

## **INSTITUTO DE ASUNTOS CULTURALES, IACE – España**

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### **Informe de Compromiso como Asociación Civil al Pacto Mundial 2015 - 2018**

El Instituto de Asuntos Culturales, España (IACE), como asociación civil con más de 30 años dentro del territorio español, tiene como principal activo la experiencia en el diseño de propuestas curriculares para formación permanente tanto para universidades y organismos nacionales y europeos. IACE cuenta con una red de trabajo que tiene una presencia activa en el sector de investigación-acción participativa. A continuación realizamos el resumen de actividades llevadas a cabo en dos diferentes sectores donde nos movemos:

- I. Como entidad educativa dentro de la modalidad de educación no formal
- II. Como entidad dentro del sector de las organizaciones de la sociedad civil

De esta manera cumplimos con el informe de participantes como asociación civil.

# I. Como entidad educativa dentro de la modalidad de educación no formal

Acciones propuestas por el programa	Actividades realizadas	Impacto (Cualitativo o Cuantitativo)
<p>1.1. Promocionar educación sobre temas relacionados con el Pacto Mundial</p> <p>Del 2015 a la fecha.</p>	<p>IACE y York St. John University – Reino Unido - continúa ofreciendo en fuente abierta el siguiente material destinado a profesorado tanto de educación formal como no formal: <a href="C:\Users\YSJ\Catalina\Downloads\www.yorks.ac.uk\socialeconomy">C:\Users\YSJ\Catalina\Downloads\www.yorks.ac.uk\socialeconomy</a> <a href="https://www.yorks.ac.uk/socialeconomy/">https://www.yorks.ac.uk/socialeconomy/</a></p> <p>Capítulo 3: Modus operandi de las organizaciones de la economía social y solidaria (ESS)</p> <p>La competencia específica se ha redactado de la siguiente manera:</p> <p>Prácticas de emprendimiento sustentable</p> <ul style="list-style-type: none"> <li>- Vinculo las soluciones para el cambio a los 10 principios del programa Global Compact</li> <li>- Contrasto las actividades de mi plan utilizando una herramienta validada internacionalmente: <a href="http://globalcompactselfassessment.org/">http://globalcompactselfassessment.org/</a></li> <li>- Evalúo los riesgos sociales y ambientales de la solución, sea en producto y/o servicio, cadena de producción, residuos, etc.</li> </ul> <p>Como asociados al proyecto solicitamos un capítulo llamado: Responsabilidad y transformación social para las organizaciones de la economía social y solidaria. <a href="https://www.yorks.ac.uk/socialeconomy/handbook/chapter-7---social-responsibility--transformation/">https://www.yorks.ac.uk/socialeconomy/handbook/chapter-7---social-responsibility--transformation/</a></p> <p>El manual ha sido socializado a través de la Campaña de Globalización del Curriculum sobre ESS. El manual está destinado a universidades y formación continua del profesorado y ha sido traducido y adaptado en tres idiomas: español, inglés y portugués.</p>	<p>El curriculum está vinculado a la campaña: CURRICULUM GLOBAL ECOSOL Campaña por un Curriculum Global de la Economía Social Solidaria</p> <p><a href="http://curriculumglobeconomiasolidaria.com/">http://curriculumglobeconomiasolidaria.com/</a></p> <p>La UNED ha optado por tutorizar una tesis doctoral sobre la Relación del modelo de la Economía Social y Solidaria y los objetivos de desarrollo sostenibles. El objetivo es diseñar mallas curriculares desde la perspectiva educativa de la ESS y la educación para el desarrollo sostenible. Se espera defender la tesis en 2019. Esto lo realiza una integrante de IACE.</p>
<p>Del 12 al 15 de Abril, 2018</p>	<p>IACE y el Institute of Business Ethics (Reino Unido) desarrollamos una formación sobre “The Power of Ethics” en el marco del proyecto Erasmus+ INJUVE <a href="https://www.ibe.org.uk/">https://www.ibe.org.uk/</a></p>	<p>15 participantes de Holanda, entre ellos dos policy-makers. 20 participantes de España recibieron información sobre el Pacto Mundial, sus principios y actividades</p>
<p>1.2 Dirigir investigaciones aplicadas y liderazgo sobre Pacto Mundial Del 1 de Abril al 25 de Mayo, 2018</p>	<p>IACE, AUTISMO SEVILLA y RESTARTER, empresa social holandesa ha desarrollado una encuesta a jóvenes entre 18 y 30 años sobre la percepción que tienen sobre la corrupción y prácticas no éticas; y su impacto en la regeneración de la vida democrática.</p>	<p>Respuestas que servirán para fundamentar la 2da etapa del posible proyecto Erasmus+ capacity building.</p>

<p>1.3 Difundir los principios de Pacto Mundial</p> <p>14 de Mayo, 2018</p>	<p>Adaptación de los indicadores sobre corrupción, al terreno de la ética entre la relación de policy-makers y profesionales dentro del tercer sector: educadores sociales, animadores socio-culturales, dinamizadores comunitarios</p>	<p>Cualitativos y cuantitativos: 10 nuevos indicadores en relación a policy makers and intercultural youth workers/social educators/intercultural mediators, etc.</p> <p>Ver más adelante el informe sobre esta actividad.</p>
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## II. Como entidad dentro del sector de las organizaciones de la sociedad civil

Acciones propuestas por el programa	Actividades realizadas	Impacto (Cualitativo o Cuantitativo)
<p>2.1. Unirse y proponer proyectos de asociación en materia de sostenibilidad corporativa.</p> <p>Erasmus+ 2017 - 2018</p>	<p>IACE ha dado prioridad al área ANTI-CORRUPCIÓN del marco evaluador del programa:</p> <p>IACE, como organización líder y Restarter, empresa social holandesa presentaron al INJUVE un proyecto sobre "Ethical Practices for Intercultural Youth Work". Dentro del consorcio nacional participaron las siguientes organizaciones: Autismo Sevilla y Foro Estudiantil Europeo. Los objetivos del proyecto son:</p> <ul style="list-style-type: none"> <li>a. To gain new perspectives and understanding of ethical youth practices in Spain and The Netherlands.</li> <li>b. To learn new skills and digital tool kit for enhancing ethical practices to regenerate and enrich democratic life.</li> <li>c. To connect with, and forming new relationships among youth change-makers from The Netherlands and Spain.</li> <li>d. To develop ownership and a sense of personal and collective responsibility; towards combating unethical practices and corruption which diminish democratic life.</li> </ul> <p>IACE y el Institute of Business Ethics (Reino Unido – <a href="http://www.ibe.org.uk">www.ibe.org.uk</a>) han decidido colaborar para difundir una aplicación práctica y efectiva que permita a las personas realizar consultas sobre cómo discernir si una práctica es ética o no. Esto es posible a través de la aplicación SAY NO app: <a href="https://www.saynotoolkit.net/">https://www.saynotoolkit.net/</a>. En especial para funcionarios públicos.</p>	<p>Ver más adelante.</p>



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Institute of Cultural Affairs, ICA Spain

Marzo 2018	British Council Canadá invitó a IACE a integrar el jurado que seleccionaría a jóvenes innovadores que hayan desarrollado una idea emprendedora relacionada con los objetivos del desarrollo sostenible. Nuestra participación hizo hincapié sobre el tema de ética y responsabilidad social de los emprendimientos para lograr su propia sostenibilidad.	15 jóvenes innovadores conocen por primera vez la existencia del Pacto Mundial y su herramienta de evaluación.
2.2. Participar o apoyar las iniciativas específicas o líneas de trabajo del Pacto Mundial  Diciembre 9, 2017	En el marco del proyecto Erasmus+ INJUVE se desarrolló una campaña a través del social media que la unimos a la convocada por las Naciones Unidas, el pasado 9 de Diciembre, 2017 – como día mundial contra la Corrupción.	Más de 1800 personas siguieron la campaña.
Del 19 al 23 de Febrero, 2018	IACE participa en la Conferencia de la Commonwealth de Ministros de Educación celebrada en Fiji, del 29 al 23 de Febrero. 350 representantes de la sociedad civil y de países trabajaron el documento final	
Del 12 al 15 de Abril, 2018	IACE organiza el primer seminario sobre Prácticas Éticas en el campo intercultural en Gran Canarias. IACE logra reunir a 5 representantes de los siguientes partidos políticos: PSOE, Podemos, PP, Coalición Canarias y Ciudadanos. Cada uno expuso su experiencia sobre el terreno y lo que debería de ocurrir.	5 representantes de partidos políticos participan por primera vez, todos en juntos en un evento sobre el tema.

Este informe complementa la carta de renovación de compromiso con el Pacto Mundial firmado por D. Juan José Roca Escalante, Presidente IACE.



# Erasmus+ Seminar ETHICAL PRACTICES IN INTERCULTURAL YOUTH WORK

APRIL 12<sup>TH</sup>-15<sup>TH</sup>, 2018  
Las Palmas, Gran Canarias

## AIMS:

- ◆ To gain new perspectives and understanding of ethical youth practices in Spain and The Netherlands.
- ◆ To learn new skills and digital tool kit for enhancing ethical practices within democratic life.
- ◆ To connect with, and forming new relationship among youth changemakers and diaspora leaders from The Netherlands and Spain.
- ◆ To develop ownership and a sense of personal and collective responsibility towards combating unethical practices and corruption against democratic life.

## ORGANIZERS:

Spain: Institute of Cultural Affairs, ICA Spain (leader); Autismo Sevilla; Foro Europeo de Estudiantes, AEGEE, Las Palmas, G.C.; and The Netherlands: Re-starter

## WHERE:

Albergue Gran Canarias,  
c/Dra. Pino Apolinario, 74 B  
Gran Canarias

## AS A YOUTH WORKER AND POLICY MAKER, YOU WILL BE ABLE ...

1. To learn how to **promote ethical practices** in your community
2. To share **ethical practices with The Netherlands and the U.K.**
3. To find out ways to **strengthen an ethical culture** in all sectors of life.

## HOW COULD YOU START?

Download the IBE\* 'SAY NO' toolkit app for free: <http://www.saynotoolkit.net/app/> and send it to local authorities, members of parliament, monarchy members, youth officers, businessmen/woman. Or any other person who is responsible for showing an ethical stance in public and business life.

## TO REGISTER:

Send an email to: [catalina@iac-es.org](mailto:catalina@iac-es.org)

\*Institute of Business Ethics, U.K.

ICA, Spain, as leader, has invited the Institute of Business Ethics from the U.K. ([www.ibe.org.uk](http://www.ibe.org.uk)) to share their know-how to combat unethical practices in public and private sectors..

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38 people participated in the Seminar, including residents from Spain and The Netherlands. Their countries of origin were Colombia, India, Iraq, Palestine, Spain, Syria, The Netherlands and United States, making it a highly culturally diverse group. There were 7 politicians/policy-makers, from 5 different political parties in Spain and 2 policy makers from The Netherlands, representing a broad spectrum of political ideologies.

The event was held in Gran Canaria in order to comply with Institute of Cultural Affairs' decentralization policy towards equal opportunities for young people to participate in Erasmus+ activities.

The following is the session description with its objectives.

**10.00 - 11.00**

**Session 5:**

Workshop: *"Global Compact: intercultural and community ethical and anti-corruption practices "* by ICA Spain

**Objectives:**

- a. for participants to identify indicators for joint actions between policy-makers and intercultural youth workers/social educators/intercultural mediators to engage in and promote anticorruption and ethical initiatives and/or practices.
- b. To share the outcome of this workshop with Global Compact International and the Spanish Chapter of this organization.

Workshop: *"Global Compact: intercultural and community ethical and anti-corruption practices "* by ICA Spain

Juan José Roca, president of ICA Spain, gave a brief introduction about the Global Compact (GC) programme of the United Nations. He talked about the 10 principles of the programme and the importance of social responsibility of businesses and organizations to practice them in this respect, as a way to promote an ethical way of making and implementing decisions within civil society.

The Ten Principles of the United Nations Global Compact are derived from: the [Universal Declaration of Human Rights](#), the [International Labour Organization's Declaration on Fundamental Principles and Rights at Work](#), the [Rio Declaration on Environment and Development](#), and the [United Nations Convention Against Corruption](#).

The 10 principles of the GC programme are:

**Human Rights**

[Principle 1](#): Businesses should support and respect the protection of internationally proclaimed human rights; and

[Principle 2](#): make sure that they are not complicit in human rights abuses.

**Labour**

[Principle 3](#): Businesses should uphold the freedom of association and the effective recognition of the

right to collective bargaining;

[Principle 4](#): the elimination of all forms of forced and compulsory labour;

[Principle 5](#): the effective abolition of child labour; and

[Principle 6](#): the elimination of discrimination in respect of employment and occupation.

## Environment

[Principle 7](#): Businesses should support a precautionary approach to environmental challenges;  
[Principle 8](#): undertake initiatives to promote greater environmental responsibility; and  
[Principle 9](#): encourage the development and diffusion of environmentally friendly technologies.

## Anti-Corruption and Joint Actions

[Principle 10](#): Businesses should work against corruption in all its forms, including extortion and bribery.

As leader of the project ICA Spain was interested in engaging Spanish and Dutch participants in **Principle 10: Anti-corruption, joint actions**. ICA Spain re-designed the chart statements and participants were asked to identify indicators that would help to show a healthy relationship and “structured dialogues” between policy makers and intercultural youth workers, social educators and intercultural mediators.

### ANTI-CORRUPTION JOINT ACTIONS

Question	Joint actions
	Does your organization take joint actions with others to engage in and promote anti-corruption and ethical initiatives and/or practices?
	<ul style="list-style-type: none"> <li>a. The organization and/or community-based organizations share experiences, procedures and challenges about fighting corruption with other organizations, i.e. the local business community, sector initiatives, networks, etc.</li> <li>b. The organization and/or community-based organizations have initiated or joined initiatives with other companies in the same sector for the purpose of promoting a fair business environment.</li> <li>c. The organization and/or community-based organizations stimulate stakeholders dialogue on challenges of corruption.</li> <li>d. The organization and/or community based organizations encourage the local business community and business partners to cooperate actively against corruption.</li> </ul>
	<p>Indicators proposed by participants:</p> <p><u>Enhance the relationship between civil society organizations and policy makers:</u></p> <p>Number of open seminars between civil society organizations and policy makers to learn about tools and methods for combating corruption as part of a collective social responsibility agenda.</p>

Monthly or bi-monthly follow-up meetings to assess development of actions agreed in seminars above mentioned.

Promote festival of ethical practices among local businesses, community-based organizations and policy-makers.

Seminars to exchange and demystify assumptions about the theoretical and practical meaning of ethics from different cultural perspectives.

#### Ethical practices joint-action policy:

Number of public policies in which civil society organizations participate in their formulation and assessment.

Number of social auditing practices related to public policies and laws where civil society organizations take an active part.

Assessment of social clauses within public tender processes by a committee of members of civil society.

Number of community-based organizations developing, together with businesses, new technology (apps) to identify unethical practices: e.g. fake documents.

Number of sectorial ethics networks and hub ethical committees in place by the end of 2018.

Promote good practices in transparency in advertising.

Promote social participation in political decisions by key community stakeholders.

Bi-monthly surveys for employees where they can evaluate how ethical practices are working within community-based organizations and businesses in an anonymous way.

#### Intercultural outreach of ethical practices:

Refugees' centres promote host country ethical practices towards community well-being.

Community-based organizations' activities are centred around spreading ethical practices among newcomers within the health, labour and educational system.

Businesses support community-based organizations to foster ethical practices in host community, as part of their corporate social responsibility.

Universities offer seminars on ethical practices for community-based leaders, especially those working directly with migrants and refugees.



Community-based organizations encourage ethical practices such as equal opportunities, gender equity, fairness in working conditions, salaries for their members, which fight corruption indirectly.

Leaders of diaspora groups are actively involved in ethical practices dissemination within their communities.

Agreement between politicians/policy makers and community-based leaders to hold each other account for ethical practices.

A Youth Ethical Hub was initiated after the seminar. If you would like to join it please visit:

<https://www.facebook.com/pg/institutoasuntosculturales>

Report written by Juan José Roca Escalante, ICAs Spain President; Catalina Quiroz and Abel Ferrero, coordinators of Ethics Works project on behalf of Ethics Works partnership. More information, please visit: <https://institutoasuntosculturales.wordpress.com>

June 2018