



Communication on Progress | COP 2016/17

Period covered by the COP
November 2016 – November 2017

We are Amazon

The Amazon rainforest is our home



Communication on Progress

Founded in 2009, in Belém do Pará (Brazilian Amazon), 100% Amazonia has been established since the beginning to meet the needs of different segments that work with the Amazon's renewable resources. From a perspective of conservation of the Amazon forest, we connect the demands and desires of different actors, especially the traditional extractive communities, local cooperatives and the consumer market of biodiversity products.

Combining the long working trajectory of the açaí chain in Amazonia and its expertise in international trade, the founders Fernanda Carvalho Stefani and Joziane Alves started the project on their own. Eight years later, 100% Amazonia has 20 employees divided between sales, logistics, financial, as well as sectors focused on relationship and sustainability from the Amazon forest.

100% Amazonia is specialized in renewable and non-timber products and guides the development of forest raw materials in unique ingredients for food, beverage and cosmetic industries production. In eight years it has already exported to more than 50 countries, becoming a reference in international business in the region and social entrepreneurship in Brazil.

It works simultaneously with traditional communities, partners in the supply of raw materials, and with clients from the international market through the export of products from the forest, promoting the sustainable development of the Amazon region.

100% Amazonia commercialize products with organic certification for the European (US), North American (USDA) and Korean (MIFAFF) markets, achieving ISO9001 certification for quality management in 2015, as well as to obtained certification for processes and efficiency in services.

Its actions are the result of sharing values, which means connecting the life histories of the Amazon, values and knowledge, with projects around the world that rely on the conservation of the forest made from an economy based on environmental services.

100% Amazonia believes that the forest can and should generate income for traditional populations and that this can be done from ethical chains for renewable-based products. Between pulps, powders, oils and butters, our portfolio includes over 40 products, each one in compliance with forest maintenance.

The choice to work only with renewable products is part of the 100% Amazonia mission, which works intended for the conservation of the Amazon from the commercialization of non-timber forest products.

Given the purpose, values and its performance in the Amazon, the company became a signatory of the Global Compact, seeking to reinforce its support and continuous commitment to fundamental values in the areas of human rights, labor relations, the environment and the fight against corruption. The path of 100% Amazonia meets this commitment and is today more than ever guided and committed to the 10 principles advocated by the Global Compact. For all this, it is with great pleasure that we hold our first communication of progress as signatories of the Global Compact.

100% Amazonia embraced the daily challenge of working in a responsible and ethical way with the forest and this is the commitment we reinforce here, present in our business model, our daily practices as an enterprise and in the relationship with each of our employees, suppliers and customers around the world.

100% Amazonia team

100% Amazonia

A social enterprise with its roots in the Forest

100% AMAZONIA

A social enterprise with its roots in the Forest

Creating a social enterprise is assuming the commitment to create and maintain a business model geared to the engendering of shared value and, therefore, that needs to be continually reinvented. We believe that the social entrepreneur is the synthesis of the new times economy professional, where, what is good for the business, can and should be good for individuals, society and also for the planet. As a social enterprise, the operation of 100% Amazonia involves every day more a product chain based on a business model

where all parties involved gain and feel confident with the benefits achieved. We are glad to actively participate in building the new economy, where organizations and people around the world are breaking with the old way of undertaking, which is centered only on profits and individuals achievement, shifting to focus on real transformation and shared benefits.

In 100% Amazonia we believe in business based on the sustainability of resources, processes and relationships.

Productive chains are drawn together and driven by win-win relationships among the parties, from the local producer to the final costumers in different parts of the world. In this model is possible to promote the preservation of the enterprise and, at the same time, preserving the biodiversity of the forest and sire well-being among people. Being a social entrepreneur is to accept the challenge of always seeking for a balance between the health of the enterprise, its actors and the world around us.



Our drives

Mission, Vision and Values

| Mission | Vision | Values |
|---|--|---|
| <p>Connect the Amazon to the world, working for the forests conservation through the marketing of renewable forest goods and services, based on a long-term relationship and the fair trade practices with local traditional communities.</p> | <p>We are Amazon ambassadors and through renewable forest goods and services, we can provide the well-being to the people.</p> | <ul style="list-style-type: none">✓ Ethics in action✓ Customer satisfaction✓ Efficiency in services provided✓ Durability of the relationships✓ Valuation of the Amazon✓ Forest Conservation✓ Promotion of well-living |

8

**years of
operation**

Quality Management System
ISO 9001:2015

+50
products

Multidisciplinary
team

53
countries

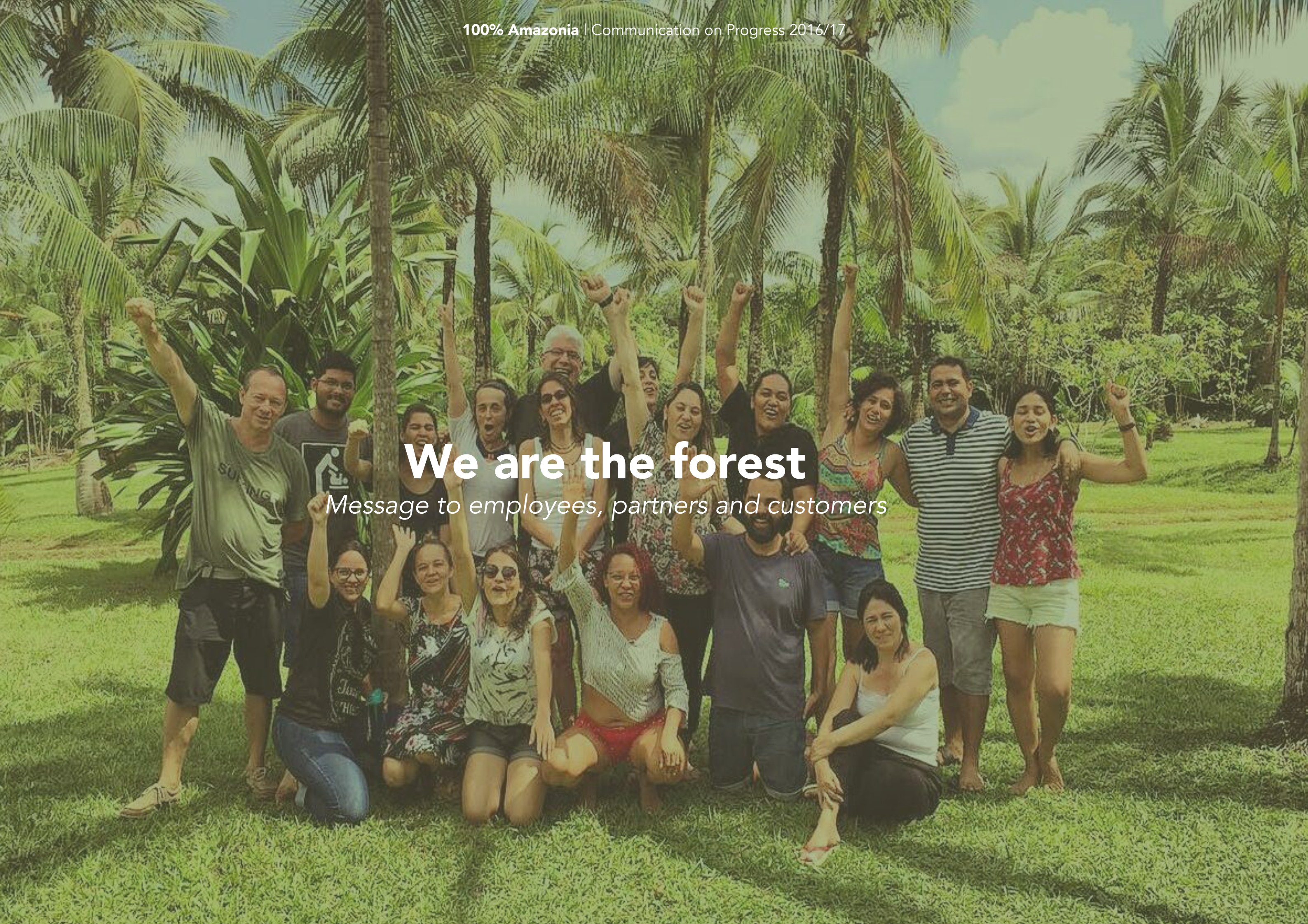
Family farm &
Forest management

+25
Amazon
species

forest enhancement
participatory activities

We are the forest

Message to employees, partners and customers



We are the Forest

Message to employees, partners and customers

The last year was a period of great growth for 100% Amazonia. We have conquered 50 countries, set our strategic plan, started our internationalization plan, and our team is the largest and most diverse since company's foundation in 2009 (and we keep growing!). We became more than ever the image of the forest.

We are forest because our inspiration comes from the Amazon. It moves us and provides the wealth, which we honorably return to her. With the wisdom of the forest we carry out our mission of being a living enterprise that grows towards the sky to conserve its roots, values and biodiversity.

As a Forest we Work

Together, we match strengths and knowledge of each other to become a group that finds its strength in the diversity. Our team has 20 collaborators in seven different sectors, all of them vital for the development of our operations and the continuing improvement of our customer service.

As a Forest we welcome

Serving our customers in a generous and plentiful way, always with the care in providing the resources which they need to carry out their projects aligned with an emphatic and sustainable way. Their success will be our success too.

As a Forest we seed

Working on our Strategic Plan and looking to the future, to reap in the next years the fruits that we plant today with work and dedication.

As a Forest we grown

Looking for balance and continuing development. In December, we conquered the ISO 9001:2008 Certification and we are getting ready to certify according to the 2015 standard version by the end of 2017.

As a Forest we multiply.

We share wealth, reinvesting what we gain in socio-biodiversity, social and environmental development with the supplying communities.

By the end of 2016 we carry out social and environmental diagnoses with 5 communities and draw up a consolidated action plan with these partners in 2017.

As a Forest we honor.

Valuing our origins, sources and suppliers, like essentials elements for growth.

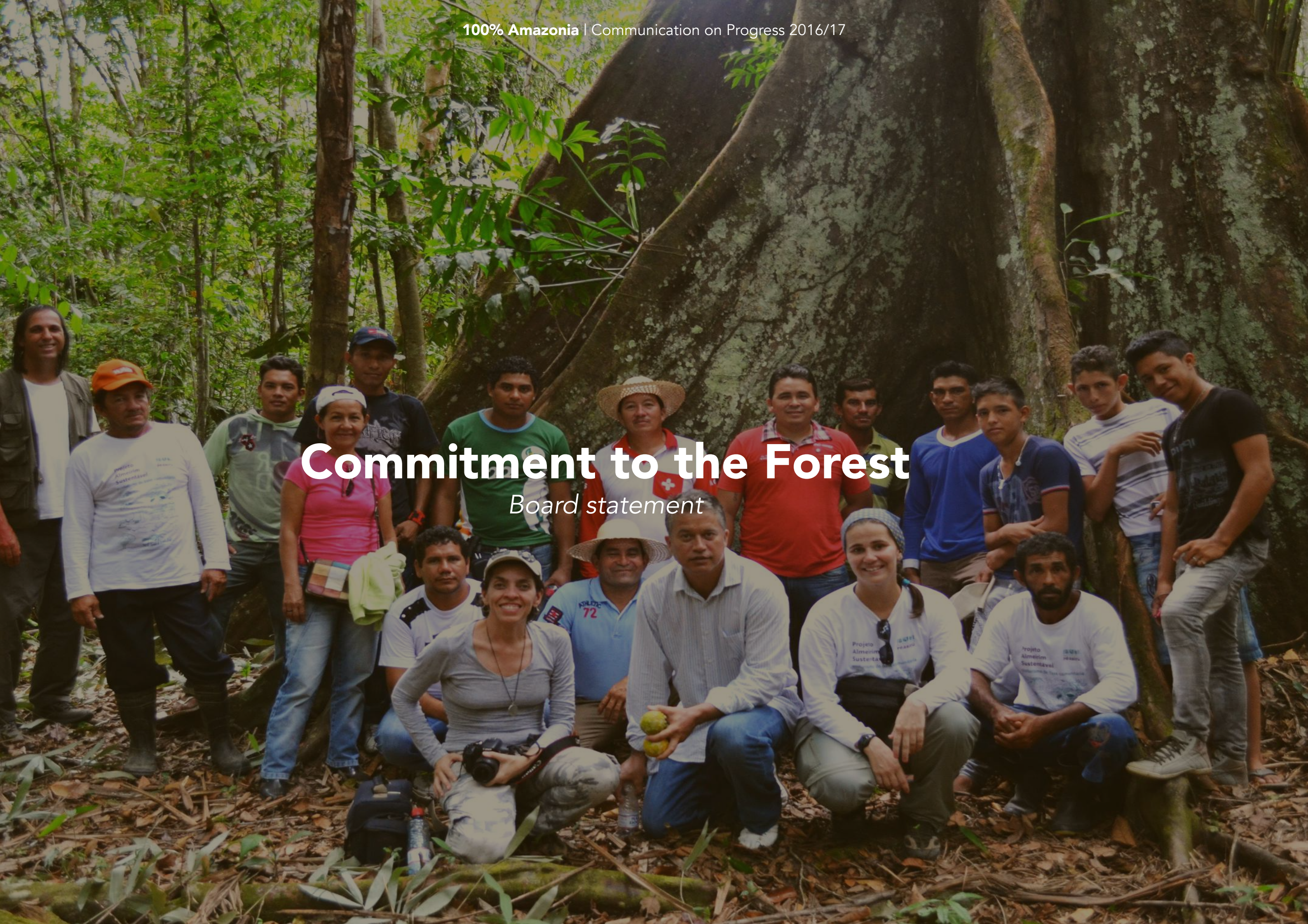
As a Forest we cooperate.

Expanding our network and finding new walking partners in all of those who work for the conservation of the forest. We became signatories of the United Nations Global Compact and in several opportunities throughout 2017 we had our achievement recognized as actors of conservation and development in the Amazon. Make different. It's worth!

As forest we are grateful. For all this, we appreciate each other's collaboration in these achievements and we hope that everyone who vibrates on the same mission and dream the same dreams could remain part of our ecosystem, bringing their energy to the realization of challenging projects.

Commitment to the Forest

Board statement



Commitment to the Forest and Sustainable development

Board statement

Since its inception, 100% Amazonia has as its mission to provide solutions to the needs of different segments that work with the Amazon renewable resources. From a perspective of conservation of the Amazon rainforest, we connect the demands and desires of different actors, especially the traditional extractive communities, local cooperatives and the consumer market of sociobiodiversity products. In 2009, we planted the seed of this venture, combining our work trajectories in supply chains in the Amazon and international trade. Eight years later, 100% Amazonia has a team of 20 employees, divided into sales, logistics, financial management, document and technical quality control, as well as sectors focused on relationship and sustainability from the Amazon.

As founders, we have been betting from the beginning on a new way of doing business, guided by the balance between business growth, social welfare generation and ecosystem conservation. We are pleased to reinforce our support for the ten principles of the Global Compact, considering the fields of human rights, labor rights, the environment and the fight against corruption. We reiterate our intention to continuously implement these principles by making them part of our company's strategy and operations. In our first Communication on Progress we reported our efforts in implementing the ten principles, as well as our actions related to UN Sustainable Development Goals.

This report refers to our progress within the 12-month period initiated after our accession to the Global Compact. Here, we communicate the practices adopted and planned by 100% Amazonia, including our policies, procedures and activities in line with the principles of the Global Compact, aim to continuously expand our support and contribution in each of the four thematic areas.

Greetings from the Forest,

Fernanda Carvalho Stefani and Joziane Cristina Alves

Principles

The 10 Principles of the UN Global Compact

The Ten Principles of the United Nations Global Compact

The principles of the United Nations Global Compact are anchored in universal rights and values

Human Rights

Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights;
Principle 2: Make sure that they are not complicit in human rights abuses.

Labour

Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
Principle 4: The elimination of all forms of forced and compulsory labour;
Principle 5: The effective abolition of child labour; and Principle 6: the elimination of discrimination in respect of employment and occupation

Environment

Principle 7: Businesses should support a precautionary approach to environmental challenges;
Principle 8: Undertake initiatives to promote greater environmental responsibility;
Principle 9: Encourage the development and diffusion of environmentally friendly technologies.

Anti-Corruption

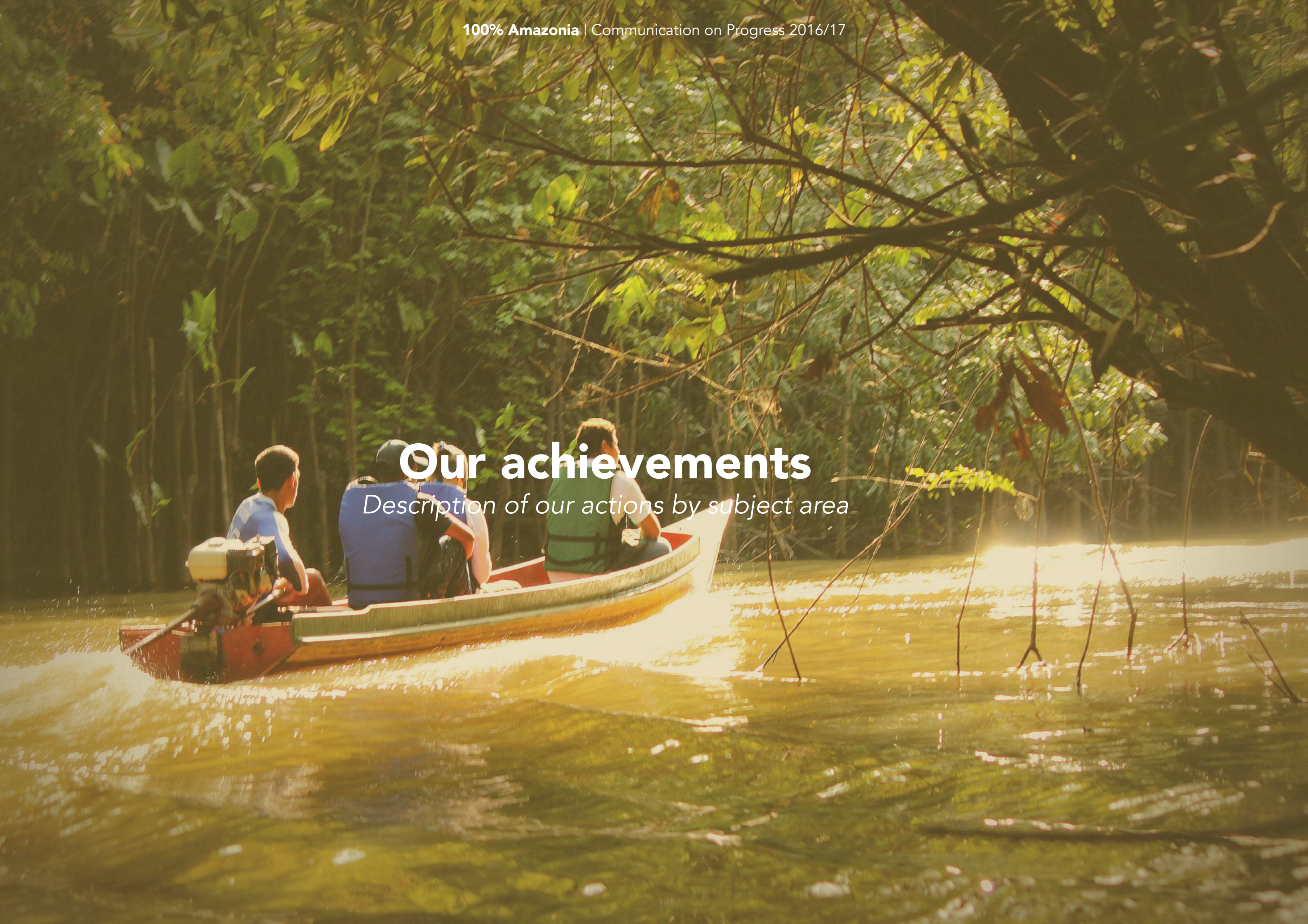
Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.



Network Brazil
WE SUPPORT

Our achievements

Description of our actions by subject area



Our achievements

Description of our actions by subject area

A group of four people are seen from behind, sitting in a small wooden boat on a narrow river. They are surrounded by dense tropical forest with tall trees and thick foliage. The scene is captured in a warm, golden-brown color palette, suggesting a sunset or sunrise. The boat is simple and appears to be used for local transport or tourism.

We believe that sustainability begins with fully committed to values and principles of equity, justice and social development. The Global Compact advocates ten Universal Principles derived from documents such as the Universal Declaration of Human Rights and the International Labor Organization Declaration on Fundamental Principles and Rights at Work. These documents are fundamental drivers for our company and we reaffirm daily our commitment to the ten principles of the Global Compact, through values and actions aligned with the advancement of the United Nations Sustainable Development agenda.

Humans right

Principles 1 and 2

Human rights

Principles 1 and 2

In 2017, 100% Amazonia has started its internal institutional restructuring relationship processes, contracts and sales, to be aligned with changes in biodiversity legislation and international agreements on respect for fundamental freedoms and to combat the violation of human rights in the use of sociobiodiversity products.

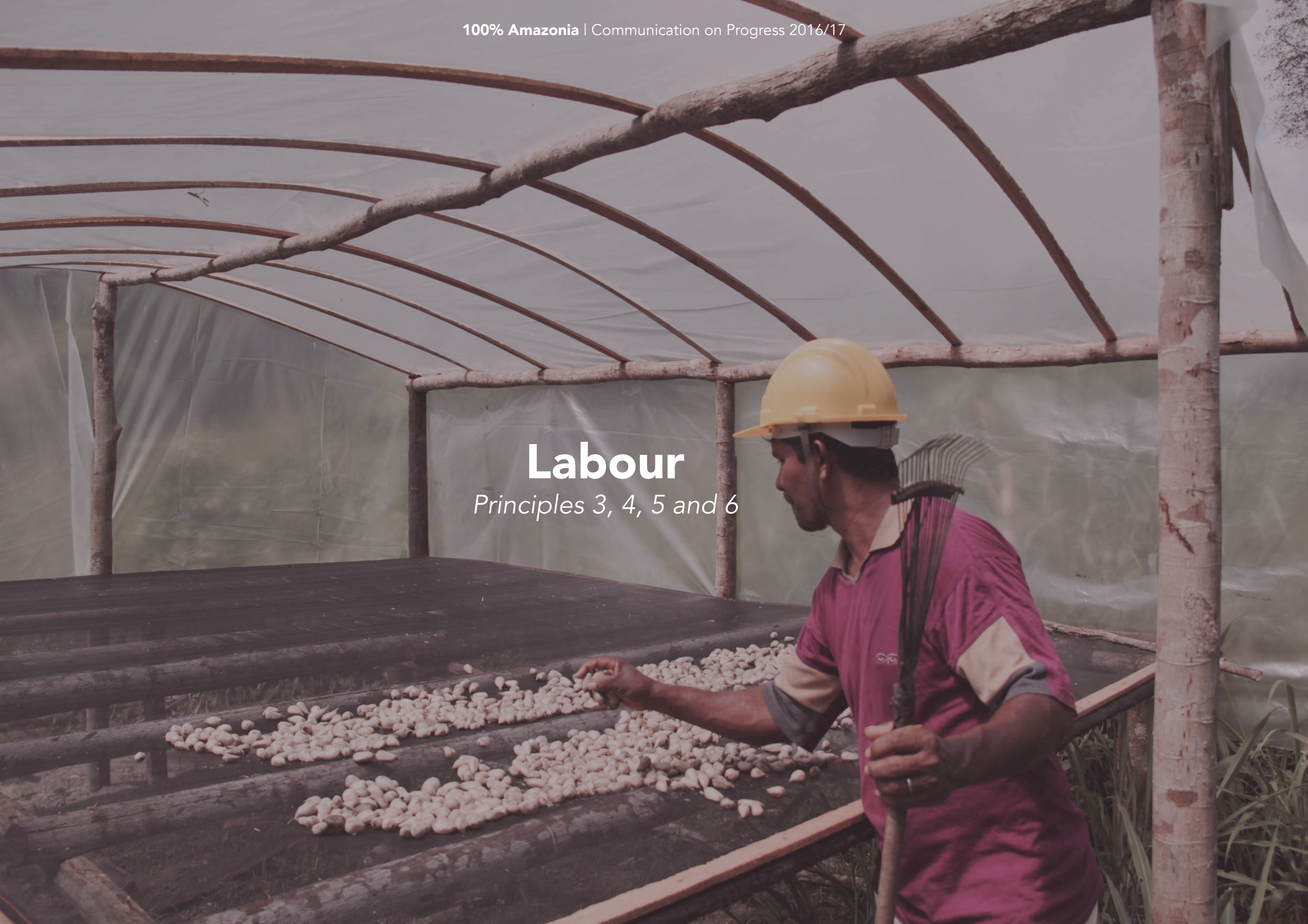
The work philosophy basis developed is the *Aryiamuru* project (in Tupi-Guarani, power of the mother's mother), which brings in its core, methodologies aimed at respecting the way of life and culture of traditional forest peoples and communities, when trade relations, in accordance with 169 International Labour Organization Convention.

In the *Aryiamuru* project, the construction of consultation procedures and participatory processes during the trade negotiations on forest products is in the final stages of completion. The company's intention is to establish the full communities Prior Informed Consent at all decision-making processes, as well as information exchanges on the abolition of child labor and the abolition of discrimination against women.



Labour

Principles 3, 4, 5 and 6



Labour

Principles 3, 4, 5 and 6

In 2017, we started the setups for achieve the social responsibility SA 8000 (Social Accountability), a voluntary standard for auditable verification by third party, establishing requirements related to the improvement of workers' rights, conditions in the workplace and an efficient management system of their productive chains. SA 8000 is based on International Labor Organization Conventions, international human rights standards and national laws. Among other topics, the standard establishes requirements for the themes of Child Labor, Forced or Compulsory Labor, Health and Safety, Freedom of Association & Right to Collective Bargaining.

In this way we are able to prepare ourselves to improve our current practices of respect and valorization of the body of employees, ensuring attendance and continuous improvement of our Social Responsibility. In May 2017, we held SA 8000 standards awareness event, presenting to all employees the requirements related to the rights of collective association, work environment, in addition to promoting the debate on fundamental human rights issues.

100% Amazonia is bound to FETRACOM, Federation of Trade Workers of the State of Pará and Federal Territory of Amapá, respecting and guaranteeing to its employees their rights of representation and Collective Membership. We have instituted since June 2017 the Education Incentive Pay, which benefits employees with partial funding scholarships for training courses.

Environment

Principles 7, 8 and 9

Environment

Principles 7, 8 e 9

Sociobiodiversity

100% Amazonia works in partnership with family groups, community associations and agroextractivist cooperatives in the Amazon region to develop forest management methods that value forest products and combat deforestation. In the actions of the Aryiamuru project, the good practices of forest usage are discussed with the families involved, exchanging information with entities and professionals who are acting in the conservation of Amazonian natural resources.

The forest management operations adopted by the company intend to dialogue with the different forms of socio-environmental certification and official governmental instruments such as the National Seed and Seed Registry, Rural Environmental Registry and Community and Family Forest Management Plans. The company also participates and contributes to events that debate forest management in the Amazon, based on joint experiences with the communities in the collection of forest seeds, oils, fruits and fibers for handicrafts. Our purpose is to inform and sensitize forest management actors about the importance of the dynamic forest science development, generating development and fair income among forest product chain participants, which will certainly bring positive impacts to the quality of life in the Amazonian community.





Anti-Corruption
Principle 10

Anti-Corruption

Principle 10

Based on the Social Standard A 8000, we started implementing our social responsibility system seeking a third party audit for the guarantee of our commitment to guaranteeing rights and promoting decent work conditions throughout our production chain. From this process, we structured a plan of action for the construction and publication of our code of ethics to be disclosed to all interested parties.

In addition to these initiatives, our internal and external processes are structured in order to comply with national legislation, honesty and transparency, in the continuous effort to demonstrate the provenance of the forest products traded and the relationships existing between community, suppliers and company.

Our achievements

Results evaluation

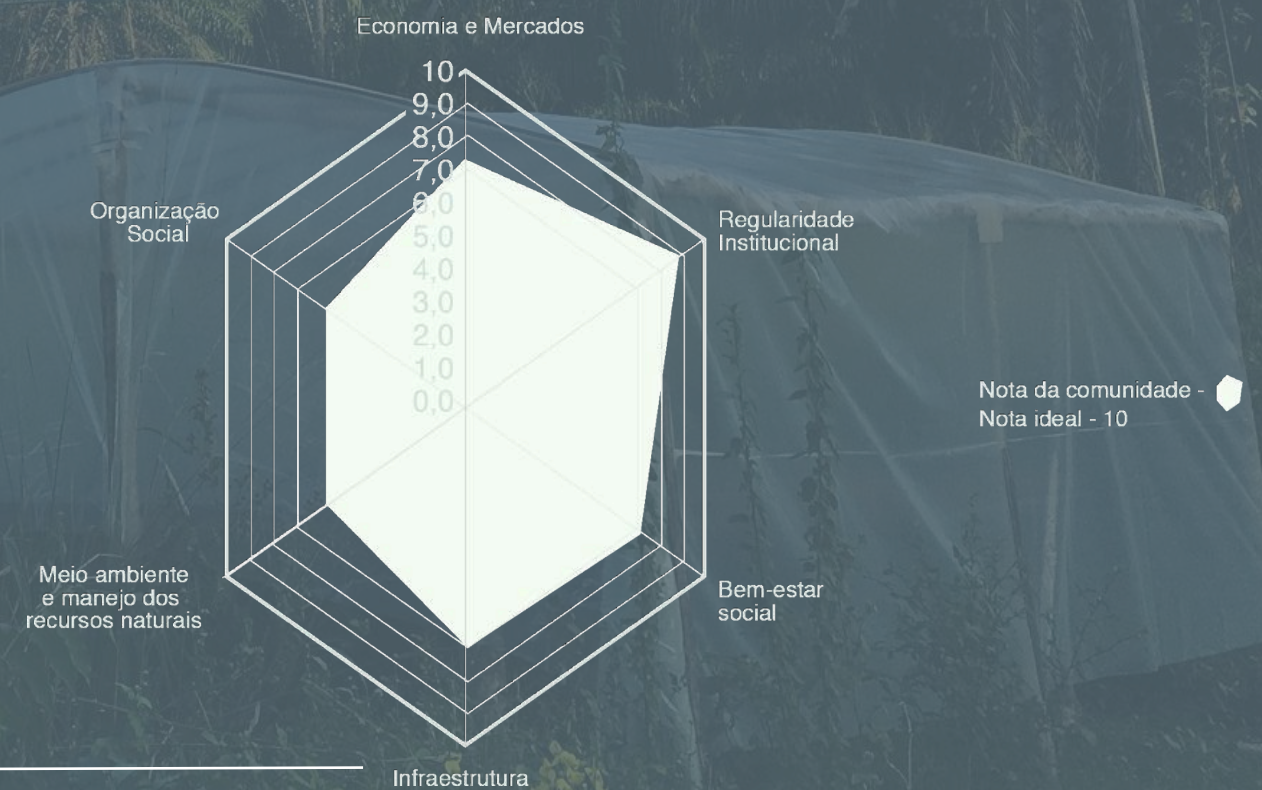


Our achievements

Results evaluation

Social diagnostics

The RADAR methodology provides the basis for conducting social diagnostics as a fundamental tool for the parties to be aware of their strengths and weaknesses in a balanced institutional relationship. In the activities of 100% Amazonia RADAR is developed in conjunction with the communities, posing questions that mobilize the debate and the definition of priority actions for the groups' development. The results of the diagnoses are built by the actors themselves, based on collective answers to issues such as education, equity, use of environmental resources, sanitation and social organization. The resulting graphs are immediately available to the groups that use them to define and monitoring their plans and actions.



Radar elaborated by Cataiandeu Community, Abaetetuba (PA) with 100% Amazonia team in 2016. It helps to identify the strength and challenges on six fields for each community and supports decision making process for new projects and supply chains.

Our achievements

Results evaluation

Institutional Relationship Indicators

Throughout 2017 we have developed and established indicators which concerns to the relationship of 100% Amazonia and its suppliers, especially those located in the Amazon biome, considering the cooperatives and communities that supply raw materials from the forest.

We have structuring methodologies to measure the relationships between forest goods and services / community development. New concepts were developed to approach socio-biodiversity products, considering forest products in an extended and interconnected way, understood from now as Forest Goods and Services. We have adopted the guidelines of Convention 169, of the International Labor Organization, to serve the rights of traditional peoples and communities, establishing an institutional relationship protocol.

Goods & Forest Services

(Bens e serviços florestais, in portuguese)

Changemaking & citizenship

Our achievements

Results evaluation



Establishing partnerships with communities

Partnerships were established with community and cooperative organizations, such as the Cooperativa de Fruticultores de Abaetetuba - COFRUTA, Abaetetuba-Pa; Associação dos Pequenos e Mini Produtores Extrativistas de Repartimento dos Pilões – ASMIPPS, Almeirim-Pa; Associação dos Trabalhadores Agroextrativistas do Alto Pacajá – ATAAP, Portel-Pa; Community Santana, Ponta de Pedras-Pa; Community APA Fazendinha, Macapá-Ap.

Our achievements

Results evaluation



Enlargement of the native regions products

Besides the regions of Pará previously worked, the partnership with groups in the Baixo Tocantins and Marajó regions was expanded.

Our achievements

Results evaluation

Variety of the products commercialized

Respecting the diversity of the forest and its different cycles, we combine the harvests of the commercialized products and aimed for develop social, environmental and cultural products of the Amazon. In this way, besides the fruits and their derivatives, we work to expand the traceability of the forest seeds (and their derivatives), and promoting the access to traditional handicrafts and Bio-jewelry markets produced by local groups, pursuing the development of new value chains based in the Amazon.



Content

Team and references

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References

Unglobal Compact website (<https://www.unglobalcompact.org/>)

Brazilian Network website (<http://www.pactoglobal.org.br/>)

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