



COMMUNICATION ON ENGAGEMENT

Covering the Period: February 15, 2016 to February 15, 2018

Part I – Statement of Support

February 15, 2018

To our stakeholders:

I am pleased to confirm that San Diego Global Knowledge University reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Dr. Miguel A. Cardenas

President and CEO

San Diego Global Knowledge University



Part 2 – Description of Actions

- San Diego Global Knowledge University has integrated subjects such as human rights, labor, environment, and anti-corruption to all of its management programs. The programs are focused on developing global competencies and promoting global knowledge to generate future value for individuals, businesses, and the global economy. As a key objective, we have integrated the UN Global Compact principles in our programs and courses that are aimed to help students develop global skills and competencies to achieve their personal success and advance their careers.
- Most of the academic activities and curricula at San Diego Global Knowledge University are aligned with the values of global social responsibility as portrayed by the United Nations Global Compact. Human rights, labor, and the environment are specific topics that frequently are addressed at our university via individual class projects to larger academic and social groups gatherings. Ethical behavior in business is a topic that is frequently presented in our business and management curricula.
- The main method of instruction at our university is online, through the production of pre-produced videos on topics of global relevance, including the topics of “Global climate change and productivity”, “Innovative strategies for health and the environment”, “Global dynamics and challenges of water and energy”, and several others. This methodology for educational video production has been implemented by our school for over 30 years and addresses key educational objectives and learning topics of global importance. We have over 200 video programs with expert presenters on topics that align perfectly with the values of the UN Global Compact.
- We have engaged in empirical research that enhances our understanding of organizations worldwide, measuring their respective emotional, technology, and knowledge components. We have also held several research symposiums on human rights and ethical issues, including religion and tolerance in an increasingly interconnected world.
- San Diego Global Knowledge University has a governing board with membership from individuals in business, government, education, and civil society that act as



the main drivers of social and environmental responsibility, because of their experience as managers and leaders in their respective professional fields. By incorporating these key stakeholders, we ensure that our programs and courses remain relevant, focused on our institutional mission, and aligned with the 1p Principles of the UN Global Compact.

- San Diego Global Knowledge University has created in the past 2 years, 12 educational video conferences on global topics that engage the global community through the Internet, telephone, and satellite communications. The programs are designed to create a dialogue and raise awareness of the importance of developing global knowledge and skills to improve global social responsibility and sustainability. These video conference programs are transmitted live to over 40,000 receive sites in the Americas, with over 500,000 viewers receiving the program at no cost. Our mission goes beyond generating profit, instead transcending short-term gains for meeting long-term goals set to improve our global society.

Part 3 – Outcomes

- All programs and courses have UN Global Compact principles incorporated into the curricula
- Increased importance to human rights, labor and the environment was given in all courses related to business and management
- 8 new instructional video conference programs, with content experts, were produced in a television studio to promote the values of the UN. These programs were transmitted free of charge to over 40,000-satellite transmission receive sites throughout the Americas.
- 4 research symposiums were held to increase awareness on ethical issues, religion and tolerance, the environment and sustainability
- More individuals in business, government, education, and civil society were incorporated in our governing board, assigned with the task of aligning our mission with the 10 principles of the UN Global Compact.