



民以食为天，食以安为先。
粮食，乃国之根本，是人们赖以生存的基础，解决好吃饭问题始终是治国理政的头等大事。
双手，乃传接之器，不仅是辛勤劳动者们创造生产价值的工具，更是造福人类的奉献，朴素而又珍贵。
双手捧起的不止是大自然给予的最好馈赠，更是一份责任，
让我们一起来共同守护大自然，守护这份责任。

SOCIAL RESPONSIBILITY REPORT

社会责任报告

2017



广西喷施宝股份有限公司
GUANGXI PENSHIBAO CO., LTD.

2017

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GUANGXI PENSIBAO CO., LTD.

Being a good fellow after making great things. ——Xianglin WANG

Enterprise founder: Mr. Xianglin Wang
企业创始人：王祥林

先做好人 后做大事
王祥林

第八、九、十届全国政协委员
中华全国工商业联合会常委
世界生产率科学院（WAPS）院士
全国土壤肥料产业联盟副理事长
广西壮族自治区政协常委
广西壮族自治区商会副会长
全国五一劳动奖章获得者
全国民族团结先进个人
中国光彩事业突出贡献奖获得者
全国十佳优秀民营企业家
创业中国十大低碳人物
新中国成立以来广西最具影响力的劳动模范

Member of the 8th, 9th and 10th Sessions of the CPPCC National Committee
Member of the Standing Committee of All-China Federation of Industry and Commerce
Academician of World Academy of Productivity Science (WAPS)
Vice-chairman of China Soil Fertilizer Industry Alliance
Member of the Standing Committee of Guangxi Zhuang Autonomous Region of the CPPCC
Vice-president of the Chamber of Commerce of Guangxi Zhuang Autonomous Region
Medalist of National Labor Medal
Advanced Individual of National Unity of China
Gainer of Outstanding Contribution Award of China Glorious Cause
One of Top 10 National Outstanding Private Entrepreneurs
One of Top 10 Low-carbon Characters of China Entrepreneurs
The Most Influential Model Worker in Guangxi since the Establishment of the P.R.C





发展生态农业 确保食品安全

Developing eco-agriculture for
ensuring the Food Safety

About the Report

关于本报告

本报告是广西喷施宝股份有限公司自2007年加入联合国全球契约组织以来，向社会公开发布的第10份社会责任报告。

报告遵循真实、客观、透明的原则，着重对公司在2017年度履行企业社会责任方面的情况进行总结回顾，旨在加强和改善各利益相关方与公司之间的沟通联系，以诚挚的态度接受社会各界的监督。为便于表述和阅读，报告中的广西喷施宝股份有限公司根据行文具体情况，简称为“喷施宝公司”、“公司”。

本报告根据《公司法》，参考全球报告倡导组织（GBI）的《可持续发展报告指南》进行编制，时间跨度为2017年1月1日至2017年12月31日。相关信息资料均来自喷施宝公司。公司董事会保证本报告信息资料内容的真实性、准确性和完整性，不存在任何虚假记载、误导性陈述或者重大遗漏。

This report is the 10th consecutively released social responsibility report of Guangxi Penshibao Co., Ltd since Penshibao Company's entry into the United Nations Global Compact (UNGC) IN 2007.

Based on the principle of being real, objective and transparent, this report mainly sums up and reviews the fulfillment of Penshibao Company's corporate social responsibility in 2017, so as to enhance and improve the communications between Penshibao Company and various interested parties and with a sincere attitude accept the supervision from all walks of the society. In consideration of expression and reading, Guangxi Penshibao Co., Ltd stated in the report shall be referred to as "Penshibao Company" or "The Company" in accordance with the specific circumstances of manner of wording.

This report is compiled in accordance with the Corporate Law and with reference to the Global Reporting Initiative (GRI)---Sustainability Reporting Guidelines, with the time range from 1 January 2017 to 31 December 2017 and related information and data coming from Penshibao Company. The Board of Directors of the Company ensures the truthfulness, accuracy and completeness of the information and data of this report, and that there is no any false records, misrepresentations or major omissions in this report.



广西喷施宝股份有限公司董事长兼总经理 王缉东

Wang Jidong, Chairman and General Manager of Guangxi Penshibao Co., Ltd

- **中国农技推广协会常务副会长**
Standing Vice-chairman of China Agro-technological Extension Association
- **中国普洱茶专业委员会副秘书长**
Deputy General-Manager of China Pu'er Tea Professional Committee
- **全国农业产业商会监事长**
Chief-supervisor of China Agriculture Industry Chamber of Commerce

Address from the Chairman

董事长致辞

2017年，喷施宝公司坚持绿色发展理念，遵循健康环保、造福人类的宗旨，积极履行企业社会责任，努力兼顾各相关利益，推进产品结构调整和营销方式转型，携手促进农业可持续发展。一年来，喷施宝公司组织员工认真学习国家提出的绿色发展理念，坚持贯彻落实到企业经营管理全过程；全面加大产品研发、质量检测和试验示范力度，为生产、销售提供技术支持；高度重视安全管理，组织安全知识培训教育，确保全年无安全事故发生；着力调整创新营销模式，组建喷施宝北京全国营销中心，扎实做好技术咨询服务，努力开拓产品销售市场；坚持履行社会责任，积极配合各级政府开展精准扶贫行动，受到社会各界的广泛好评。

2018年是国家全面实施乡村振兴的开局之年，也是推进绿色发展充满希望和机遇的一年。喷施宝公司将不断创新经营模式，深化合作共赢，以过硬的产品和优质的服务，为谱写新时代乡村全面振兴新篇章而不懈奋斗。

In 2017, Penshibao Company adhered to green development, kept to the tenet of "Healthy and Environmentally-friendly, Benefit the Human", actively fulfilled its corporate social responsibility, made great efforts to consider the benefits of all interested parties, advanced product structure adjustment and marketing transformation for accelerating the agricultural sustainable development. Over the past year, Penshibao Company organized the staff to earnestly study the state's green development concepts and implemented them in the whole process of corporate operation and management, intensified product R&D, quality test and experimental demonstration to provide production and selling with technical support, paid high attention to safety management and organized safety knowledge training and education to ensure zero occurrence of safety accident all year round, put forth effort to adjust innovative marketing modes and established Penshibao National (Beijing) Marketing Center to consolidate technical advisory service and strive to expand product sales markets, adhered to fulfilled our social responsibility and actively worked together with governmental sectors at all levels in carrying out the actions of targeted poverty alleviation. We were highly appreciated by the society.

2018 marks the first year of full implementation of rural revitalization of the state and is also the year full of hope and opportunities during advancing green development. Penshibao Company will continue innovating its operation modes, deepening win-win cooperation, and striving for writing a new chapter of full rural revitalization in the new era with its superior products and services.

董事长：王缉东

Chairman: Mr. Jidong Wang



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About Penshibao Company

走进喷施宝



As one of the earlier, larger and most influential water-soluble fertilizer enterprises in China, Penshibao Company is mainly engaged in R&D, production and selling of Penshibao products with independent intellectual properties and national technical patents.

The series of Penshibao water-soluble fertilizers have more than 120 products which can be widely applied to 50 kinds of crops including grain, cotton, sugar, tea, tobacco, fruit, vegetable and flower by means of foliar application, root irrigation, seed soaking, wash fertilizing, drip irrigation and smearing. After long-term popularization and application, in particular, through the experimental demonstration and mechanism researches by National Agricultural Technology Extension and Service Center (NATESC), and Farmland Quality Monitoring and Protection Center of the Ministry of Agriculture, China Agricultural University, Huazhong Agricultural University, Hunan Agricultural University, Fujian Agriculture and Forestry University and other scientific research institutions, it shows that Penshibao products have the efficacies of increasing yield and income, improving quality, enhancing resistance, degrading pesticide residues, reducing heavy metal pollution and chemical fertilizer usage amount, preventing and curing and remediating soil contamination and controlling carbon emission.

Penshibao Profile

喷施宝概况

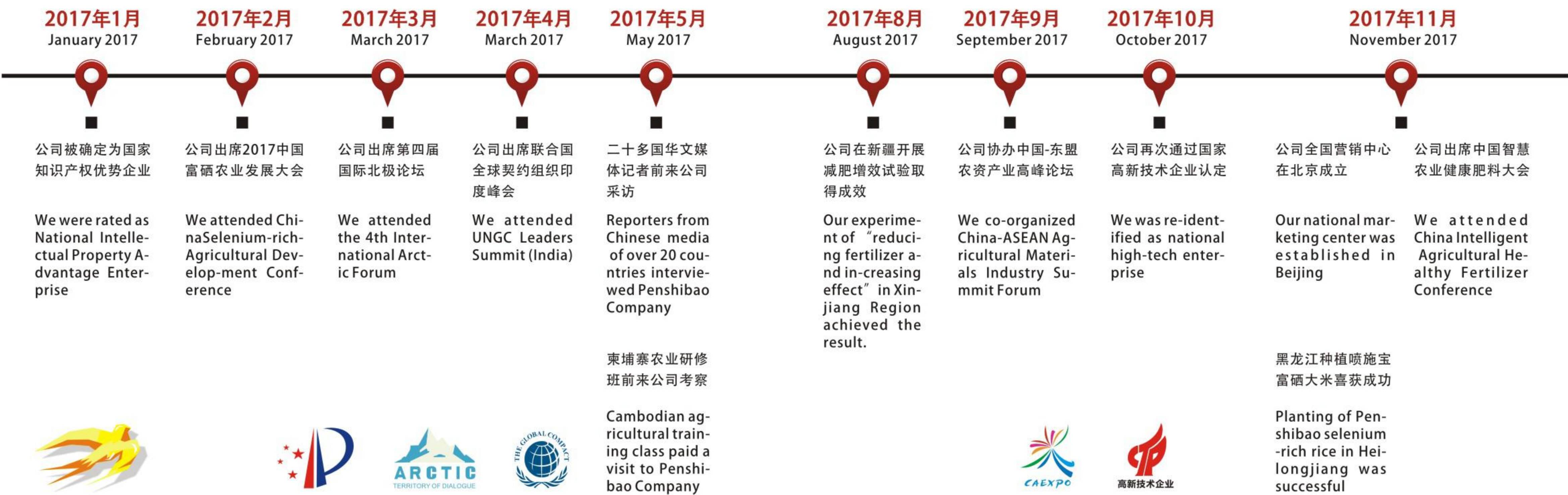
喷施宝公司主要从事研发、生产和销售拥有独立知识产权和国家技术专利的喷施宝产品，是中国较早、规模较大、最具品牌影响力的水溶肥企业。

喷施宝水溶肥系列共有120多个产品，可广泛适用于粮、棉、糖、茶、烟、果、菜和花卉等50多种作物，通过对作物叶面喷施、灌根、浸种、冲施、滴灌、喷灌及涂抹等方式使用。经长期推广应用，特别是中国农业部全国农业技术推广服务中心、耕地质量监测保护中心，中国农业大学、华中农业大学、湖南农业大学、福建农林大学等科研机构试验示范和机理研究表明，喷施宝系列产品具有增产增收、改善品质、提高抗性、降解农药残留、降低重金属污染、减少化肥使用量、防治与修复土壤污染、控制碳排放等功效。



Corporate Events 2017

2017喷施宝记事





国际北极论坛期间，汪洋副总理亲切接见公司董事长王缉东

Vice Premier Wang Yang received Chairman Wang Jidong cordially during the Fourth International Arctic Forum

2017年3月，王缉东董事长随同汪洋副总理参加第四届国际北极论坛，俄罗斯列宁格勒州工商会主席叶力梅耶夫为其颁发中俄友谊勋章，喷施宝产品和企业理念不仅获得联合国认可，随着将“一带一路”倡议的深入实施，也受到俄罗斯等国家的关注。

In March 2017, Chairman Wang Jidong was invited to attend the Fourth International Arctic Forum with Vice Premier Wang Yang, the order of Sino-Russia Friendship was granted by Yeli Meyev, Chairman of the Russia Leningrad Chamber of Commerce and Industry. With the deepening of the Belt and Road Initiative, Penshibao product and corporate philosophy were not only recognized by the United Nations, but also received attention from Russia and other countries.



俄罗斯列宁格勒州工商会主席叶力梅耶夫
为王缉东董事长颁发中俄友谊勋章

Yeli Meyev, Chairman of the Russia Leningrad Chamber of Commerce and Industry, awarded the order of Sino-Russia Friendship to Chairman Wang Jidong





联合国全球契约组织印度峰会 UNGC Leaders Summit (India)



王缉东董事长与联合国全球契约组织总干事金丽女士合影

Chairman Wang Jidong had a group photo with Ms Lise Kingo, Executive Director, UN Global Compact



王缉东董事长与联合国全球契约组织亚洲代表刘萌女士合影

Chairman Wang Jidong had a group photo with Ms Meng Liu, Asia Representative, UN Global Compact



参加本次峰会的中国部分企业家代表合影

Group photo taken with Some Chinese Entrepreneurs in the Forum



2017年2月 公司出席2017中国富硒农业发展大会

In February 2017 We attended China Selenium-rich Agricultural Development Conference



2017年5月 二十多国华文媒体记者前来公司采访

In May 2017 Reporters from Chinese media of over 20 countries interviewed Penshibao Company.



2017年5月 柬埔寨农业研修班前来公司考察

In May 2017 Cambodian agricultural training class paid a visit to Penshibao Company.





2017年8月 公司在新疆开展减肥增效试验取得成效

In August 2017 Our experiment of "reducing fertilizer and increasing effect" in Xinjiang Region achieved the result.



2017 中国—东盟农资产业高峰论坛 2017 China-ASEAN Agricultural Production Industry Summit Forum



2017年9月 公司协办中国-东盟农资产业高峰论坛

In September 2017 We co-organized China-ASEAN Agricultural Materials Industry Summit Forum



公司董事长王缙东在论坛开幕式上致辞

Chairman Wang Jidong addressed in the Opening Ceremony of Forum



公司常务副总经理刘东生在论坛上作主题发言

Deputy General Manager Liu Dongsheng made a keynote speech in the Forum



公司高级农艺师姚源琼参加经验交流活动

Senior agronomist Ms Yao Yuan-Qiong attended the experience exchange activity

Corporate Governance

公司治理



2017年，喷施宝公司为适应经济发展新常态和市场变化，结合企业经营情况，在完善原有机构的基础上，组建北京全国营销中心，着力调整创新营销模式，推进公司持续健康发展。

In 2017, to adapt to the new normal of economic development and market change, considering our actual operation situation and based on improving original sections, we set up our national marketing center in Beijing to put forth effort to adjust innovative marketing modes and boost our sustainable and healthy development.



Corporate Culture

企业文化

企业宗旨：健康环保 造福人类

Corporate Tenet: Healthy and Environmentally-friendly, Benefit the Human.

企业理念：以农为本 低碳环保

Corporate Concept: Agriculture-oriented, Low-carbon Life

企业精神：和谐诚信 勤奋创新

Corporate Spirit: Harmonious, Honest, Diligent and Innovative

管理目标：执行沟通 求实节俭

Management Objectives: Implement, Communicate, Practical and Frugal

质量目标：安全高效 保质保量

Quality Objectives: Safe, Efficient, Quality and Quantity Assured

市场目标：立足国内 放眼世界

Market Objectives: Standing on China, Embrace the World

Practice of Social Responsibility

社会责任实践



Responsibility of Development

发展责任

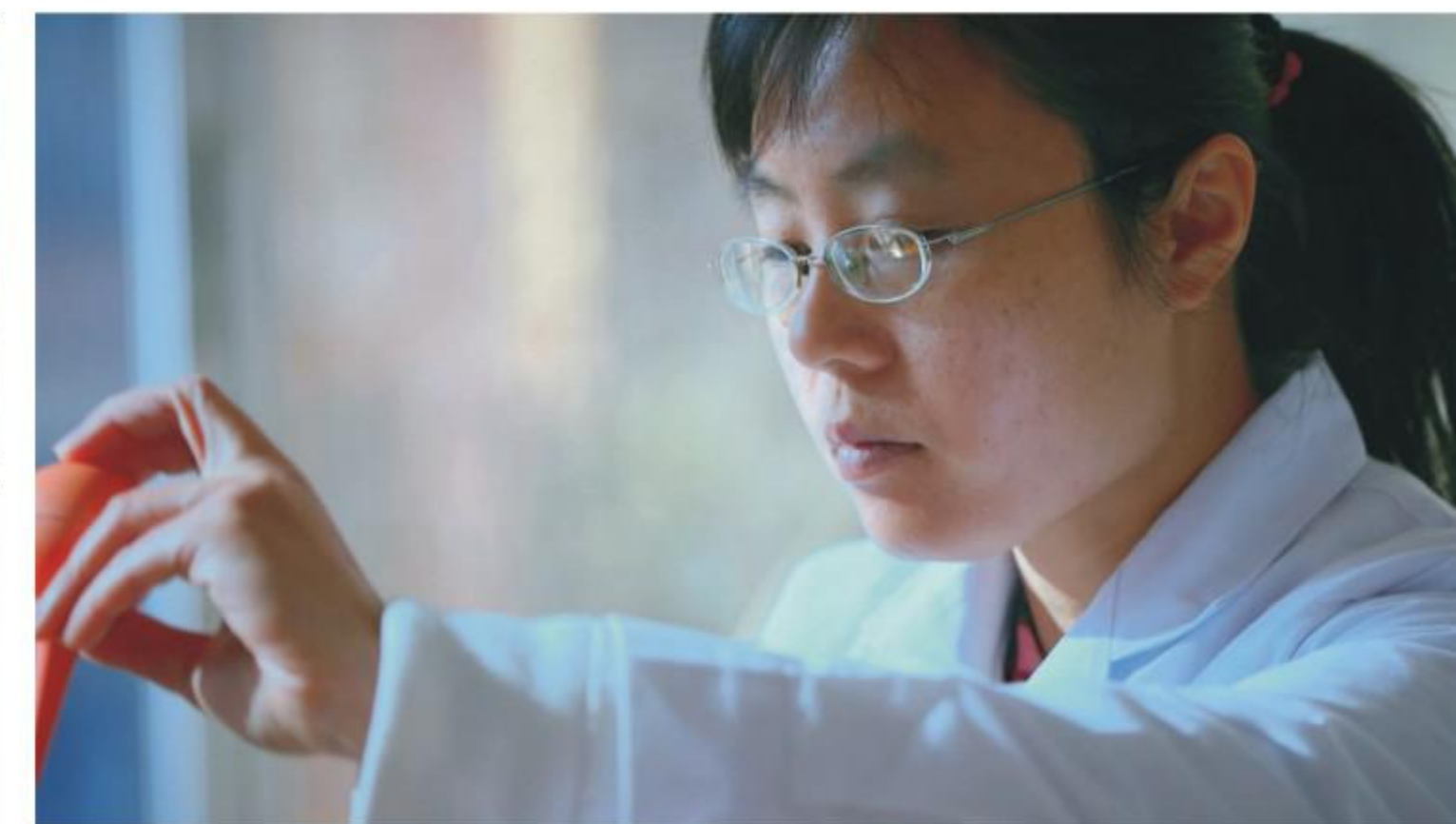


1. 坚持绿色发展理念。公司按照国家倡导的绿色发展理念，紧紧围绕农业部部署的化肥使用量零增长和土壤污染治理行动，充分发挥喷施宝品牌优势，促进农田生态环境保护和农产品安全。

1. Kept to Concept of Green Development. According to the concept of green development advocated by the state, focusing on the actions of zero growth of chemical fertilizer and soil contamination remediation deployed by the Ministry of Agriculture, we gave full play to Penshibao brand advantages to promote cropland eco-environmental protection and agricultural product safety.



2. 加大研发质控力度。公司坚持科技创新，加大产品研发、质量检测力度，完成土壤修复技术、有机修复剂、微生物制剂、有机水溶肥料提升等10个项目研发工作，年内新申请专利4项，获得授权专利1项。



2. Intensified R&D and Quality Control. By persisting in technological innovation, we intensified product R&D and quality test, and have completed the R&D tasks of 10 projects including improvement of soil remediation technology, organic remediation agent, microbial preparations, and organic water-soluble fertilizer. In 2017, we applied for 4 new patents and obtained 1 authorized patent.





3.持续开展试验示范。公司连续第10年与全国农业技术推广服务中心合作，在25个省区对20种作物进行立体施肥等36项试验示范；同时，自行组织水稻、甘蔗、水果等富硒项目试验示范，均取得预期效果。

3. Continued Implementing Experimental Demonstration. For the 10th consecutive year, we cooperated with NATESC in 36 experimental demonstrations, including 3D fertilizing, for 20 crops in 25 provinces and regions. Meanwhile, we organized experimental demonstrations of selenium-rich projects including rice, sugarcane and fruit, and achieved expected results.



4.积极参与交流合作。公司出席联合国全球契约组织印度峰会、第四届国际北极论坛、中国-东盟农业产业高峰论坛、中国富硒农业发展大会、中国智慧农业健康肥料大会、全国肥料双交会等系列活动，宣传喷施宝品牌。

4. Actively Participated in Exchange and Cooperation. We attended UNGC Leaders Summit (India), the 4th International Arctic Forum, China-ASEAN Agricultural Materials Industry Summit Forum, China Selenium-rich Agricultural Development Conference, China Intelligent Agricultural Healthy Fertilizer Conference, National Fertilizer Information Exchange and Products Fair and other activities, which were helpful to popularize Penshibao brand.

Responsibility of Environment

环境责任



1. 促进减肥增效行动。公司坚持采用喷施宝有机水溶肥替代化肥试验示范取得成效。2017年参与新疆化肥减量增效试验示范，表明喷施宝有机水溶肥对棉花、哈密瓜等作物化肥减量增效、提高品质等方面都取得明显效果。其中棉花减少化肥使用20%，籽棉每亩比常规施肥增产45.2公斤；哈密瓜化肥使用减少72.4%，产量提高15%以上。

1. Promoted Action of "Reducing Fertilizer and Increasing Effect". We achieved results in the experimental demonstration of applying Penshibao organic water-soluble fertilizers in replacement of chemical fertilizers. For the experimental demonstration on "Reducing Application Amount and Increasing Effect" in Xinjiang Region in 2017, it showed that Penshibao organic water-soluble fertilizer had obvious effect on cotton, Hami melon and other crops in reducing application amount of chemical fertilizer and increasing effect and in improving the quality. The chemical fertilizer for cotton was reduced by 20%, with yield of seed cotton increasing by 45.2kg/mu than that by regular fertilizing. The chemical fertilizer for Hami melon was reduced by 72.4%, with the output increasing by over 15%.



2. 推进环保试验研究。公司继续委托中国农业大学、湖南农业大学、中国农业科学院烟草研究所等科研机构对小麦、水稻、烟叶等降解农药残留和降低重金属污染试验研究，取得预期效果。

3. 主动参与土壤治理。公司积极配合国家实施土壤污染防治行动计划，深入进行土壤环境状况调查研究，协助地方政府加强土壤污染防治。在内蒙古五原县利用喷施宝技术进行盐碱化治理取得初步效果。

2. Advanced Environmental Protection Test Researches. We continued entrusting China Agricultural University, Hunan Agricultural University, Institute of Tobacco Research of CAAS and other scientific research institutions for the experimental researches of degradation of pesticide residues and reduction of heavy metal pollution of wheat, rice and tobacco, and achieved expected results.

3. Proactively Participated in Soil Remediation. We worked closely with relevant national institutions to carry out the Action Plan for Soil Pollution Prevention and Control, conducted intensive survey researches on soil environment conditions and assisted local governments to strengthen soil pollution prevention and control. We yielded preliminary results in salinization control by using Penshibao technology in Wuyuan County in Inner Mongolia.

Responsibility of Interested Parties

相关方面责任



1. 客户权益保护

- (1) 高度重视产品质量。公司研发质控和生产部门加强全过程质量管理，年度产品质量综合指数为99.96%，比上年有所提高，为客户提供高品质产品。
- (2) 做好技术培训服务。公司组织技术队伍前往黑龙江、新疆、江苏、四川、江西、青海、陕西、云南、内蒙古等10多个省区开展现场指导及技术培训工作。
- (3) 及时解答疑难问题。通过热线和网络咨询等形式解答全国各地客户及市场人员有关喷施宝产品使用和农作物种植、病虫害防治等技术问题400多次。
- (4) 发送技术宣传资料。根据客户需要编印喷施宝系列产品技术及土壤污染治理技术手册，以及产品使用指南，协助客户制定科学施肥技术方案。



1. Protection of Customers' Rights and Interests

- (1) Highly Valued Product Quality. Our R&D, quality control and production divisions strengthened whole-process quality management. The annual comprehensive index of product quality was 99.96%, with a certain increment compared to that of last year, ensuring providing customers with superior products.
- (2) Did Well in Technical Training. We sent technical teams to over 10 provinces and regions, including Heilongjiang, Xinjiang, Jiangsu, Sichuan, Jiangxi, Qinghai, Shaanxi, Yunnan, Inner Mongolia, for carrying out on-site instruction and technical training.
- (3) Promptly Solved Difficult Problems. By means of our hotlines and network advising, we solved more than 400 technical problems on Penshibao product application, crop planting and pest prevention and control for nationwide customers and market personnel.
- (4) Distributions of Technical Publicity Materials. According to customers' demands, we compiled and printed Penshibao series products technical manuals and soil pollution control technology manuals and product use guideline, and assisted customers in making scientific fertilizing technology solutions.



2. 供应商权益保护

(1) 坚持诚信互利原则。公司重视维护与供应商之间良好的战略合作伙伴关系，建立相互平等沟通交流平台，进行优势互补，构筑共赢格局。

(2) 有效提高供应水平。公司择优确定合格供应商，优化供应结构，保障供应商的供货质量、价格、交付能力持续满足公司正常生产的需要。其中通过发挥网购优势，采购成本比实体店降低为22.55%。

(3) 营造公平公正环境。公司坚决杜绝违反商业道德和市场规则的不正当交易行为，维护供应商合法权益，促进企业持续稳定健康发展。



(2) Effectively Improved Supply Levels. We gave priority to determine qualified suppliers and optimized supply structure ensure that the quality, price, deliverability of supplying goods sustainably satisfy the demands of our regular production. By means of the advantages of online purchase, our costs of purchase were reduced by 22.55% than that from physical stores.

(3) Created Fairness and Justice Environments. We resolutely put an end to any unfair trading behavior against commercial ethics and market rules to safeguard suppliers' legitimate interests and our enterprise's sustainable, stable and healthy development.

2. Protection of Suppliers' Rights and Interests

(1) Adhered to the Principle of "Integrity and Mutual Benefit". We attached importance to maintain a good strategic partnership with suppliers and establish a mutual communication platform, so as to complement each other's advantages and create a win-win pattern.



3. 员工权益保护

(1) 保障员工合法权益。公司通过严格贯彻执行《劳动法》、《劳动合同法》等法律法规，健全完善社会保障和福利体系，保护员工积极性。

(2) 重视员工技能培训。公司在年内组织培训25期，涉及新产品、财务、储运、采购、劳动用工、企业文化、安全生产、政策解读等方面内容。

3. Protection of Employees' Rights and Interests

(1) Safeguarded Employees' Legitimate Rights and Interests. Through strictly implementing the Labor Law, Labor Contract Law and other laws and regulations, we strengthened and perfected social security and welfare systems to maintain the employees' enthusiasm.

(2) Attached Employees' Skill Training. We carried out 25 sessions of training in 2017, covering new products, finance, storage and transportation, procurement, employment, corporate culture, safety in production, policy interpretation and other contents.





(3) 加强员工劳动保护。公司高度重视安全管理，通过组织安全生产培训教育、开展消防灭火和储罐防泄漏演练，及时排查安全问题，确保员工生产安全。

(4) 关爱员工日常生活。公司工会注重开展关爱员工活动，组织慰问产假和住院治疗的员工。2017年争取上级工会帮助和发动员工自愿捐助，对因重大疾病生活困难员工资助14000多元。



(3) Strengthened Employees' Labor Protection. Highly attaching to safety management, we organized safety production training and education and carried out firefighting and storage tank anti-leakage drills to timely troubleshoot safety problems and thus to ensure the employees' safe production.

(4) Cared about Employees' Daily Life. Our labor union paid attention to carry out employee care activities and visited the employees in maternity leave or hospitalization. In 2017, with the support of higher-level labor union and by organizing employees' voluntary donations, we donated more than 14,000yuan to those employees who had difficulties in their life due to serious disease.



4. 社会公益事业

(1) 积极参与精准扶贫。近年来，宝施宝公司贯彻落实中央关于脱贫攻坚的决策部署，先后前往国务院扶贫办了解精准扶贫部署要求，随同全国工商联前往贵州省开展“万企帮万村”精准扶贫行动，帮助新疆等地实施扶贫项目，支持北海市开展科技扶贫活动，一年来累计捐赠价值46.38万元的宝施宝有机水溶肥，扶持贫困地区发展经济、脱贫致富，受到社会各界的好评。公司协助东兴市江平镇实施科技扶贫，发展红姑娘红薯等优势种植业，有效增加贫困户收入。

4. Social and Public Welfare Undertakings

(1) Proactively Participated in Targeted Poverty Alleviation. In recent years, we implemented the decisions and arrangements of the central government on poverty alleviation. We went to the Poverty Relief Office of the State Council to understand the deployment and requirements of targeted poverty alleviation, went to Guizhou province, together with All-China Federation of Industry and Commerce, to carry out the targeted poverty alleviation action "Ten Thousands of Enterprises to Help Villages" and helped Xinjiang in implementation of poverty relief projects, as well as provided support to Beihai city in poverty relief activities using technology. Over the past year, we donated an accumulative value of 463,800yuan of Penshibao organic water-soluble fertilizers to help poor areas develop the economy and get rid of poverty, which was highly appraised by the society. We provided support to Jiangping Town in Dongxing city in poverty relief using technology to develop the dominant plantation of "Red Girl" sweet potato, which effectively increased poor families' incomes.

(2) 开展捐资助学活动。2017年8月，公司与北海市教育局联合举行捐资助学仪式，为20名家庭困难优秀大学新生每人资助3000元，鼓励接受资助的同学勤奋学习，圆满完成学业，以优异成绩回报社会的关怀。



(2) Carried out Activities of Donation to Schools and Education. In August 2017, we, together with Beihai Bureau of Education, held an education donation ceremony, funding 3000yuan to each of 20 excellent university freshmen from poor families, to encourage the students to study hard and contribute to society with their excellent academic performances.



(3) 积极参加公益活动。

公司配合北海市和合浦县农业部门举办“放心农资下乡进村活动”。

公司在合浦县党江镇企坎村委举行扶贫捐赠和水产养殖技术培训活动。

公司在“博白县首届全民饮茶日系列活动”期间，出资赞助举办“喷施宝杯”团体茶艺邀请赛。

(3) Proactively Participated in Public Service Activities.

We coordinated with the agricultural sectors of Beihai City and Hepu County to hold the activity of sending qualified agricultural materials to countryside.

We carried out poverty relief donation and aquaculture techniques training activity in Qikan village committee in Dangjiang Town of Hepu County.

During “The 1st National Tea-Drinking Day Series Activities of Bobai County”, we sponsored the “Penshibao Cup” group tea art invitational.



公司组织党团员和员工代表参观记录习近平总书记考察北海为内容的“随习总书记的足迹看北海”图片展。
We organized party and league members and employee representatives to visit the pictures shows of “Experience Beihai along General-secretary Xi Jinping’ s Footprint” recording General-secretary Xi Jinping’ s visit to Beihai.



公司组织员工和共青团员参加海城区纪念“五四”运动98周年暨“文明海城”城市徒步健身走活动。
We organized employees and league members to participate in the 98th anniversary of “May Fourth” Movement of Haicheng District & “Civilized Haicheng” urban fitness hiking activity.



Social Appraisal 社会评价



Media Coverage

媒体报道

人民网2017年1月4日发表题为《广西喷施宝连续九年在各省区进行试验示范》报道：

全国农业技术推广服务中心谢建华副主任在2016年叶面肥田间试验技术培训班讲话中用了“三个一切”对喷施宝公司的发展历程给予了肯定。一是时间可以证明一切。喷施宝公司从最初的一家小作坊企业逐渐成长为一家具有一定规模的农业科技类企业，走出了一条依靠科技创新、坚持服务农业的发展路子，喷施宝公司为农业技术推广事业做出的贡献是可敬和可信。二是数据说明一切，通过全国农业技术推广服务中心连续多年来与喷施宝公司共同进行的试验示范数据证明，增产增收效果明显。三是前景表明一切。未来农业发展将逐步由单纯注重数量向注重质量、效益和竞争力转变，生态环保、绿色安全、科技创新将是可持续农业发展的重点，喷施宝公司提出的立体施肥模式、套餐式产品搭配便是一种在产品理念和定位上的创新，相信未来公司的发展将迸发更加蓬勃的力量。

On 4 April 2017, People' s Network (www.people.com.cn) published a report titled Guangxi Penshibao Co., Ltd Has Conducted Experimental Demonstrations for 9 Consecutive Years in Provinces and Regions of China:

At 2016 Training Class on Foliage Fertilizer Field Experiment Technique, deputy director Xie Jianhua from NATESC affirmed Penshibao Company' s development history by using three "everything" in his speech. Firstly, time can prove everything: Penshibao Company gradually grows into a fairly large scale agricultural science and technology enterprise from a small workshop, successfully creating a development path by using technology innovation and adhering to serve the agriculture. Penshibao Company' s contributions to agricultural technology extension are trustable and respectable. Secondly, data can tell everything. From the data of experimental demonstrations between NATESC and Penshibao Company for many years, it proves that yields and incomes are increased obviously. Thirdly, prospects show everything. Future agricultural development will gradually change to emphasis on quality, benefit and competitiveness from simple emphasis on quantity. And eco-environmental protection, green and safe demands and technological innovation will become the key point of sustainable agricultural development. The 3D fertilizing mode and packaged product mix proposed by Penshibao Company exactly mark innovations in product concept and positioning. It is believed that the future development of Penshibao Company will burst out a more vigorous power.

人民日报2017年2月5日11版刊登题为《广西喷施宝增产增效》报道：

记者从全国农业技术推广服务中心获悉：广西喷施宝已累计在27个省（区、市）对31种作物开展试验示范项目260个，在粮食作物增产增效、经济作物提质增效方面效果显著，7种经济作物增产在12%以上，增收在10%以上。近日，广西喷施宝股份有限公司被确定为国家知识产权优势企业。

On 5 February 2017, People' s Daily published a report titled Guangxi Penshibao Co., Ltd on Increasing Yield and Effect at its 11th page:

The reporter learned from NATESC, Guangxi Penshibao Co., Ltd has carried out 260 experimental demonstration projects in 27 provinces (regions, cities) accumulatively for 31 crops, and has achieved obvious results in yield and effect of grain crop, and quality and efficiency of commercial crops. 7 kinds of commercial crops realize yield increase by 12% at and income increase by 10% at least, respectively. Recently, Guangxi Penshibao Co., Ltd was rated as National Intellectual Property Advantage Enterprise.

人民网2017年4月3日发表题为《广西喷施宝公司出席第四届国际北极论坛》报道：

3月29-30日，第四届国际北极论坛在俄罗斯阿尔汉格尔斯克市举行，广西喷施宝公司董事长王缉东全程参加本届论坛会议各项活动，与各国商界代表就加强合作进行广泛交流，还受到汪洋副总理亲切接见并合影留念。王缉东表示，喷施宝公司作为中国水溶肥品牌企业和联合国全球契约组织成员企业，将充分发挥喷施宝系列产品所具有的高效、安全、低碳、环保等优势，努力为丝绸之路沿线以及其他国家和地区绿色生态农业发展提供服务。

On 3 April 2017, People' s Network (www.people.com.cn) published a report titled Guangxi Penshibao Co., Ltd Attended the 4th International Arctic Forum:

During 29-30 March, the 4th International Arctic Forum was held in Arkhangelsk city. Chairman Wang Jidong of Penshibao Company took part in all activities of the forum, exchanging with representatives in business circles of various countries on how to strengthen cooperation. Mr. Wang Jidong was warmly received by Vice-Premier Wang Yang and took a group photo. Mr. Wang Jidong stated that Penshibao Company, as a water-soluble fertilizer brand enterprise in China and a UNGC member enterprise, will give full play the advantages of Penshibao series products in high efficiency, safety, low-carbon and environmental protection, to serve the countries along the Silk Road and other countries and regions in the aspect of green ecological agricultural development.

人民网2017年5月23日发表题为《二十多国华文媒体聚焦广西喷施宝公司》报道：

5月22日，由国务院侨务办公室和中国新闻社组织的“文化中国-2017海外华文媒体广西行”采访团前来广西喷施宝股份有限公司，采访该公司坚持低碳环保理念，促进绿色农业发展，积极参与“一带一路”建设等成果。记者们认为，喷施宝公司积极参与国家倡导的“一带一路”部署，具有得天独厚的优越条件。喷施宝系列产品绿色环保、功效明显，符合国家农业发展方向，对全球可持续发展将起到促进作用。

On 23 May 2017, People's Network (www.people.com.cn) published a report titled Chinese Media from over 20 Countries Concentrate on Guangxi Penshibao Co., Ltd:

On 22 May, "Cultural China-2017 Overseas Chinese Media's Travel to Guangxi" interview group, organized by Office of Overseas Chinese Affairs of the State Council and China News Agency visited Guangxi Penshibao Co., Ltd to interview Penshibao Company's achievements in persistence in low-carbon environment protection concept, promotion of green agricultural development and active participation in "Belt & Road" construction. The reporters believed that Penshibao Company had unique advantageous conditions in participation in the "Belt & Road" Initiative of the state. With the features of green environmental protection and obvious efficacy, Penshibao series products meet the state's agricultural development direction and play a promoting role in global sustainable development.

人民网2017年6月13日发表题为《广西喷施宝助推宁夏硒砂瓜产业大显神威》报道：

最近，素有“中华肥王”美誉的广西喷施宝水溶肥，救活了100余万株硒砂瓜苗，在宁夏著名的“中卫硒砂瓜”产区传为佳话。……截止目前，这批西瓜陆续结果，预计在7月初第一批使用过喷施宝有机水溶肥的西瓜即可上市。就目前长势来看，瓜农预计每亩产量预计比往年增加500-1000斤左右，为瓜农创造了更好的经济价值。

On 13 June 2017, People's Network (www.people.com.cn) published a report titled Guangxi Penshibao Co., Ltd Plays an Important Role in Boosting Ningxia's Selenium-contained Watermelon Industry:

Recently, Guangxi Penshibao water-soluble fertilizer, reputed as "Fertilizer King of China, revised more than 1,000,000 selenium-contained watermelon seedlings, which was highly appraised in "Zhongwei Selenium-contained Watermelon" production area in Ningxia Province. By now, these watermelons bear fruits in succession. It is expected that the first batch of watermelons which have applied Penshibao organic water-soluble fertilizer will appear on the market in early July. From the current growth status, it is expected that the output of melon per mu will increase by 250-500kg or so than that of previous years, creating better economic value for the melon farmers.

人民网2017年6月23日发表题为《广西喷施宝有机水蜜桃示范园喜获丰收》报道：

广西喷施宝公司陕西营销团队与当地水蜜桃种植户协商，创办喷施宝有机水蜜桃示范园，推广具有绿色环保、降解农药残留等多功能的喷施宝系列产品。通过对水蜜桃树施用叶面肥以及平衡型、高钾型等喷施宝有机水溶肥，今年结出的水蜜桃品质和产量明显提高，果型美观、色泽艳丽、肉质鲜嫩、汁多味甜。品尝过这种水蜜桃的顾客都有“吃一口甜半宿，喋一个想一年”的感觉。

On 23 June 2017, People's Network (www.people.com.cn) published a report titled Guangxi Penshibao Organic Juicy Peach Demonstration Park Has a Good Harvest:

Shaanxi marketing team of Guangxi Penshibao Co., Ltd collaborated with local juicy peach planters to set up Penshibao organic juicy peach demonstration park for the purpose of popularizing Penshibao series products that are of

green environmental protection and degradation of pesticide residues and other functions. After applying foliage fertilizer and balanced-type and high-potassium type Penshibao organic water-soluble fertilizers to juicy peach trees, the juicy peach quality and yield this year obviously increase, with nice fruit size, bright color, fresh meat, rich juice and sweet taste. Those customers who eat the juicy fruits really want to have more.

人民网2017年8月30日发表题为《广西喷施宝新疆棉花化肥减量增效试验成效明显》报道：

在8月24-25日举办的新疆自治区化肥减量增效现场技术培训班期间，全国农业技术推广服务中心处长辛景树与新疆自治区农业厅、土肥站等领导专门参观喷施宝棉花化肥减量增效试验示范区后，对试验示范取得的明显效果给予了充分肯定。辛景树在技术培训班大会讲话中表示，从喷施宝公司在新疆的试验示范结果表明，喷施宝含腐植酸有机水溶肥对化肥减量增效、改良土壤、提高作物品质等都显示了明显效果。

On 30 August 2017, People's Network (www.people.com.cn) published a report titled Experiment of Chemical Fertilizer on Xinjiang Cotton by Guangxi Penshibao Co., Ltd Achieves Obvious Result in Reducing Application Amount and Increasing Effect:

During the on-site technique training class on "reducing application amount of chemical fertilizer and increasing effect" held in Xinjiang Uygur Autonomous Region from 24 August to 25 August, division chief Xin Jingshu of NATESC and leaders from Agriculture Department and Soil & Fertilizer Station of Xinjiang Uygur Autonomous Region especially visited Penshibao experimental demonstration area and fully affirmed the obvious results of the demonstration. At the training class, Mr. Xin Jingshu stated that the experimental demonstration results in Xinjiang by Penshibao Company show that Penshibao organic water-soluble fertilizer with humic acid has an obvious effect on reducing application amount of chemical fertilizer and increasing effect, and on soil and crops improvements.

人民网2017年11月15日发表题为《广西喷施宝东北种植富硒大米喜获成功》报道：

记者在广西喷施宝公司了解到，继去年在我国南方的广东省海丰县应用“康熙宝”有机水溶肥进行富硒大米种植试验获得成功后，今年在黑龙江省七星农场又传来好消息，由该农场君垦农业种植合作联社开发的东北长粒香富硒大米经有关机构检测，硒含量符合国家富硒大米标准。

On 15 November 2017, People's Network (www.people.com.cn) published a report titled Planting of Selenium-rich Rice in Northeast Has a Good Harvest After Application of Penshibao Products:

The reporter learnt from Penshibao Company that after the planting experiment of selenium-rich rice by applying Penshibao's "Kangxibao" organic water-soluble fertilizer in Haifeng County of Guangdong Province in Southern China achieved success last year, there was good news from Qixing Farm in Heilongjiang Province this year. After being tested by relevant authorities, the northeast long grain fragrant selenium-rich rice developed by Junken Agricultural Planting Cooperative Association of Qixing Farm meets national selenium-rich rice standard in selenium content.

Company Honors

企业荣誉



Expectations of Corporate Responsibility Fulfillment

企业履责展望



党的十九大对推进绿色发展、大力实施乡村振兴战略作出重要部署，喷施宝公司将坚持履行企业社会责任，充分发挥喷施宝品牌优势，为促进生态环境建设和农业可持续发展作出新贡献。

（一）坚持绿色发展理念，推动企业持续发展。公司将把“以农为本，低碳环保”的理念，融入国家的发展理念，为促进农业可持续发展作出积极贡献。

（二）充分发挥品牌优势，促进农业提质增效。公司将根据国家大规模推进高标准农田建设的目标，充分发挥促进农作物增产增收的品牌优势，助力加快质量农业发展。

（三）加大技术培训力度，推进立体施肥模式。公司将通过加强农技推广和科学施肥培训，继续配套完善立体施肥模式，扩大产品试验示范，更好地提高农业质量和效益。

（四）坚持履行社会责任，积极参与扶贫开发。公司将认真总结多年来开展科技扶贫的成功经验，为配合打赢脱贫攻坚战、全面建成小康社会贡献力量。

The 19th National Congress of the Communist Party of China made an important deployment for the strategy of boosting green development and vigorously implementing rural revitalization. Panshibao Company will persist in fulfilling its corporate social responsibility and give full play to Panshibao brand advantages, to make a new contribution to promoting eco-environmental construction and agricultural sustainable development.

(1) Continue the concept of green development to boost corporate sustainable development. We will integrate the concept of "Agriculture-oriented, Low-carbon Life" into the development concept of the state to make a positive contribution to boosting agricultural sustainable development.

(2) Give full play to brand advantages to promote agricultural quality and effect improvements. According to the state's objective on advancing construction of

massive high-standard croplands, we will give full play to our brand advantages in boosting crop yield and income increases in upgrading development of quality agriculture.

(3) Intensify technical training and advance 3D fertilizing modes. Through strengthening agricultural technology extension and scientific fertilizing training, we will continue improving the 3D fertilizing modes, expanding product experimental demonstration to better upgrade agricultural quality and benefit.

(4) Stick on fulfilling our social responsibility and proactively participate in poverty alleviation through development. We will earnestly summarize our successful experiences in carrying out poverty alleviation using technology over the past years to make a contribution to eliminating poverty and building a moderately prosperous society in all aspects together.





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