



STATEMENT OF SUPPORT

POMPdeLUX ApS is a Danish fashion house founded in 2006 in Aarhus. In 2015, Marianne Hoffmann Dyrbøl became sole owner of the company.

Our vision is to be the preferred children's brand by selling everyday luxury for children inspired by the latest trends. Besides our high-quality demands, it has always been our goal to deliver a unique design embracing the child's personality. Therefore, we design and produce everything ourselves from the buttons to fabrics and prints. We have a vision to always deliver nice design, high quality products to low prices, as well as to ensure high level of customer satisfaction.

All products are designed in Denmark and produced by our agent's suppliers in Turkey, China, India, Pakistan, Bangladesh and Ukraine.

The concept is based on Business to Consumer. That is why we sell through our Shopping Advisors via Social Shopping events and in our online shop. To avoid garment wastage, we sell remaining stock in our own outlet stores.

At POMPdeLUX we do everything to act in a social responsible way, whether it concerns the environment, production conditions in the Far East or the conditions, which we have created at our office and warehouse in Denmark.

We want to ensure healthy work surroundings, satisfied customers, and happy employees and therefore, we are continuing to improve our performance when it comes to the company's social responsibility. We will continue with targets in the ten principles in UN Global Compact and will still have focus on our performance by measuring year by year. It will help us to being engaged and act responsible locally and globally. Our CSR-strategy 2015-2018, helps us achieving our company goals. The strategy also contains the ten UN Global Compact principles, and we are pleased to introduce our CSR-programme on our website.

Hinnerup 2018-21-3

Marianne Hoffmann Dyrbøl

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Lotte Brændstrup
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POMPdeLUX ApS

POMPdeLUX