

CSR REPORT

UNGC 2018

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A background image of a smiling woman wearing traditional Burmese attire, including a colorful, ornate headdress and a white blouse with a decorative sash. The image is faded and serves as a background for the text.

A. SUMMARY

SUMMARY

Greeting from 'AUTHENTIC MYANMAR TRAVEL & DMC' !

I allow explaining you that AUTHENTIC MYANMAR is a well-established travel agency based in MYANMAR of which I'm FOUNDER & CEO.

I have personally had over twenty two years' experience in Myanmar Tourism Industry and speak English, French and Spanish languages and have a knowledge 200 cities while traveling 30 and more countries in the world.

I have a fully qualified team, committed to operate a 24/7 hotline at our office to respond your needs.

AUTHENTIC MYANMAR is a member of GLOBAL COMPACT, ASTA, UMTA and THE CODE.

Our organization is Travel/Destination Management Company and we are dealing for Incentive, Cruise, Student education trips, MICE, Bird watching, Bike tour, Religious tour and special trip for Honeymooners.

Responsible travel and ethical tourism is our objective and we design the new products constantly for our business partners.

AUTHENTIC MYANMAR TRAVEL is also involved in CSR and ethical business practices and had started the foundations to help the children from our country.

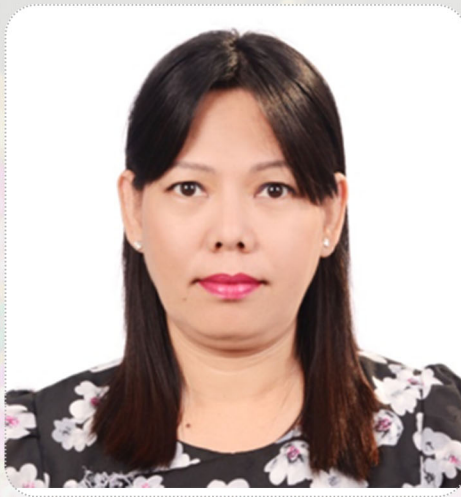
Please go on Facebook: (SOLIDERITE-ENFANCE-BIRMANIE / THATOE LIBRARIES FOUNDATION) for full details of our activities.

Thanks to our customers for indirectly supporting a program that brings the advantages of primary education to some of Myanmar's neediest children, assuring them a better, brighter future. As our business expands, our outbound service starts this year.

Our products are designed for Europe, England, Canada, US, Japan and South-East Asia countries. Our focus customer is Myanmar People.

Please click on this link: (www.facebook.com/authenticmyanmar.outbound.tour) for detail of our services.

A SIX year BUDGET & business plan project will be introduced to the tourism stakeholders' end of year 2018.



The Role

CEO of Authentic Myanmar Travel & DMC is a key figure of school construction projects. She is primarily responsible for the overall successfulness of delivering the projects, reaching set targets both safely and correctly.

She must be able to perform effectively within tight time-scales, keep within strict budgets and create a good relationship throughout the constructions.

She manages a set of service deliveries, which must be achieved on time to ensure all activities in the schedule, are completed in time. To overcome certain task, volunteers must show initiative and be able to find ways to best adapt a situation to provide a successful overall critical path analysis.

Encouragement of excellence and quality in work will lead to good results of our projects.

Responsibilities

- Plan the delivery of the projects at hand.
- Manage the day-to-day working, utilization, implementation and technical consultants engaged on communities & volunteers assignments.
- Maintain and update project reporting, checkpoints and financial reporting to a high standard.
- Develop contacts with local authorities within each account during the implementation phase.
- Produce reports on each project at agreed intervals, and whenever substantive actions are required.



Our Management approaches

- Management by local communities
- Delegation of Management
- Decentralization

Our school constructions strategy:

- The Classic & Shelter school Building

Approach:

- Administration provides roof
- Communities complete building

Expected Results

- Low cost
- Quick implementation
- Community appropriation
- Massive production

Actual Results

- Very low cost
- Quick implementation
- Second-class status



Charitable commitment to our communities

Everything we do is driven by our charitable commitments.

We're committed to supporting children educational process, making them stronger and ensuring we are a little bit part of their success.

Safety is our priority and we call upon the volunteers during our school construction projects especially the parents of the children from the primary school. We offered delicious food made by the labor house wives to the volunteers.

All schools we have constructed are recycle materials and reusable items. With the help of volunteers from the villages, we could reduce our cost and buy the school materials for the children.

Roles & Responsibilities of donors and volunteers involved in school constructions

We have overall responsibility for the successful planning, execution, monitoring, control and closure of our school projects.

B. CSR ACTIVITIES

“COOPERATE SOCIAL RESPONSIBILITY”

Objective of our school construction is to make better future of our new generation.

Our synopsis

We do believe that education is the foundation of development. The Irrawaddy Delta is often facing the storm and the schools administrator does not have enough budgets to renovate or reconstruct it. The community has very low-income that they cannot collect the resources to build good school building.

That's the reason why, we have chosen the primary schools project in order to help the children to come and study their lessons at school in regular basis.

We have been constructed better school building for three places of Irrawaddy Delta region.

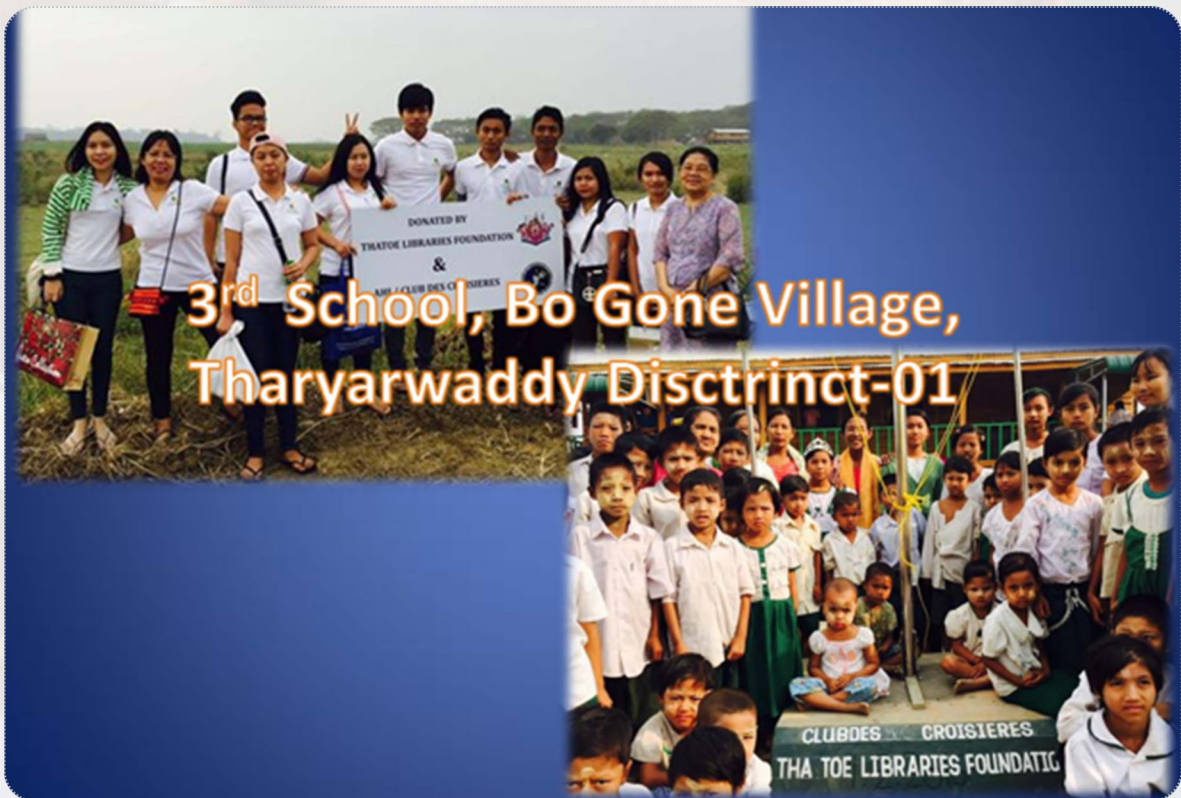
Our first primary school has been constructed in Shan Quen village, Irrawaddy Division – with higher walls to make the rooms bright, safe and child-friendly as far as possible. It aims to achieve the innovation with local technologies, which include earthquake reinforcement in the construction and natural light inside the rooms. That school construction was under the management of local communities with sustainability schemes. Local people are involved in that project.





Our second primary school has been constructed in Tha Man Gyi village, Irrawaddy Division – with larger rooms and has space for the children and safety system is the priority of that project. It also aims to achieve the job for local labor workers living in that village and the innovation with local technologies, which include earthquake reinforcement in the construction and natural light inside the rooms.

Our third primary school has been constructed in Tha Man Gyi village, Irrawaddy Division – after a terrible flood of 2016 in Myanmar, due to the urgent needs for the primary school children, we had to choose the unfinished school construction by using the wood materials in order to build a larger building with open class rooms.



Meanwhile, we could provide the schools materials, rain water storage tanks plus the safety toilet system for that project as we had to prioritize the urgent need for children.

All these school constructions were under the management of local communities with sustainability schemes. Local people are involved in that project.

A few inspirational people for the realization of our school projects



1ST CONSTRUCTION				EXCHANGE RATE- \$
30' X 90 ' DONATION OF THAMAN GYI SCHOOL MATERIAL EXPENSES LIST-2013				1220
No	PRODUCT TYPE	QUALITY & MEASUREMENT	PRICE	TOTAL
1	Signboard	1 pcs	25,000	25,000
2	Car Transportation	collective taxi	210,000	210,000
3	Labour Charges (60 Days)	Labour Leader (3) Pax	25,000	1,500,000
		Labour Senior Supervisor (1)Pax	20,000	1,200,000
		Labour Junior Supervisor (3 Pax)	55,000	9,900,000
		Labour Basic (25 Pax)	4,000	6,000,000
4	School Toilet	3 pcs	91,000	364,000
5	Desk for Students	50 pcs	30,000	1,500,000
6	Desk for Teachers	5 pcs	50,000	250,000
7	White Board	4 pcs	25,000	100,000
8	PVC Pipe + Accessories	3 sets	125,000	125,000
9	Transport & Labour charges	2 sub	58,000	58,000
10	BRICK	25000 pieces	75	1,875,000
11	General Accessories for School (Nail, Zinc Roof, Prague, Bracket, Cement(26bgs).	1 set	8,725,000	8,725,000
12	Paint + Accessories	1 set	578,000	578,000
13	Celling 30' X 90 '	8 sub	95,000	760,000
14	WOOD (for main pile) 6" x 0.5"	1033 ft	400	413,200
15	WOOD	220 ft	820	180,400
16	WOOD	6000 ft	320	1,920,000
17	Ready Made Set (Main Entrance)	15 sets	34,200	513,000
18	Ready Made Set (Windows)	20 sets	35,000	700,000
19	2' Brick pillars shoe SCL + Labour & Transport Fees	24 sets	750,000	750,000
20	General uses for Ceremonie			780,000
TOTAL BALANCE IN KYATS				38,426,600
TOTAL BALANCE IN \$				31,497.21

2ND CONSTRUCTION 30' X 90' DONATION OF THAMAN GYI SCHOOL MATERIAL EXPENSES LIST-2015				EXCHAGE RATE- \$
				1250
No	PRODUCT TYPE	QUALITY & MEASUREMENT	PRICE	TOTAL
1	Signboard	1 pcs	33,000	33,000
2	Car Transportation	collective taxi	500,000	500,000
3	Labour Charges (60 Days)	Labour Leader (3) Pax	30,000	1,800,000
		Labour Senior Supervisor (1)Pax	21,000	1,260,000
		Labour Junior Supervisor (3 Pax)	6,000	1,080,000
		Labour Basic (15 Pax)	4,000	3,600,000
4	School Signboard 6' x 3'	1 pcs	45,000	45,000
5	School Toilet	3 pcs	170,000	510,000
6	Desk for Students	30 pcs	30,000	900,000
7	Desk for Teachers	3 pcs	50,000	150,000
8	White Board	4 pcs	25,000	100,000
9	PVC Pipe + Accessories	2 set	850,000	850,000
10	Transport & Labour charges	0.5 sub	49,000	49,000
11	BRICK	20000 pieces	75	1,500,000
12	General Accessories for School (Nail, Zinc Roof Praque, Bracket, Cement(26hes)	1 set	1,250,000	1,250,000
13	Paint + Accessories	1 set	645,000	645,000
14	Celling 30' X 90 '	8 sub	100,000	800,000
15	WOOD (for main pile)	90 ft	2,000	1,440,000
16	Service Fees for Wood Cutting	90 ft	134	42,880
17	WOOD (for main pile) 6" x 0.5"	1033 ft	400	413,200
18	WOOD	350 ft	820	287,000
19	WOOD	8500 ft	450	3,825,000
20	Transportation Fees for wood carrying	5 times	30,000	150,000
21	Ready Made Set (Main Entrance)	15 sets	34,200	513,000
22	Ready Made Set (Windows)	20 sets	35,000	700,000
23	2' Brick pillars shoe SCI + Labour & Transport Fees	30 sets	980,000	980,000
24	General uses for Ceremonie			780,000
TOTAL BALANCE IN KYATS				24,203,080
TOTAL BALANCE IN \$				19,362.46

3RD CONSTRUCTION 30' X 18' DONATION OF BO KYONE SCHOOL MATERIAL EXPENSES LIST-2016				EXCHANGE RATE- S
				1290
No	PRODUCT TYPE	QUALITY & MEASUREMENT	PRICE	TOTAL
1	Donated Signboard	1 pcs	33,000	33,000
2	Water Pump + Compressor + Engine	1 pcs	198,000	198,000
3	Myanmar National Flag 5' x 3'	1 pcs	6,500	6,500
4	Car Transportation	24 seater	320,000	320,000
5	Labour Charges (20 Days)	Labour Leader (1) Pax	10,000	200,000
		Labour Senior Supervisor (1)Pax	7,000	140,000
		Labour Junior Supervisor (3 Pax)	6,000	360,000
		Labour Basic (5 Pax)	4,000	400,000
6	School Signboard 6' x 3'	1 pcs	45,000	45,000
7	School Toilet	2 pcs	190,000	380,000
8	Desk for Students	25 pcs	30,000	750,000
9	Desk for Teachers	1 pcs	50,000	50,000
10	White Board	2 pcs	25,000	50,000
11	Brick pillars shoe SCI for Signboard and Flag	1 set	50,000	50,000
12	Sunshake 7' x 8'	2 pcs	58,000	116,000
13	School Flag (Steel)	1 pcs	35,000	35,000
14	Steel Tank 4' x 4'	1 pcs	350,000	350,000
15	PVC Pipe + Accessories	1 set	375,030	375,030
16	GRAVEL + Transport & Labour charges	0.5 sub	49,000	49,000
17	BRICK	4000 pices	75	300,000
18	General Accessories for School (Nail, Zinc Roof, Prague, Bracket, Cement)(26bgs)	1 set	428,000	428,000
19	Paint + Accessories	1 set	145,270	145,270
20	Celling 30' X 18'	5 sub	100,000	500,000
21	WOOD (for main pile) 4" x 4"	15 ft - 8 pices	1,875	225,000
22	Service Fees for Wood Cutting	15 ft - 8 pices	134	16,080
23	WOOD (for main pile) 6" x 0.5"	1033 ft	400	413,200
24	WOOD (6 x 1.5)" + (5x2)" + (3x1.5)"	114 ft	820	93,480
25	WOOD 6" x 1.5"	2267 ft	380	861,460
26	WOOD (5 x5)" + (4x2)" + (3x2)" + (5x2)" + (3x0.5)"	1144 ft	755	863,720
27	WOOD (5 x5)" + (4x2)" + (4x3)" + (5x2)"	315 ft	1,252	394,380
28	Transportation Fees for wood carrying	1 time	30,000	30,000
29	Ready Made Set (Main Entrance) 6' x 3'	2 sets	34,200	68,400
30	Ready Made Set (Window) (3.6' x 4' - 2 slide)	10 sets	199,500	199,500
31	2' Brick pillars shoe SCI + Labour & Transport Fees	11 sets	89,000	89,000
32	General uses for Ceremonie			473,800
TOTAL BALANCE IN KYATS				9,008,820
TOTAL BALANCE IN S				6,983.58

CSR activities of Authentic Myanmar :

- **CLEANING MONASTERY COMPOUND** / Organized on **Saturday, 13 July 2013**
Our team united to clean the SU TAUNG PYAYT monastery of PAZUNDAUNG quarter, Yangon for the whole day.

CLEANING MONASTERY COMPOUND Organized on Saturday, 13 July 2013



- **FIRST RUBBISH CLEANING CAMPAIGN** / Organized on **Sunday, 28 July 2013**
We organized for rubbish cleaning campaign at Holy SHWEDAGON PAGODA, Yangon, Myanmar. Our colleagues from tourism industry joined in this first rubbish cleaning event. A team of 60 people collected the rubbish spread around SHWEDAGON PAGODA during the morning.

FIRST RUBBISH CLEANING CAMPAIGN Organized on Sunday, 28 July 2013



- **BLOOD DONATION CEREMONY** / Organized on **Sunday, 22 September 2013**
We organized the blood donation ceremony at Yangon General Hospital to welcome the World Tourism Day. Some people from tourism took part in this first event.

BLOOD DONATION CEREMONY Organized on Sunday, 22 September 2013



• **SECOND RUBBISH CLEANING CAMPAIGN** / Organized on **Thursday, 30 July 2013**

We organized for rubbish cleaning campaign at MINGUN tourist site, Mandalay Division, Myanmar. Members of Tourist Guide Association from Mandalay and some children from MINGUN tourist site joined in this second rubbish cleaning event.

A team of 60 people collected the rubbish spread all tourist site area of MINGUN the whole morning



• **VOICE DONATION FOR RECENT FLOOD VICTIM** / Organized on **Sunday, 02 August 2015**

We organized for the collection of donations for the flood victims had concluded successfully today at MYO MA MARKET, PYIN OO LWIN, MYANMAR. Our team sang the national songs together for two hours plus two hours continuously to be able to offer 'our voice donation' and collect the donations from donors.



- Team Authentic Myanmar's Participation in the Public Awareness Campaign of UMTA / Organized on [Sunday, 07 Feb 2016](#)

Team Authentic Myanmar participated in the "1st Public Awareness Sticker Campaign" organized by the Union of Myanmar Travel Association held recently in Yangon.

During this mass action more than 150 members of the tourism community participated and circulated awareness raising stickers against public nuisance actions such as jumping the queue, spitting, smoking in public places etc.. among taxi drivers, public transport workers and tourist vehicle rental enterprises. Stickers were also posted on public buildings and hotels too for the benefit of the general public.

This public awareness campaign is the first of its kind organized by UMTA with plans to follow up with similar campaigns at other popular tourist sites around the country.

Tentatively, similar campaigns are planned to be held in Bagan, Mandalay and Shan State on February 12th. Other popular tourist sites, such as Mawlamyine, Hpa-an and Kyaikhtiyo will be following later.

Team Authentic Myanmar is proud to announce that it is ready to participate in other public awareness campaigns organized by UMTA as part of its "Corporate Social Responsibility" process

UMTA-PUBLIC STICKER CAMPAIGN
Organized on [Sunday, 07 Feb 2016](#)



Participation in the Public Awareness Campaign of UMTA
Organized on [Sunday, 07 Feb 2016](#)



- CLOTHES DONATION - MYANMAR CHRISTIAN FELLOWSHIP OF THE BLIND CARE / Job done on [Friday, 19 Sep 2016](#)

Donation the clothes for the children and the money.



- Donation to the primary students Zalone Distinct, Irrawaddy Division/
Organized on [Monday, 03 July 2017](#)



- BAGS DONATION – AT MA-U, SAGAING, BURMA /
Organized on [Sunday, 14 May 2017](#)
Rest House & Bags donation for the students at Ma-U Village, Sagaing, Burma.



- OUR THOUGHT AND OUR PRAYERS / Organized on [Monday, 16 November 2015](#)
According to our Buddhist tradition, we lighten the candles and observed a minute of silence and present our condolences to the memory of the fallen, and our best wishes for recovery to the injured who have suffered acts of terrorism on Friday 13 November in PARIS . Our thoughts & prayers for the victims.



• **SHARING KNOWLEDGE – WE PROTECT CHILDREN FROM SEX TOURISM**

Job done on [Wednesday, 20 Aug 2014](#)


AUTHENTIC MYANMAR Travel & Tours translated the module for protection children from sex tourism into MYANMAR LANGUAGE to be able to share the knowledge among Myanmar People.

The original and translation can be seen on our Facebook pages.

SHARING KNOWLEDGE – WE PROTECT CHILDREN FROM SEX TOURISM
Job done on Wednesday, 20 Aug 2014

Six Criteria of The Code
To be implemented by all members of The Code

1. **To establish a policy and procedures** against sexual exploitation of children;
2. **To train employees** in children's rights, the prevention of sexual exploitation and how to report suspected cases;
3. **To include a clause in contracts** throughout the value chain stating a common repudiation and zero tolerance policy of sexual exploitation of children;



• **VOICE DONATION – MYANMAR CHRISTIAN FELLOWSHIP OF THE BLIND CARE**

Job done on [Friday, 12 Dec 2014](#)

We realized our plan for an audio library for vision impaired children at the 'Myanmar Christian Fellowship of the blind care' facility this week.

The plan is for the team of AUTHENTIC MYANMAR to select a Myanmar language fiction or any interesting book and to record their voices on audio tapes which will then be donated to the facility for the enjoyment of the unfortunate children.

VOICE DONATION – MYANMAR CHRISTIAN FELLOWSHIP OF THE BLIND CARE
Job done on Friday, 12 Dec 2014



• **PARTICIPATION BY AUTHENTIC MYANMAR TEAM IN THE ACTIVITIES OF FREE FUNERAL SERVICES SOCIETY / Participated on Saturday, 28 June 2015**

Authentic Myanmar Team joined in the volunteer activities of the Free Funeral Services Society on 28th June 2015(Saturday) as part of its commitment to be a responsible partner in the lives of Myanmar community.

We intend to participate every Saturday during the month of June, 2015.

PARTICIPATION BY AUTHENTIC MYANMAR TEAM IN THE ACTIVITIES OF FREE FUNERAL SERVICES SOCIETY
Participated on Saturday, 28 June 2015



THE CSR TRAINING ACTIVITIES OF FREE FUNERAL SERVICES SOCIETY
Participated on Saturday & Sunday, 28-29 November 2015



C. MEMBER ACTIVITIES

“Member activities & Formation in regards of HR Development”

AUTHENTIC MYANMAR PARTICIPATION OF TOURISM ACTIVITIES

Booming Tourism With the Flow Of New Government / On Sunday, 05 June 2016



AUTHENTIC MYANMAR PARTICIPATION OF UMTA ACTIVITIES

JAPAN JATA EXPO / On Friday 26 September 2014



09 June 2016

ချင်းပြည်နယ်၊ ကန်ပက်လက်မြို့၊ ခရီးသွားဖွံ့ဖြိုးတိုးတက်ရေးအလုပ်ရုံဆွေးနွေးခွဲ 20



11 July 2016

အန္တရာယ်ကင်းပရိတ်တော် နာယူခြင်း



MITM PARTICIPANT THANKING DINNER /
On Saturday 10 December 2016



AIR TICKETING COURSE /
On Monday, 15 August 2016



ပြည်တွင်းဘုရားဖူးနှင့် ခရီးသွားဝန်ဆောင်မှုအလုပ်ရုံဆွေးနွေးပွဲ
On Saturday 16 July 2016



DPTOA ANNUAL GENERAL MEETING /
On Sunday, 02 July 2016

MEETING WITH FRENCH MINISTER OF FOREIGN AFFAIRS FOR INTERNATIONAL ECONOMY & TOURISM
On Monday, 15 August 2016



“Member activities & Formation in regards of HR Development”

SG ACTIVITIES : Martyr day / On **Tuesday 19 July 2016**



MINISTRY OF HOTEL AND TOURISM MEETING (NAYPYITAW)/ On **Sunday, 04 October 2015**



Destination Management & Sustainable Tourism Workshop / On **Thursday, 22 June 2017**

Destination Management & Sustainable Tourism Workshop

Daw Hnin Win Aung Director Authentic Myanmar T & T	Daw Key Thwe Soe MD Assistant Tour T & T	U Kyau Min Hla Joint Secretary HTF	U Aung Tun Lin Chairman MICA	U Mya Gyi Vice Chairman MPTA	Yangon City Development Commission

Purpose
To find out the mutual understandings among the ministries, local authorities, associations, communities, private sectors and all the stakeholders for the sustainable and systematic developments of the Tourist destinations in Myanmar.

Venue : UMFCCI, Mingalar Hall, 1st Floor
Date : June 22, 2017 (Thursday)
Time : (10:00 am) to (4:00 pm)



ADVERTISEMENT FOR UMTA-MANDALAY BRANCH ACTIVITIES /
On Thursday 13 April 2017



Sticker campaign in Mandalay /
On Sunday, 28 February 2016



Under UMTA Brand (ITB) BARMEN, GERMANY /
On Saturday, 13 June 2016



MITM (YANGON) ROSE GARDEN HOTEL / On Saturday-Sunday, 11~12 February 2017

SG ACTIVITIES : Martyr day / On Tuesday, 19 July 2016



Myanmar Training Development Expo - 2016



MITM(MANDALAY) DIAMOND PLAZA / On Thursday-Friday, 12-13 January 2016



3RD SCHOOL OPENING CEREMONY / On Sunday, 28 February 2016



DESTINATION COMPETITIVENES & MARKETING STRATEGIES WORKSHOP /
On Saturday, 05 May 2018



DESTINATION COMPETITIVENES & MARKETING STRATEGIES WORKSHOP /
On Saturday, 05 May 2018



DESTINATION COMPETITIVENES & MARKETING STRATEGIES WORKSHOP /
On Saturday, 05 May 2018



END OF THE REPORT