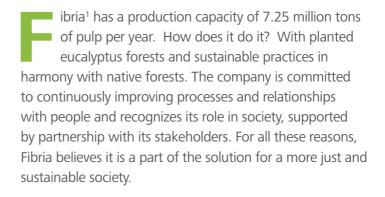
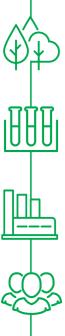


Infographic Our Business



In this infographic, you will learn about our main highlights in numbers and results, the advances in the Long-Term Goals, and see details on the main stages of our production process. To learn more about our performance in 2017, visit www.fibria.com.br/r2017.



¹ To learn more about the shareholders agreement between Fibria and Suzano, signed in March 2018, see the 2017 Report (www.fibria.com.br/r2017)

Main highlights of the year

HECTARES of forests

of planted forests

of environmental preservation and conservation areas

for other uses (ex. roads)



Fibria's Pulp End Use



Tissue Paper



Printing and Writing



Specialty Papers



Net Revenue:

BILLION

of pulp sold

EBITDA: **BILLION**

* Includes contract with Klabin.



Exports to **COUNTRIES**

COMMERCIAL

- **OFFICES** • Lustenau (Austria)
- Hong Kong (China)
- Miami (USA)



INDUSTRIAL UNITS*

- Aracruz (Espírito Santo state)
- Jacareí (São Paulo state)
- Três Lagoas (Mato Grosso do Sul state)
- 50% Veracel (Bahia state)







ASIA

CUSTOMER SATISFACTION:



EMPLOYEES

OUTSOURCED **WORKERS**



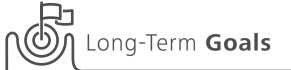
SUSTAINABILITY INDICES

- Dow Jones Sustainability Emerging Markets Index (DJSI Emerging Markets)
- Índice de Sustentabilidade Empresarial (ISE - Corporate Sustainability Index) - B3



CERTIFICATIONS

- Sarbanes Oxley (SOX)
- Forest Stewardship Council (FSC®)
- Cerflor/Programme for the **Endorsement of Forest** Certification (PÉFC)
- · ISO 9001
- ISO 14001



OPTIMIZE THE USE OF NATURAL RESOURCES

SDG 1 2 8 9 12 15

GOAL: Reduce by one third the amount of land needed for pulp production

2017 Result: 11.8 tons of pulp per hectare per year

(potential new clones effectively recommended for commercial plantations)



Fibria is working to increase productivity per hectare with the new clones planted using new forest management techniques.

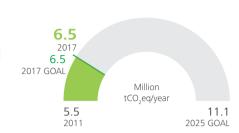
CONTRIBUTE TO MITIGATION OF THE GREENHOUSE EFFECT

SDG 8 9 11 12 13 15

GOAL: Double carbon absorption from the atmosphere³

2017 Result:

Net sequestration of approximately 6.5 million tCO₂eq

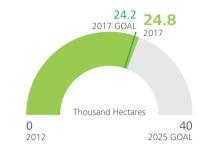


By increasing the area of Planted Forests, Conservation Areas and recovery of degraded areas, Fibria seeks to increase net sequestration of carbon.

PROTECT BIODIVERSITY SDG 6 8 9 13 15

GOAL: Promote the environmental restoration of 40,000 hectares of owned areas between 2012 and 20254

2017 Result: 24,800 hectares recovered between 2012 e 2017



By planting native forest species and stimulating and conducting the natural regeneration of native species, the company protects local biodiversity.

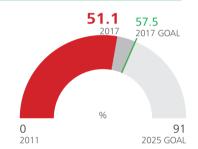
INCREASE ECO-EFFICIENCY



GOAL: Reduce by 91% the volume of industrial solid waste disposed of in owned or third-party landfills.

2017 Result:

51.1% reduction in the destination of solid waste to landfills compared with 2011



Increased eco-efficiency provides numerous benefits, such as reduction in the use of industrial landfills.

STRENGTHEN INTERACTION BETWEEN COMPANY AND SOCIETY

SDG 1 2 10 11 15

GOAL: Achieve 80% approval from neighboring communities⁵

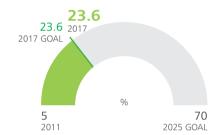
Resultado em 2016: Average approval of 70.6% (Survey conducted every three years to measure the approval rate, the most recent survey was in 2016.)



The insertion of the community into the company's value chain creates an environment conducive to local development.

GOAL: Help communities make self-sustaining 70% of income-generation projects supported by the company

2017 Result: 23.6% of the projects are considered self-sustaining

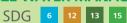


The expansion of the Rural Land Development Program (PDRT) model is one of the ways to achieve this goal.

OPTIMIZE WATER MANAGEMENT







The objective is divided into forestry, nursery, and industry fronts.

FORESTS

GOAL: Manage water in micro-watersheds in Fibria's forests and disseminate technical knowledge on the subject to our neighbors in critical watersheds.

2017 Result:

- · Based on physical, social, and water characteristics, three watersheds were selected to be monitored.
- Established a strategic environmental monitoring plan.
- Defined monitoring indicators to evaluate the effect of management on the watersheds in partnership with experts from the Luiz de Queiroz School of Agriculture (Esalq/USP).

NURSERIES

GOAL: Reduce by 17% the specific consumption of water withdrawal per seedling produced (liters/seedling produced).

2017 Result:

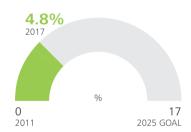
14.7% reduction in water consumption in nurseries per seedling produced. Improvement in 2017 was mainly due to the increase in seedling production.



INDUSTRIAL OPERATIONS

GOAL: Reduce by 17% the consumption of water withdrawal per ton of pulp produced (m³ of water/ton of pulp)

2017 Result: 4.8% reduction in industrial water consumption per ton of pulp produced.



Based on the monitoring of water use in the forests, Fibria intends to establish quantitative goals and then mitigate possible conflicts related to overlapping use of water.

The benefits of this goal are less water abstraction from natural sources, reduced environmental impacts, and greater efficiency in production.

Reduced withdrawal of water from natural sources and smaller volume of effluents and environmental impacts are some of the expected results with the establishment of this goal.

1 Ton of air-dried pulp. 2 Goals are not annual, but rather every five years. 3 Net annual sequestration of carbon from the atmosphere is defined by the difference between total sequestration of planted and native forests and direct and indirect carbon emissions from forestry, industrial, and logistics operations throughout the pulp production cycle, from our nurseries to our customers. 4 This goal does not consider Fibria's support to recovery projects in third-party areas, developed through agreements with other entities. 5 Approval rate measured through surveys conducted every three years.



SDG

Fibria's Long-Term Goals are in line with the 17 Sustainable Development Goals, an ambitious action plan of the United Nations for the well-being of people and of the planet and the prosperity of all.

http://nacoesunidas.org/pos2015/agenda2030/







































Our **Business**

The planted forest is at the heart of Fibria's growth, differentiation and diversification strategy. From it, the company creates and shares social, economic and environmental value.

Water is a highly relevant aspect to our business. Therefore, we have goals for managing this resource in all stages of our production chain: forest, we invest in planted forests that are integrated into the landscape, as we believe that

nursery and industry. In addition, this interconnectivity contributes to protecting springs and water

The purpose of the Rural Land Development Program (PDRT) is to develop communities through agroecological family farming. In 2017, the Program contributed to increasing the income of nearly 4,000 families in over 80 communities in the states of Bahia, Espírito

Santo, Mato Grosso do Sul, and São Paulo.

We seek to minimize the impact of our operations on neighboring communities. For forestry operations, in particular during the harvesting of wood, we carry out the Operational Dialogue to present and discuss routes, hours and frequency of the vehicles that will transport the harvested wood. In 2017, we held more than 1,000

Dialogues with our neighbors with the participation of

perational Dialogue

nearly 10,000 people.

Forest

Management

Climate Change

Climate change has a direct impact n the productivity of Fibria's forests. or this reason, climate change is part of the company's strategy, and a number of initiatives such as monitoring, action plans, risk management, budgets, and business plans are undertaken to mitigate impacts on our forestry operations.

We work to develop new products and services based on planted forests. Currently, we are working on the following applications of wood and pulp:

- Bio-oil

- MicroFibrillated Cellulose (MFC) - NanoCrystalline Cellulose (NCC)
- Cellulose for biocomposites

New Businesses

process called We are Fibria and coordinated a series of reflections and experiences with their teams. In addition, the company advanced in the aspect of diversity, with the implementation of initiatives in order to obtain a more diverse and inclusive environment.

In 2017, leaders became

ambassadors for the culture

Our Employees

We made important investments in forestry logistics in 2017. In Três Lagoas (Mato Grosso do Sul state), we started operating a pentatrem and installed new equipment in the mill's wood unloading yard. In addition, we acquired new large port cranes, which were installed in the Marine Terminals at Barra do Riacho (Espírito Santo state) and Caravelas (Bahia state). The new equipment provides gains in volume of wood transported to the Aracruz unit (Espírito Santo state).

Forest

We constantly invest in new techniques to improve forest management. Among the most recent initiatives is the increase in the use of biological control of pests, consequently reducing the use of pesticides. In 2017, our Forest Protection and Natural Resources Laboratory produced and released over 10 nillion natural enemies for biological control.

Colmeias

Colmeias strengthens the beekeeping activity and is one of our main programs that prove the multiple uses of the planted forest. In 2017, the Program completed 15 years, with a record production of 2,000 tons of honey and the participation of over 1,000 beekeepers.

Ecosystem Services

In 2017, we advanced in mapping the main ecosystem services associated with the company's operations and began natural capital valuation. Based on this work, we will be able to inform and debate with greater accuracy on our impacts on nature and society. (For further information, read Natural Capital: Pilot Study on Impact Valuation on Fibria's website.)

Industry

and Office

The year 2017 was marked by the beginning of operations of the new pulp line in Três Lagoas (Mato Grosso do Sul state), ahead of schedule and below the estimated cost, and by the recovery of the stability of the industrial operations in our three units. This index, which indicates the capacity of a mill to maintain a steady pace of performance, recorded a significant increase in 2017.

Such stability helps to achieve production goals within estimated costs, favor lower gas emissions, and reduce operational and safety risks.

n addition, we work to reduce our impacts on neighboring communities through a series of initiatives such as the Odor Perception Network (RPO), which is formed by people who are trained to identify odors and indicate points of improvement in the production process.

Research and

Development

We follow two paths in tandem in research and development: while we advance in the improvement of our own technologies and production processes, we work with our customers to develop products and applications that solve their current problems and offer them new business opportunities

Consumer

Our nurseries are where the eucalyptus seedlings, young and tender, are initially planted; therefore, we have specialized professionals and the best techniques to care for our seedlings. In 2017, we launched an automated nursery in Três Lagoas (Mato Grosso do Sul state), the only one in the world for the industry. In addition to yielding significant gains in productivity, it is sustainable. It consumes surplus energy generated by the neighboring mill and both share the same water treatment. The entire operation produces less waste: the tubes that receive or store the seedlings are made of biodegradable paper.



Commercialization

The increased volume of pulp production required investments in ogistics to transport our product. In 2017, we contracted five ships for exclusive use with a capacity of nearly 55,000 tons each. The vessels are expected to start operating in 2019. We initiated the transport of our product via new road line and an additional railroad to the port of Santos. We invested in the T-32 Terminal (Macuco Terminal), in Santos, which began to operate in 2018.

Pulp Logistics

Consumption

The pulp we produce, in various specifications, is raw material for the production of printing and writing papers and other materials essential for society, such as health, hygiene and cleaning paper products.

Our Customers

We export pulp to customers in 35 countries, supported by commercial offices in North America, Europe and Asia. In addition, we supply the domestic market.

SALES BY REGION (IN PERCENTAGE OF NET REVENUE) Customers

20% **NORTH AMERICA**

LATIN AMERICA

e seek to understand the challenges of our customers and the needs of our customers' customers.

Where **we are CENTRAL ADMINISTRATION** São Paulo (Brazil) **DISTRIBUTION CENTERS** FUROPE Flushing (Holland) **PLANTED** Shueerness (England) **FOREST** La Pallice (France) MILL Tarragona (Spain) Livorno (Italy) PORT/ Monfalcone (Italy) MARINE TERMINAL USA INTERMODAL Veracel 🕮 Philadelphia **Belmonte** TERMINAL Jacksonville Caravelas Mobile **Aparecida** Port Arthur do Taboado ASIA Changshu (China) Aracruz Kaohsiung (Taiwan) Três 💾 Lagoas **Portocel REGIONAL OFFICES** Água Clara (Mato Grosso do Sul state) Jacarei Capão Bonito (São Paulo state) Santos Conceição da Barra (Espírito Santo state) Pelotas (Rio Grande do Sul state) Posto da Mata (Espírito Santo state) Sete Lagoas (Minas Gerais state) **INTERNATIONAL OFFICES NEW BUSINESSES** Hong Kong (China) Canada (Fibria Innovations and CelluForce) Miami (USA) Finland (Spinnova)

USA (Ensyn Corporation)



Lustenau (Austria)

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