

Period covered:
From: July 2017
To: July 2018

16-july-18

To our stakeholders:

I am pleased to confirm that Diffa Sal reaffirms its support of the Ten Principles of the United Nations Global Compact in the areas of Human Rights, Labour, Environment and Anti-Corruption.

In this annual Communication on Progress, we describe our actions to continually improve the integration of the Global Compact and its principles into our business strategy, culture and daily operations. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Ingrid Raad Dahdah – Founder, General Manager

Human Rights

- Contributing to the cause of charity associations by supporting and offering our services to more than 40 NGOs (SDG 17)
- Exposing our youth to awareness about social issues such as:
 - drug addiction, autism, child abuse, children with cancer or heart disease, elderly in need, deprived & poor families, underprivileged women with heart disease (SDG 3,4,5,10)
 - Road safety, reforestation, food waste (SDG 2,3,11,15)
- Participating in awareness campaigns (SDG 3,5)
- Volunteering (SDG 1)

Labour

- Enhancing our teams' work conditions,
- Creating a maximum of part-time jobs and financial independence.
- Empowering our team through extensive training, leadership development, power talks, Designer's dresses collaboration (SDG 3,4,5,8,10)

Environment

- Giving an awareness session on Recycling & Sustainability
- Teaming up with Lebanese Food bank to recycle food surplus in their feeding program.
- Offering 609 of our recycled uniforms through our ReDress initiative

Anti-corruption

- Giving an awareness session on Drugs