

COMMUNICATION ON ENGAGEMENT (COE)



Period covered by this Communication on Engagement

From: 1 January 2016

to: 1 January 2018

Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

Example of Statement of Continued Support

25 May 2018

To our stakeholders:

I am pleased to confirm that IRU reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organisation like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'U. de Pretto'.

*Umberto de Pretto
Secretary General*

Part II. Description of Actions

Please use the box below to describe the actions your organisation has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. *Please refer to the complete list of suggested activities for your type of organisation found [here](#).*

IRU is the global voice of the road transport industry with more than 100 members in five continents. IRU is at the forefront of transport industry engagement in global efforts to ensure safer, more efficient and accessible transport for persons and goods. Moreover, IRU promote broad-based cooperation with other transport modes to ensure enhanced accessibility and efficiency of mobility services.

IRU deploys strong internal and external communications aimed at supporting the adoption and implementation of the UN Global Compact Principles and to promote broader engagement of private sector actors in UN Global Compact activities as described below:

Principles relating to Environment: IRU has developed a comprehensive strategy on global advocacy that is designed to “connect the dots” between industry actions and UN Global Compact principles relating to environmental protection through such measures as decarbonisation; the adoption of more efficient renewable fuels; the use of digital means to limit unnecessary travel (i.e. access to safe and secure rest areas in proximity), etc.

Principles relating to Labour and Women’s Economic Empowerment: IRU is particularly committed to identifying effective solutions to support UN Global Compact Principles on Labour. In the face of a global driver shortage crisis, IRU is working to emphasise the need to promote a more inclusive labor market that provides greater access for women and young people to enter the profession and the industry.

Principles relating to Anti-Corruption: IRU products and services aimed at facilitating trade and transit are designed to provide security and predictability in the transport of passengers and goods. The use of digital tools in road transport are viewed by IRU as facilitating greater transparency and security and form an integral part of IRU’s innovative suite of services to the industry.

Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

Under the terms of the IRU – UN Global Compact MOU, the two organisations pursue aligned objectives in support of the UN Sustainable Development Goals, notably by promoting industry best practices and generating global awareness of the role of transport to SDG implementation.

Moreover, since 2017, IRU has been actively involved in the World Bank's Sustainable Mobility for All initiative (SuM4All), alongside the UN Global Compact, and others to promote safety, security, accessibility and efficiency in transport. IRU has contributed extensively to SuM4All dialogue, has provided technical inputs to the SuM4All Global Mobility Report that was published in 2017, and continues to work alongside other SuM4All Consortium Members to promote the UN Sustainable Development Goals (SDGs) and the UN Global Compact Principles.

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