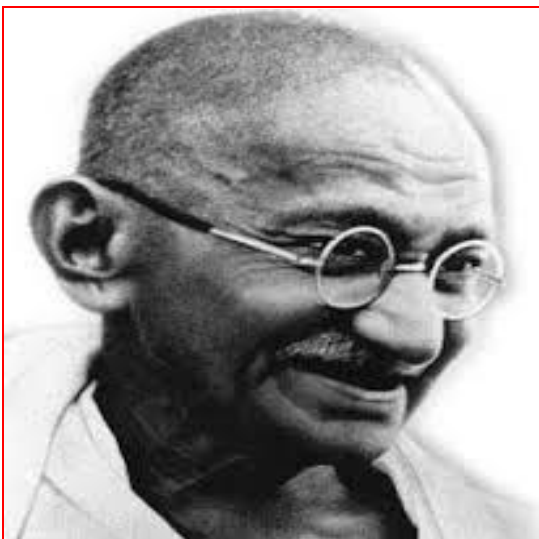


Profile

AIM Education & Research Society - A non-governmental organization (NGO), non-profit, voluntary citizens' group which is organized on a local, national or international level. Task-oriented and driven by people with a common interest, we perform a variety of service and humanitarian functions, bring citizen concerns to Governments, advocate and monitor policies through provision of information. We organize specific issues, such as human rights, environment or health and livelihood. We provide analysis and expertise, serve as early warning mechanisms and help monitor and implement international agreements.



*Strength does not come from physical capacity.
It comes from an indomitable will.*

*"The best way to find yourself is to lose yourself in the
service of others."*

— **Mahatma Gandhi**



AIM Education & Research Society is registered under AP Societies Registration Act, 2001 with the Registration No 810 of 2008. The AIM Education & Research Society was founded by the Visionary, Philanthropist and Educationalist with the main objective to promote and popularize quality education to uplift the standards of student in Andhra Pradesh among the general masses by providing skill development and Training.

AIM Education & Research Society is registered NGO under Planning Commission – Government of India with registration no AP/2009/0010377. ISO 9001 : 2008 Certified. This Institution is affiliated to Government of Telangana, State Institute of Vocational Education. This is a not for profit Institution.

Member of GuideStar India is India's largest and most reliable NGO information repository. Our portal www.GuidestarIndia.org is India's largest, fully searchable database of reliable and comparable information on over 7,000 NGOs. GuideStar India is transforming how Indian NGOs report and share information, and, is changing the way the people perceive, interact and engage with NGOs.

Member of UN Global Compact The World's largest Corporate Sustainability Initiative, a voluntary based on CEO commitments to implement universal sustainability principles and take steps to support UN goals.

Applied for Consultative Status under Economic and Social Council (ECOSOC) UN. ECOSOC and its subsidiary bodies The Economic and Social Council is the principal organ that coordinates the economic, social and related work of the 14 United Nations specialized agencies, functional commissions and five regional commissions. ECOSOC has been the main entry point into the UN system for NGOs. ECOSOC remains the only main UN body with a formal framework for NGO participation.

This accreditation framework benefits both the United Nations and the NGOs. As stated by resolution 1996/31 on the "Consultative relationship between the United Nations and non-governmental organizations,"

"... Consultative arrangements are to be made, on the one hand, for the purpose of enabling the Council or one of its bodies to secure expert information or advice from organizations having special competence in the subjects for which consultative arrangements are made, and, on the other hand, to enable international, regional, sub-regional and national organizations that represent important elements of public opinion to express their views."

Mission

To assist Government of India to achieve the target of creating 500 million skilled workers by 2022, will be achieved with the active involvement of policy makers, skill training institutions and employer organizations. Sustainable development can be achieved by developing strategies that fit with the local context. Therefore as one of its strategies AIM is now keen to conduct studies across geographies so that local economic and development policy analysis can be undertaken to get a demand side perspective. At the same time there it would understand the supply side factors so that appropriate interventions can be planned.

To eradicate the evilness of donation and capitations from Primary Educational Level to Higher Educational Level and merit is followed to spread education among masses, particularly the poorest of the poor in the Welfare State through knowledge creation.

The objective of the Mission is to **“build strong and vibrant institutional platforms of the rural poor that enable them to increase household incomes through livelihood enhancements and improved access to financial and other services”**. The focus of the Mission will also include leveraging financial resources, livelihood support, public services and to ensure their entitlements.

Vision

To be one of the best institutions across the State of Andhra Pradesh and make education affordable and reachable to the poorest of poor in the competitive world, to assist Government of Andhra Pradesh in eradicating illiteracy, skill training & development.

India's transition to a knowledge-based economy requires a new generation of educated and skilled people. Its competitive edge will be determined by its people's ability to create, share, and use knowledge effectively. A knowledge economy requires India to develop workers – knowledge workers and knowledge technologists - who are flexible and analytical and who can be the driving force for innovation and growth.

Our Presence

Our existence is in eight cities and twenty districts across India and collaboration abroad. We continually work towards creating opportunities for young people to develop new skills, become better qualified and trained, introduce an international dimension to their learning or profession, and develop a better understanding of other cultures.

Team Behind

The AIM Education & Research Society was founded by the Visionary, Philanthropist and Educationalist with the main objective to promote and popularize quality education to uplift the standards of student in Andhra Pradesh among the minority & general masses by providing skill development and Training.

Main Activity

Children are the future of any nation. For an emerging and developing country like India, development of underprivileged children holds the key to the progress of the nation itself.

Education for underprivileged Children is the key whether we are addressing healthcare, poverty, population control, unemployment or human rights issues.

Our educational initiatives include Crèche [0-3 yrs], Pre-school [3-6 yrs], Non Formal Education [6-14 yrs non-school going], Remedial Education [6-14 yrs school going], Bridge Course [14-18 yrs drop-outs], Functional Literacy [18-45 yrs women] and Family Life Education for adolescent girls.

To convert non-literate, School drop-out, unskilled and unemployed youth into productive workforce by building their skills, thereby promoting inclusive growth.

AIM Education & Research Society is manned by professionals in the field of coaching for qualifying examinations for admission in technical / professional courses such as Engineering, Medical, Management, Information Technology etc and language / aptitude examinations for seeking admission to foreign universities such as IELTS, TOEFL, GRE, GMAT & SAT. These coaching centers has developed the state of art study tools in form of printed and digital study material. The strength of coaching lies in its Good Infrastructure, Experienced Faculty, Library Facility and Online Testing Services etc.

- Coaching for qualifying examination for admission in technical / professional courses such as: EAMCET, AIEEE, IIT, ICET, EdCET, LawCET
- Coaching for Language / aptitude examination for seeking admission to foreign Universities such as: IELTS, TOEFL, GRE, GMAT & SAT
- Coaching for :
 - BPO Training
 - Diploma in Banking & Finance (IIBF – Mumbai)
 - Diploma in ICT (Information & Communication Technology)
 - Finance Courses
 - Infotech Courses
 - Retail Courses

Training and development is the field which is concerned with organizational activity aimed at bettering the performance of individuals and groups in organizational settings. It has been known by several names, including **human resource development**, and **learning and development**.

A Non-Governmental Organization (NGO) is any association having a definite cultural, economic, educational, religious or social cause or any non-profit voluntary citizens group which is organized around specific issues, such as education, environmental conservation, social welfare, rural development sanitation, healthcare or human rights, on a local, national or international level. The World Bank defines NGOs as "private organizations that pursue activities to relieve suffering, promote the interests of the poor, protect the environment, provides basic social services, or undertake community development. NGOs include an array of groups and institutions that are entirely or largely independent of government and characterized primarily by humanitarian or cooperative, rather than commercial objectives". According to a World Bank key document, the term NGO can be applied to any non-profit organization, which is entirely or largely independent from government and exists to serve humanitarian social or cultural interests either of their memberships or of social as a whole. NGOs are typically value-based organizations, which depend, wholly or in part, on charitable donations and voluntary service. Although, the NGO sector has become increasingly professionalized over the last two decades, principles of altruism and voluntarism remain key defining characteristics.

A sustainable organization is one, which is able to remain in existence for long, delivering the same or better level and quality of service, enduring and withstanding hardships, moving along its declared mission and striving towards the vision set.

NGOs provide much needed services to their respective communities, and thorough planning during the start-up process is crucial to develop an effective and professional organization that is able to meet the challenges faced by the world today.

The programmes of NGOs include:

- (1) To develop network between Government Health Personnel and NGO's with a view to take maximum advantage of government Infrastructure.
- (2) Promotion of safe motherhood through ante-natal/pre-natal and post-natal care;
- (3) Child survival through immunization;
- (4) Prevention and treatment of RTIs and STDs;
- (5) Health sexuality and general information to adolescent boys and girls;
- (6) Effective referral system;
- (7) Nutritional services to vulnerable groups;
- (8) Women empowerment, skill development for poor girls through training in computer, cutting and tailoring etc.
- (9) Drug de-addiction projects.

Healthcare

Nongovernmental organizations have a long history of active involvement in the promotion of human well-being. In particular, NGOs provide important links between the community and government. They possess certain strengths and characteristics that enable them to function as effective and dynamic agents in this process. In addition, they have exhibited a special capacity to work within the community in response to expressed needs. They have a flexibility and freedom to respond in innovative and creative ways to a wide range of requests and situations.

Primary Health Care and Development

Nongovernmental organizations support the view that the promotion of primary health care must be closely tied to a concern for total human development. The totality of human development and, in fact, a holistic view of health encompasses the physical, mental, social, and spiritual well-being of the individual. Ill-health comes to rich and poor alike. However, much ill-health is a result of poverty and in itself is a serious barrier to breaking out of the bondage of poverty. Thus substantial improvements in the well-being of people cannot be expected merely as a result of better health care, but requires a whole range of social, economic, political, and cultural activities, i.e., primary health care must be an integral part of the overall development of society.

What NGOs Can Do

1. At all stages in the development of primary health care programs, NGOs can be effective. Recognition by government of the contributions NGOs can make in support of primary health care will ensure maximum benefits of these contributions to the national health program.
2. NGOs can work for greater understanding and positive attitudes toward primary health care by: (a) promoting dialogue both within and among NGOs; (b) sustaining dialogue with governmental authorities; (c) providing information and creating new ways of explaining primary health care to the general public; and (d) strengthening means of communication to accomplish this.
3. NGOs can assist national policy formation in the areas of health care and integrated human development. They can present health care needs based on their contacts with communities, and they can also interpret primary health care plans to relevant donor agencies.
4. NGOs can establish means for greater collaboration and coordination of primary health care activities. This can be done among NGOs and between them and governments, locally, nationally, and internationally.

Child & Women Empowerment

Programs	Activities
Promotion of Human Rights for the Grassroots Women	Workshop, seminar and meeting; Advocacy; Developing local capacity, Awareness raising and campaign; Building networks and alliances; Investigation; Documentation and Publication.
Promotion of Human Rights and Women's Participation in Democratic Process	Workshop, Seminar, Meeting and Rally; Advocating for more targeted approach. Training for Local Elected Bodies, Upazila and District Administration; Networking with UP Members; Staff development; BRAC school model; Never enrolled or drop-out children; Positive gender ratio; Documentation, Research and Publication.
Prevention of Child Trafficking and Sexual Exploitation of Children	Information collection and dissemination; Awareness raising and campaign; Rescue and repatriation; Shelter Home management; Reintegration and follow-up; Networking with GOs and NGOs; Advocacy; Staff development.
Appropriate re- sources for Improv- ing Street Children Environment- ARISE	Awareness raising; Non-formal Education; Vocational Training; Running Drop-in-Center and Night Home; Providing Legal Aid; Proving Health Services; Job Placement; Networking with GOs and NGOs.
Awareness Building Programme Against Child Trafficking	Training workshop on awareness raising; Participation in Upazila level task force meeting.
Protection and Promotion of Rights of Adolescents in Prostitution	Training with Adolescent Peer educators, DSS, Hotel Management; Orientation of Peer Educators, Hotel management and Law Enforcing Agencies; Awareness building session with adolescents in the hotels; Exchange visit with the like minded NGOs; Co-operation, <u>networking and alliances.</u>
Capacity Building for Combating Trafficking in Women and Children	Training and sharing conceptual clarity regarding trafficking with LEB; Educational meeting with teachers and journalists; Meeting with Imam and social leaders; Forming Counter Trafficking Committee.
Village Farm and Forestry Project	Formation of Upazila level Nursery Malik Samity (NMS); Exchange visit of NMS; Formation of tree farmer group (TFG); Staff development; Action research and IEC materials development.
Strengthening Household Access to Bari Gardening Extension SHABGE	Season long training for staff; Nursery establishment training; Summer vegetable seed production and research; Entrepreneur- ship development; Farmers field school.

Water and Sanitation Partnership Programme	Formation of Village Development Committee; Village education and planning; Hygiene behavior change; Arsenic test; Measures for alternative pure water; Tube well distribution and sinking.
Locally Intensified Farming Enterprise- LIEF No Pest Phase II	Increased food production; Protection against environmental pollution; Reduction of chemical pesticide use; Enhancement of decision-making power.
Development of Sustainable Aquac- ulture Project-DSAP	Final Farmer selection; Group formation; Income generation activities; Technology Distribution; Farmer's Training.
Micro Credit	Target group formation; Credit and savings; Self-employment development; Empowerment of poor women.

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Our Role in Environmental Management

Enactment of statutes on Pollution Control and the experience gained in implementation of the various provisions of these Acts in the past more than two decades had indicated that Govt. machinery alone cannot effectively cope-up with the task of pollution control until supported by the masses. The need for participation of masses in achieving the targets committed in the Policy Statements for Abatement of Pollution has been felt strongly. Public interest litigations have successfully demonstrated that responsible and concerned NGOs and public spirited individuals can bring about significant pressure on polluting industries for adopting pollution control measures.

We (NGO) being one of the most effective media to reach the people these days, may play a significant role in this regards. NGOs are assisting the State Pollution Control Boards to a greater extent in providing first hand information and generating mass awareness with regard to control of pollution and can better function in this field in the following ways :

- By conducting preliminary river surveys and survey in air pollution control area for identification of any pollution source.
- By keeping vigil on abstraction of water/discharge of sewage trade effluent by any industry in quantity in relation to flow/volume.
- By conducting sampling and analysis of river/well water to ascertain the quality of river/well water.
- By providing information regarding any cause or permit any poisonous, noxious or polluting matter into any stream or well or on land or in air.
- By keeping vigil in the surrounding area, river, well, land and air against pollution and reporting to State Board/Central Board, if found any.
- By providing information whether any river stretch requires prohibition on use for disposal of polluting matters – for notification under Section 24 of the Water Act.
- By providing information regarding violation of consent such as discharges in odd hours.
- By publishing the minimum height of the stack/chimney prescribed for the industry/industrial operation etc. and ambient air and ambient water standards.
- By publishing the notified restricted areas where industries, industrial operations etc. shall not be carried out or shall be carried out subject to certain safe-guards.
- By providing information on fish kill or other sudden damage to the environment not noticed by the State Board.

As far as, Central Board is concerned, it has been extending its full co-operation by providing financial assistance for conducting mass awareness programme in their area. The water testing kit developed by CPCB is being provided to NGOs on subsidised rates making their task easy. Simultaneously the technical publications are also being provided on subsidised rates to NGOs by CPCB.

PARTICIPATORY PROGRAMMES

As NGO we have taken up activities, which help the implementing authorities in prevention and control of pollution. We have also taken up activities to create mass awareness. Capable and established with sufficient infrastructure facilities to train small NGOs for conducting/organising mass awareness programmes.

Our activities have been placed in three different categories:

- ☐ Supplementing the pollution control authorities through monitoring and vigilance;
- ☐ Preparation of literature, Audio and Video programmes for educating the masses; and
- ☐ Organising and conducting programmes/camps for creating mass awareness.

ACTIVITIES FOR NGO

- (a) Monitoring of ambient air and ambient water quality and surveillance of problem areas.
- (b) Preparation of status report on pollution and suggestions on remedial measures for any of the following:

- (i) River/lake
- (ii) City/town
- (iii) Industrial area/estate
- (iv) Sensitive area

- (c) Preparation of fact sheets on specific industries/different aspects of pollution / hazardous substances for the use of general public.
- (d) Preparation for interesting literature publishing different provisions of the Pollution Control Acts and Rules.
- (e) Making of film on bio-accumulative and other harmful substances in the form of “cradle to grave” story.
- (f) Initiating social action against the accepted social practices like reckless use of loudspeakers, dumping of wastes into water bodies and scattering of litter etc.
- (g) Organising mass awareness programme or camps including one or more of the following activities:

- ☐ “Know your river/lake/wells” campaign;
- ☐ Painting/slogan writing/essay/debate competitions;
- ☐ Arrange trip to industry/Treatment Plants etc; and
- ☐ Organising march/protest rally etc. with specific objective of mass awareness or pollution control.

Achievements

- For the past Five years we are running Government of India – Ministry of Minority Affairs Project **“Free Coaching & Allied Scheme for candidates belonging to minority communities”**. The scheme aims to empower the minority communities by assisting the economically weaker sections of students among them through coaching institutions for enhancing their skills and capabilities to make them employable in industries, services and business sectors in addition to the government sector. It has built-in resilience to adapt to the market dynamics on a continuous basis so that the target groups are not deprived of the professional acumen demanded by the changing/emerging market needs and opportunities for employment at domestic as well as international levels.

This scheme called ‘Free Coaching & Allied Scheme for candidates belonging to minority communities has been formulated keeping in view the emerging trends of employment in the era of economic reforms, liberalization and globalization.

- **Skill Upgradation For Professional Graduates – Presently we are executing this Project 2016-19**

The scheme aims to empower the SC & ST communities by assisting the economically weaker sections of students among them through coaching institutions for enhancing their skills and capabilities to make them employable in industries, services and business sectors in addition to the government sector. It has built-in resilience to adapt to the market dynamics on a continuous basis so that the target groups are not deprived of the professional acumen demanded by the changing/emerging market needs and opportunities for employment at domestic as well as international levels.

This scheme called “Skill Upgradation for Sc & ST Students has been formulated keeping in view the emerging trends of employment in the era of economic reforms, liberalization and globalization.

Under this scheme we provide Free coaching for Qualifying examinations for admission in technical/professional courses such as engineering, law, medical, management, information technology etc. and language/aptitude examinations for seeking admission in foreign universities.

1. IELTS 2. TOEFL 3. GRE 4. GMAT

The Government of Telangana has taken a policy decision to provide financial assistance to SC students desirous of pursuing higher studies in Foreign Countries. Most of the SC students, due to their extreme backwardness, poor knowledge of English and other disabilities are often unable to perform up to the mark in the above said qualifying exams. Therefore, with a view to equip the students with requisite skills by providing them the benefit of coaching for the above exams it is proposed to facilitate coaching in TOEFL / IELTS / GRE / GMAT etc., in the existing & reputed coaching institutions to make possible admission of SC students in professional courses like Medicine, Engineering, Pharmacy , Nursing etc and for PG Courses in Pure Sciences, Humanities, Social Studies etc., in reputed foreign universities by obtaining higher scores in the above said examinations. Accordingly Govt. issued G.O.Ms.No.55, SW (Edn.1) dept. Dt.29.06.2013, issuing the guideline with regard to “coaching to SC students for eligibility test such as TOEFL/IELTS and GRE/GMAT and other for admissions in foreign universities to SC graduates or final year students at graduation level whose family Income is less than 2.00 lakh per annum. An amount of Rs.175.00 lakhs is provided during the year 2015-16 under scheme.

- **Empanelled as Training Partner under MEPMA (Mission for Elimination of Poverty in Muncipal Areas), Department of Municipal Administration & Urban development, (Govt. of Telangana) - in different Sectors, for implementing its Placement Linked Skill Training Programmes (2017-2020).**

The Govt. of Telangana established a Mission called MEPMA for formulating strategies to implement poverty reduction programmes in all (74) urban Local Bodies of Telangana. MEPMA is a society set up by the Department of Municipal Administration & Urban Development, Government of Telangana (GoT) to provide employment to the urban unemployed youth.

Set up Nine years back, MEPMA has emerged as one of the largest Livelihood mission working for the urban underprivileged youth in Urban Areas. To date it has trained more than 50,000 trained and placed more than 35,000 youth in Telangana districts in entry level corporate jobs out of this 55% are Women candidates. The youth are from economically and socially under privileged sections of the society.

The sectors in which MEPMA imparts Placement Linked Skills Trainings include Retail, Electronics, Health care, Logistics, Safety and Security, Construction, Automobile, BFSI, Driving, Hospitality, Non renewable

energy the training also include Soft skills like English communication, Work Readiness module, Career Planning etc.,

MEPMA VISION & MISSION: To provide one job for every poor urban households of urban slums who are registered in SHG network.

Create to the requirement of the poor urban slums household by imparting employability skills to the youth in family through customize training programme and placement in relevant Industry / Organizations.

MEPMA works in a public-private Partnership model with Government, companies and the urban communities as its stakeholders. The entire approach is a bottom-up approach, tailored to move the urban poor from the unorganized to the organized labor market.

MEPMA is proposing to work in 11 sectors, in which the proposed share of targets:

Sl. No.	Sector
1	Electrical and Electronics
2	Retail
3	Construction
4	Manufacturing
5	Banking Finance and Insurance
6	Hotel Management
7	Drug & Pharma Others (Technical & production)
8	Automotive
9	Health care
10	Logistics
11	Education and Training
12	Power & Energy (including non- renewable energy)
13	Hospitality
14	Capital Goods
15	Instrumentation & Automation Surveillance & Communication
16	Safety & Security

The Government of Telangana has fixed target 14000 candidates to be trained and out of which minimum of 70% candidates has to placed for the year 2017-18 (01-04-2017 to 31-03-2018) through MEPMA, under National Urban Livelihoods Mission's (NULM),
Employment through Skills Trainings & Placements program(EST&P)

- Presently we are associated as Training Partner with Stratadigm Education and Training Private Limited, a Funded partner of National Skill Development Corporation (NSDC) and a training affiliate of BFSI Sector Skill Council of India (BFSI SSC). Pradhan Mantri Kaushal Vikas Yojana (PMKVY) is a unique initiative by the Government of India that aims to offer 24 Lakh Indian youth industry-relevant skill training. Under this scheme, the trainees will be offered a monetary reward and Government certification on successful completion of training and assessment, which will help them in securing a job for a better future. The skills are also benchmarked to National Occupational Standards that have been developed by NSDC with the support of the Sector Skill Councils.

Under this Initiative we are conducting BFSI Sector Skill Council of India (BFSI SSC) courses.

1. Accounts Executive
2. Mutual Fund Agent

The purpose of this initiative is to establish a working relationship between the parties for imparting Skill development training to the Trainees in the BFSI sector as per the norms of the PMKVY Scheme.

- We executed Project, as associated as training partners of **Rajiv Gandhi Yuva Kirnalu (EGMM)** Government of Andhra Pradesh for Rangareddy District and Hyderabad District (GHMC).

Employment Generation and Marketing Mission (EGMM) is a society set up by the Department of Rural Development of the Andhra Pradesh (AP) Government to provide employment to the rural unemployed youth. Set up five years back, EGMM has emerged as one of the largest Jobs mission working for the underprivileged youth. To date it has trained 2,26,909 and placed 75% of them in entry level corporate jobs. The youth are from economically and socially underprivileged sections of the society. EGMM works in a public-private partnership mode with Government, companies and the rural communities as its stakeholders. The entire approach is a bottom-up approach, tailored to move the rural poor from the unorganized to the organized labor market.

The brand EGMM has been built by its innovative products developed like the country's first Grassroots level English, Soft Skills & Computers Academy, Textile Training Academy, and Security Academy. EGMM has also customized the trainings linked to new investments like Rural BPOs, SEZ's manufacturing units, etc. Companies that recruited large no. of youth from EGMM training centers:

We are offering the following courses:

1. Customer Relation Sales
2. Dataentry Operator / Ms Office
3. Accounting Package (Tally)
4. Pre primary Teachers Training
5. Teaching Assistant
6. Data Entry Operator
7. Accounting Package Using Tally
8. Sales & Marketing

** Details of Placement enclosed

- We are also executed Government of India – Ministry of finance “**STAR – Standard Training Assessment & Reward**”. It is a scheme launched by Govt. of India NSDC National Skill Development Council with the objective to encourage skill development amongst youth by providing monetary rewards for successful completion of approved Skill Development training programs conducted by affiliated training institutes

The Sectors and Courses are :

Telecom Sector	In Store Promoter
	Field Sales Executive
Retail Sector	Cashier
	Store Ops Assistant
	Sales Associate
	Trainee Associate
Gem & Jewellery Sector	Cast & Diamonds-set Jewellery Manufacturing Hand-sketch Designer
	Handmade Gold & Gemset Jewellery Manufacturing Component Maker
	Jewellery Retail Sales Associate (Basic)
Automotive Sector	Accessories and Value Added Services Sales
	Sales Consultant(Automotive Finance)
	Sales Consultant
	Showroom Hostess
	Customer Relation Executive
Banking & Insurance Sector	Equity Dealer
	Business Correspondents (BCs) & Business Facilitators (BFs)
IT/ITES Sector	Collections Executive
	CRM Domestic Voice
	CRM Domestic Non Voice

* Certificate is issued by GOI * Placement assistance will be provided * Free of Cost

- **Designed & Conducted entrance test for the admission into Engineering and Pharmacy Colleges.**

Engineering & Pharmacy Entrance Test is conducted by PCMB Andhra Pradesh on behalf of Minorities Colleges. This examination is the prerequisite for admission into engineering and Pharmacy courses offered in Private Minorities Colleges in the state of Andhra Pradesh.

Planning Cordination Monitoring Board for Minorities (PCMB)

Hyderabad - Andhra Pradesh has an environment of Academic Excellence. Bringing the spark of knowledge to young minds and instilling a new confidence and vigor to face the world, it is providing quality Education for nearly three decades. With the permission of Andhra Pradesh State Council of Higher Education (APSCHE) and Supreme Court the task for conducting the most prestigious entrance examination of Andhra Pradesh – Medical and Engineering Entrance Test (MEMCET) conducted.

We have designed the innovative examination pattern, introduction of technology into the evaluation process, announcing of results as per decided deadlines or facilitating the MEMCET aspirants to write a hassle-free test, there has been every attempt made by us and no efforts left each year in terms of raising the quality and level of the conduct of MEMCET examination.

Workshops / Seminars

Seminars, workshops, conference, symposia, user conferences, summits -- the type of events we can host are varied. Choosing the right description for your event is critical because it communicates volumes about the type of experience your participants can expect.

Seminars are educational events that feature one or more subject matter experts delivering information primarily via lecture and discussion.

Hands-On Workshops typically involve participants doing work on a particular issue during the program. The promise is that when they leave, they'll have at least a rough plan or tools in place to address the challenge.

Conferences often features keynote presentations delivered to all attendees, as well as multiple break-out sessions. Attendees often expect to receive information about industry trends and developments.

User Conferences are gatherings hosted by providers of products and services to educate and build relationships with their customers. Attendees learn about

product enhancements, as well as new and advanced strategies for using the product to achieve business goals and solve problems.

Trade Shows or Expos are exhibitions where vendors can display their goods and services in hopes of generating customer leads. Typically held at least annually, these events are a good place to discover trends and developments in a particular industry.

A Symposium is typically a more formal or academic gathering, featuring multiple experts delivering short presentations on a particular topic.

A Summit is a gathering of the highest level of leaders and experts.

Teleseminars are seminars that are delivered via a conference call over the telephone and/or over the Internet. The instructor moderates the call, while the attendees listen. To engage listeners, many instructors provide outlines, notes sheets or copies of PowerPoint slides to follow when listening to the presentation.

Webinars or Webconferences are presentations that involve an audio and video component. The audio portion of the event is delivered via phone or over the Internet, so that participants can listen via their computer speakers. The video portion of the event is delivered via the Internet, giving participants a presentation to watch while listening to the instructor.

Corporate Partnership

Corporate Social Responsibility (CSR) has acquired new dimensions in the recent years. Today, companies are proactively taking up this good hearted investment and giving a social value to all their business endeavors.

In India, though corporate have a strong will to dedicate their resources for a social cause, they find it difficult to reach the right people considering the demography and diverse social problems of the country.

AIM Education & Research Society is helping corporate in investing in social initiatives. With multiple modes of partnerships like Payroll Giving, Cause Related Marketing, Direct Child Support and Youth Support, we helps corporate in strengthening their **CSR** programmes by letting them adopt, initiate or partner development projects.

NGOs and corporate have discovered a number of reasons to partner:

- * **Creating business value and environmental benefits.** A business-NGO partnership can result in measurable business and environmental benefits such as reduced costs, reduced risk, new market development and enhanced brand value along with reduced environmental impacts in the company's product line, operations or supply chain.
- * **Raising the bar on environmental performance.** Innovations arising out of partnerships can create competitive advantage for a business as well as establish a new standard of environmental excellence for others to build on.
- * **Leveraging skills and perspectives not available in the organization.** Partnering with an NGO can help a company address issues that it may not have the expertise, skills or resources to manage on its own. NGOs also provide a valuable outside perspective. For the NGO, a partnership can provide a testing ground for the effectiveness of its approach to a particular issue.
- * **Building respect and credibility.** When a partnership between a trusted NGO and a well-known company delivers tangible results, it improves the image and credibility of both organizations.
- * **Providing independent validation.** NGO participation can provide independent "third party" validation of a company's claim of environmental and social benefits from a project.
- * **Helping achieve a long-term vision.** While most leading companies and organizations have long-term goals and visions, they often are preoccupied with short-term priorities in their day-to-day operations. A partnership project designed to address a long-term issue can help provide the external push needed to realize long-term goals.

Association / Collaboration

AIM Education & Research Society is having association or tie-up with following Institution / Industry.

Some of the associations with Corporates / NGO's / Institutions



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Indian Institute of Natural Resources Management

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peace & collaborative
development network

- IDP – IELTS
- IIJT / Teamlease
- British Council – IELTS
- Institute of Electronics and Telecom Engineers (IETE)
- Indian Institute of Banking & Finance
- Indian Institute of Jobs and Training (IIJT)
- Advance Training Institute Electronics
- University of Cambridge
- Edupro & Mindscape (Times of India)
- Delonti Inc – USA / Bangalore
- Indiatimes – Mindscape Test Preparation
- FrontEdge Human Capital Pvt. Ltd.
- Beyond Talent Pvt Ltd

GOVERNANCE AND ACADEMIC & ADMINISTRATIVE MANAGEMENT

The philosophy of Governance, Organizational Structure and Academic Administrative Management Systems are given in this Chapter.

Philosophy of Governance:

The AIM Education & Research Society is established with a view to promote general, medical, technical, law or any other professional and scientific education in order to build up moral in younger generation of all castes and communities in general and Muslim minority in particular.

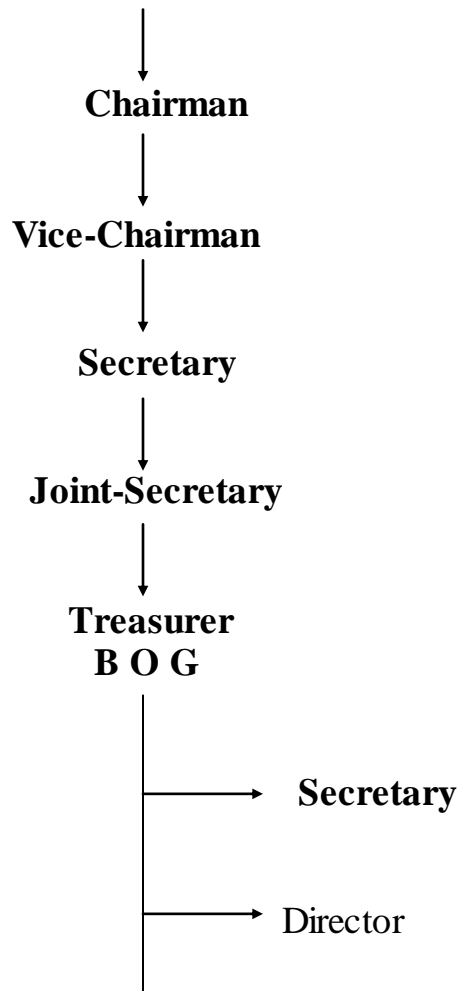
Board of Governors:

SNo	Name	Academic Qualification		Nature of Association with the Promoting Body
		Technical	Non Technical	
01	Dr. Md. Masood Mohiuddin	MBA, PhD		Chairman
02	Mr. Fiazuddin Baig		M.Sc	Vice-Chairman
03	Smt. Asra Khanam		B.Sc., M.Ed	Secretary
04	Mr. Arshad Khan	B.Sc., MCA		Joint-Secretary
05	Mr. Abdul Rasheed Khan	Civil Engg.		Treasurer
06	Mr. Aqeel Ahmed	MBA		Member
07	Mr. Ghouse	MCA, MBA		Member
08	Prof. R Aryasri	PhD		Member
09	Mr. Shamimuddin		MA	Member
10	Prof. P Govinda Reddy	PhD		Advisor
11	Dr. Fakhruddin Mohammed	MBBS, MD		Advisor

Organizational Structure & Chart for day –to- day Operations & Management:

AIM EDUCATION & RESEARCH SOCIETY

Board of Governing Body Members



Methods/ Style of Administration/ Management:

The society shall run its administration with the help and assistance of the following two bodies.

The specific works of reference of these bodies are given below:

- A) Governing Council
- B) General Body

A. Governing Council:

It is a super body and shall function as a policy framing and a decision-making body. The head of this body shall be designated as the Chairman. The members of the Governing Council shall not exceed five. The Governing council shall consist of two founder members and three members from any category as approved by the founder members.

The Governing council shall fill in vacancies arising out of dismissal, resignation, death or permanent disability of any of its members through nominating by the founder members which shall be ratified by the General Body. The Governing Council shall hold office for five years. The governing council shall meet thrice in a year or more of them. The Governing Council shall prepare and approve an annual budget before it is presented to the General Body. Governing council shall frame the rules and regulations as well as code of conduct for employees or any other rules, which are, deemed fit by the Governing Council to be so framed.

The Governing Council shall determine and create posts, make appointments, fill in vacancies, promote, demote, suspend, dismiss, reinstate, transfer or sanction retirement of other kinds of leave to the employees of the society and shall carry on all such acts that may be deemed necessary for the proper administration and efficient management of the society and its institutions.

The Governing Council is competent to take any other special staff, keeping in view the exigencies of service of the society, institutions and its aims, objectives etc.

B. General Body - Functions:

1. The General Body normally shall meet in the month of May each year to review the working of the society and its institutions for the whole year.
2. It shall approve the audited accounts of the society.
3. It shall approve the minute of all the meetings held during the year.
4. It shall approve the annual budget of the society.
5. Is shall adopt the annual report of the society.
6. It shall consider all matters, which are referred to it by the governing Council and shall fully ratify all actions taken by the founder members.
7. It shall approve the Annual Report submitted by the Society's Auditor.
8. It shall ratify any action taken by the Governing Council.

General Meeting:

The rules for the meetings and notices for the General body shall be the same as stated above.

Volunteer

Volunteer with us for a minimum of two hours every week by

- * Teaching / mentoring children at an orphanage or community centre near you
- * Contributing towards environmental conservation OR
- * Help us with designing posters et al, fund raising etc
- * Help us on and off during our events

At the orientation you will get more information about all of our projects, the centres where you can volunteer etc., before you get to choose your project, centre and timings of volunteering. Attending an orientation is mandatory to start contributing through us. AIM is currently active in Andhra Pradesh.



AIM Education & Research Society

(A Registered Society under AP Societies Act)

Registered NGO under Planning Commission – Government of India

ISO 9001:2008 Certified

Address for Correspondence

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Cross Road, Mehdiapatnam,
Hyderabad (AP) India
Pincode : 500028
Phone : 09140 66347861 & 9640948311
Fax: 09140 66776515**



The List of projects of Government, bi-lateral, multi-lateral funding agencies/institutions or United Nations funded projects taken up by the this Institution.

1. Setup Degree College for Women under Osmania University Affiliation.
2. Skill Training of Women SHGs under Planning Co ordination Monitoring Board (PCMB).
3. Setup Postgraduate (MBA) College for Purdha Observing Women at Hyderabad.
4. Skill Development Training of Women under Under NSDC STAR Hyderabad
5. Skill Training of Teachers / Faculty for Women under PCMB Institutions.
6. Placement Linked Skilled Training under Muslim Women's Educational Association (MWEA) Hyderabad
7. Skill Development Programme for Women Under NIDA Educational Society
8. "Free Coaching for Scheduled Caste (SCs) and Other Backward Classes (OBCs)" Department of Social Justice and Empowerment, Government of India.
9. Training / Skill Development for Women in Nizam's Institute of Medical Sciences (Medical University)
10. Training / Skill Development for Newly Recruited Nurses and other Para Medical Women Staff for Dr. VRK Womens Medical College & Teaching Hospital, Ranga Reddy AP
11. Skill Development Programme for Women in MESCO Schools (Muslim Education Social Cultural Organization) in Kohir, Zaheerabad Medak District.
12. Pre & Post Pregnancy Guide / Resources to Rural Women For MHRT – Maternal Health & Research Trust in Kohir, Medak District
13. Placement linked Skill Training of Women SHGs under Khan Lateef Khan Foundation – Rangareddy District, Medak District.

14. Women's Community Development "Safety & Security" Awareness Initiative For MESCO Group.
15. Skill Training of Students, Faculty for Dr. V R K Medical College for Women
16. Women & Child development Awareness – Rural Development Initiative
17. Women Empowerment & Skill Development for Shadan Women's College of Engineering & Technology
18. "Free Coaching & Allied Scheme for candidates belonging to minority communities". – Funded by Ministry of Minority Affairs – New Delhi.
19. EGMM - Rajiv Gandhi Yuva Kirlalu AP State Govt. Project for Rangareddy District.
20. Skill Development & Training for Shaaz College of Engineering & Technology – Rangareddy District.
21. Skill Development & Training for Aayan College of Engineering & Technology – Rangareddy District.
22. Skill Development & Training for Hi-Point College of Engineering & Technology – Rangareddy District.
23. Skill Development & Training for Muslim Minority Professional Colleges Association - AP.
24. Skill Upgradation for Scheduled Caste (SCs) and Scheduled Tribes (ST) – Government of Telangana Social Welfare Dept.