

UN GLOBAL COMPACT

COMMUNICATION ON ENGAGEMENT

Reporting on NI's engagement with the private sector

Period covered by the report: January 2016 to December 2017

25 April 2018

To our stakeholders:

I am pleased to reaffirm Nutrition International's support for the United Nations Global Compact and its Ten Principles. This is our Communication on Engagement with the United Nations Global Compact for the January 2016 – December 2017 period.

This Communication on Engagement describes the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours.

Beyond implementing these recommended actions, we are glad to report that our partnerships with small and large-scale businesses are supporting broader UN goals. We support the UNGC-endorsed "Blueprint for Corporate Sustainability Leadership," a model for leadership designed to inspire advanced performers to reach the next level of sustainability performance. Micronutrient Initiative became Nutrition International in April 2017 to better reflect its contribution to achieving SDGs via its strategic framework based on coverage, leverage and influence, underpinned by NI's commitment to gender equality. NI commits to continue working with businesses to help them utilize and leverage their resources, technical capacity, supply and value chain to help reduce undernutrition and improve maternal, newborn, child and adolescent health.

Sincerely yours,



Joel C. Spicer
President and CEO

Highlights of actions in support of the UN Global Compact

I. Participating in Global Compact Events in Canada

NI became a signatory to the UN Global Compact in October 2004. NI supported the launch of the UN Global Compact Network Canada in June 2013 together with over 110 leaders from the private, public and non-profit sectors. In 2016 and 2017 NI participated in various learning sessions, conference calls, conferences and co-organized events with the GCNC.

II. Influencing the Global Nutrition Agenda: Realizing the UN Global Compact Leadership Blueprint

NI continues to pursue advocacy and technical leadership opportunities to influence the global nutrition agenda and policies in keeping with NI's mission to be a global leader in finding and scaling solutions to malnutrition through coverage, leverage and influence. NI does so in collaboration with others, including the private sector.

- ***Reducing Child Mortality through the ZINC Alliance for Child Health.*** NI continued to implement the Zinc Alliance for Child Health, a public-private-civil society alliance to reduce child mortality by accelerating the use of zinc supplements and oral rehydration salts to treat diarrhoea. Partners are Teck Resources and UNICEF and it is supported by the Government of Canada.
- ***Collaborating with Businesses, the Health and Agriculture Sectors: supporting the Integrated Nutrition for the Kolda and Kedougou Regions (PINKK) project, up to December 2017.*** NI launched the PINKK project, which brought businesses and the health care and agriculture sectors to work together to improve the nutritional health and food security for people, particularly for women and young children, in these regions in Senegal. PINKK was a collaboration among World Vision Senegal, Developpement International Desjardins, and the Government of Senegal's Cellule de Lutte contre la Malnutrition. It was funded by the Government of Canada through Global Affairs Canada.
- ***Co-convening the Micronutrient Forum Global Conference, October 2016:*** NI was proud to support and participate in the rejuvenated Global Conference in Cancun, Mexico, which saw close to 800 participants engage in the six-day conference. The Micronutrient Forum is a consultative group that brings together people from a wide array of sectors who share an interest in reducing micronutrient malnutrition – including researchers, policy-makers, program implementers, and the private sector. NI holds an active role in the Forum, having hosted the Secretariat, and as co-chair of the Steering Committee. While maintaining the broad interest in all aspects of micronutrients, the guiding theme for the conference in 2016 focused on women and girls: Positioning Women's Nutrition at the Centre of Sustainable Development. The Forum welcomed delegates from 78 countries, representing over 330 institutions.

- ***Co-convening the Pharmaceutical Sector Roundtable on Global Health and Nutrition in Africa.*** NI was one of the three convening partners of a roundtable aimed at engaging pharmaceutical companies and steering their activities towards partnerships with NGOs, and towards implementing the SDGs. The roundtable was held in Ottawa in 2017.
- ***Co-managing the Food Fortification Program (FFP).*** The Food Fortification Programme (FFP) is a five-year programme funded by DFID (2016 – 2020). The program is managed by Mott MacDonald in partnership with Nutrition International, as the lead technical agency. FFP has been providing support to industry to adequately fortify wheat flour and edible oil/ghee in Pakistan. FFP has also been working with the Government of Pakistan to improve the food fortification regulatory system and is conducting activities to raise awareness and generate evidence on the role of food fortification in combatting micronutrient deficiencies in Pakistan.
- ***Public discussions and project launches.*** NI co-organized a breakfast roundtable meeting and a public launch of the ZACH 2.0 partnership with GCNC members in attendance. The breakfast meeting was held with the Honourable Celina Caesar-Chavannes, Parliamentary Secretary to the Minister of International Development and La Francophonie, and both events were aimed at sharing past collaboration experience and encouraging more partnerships between NGOs, government and the private sector.

Measurement of Outcomes

Key Performance Area	Strategies and Tactics/ Description of Actions	Performance Measure	Results January 2016 – December 2017
Strategic Partnerships: Strategic partnerships, including with businesses and business networks, contributed to increasing NI's impact on the health and nutrition of the world's most vulnerable.	Participation in the UN Global Compact Network (UNGC) and the Global Compact Network Canada (GCNC).	<i>Output Indicator:</i> NI actively participated in, and influenced the agenda of business network meetings and discussions.	NI was an active member of the Global Compact Network of Canada (GCNC), organized 2 events as part of GCNC meetings and attended GCNC events in Toronto and Ottawa.
	Implement partnership programs with the private sector to increase the impact of NI's work on health and nutrition by expanding our reach and improving health systems.	<i>Outcome Indicator:</i> Health and nutrition status of children under 5.	The Zinc Alliance for Child Health (a partnership between NI, Teck Resources and the Government of Canada) reached more than 1.3 million children under five presenting with diarrhea who were treated with zinc and oral rehydration salts (ORS); of these, 830,000 were considered to be additional as a result of ZACH's efforts. Through the Zinc Alliance for Child Health, more than 5,500 healthcare providers received training or orientation on the benefits of treating childhood diarrhea with zinc and ORS.
Advocacy and Policy Influence: NI is recognized as a thought leader and influencer within the global nutrition, health and development community.	Convene, or participate in high-level and influential events.	<i>Output Indicator:</i> Number of events, conferences and roundtable discussions convened or attended to promote and influence private sector engagement in support of SDG 2 and SDG 3.	NI participated in or convened 4 high-level events in partnership with the private sector including pharmaceutical, mining and agri-food industries.