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The Better Plan for a sustainable and responsible energy business



Our framework for being a sustainable and responsible energy business

The Better Plan is an integral part of EDF's 2030 vision – to be the efficient, responsible electricity company, and champion of low-carbon growth.



Our society depends on energy to live, work, develop and grow. Our customers depend on us to produce enough affordable energy– and to do it in a sustainable way. And we depend on our people to help us take on new challenges and fulfil our ambitions.

We want to deliver **Better Lives**, **Better Experience** and **Better Energy** for all of society.

The Better Plan will help us to **drive innovation**, achieve profitable business growth, save costs and manage the risks of doing business in an increasingly volatile world – and, importantly, that we do all these things in a sustainable and a responsible way.



The Better Plan Progress Report 2017

You can find out more about how we are delivering the Better Plan in our latest report. It provides detailed information on our specific targets, together with an overview of each of our Better Energy Ambitions that collectively make up the Better Plan.

[The Better Plan Progress Report - 2017 >](#)

BETTER LIVES

We will innovate to transform people's lives with skills and job opportunities.

Health and safety >

Future skills >



Building stronger communities >

More on Better Lives >



BETTER EXPERIENCE

We will innovate to help all customers manage energy better.

Customer service >

Supporting vulnerable customers >

Energy efficiency solutions >

More on Better Experience >



BETTER ENERGY

We will innovate to lead the UK's transition to safe, low-carbon energy.

Nuclear power >

Decarbonising our electricity >

Environmental impact >

More on Better Energy >



SUSTAINABLE AND RESPONSIBLE

We use a range of processes and assurances to make sure we're doing business sustainably and responsibly.

Sustainability governance



Creating The Better Plan



Assurance



More on Sustainable and Responsible



Creating The Better Plan

To achieve long-term success as a **sustainable and responsible business**, we aim to understand the most material issues affecting our company.

By addressing those issues, we can focus our resources, stakeholder engagement and reporting activities.

We have developed a process for identifying and prioritising our sustainability activity. We determine these using a range of inputs, including stakeholder discussions and research. These inputs are analysed by our Sustainable Business and Strategy teams, with support from the relevant Business Units.

We then prioritise these against a set of criteria that measure the level of stakeholder concern on an issue. We consider this alongside the potential that issue has to impact us as a business, and our ability to influence this impact. Each is then categorised as 'significant' or 'non-significant'.

The Process



EDF Group's CAP 2030 strategy





Our Better Energy Ambitions

Our six Better Energy Ambitions set out our short, medium and long-term goals and targets for improving our social, economic and environmental performance.

By meeting these ambitions, we will have created **Better Lives**, **Better Experience** and **Better Energy** - The Better Plan - in a sustainable and responsible way.

[Our Better Energy Ambitions >](#)

Zero Harm to people	>
Better for customers	>
Leading decarbonisation	>
Strong finance and ethics	>
Excellence in nuclear	>
People as a force for good	>



Our 2030 strategy

We have a vision for EDF Energy between now and 2030. The Better Plan is an important part of that vision.



EDF Energy Governance

How we do business is just as important as what we do. Learn more about our Executive Team and Board of directors.

Look ahead to 2030 with us >

More about EDF Energy governance >

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