A significant portion of the products supplied by our company is recyclable or sustainable

The criteria by which we will assess product sustainability is by giving them a mark for each statement below which is applicable



**Support** the product has part proceeds that support a global sustainable cause or project



**Reduced Impact** refers to some element of manufacture or materials that has less environmental impact than conventional materials or processes



**Biodegradable** products are made from materials that will biodegrade in compost and/or landfill at the end of their useful lives



**Recycled** products are wholly or partially made from waste materials, both pre and post-consumer that are collected and reprocessed



**Sustainable** products are made from materials that are harvested or created in a manner that can be repeated long-term without diminishing the resource or the environment for future generations



**Organic** products or materials are grown without the use of damaging pesticides or harmful chemical additives



**Reusable** products are those made for a long life which can be reused repeatedly, saving resources and reducing waste

# FOUNDER & EMPLOYEE ENGAGEMENT AND PARTICIPATION



Empowerment and engagement of our employees to participate in company led Sustainability projects, fundraising and community support as well as providing information and support to participate in the same in their personal life.

It is important that this is not just the journey of the company but also of every member of our team. Whilst the company can assist to outline the ways in which employees can become more globally proactive it is through education. Armed with the knowledge of how to participate we can multiply the impact we can have as an organisation.

First and foremost - is our Founder's commitment for Global Sustainability:

1. To promote, encourage facilitate the participation in the Global Goals for sustainable development
2. To reduce electricity usage at home by an average of 20%
3. To personally offset my personal carbon footprint
4. To achieve best practice environmental practices across our operations, in addition to complying with all laws, regulation and industry standards
5. To implement programs that minimize our use of energy, water and non-renewable resources.
6. To achieve reductions of waste produced in our operations by applying the principles of Refuse, Reduce, Reuse and Recycle. Examples of this include minimising packaging of products, minimising use of non-renewable forms of packaging, reusing packaging that we receive, using pre-used transport cartons and using recycled and biodegradable products throughout our operations.
7. To source and supply products that meet at least two of our environmental criteria: recycled, biodegradable, sustainable, organic, reusable and have reduced environmental impact.
8. To source and promote certified eco products where possible, while recognising that certification is still a fairly new concept in this industry. Examples of this are our FSC-certified timber products; Nordic Eco-Label Markers.
9. To engage in ethical business relationships and practices, including support of selected environmental, community and aid organisations.
10. To take personal responsibility and to practice sustainability principles in our personal lives as well as our business and professional lives.
11. To communicate the policy and these objectives to our employees, contractors, suppliers, customers and the public in order to enhance the awareness to these groups of our commitment to responsible environmental and sustainability management



## Employee Engagement and support

Prior to the release of this document we have experimented with a range of employee participation models and based from this we have developed an engagement and participation program we feel is right for our organisation.

Ultimately, we have learnt that compulsory participation has its flaws especially if you are asking your team to go outside of their scope of employment for their involvement. Employees may also have existing commitments or involvement already in organisations which has a special meaning to them. Personal beliefs and or religion may also prevent them from certain participation or foundations.

Therefore, our program for Employee engagement and participation is as follows:

1. Educate – To have a quarterly meeting with our staff to educate them on Sustainability, update them on company progress and obtain feedback on their thoughts feelings and findings
2. Empower – Through clearly defined roles and set time commitments provide them with an opportunity to participate in the companies GSC
3. Encourage - To financially contribute towards causes which an employee is campaigning or participating in (with consideration of the selection criteria set by Elliott Insurance Brokers)
4. Engage – Align people in the office with one cause in the company as a minimum, provide them with as many varieties of levels of participation and continue to update them on this cause and what is happening at a company level.

Many studies have shown that employees that feel they are working for an organisation that has meaning and direction feel more engaged, loyal and report better job satisfaction. We want to demonstrate to our team at Elliott Insurance Brokers that by working here they are contributing to a better community and are active Global Citizens.

# HUMAN RESOURCES AND THE WORKPLACE

Good Sustainability starts at home and we have started to implement changes to our workplace and operations to be a market leader in the Insurance industry. We are a product of our environment, so we want to move towards a workplace that lives and breathes sustainability and a Human Recourses process that ensures gender, race and human rights are at the forefront of our mind to ensure an equal opportunity at all levels of our organisation.

Outstanding governance is a key essential to good corporate practice and with the introduction of a HR Consultant we have continued to improve in this field

## Employment Agreements

Fair and equitable employment agreements that contain clarity for our staff on their roles, expectations and standards allow us to work with individuals more effectively. We can work together with more clearly defined processes for conflict resolution, performance engaging and staff reward programs.

## Cultural diversity and Equal opportunity

Our Human resources commitment to provide opportunity across race, gender, culture, religion, sexual preference or age has been a strong foundation on which Elliott Insurance has been established. Gender and Race Equality, Support of Cultural Diversity, Fairness and Equal opportunity, Exploring global employment opportunities and Clear process are continuing to develop to enhance the opportunities which our organisation can provide to any global citizen that is the best candidate regardless.

## Training and upskilling

Providing additional training and upskilling for employees currently in our team plus working towards providing a mentoring program for the younger generation in our industry are key focuses of our Founder.

## Fair and Equitable treatment

We commit to provide a fair and equitable workplace, allowing individuals to address concerns and contribute positively towards a successful future for themselves and our company.

# PROJECTS COMPLETED

Since the beginning of Elliott Insurance Brokers, we have been actively supporting projects and foundations to “give back” to the community. Our new guidelines should provide additional and structure for what we are able to achieve from this however it is worth taking some time to note the contributions and efforts that have been made to date.



## Health Hope Zambia

Fighting Malnutrition in Children under 12  
2013 to 2016

Our alignment with Health Hope Zambia started in 2013 and involved both a financial and time participation in the renovation and reopening of the Malnutrition Ward at the University Teaching Hospital in the capital Lusaka.



Malnutrition in Zambia is one of the country’s largest killers of children under the age of 12 and the Malnutrition Ward at UTH is the largest centre for fighting the issue on the ground. The facilities and systems in this ward however were at breaking point and the death rate the ward was experiencing was more than 6 children per day.

The founder of Health Hope Zambia was Perth Businessman Brendan Clark and we decided to partner with HHZ to raise the funds to overhaul the system, procedures and facilities in the ward which were budgeted at over \$350,000.

Elliott Insurance Brokers were able to participate on 3 levels, firstly we organised a Charity Evening where most of the costs for the evening were covered by Elliott Insurance Brokers allowing the event to be run more than 90% profit margins. The utilisation of contacts to donate Auction items, venue and catering support from our client Daniel Gomer at Hippo Creek, Simon Devlin of Devlin’s Cigar Lounge and Edward from Charles Edward Jewellers meant we were able to contribute towards a night which raised over \$150,000.





The second level was through our Founders participation in the Ride for Life, which involved a 600km Bike ride from Livingston to Lusaka in Zambia over 6 days. This ride raised more than \$150,000.

Thirdly Elliott Insurance Brokers made a financial commitment of over \$30,000 to HHZ - to fund the project, fundraising efforts became an integral part with the project being able to be completed in a matter of months.



Without Elliott Insurance Brokers involvement, it may have taken more than a year to raise the funds needed.

Because of our involvement the project was completed in December 2013 and the outcomes include:

1. Doubling the capacity of the ward to over 100 patients.

2. Upgrade on bedding
3. Upgrade on construction including the removal of all asbestos
4. Upgrade to procedures and patient out care
5. Education to assist with reduction in readmissions
6. Enhanced maintenance and hygiene processes.
7. Improved support facilities for Mothers
8. Enhanced Partnerships with the Zambian and Western Australian Government (As per the attached Link)
9. Visit from both the State Health Minister Kim Haynes and the State Premier Colin Barnett
10. Reduction in the daily death rate to less than 1 per day (Less than 20 per month) from over 6 per day.
11. Estimates of lives effected are at 6 per day which as at today's date is (install a counter that counts 6 per day rate since December 2013)
12. We have learned a lot during this project and also the power and impact an organisation can have on a matter effecting citizens on the other side of the globe. The power of being a global citizen has been able to effect massive change to this pressing issue in Zambia and continues to do so today.

## Shenton Park Rehabilitation Hospital decommissioning for Lusaka UTH

2014

In 2014 the staff at Elliott Insurance assisted in the decommissioning of the Shenton Park Rehabilitation Hospital to get much needed equipment to the University Teaching Hospital in Lusaka. Alongside members of the West Australian Zambian Community several employees of Elliott and Talbot Le Page Builders salvaged equipment including:

- Hospital Beds
- Oxygen Systems
- Hygiene and Bathroom items
- Lighting and surgical lighting systems
- Electrical Generator (Over 2 tons)
- Copper for salvage
- Wheelchairs
- Hospital furniture

The items were then stored in preparation for shipping to Zambia where they have been utilised for the University Teaching Hospital. During our Founder's previous visit, we were made aware of a massive lack in facilities and of patients sleeping on concrete floors due to a lack of this equipment. Fortunately, many of the necessary items required were being decommissioned here at Shenton Park and now this equipment is helping save lives in various wards at the Lusaka UTH.

## Starlight Children's Corporate Fundraising Challenge

2015

In 2015 the Elliott Insurance team participated in the Starlight Children's Corporate challenge. We put our own twist on the challenge creating two teams and putting them in a 2-week challenge to brainstorm and come through with as many ideas to generate funds for the Foundation.

Enlisting the help of clients, Insurers, Friends, contacts and colleagues they were able to come up with a range of auction items including, a case of wine from Cullen Wines, a Weekend away at Wise Winery and put together a sundowner at the Elliott Insurance Offices.

They also engaged with the Local businesses in Nedlands including Nando's, IGA and the local bottle stores to ensure that all the food and beverages for the event were 100% donated. This meant the tickets were 100% profit for the event.

In total they were able to break all previous records of the corporate challenge and we presented a cheque for \$10,000 to the Starlight Foundation at the Rising Star Awards at the Heath Ledger Theatre.



**A team effort that inspired a truly proud achievement of full employee engagement to support our local community.**

## Angel Hands – Support and Consulting

2015 - 2017

Over a period of time, we were able to consult and drive attention towards the WA organisation angelhands. Dr Ann O'Neill founded angelhands Inc over ten years ago as a way of effecting helpful changes to how people affected by homicide and serious personal violence experience their trauma recovery. The findings of her extensive and award-winning research underpin all of angelhands programs and services.



Despite the amazing work that this organisation was doing it was still in desperate need of funds and awareness of the work they were doing. Our Founder was engaged to address the board on an advisory capacity for several meetings and then was able to make several key introductions in both the private and the government sector (including Tony Buti MLA) who have been able to assist the organisation in raising much needed funds and starting to increase the exposure of what it is they do.

Following his involvement with angelhands Tony Buti has powered on to create the charity Ride Against Domestic Violence to combat the same issues as angelhands head on.



## Ride Against Domestic Violence

May 2016 - 2017



Tony Buti MLA member for Armadale and the Honorable Tony Simpson Liberal minister for Local Council put together the inaugural Ride Against Domestic Violence. This entailed a 300km ride from Margaret River to Perth in support of 4 Domestic Violence Shelters from the South West to Perth.

As well as much needed funds to go to the Domestic Violence Shelters for women located along the way from Margaret River to Perth it was also aimed at raising community awareness and with some who had been affected by Domestic violence sharing their stories publicly along the way.

Our Founder John Elliott and Dorota Dancewicz from OMOJO Copywriting provided the Support services for the riders and The All Trades Cover Jeep was there to escort the riders every step of the way.

Over three days the riders visited Community Centres and made several public appearances to talk to local communities about the presence of the shelters and the need for further support.

The ride concluded at Elizabeth Quay where Elliott Insurance Brokers presented an additional contribution of \$100 per rider.

The ride was then celebrated at a cocktail function at The WA Club in the following weeks, where the riders and the support team were recognised for their efforts and further funds were raised for the cause.

The first year's ride and cocktail event raised more than \$30,000 and is set to continue to grow with the support of Elliott Insurance Brokers along the way.





## Supported Charities

As well as the projects we have been involved in - we have also made contributions to the following charities to support local and abroad projects:

- Lifeline
- Breast Care WA
- Men's Depression
- Bethesda Hospital
- Toybox WA
- Breast Cancer Research
- Cerebral Palsy Alliance
- Leukaemia Foundation
- Variety Bash SA
- Fijian Primary School Volunteer and Donation
- Cambodian Children's Trust
- Parkerville Children's Home
- Many More

# SELECTION PROCESS FOR FOUNDATIONS AND PROJECTS

In the past we have been happy to support many worthwhile causes however, moving forward we want to be clearer with the intent of our charitable contributions of time and funds. In order to maximise the impact of the funds we give we now look to vet the organisations we donate to and ensure they align with the goals which our company has set out in this global sustainability commitment.

We will now ensure to choose the foundations and projects we contribute to or get involved with carefully via the below criteria:

1. What are the funds for? If we are putting funds into an organisation we want to know what the funds are going towards - a piece of medical equipment, a support persons wage, the building of a school. We are no longer interested in pouring money into a foundation without participation or involvement of where, how or who the money is directed towards.
2. Can the donation be in other ways than cash? If someone is raising funds for a wheelchair which costs \$2,000, then can we buy the wheelchair and donate it? The reasoning is simple, it delivers the item straight to the person in need, with minimal to no friction cost. It makes no sense to buy an auction item at a charity for \$2,000, which has a cost of the item through an organisation like Helping Hands, then sometimes there is event management fees for the event you are at then when as little as 10% of those funds get to the charity, they may have their own administration costs which can be as high as 70%. Not only does \$30



make it to the person in need the \$2,000 our company spent was not tax deductible. Simply buy the item for the \$2,000 claim a full tax deduction and we have spent the same and delivered the item in need to the individual still through that charity. In fact, the tax deduction that would get us is around \$600, with which we could probably go and buy the overpriced auction item for cost price anyway.

3. Does the foundation or charity align with the Global Goals and Sustainability commitments we have made?
4. What is the administration expenses of the foundation or charity? We only support charities with administration and expenses of less than 25%. If they cannot answer this, then we are not to support the cause financially. We can however look at participation and physical support especially if that is going to assist them with reducing their expenses.
5. Are they a registered Charity? Only supporting registered Australian Charities

# OUR CURRENT PROJECTS AND PARTICIPATION

## One Heart Foundation

One Heart is a not-for-profit foundation that was established in 2007 out of Australia and working in Kenya. One Heart's primary focus is to change the future of orphaned and abandoned children living in poverty in Kenya and in turn see whole communities transformed through education, leadership, empowerment and most importantly – love.

They now care for 75 children in three homes and have a primary school, as well as a skills training centre to help better equip the surrounding community in health, business and life skills training.

They have set a series of goals to impact on a wide variety of people, all aimed at improving the living conditions and future of the next generation.



Their goals are:

- to break the cycle of poverty that prevents parents from providing for their own children...we do this by providing training and small business funding to empower parents to help themselves.
- to provide nutritional food to children that would otherwise go hungry...we do this by establishing a large farm to generate fruit and vegetables to feed our children and assist the local community.
- to provide hope for a new future to unlock the potential within orphans...we do this by establishing schools and children's boarding homes that provide a loving family environment and an education where the children can be raised and nurtured.
- to create an environmentally, financially and socially sustainable village where children can flourish for generations to come.
- All their initiatives in Kenya are designed to break the aid-dependence cycle so recipients no longer must rely on hand outs...so they can stand on their own two feet and walk into their future with dignity and confidence, free from poverty, persecution, fear and oppression and have the resources to raise the next generation.

Our Founder met the founder of One Heart Foundation (OHF) in early 2016. After several discussions it was decided that we would adopt OHF as our major charity partner. Our alignment with goals on sustainable solutions were a key influence on this decision. OHF have derived a successful model to not just build an orphanage but a whole village, which through farming, accommodation, paid education, partnerships with local communities and universities provides a village that generated both a profit and a change. Once established these villages do not need a handout or further funds to survive. They become an integral part of the local community and add to its success.



Our commitment to OHF was initially a \$100,000 donation which involved a cash donation and donating the Founder's Audi R8. This provided most of the funds to purchase the piece of land for the second OHF village in adjacent town Soy.

Our second commitment was to continue to raise funds for OHF to complete the building of the second village. We have currently estimated this cost to be \$1.2m. Over the next 3 years we are working with our networks and business contacts to be able to generate these funds to complete the project.

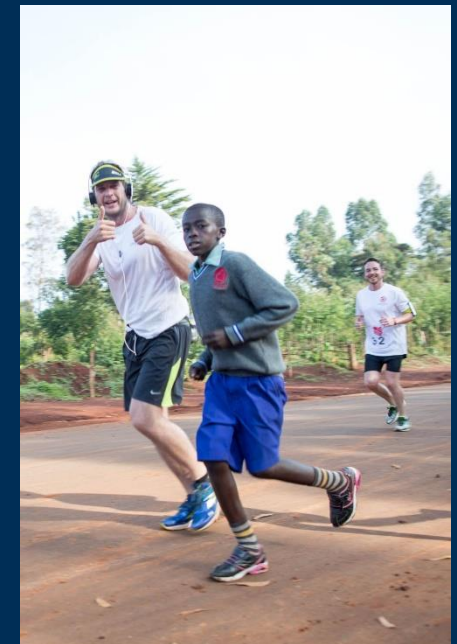
The second OHF village supports the following:

- 100 Orphaned and abandoned children
- 200 Paying school students
- Primary School
- 5 Family Homes
- High School
- Community Learning Centre for Agriculture
- Crop
- Green houses
- Bakery
- Short Term Accommodation for Voluntourism.
- Dairy Farm
- Poultry Farm
- Sporting Fields
- Up to 40 Local Jobs



Our Founder and his father Arthur Elliott participated in the 2016 Run from Poverty in support for OHF and also visited the OHF village in Turbo. In 2017 our CEO once again participated in the Run from Poverty taking along with him two delegates from the Perth community to help spread the word of all the wonderful work being but also how much assistance is still needed.

Since the first trip in 2016 our Founder and company have both been actively involved with the organisation and are committed to the OHF village number two whilst also supporting the current village to ensure that this project also continues to be the beacon of success for OHF it has been to date.



## Elliott Insurance Brokers Ride Against Domestic Violence

In Australia, a woman dies every week from domestic violence.

Domestic violence has become a scourge of our society with more than a million women a year reporting they had experienced physical or sexual assault by their partners.

Politicians from both sides of WA politics are speaking out to raise awareness of the issue led by Labor MLA Dr Tony Buti and Liberal MLA and Minister for Local Government Tony Simpson.

To help support victims of domestic violence, a team of cyclists led by both Tony Buti and Tony Simpson will be making the 300 km journey from Margaret River to Perth to raise community awareness of the issue and funds for the victims each year in June.

We have been named as the major supporting partner for the second Ride Against Domestic Violence and have a key role on the committee for this newly formed charity event.



Our partnership with EIBRADV involves:

- The recruiting of the major team of 6 riders
- Providing the support crew for the riders on their three-day journey.
- Assisting the riders with fundraising
- Event organisation for the cocktail event that concludes the ride
- Promotion of the event throughout the campaign
- A financial contribution to the EIBRADV
- Assistance to the event planners

## Abseil for Youth Sydney

October 2016

Sir David Martin Foundation (SDMF) is a non-profit organisation created in 1990 by the late Governor of NSW, who had a dream of 'Safety, Hope and Opportunity' for all young Australians.



SDMF is dedicated to helping young people in crisis. We fund effective programs, to support young people struggling with issues such as substance addiction, homelessness, mental illness, disengagement from society, abuse, unemployment and family breakdown.

These programs provide treatment and support, as well as assist young people in returning to education and training to find pathways to employment and a healthy productive life.

Sir David Martin Foundation works to support those in need in our communities and change their lives for the better. They rely heavily on community support and a large portion of this is from fundraising events.

Funds raised through Abseil for Youth will go to the major funding program of SDMF Triple Care Farm (TCF). Mission Australia's Triple Care Farm is an award-winning residential rehabilitation facility for young people aged 16-24.

TCF is set in the NSW Southern Highlands, an ideal rural environment of peace and healing for emotionally troubled youth, most of whom present with co-morbid conditions of drug and alcohol addiction and mental illness.

TCF provides students with treatment and support to rehabilitate from addiction to drugs like ice and alcohol, as well as take care of their mental and physical health, develop their living and social skills. TCF supports young

people to develop their education and training, helping them build pathways to employment and the start of a new future.

Each year, Triple Care Farm helps over 100 young people make lasting and sustainable changes, giving them hope and opportunity for the future. Your participation in Investa Abseil for Youth 2016 will help save a young person's life.

### TRIPLE CARE FARM OUTCOMES\*

- At intake into TCF, 48% of students reported a history of recent homelessness. After completing the program, 100% are in stable accommodation.
- 71% of TCF participants experienced suicidal ideation in the 12 months prior to entering the program. None 6 months after completing the program.
- Despite 96% of students being unemployed and 95% disengaged from education on entering TCF, 82% were in employment and training 6 months' post program.
- Despite 96% of students being unemployed and 95% disengaged from education on entering TCF, 82% were in employment and training 6 months' post program.
- 100% of program participants reported substance abuse on intake; 77% were successful in meeting their substance use goals at 6 months after completion.



# SUMMARY

Before we close we would like to invite you to participate. You can do so by any of the following:

- **Feedback** - through the channels below
- **Participation** – We have a range of upcoming functions and expeditions which you can apply to volunteer to support.
- **Partner** – If you are a business and you would like to partner with our program then please contact our Founder for more information on our commercial partner program
- **Promote** – We encourage you to share our report with others to help challenge them and guide them in their own journey or to help build the movement to support ours.
- **Donate** – Please feel free to donate to one of our partner foundations through any of the links below.
- **One Heart Foundation** – Elliott Insurance Brokers Village Soy Kenya.
- **Elliott Insurance Brokers** - Ride Against Domestic Violence.

## YOUR FEEDBACK

We would love to hear any feedback in relation to our sustainability approach. Please connect with us and follow our journey.

## CONNECT



## EMAIL



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