

COMMUNICATION ON ENGAGEMENT (COE)

KIDS PLAY SAFE



Period covered by this Communication on Engagement:

From: February 18, 2016 To: February 18, 2018

a. A statement by the chief executive or equivalent expressing continued support for the Global Compact and renewing the participant's ongoing commitment to the initiative and its principles.

On behalf of [Kids Play Safe](#) we are pleased to affirm our continued support of the United Nations Global Compact (UNGC). Kids Play Safe will continue to incorporate into its operation and practices activities and efforts designed to advance the Compact.

This Communication of Engagement is intended to outline actions taken by our organization to support the UNGC and the Ten Principles.

Sincerely,
Erin Carr-Jordan Ph.D.
Chief Executive Officer

b. A description of the practical actions that the organization has taken to support the Global Compact principles and to engage with the initiative. Practical actions should relate to one or more of the specific activities suggested to each type of non-business participant in support of the initiative.

Principle 7: Businesses should support a precautionary approach to environmental challenges;
Specifically, our work includes:

- Develop a code of conduct or practice for its operations and products that confirms commitment to care for health and the environment
- Develop a company guideline on the consistent application of the approach throughout the company
- Create a managerial committee or steering group that oversees the company application of precaution, in particular risk management in sensitive issue areas
- Join industry-wide collaborative efforts to share knowledge and deal with the issue of precaution, in particular in regards to production processes and products around which high level of uncertainty, potential harm and sensitivity exist

Principle 8: undertake initiatives to promote greater environmental responsibility

- Define company vision, policies and strategies to include sustainable development — economic prosperity, environmental quality and social equity;
- Develop sustainability targets and indicators (economic, environmental, social);
- Establish a sustainable production and consumption programme with clear performance objectives to take the organisation beyond compliance in the long-term;
- Work with product designers and suppliers to improve environmental performance and extend responsibility throughout the value chain;
- Adopt voluntary charters, codes of conduct and practice internally as well as through sectoral and international initiatives to reach responsible environmental performance;
- Measure, track and communicate progress on incorporating sustainability principles into business practices, including reporting against global operating standards. Assess results and apply strategies for continued improvement; and
- Ensure transparency and unbiased dialogue with stakeholders.

Along with our continued support of the Principles, we continue to use the SDGs to shape our activity. Specifically, SGD4: Good Health and Wellbeing, SDG 12: Responsible Consumption and Production, and SDG 16: Climate Change.

Our team attends UNGC webinars and in-person meetings for executive representatives including the 2017 Leadership Summit in New York. Our team served on an expert panel to educate students on sustainability practices. We engage in ongoing dialogue with other signatories to explore collaborative opportunities to advance the goals and principles. We work regularly with organizational leadership across sectors to highlight the impact of chemicals on human growth and development. As a research driven organization our focus is on efficacy and impact and how we use data to encourage behavioral change.

In addition to working with industry partners we also launched an educational initiative specific for schools. Key features of our program include parent and administrator education about the negative impact of chemicals on human health and a transition to eco-conscientious products

throughout the school. Our pilot program began in 2017 at a charter school in Peoria, AZ. We plan to replicate our program in additional schools across North America.

c. Measurement of outcomes

In 2016 and 2017 we worked with several large scale organizations to positively impact the health of kids and employees. In total, our efforts helped remove toxic chemicals from use at more than 550 business locations in the U.S. In Arizona, the [Maricopa County Regulation](#) we authored continues to inform the practices of every food-permitted establishment with an indoor area dedicated to children or teens. KPIs include reduction of chemical use and the correlated positive impact on land, water, and human health.

In 2018, Kids Play Safe will expand its efforts to communicate the importance of chemical use reduction and removal from the perspective of human health and environmental impact. Our focus will remain on sectors that impact vulnerable populations, particularly children and the elderly. We will continue to engage companies in Compact related issues, engage with global and local networks, and support the mission of the UNGC and its principles.