



EMIRATES GREEN BUILDING COUNCIL

COMMUNICATION ON ENGAGEMENT: JUNE 2018

Emirates Green Building Council, June 2018

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Statement on Continued Support

Emirates Green Building Council (EmiratesGBC) is proud to continue its engagement and full support of the UN Global Compact (UNGC) and its ten principles. As a member-driven organization, EmiratesGBC is committed to supporting the advancement of these principles which address human rights, labour, environment and anti-corruption, and we are committed to conveying information and development to our members and community stakeholders through our events, initiatives, and operations.

In its second edition, the Communication on Engagement (COE) submitted by EmiratesGBC to the UNGC aims to demonstrate our progress and activities. In addition to adhering to the UNGC's ten principles, EmiratesGBC establishes annual priority areas at the beginning of each year, and the process of identifying 2018's priority areas included closely examining their alignment with the United Nations' Sustainable Development Goals (SDGs) and UAE's Vision 2021, strategic roadmap for sustainable development and economic diversification. This allowed EmiratesGBC to ensure commitment and contribution to the global sustainability agenda as well as the UAE's national priorities. Approved by EmiratesGBC's Board of Directors, the priority areas have been carefully identified to align with both national and international agendas.

Forming part of the UN's 2030 Development Agenda titled "Transforming our world: the 2030 Agenda for Sustainable Development," the SDGs form an integral part of the agenda as they emphasize sustainable and environmentally conscious social and economic development targets. Several of the SDGs promote the case for responsible, energy efficient, sustainable building practices that support the conservation of our planet by reducing reliance on high energy and water consumption. In line with our own principles, EmiratesGBC is dedicated to upholding accountability and transparency and is proud to serve as a participant in the Global Compact since 2014.



Saeed Al Abbar

Chairman, Emirates Green Building Council

Emirates Green Building Council | Communication on Engagement

Introduction

The Impact of a Country's Growth and Development



The United Arab Emirates was founded in 1971 and its history of development involves a steady trajectory of growth and progress in nearly every sector of urban development. This growth was evidently fuelled by the wealth brought in from the global trade of oil; however, the corresponding economy and foreign investment created by this wealth also provided space for the market expansion of lateral internal economies such as housing, tourism, infrastructure, and commerce. The new market void was rapidly filled up by the exponential growth in the country's population leading to further growth in the industrial and service sectors. It is estimated that between 1965 and 2013, the UAE's population increased by 6280%, with 85% of its residents residing in urban developments and situated mainly in Abu Dhabi and Dubai.¹

The demands of a growing population coupled with demand for a high standard of living also enabled Dubai's economy to build a strong niche in the service and tourism sector which flourished and led to the construction of several shopping malls, centres, and entertainment venues. Additionally, the population's need for housing was also tied with the need for schools, hospitals, roads, and transportation facilities, resulting in a development boom that has seen steady upward growth for several years. Over time, several of the nation's seven Emirates have undergone a thorough transformation: from arid desert to a "political, economic, and financial success story"².

The synergistic growth and the ensuing demand for water and energy has shown that over the years, while the UAE experienced financial prosperity, its environment and local resources were put under immense strain. Change was forthcoming in the UAE though as leaders have grown more aware of the environmental and economic consequences of business-as-usual. Environment and sustainability are now pillars of focus in national and local strategies, with ambitious plans and targets in place.

¹ Dubaifaqs; World Bank 2014 Doing Business Report; World Bank Urban population %, 2012.

² Mayo, A.; Nohria, N.; Mendhro, U.; Cromwell, J. 2010

Emirates Green Building Council (EmiratesGBC)

Mission and Vision

EmiratesGBC was formed in 2006 with the goal of advancing green building principles in the UAE that would help to protect the environment and promote sustainability. Since its inception, the Council has evolved its mission and vision and today the EmiratesGBC functions as a common platform for all stakeholders (see Fig. 1) in the building industry supply chain, whereby they can meet, discuss, interact, and exchange ground-breaking ideas and help promote a sustainable built environment. EmiratesGBC serves the UAE as:

- a) a prime driver and facilitator of UAE's position and aspiration to be a global leader for sustainability of the built environment, and
- b) a catalyst for collaboration and a hub for excellence to promote sustainability of the built environment in the UAE.

The above forms EmiratesGBC's **Vision** and **Mission** respectively.

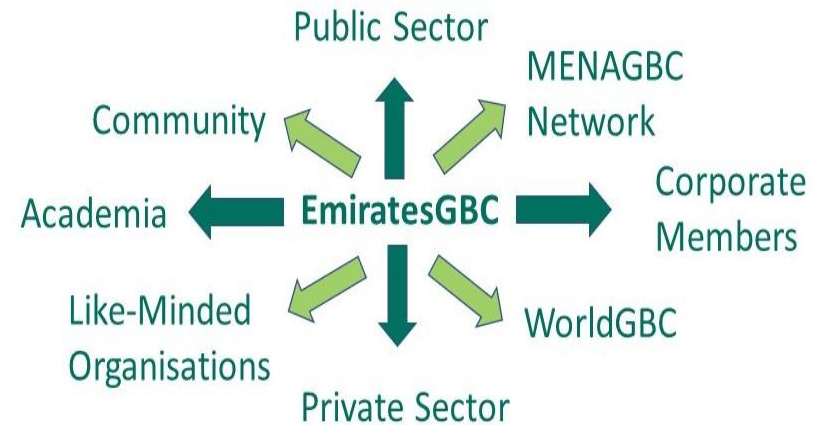


Figure 1. The stakeholders EmiratesGBC serves to connect within the region.

Formation History

In 2002 and 2003, significant changes began to occur within the UAE: the steady growth and development of the previous decades had sped up suddenly and at an unprecedented level. Massive construction projects were taking hold of available land and towering skyscrapers were sprouting quickly.

Soon discussions on sustainability and green buildings started to take place, and the need for a focused institution was evident from the outset, seeding the concept of a Green Building Council. The discussions systematically formed the founding members whose collaboration led to the formation of the Emirates Green Building Council.

Initial Development

The effort to streamline the organization's logistics culminated with the official launch of EmiratesGBC in July 2006 – a fledgling operation but one that had already generated substantial buzz in the building construction and design industry.

EmiratesGBC then embarked on an extensive outreach campaign building momentum from the strong interest within the industry. Most leading companies within the construction industry were approached including developers, material providers, MEP practitioners, as well as financial institutions. Since that time, EmiratesGBC has grown a strong membership base of corporate and individual members.

Partnerships

Recognizing the importance of linking local efforts with the global sustainability movement, EmiratesGBC has been involved in a number of global programs and initiatives over the years. One to note is EmiratesGBC's membership with World Green Building Council (WorldGBC) since 2006, an umbrella organization to network and share knowledge with green building councils across the globe. EmiratesGBC is the first Established GBC of WorldGBC in the MENA region and the eighth GBC globally. Membership includes participation in global projects and leveraged involvement in the WorldGBC Board of Directors and Regional Network.

In June 2014, EmiratesGBC successfully took steps to become a participant to the UN Global Compact. Also, in 2014, EmiratesGBC joined the Global Coalition for Green Schools as a founding

member, in which it shares the vision of green schools for all within this generation.

In addition to global partnerships, the Council has committed to the MENA region by taking a leading role in its officiated partnerships with the MENA Green Building Council Network. These partnerships were particularly highlighted this year under the 2018 MENA Green Building Awards, one of EmiratesGBC's flagship events, organized by EmiratesGBC and held in partnership with six MENA GBCs.



MOU Signing with Ras Al Khaimah Municipality in 2018

The Council has also established many beneficial local partnerships with NGOs, government authorities, and academic institutions to further strategically position the Council and expand its reach and offerings. Such strategic partnerships allow the Council to have a stronger position in influencing green building regulations and

raising awareness on critical sustainability topics in the building industry. Many of these partnerships also helped form the training ground through which the Council and its members currently appreciate a myriad choice of educational activities and events, such as the Technical Workshops, an Annual Congress, Focus Days and Seminars and the aforementioned Annual Awards.

ISO Certification

EmiratesGBC obtained ISO Certification 9001-2008 and 14001-2004 in September 2011 and March 2013, respectively, and has maintained the certifications each year since with successful transition in 2018 to the new standards 9001:2015 and 14001:2015, thus further cementing the credibility of the Council and its commitment to quality in its operations and environmental management.

Organizational Structure & Governance

The organizational structure is laid out in the EmiratesGBC bylaws, which serves as the framework for which the Council operates. It comprises a membership scheme that includes both corporate and individual members. EmiratesGBC is governed by a Board of Directors consisting of founding members and corporate member organizations in the United Arab Emirates covering a range of sectors in the building industry. The Board meets quarterly and oversees the overarching direction and strategy of the Council.

Since 2011, the Council has experienced a steady growth in its personnel. With its staff retention rates stable and the number of staff steadily increasing, the EmiratesGBC office has been able to more effectively engage the Council's members, expand its programs, and produce more consistent offerings. In its early development years, the office team consisted only of an Operations Director and Executive Secretary. Today the team also includes positions for Education & Awareness, Stakeholder Engagement & Communications, and Technical staff. EmiratesGBC fully implements the UAE labour law, entitling employees to medical insurance, annual leave, annual flights to their home countries and gratuity at the end of their service.

The current office team of seven originates from seven different countries, and this diversity is highly valued and embraced. Each employee is treated fairly and with respect to the different backgrounds and experiences they bring with them. Professional development and capacity building opportunities are made available to the office team whenever possible.



EmiratesGBC Office Team May 2018

Since 2014, EmiratesGBC has a Code of Conduct in place that is signed by its Board of Directors, Corporate and Individual Members, and Office Staff. The EmiratesGBC Code of Conduct covers the following:

1. Memberships and Partnerships will be conducted treated fairly and without discrimination.
2. Every person will be treated with honesty, respect and dignity.
3. UAE culture and custom will be respected.
4. Accept accountability and responsibility for one's own actions.
5. Abide by the laws and regulations of the UAE.
6. Be honest in internal and external communications with stakeholders and the public.

7. Treat non-public information with confidentiality and protect it from misuse.
8. Maintain accuracy in the book-keeping and reporting of EmiratesGBC.
9. Promote a safe and healthy work environment.
10. Promote integrity and ethics, adhering strictly to anti-corruption principles.

Memberships

Emirates Green Building Council is a membership-driven organization comprising industry professionals dedicated to green building solutions and practices. Since its inception in 2006, EmiratesGBC has experienced stable membership growth rates. Members include developers, consultants, engineers, architects, interior designers, contractors, environmentalists, facilities management professionals, manufacturers, suppliers, universities, and banks (Figure 2). The Council offers a purposed set of benefits catered to the needs of the building industry in the UAE. Membership advantages include marketing benefits that offer wide exposure in leading media outlets, opportunity; priority to join EmiratesGBC events and networking opportunities through discount offerings; speaking slots; learning and development opportunities through trainings and active participation in the latest EmiratesGBC projects and programs.

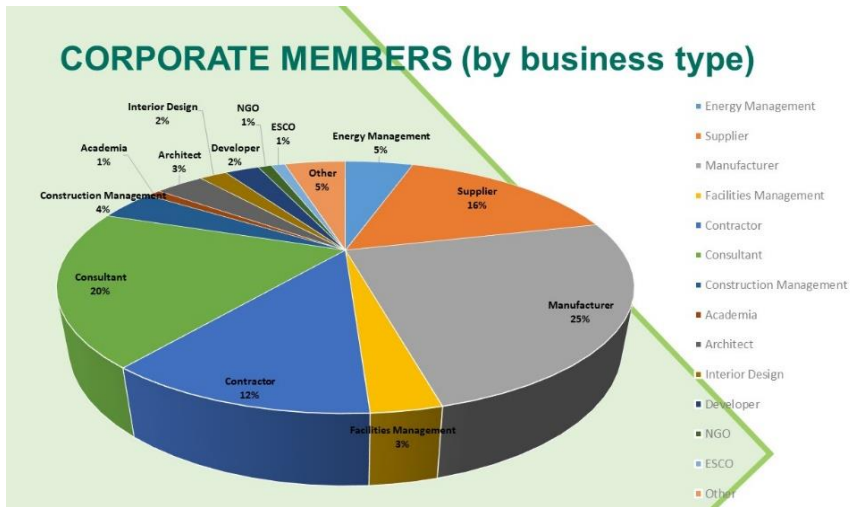


Figure 2 Membership distribution by business type

Communications

EmiratesGBC shares industry information with a growing base of subscribers who have opted to receive news and updates from the Council. This includes other green building councils as well as industry professionals from the Middle East & North Africa (MENA) region, and around the globe. Subscribers receive industry news and announcements from EmiratesGBC regularly, including the monthly newsletter.

In addition to its email communication, the Council also reaches out to professional and community audiences through its active social media channels. EmiratesGBC has three active social media

accounts, which include LinkedIn, Twitter, and Facebook. The social media feeds are used to share industry news on regulations and best practice and also provides updates on the Council's activities and upcoming events.

EmiratesGBC Initiatives

Cooperative Agreements

EmiratesGBC has reached out and forged strategic partnerships with governmental and non-governmental entities in the region through cooperative efforts and signed Memorandums of Understanding (MOUs). The partnerships serve to not only demonstrate cooperation with those who share and support EmiratesGBC's vision, but also to build the necessary groundwork of environmentally motivated initiatives that can help scale up new environmentally friendly regulations and policies.



MOU signing with Directorate of Public Works (DPW) Sharjah, April 2018

The following table lists entities that have signed MOUs with EmiratesGBC:

Government	Semi-Government	NGOs	Academia
Abu Dhabi Urban Planning Council (UPC)	Dubai Carbon Center of Excellence	Dubai Chamber of Commerce & Industry	UAE University
Emirates Standardization & Metrology Authority	Masdar	Emirates Environmental Group	Rochester Institute of Technology - Dubai
Dubai Central Laboratory (Dubai Municipality)		Middle East Facilities Management Association	American University of Sharjah
Ajman Municipality		Emirates Wildlife Society – in association with WWF	Heriot-Watt University-Dubai
Ajman Tourism & Development Authority		Foundation for Environmental Education	RAK Research and Innovation Centre
Abu Dhabi Quality and Conformity Council (ADQCC)		French Business Council	
Ministry of Infrastructure Development		Clean Energy Business Council	
Dubai Supreme Council of Energy (DSCE)		Royal Institution of Chartered Surveyors MENA (RICS)	
Dubai Tourism and Commerce Marketing (DTCM)		GRESB	
Ministry of Human Resources and Emiritisation (ESMA)		Environment Center for Arab Towns (ECAT)	
Ras Al Khaimah (RAK) Municipality			
Directorate of Public Works (DPW) – Sharjah			

Table 1. List of EmiratesGBC strategic partnerships established through MOUs

EmiratesGBC Technical Programs

With support from many of its strategic partners, EmiratesGBC has established a number of programs and projects that have led to or are leading to greater progress towards achieving the Council's vision and mission. The programs are both technical and educational and all aim to further drive sustainability and green building practices in the UAE and across the region.

EmiratesGBC Energy Efficiency Program

Addressing the energy performance of existing buildings in the UAE, EmiratesGBC launched its Energy Efficiency Program (EEP) in 2014 which is a market-influencing and capacity building platform aiming to facilitate the reduction of the UAE's carbon footprint through energy efficiency retrofits of existing buildings.

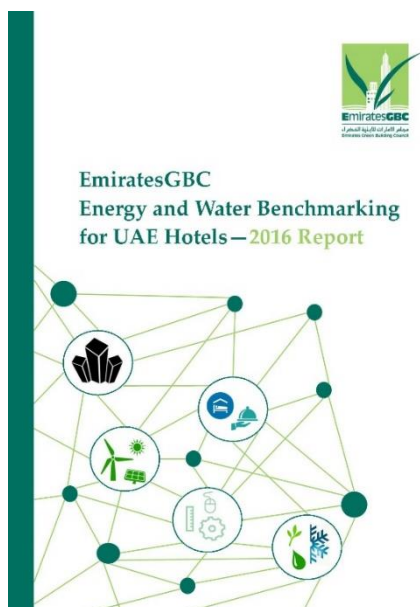
The EEP includes an online database that serves to connect all stakeholders in the energy efficiency market and streamline the fragmented energy retrofit industry. Through the EEP, energy consultants will more effectively connect with contractors, equipment vendors, facility management companies, banks, insurance companies and other players in the private sector. Since 2016, the EEP has run bi-annual townhalls and workshops to address current trends and regulations that impact energy efficiency in the built environment.

Under the EEP umbrella, EmiratesGBC published its first set of Technical Guidelines in June 2015, which provides energy retrofit solutions for existing buildings in the UAE. The *EmiratesGBC Technical Guidelines for Retrofitting Existing Buildings* is a comprehensive set of instructions that guide industry professionals and end-users on the current processes, technologies, and standards in place, for the successful energy efficient retrofit of existing buildings. The Technical Guidelines are available in both English and Arabic and obtainable through the EmiratesGBC office.



Based on the Technical Guidelines which serve as the course textbook, EmiratesGBC launched its Building Retrofit Training (BRT) Program in 2017, in partnership with Dubai Supreme Council of Energy (DSCE) and Masdar. The BRT is a certification course designed to teach the fundamentals of building retrofit. Under it, courses are offered at two levels – Beginners Level 1 and Advanced Level 2. As of June 2018, over 40 professionals have completed the Level 1 BRT course.

Benchmarking Program



The EmiratesGBC Benchmarking Program was launched in 2016 with focus on the UAE hospitality sector to apply a specific benchmarking methodology, with the objective of fine-tuning and replicating processes to other critical sectors and building typologies in the future.

The 2016 Hospitality Benchmarking Project was the first phase of the EmiratesGBC Benchmarking Program and set

out to assist hotels in the UAE to reduce their carbon footprint by benchmarking their consumption against similar properties in the country and equipping them with the necessary information to improve their water and energy performances.

Forty-six hotel properties across the UAE contributed to the Hotel Benchmarking report by providing information on the general, physical, and operational characteristics of their property.

Phase 2 of EmiratesGBC's Benchmarking Program is aligned with The Building Efficiency Accelerator (BEA), a public-private collaboration that turns global expertise into action to accelerate local government implementation of building efficiency policies and

programs. The initiative is one of the six assessment tools under the UN program, Sustainable Energy for All, and aims to double the global rate of improvement in energy efficiency. Dubai is the first and only city in the Middle East committed to the BEA. Dubai Supreme Council of Energy is the BEA City Representative and EmiratesGBC is the appointed BEA City Liaison. Under this initiative, EmiratesGBC is benchmarking the energy performance of at least 100 buildings in Dubai on select building types (hotels, schools and shopping malls) with findings to be published by the end of 2018.

Net Zero Centre of Excellence



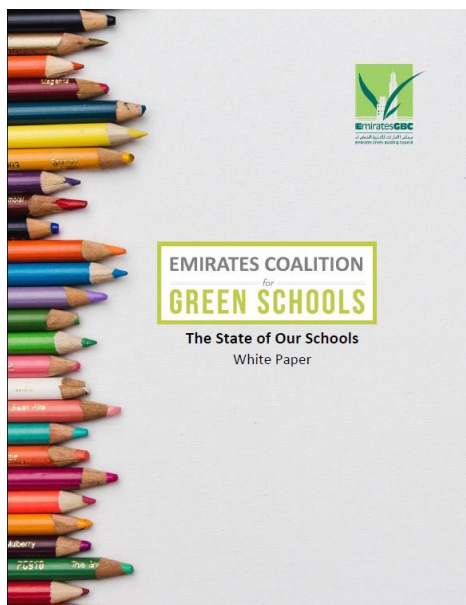
Defining Nearly Zero Energy Buildings in the UAE - 2017

In September 2017, EmiratesGBC carried out a first of its kind study in the region and published a statistical and analytical report, *Defining Nearly Zero Energy Buildings in the UAE*, that provides an initial definition of

Aligned with EmiratesGBC's commitment to the WorldGBC Advancing Net Zero project, EmiratesGBC is currently developing the Net Zero Centre of Excellence which will be a platform for government, academia and the private sector to learn and share knowledge on how to advance toward net zero buildings by the global timeline of 2050.

Nearly Zero Energy Buildings in the UAE with the aim of supporting future building regulations and the industry towards decarbonization.

Emirates Coalition for Green Schools



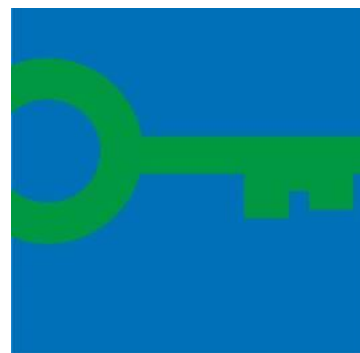
In November 2017, EmiratesGBC launched the Emirates Coalition for Green Schools, a national initiative aligned with the Global Coalition for Green Schools. The Emirates Coalition for Green Schools brings together the UAE's strongest advocates to create a national platform for the proliferation of green schools in the UAE. Sharing the vision of the Global Coalition, the

Emirates Coalition for Green Schools aims to ensure that every child in the UAE learns in a green school within this generation. The Emirates Coalition focus ranges from K-12 up to tertiary level institutes.

In February 2018, the first whitepaper, *State of Our Schools*, was published digitally. It is a compilation of a literature review of existing global and local green schools research and the moderated discussion that ensued during the November 2017 roundtable on

the same topic. It establishes a definition of green schools in the UAE, assesses the current state of the UAE's schools in the context of this definition and identifies the stakeholders which should be engaged to effectively determine a course of action for the Emirates Coalition for Green Schools.

Green Key Program



Green Key

Green Key is an international sustainability certification program for hotels and accommodations that is globally managed by the Foundation for Environmental Education (FEE). As a leading standard of excellence in the field of environmental responsibility and sustainable operation within the tourism industry, the eco-label is awarded to properties that demonstrate adherence to strict criteria as stipulated by FEE.

EmiratesGBC is the National Operator of the Green Key certification in the United Arab Emirates since 2013. As of May 2018, EmiratesGBC has audited and awarded 33 hotels and hotel apartments in the UAE with the Green Key certification. EmiratesGBC plays an active role in growing the certification program in the UAE and encouraging hotels and property chains to take part in increasing their sustainability efforts. By the end of

2018, the number of certified properties is expected to increase to over 40.

Green Key is recognised by the World Tourism Organisation and the United Nations Environment Program (UNEP), and is the largest global eco-label relating to accommodation. Green Key is a leading standard of excellence in the field of sustainable tourism, guiding tourism establishments in doing their part in achieving the 17 Sustainable Development Goals set by the UN.

The Green Key program ties in nicely with the Council's efforts to reach out to the UAE hospitality industry. The hospitality sector is the first sector-based program, launched by EmiratesGBC in June 2013. The Hospitality Program is working to help hotel properties reduce their carbon footprint via energy benchmarking and tailored trainings for hotel properties and hospitality professionals and authorities.

EmiratesGBC Education & Awareness

Fostering knowledge development and capacity building within the UAE community, EmiratesGBC has developed a wide range of educational events related to sustainability and the green building concept. These activities are designed to provide useful information and learning forums for green building approaches, techniques and services.

Annual Congress

The first Annual EmiratesGBC Congress was held in 2012, and the running theme was 'Innovations in Sustainability'. The 2-day

Congress was a milestone for EmiratesGBC, showing it had the resources and support to develop and carry out such an important high-level event, one of the few conferences in the UAE organized by a non-commercial organization focusing on green buildings.

Each year since, the Annual Congress has been a flagship event for EmiratesGBC that continues to grow and draw on local, regional and international participants. The Congress is an educational platform for discussing trends in green buildings and sustainability on building and city-level scale. It has been used for local government bodies to make new announcements to the building and construction industry and for international organizations to link their work to the region, particularly important for the Middle East that continues to mature in its influence and importance.

Annual Awards

The EmiratesGBC Annual Awards Program honours companies that demonstrate clear implementation of sustainable design, construction and/or operation of buildings and structures. Its goal is to help establish a regional model for the sustainable built environment that is world-class and replicable. Announced in 2012 alongside the Annual Congress and launched in 2013, the Annual EmiratesGBC Awards was another milestone for EmiratesGBC. It gained attention as the awards platform 'for the



Samira Al Rais, delivering keynote address at the Annual Congress 2017

industry by an industry’, which increases its credibility. Also contributing to its credibility and transparency is an external auditor who is brought on board each year to audit the judging and awarding process.



Award Winners from the 2018 MENA Green Building Awards

Professional Award categories include Green Building of the Year, Training Initiative of the Year, Green Building Product/Material of the Year, to name a few. A Student Excellence Award is also presented to a student from a local university who has shown exceptional research work in the field of green building, design or engineering.

During the 2016 EmiratesGBC Awards Ceremony, the Annual EmiratesGBC Awards was announced to be renamed as the Annual MENA Green Building Awards. The rebranding better reflects the regional nature and scope of the Awards program.

On May 17, 2017, the newly rebranded MENA Green Building Awards was held in partnership with Jordan Green Building Council and Lebanon Green Building Council. The World Green Building Council served as a supporting GBC.

On May 9, 2018, the 2018 MENA Green Building Awards Ceremony was held in partnership with six other MENA Green Building Councils (JordanGBC, LebanonGBC, EgyptGBC, KuwaitGBC, MoroccoGBC, PalestineGBC) with endorsement by WorldGBC. A total of 17 categories were awarded, making the 2018 MENA Green Building Awards as the largest to date.

Networking Events

Since 2009, EmiratesGBC has also been hosting networking events that are open to both members and non-members. The networking events feature a short presentation or panel discussion about a relevant building topic, followed by a short Q&A session and networking opportunity. Topics covered in past events include discussions on green economies, Dubai EXPO, waste management, health and wellbeing, building energy efficiency sustainable housing and net zero buildings, to name just a few.

As of June 2018, EmiratesGBC has hosted a total of 45 Networking Events attended by over 2,000 professionals.

Seminars and Focus Day Forums

EmiratesGBC provides an active platform of seminars and focus forums that promote education and awareness. These events go into more depth on a topic than the format of Networking Events

and provide perspectives from various industry sectors and disciplines, looking closely at:

- a) Local and industry regulations in sustainable building, construction, and facility management;
- b) New and existing regional policies related to energy efficiency; and
- c) Innovative solutions for the enhancement of sustainable design in the built environment.

Building Tours

In addition to the above activities, EmiratesGBC also facilitates building tours of sustainably built structures locally to offer first-hand knowledge exchange and share lessons learned as well as make available information on new and existing building certifications. Recent building tours have included the DEWA LEED Platinum Headquarters, Cleveland Clinic Abu Dhabi, Masdar City, The Sustainable City in Dubai, Sheikh Zayed Desert Learning Centre, Dubai Airport Free Zone Authority, and the Autonomous House at Sheikh Mohammed bin Rashid Space Centre.



EmiratesGBC members touring the Sheikh Zayed Desert Learning Centre in March 2016

Training Programs

As early as 2007, EmiratesGBC had identified the need to introduce technical training for professionals in the UAE. Initially training courses were offered on the USGBC Leadership in Energy & Environmental Design (LEED) rating systems, and later in 2013 courses for Certified Energy Manager (CEM) qualifications, and then the Certified Energy Auditor courses were offered in partnership with British University in Dubai (BUiD) and the Association of Energy Engineers. In 2017, EmiratesGBC launched the Building Retrofit Training program based on the EmiratesGBC Technical Guidelines for Retrofitting Existing Buildings. The course content was developed in-house and is delivered in partnership with Masdar and the Dubai Supreme Council of Energy. With a regional focus, the training offers an introductory 1-day beginner (level 1) workshop for non-technical and industry professionals from all sectors. An in-

depth advanced (level 2) course held over two days will be introduced later in 2018 and will serve an audience of technical professionals already working in building management and retrofitting. To date, over 40 professionals have attended the beginner level 1 training.

Technical Workshops

EmiratesGBC began its technical workshop program in 2012 and has since hosted monthly workshops at its office headquarters in Dubai. Over 750 professionals have taken part in the workshops to date, serving as a platform to exchange information and share experience and knowledge. Discussions on various topics are facilitated by industry representatives from the EmiratesGBC membership and reflect contemporary trends in sustainability.



Monthly technical workshop - October 2017

Workshops are open to EmiratesGBC members and partners only, and past workshops have covered a wide range of building industry topics from waste water treatment & reuse to passive environmental design and have also provided technical overviews of new and current sustainable regulations in the UAE. The graph below offers a comparison between the number of workshops hosted between 2012-2017 and the number of attendees.

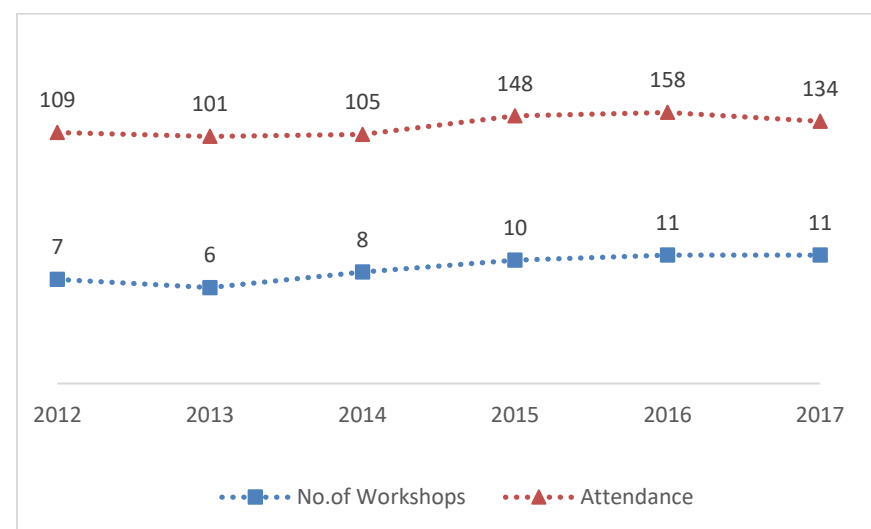


Figure 3. Attendance at EmiratesGBC technical workshops

Conferences and Exhibitions

With growing awareness of sustainable development, several conferences and exhibitions have been hosted in the UAE and the MENA region that endorse the vision of UAE leaders for a sustainable built environment, diversification of the energy sector, and effective demand side management. Participating in and attending these conferences and exhibitions allows EmiratesGBC to present the Council's activities and events, highlight membership benefits and showcase the latest improvements made by the local authorities in terms of green regulations and awareness. They also allow EmiratesGBC to share its expertise from within to present on important topics related to sustainable development.

Since 2012, EmiratesGBC has participated in over 100 conferences and exhibitions.



EmiratesGBC Exhibition Stand at World Future Energy Summit

Conclusion

When EmiratesGBC was formed in 2006, the term ‘green building’ was little known among building professionals in the UAE as well as the MENA region. Just a short time later, however, Emirates Green Building Council and sustainability have become mainstream terms in the UAE building and construction sectors.

Sheikh Mohammed Bin Rashid Al Maktoum galvanised the momentum in 2007 by mandating that all new construction in Dubai should measure up to green standards, and EmiratesGBC has helped established the infrastructure of knowledge and collaboration by promoting awareness and education through its events and workshop activities.

In 2009, EmiratesGBC Board members revived the Council’s mission by emphasising EmiratesGBC’s purpose as an education portal and knowledge hub for all industry stakeholders, offering a balanced view that upholds global and regional principles of sustainability and conservation. As the previous sections highlight, Emirates Green Building Council has embarked on that path with success.

With thousands of individuals reached through events, outreach campaigns, and technical workshops and programs, EmiratesGBC has and continues to serve its mission of providing a dedicated platform where industry leaders and stakeholders can collaborate on sustainable solutions.

Driven by current policy measures, EmiratesGBC’s well-informed stakeholders have further gone on to promote sustainable practices across the country.

EmiratesGBC’s continued efforts to make the UAE a leader for the region’s sustainable goals and initiatives have been effectively achieved, largely due to the synergistic overlapping of its mission with the sustainability goals of the UAE government.



Emirates Green Building Council

Al Joud Center, M-20, Al Quoz

Dubai, United Arab Emirates

+971 (0)4 346 8244

www.emiratesgbc.org