January 2018

# United Nations Global Compact Annual Communication on Progress 2017





## CEO Statement - UNGC Business Commitment

We as VP Bank are committed to the principle of corporate sustainability - consistently and wholeheartedly. For this reason, we joined the worldwide largest movement of sustainable companies in 2016, the United Nations initiative (UNGC).

We drive our business according to the ten UN Principles on human rights, labour, environment and anticorruption, and we take measures to achieve social objectives.

As an international private banking group, we do not only focus on one area, but on a diversified portfolio of niches that complement each other in an ideal way and offer valuable synergies.

Sustainability as a holistic approach also includes the responsible management of the funds entrusted to us. Moreover, sustainable investment solutions and investment concepts become more and more popular. The basic idea is the consideration of sustainability criteria in the selection of the financial investments in an ecological and social point of view.

We emphasise respect and sense of responsibility. This is reflected in the social interaction of our employees as well as in the cooperation with our clients and partners. At the same time, we are committed to use resources sparingly to preserve our environment.

We would like to thank our employees and partners, whose extraordinary commitment will enable us to reliably and comprehensively achieve our visions and goals of a sustainable and responsible bank in the years ahead.

Alfred W. Moeckli Chief Executive Officer VP Bank Group



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# 2. Contacts for queries

Daniela Leeb	VP Bank AG
Head of Corporate Communications	Aeulestrasse 6
corporate.communications@vpbank.com	9490 Vaduz
T +423 235 62 37	Liechtenstein
Rudolf Seuhs	VP Bank AG
Senior Corporate Communications Manager	Aeulestrasse 6
corporate.communications@vpbank.com	9490 Vaduz
T +423 235 63 47	Liechtenstein



## 3. Portrait of VP Bank

#### 3.1. VP Bank Group



#### Global presence

We are VP Bank Group: anchored in Liechtenstein, present across the globe.

In the German-speaking countries, VP Bank is the only independent private bank which has a clear 2-column business model with Private Banking and Intermediaries, which is listed on a stock exchange and has an "A-" rating. We adhere to a sustainable, predictable and successful business model. Our strategic goal is to profitably grow as a group and to maintain our independence.

We are successful in our target markets because we do what we excellently master and what we are happy to do every day.

We provide our shareholders with a safe investment alternative with attractive interest rates that is continuously further developed by us.

#### Convincing numbers and facts

- Solid shareholders' equity base and a tier 1 ratio of just under 26%\*
- Balanced shareholder structure stable, industry-independent anchor shareholders and a free float of 46,31%\*\*
- Sustained profitability and an attractive payout ratio of currently more than 46% \*\*\*
- · Open, independent investment architecture to the best advantage of our clients
- Highly motivated, excellently skilled employees
- Moderate yet continuously profitable growth organically as well as through targeted acquisitions

\*Status as at 30 June 2017 \*\*Status as at 31 May 2017 \*\*\*Status as at 31 December 2016



#### 3.2. VP Bank at a glance

#### **Facts & Figures**

- Founded in 1956
- Largest independent bank in Liechtenstein
- Client asses: CHF 42.9 billion\*
- Assets under management: CHF 37.4 billion\*
- Total assets: CHF 12.0 billion\*
- Shareholders' equity ratio: 7.8%\*
- Cost/income ratio: 64.6%\*
- Tier 1 ratio: 25.9%\*
- Leverage ratio: 7.6%\*
- 757 employees (full-time equivalents)\*
- Listed on SIX Swiss Exchange
- "A-" rating (positive) from Standard & Poor's (as at 2 March 2017)
- Seven locations worldwide in key international financial centres
- Focus on asset management for private individuals and intermediaries

\* Status: 30 June 2017



Consistently high shareholders' equity and strong tier 1 ratio of 25.9%\*

Pleasing group net income of CHF 31.5 million (+28.8%\*) Significant net new money inflow at all locations (CHF 1.1 billion)\*



# 4. Locations and markets of VP Bank





## 5. VP Bank's clients

#### 5.1. Direct client business

VP Bank is focusing on three defined client segments:

- High Net Worth Individuals (HNWI) Liechtenstein, Switzerland and International (from CHF 1 million)
- Affluent Liechtenstein and Switzerland (from CHF 100,000 up to CHF 1 million) as well as Affluent International (from CHF 250,000)
- Retail Liechtenstein and Switzerland (up to CHF 100,000) as well as Retail International (up to CHF 250,000)

#### 5.2. Fiduciary business

- Focusing on large fiduciaries with an international orientation
- Strategic partnerships
- Key account management approach

#### 5.3. External asset managers

- Focusing on medium-sized managers
- Positioning as top-service bank
- Personal relationship with our clients



## 6. VP Bank's vision

#### 6.1. Clients are the focal point

#### We have prescribed for ourselves a clear vision:

We generate enthusiasm by offering our clients uniqueexperiences - this is why they recommend us.

#### 6.2. Client proximity and client trust

For us, that means:

- uncompromising orientation towards client satisfaction and service quality;
- a holistic approach to advising clients and offering them the advantages of open architecture;
- professional client-feedback management;
- segmentation of our client base according to volumes, markets and investment profiles;
- resolute devotion to ethical values in all of our activities, through the personal commitment of each and every employee.

The ambassadors of this vision are our employees, who benefit from targeted professional training and a wide range of opportunities for personal development. We view motivated, skilled, service-oriented advisors as the decisive factor in our ability to engender and preserve the trust of all our clients.



## 7. VP Bank's strengths

#### 7.1. First-class solutions

- Our open architecture approach means our clients are sure to receive independent advice from us. Working with our partners around the globe, we recommend the investment instruments best suited to our clients' needs or, in special situations, come up with our own innovative solutions.
- For many years, we have been earning the top industry awards for the quality of our advice and services.

#### 7.2. High degree of security

- VP Bank Group's capital base is much stronger than required by international standards.
- Our anchor shareholders take a long-term view and thus ensure continuity, independence and sustainability.
- Our well-diversified business model and prudent business policy mean that we act with responsibility and diligence. For that reason, VP Bank does not engage in investment banking.

#### 7.3. Service professionalism

- For all their financial matters, our clients have a personal contact who can draw on the expertise of carefully selected specialists.
- Our global presence gives us a wide range of competencies that can be combined to produce customised solutions. As a result, we can always take into account country-specific conditions.



# 8. UN Global Compact Communication on Progress (COP)

AR = 2016 Annual Report; IR = 2017 Interim Report; CoC = Code of Conduct					
Human Rights Princ	Human Rights Principles				
Principles	Disclosures	Source and Guide- lines			
<b>Principle 1:</b> Businesses should support and re- spect the protec- tion of internation- ally proclaimed human rights	VP Bank obligates all employees joining the bank to comply with a Code of Conduct (CoC), which sets forth VP Bank's ethical principles and serves as a guide for good conduct. The CoC requires all employees to respect the dignity, char- acter and privacy of other employees. In addition, VP Bank's Staff Regulations - a set of instructions and part of every em- ployment contract - address the issue of equality as it relates to human rights along with other issues. These Staff Regula- tions apply to all VP Bank employees.	<ul> <li>→ Code of Conduct</li> <li>→ 2016 AR,</li> <li>Corporate Strategy / Sustainability / "VP Bank's Commit- ment" (p. 34)</li> <li>→ VP Bank Staff Reg- ulations</li> </ul>			
	The CoC applies throughout the entire VP Bank Group. It is available for download on the VP Bank intranet as well as on the website. All employees receive a copy of the CoC, and new employees are instructed about its various provisions.				
	Code of Conduct violations are met with uncompromising dis- ciplinary measures and consequences in accordance with la- bour law. No violations occurred in the year under review.				
	VP Bank is committed to diversity on every employee and ex- ecutive level. For example, the Board of Directors has inten- sively dealt with this issue and developed a competence anal- ysis regarding the future challenges. With two new female members of the Board of Directors from Legal/Compliance and HR/Business Development, the missing competences could be perfectly combined. Since 2017, the Executive Board has a female member. Physically and/or mentally challenged persons are also among the VP Bank Group employees. Whenever possible, employees with chronic medical condi- tions are reintegrated into the workplace with professional support.				
<b>Principle 2:</b> Make sure that they are not com- plicit in human rights abuses	VP Bank's business relationship with its stakeholders, both within the organisation and externally (i.e. including the sup- ply chain), is in line with the principles of the International Convention on Human Rights and the ILO standards. The VP Bank suppliers are committed to supplying only merchandise and goods originating from countries and producers that adhere to the International Labour Organization conventions. The conventions establish minimum standards for the respect of human rights.	<ul> <li>→ 2016 AR, Corporate Strategy / VP Bank's Suppliers (p. 46)</li> <li>→ VP Bank Procure- ment Principles</li> <li>→ www.vpbank.com / Responsibility / Legal,</li> </ul>			
	VP Bank works to ensure that its values are shared by all partners along the entire supply chain worldwide. The criteria used in the selection of VP Bank suppliers include not just price, performance and product quality according to specifi- cations, and creditworthiness, but also the supplier's compli- ance with applicable laws and adherence to environmental	Compliance & Tax → www.vpbank.com / Responsibility / Cor- porate Governance; s. Corporate Govern- ance Report 2016			



and social standards.

VP Bank is committed to upholding the personal rights of its employees. In addition to an impartial internal department, there is a new external support centre who deals with operational, personal, health and financial issues and provides professional support to the employees.

professional support to the employees.		
VP Bank has 735 employees (full-time equivalent, not includ- ing interns, at 30 June 2017) at seven locations worldwide.	→ see 2017 IR, Key Figures (p. 12)	
Freedom of association is guaranteed throughout the Group in accordance with applicable legal regulations. Informal dialogue with employees is also always encouraged. Em- ployment contracts are negotiated mainly on an individual basis instead of through collective bargaining.	→ see 2016 AR, Corporate Strategy / Employees of VP Bank (p. 41)	
At the Vaduz location, the in-house employee association ( <i>Arbeitnehmervertretung -ANV</i> ) was established for Liech- tenstein as from 1998 and expanded accordingly following the 2014 merger with Centrum Bank. The ANV in Liechten- stein represents approximately 60% of all Group employees worldwide. The ANV is represented at the Luxembourg loca- tion as well.		
The organisation of the employee representations of VP Bank Group is listed in chapter 9.2.		
VP Bank's Code of Conduct requires all employees to comply	$\rightarrow$ Code of Conduct	
with applicable legal obligations. This provision bans forced or child labour in all countries where VP Bank has operations.	→ VP Bank Procure- ment Principles (p.	
VP Bank suppliers are also required to supply only merchan- dise and goods originating from countries and producers adhering to International Labour Organization standards. The ILO conventions establish minimum standards for adherence	47)	
to human rights and clear guidelines on such issues as child		
labour.		
No children are employed anywhere in VP Bank Group. We are not aware of any human rights violations in 2017 - in par- ticular forced or child labour - and as a result did not have to take any corrective action.		
VP Bank has issued clear guidelines on employee relations	$\rightarrow$ VP Bank Staff Reg-	
character and privacy of each individual. Personal interac- tions are guided by respect, fairness, support, professional- ism and openness. Any form of discrimination, notably in the employment area and regardless of whether it involves age, disability, origin, gender, marital status, political orientation, race or religion, is expressly prohibited. Code of Conduct violations are met with uncompromising disciplinary measures and conse-	ulations → 2016 AR Corpo- rate Strategy / Em- ployees of VP Bank → 2016 Diversity: AR p. 56 → Compensation Report / Principles (2015 AR, p. 83)	
	<ul> <li>VP Bank has 735 employees (full-time equivalent, not including interns, at 30 June 2017) at seven locations worldwide.</li> <li>Freedom of association is guaranteed throughout the Group in accordance with applicable legal regulations. Informal dialogue with employees is also always encouraged. Employment contracts are negotiated mainly on an individual basis instead of through collective bargaining.</li> <li>At the Vaduz location, the in-house employee association (<i>Arbeitnehmervertretung -AVV</i>) was established for Liechtenstein as from 1998 and expanded accordingly following the 2014 merger with Centrum Bank. The ANV in Liechtenstein represents approximately 60% of all Group employees worldwide. The ANV is represented at the Luxembourg location as well.</li> <li>The organisation of the employee representations of VP Bank Group is listed in chapter 9.2.</li> <li>VP Bank's Code of Conduct requires all employees to comply with applicable legal obligations. This provision bans forced or child labour in all countries where VP Bank has operations.</li> <li>VP Bank suppliers are also required to supply only merchandise and goods originating from countries and producers adhering to International Labour Organization standards. The ILO conventions establish minimum standards for adherence to human rights violations in 2017 - in particular forced or child labour - and as a result did not have to take any corrective action.</li> <li>VP Bank has issued clear guidelines on employee relations and support: Employees are required to respect the dignity, character and privacy of each individual. Personal interactions are guided by respect, fairness, support, professionalism and openness.</li> <li>Any form of discrimination, notably in the employment area and regardless of whether it involves age, disability, origin, gender, marital status, political orientation, race or religion, is expressly prohibited. Code of Conduct violations are met</li> </ul>	

→ 2016 AR, Corporate Strategy / VP

Bank's Sustainability /

"VP Bank's Commit-

ment"



VP Bank offers all employees equal hiring and promotion opportunities. Employee performance appraisals are conducted in a fair, objective and transparent manner.

We are not aware of any violations of the basic principles of equality in 2017 and therefore did not have to take any corrective measures. Employee hiring is based on clearly defined requirements and qualification criteria separate from age, gender, nationality or religion.

Environmental Principles			
<b>Principle 7:</b> Businesses should support a precau- tionary approach to environmental challenges	VP Bank's role in society, i.e. its corporate citizenship, is char- acterised by its active responsibility towards stakeholders and the environment. VP Bank's business is aligned with long-term economic, environmental and social compatibility, a key factor underlying its success. VP Bank Group is commit- ted to the principle of doing business sustainably. Through its sustainability policy, VP Bank defines minimum	<ul> <li>→ 2016 AR Corporate Strategy / Sustainability (p. 34)</li> <li>→ 2016 AR Corporate Strategy / Sustainability and Business Ecology</li> <li>(p. 34, p. 49)</li> </ul>	
	standards for products and services. In that regard, VP Bank strives to keep its banking activity carbon neutral. A video conferencing system reduces travel activity.		
<b>Principle 8:</b> Undertake initia- tives to promote	One essential way that a bank can strengthen environmental awareness is through its line of sustainable and responsible investment products and services.	→ For individual measures and savings see 2016 AR Corpo-	
tives to promote greater environ- mental responsi- bility	In the implementation of its investment strategy for sustainable investments, VP Bank is focusing on the application of exclusion criteria (ethical and standard-based) and on a "best in class" and/or "best in sector" selection of investments that takes the ESG-aspects (Environment, Social and Corporate Governance) into account. VP Bank analyses what risks are incurred by companies in a specific sector and how such risks can be managed. Since April 2017, VP Bank offers a flexible investment solution in the field of sustainability, which can be customised to the client's individual requirements. The investments are selected according to the ESG approach in consideration of ecological, social and business management factors. VP Bank's Code of Conduct (CoC) requires that the bank and its employees conserve natural resources as much as possible. On all business decisions, the overall environmental impacts are taken into account during the decision-making process. For many years, VP Bank has endeavoured to reduce its energy, paper and water consumption while also reducing the amount of waste generated. Energy conservation measures focus mainly on initiatives in the construction and renovation areas, heating and cooling systems and lighting at the Liechtenstein site. At that location, a separate energy report is prepared that also includes a carbon balance sheet. This report is available on the VP Bank homepage.	see 2018 Ak Corpo- rate Strategy / Busi- ness Ecology →Liechtenstein Ener- gy Report. The report provides an overview of energy consump- tion at the Vaduz and Triesen sites for the 2009-2016 period.	



	mentally friendly alternatives on their own and required to supply only merchandise and goods that meet the Liechten-stein environmental laws.	
	Volunteering Day is a key CSR initiative. Employees are given the opportunity to perform volunteer work at a social institu- tion, training programme or environmental organisation one day out of the calendar year. In 2017, there were 25 ap- proved volunteering opportunities.	
	In order to offer an alternative to motorised transport and promote environmentally sustainable transport, VP Bank has made four e-bikes available to its employees in Liechtenstein since 2016. The bicycles are used primarily to travel back and forth between the Vaduz and Triesen sites, but also for other work-related trips. Five free bus season tickets are available for the same route.	
	With a donation for the project "Drink & Donate", VP Bank promotes the sustainable handling of tap water and thus sup- ports drinking water projects in developing countries. "Drink & Donate" is a non-profit association who supports the con- sumption of tap water instead of bottled water, which must be carried on roads. This way, the environment is protected, the carbon footprint is improved and energy is saved.	
Principle 9: Encourage the development and diffusion of envi- ronmentally friendly technolo- gies	VP Bank has launched an energy project for the buildings in Liechtenstein in order to coordinate the already existing plants, optimise energy distribution and use the existing waste heat efficiently. The energy supply project also in- cludes the introduction of new technologies. The refurbish- ment of the 20-year old ventilation system in the Giessen building was started in 2016; it was replaced by an energy- efficient system with heat recovery in 2017.	<ul> <li>→ 2016 AR Corporate Strategy / Business Ecology (p. 49)</li> <li>→ see Liechtenstein Energy Report</li> </ul>
	For its head office in Vaduz, VP Bank has developed a mobili- ty concept that has proved to be very successful: The goals – to reduce automobile use, foster environmental awareness and promote public transport – were met. The concept is exemplary for the region and in 2011 won the "Zurich Cli- mate Award", which honours measures to improve energy efficiency and reduce $CO_2$ emissions. VP Bank has also for years prepared an energy report for the Liechtenstein loca- tion.	
Anti-Corruption Pri	nciples	
Principle 10:	For tax and regulatory reasons, several countries have issued	→ Corporate Gov-
Businesses should work against cor- ruption in all its forms, including	stricter regulatory guidelines for market participants doing business in their financial centres. As an internationally active bank, VP Bank is therefore subject to a series of country- specific regulations. It takes steps to ensure compliance with these legal regulations.	ernance Report 2015 → www.vpbank.com / Legal Compliance & Tax
extortion and bribery	Through its sustainability policy, VP Bank sets minimum standards for products and services. This policy applies to	→ 2016 AR, Corporate Strategy / Sus-



the savings deposit intake, lending and the investment business.

VP Bank works actively to combat bribery as the source of corruption, the granting or receiving of undue advantages and money-laundering in the banking business. Measures include regular training of client advisors and the monitoring of regulations included in the Staff Regulations and Code of Conduct.

In addition to the values and management principles, the Code of Conduct sets forth VP Bank's commitment to an ethically correct management policy. VP Bank pursues a vision of inspiring through exceptional client experiences and winning new clients through favourable recommendations. This vision requires close client relations and trust. VP Bank promotes both through voluntary commitments to align its business practices with fundamental ethical values and by creating a solid foundation of business principles. The CoC makes VP Bank's ethical principles binding and serves as a guide to proper business conduct.

VP Bank's Staff Regulations provide additional guidance on proper conduct as regards banking secrecy, confidentiality, data integrity, equality, social media guidelines, conflicts of interest, insider information and data protection. The Staff Regulations constitute instructions and are integral part of every employment contract. They apply to all VP employees.

We are not aware of any violations of anti-corruption laws or directives in 2017 and therefore the bank did not have to take any corrective action. tainability

→ Code of Conduct

→ VP Bank Staff Regulations



# 9. Appendix

# 9.1. VP Bank Group company information and addresses:

VP Bank AG	Aeulestrasse 6 · 9490 Vaduz · Liechtenstein T +423 235 66 55 · F +423 235 65 00 info@vpbank.com · www.vpbank.com MwStNr. 51.263 · RegNr. FL-0001.007.080-0
VP Bank (Schweiz) AG	Talstrasse 59 · 8001 Zürich · Schweiz T +41 44 226 24 24 · F +41 44 226 25 24 · info.ch@vpbank.com
VP Bank (Luxembourg) SA	26, Avenue de la Liberté · L-1930 Luxemburg · Luxemburg T +352 404 770-1 · F +352 481 117 · info.lu@vpbank.com
VP Bank (BVI) Ltd	VP Bank House · 156 Main Street · Postfach 2341 Road Town · Tortola VG1110 · Britische Jungferninseln T +1 284 494 11 00 · F +1 284 494 11 44 · info.bvi@vpbank.com
VP Bank (Singapore) Ltd	8 Marina View · #27-03 Asia Square Tower 1 Singapur 018960 · Singapur T +65 6305 0050 · F +65 6305 0051 · info.sg@vpbank.com
VP Wealth Management (Hong Kong) Ltd	33/F · Suite 3305 · Two Exchange Square 8 Connaught Place · Central · Hongkong T +852 3628 99 00 · F +852 3628 99 11 · info.hkwm@vpbank.com
VP Bank AG Repräsentanz Hongkong	33/F · Suite 3305 · Two Exchange Square 8 Connaught Place · Central · Hongkong T +852 3628 99 99 · F +852 3628 99 11 · info.hk@vpbank.com
VP Bank (Schweiz) AG Repräsentanz Moskau	World Trade Center · Office building 2 · Entrance 7 · 5 <sup>th</sup> Floor · Office 511 12 Krasnopresnenskaya Embankment · 123610 Moskau · Russische Föderation T +7 495 967 00 95 · F +7 495 967 00 98 · info.ru@vpbank.com
VP Fund Solutions (Luxembourg) SA	26, Avenue de la Liberté · L-1930 Luxemburg · Luxemburg T +352 404 770-297 · F +352 404 770-283 fundclients-lux@vpbank.com · www.vpfundsolutions.com
VP Fund Solutions (Liechtenstein) AG	Aeulestrasse 6 · 9490 Vaduz · Liechtenstein T +423 235 67 67 · F +423 235 67 77 fundsetup@vpbank.com · www.vpfundsolutions.com



## 9.2. Employee associations with VP Bank Group

Employee associations with VP Bank Group (at 12/2017)					
Location	ANV / Works Council	Legal requirement	Headcount (at 31/12/2017)	FTE headcount (at 31/12/2017)	Comments
Liechtenstein	ANV	Mandatory from 50 employees	VP Bank 551 Fund Solution 31	VP Bank 507.8 Fund Solution 29.5	ANV with 5 mem- bers - joint ANV for VP Bank AG and VP Fund Solutions (Liechtenstein) AG
Switzerland	none	Voluntary from 50 employees	83	77.25	
Luxembourg	Works Council	Mandatory for em- ployers with at least 15 employees	125	113.97	Works Council with 10 members (5 permanent and 5 substitutes), joint Works Council for VP Bank (Luxem- bourg) SA and VP Fund Solutions (Luxembourg) SA
Singapore	none	Voluntary	49	49	
Hong Kong	none	Voluntary	8	8	
BVI	none	Voluntary	14	14	