

SOCIAL RESPONSIBILITY AT A GLANCE

SHAFTESBURY IS A REAL ESTATE INVESTMENT TRUST, WHICH INVESTS EXCLUSIVELY IN THE HEART OF LONDON'S WEST END.

SOCIAL RESPONSIBILITY

- Sustainably extend buildings' useful lives through re-using existing building structures, fabric, space and materials.
- Create operational efficiencies/reduce running costs.
- Focus on local community social issues and challenges through contributions, pro-bono advice and employee time.
- Partner with a range of charities in our community.
- Inclusive culture to encourage diversity, professional development of employees and transparency through our supply chain.



Environment

WORKING WITH STAKEHOLDERS TO IMPROVE AIR QUALITY IN CENTRAL LONDON

- Implementing an air quality strategy for the business.
- Collaboration with Anglo Office Group to promote to occupiers the benefits of delivery consolidation and the use of a zero emission vehicle.
- Working with both First Mile and Veolia (Westminster City Council) to pioneer consolidated waste collections across Carnaby.

INCREASING BIODIVERSITY IN CENTRAL LONDON

- Biodiversity strategy to improve green infrastructure and health and well-being for residents, workers and visitors to the West End.
- Member of Wild West End (www.wildwestend.london). A collaboration of landowners in the West End working together to create a green corridor through a combination of green roofs, green walls, planters, trees, flower boxes and pop-up spaces in the West End of London.
- Installed an additional 156 m² of sedum pods and an additional 60 window boxes – overall increase of 16% to 879 m² of habitat features.
- Our pollinator strategy was endorsed in a visit by Lord Gardiner of Kimble from Defra during 2017 Bees Needs Week.

WASTE MANAGEMENT

- Minimise impact on local environment.
- Achieved a 57% recycling rate and awarded a Green Apple award for our management of waste at Carnaby.
- Recycling in Chinatown has improved to a third of total waste managed.

OTHER HIGHLIGHTS

- Considerate constructors average score of 34 out of 50.
- BREEAM: Six domestic and non-domestic refurbishment schemes are on course to achieve a minimum of BREEAM Very Good.
- Energy: 100% of landlord purchased electricity is renewable green tariff energy.
- Ethical Property Foundation: Awarded Fairplace Award.

FURTHER INFORMATION

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Community

Shaftesbury has a strong record of support and close involvement with local charities and not-for-profit organisations which assist with initiatives in their communities. Not only are they our neighbours, but their work ensures that the West End remains a vibrant and diverse destination which supports residential communities, businesses and cultural organisations and which welcomes growing numbers of domestic and international visitors.

£562,000

LONDON BENCHMARKING GROUP

£513,000

S.106 CONTRIBUTIONS



Our fourth community breakfast

We work with many not-for-profit organisations in the local area. To enable them to meet each other and network, we host an annual community breakfast.

More than 70 people attended the breakfast from 35 organisations spanning the arts, education, health, food, organisations for the homeless and elderly, environment, Business Improvement Districts and local councils.

Brian Bickell, Chief Executive, welcomed guests and introduced Councillor Nickie Aiken, Leader of Westminster City Council, who spoke about local issues. Councillor Aiken then answered questions from the attendees about a range of issues, including health, pollution and homelessness.

OUR KEY COMMUNITY PARTNERS INCLUDE:

LandAid

Brings the property industry together to help protect young people on the streets, provide accommodation and training and tackle the root cause of homelessness. Supported for 3 years.

Phoenix Gardens

A community garden and registered charity, managed by volunteers, created to provide a green retreat from the stresses of London's West End and a vital habitat for urban wildlife. Supported for 2 years.

ENO Community Choir

Provides an opportunity for people from all walks of life to come together for the joy of singing. Supported the choir for over 7 years.

House of St Barnabas

Supports homeless people in London back in to work through a City & Guilds accredited 12 week employability programme. We have sponsored one person per employability programme since 2015 – 9 people so far.

Young Westminster Foundation

Working to shape the best services and acting as the voice of children and young people in Westminster. Founding partner 2017.

Westminster Tea Dance (through Sir Simon Milton Foundation)

The dance hosts 1000 Westminster residents over the age of 65. Part of the Silver Sunday national campaign to tackle the blight of loneliness that affects so many older people. We have been a headline sponsor since 2014.

The Connection at St Martin's-in-the-Field

The Connection helps thousands of homeless people in Westminster every year move away from and stay off the streets of London. We have sponsored an outreach worker since 2012.

Trekstock

A youth cancer charity that aims to support young adults through and beyond treatment for cancer. Supported since 2012.

ZSL

Founded in 1826, the Zoological Society of London is an international scientific, conservation and educational charity whose mission is to promote and achieve the worldwide conservation of animals and their habitats. Supported since 2013.

Soho Food Feast

Soho Food Feast has been supporting the Soho Parish primary school for the last 7 years raising necessary funding to build a much-needed playground and supporting their healthy eating initiatives. We have supported since 2010.

Chinese Community Centre

The Centre's mission is to preserve and promote Chinese culture, arts and identity, whilst helping the community to better integrate into mainstream UK community. Supported since 2013.

Pride

Provides a platform for London's LGBT+ community to raise awareness of LGBT+ issues and campaign for the freedoms that will allow them to live their lives on a genuinely equal footing. Supported since 2016.

Stage One

Supports new UK theatre producers and productions and is committed to securing the future of commercial theatre through educational and investment schemes. Supported since 2011.

Pathways to Properties

This is a programme run by the charity Reading Real Estate Foundation. The programme is an initiative to improve diversity in the property sector and is aimed to attract talented students from less advantaged and non-traditional backgrounds. Supported for 2 years.

We also support

Seven Dials Trust, St Anne's Church, Westminster Kingsway College, London Chinatown Chinese Association, China Exchange Book Fair, The Samaritans (Central London), London College of Fashion, Sir Simon Milton Foundation, Soho Parish School, Sustainable Restaurant Association Food Made Good Awards, Dragon Hall and many others.