

COMMUNICATION ON ENGAGEMENT (COE)

Kenya Private Sector Alliance



From: Jan 2016

To: December 2017

Part I. Statement of Continued Support by the Kenya Private Sector Alliance (KEPSA) Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

February 2, 2018

To our stakeholders

I am pleased to confirm that KEPSA reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We describe the areas we have been keen on, especially on Anti-Corruption and Environment. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Carole Kariuki, MBS, HSC
Chief Executive Officer

Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. Please refer to the complete list of suggested activities for your type of organization found [here](#).

During the period of review, we undertook the following actions:

- *Coordinated the private sector into signing the Business Code of Ethics with a commitment to adhere to better business practices.*
- *Attracted participants to a Presidential Round Table to present key growth impediments among them Corruption to the President of the Republic of Kenya and seek partnership in countering corruption both in the Public sector as well as in the Private sector. The government was encouraged to take a strong stance on graft and initiate actions that will see perpetrators removed from the public service and charged.*
- *Initiated the ‘**Business Against Corruption Kenya**’; a private sector consortium to engage the public sector in anti-graft approaches and policy recommendations.*
- *Lobbied the government of Kenya to enhance effective communication on ongoing initiatives in addressing corruption to mitigate the adverse perception on corruption.*
- *Developed a national campaign on value systems driven by the private sector and conducted public awareness campaigns and forums under the Mkenya Daima Initiative to foster transparency and integrity in accordance with the Article 10 of Kenya constitution and the UN Global Compact principles. The campaign aimed at creating an attitude and behaviour change that would influence the trajectory of national values and address the vices of corruption in Kenya using the slogan, “**Angamiza ufisadi**” translated as fight corruption.*
- *Partnered with the Kenya Media Association to conduct debates on integrity and transparency. Debate Eurobond held on 28th January 2016 and four political debate held in July 2017 with different levels of leaders i.e. Senatorial, Gubernatorial, Deputy Governors and Presidential.*
- *KEPSA coordinated the private sector in put in the Kenya Voluntary National Reporting on the SDG progress. The report demonstrated initiatives undertaken by the private in Kenya in achieving the 17 Sustainable Goals. The report was collated into the Kenya country report on SDGs.*
- *We brought together participants from the private sector, public sector and academia to set sustainable and inclusive agenda for each year and key themes in line with the UN Global Compact principle on environmental friendly technology in two workshops. The workshops provided knowledge, tools, and networks for businesses to be sustainable inclusive by taking care of people, planet and profit.*

Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

The following are some of the outcomes from the actions undertaken towards achieving UN Global Compact principles:

- *Over 158 companies have signed the Business Code of Ethics through KEPSA coordination.*
- *Forged a partnership with the President of the Republic of Kenya in fighting corruption, and a special committee to oversee an anti-graft law formed.*
- *Formation of Business Against Corruption Kenya (BACK); a private sector anti-graft technical group*
- *Enactment of an anti-graft Law in 2016: through BACK, Kenya has in place a Bribery Act*
- *Increased communication on anti-corruption initiatives by the government of Kenya. The first Governance and accountability Summit was held on 19th October 2016 to update the nation on the actions undertaken in mitigating corruption and the resultant perception among other things.*
- *Partnership formalized with the Kenya Media fraternity in to conducting public debates on integrity and transparency. 5 debates conducted in the period under review.*
- *.Expertise provided by KEPSA to the country Kenya SDG Inter-Agency Technical committee to further the goals of UN Global Compact and a Kenya Voluntary National Review that was presented in during the United Nations HLPF in New York.*
- *A Private sector Voluntary Report on SDG towards achieving the 17 goals*
- *Partnership formalized between KEPSA, MVO Netherlands to create awareness on sustainability, inspire business through good practice business cases to adopt sustainable and inclusive business practices.*