

## COMMUNICATION ON ENGAGEMENT (COE)

Period covered by this Communication on Engagement: From: August 29, 2016 To: August 29, 2018

### Part I. Statement of Continued Support

From: Ken Baker  
To: Our Stakeholders

I am pleased to confirm that Glasswing International reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labor, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

A handwritten signature in dark ink that reads "Ken Baker".

Ken Baker  
CEO  
Glasswing International

## **Part II. Description of Actions**

### **About Glasswing International:**

Glasswing is an innovative non-profit organization that addresses the root causes of poverty, violence, and migration, through public education, health, and community development programs in Latin America and in New York City. All children have the potential to succeed, no matter where they are born. We've seen how poverty, violence, and migration limit the opportunities available to children and their families. Every day, hundreds of children flee their homes to escape unimaginable levels of poverty and violence in hopes of a brighter future. With access to quality learning, and a community that believes in them, children have the opportunity to thrive in their own communities. Students, youth leaders, parents, teachers, volunteers, and supporters play an essential role in empowering children to unlock their potential. Together, we are the community that every child needs.

Please find below a review of Glasswing International's activities to incorporate the UN Global Compact principles and to support and achieve the SDGs through our direct organizational action, through partnerships with international and local governments, non-profit organizations, civil society, international organizations, multinational corporations, as well as local alliances including FEMSA, Inter-American Development Bank, USAID, Chevron, Citi, Convergys, FEMSA, Johnson & Johnson, Samsung, Telus International, Walmart Centroamérica, and Hanesbrands Inc.

Made every effort to continue to incorporate the UN Global Compact principles into our internal operations and communicate progress following the Communication on Progress (COP) requirements.

### **Programs:**

#### **1) Education (SDGs 1, 4, 5, and 17)**

*Community Schools (Positive Youth Development, Holistic Education, Community Integration and Participation, Student Leadership, School Infrastructure Revitalization and Equipment)*

Widespread poverty and extreme violence hinder access to quality education as well as other basic services and opportunities. Poverty and violence are compounded by under-resourced public schools, with inadequate infrastructure, overcrowding, and many safety concerns. We invest in public schools throughout the region, through initiatives including: After-school programs, Mental Health Committees, Restorative Practices, Mindfulness, and Extreme Makeovers.

We provide kids from marginalized communities with opportunities that enable them to stay in school and away from violence. Our goal is to create safe, healthy, dynamic, and stimulating environments that respond to students' interests (i.e. sports, arts, academics, leadership and service, science, and technology) and develop core life skills in children and youth. These programs also integrate and empower communities, strengthening the social fabric by mobilizing students, teachers, parents, and volunteers, as partners in development.

*In 2017, we had 137,974 youth participants. Glasswing partnered with private sector partners to implement these activities, including: Walmart, Chevron, Hanesbrands, and Samsung.*

## 2) Health (SDG 3 and 17)

*Community Public Health (Child-Maternal Health, Nutrition); Girls Clubs; Emergency and Trauma Informed Care*

Latin America is home not only to extreme rates of violence, poverty, and trauma, but also dramatic gender disparities, high rates of teen pregnancy, and limited access to healthcare services that are often low-quality. At Glasswing, we believe that we all have the potential to improve our communities' public health outcomes. We invest in health throughout the region to enhance the quality of healthcare in clinics, hospitals, and communities, and providing children, youth, and adults with services that will improve their overall physical, mental, and emotional health. *In 2017, we had 39,973 health participants.*

We implement Girls' Clubs, aimed at shifting gender paradigms, building girls and young women's confidence and other key social skills, providing comprehensive reproductive health education, as well as developing their financial and entrepreneurial capabilities. We also partnering with local companies, government, and communities to improve the quality of maternal-child, nutrition, and community health services in rural communities. We train healthcare professionals and first responders in basic and advanced life support, as well as trauma-informed care. We also implement Sanando Heridas (Healing Wounds), a hospital-based violence prevention program, aimed at breaking the cycle of violence by educating survivors of violence about the physiological and emotional consequences of trauma, and providing them with the tools to manage them.

*Glasswing partnered with private sector partners to implement these activities, including: FEMSA, Johnson & Johnson.*

## 3) Employment & Entrepreneurship (SDGs 1, 4, 5, 8, 10 and 17)

Due to the relatively low rate of economic growth in the region in the last decade, employment opportunities are scarce, and income generation is difficult, particularly for young people between the ages of 16 to 29. As a result, it is estimated that one in four young people neither studies nor works. This lack of economic opportunity, coupled with the extreme rates of violence, extortion, and the resulting lack of mobility, thousands of young people are displaced from their communities and forced to migrate. Workforce development programs build young people's life skills and enhance their employability, better preparing them to integrate into the formal economy. Through our programs – Jóvenes Constructores, Mujeres con Futuro, Jóvenes Emprendedores Sociales – we work with youth to believe in their own potential, reintegrate into the school system, participate in community service projects, and acquire the skills they need to access living wage jobs. Aside from the technical training, we also provide ongoing socio-emotional support to help them manage the multiple and complex challenges they face.

*In 2017, we had 1,522 youth participants. Glasswing partnered with private sector partners to implement these activities, including Citi, Telus International, and Convergys.*

## 4) Public Spaces (SDGs 9, 11 and 17)

Public space is a vital component of a prosperous city. Well-designed and managed public spaces are a key asset for a city's functionality and have a positive impact on its economy, health, climate, safety, integration, and connectivity. Working in some of the most violent regions in the world, the high rates of homicide and crime, increase citizens' fear particularly in public transportation and public spaces, which contribute to low levels of civic participation, coupled with extreme social and political polarization and distrust. Through our public space revitalization programs, we empower citizens to actively participate

in the creation, revitalization, and maintenance of public parks, schools, and health facilities.

*In 2017, we had 99,127 beneficiaries.*

#### 5) **Innovation & Cross-Cutting Themes (SDG 9 and 17)**

We work in some of the most volatile regions in the world, which means that unpredictable challenges can arise at any moment. From ongoing forced migration to the different forms of violence, through our efforts, we maintain the flexibility to effectively take action, and adapt, during times of crisis.

We have integrated trauma-informed approaches to our work, including Mindfulness and group Cognitive Behavioral Therapy – that can be implemented at a community level – as well as Girls' and Masculinity programming that aim to shift gender paradigms. Our programs are evidence-based and we conduct practice-based research (including randomized-control trials) to ensure that we are achieving sustained impact on the children, youth, and communities we work with.

*In 2017, we had 41,649 beneficiaries.*

#### 6) **Community Empowerment (SDG 1, 3, 4, 5, 8, 9, 10, 11 and 17)**

Community resilience requires local agency, empowerment, and ownership. Glasswing strives to co-create programs with communities, maintaining an ongoing feedback loop that ensures we respond directly to priorities that are set locally. We build on community strengths, and believe that people are a country's most important asset. By engaging and training community members as volunteers, we believe that we are not only generating economic value, but also critical social value – restoring trust and healing social fabric that has often been torn by violence, family disintegration, and social injustice. We believe deeply in the power of empathy and transformation through volunteerism, in which parents, students, teachers, government officials, corporate employees, University students, among others, dedicate their time and expertise to being role models for children and youth. We also implement Community Cafes and restorative practices, as well as bringing people together to provide community-based mental health to address the high levels of trauma and anxiety faced in the communities where we work. We believe in each individual's potential to make a difference, maximizing the impact and sustainability of our programs. In 2017, we mobilized 8,885 volunteers.

#### 7) **Engaging with Global Compact Local Networks: Events attended**

- a. *2017 Symposium: Making Global Goals Local Business, New York, Pfizer, Jul 2017* – attended by Glasswing US Country Director, Mark Loyka, and Director of Impact, Meaghan Malloy.
- b. *Forum on Technology & Sustainable Development, San Francisco, Google, December 2017* – attended by Glasswing CEO Ken Baker. Glasswing coordinated a presentation of its partnership with Samsung Electronics by Nicole Orillac, Corporate Citizenship Manager.
- c. *Regional Meetup: Supply Chain Sustainability, Chicago, Baker McKenzie, March 2018* – Glasswing CEO Ken Baker delivered a presentation on Glasswing's work to help companies, such as Hanes, improve their supply chain sustainability.
- d. *Symposium 2018: The Path to Impact, New York, Citi, June 2018* – attended by Glasswing CEO Ken Baker, and US Country Director, Mark Loyka.

**Part III. Measurement of Outcomes** – please see qualitative and quantitative outcomes incorporated into Part II above.